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**PSYCHOLOGICAL
OPERATIONS
BIBLIOGRAPHY
Supplement No.7**

by
Dennis Gosier

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SPECIAL OPERATIONS RESEARCH OFFICE

THE AMERICAN UNIVERSITY

WASHINGTON 16, D.C.

OPERATING UNDER CONTRACT WITH THE

DEPARTMENT OF THE ARMY

August 1965

Research Memorandum 65-9

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The American University 5010 Wisconsin Avenue, N.W. Washington, D.C. 20016

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Army Library	.AL
Central Intelligence Agency Library	.CIA
Department of Commerce Library	.CL
Department of Labor Library	.LL
Department of State Library	.State
District of Columbia Public Library	.DCPL
Library of Congress	.LC
Military Assistance Institute	.MAI
United States Information Agency Library	.USIA

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OTHER ABBREVIATIONS

Broadcasting and Visual Activities, Pacific	BAVPAC
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PART ONE: FUNDAMENTAL ASPECTS OF PSYCHOLOGICAL OPERATIONS

Background

Communications Studies, Psyops Theory, Definitions

1. Browne, Don R. "The Limits of the Limitless Medium--International Broadcasting," JOURNALISM QUARTERLY, (Winter 1965), 82-96, 164. In examining the great increase in international broadcasting since World War II, author concludes that broadcasting can be more effective by offering factually sound programs targeted toward specific groups.
2. Clews, John C. "Soviet Propaganda Apparatus," MILITARY REVIEW, 45 (Jul 1965), 84-90. Ill. A general description of the scope of Soviet propaganda reveals its essential dynamism and increasing sophistication in utilizing a modern and elaborate communications network and in skillfully applying "public relations" techniques.
3. Mitchell, John D. "Thailand's Unexamined Media: Nondaily Newspapers and TV," JOURNALISM QUARTERLY, 42 (Winter 1965), 87-97. A first-hand survey supplying original data on Thailand's nondaily media by the Fulbright Lecturer in Journalism at Thailand's Thammasat Univ, emphasizes their importance in Thai national life.
4. Nixon, Raymond B. "Freedom in the World's Press: Appraisal with New Data," JOURNALISM QUARTERLY, (Winter 1965), 3-14, 118-19. A "freedom index," based on factors of gross national product, percent of literate adults, and daily newspaper circulation, is applied to 117 countries to gauge the degree of freedom of their local press.

Entries 5-8

5. "Press Day: Lapses, Tasks of Mass Media," THE CURRENT DIGEST OF THE SOVIET PRESS, 17 (May 26, 1965), 21-23. The tasks of the Soviet press are defined, emphasizing more imaginative treatment of economic problems and "cultural work among the masses." Data is furnished on the volume of publications in the USSR in 1964.
6. U.S. Information Agency, Research and Reference Service. ISRAEL: A Communications Fact Book. (R-3-65). Washington: USIA, Jan 1965. ii, 25pp. Map, tables. Mimeo. Professionally, press, radio, and motion pictures in Israel are well-advanced in comparison to similar media in other countries of the Middle East.
7. U.S. Information Agency, Research and Reference Service. THE MALAGASY REPUBLIC: A Communications Fact Book. (R-37-65). Washington: USIA, Mar 1965. v, 35 pp. App. Mimeo. LIMITED OF USE. Media in Madagascar are in a moderately advanced state for a developing country. The most important in descending order are radio, newspapers, and films.

Audience Information, Target References

8. Binder, Leonard. THE IDEOLOGICAL REVOLUTION IN THE MIDDLE EAST, New York: Wiley, [c. 1964]. 287pp. Notes. An expert on the Middle East conducts a study of the ideological foundations of emerging Arab nationalism and its effect on Islamic thought, including an explanation of radical nationalism (Nasser and his Baathist rivals).

9. Bjelajac, Slavko N. and Adams, Thomas W. "Preparing the Soviet Soldier for War," MILITARY REVIEW, 45 (Jul 1965), 77-83. Ill. According to the indoctrination of the Soviet soldier, which claims his superiority and envisages a quick and easy victory over imperialism, serious repercussions might result if actual combat conditions proved differently.
10. DuBois, Victor D. "The Student-Government Conflict in the Ivory Coast," AMERICAN UNIVERSITIES FIELD STAFF REPORTS: West Africa Series, 8 (Feb 19-65), 11-26. Notes, ill. In a meeting with dissident students on Jan. 4-6, 1965, Pres. Houphouet-Boigny effectively defended his pro-Western, anti-Communist foreign policy.
11. Juhasz, William. "Freedom Under the Snow: New Trends in Hungarian Writing," EAST EUROPE, 14 (May 1965), 8-11. Ill. The pathos born of guilt for having supported Communist regimes is the dominant theme in the writings of Hungarian "solitary" poets who, despite govt pressure, are the guiding force of the younger generation of writers.
12. Karavayev, A. "The Betrayal of Marxism-Leninism in the USSR," BULLETIN: Institute for the Study of the USSR, 12 (Feb 1965, 3-12. Communist theoreticians are openly questioning and revising some of the basic tenets of Marxism-Leninism (i.e. rejection of the division of labor) because of its incompatibility with modern economic realities.
13. Kovacs, Imre. "The Establishment in Hungary," EAST EUROPE, 14 (May 1965), 2-7. Ill. In an analysis of the Kadar regime in Hungary, the author asserts that internal reforms have not brought any basic changes, and that writers are restive, with sadness and cynicism pervading their works.

Entries 14-18

14. [Lewis, Ralph]. VALUES AND PREDISPOSITIONS AMONG STUDENTS IN KOREA. (R-24-65). Washington: USIA, Mar 1965. iii, 70pp. Tables. Mimeo. OFLUSE. An examination of six studies by Korean scholars from 1960 to 1963 indicates that Korean students are abandoning many traditional values for those that reflect Western and U.S. culture.
15. Wecklin, John. MISSION IN TORMENT: An Intimate Account of the U.S. Role in Vietnam. New York: Doubleday, 1965. xiii, 318pp. Map. The former Public Affairs Officer at the U.S. Embassy in Saigon from May 1962 to Jan 1964 accents the role played by the press corps in Diem's overthrow. References to U.S. psywar efforts in Vietnam are included.
16. "North Vietnam," FBIS DAILY REPORT: Far East, (Jun 17, 1965), JJJ1-jjj44. This article comprises the texts of two propaganda appeals addressed by Hanoi Radio to South Korean troops, urging them to cease fighting and defect to the National Liberation Front.
17. Trushnovich, Yaroslav. "The Searchings of Soviet Youth," BULLETIN: Institute for the Study of the USSR, 12 (Feb 19-65), 13-24. Disillusioned by the betrayal of the Revolution of 1917 by their elders, Soviet youth seeks new answers. Government efforts to control discontent are meeting increasing difficulties.
18. "USSR Regional Affairs," FBIS DAILY REPORT: USSR & Eastern Europe, (July 14, 1965), ddl-5. OFLUSE. It is noted that, while there has been general success in eliminating "religious superstition" in the USSR, vestiges of it remain and are "fanned by the imperialist camp." Propaganda efforts must be intensified to eliminate remaining superstition.

19. "United Arab Republic," FBIS DAILY REPORT: Middle East, Africa & West Europe, (Jun 29, 1965), B1-b4. A statement issued by a group of African students condemns U.S. Embassy propaganda activities among African students studying in Cairo. The statement alleges that U.S. is trying to divert students from anti-imperialist activities.
20. Zorza, Victor. "China Revives Anti-Officer Theme," THE (Manchester) GUARDIAN, (Jun 11, 1965), 13. In order to insure submission to Communist Party authority and discourage military professionalism, the Chinese Communists are abolishing rank in the army and encouraging criticism of their superiors.

See also 21, 28, 29, 32, 35, 38, 45, 47-49, 53, 55, 56, 58, 69, 74, 83, 84, 90, 91, 101, 105-108

Intelligence

21. U.S. Information Agency, Research and Reference Service. MEDIA HABITS OF TURKISH UNIVERSITY STUDENTS. (R-11-65). Washington: USIA, Feb 1965. iii, 15pp. Tables, app. Mimeo. LIMITED OFLUSE. A USIA-conducted study in which 1,748 students were interviewed, provides information on the best channels of communication to Turkish students.

See also 28

Psyops Organization and Personnel

Government and Civilian Organizations

22. "Argentina," FBIS DAILY REPORT: Latin America, (May 27, 1965), bbb1-2. OFLUSE. A delegate from the Inter-American Confederation for the Defense of the continent maintains that recent agitation in Argentina against U.S. actions in the Dominican Republic was organized by Communists, Tacuarists, Peronists, and Trotskyites who worked together.
23. "Communist China Regional Affairs," FBIS DAILY REPORT: Far East, (Aug 2, 1965), ddd1-5. A conference called by the political office of the Industry and Communications Dept. in Hunan Province urged the installation of propagandists at the work group level to more effectively promote the revolutionization of the masses.
24. "Dominican Republic," FBIS DAILY REPORT: Latin America, (May 27, 1965), JJJ1-2. A Brazilian Catholic women's group and the Catholic Women's Committee of Santo Domingo sent a message to the Dominican Republic govt protesting the proposal of Catholic hierarchs for a new govt. See p. JJJ1.
25. Schleimann, Jorgen. "The Life and Work of Willi Munzenberg," SURVEY, 51 (Apr 1965), 64-91. The author traces the many varied activities of the skilled Communist organizer and propagandist in Europe during the 1920's and 1930's, emphasizing his anti-Facist agitation and exploring the reasons for his eventual break with the Communist Party.

26. "United Arab Republic," FBIS DAILY REPORT: Middle East, Africa & West Europe. (Aug 10, 1965). B1-b6. The United Arab Republic has allotted two million pounds to the Arab League's permanent information committee for distribution among Arab information bodies and for Arab foreign broadcasts to counter Israeli and Zionist propaganda.
27. Van der Kroef, Justus M. "American Opinion on the War in Vietnam," CONTEMPORARY REVIEW, 206 (Jun 1965), 295-99. An analysis of the groups critical of U.S. Vietnam policy concludes that this criticism is the result of "those given to the strange political rituals of self-flagellation and self-destruction of American liberalism."
28. Zorza, Victor. "Seeking Out New Recruits for the NTS," THE (Manchester) GUARDIAN, (July 24, 1965), 9. The author describes the operations of the NTS-People's Labour Alliance, a Russian anti-Communist emigre organization- inside Russia. Clandestine distribution of leaflets and elaborate measures to avoid detection by the Soviets are emphasized.

See also 2, 30, 31, 38, 45, 48, 55-57, 77, 84, 97, 102

Psycho-Political Warfare

Policy and Strategy

29. Bavand, Davoud Hermidas. PERSIA IN THE PRESPECTIVE OF SOVIET POLITICAL STRATEGY. Unpub. Ph.D. dissertation, American Univ, 1963. xix, 300pp. Bibl. Micro. Western psychological strategies are also explored from the middle of the nineteenth century to 1962 and are contrasted with Persian efforts at playing off one power against the other.

Entries 30-34

30. "Communist China: Regional Affairs," FBIS DAILY REPORT: Far East, (Jun 15, 1965), DDD4. The political directors in the industry and communications departments in Kiangsu Province, China, redefined objectives of political work for the remainder of the year and emphasized the effort to stimulate increased production.
31. Devlin, Kevin. "Schism and Secession," SURVEY, 51 (Jan 1965), 29-49. The history of the formation of Chinese Communist splinter parties in Brazil, Belgium, Spain, Burma, Chile, and Ceylon is traced. Also provided is related data on dissident publications, pro-Chinese agents, and possible Soviet countermeasures.
32. Doolin, Dennis James. CHINESE COMMUNIST POLICIES TOWARD THE CHINESE INTELLIGENT-SIA: 1949-1963. Unpub. Ph.D. dissertation, Stanford Univ, 1964. vii, 242pp. Bibl., app. micro. Chinese Communist insistence that intellectuals are both "red" and expert is posing an increasingly critical problem for economic advancement.
33. Honey, P.J. "Uncle Ho's Asian Paradise," SPECTATOR, (May 14, 1965), 628-29. While it is conceded there are few sources of accurate information on internal conditions in N. Vietnam, refugee reports and constant mass campaigns by the N. Vietnamese government indicate massive discontent and widespread economic sabotage.
34. Ray, Hemen. "The Policy of Russia Towards Sino-Indian Conflict," THE POLITICAL QUARTERLY, 36 (Jan-Mar 1965), 92-104. A review of Sino-Soviet polemics in relation to the Sino-Indian border strife from 1959 to 1963 indicates the psychological value of Russia's friendly relations with India in advancing USSR designs in Asia and Africa.

35. Taylor, Edmond. "DeGaulle Looks Left," THE REPORTER, 32 (Jun 3, 1965), 13-14. While anti-American and pro-Soviet themes have gone hand-in-hand with DeGaulle's assertions of French independence and nationalism, these themes will be toned down in the upcoming presidential election to attract support from the non-Communist left.

36. Taylor, Edmond. "The New Communist Propaganda Strategy," THE REPORTER, 33 (July 1, 1965), 27-29. A recent step-up and the increasing sophistication of Communist anti-U.S. propaganda in West Europe poses a threat to the Atlantic Alliance, especially in France, where Communist psyops is reinforced by Gaullist propaganda.

37. "USSR Regional Affairs," FBIS DAILY REPORT: USSR & Eastern Europe, (May 27, 1965), ddi-3. OFLUSE. A conference is being held in Lutz on "the problems of forming a scientific-materialistic world outlook in Soviet people during the period of construction of communism."

38. U.S. Department of Commerce. TRANSLATIONS OF POLITICAL AND SOCIOLOGICAL INFORMATION ON NORTH VIETNAM. No. 187. Washington: Joint Publications Research Service, Jun 30, 1965. Useful experiences gathered in forming the propaganda network in Haiphong and the setting of guidelines for the regional press and radio are given on pp. 8-18 and 26-38.

39. Villadolid, Oscar S. "Sukarno Makes Trouble in the Philippines," THE REPORTER, 33 (Aug 12, 1965), 22-24. Sukarno's agents are attempting to keep the Philippines neutral in the "crush Malaysia" campaign, create a friendly attitude toward Communist China, and identify Filipino nationalism with anti-Americanism.

Entries 40-43

40. "Where Reds Are Busy on the Campuses," U.S. NEWS & WORLD REPORT, 58 (Jun 7, 1965), 53-54. Communist Party activities among U.S. university students are rising sharply. This is documented by the flood of Party-sponsored demonstrations, fronts, and speakers who castigate U.S. policy in Vietnam.

See also 12, 18-20, 82, 90, 101

Diplomatic, Cultural, Educational Economic Tactics

41. "East Germany," FBIS DAILY REPORT: USSR & East Europe, (Jul 20, 1965), EEI-ec4. Excerpts from an article by G.R. Hardtke in BERLINER ZEITUNG (E. Germany) reviews proposals for increased aid and trade between the two Germanies. He accuses the W. German Government of using trade as a cold war weapon.
42. Lendavi, Paul. "Budapest and Vienna--A Thaw," EAST EUROPE, 14 (May 1965), 16-20. Ill. Relations between Hungary and Austria are improving with a flourish of economic and diplomatic activity, but not at the expense of Hungary's position in the Communist bloc. The historical Austro-Hungarian association in the Hapsburg dynasty is a factor.
43. U.S. Information Agency, Research and Reference Service. SOVIET RELATIONS WITH NORTH VIET-NAM STRENGTHENED IN LAST QUARTER OF 1964. (R-49-65). Washington: USIA, Apr 1965. ii, 21pp. Tables. Mimeo. LIMITED OFLUSE. The propaganda themes of Hanoi and Moscow in fall 1964 are described to illustrate the cementing of closer ties.

44. Zorza, Victor. "A Reply to the Western Sirens," THE (Manchester) GUARDIAN, (July 23, 1965), 12. In view of the growing minority of Soviet people openly skeptical of Communist ideological pretensions, Soviet authorities are alarmed at the incursions of Western propaganda into the Soviet Union through cultural exchange, jazz, etc.

See also 19, 29, 82, 90, 101

Military Psychological Operations

Strategy and Tactics

45. Browne, Malcolm W. THE NEW FACE OF WAR. New York: Bobbs Merrill, [c. 1965], xii, 284pp. Ind., ill. The Associated Press correspondent in S. Vietnam from 1961 to 1964 describes at length the skilled approaches and techniques of Viet Cong propaganda and U.S. and S. Vietnamese psywar deficiencies, many examples of which are cited.
46. "Current Leaflet Drops Over Vietnam," THE FALLING LEAF, 6 (June 1965), 44-45. The themes of leaflets air-dropped over North Vietnam in 1965 emphasize the Chinese Communist role in the war in South Vietnam and President Johnson's "unconditional discussions" speech of April 7th.
47. Robbs, Peter H. "Ethiopia," THE FALLING LEAF, 6 (June 1965), 37-41. This article recounts the use of psywar leaflets by the Ethiopian Regent against rebellious tribes in 1930, by the Italians in Ethiopia in 1936, and by the British against the Italian Army in East Africa in World War II.

48. Geyelin, Philip. "U.S. Steps Up Efforts To Stiffen Vietnamese Will To Carry On Battle," THE WALL STREET JOURNAL, 166 (July 27, 1965), 1, 10. U.S. and S. Vietnam Governments, recognizing the essential role of psyops, are conducting "motivational training" programs toward Vietnamese Popular Forces militia to shore up the will to resist.
49. Kincaid, [Capt] Frank. "Why the Hessians Deserted," ARMY, 15 (May 1965), 66, 68. A description of the psywar campaign conducted by the Colonial Army in the Revolutionary War of 1776 against the Hessian mercenary troops, resulting in 7,000 desertions, provides an historical example of the importance of psywar in support of military operations.
50. Langguth, Jack. "3 Million Leaflets Ask North Vietnam to Cease Fighting," THE NEW YORK TIMES, 114 (Jun 28, 1965), 1, 3. The U.S. and South Vietnam dropped 3 million leaflets over 5 cities of North Vietnam. The leaflets appealed to the people to press their leaders to end the war.
51. Langguth, Jack. "U.S. Leaflet Raid Made Near Hanoi," THE NEW YORK TIMES, 114 (May 21, 1965), 1, 6. Leaflets were air-dropped by the U.S. at Ninhbinh, North Vietnam, appealing to the N. Vietnamese troops to end the war in S. Vietnam and recalling "Vietnamese heroes in past centuries who resisted Chinese incursions into their homeland."
52. Marder, Murrey. "U.S. Is Made Target Of Hanoi 'Hate Week'," THE WASHINGTON POST, 88 (Jul 12, 1965), 1, 8. From Jul 14-20 Hanoi is expending an extra measure of anti-U.S. propaganda to mark the 11th anniversary of the Geneva agreement on Vietnam. Vitriolic styles of N. Vietnamese psyops is described as well as counter efforts of U.S. and S. Vietnamese.

53. "North Vietnam," FBIS DAILY REPORT: Far East, (Jun 30, 1965), JJJ1-jjj25. Hanoi Radio announced the initiation of daily broadcasts to U.S. troops in S. Vietnam to provide "information" on the true nature and objectives of the war. The major topics of the forthcoming broadcasts are also listed.

54. "Peru," FBIS DAILY REPORT: Latin America, (Aug 2, 1965), tttt1-2. OFLUSE. The Peruvian Government is air-dropping leaflets on indigenous guerrillas to induce them to surrender and to dissuade the local population from giving them assistance.

55. Pustay, John S. AN INVESTIGATION OF COUNTERINSURGENCY WARFARE IN THE DEVELOPING AREAS. Unpub. Ph.D. dissertation, Univ of Denver, 1963. v, 330pp. Bibl. micro. This is a good basic work on all major aspects of insurgent and counter-insurgent warfare including psyops. The psycho-political effect of various military actions is also examined.

56. Pustay, John S. COUNTERINSURGENCY WARFARE. New York: Free Press of Glencoe, 1965. xii, 236pp. Bibl., notes, ind. This is the published form of the Ph.D. thesis: AN INVESTIGATION OF COUNTERINSURGENCY WARFARE IN THE DEVELOPING AREAS.

57. [Schuette, (Lt Col) Lawrence V.] GUERRILLA WARFARE AND AIRPOWER IN KOREA, 1950-53. Maxwell AFB, Ala.: U.S. Air Univ, Aerospace Studies Institute, Concepts Div, 1964. viii, 246pp. Ill., maps, notes, charts, gloss. Pp. 153-61 contains a resume and examples of UN and ROK psywar activities in support of guerrilla and counter guerrilla warfare.

Entries 58-61

58. Slade, J. Edouard. "Ja, Bur, Dat Is Wat Annars," THE FALLING LEAF, 6 (June 19-65), 32-36. In addition to aiding the small Boer rebellion in 1914, the Germans in Southwest Africa air-dropped leaflets on advancing South African troops, urging them to join the rebellion and free themselves of British domination.
59. "South Vietnam," FBIS DAILY REPORT: Far East, (Jun 8, 1965), kkk1-4. Liberation Radio (clandestine) to South Vietnam recounts how U.S. and S. Vietnamese counterinsurgents, using loudspeakers from a helicopter, tricked the people at Phu Nhuan Dong into gathering near a red smoke flare and then forcibly recruited troops.
60. Terry, R. A. TOWARD A PSYCHOLOGICAL INDEX OF WEAPONS EFFECTIVENESS, PART I: FIELD STUDIES. Norman, Okla.: Univ of Okla. Research Institute, Dec, 1964. 25 pp. Bibl., tables. A survey of existing studies indicates that an accurate psychological scale should include measurements of psychological, psychophysical, and psychosocial effects.
61. U.S. Army, Dept of. ADVISOR HANDBOOK FOR COUNTERINSURGENCY. (FM 31-75.1) Wash.: USDA, Apr 1965. 209pp. App., ill. On pp. 75-82, a checklist is provided for U.S. Army advisors for psyops in counterinsurgency situations including intelligence requirements, framing of psyops appeals, and the uses of media--printed matter, films, and shows.

See also 85.

Psyops Techniques

Manipulative Methods, Approaches, Devices

62. Weintraub, Stanley. THE WAR IN THE WARDS: Korea's Unknown Battle in a Prisoner-of-War Camp. Garden City, N.Y.: Doubleday, 1964. 179pp. The author, an officer in Korea at a U.S. Army hospital for N. Korean and Chinese POW's in 1952 and 1953, recounts bitter Comm. resistance and vitriolic propaganda against voluntary repatriation.

See also 45, 49, 78, 83, 87, 93.

Themes, Slogans, Appeals, Symbols

63. "Argentina," FBIS DAILY REPORT: Latin America, (July 1, 1965), bbbbl-2. OFLUSL. Slogans have been placed on walls in Buenos Aires by leftist groups as part of their propaganda campaign against U.S. and OAS intervention in the Dominican Republic.
64. "Dominican Republic," FBIS DAILY REPORT: Latin America, (Jun 15, 1965), JJJJl-JJJJl5. The radio of the military junta in the Dominican Republic claims the Communists have prepared a "propaganda plan" utilizing anti-U.S. themes and other devices, to create disorders on June 14 in preparation for an uprising in the towns of the interior.

65. Douglas, William A. **THE K.P.D. AGAINST REARMAMENT: the Role of the West German Communist Party in the Soviet Campaign Against West German Rearmament, 1949-1953.** Unpub. Ph.D. dissertation, Princeton Univ, 1964. v, 339pp. Bibl. Micro. This thorough study of the K.P.D.'s propaganda effort effectively shows the tasks of local Communist parties.
66. Oswald, Frank. "The Case of Ladislav Mnacko," **SURVEY**, 51 (Apr 1965), 3-20. The author examines the themes of **DE-LAYED REPORTS** by the Czech Communist Mnacko, and while conceding its anti-Stalinism, asserts that it does not represent any fundamental revolt against the rule of the Communist Party.
67. "U.S. Ships Shell Central Vietnam," **THE NEW YORK TIMES**, 114 (July 24, 1965), 1. South Vietnamese paywar officials are attempting to confuse the Viet Cong by circulating a report that Ho Chi Minh has ordered his commanders to pull out of South Vietnam.

See also 9, 15, 16, 20, 30, 32, 35, 39, 43-49, 52, 54-56, 58, 62, 74, 80, 83, 84, 90, 95, 97, 98, 101, 102.

Counterpropaganda

68. "Soviet Bloc Promotes African Youth Festival," **THE (Boston) CHRISTIAN SCIENCE MONITOR**, (Jun 13, 1965), 2. The Soviet Bloc is investing heavily in the Ninth World Youth Festival (from July 28 to August 7) in Algiers to make it a well-publicized success and to counter Chinese attempts to exclude the USSR from the Afro-Asian Conference in June.

See also 26, 32, 45, 49, 52, 55, 56, 65, 66, 88, 97.

Mass Indoctrination and Brainwashing

69. U.S. Department of Commerce. TRANSLATIONS OF POLITICAL AND SOCIOLOGICAL INFORMATION ON NORTH VIETNAM. No. 180. Washington: Joint Publications Research Service, (Jun 9, 1965). A propaganda and education campaign has been launched in North Vietnamese labor unions to increase production and fighting spirit. See pp. 27-29.

See also 32, 101.

Media and Support

Printed Matter: Newspapers, Books, Leaflets

70. "Brazil," FBIS DAILY REPORT: Latin America, (Aug 10, 1965), dddd1-3. OFLUSE. The Brazilian police have confiscated propaganda materials brought in from Cuba and the Dominican Republic, as well as leaflets sent from Czechoslovakia and distributed in Brazil by the International Student Union.
71. "Ecuador," FBIS DAILY REPORT: Latin America, (Jun 23, 1965), KKKK1. A total of ten leaflet bombs, containing anti-U.S. themes, were detonated in Guayaquil, Ecuador.

Entries 72-76

72. "Indonesia," FBIS DAILY REPORT: Far East, (June 8, 1965), rrr1-8. Letters of Decision Nos. 52 and 53 of the Indonesian Information Minister establish limitations on incidence of publication and subject matter on political party, "functional," and armed force newspapers and magazines using Roman, Arabic, and regional characters.
73. "Indonesia," FBIS DAILY REPORT: Far East, (Jul 7, 1965), rrr1-7. Copies of subversive leaflets and bulletins condemning Sukarno and the "crush Malaya" campaign and secretly circulated in Indonesia, were seized by the Department of Public Prosecution.
74. "It's New," THE FALLING LEAF, 6 (June 1965), 28-29. A listing is provided of recent leaflet drops in world trouble spots, including West Berlin, East Berlin, Cyprus, Indonesia, and the Belgian Congo. Also recounted is the use of a "loud-hailer" in Bolivia, instructing villagers in building an airstrip.
75. "Laos," FBIS DAILY REPORT: Far East, (May 20, 1965), pp1-3. On the night of May 13, two Pathet Lao agents, after scattering pro-Communist propaganda leaflets in several villages in government held Laos, were arrested and "admitted having wronged the people."
76. "North Vietnam," FBIS DAILY REPORT: Far East, (May 27, 1965), JJJ1-jjj17. Two U.S. organizations, the Women's International League for Peace and Freedom and Political Action for Peace, have distributed leaflets condemning U.S. policies in Vietnam. See pp. JJJ8-9.

77. "North Vietnam," FBIS DAILY REPORT: Far East, (May 28, 1965), JJJ1-jjj19. Four U.S. organizations, Catholic Workers, Committee for Non-Violent Action, Student Peace Union, and the War Resisters League, have issued a leaflet condemning U.S. policy in Vietnam and urging the adoption of civil disobedience tactics to hamper U.S. military efforts.
78. Pickett, Clader M. "A Paper for the Doughboys: Stars and Stripes in World War I," JOURNALISM QUARTERLY, 42 (Winter 1965), 60-61. The author describes the themes and propaganda devices of the STARS AND STRIPES, a newspaper published by and for U.S. soldiers in World War I. It has set the pattern for "soldier journalism."
79. "South Vietnam," FBIS DAILY REPORT: Far East, (Aug 12, 1965), kkk1-15. Recent anti-U.S. and pro-Viet Cong propaganda activities in and near Saigon include displays of National Liberation Front flags, distribution of leaflets, and speeches by Saigon Students. See page kkk11.
80. "Thailand," FBIS DAILY REPORT: Far East, (May 26, 1965), mmm1. Thai police discovered the distribution of leaflets, which condemned U.S. policy in Vietnam, in Bangkok and Nonthaburi. The source of the propaganda is unknown.
81. "Thailand," FBIS DAILY REPORT: Far East, (Jun 28, 1965), nnn1. Communist propaganda leaflets which contained threats to kill U.S. Peace Corps members, were seized by police in northeast Thailand. These pamphlets were similar to those at Bangkok University earlier in June.

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82. U.S. Information Agency. Research and Reference Service. COMMUNIST PROPAGANDA ACTIVITIES IN AFRICA, JAN 1963-JUNE 1964. Parts 1 and 2. (R-186-64). Wash.: USIA, Nov 1964. ix, 103pp. Map, app., charts. Mimeo. LIMITED OFFLUSE. Aspects covered include: radio, films, target groups, newspapers, fronts, themes, cultural, economic, diplomatic efforts.
83. U.S. Information Agency, Research and Reference Service. PERIODICALS EXPORTED BY THE COMMUNIST COUNTRIES IN 1964. (R-15-65). Washington: USIA, Feb 1965. i, 26pp. Mimeo. In listing the variety of Communist publications for free world consumption, it is noted that most of the new publications in 1964 were aimed at Asia, Africa, and Latin America.
- See also 3, 5, 6, 7, 15, 21, 27-29, 31, 38, 40, 45-47, 50-52, 54-58, 61, 65, 66, 97, 100, 104.

Radio, TV, Loudspeakers

84. Browne, Donald Roger. THE HISTORY AND PROGRAMMING POLICIES OF RIAS: RADIO IN THE AMERICAN SECTOR (OF BERLIN). Unpub. Ph.D. dissertation, Univ of Michigan, 1961. x, 362pp. Bibl., app., tables, ill. Micro. A scholarly historical analysis of all aspects of RIAS operations reveals its effectiveness as a cold war weapon against E. Germany.
85. Brownlow, Cecil. "Air Force U-10E's Play Role in Psychological Warfare Tactics," AVIATION WEEK & SPACE TECHNOLOGY, (June 7, 1965), 69. Provided is information on air psyops against the Viet Cong in South Vietnam: personnel involved, how planes are equipped, the use of tape recordings, Viet Cong countermeasures, and evaluation of effectiveness.

86. "Kenya," FBIS DAILY REPORT: Middle East, Africa & West Europe, (July 2, 1965), 13-5. With the expansion of radio broadcasting facilities, the Voice of Kenya is making rapid progress toward the goal of providing the best possible radio and television service to the greatest number of listeners.

87. Reston, James. "The President and the Voice of America," THE NEW YORK TIMES, 114 (Jun 2, 1965), 40. Lack of "hard news" in the Voice of America's coverage of events in Vietnam and the Dominican Republic reflects President Johnson's irritability at domestic criticism and illustrates the dilemma between news and propaganda.

88. "Thailand," FBIS DAILY REPORT: Far East, (Jun 14, 1965), unnl. On June 4, 1965, the Thai Govt announced plans to set up four more radio stations with U.S. assistance and training. They will counter Communist propaganda. The stations will be located at Chiang Mai, Khonkhaen, Nakhon Ratchasima, and Yala.

89. "Thailand," FBIS DAILY REPORT: Far East, (Jul 7, 1965), unnl-2. The Voice of the People of Thailand (clandestine) claims that the acceptance by the Thanom govt of the U.S. offer to establish a 1,000 kilowatt radio station in Thailand is a deceptive trick to use Thailand as a base for psywar against "the patriotic and democratic movement of the people."

90. U.S. Information Agency, Research and Reference Service. DEVELOPMENTS IN INTERNATIONAL BROADCASTING BY COMMUNIST COUNTRIES IN 1964. (R-19-65). Washington: USIA, Feb 1965. ii, 25pp. Tables. Mimeo. An increase in programming to specific target groups in Asia, Africa, and Latin America marked this period. Examples of new techniques are given.

Entries 91-94

91. U.S. Information Agency, Research and Reference Service. RADIO IN YUGOSLAVIA AND ITS AUDIENCE. (R-13-65). Washington: USIA, Feb 1965. ii, 21pp. Tables. Mimeo. Background information is provided on Yugoslav radio to include the number and distribution of receivers, program content, foreign broadcasts, and the results of audience research surveys.
92. "Yugoslavia," FBIS DAILY REPORT: USSR & East Europe, (Jun 15, 1965), NN1-nn5. The planned increase in radio and TV facilities in Serbia by 1970 was discussed Jun 14 by a joint session of the Workers Council of Belgrade and the Serbian Assembly Cultural-Educational Council. Importance of radio and TV in furthering ideological education is stressed.
- See also, 1, 3, 6, 7, 15, 21, 26-29, 38, 45, 52, 53, 57, 59, 74, 82, 106.

Films, Displays

93. "Communist China: International Affairs," FBIS DAILY REPORT: Far East, (July 14, 1965), DBE1-tbb17. Peking, in noting the enthusiastic response accorded an anti-Fascist film festival, scores Soviet revisionism in the arts which paints a somber picture of all war- just or unjust.
94. Cooley, John K. "Peking's Pattern: Training for Revolt," THE (Boston) CHRISTIAN SCIENCE MONITOR, 57 (Jun 7, 1965), 14. As part of the effort to outdo their Soviet rivals, the Chinese Communist embassies distribute films on guerrilla warfare or project them at private showings to local Communist parties and to national liberation movement groups.

95. "North Vietnam," FBIS DAILY REPORT: Far East, (Jun 3, 1965), JJJ1-jjj21. A film festival now underway in Hanoi depicts U.S. "aggression" in Vietnam and describes various Chinese, Soviet, and North Vietnamese films.

See also 15, 19, 04, 45, 61, 82, 105.

Informal Media: Word-of-Mouth, Front Organizations, Rumors, Lectures, Plays, Speeches

96. Bailey, George. "Field Day for the Left in Athens," THE REPORTER, 33 (Aug 12, 1965), 25-27. Provided is a first-hand description of the violent demonstrations following the forced resignation of Premier Papandreu. The issues of the role of the monarchy and Communist infiltration have given the Communists a fertile ground for agitation.
97. Cunsolo, Ronald S. "Libya, Italian Nationalism, and the Revolt Against Giolitti," THE JOURNAL OF MODERN HISTORY, 37 (Jun 1965), 186-207. The propaganda of the Italian Nationalist Movement stimulated the successful war for the acquisition of Libya in 1911, but continued agitation weakened the center parties, paving the way for Fascism.
98. "East Germany," FBIS DAILY REPORT: USSR & East Europe, (Jun 18, 1965), cel-8. East Berlin Radio charges that the West German Government, in association with private groups, held a series of "incitement" rallies to commemorate the "abortive counter-revolutionary putsch against the GDR organized 12 years ago."

Entries 99-102

99. "Japan," FBIS DAILY REPORT: Far East, (Jun 15, 1965), qqql. In noting the extent of protest rallies and demonstrations in June, the Japanese National Public Safety Chairman urged govt vigilance toward the "9 June national movement against the U.S. aggressive war in Vietnam," a movement composed of Communists, students, and labor groups.
100. "South Vietnam," FBIS DAILY REPORT: Far East, (Jul 22, 1965), kkk1-8. Nearly 100,000 people in the four districts of Quang Ngai Province conducted demonstrations, shouted slogans, and distributed leaflets condemning "U.S. aggressors and their stooges" for bombing and strafing the local population.
101. U.S. Information Agency, Research and Reference Service. THE NINTH WORLD YOUTH FESTIVAL. (R-40-65). Washington: USIA, Apr 1965. i, 10pp. Mimeo. Provided is information on sponsors, the countries sending the largest delegations, the demonstrations planned, and an evaluation of the status of youth groups in Sino-Soviet rivalry.
102. Van der Kroef, Justus M. "Indonesian Communism's 'Revolutionary Gymnastics'," ASIAN SURVEY, 5 (May 1965), 217-232. Through propaganda campaigns against the "cultural imperialism" of the West, economic misery, and the intimidation of its opponents, the Indonesian Communist Party is gaining power and weakening the opposition of the armed forces. See also 7, 25, 27, 29, 33, 38-40, 45, 55, 56, 62, 65, 67, 68, 79, 82.

Psyops Analysis

Evaluation

103. "Dominican Republic," FBIS DAILY REPORT: Latin America, (Jun 11, 1965), JJJJ1-jjjj10. Citing Reston's column in THE NEW YORK TIMES of Jun 2, 1965, the rebel radio in the Dominican Republic claims that the Voice of America has either lied or been badly misinformed about the Dominican revolutionary uprising and U.S. involvement.
104. "North Vietnam," FBIS DAILY REPORT: Far East, (Jul 7, 1965), JJJ1-jjj20. Hanoi Radio provides examples of the indignant reactions of the people in Viet Cong-controlled Dong hamlet when they discovered U.S. air-dropped psywar leaflets which tried to prove the ineffectiveness of U.S. psywar efforts.
105. U.S. Information Agency, Research and Reference Service. POST UTILIZATION OF MOTION PICTURES. (R-6-65). Washington: USIA, Jan 1965. v, 215pp. Tables. Mimeo. This is a summary of the findings of an inquiry made to 83 USIA posts in Asia, the Near East, and Latin America in an attempt to ascertain the most desirable types and themes of motion pictures.
106. U.S. Information Agency, Research and Reference Service. RADIO RECEPTION AND LISTENING HABITS IN SIX PROVINCES IN NORTHEAST THAILAND-JUNE 1964. (R-161-64). Wash: USIA, Oct 1964. i, 4pp. Tables, app. Mimeo. The Thal radio station at Khonkaen, the most popular in the area, is exceeded in signal strength by Hanoi and Peking Radio.

See also 10, 25, 28, 47-49, 52, 57, 60, 72, 82-85, 99.

Entries 107-108

Recommendations

107. "Panama," FBIS DAILY REPORT: Latin America, (Jun 16, 1965), RRRR1-rrrr2. An editorial extracted from the Panama students' magazine ANTORCHA expresses concern over Marxist indoctrination in the National University and urges "democratic student unity" to meet the threat.
108. "Venezuela," FBIS DAILY REPORT: Latin America, (Jun 16, 1965), vvvl-4. Caracas Radio urges that strong measures be taken by the National Congress to counter Communist infiltration in the university, where students are a prime target for Communist propaganda and are a source of recruits for guerrilla and terroristic activities.

See also 1, 105.

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