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## Some Resources for Area Training

by

*Robert J. Foster and David T. O'Nan*

HumRRO Division No. 7 (Language and Area Training)

September 1967

Prepared for:

Office, Chief of  
Research and Development  
Department of the Army

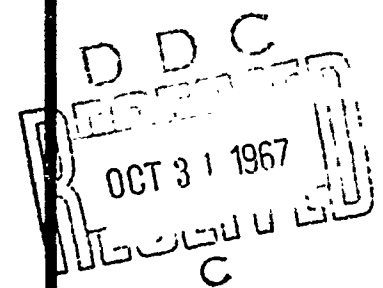
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# HumRRO

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HumRRO Division No. 7 (Language and Area Training)  
Alexandria, Virginia

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HUMAN RESOURCES RESEARCH OFFICE  
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Technical Report 67-11  
Work Unit AREA  
Sub-Unit 1

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The findings in this report are not to be construed as an official Department of the Army position, unless so designated by other authorized documents.

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## FOREWORD

This compilation is a product of Work Unit AREA by the Human Resources Research Office and grew out of work connected with Sub-Unit AREA I, a survey of selected concepts and techniques for area training. During the research, the compiler became aware of numerous items and sources of information that could be used in training. It appeared that much of this material could only be discovered in a rather accidental or haphazard fashion, and that trainers were frequently unfamiliar with many items which would have been helpful to them. Consequently, a compilation of some of these resources, especially those reflecting concepts developed in Work Unit AREA, seemed appropriate.

Mrs. Myrna A. Leibson, and Sp/4 Murray J. Indence made a substantial contribution to the project, by searching for possible entries, finding additional information or verifying its accuracy, and helping to dispose of identical and contradictory data.

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The research activities reflected in this report were conducted at HumRRO Division No. 7 (Language and Area Training). Dr. Arthur J. Hoehn is Director of Research of the Division.

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Meredith P. Crawford  
Director  
Human Resources Research Office

## SUMMARY

This report grew out of research connected with HumRRO Work Sub-Unit AREA I, a survey of selected concepts and techniques for area training. In the course of becoming acquainted with the literature and some of the existing area training programs, the compiler became aware that there were numerous potentially useful items and sources of information with which trainers were frequently unfamiliar. A compilation of some of these resources seemed appropriate.

The report consists of four parts, each listing resources which might be useful to individuals responsible for area training programs, especially if trainees are destined for the developing nations. Part I gives descriptions, source data, and evaluative information about films likely to be of more than average value in area training. Part II lists some novels that capture the attitudes, feelings, and aspirations of another culture. Both parts are classified primarily by cultural-geographic areas and by country. The film section also contains items concerned with technical assistance, development, social change and cross-cultural communication. Part III is an annotated list of readings which describe and analyze American values in a way that might enable the reader to become more sensitive to the values and assumptions which determine his behavior. Part IV describes several organizations or publications which provide information about sources of area training materials other than novels or movies.

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Some Resources for  
Area Training

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## INTRODUCTION

During the course of research by the Human Resources Research Office in Work Sub-Unit AREA, a survey of selected concepts and techniques for area training, information was acquired on many resources--movies, books, organizations, and the like--which could be useful to personnel having responsibility for preparing men for overseas assignments. Some of the more useful resources are fairly widely known, but this is not always the case. It seemed worthwhile to compile and record a list of some of these potential resources--especially for use in those area training programs outside of Washington, D.C. where there is a greater interchange of information.

There are four parts to this report:

- I. A list of films (together with a brief description and source data) that seem to be of more than average value for cross-cultural training.
- II. A briefly annotated list of novels that seem to capture the attitudes, feelings, and aspirations of another culture.
- III. An annotated selection of readings which analyze and describe existing American values in a way that might enable the reader to become more aware of the values and assumptions which determine his behavior.
- IV. A description of several miscellaneous publications or organizations which provide area training materials or information about sources of area training materials other than novels or movies.

There has been no attempt to make any of the compilations comprehensive. The criteria for inclusion of an item in one of the parts of the compilation are discussed in the introduction to each part. In most cases, the items themselves have not been examined by the compiler; the decision to include them in this compilation was based upon the judgment of others. Overall, the various lists reflect the orientation to area training which characterizes the research being conducted under Work Unit AREA.

Part I

The Use of Films in an Area Training Program

## PART I

### THE USE OF FILMS IN AREA TRAINING

A training officer who desires to include motion picture films as part of a training program for preparing people for overseas assignment is confronted with a difficult task in finding suitable materials. There is no centralized up-to-date indexing system for films, such as there is for books, and a novice in the field is forced to spend considerable time searching numerous catalogs and following leads on what may often be a fruitless chase.

Furthermore, there apparently are few really good films available for use in the context of cross-cultural training. Films about a particular country tend to be beautiful but banal travelogues. Films on topics which may be relevant to overseas work tend to be oversimplified or oriented toward projecting a particular image. Government agencies and similar film-producing organizations often seem to have an unspoken agreement to avoid negative and unpalatable truths. Independent producers apparently cannot find or do not perceive an adequate commercial market for the kind of film that seems to be needed in an area training program. Those who follow the film critiques by Jean Marie Ackermann in the *International Development Review*<sup>1</sup> are familiar with the problems of finding good films relevant to the training of people going overseas. Miss Ackermann reports that requests to 70 training centers for titles of useful films yielded few leads. A more recent survey for Work Unit AREA resulted in a similar lack of response.

If training films are to be effective, it would seem that they must portray the unfavorable as well as the favorable aspects of a country or a problem area. The tone of a training film should be searching and provocative rather than pacifying, and it should raise questions as well as give information. Also, there is a need for films about a country or geographic area that emphasize cultural values and attitudes rather than physical and geographic characteristics or recent political events.<sup>2</sup> The focus might be upon the attitudes and assumptions of people within a country, or on the problems of communication and interaction between the American and the indigenous people (despite the obvious need, there is

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<sup>1</sup>The journal of the Society for International Development, 1346 Connecticut Avenue, N.W., Washington, D.C. 20036; subscription and membership, \$10 a year; single copies, \$2.50 to nonmembers. These critiques are being collected and published as *A Guide to Development Films* (see Appendix A).

<sup>2</sup>The reader will note from the entries in this compilation that film versions of television productions are beginning to meet the need for balanced controversial films on current events in other countries, especially political events.

probably no existing non-fictional film on these problems of communication and interaction overseas].

An effective training film might be primarily analytical in its approach, or it might strive to give a "feel" for the motives, aspirations, and attitudes of the culture, much in the way a good novel can communicate an understanding of others. In general, films useful for training are likely to be either fictional presentations (usually produced and directed by a native of the country in which the story takes place) or shorter documentary-style films which attempt to portray life in another culture. To date, most films used in orientation or training programs have been of the latter type, although there are undoubtedly some appropriate feature films available (e.g., the Satyajit Ray trilogy: *PATHER PANCHALJ*, *APARAJITO*, and *WORLD OF APU*).

The compilation of films that follows was assembled from various directories and compilations (Appendix A), especially from Miss Ackermann's film critiques and from the card compilation of the Area Training Materials Center (discussed in Part IV). Films dealing with European countries have been omitted; most of the listings are about the developing nations.

Few of the films included in this compilation meet all of the specifications suggested. In fact, most entries have a political-historical or travelogue focus rather than a direct concern with the attitudinal dimensions stressed above. If a film appeared to be of more than mediocre value for an adult area training or orientation program, it was included in the list. The basis for this judgment varied. Some of the films have been viewed by the author or were highly recommended by a staff member of an area training program.<sup>1</sup> The merits of others were inferred from descriptive listings, reviewer's comments, and reviewer or compiler ratings. Standards applied to countries for which there were few films were more liberal than when numerous films were available.

The reader will recognize that the criteria for evaluation are somewhat varied and elusive; he should also be aware that the usefulness of a film depends as much on the effectiveness of its integration in and adaption to the training program as to the qualities of the film itself.

Additional films that might be relevant to area training can be found in the compilations described in Appendix A or in the catalogs of libraries and distributors. However, the compiler feels that if he erred in the listing, it was in the direction of being overly inclusive.

The probable merits of films in the list are indicated in two ways:

- (1) Those considered by the compiler to be worthy of special consideration--based primarily on his own experience, Miss Ackermann's column, and/or suggestions by trainers with Peace

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<sup>1</sup>Appreciation is extended to the following individuals for their suggestions: W.W. Hitchcock, Leroy Makepeace, Norman W. Mosher, and J. Seiler, of the Foreign Service Institute; Wayne S. Collier, Michael Guido, and Daniel S. Terrell, of the Agency for International Development; Vivien Hindman, of the Teaching Arts Laboratory, Ohio State University; and George H. Dunne, Carl I. Graham, George Hallowitz, and Al Yanagisako who have used some of the films in Peace Corps training programs.

Corps programs--are designated by two asterisks (\*\*) and are given more extensive description than the other listings. (It should be emphasized that the designation is tentative, not definitive.) Films useful in conveying an understanding of cultural factors such as values, motives, and thought processes were favored.

(2) Those recommended by others or selected for inclusion in selective compilations<sup>1</sup>--not necessarily with area training in mind--are designated by an "Evaluation" line in the film entry. The source of the evaluation does not necessarily endorse the contents of the film or give it an unqualified recommendation. A favorable evaluation is specified under the following conditions:

- (a) If the *Film Evaluation Guide* gives it a very good or excellent rating and it was considered suitable for adults.
- (b) If the journal *Intercom* selected it for inclusion in their September-October 1965 issue of films on foreign affairs.
- (c) If Miss Ackermann's review in the *International Development Review* was clearly favorable.
- (d) If the Asia Society selected it for inclusion in their guide to films on Asia.
- (e) If the African Studies Center designated it as of special interest in their compilation of films on Africa.

The absence of an "Evaluation" entry does not mean the film is inferior since it may not have been considered. However, it is hoped that inclusion of this information may be useful to readers in narrowing selection.

In addition to indications of quality, the following data are provided in the film entries.

Further information: Additional descriptive, and sometimes evaluative, information can be obtained from the producers, distributors, and others listed under *For Information* in the film entries. Unfortunately, the accuracy of this information is not necessarily dependable, and, of course, also may not be useful to the trainer in determining suitability of a film for his particular purpose. Addresses of the producers, distributors, and other sources of information are given in Appendix B.

Rental and sales sources: If the organization listed under *For Information* is known to rent or sell the film, this is indicated. Indicated rental sources, of course, are not exhaustive and availability may change as new films are acquired. If a state library is listed as a rental source, the film is also likely to be available from other state libraries or from local libraries. Addresses of major state film libraries are given in Appendix D. Producers or sales agents can frequently refer one to nearby rental sources. Distributors that are most likely

<sup>1</sup>The publications in which the recommendations or selections have been found are more fully discussed in Appendix A.

to have other films appropriate to area training are found in Appendix C.<sup>1</sup>

Price: When available, an approximate purchase price is listed following the name of the seller. Rental costs are subject to change and consequently are usually not given. In most instances rentals will be about 20¢ per minute for black and white films and 30¢ per minute for color. Generally, the state libraries' charge is somewhat lower than that of commercial distributors. Most sales organizations permit free preview of films if purchase is anticipated.

While the films are arranged by geographic area, their value may be due primarily to characteristics which cut across geography (e.g., cross-cultural awareness, mentality of poverty, the role of the change agent, the phenomena of social change). Likewise, a film listed under an individual country may have value in a training program for another country (e.g., *FINCHO*, which takes place in Nigeria, but portrays life and events typical of many African countries). In some instances, films with alternate application have been cross-indexed.

For some aids in the effective use of films in training programs see Appendix E.

An index of the film titles can be found in Appendix F.

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<sup>1</sup>Since there is no standard arrangement for the production and distribution of films, the uninitiated is likely to become confused. The organizations one deals with may be producers, sellers, or renters (or any combination of the three) and these organizations may have different policies for different films. The following may help in clarifying roles:

Producers. A person or organization. Seldom rents, sometimes sells. Frequently "sells" film to distributors, sometimes retaining ownership rights.

Commercial Distributor. Sells or rents or does both. May also be producer for some or all of its films. If producer, seldom rents.

State and Local Libraries. Rents, if at the state level, usually through audio-visual department of a university. (Occasionally, the audio-visual department also acts as a sales agent and/or sells and rents university-produced films.)

Films which were originally intended for television productions can frequently be purchased and/or rented through commercial distributors and rented through libraries. In addition, films not in the commercial circuit can sometimes be purchased from the television broadcaster, but they are usually not available for rental.

## AFRICA, SOUTH OF THE SAHARA

### General

#### AFRICA ASTIR, 22 min., color, 1961

Way of life of primitive West African tribes, shows variety along with problems of unification.

Evaluation: Film Evaluation Guide

For information: Purple Gorham Agency, 291 South La Cienaga Boulevard, Suite 202, Beverly Hills, California 90211 (purchase, \$250)

#### AFRICAN HERITAGE, 26 min., color, 1956

Colorful picture of East African tribal life. Picture is unbalanced, but offers interesting background information.

For information: California-Texas Oil Company (free loan)  
Sterling Movies USA (free loan, purchase)  
International Development Review, vol. IX, no. 2, June 1967.

#### AFRICA IS MY HOME (see under AFRICA, Nigeria)

#### AFRICAN WRITERS OF TODAY, 6 programs, 30 min. each, b/w

Interviews with African writers, poets and philosophers.

Evaluation: International Development Review

For information: National Educational Television (rental; purchase, \$125 each)  
International Development Review, vol. VI, no. 3, September 1964

#### BUMA, 10 min., color, 1952

Presentation of African culture, art, superstitions through still life in form of sculpture.

Evaluation: Film Evaluation Guide

For information: Encyclopaedia Britannica Films, Inc. (purchase, \$120)  
Michigan State University (rental)  
Pennsylvania State University (rental)

General (continued)

COME BACK, AFRICA, 84 min., b/w, 1963

Documentary feature film showing apartheid and frustrations for black South African. Superior film with nonprofessional cast dramatizing despair of racial tension in country.

Evaluation: Intercom

For information: Contemporary Films, Inc. (rental, about \$100; purchase, \$375)  
International Development Review, vol. IX, no. 2, June 1967

CONTINENT OF AFRICA, LANDS BELOW THE SAHARA, 22 min., b/w and color, 1962

Introductory film showing history, development, people, postwar change.

Evaluation: Intercom  
African Studies Center

For information: Encyclopaedia Britannica Films, Inc. (rental; purchase, b/w, \$120; color, \$240)

EAST AFRICA (KENYA, TANGANYIKA, UGANDA) Africa in Change Series, 21 min., b/w and color, 1962

Shows physical variety, examines contrasting ways of life and achievements in difficult period of transition.

Evaluation: African Studies Center  
Film Evaluation Guide

For information: Encyclopaedia Britannica Films, Inc. (purchase, b/w, \$120; color, \$240)  
Pennsylvania State University (rental)  
Indiana University (rental)

\*\*FINCHO (see under AFRICA, Nigeria)

\*\*GENTLE WINDS OF CHANGE, 33 min., color, 1961

Documentary of life among the Banyankole tribe in Uganda. Excellent and highly recommended portrayal of changes in tribal society. Produced by M.H. Segall, a psychologist, as part of a study of cultural contact with Western civilization.

Evaluation: Intercom  
Film Evaluation Guide  
African Studies Center

For information: Center for Mass Communication (rental; purchase, \$250)  
Yeshiva University Film Library, 526 West 187th Street, New York, New York (rental)  
Pennsylvania State University (rental)  
New York University (rental)

General (continued)

**\*\*THE HUNTERS** (see under AFRICA, Bechuanaland)

**IN SEARCH OF MYSELF**, 28 min., b/w, 1965

Nigerian artists discuss pulls between tradition and progress.

One of the "International Zone" series.

Evaluation: Intercom  
African Studies Center  
International Development Review

For information: United Nations Television or local television  
stations (free loan)  
Contemporary Films, Inc. (rental; purchase, \$75)  
International Development Review, vol. VIII, no. 1,  
March 1966

**LOBOLA**, 26 min., b/w, 1953

Daily life and social problems of villagers in Union of South Africa.

Evaluation: Film Evaluation Guide  
African Studies Center

For information: Contemporary Films, Inc. (rental; purchase, \$125)  
Indiana University (rental)

**REPORT FROM AFRICA**, Parts I and II, 55 min. each, b/w, 1956

CBS-TV programs with Edward R. Murrow; socio-political view of  
African continent, struggles for political, economic, and  
cultural independence. Somewhat dated but has historical-back-  
ground value. Effective in holding audience attention. Parts  
should be used together.

Evaluation: Film Evaluation Guide  
For information: McGraw-Hill Text Films Division (purchase, \$225  
each)  
Michigan State University (rental)  
Contemporary Films, Inc.  
New York University (rental)  
Pennsylvania State University (rental)

**\*\*TROPICAL AFRICA**, 29 min., color, 1961

Describes Africa's program of social change and political revolution.  
Portrays movement of people to cities; need for education; use  
of water potentials; doctors, nurses, manufactured goods; and  
effort for self-government. Introductory film which over-general-  
izes, but accurate enough for its purpose. Good animation of  
geography and history. Produced by Julian Bryan.

Evaluation: Intercom  
Film Evaluation Guide  
African Studies Center  
For information: International Film Foundation (rental; purchase,  
\$275)  
Michigan State University (rental)  
Pennsylvania State University (rental)

General (continued)

\*\*TROPICAL AFRICA (continued)

For information: Florida State University (rental)  
International Development Review, vol. IX, no.2,  
June 1967  
New York University (rental)

See Appendix A (Film Lists on The Middle East and North Africa for compilations by the American Society of African Culture, the African Studies Center (Boston University), and The African Studies Association (Indiana University) for additional films on African countries.

Bechuanaland

\*\*THE HUNTERS, 73 min., b/w and color, 1958

This documentary story concerns bushmen of Kalahri (desert) in Southwest Africa and Bechuanaland Protectorate. Main emphasis is centered on hunters, whose livelihood is to track down the animals of the forest and plain in order to provide food for their families. Film is rather suspenseful; events during 13-day hunt which culminates in the kill of giraffe, are depicted in detail. Produced by Peabody Museum, Harvard University.

Evaluation: African Studies Center  
For information: Contemporary Films, Inc. (rental; purchase, b/w, \$275; color, \$400)  
Michigan State University (rental)  
Pennsylvania State University (rental)

Congo

CONGO--THE U.N. IN THE JUNGLE, 25 min., b/w, 1964

Television report concerning post-independence period.  
For information: CBS Films, Inc. (purchase, \$150)

CONGO--THE WAY AHEAD, 28 min., b/w, 1963

Shows role UN is trying to fulfill in education and health development efforts in Congo. "International Zone" series.

Evaluation: Intercom  
African Studies Center  
For information: United Nations Television or local television stations (free loan)  
Contemporary Films, Inc. (rental; purchase, \$75)

## Ethiopia

### AGRICULTURAL EDUCATION IN ETHIOPIA, 35 min., b/w

Shows the work in technical assistance of Oklahoma State University, Stillwater, Oklahoma.

Evaluation: African Studies Center

For information: Oklahoma State University (rental)

### ETHIOPIA: EMPIRE ON THE MOUNTAIN, 60 min., color

Survey emphasizing feudal peasant society, slow rate of modernization, power of Emperor, tribe, and Coptic Church. Also available in 20-minute high school version.

For information: Sterling Educational Films, Inc., (purchase, \$500)  
Florida State University (rental)

### ETHIOPIA: THE LION AND THE CROSS, Parts I and II, 50 min., b/w

CBS "20th Century" television program describing political and religious power; Peace Corps interviews.

For information: CBS Films, Inc. (purchase, \$150 each)  
Association Films, Inc. (rental; purchase, \$150 each)

## Ghana

### \*\*FAMILY OF GHANA, 27 min., b/w, 1958

Story of village life on coast of Ghana which reveals character and aspirations of people. Younger men of village attempt to modernize their way of fishing. It effectively conveys the "feel" of area and people living there. Produced by Film Board of Canada.

Evaluation: African Studies Center

For information: McGraw-Hill Text Film Division (purchase, \$135)  
Florida State University (rental)  
Contemporary Films, Inc. (rental; purchase, \$125)  
Pennsylvania State University (rental)

### JOURNEY FROM ETSA (apparently revised as FAMILY OF GHANA)

An unusually large number of public relations-type films are available free from the Ghana Information Service, 565 Fifth Avenue, New York, N.Y. 10017.

## Guinea

### AFRICAN VILLAGE, 17 min., color, 1959

Attractive film of primitive African villagers awakening to 20th century and its problems.

Evaluation: African Studies Center

For information: Contemporary Films, Inc. (rental; purchase, \$180)  
International Film Bureau, Inc. (rental)  
Florida State University (rental)

Guinea (continued)

AFRICAN VILLAGE (continued)

For information: Pennsylvania State University (rental)  
New York University (rental)

\*\*CROSSROADS AFRICA (see under INTER-CULTURAL COMMUNICATION AND SOCIAL CHANGE)

COTE D'IVOIRE, color

Tasteful public relations film showing economic progress.

For information: Ivory Coast Embassy, 2424 Massachusetts Avenue, N.W.,  
Washington, D. C. (free loan)

Kenya

AFRICA: THE HIDDEN FRONTIERS, 60 min., b/w, 1963-1964

Documents the problem Kenya is experiencing in its attempts to unify the numerous tribes and other populations into a coherent nation. Looks at life among the Kikuyu, the Masai, the Giriama and Somali. An Intertel production.

Evaluation: African Studies Center

For information: National Educational Television (rental)

AMBASSADOR IN SHIRTSLEEVES (see under INTER-CULTURAL COMMUNICATION AND CHANGE)

EAST AFRICA (KENYA, TANGANYIKA, UGANDA) (see under AFRICA, General)

Malagasy Republic

NEW AND THE OLD, THE (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

Mali

DESERT AND THE RIVER, THE, 30 min., b/w, color, 1965

Development of resources of Niger River and part it plays in lives of the people. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

Nigeria

MODERN NIGERIA--PROBLEMS OF NATION BUILDING, 21 min., b/w and color, 1960 (revised 1966)

Public relations type film emphasizing picturesque tribal life and progress to modern cities. Holds audience interest. (Previously titled AFRICA AWAKENS--MODERN NIGERIA)

Evaluation: Film Evaluation Guide

For information: Atlantis Productions, Inc. (purchase, b/w, \$120; color, \$200)

## Nigeria

### AFRICA IS MY HOME, 22 min., b/w and color, 1960

Life of young woman interwoven with conflict in tribal customs and country's march toward independence. Candid and perceptive film.

Evaluation: Film Evaluation Guide  
African Studies Center

For information: Atlantis Productions, Inc. (purchase, b/w, \$120;  
color, \$200)  
Michigan State University (rental)  
Pennsylvania State University (rental)

### DAYBREAK IN UDI, 45 min., b/w, 1948

Reveals processes by which simple society of Nigerian tribe, Abaja Ibos, arrives at decisions to undertake economic innovations. Authentic tribal scenes.

Evaluation: Film Evaluation Guide  
African Studies Center

For information: Contemporary Films, Inc. (purchase, \$150)  
Indiana University (rental)  
Pennsylvania State University (rental)

### \*\*FINCHO, 75 min., color, 1958

Feature film that shows change that occurs within and around a young tribesman who leads his village in working for a white lumber boss. Study of personal and village conflict which occurs as village shifts from farm to wage-earning economy. Impact of clash between new and old is vividly portrayed in Fincho's marriage bargaining, threat of mechanization to laborers and running rivalries between innovators and traditional leaders. Produced by Sam Zebba, Nigerian, with nonprofessional cast.

Evaluation: International Development Review  
African Studies Center

For information: Audio Film Center (rental)  
International Development Review, vol. V, no. 4,  
December 1963

### \*\*HAUSA VILLAGE, 22 min., b/w

Concerns life in Mohammedan village in Northern Nigeria where the livelihood centers on corn and fishing. One portion portrays a family and preparation of one of its members for marriage. A British Information Service production.

Evaluation: Film Evaluation Guide

For information: Contemporary Films, Inc. (rental; purchase, \$80)  
Indiana University (rental)

HEAD MEN, THE, (see under Films Comparing Cultures)

HEALERS OF ARO, THE, (see under INTER-CULTURAL COMMUNICATION AND SOCIAL CHANGE)

Nigeria (continued)

IFA--YORUBA DIVINATION AND SACRIFICE, 25 min., b/w, 1962

Technical but interesting film about Ifa in particular, and management of psychiatric disorders among Yoruba in general. Produced for Human Ecology Fund.

Evaluation: African Studies Center

For information: Dr. Preston Abbott, CRESS, 5010 Wisconsin Ave., N.W., Washington, D. C. 20016

IN SEARCH OF MYSELF (see under AFRICA, General)

MODERN NIGERIA--PROBLEMS OF NATION BUILDING, 21 min., b/w and color, 1960 (revised 1966)

Public relations type film emphasizing picturesque tribal life and progress to modern cities. Holds audience interest. (Previously titled AFRICA AWAKENS -MODERN NIGERIA)

Evaluation: Film Evaluation Guide

For information: Atlantis Productions, Inc. (purchase, b/w, \$120; color, \$200)  
Michigan State University (rental)  
Indiana University (rental)

NIGERIA: CULTURE IN TRANSITION, 60 min., b/w, 1962

Part of "World Theatre" series of TV films originally produced for Standard Oil Company. First half of film gives examples of Nigerian culture such as Mbari House, poetry, the Agbor Dancers, Nigerian craftsmen, and a folk opera. Second half consists of Wole Soyinka's play, "The Strong Breed." Teacher's guide available.

Evaluation: African Studies Center

For information: Modern Marketing Programs, 1212 Avenue of the Americas, New York, N.Y. 10036 (free loan; purchase, \$130)

NIGERIA: FREEDOM EXPLOSION, 50 min., b/w, 1960

CBS-TV report of Eric Sevareid reviewing 1959 elections, with political interviews. Dated but good as historical background material.

For information: CBS Films, Inc., (purchase, \$275)

NIGERIA: GIANT IN AFRICA, 52 min., b/w, 1960

Recounts the history from pre-European times to 1960. Description of the cultures in the three regions: North, East and West.

Evaluation: African Studies Center

For information: National Film Board of Canada  
Contemporary Films, Inc. (rental)  
Indiana University (rental)  
Pennsylvania State University (rental)  
Florida State University (rental)  
McGraw-Hill Text Film Division (purchase, \$250)

Nigeria (continued)

NIGERIA: NEW NATION, 28 min., b/w, 1960

Shows how modern ideas exist side by side with tradition. Leading personalities are interviewed. A British Information Services production.

Evaluation: African Studies Center

For information: Contemporary Films, Inc. (rental; purchase, \$100)  
New York University (rental)  
Michigan State University (rental)

SWAMP DWELLERS, THE, 52 min.

Village quarrels and emigration from country to city in Western Nigeria revealed through the life of a young man seeking his role in life.

For information: Transcription Feature Service, Ltd., 38 Dover Street, London W.I, England (rental; purchase)

THREE APPRENTICES (see under Films Comparing Cultures)

VILLAGE IS WAITING, A, 30 min., color, 1963

A public relations film showing leadership training and village improvement work of American church group in Eastern Nigeria.

Evaluation: African Studies Center

For information: Unitarian Universalist Service Committee, Inc.,  
78 Beacon Street, Boston, Mass. 02108 (free loan)

WERE NI: HE IS A MADMAN! 30 min., color, 1963

Deals with treatment of mental disorders among Yoruba. Produced for the Human Ecology Fund.

Evaluation: African Studies Center

For information: Dr. Preston Abbott, CRESS, 5010 Wisconsin Ave., N.W.,  
Washington, D. C. 20016

YOU DON'T BACK DOWN (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

Sierra Leone

SIERRA LEONE STORY, 14 min., b/w, 1961

Introductory film showing background to independence and eagerness of people for it.

For information: Contemporary Films, Inc. (rental; purchase, \$80)

## Tanzania

### \*\*TANZANIA--THE QUIET REVOLUTION, 60 min., b/w, 1965

Honest portrait of geography and peoples of Tanzania and their struggle with poverty, illiteracy, and racism. Interviews with President Nyerere, citizens, Peace Corps Volunteers, and foreign businessmen.

Evaluation: African Studies Center

For information: National Educational Television (purchase, \$200)

### THIS IS TANGANYIKA, 14 min., b/w, 1961

Filmed after independence; recent developments in industry, agriculture, and social legislation are set against background of country's scenic splendor. A British Information Services production.

Evaluation: African Studies Center

For information: Indiana University (rental)

Contemporary Films, Inc. (rental; purchase, \$80)

## Uganda

EAST AFRICA (KENYA, TANGANYIKA, UGANDA) (see under AFRICA, General)

\*\*GENTLE WINDS OF CHANGE (see under AFRICA, General)

## Union of South Africa

LOBOLA (see under AFRICA, General)

## Zambia

The Embassy of the Republic of Zambia appears to have more films than most embassies of small countries.

## MIDDLE EAST AND NORTH AFRICA

### General

CROSSROADS OF THE WORLD SERIES, 30 min. each, b/w, 1962

Three film studies on North Africa and Middle East.

CONTEST FOR POWER is a comparison of different forms of government and about ferment for change.

NEW VOICES shows leaders from different countries expressing their views at international gatherings.

ALGERIA presents Algerian history up to independence, from Algerian as well as French viewpoint.

For information: National Film Board of Canada  
McGraw-Hill Text Film Division (purchase, \$150 each)  
Florida State University (rental)

DAY AMONG THE BERBERS, A, 14 min., b/w, 1947

Comprehensive view of commerce, industry, and agriculture among Berbers by following activities of salt merchant.

For information: Radim Films, Inc. (rental; purchase, \$75)

EGYPT AND ISRAEL, 90 min., b/w, 1956

CBS-TV program highlighting problems in relations of two nations as of 1956. Offers possible solutions. Intelligent, balanced presentation.

Evaluation: Film Evaluation Guide

For information: Contemporary Films, Inc.  
Pennsylvania State University (rental)

ISLAM, two parts, 30 min. each, b/w

Part 1: Basic elements including "The Straight Path" as means of salvation.

Part 2: Religious practices; teachings on economics, sex, and use of force.

For information: National Educational Television (rental; purchase, \$125 each)

\*\*MIDDLE EAST, THE, 28 min., color, 1959

Highlights history of area and continues with an overview of area's geography and problems of nationalism, health, agriculture and education. Discusses influence of past cultures and religions and draws contrasts among Nomads, peasants, and wealthy classes. Excellent film with interesting narration. A Julian Bryan production.

Evaluation: Intercom  
Film Evaluation Guide

MIDDLE EAST AND NORTH AFRICA - General (continued)

\*\*MIDDLE EAST, THE (continued)

For information: International Film Foundation (purchase, \$275)  
Michigan State University (rental)  
Florida State University (rental)  
Pennsylvania State University (rental)

MIDDLE EAST SERIES, THE, about 28 min. each, b/w, 1962

Four films presenting historical study of North Africa and Middle East.

THE UPSURGE OF NATIONALISM gives results of Western influence in political development.

THE ECONOMY: OIL, WATER AND ASPIRATION depicts economic transition.

HISTORY AND CULTURE (Part I) presents early history and geography.

HISTORY AND CULTURE (Part II) continues presentation from 1800 to emergence of Israel.

For information: National Film Board of Canada  
McCraw-Hill Text Film Division (purchase, \$145 - \$150)  
Florida State University (rental)

NEW NORTH AFRICA, THE, 16 min., b/w and color, c1965

Overview of present-day Tunisia in historical perspective.

For information: Stanton Films, 7934 Santa Monica Boulevard,  
Los Angeles, Calif. 90046 (rental; purchase,  
b/w \$85; color, \$165)

NORTH AFRICA, 19 min., b/w, 1960 (AFIF 95)

Oriental film with a quick glimpse of history, geography, and political situation in each country as of 1960. (For Armed Forces use only)

For information: Armed Forces Information and Education.

PROBLEMS OF THE MIDDLE EAST, 21 min., b/w and color, 1958 (revised 1966)

Introductory survey covering minorities, agriculture, industrialization, and education. Good presentation of people.

Evaluation: Intercom  
Film Evaluation Guide

For information: Atlantis Productions, Inc. (purchase, b/w, \$120; color, \$200)  
Michigan State University (rental)  
Pennsylvania State University (rental)  
University of Southern California (rental)

MIDDLE EAST AND NORTH AFRICA - General (continued)

WOMEN UP IN ARMS, 28 min., b/w, 1966

Revolution of attitudes about freedom of women and their place in Arabic society shown through eyes of a Tunisian family.

"International Zone" series.

For information: United Nations Television or local television stations (free loan)

Contemporary Films, Inc. (rental; purchase, \$75)

International Development Review, vol. IX, no. 2, June 1967

See "Film Lists on The Middle East and North Africa" (Appendix A) for a film list by the American Friends of the Middle East, Inc.

Algeria

ALGERIA--WHAT PRICE FREEDOM?, 54 min., b/w

Presents Algeria in its struggle for stability and higher standard of living. Status of women, school system and illiteracy are touched on.

For information: National Educational Television (rental)

BERBER COUNTRY, 16 min., b/w, 1958

Introductory film showing way of life of nomadic people in rugged mountains of Northern Algeria. Influences of other foreign cultures shown.

Evaluation: Film Evaluation Guide

For information: Churchill Films, (purchase, \$90)

Michigan State University (rental)

Indiana University (rental)

Cyprus

ISLAND OF VENUS, 21 min., b/w

Scenery, history, social, and economic life.

For information: Hoffberg Productions, 362 West 44th Street, New York, N.Y. 10036 (rental; purchase, \$72)

Iran

COURTSHIP (see under Films Comparing Cultures)

KING'S REVOLUTION, A, 54 min., b/w

Documents Shah's personal life and his views on past and current problems of social and economic development together with criticism from narrator. Intertel production.

For information: National Educational Television (rental)

Iran - General (continued)

NO ROUZ, 20 min., color, 1960

Artistic presentation of Iranian people and culture.

Evaluation: Film Evaluation Guide

For information: Franciscan Films, Box 6116, San Francisco, Calif.  
94111 (rental; purchase, \$195)

Iraq

RIVERS OF TIME, THE, 26 min., color

An introduction to history of Middle East, dealing with origins of civilization in Sumerian times and later achievements of Arabs. Available in both English and Arabic.

For information: Contemporary Films, Inc. (rental; purchase, \$250)  
Iraq Petroleum Co., Ltd., 33 Cavendish Square,  
London W.1, 18

Libya

EXPLORING LIBYA, b/w, 1962

Public relations film by oil company emphasizing geography, recent history, development of resources, and oil industry's contributions.

For information: California-Texas Oil Company (free loan)  
Sterling Movies USA (free loan; purchase)

JACKPOT IN LIBYA, 26 min., b/w and color

Adverse and favorable developments as Libya is propelled into modern world by discovery of oil. From CBS "The Twentieth Century" series.

For information: Association Films Inc. (rental; purchase b/w, \$150; color, \$300)

Morocco

BLUE MEN OF MOROCCO, 30 min., color

Depicts lives of almost unknown nomadic desert tribe of Arabs whose skin acquires its color from dye in their clothing. A Walt Disney production.

For information: Association Films, Inc. (rental)

COUNTRY OF ISLAM, 16 min., b/w and color

Excellent film using boy's journey to school in Tetuan as a vehicle for consideration of Moroccan culture and religion of Islam.

For information: Churchill Films (purchase, b/w, \$90; color, \$180)  
Indiana University (rental)  
University of Southern California (rental)  
Michigan State University (rental)  
Pennsylvania State University (rental)

Morocco - General (continued)

A LIGHT FOR LALLA MIMOUNA, b/w, c1965

Progress in a trading village in Morocco. "International Zone" series.

Evaluation: International Development Review

For information: United Nations Television or local television stations (free loan)

International Development Review, vol. VII, no. 2, June 1965

NEW WAYS TO OLD MOROCCO, 23 min., b/w

Customs, traditions, and culture of Berbers weave through this documentary account of a cooperative effort to resolve conflict between Seghouchen and Sidi Said tribes.

For information: Radim Films, Inc. (rental; purchase, \$110)

Turkey

GOLDEN CRESCENT, THE, 30 min., color

Travelogue-type film on Turkey.

For information: California-Texas Oil Company (free loan)

Sterling Movies USA (free loan; purchase)

TURKEY: A NATION IN TRANSITION, 27 min., color, 1962

Sympathetic, detailed panorama of nation's problems. Economic development, history and contrast between modern and traditional life.

Evaluation: Intercom

Film Evaluation Guide

For information: International Film Foundation (rental; purchase, \$275)

Pennsylvania State University (rental)

TURKEY: A STRATEGIC LAND AND ITS PEOPLE, 11 min., b/w and color, 1959

Background film showing favorable aspects of nation's modernization, cities, industry, resources. Intended for intermediate school audience, but adequate for adult orientation.

For information: Coronet Films, 65 East South Water Street, Chicago, Ill. 60601 (purchase, b/w, \$60; color, \$120)

Michigan State University (rental)

YOU IN TURKEY, 30 min., color, 1962 (AFIF 114)

Orientation film for military personnel assigned to Turkey with reassurances for those who may be apprehensive about leaving the American way of life. Focus is on four major cities. (For Armed Forces use only.)

For information: Armed Forces Information and Education.

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## SOUTH ASIA

### General

BUDDHISM, 3 parts, 30 min. each, b/w

Part 1: Story of Buddha.

Part 2: Similarity of Buddhism to other religions; its approach to life; the "Eight-Fold Path."

Part 3: Two main divisions of Buddhism: Hinayana and Mahayana.

For information: National Educational Television (rental; purchase, \$125 each)

\*\*DEATH, 30 min., b/w, 1960

Excellent film which portrays Buddhist philosophy on death; very accurate with regard to Mahayana Buddhism. It offers simple explanations of an involved subject with understandable parallels.

EASTERN WISDOM AND MODERN LIFE (see under Films Comparing Cultures)

MEKONG, 25 min., color, 1965

Efforts by many countries to develop Mekong River basin.

Evaluation: International Development Review  
Intercom

For information: Shell Oil Company Film Library

Encyclopaedia Britannica Films, Inc. (purchase, b/w, \$135; color, \$270)

International Development Review, vol. VII, no. 4, December 1965

TAMING THE MEKONG, 26 min., b/w

Project by Laos, Cambodia, Thailand, and the Republic of Vietnam to harness the Mekong river under auspices of 21 other nations and 12 United Nations agencies. CBS "The Twentieth Century" production.

For information: Association Films Inc. (rental; purchase, \$150)

See "Guide to Films on Asia" (Appendix A) for a film list by the Asia Society.

## India

### \*\*ASIAN EARTH, 22 min., b/w, 1958

Has been called an excellent picture of Indian life. It concerns daily activities and problems of a Hindu peasant farm family living along the lower Ganges Valley during the cycle of one year.

Evaluation: Asia Society  
Film Evaluation Guide

For information: Atlantis Productions, Inc. (purchase, b/w, \$120;  
color, \$200)  
Michigan State University (rental)  
Pennsylvania State University (rental)

### ASSIGNMENT INDIA, 2 reels, 57 min., b/w

Problems confronting government; changes in castes and custom; programs in agriculture, industry and education; views from different walks of life about problems and changing attitudes. NBC Television production.

For information: Encyclopedia Britannica Films, Inc. (purchase, \$300)  
Michigan State University (rental)  
Pennsylvania State University (rental)

### AWAKENING VILLAGE, THE, 34 min., color, 1960

Effects of Christian mission on an Indian village. Realistic unbiased presentation, good camera work.

Evaluation: Film Evaluation Guide

For information: United Christian Missionary Society, 222 South  
Downey Avenue, Indianapolis, Ind. 46207

### COURTSHIP (see under Films Comparing Cultures)

### EVERY STEP A GIANT STEP, 28 min., b/w, 1964

Persistent, patient leadership of an Indian Serpanch. "International Zone" television film.

Evaluation: International Development Review

For information: United Nations Television or local television  
stations (free loan)  
International Development Review, vol. VII, no. 2,  
June 1965

### FARMERS OF INDIA--MIDDLE GANGES VALLEY, 20 min., b/w, 1949

Interesting view of typical Indian family life, customs, and practices.

Evaluation: Film Evaluation Guide

For information: Universal Education and Visual Arts (purchase, \$120)  
Michigan State University (rental)  
Florida State University (rental)

India - General (continued)

FOOD FOR THOUGHT, 17 min., b/w

Indian villager provides exceptional insight into view of problems of farming and nutrition. UNICEF film.

Evaluation: Intercom

For information: Association Films, Inc. (rental; purchase, \$45)

GANDHI, 26 min., b/w, 1959

Film records Gandhi's role in several key moments of Indian history. A CBS News "Twentieth Century" production.

Evaluation: Asia Society

For information: McGraw-Hill Text Film Division (purchase, \$140)

Indiana University (rental)

Florida State University (rental)

Michigan State University (rental)

MAHATMA GANDHI, 75 min., b/w

Film can be useful in depicting influence Gandhi had on Indians and what he meant and means to them today. Portrayal of his life is over-glorified and is not a balanced study of struggle for independence. However, it presents Gandhi as he is probably held in minds of practically all Indians. Aside from some of facts in his life, the film conveys Indian concept of his character, spiritual leadership, and role in modern India today.

For information: Ideal Pictures Inc., 417 North State Street,  
Chicago, Ill.

HALF OF MANKIND, 45 min., b/w, 1962

Development in Asian villages.

For information: Contemporary Films, Inc. (purchase, \$95)

International Development Review, vol. V, no. 3,  
September 1963

HINDUISM, 3 parts, 30 min. each, b/w

Part 1: Relationship of worldly desires to Hinduism, and ca  
system; Hindu view of God.

Part 2: Means to religious experience and God.

Part 3: Reincarnation; review of Hinduism.

For information: National Educational Television (rental; purchase,  
\$125 each)

India - General (continued)

INDIA: WRITINGS IN THE SAND, 60 min., b/w and color, 1965

Underlines problems of uncontrolled population growth, resistance to new ideas, difficulties of food production. Also available in 30-minute version.

Evaluation: Intercom

For information: National Educational Television (rental; purchase, b/w \$200, color \$350)

IN THE SAME BOAT (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

MOOTI, CHILD OF NEW INDIA, 15 min., b/w, 1955

Story concerning the son of a farmer and his role and relationships in a small village. Has been effectively used in Peace Corps training.

Evaluation: Film Evaluation Guide

For information: Atlantis Productions, Inc. (purchase, b/w, \$90; color, \$160)

Pennsylvania State University (rental)

Michigan State University (rental)

University of Southern California (rental)

MUNNA, 86 min., b/w, 1957

A boy runs away from an orphanage to seek his mother through the streets of an Indian city. Hindi with English subtitles.

Evaluation: International Development Review

For information: Audio Film Center (rental)

International Development Review, vol. VI, no. 3, September 1964

NORTH INDIAN VILLAGE, 32 min., color, 1959

Study of village of Khalapur between 1953 and 1955 showing relationships between men and women, caste system, forms of worship and ceremony, done under Ford Foundation sponsorship by Cornell University.

For information: International Film Bureau (rental; purchase, \$300)

PATHER PANCHALI, 112 min., b/w, 1956

Feature film of life of an Indian youth in a village. First of the award-winning Satyajit Ray trilogy of the life of a Brahmin boy.

For information: Audio Film Center (rental)

International Development Review, vol. VI, no. 3, September 1964

India - General (continued)

APARAJITO, 108 min., 1958

Second of the Satyajit Ray trilogy. A youth in Benares and the University of Calcutta.

For information: Audio Film Center (rental)  
International Development Review, vol. VI, no. 3,  
September 1964

WORLD OF APU, THE, 103 min., b/w, 1959

Third film in the trilogy. Marriage, parenthood and life as a writer in Calcutta.

For information: Brandon Films, Inc. (rental)  
International Development Review, vol. VI, no. 3,  
September 1964

VILLAGE OF INDIA: FIFTY MILES FROM POONA, 20 min., b/w, 1959

Daily life of Hindu family in small village; household customs, religious practices, work and play. (Previously titled: A DAY IN A HINDU VILLAGE: FIFTY MILES FROM POONA.)

For information: National Film Board of Canada  
Contemporary Films, Inc. (rental)  
Film Associates of California (purchase, \$110)  
Pennsylvania State University (rental)

See "Film List on India" (Appendix A) for a compilation by the Foreign Area Materials Center (New York).

Indonesia

INDONESIA, NEW NATION OF ASIA, 16 min., b/w and color, 1959

The way in which people of Indonesia live, work, feel, and think is communicated with force. Film traces history of Indonesia from colonial period to independence. It also depicts life in city and villages and examines topics such as natural resources, religion, and art.

Evaluation: Film Evaluation Guide  
For information: Encyclopaedia Britannica Films, Inc. (purchase, b/w, \$90; color, \$180)  
Michigan State University (rental)

THREE BROTHERS, 45 min., color, 1962

The story of three brothers in their roles as teacher, farmer and oil field worker.

Evaluation: Asia Society  
For information: California-Texas Oil Company (free loan)  
Sterling Movies USA (free loan; purchase)

## Laos

POP BUELL: HOOSTER AT THE FRONT (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

## Pakistan

\*\*DAY SHALL DAWN, 10 min., b/w, 1959

A slow moving but empathetic film which captures the fatalism, hardships, joys, and sorrows of peasant people. Scenes portray a fisherman's love for his boat, folk medicine, morality, the tyranny of the moneylender, fun at a fair, etc.

Evaluation: Asia Society

International Development Review

For information: Contemporary Films, Inc. (rental)

International Development Review, vol. VI, no. 3,  
September 1964

PROMISE OF PAKISTAN, THE, 30 min., color

Travelogue-type film.

For information: California-Texas Oil Company (free loan)

Sterling Movies USA (free loan; purchase)

PUNJABI VILLAGE, 33 min., b/w

Documentary depicting cultural, social, and religious life of rural Pakistan.

For information: Atlantis Productions, Inc. (purchase, \$180)

University of Southern California (rental)

SIMPLE CUP OF TEA, A, 28 min., b/w, 1966

A day with an AID advisor in East Pakistan as he makes the rounds of a project with his counterpart. Well done with little public relations emphasis.

Evaluation: International Development Review

For information: Agency for International Development (free loan)

Mecca Laboratories, 630 9th Avenue, New York,  
N.Y. 10036 (purchase, \$41.29)

International Development Review, vol. VIII, no. 2,  
June 1966

## Philippines

VOYAGE OF DISCOVERY, 30 min., color

Descriptive oil company public relations film for Filipino audiences, tracing journey across country. An introductory film, mostly balanced and accurate.

For information: California-Texas Oil Company (free loan)

Sterling Movies USA (free loan; purchase)

## Thailand

THE INNER MAN (see under Films Comparing Cultures)

MIDWIFE OF KUDPENG, 30 min., b/w, c1965

Shows quiet struggle of village midwife, who is also health officer, to teach villagers to adopt new medical and nutritional practices. "International Zone" production.

For information: United Nations Television or local television stations (free loan)

SOUTHEAST ASIA: THE OTHER WAR (see under South Asia, Vietnam)

TAMING THE MEKONG (see under South Asia, General)

THAILAND'S STREAMS OF LIFE, 10 min., b/w, 1952

Mutual learning about fishing, dams, irrigation, canals and barges during a United Nations project.

Evaluation: International Development Review

For information: Contemporary Films, Inc. (rental; purchase, \$32.50)  
International Development Review, vol. VII, no. 1,  
March 1965

THREE FISHERMEN (see under Films Comparing Cultures)

TREASURES OF THAILAND, 30 min., color

Travelogue-type film.

For information: California-Texas Oil Company (free loan)  
Sterling Movies USA (free loan; purchase)

WORLD WITHOUT END (see under Films Comparing Cultures)

## Vietnam

There are a moderately large number of films on Vietnam. Many are intended for public relations or indoctrination purposes. Others, such as documentaries, are different from the majority of films in this compilation since the stress tends to be on current events with the existing political situation rather than about Vietnam itself. Some of the more balanced films are listed below. Additional ones will continue to be available from time to time from television broadcasts.

HO CHI MINH--MAN OF THE MONTH, 26 min., b/w

Examination of career and personality of Ho Chi Minh, primarily through interviews with scholars and journalists, including Bernard Fall. From CBS "The Twentieth Century" series.

For information: Association Films, Inc. (rental; purchase, \$150)

Vietnam (continued)

MEKONG (see under South Asia, General)

SAIGON SPECIAL, 55 min., b/w and color, c1966

Documentary on Saigon today with glimpses of night life, black markets, French presence, slums, economics, and attitudes of Vietnamese toward war and Americans.

For information: CBS Films, Inc. (purchase, \$275)

SOUTHEAST ASIA: THE OTHER WAR, 59 min., b/w

Documentary of the "war for minds and hearts of men" in South Vietnam and Thailand. Features interviews with Asians, Americans, and an Australian journalist.

For information: National Educational Television (rental; purchase, \$200)

TAMING THE MEKONG (see under South Asia, General)

VIETNAM OIL SLICK, 30 min., b/w, 1965

A day in the life of an American AID provincial representative. Program Two of the Dollar Diplomacy Series which is from a series on aid effort and economic development.

For information: National Educational Television (rental)

VIETNAM, THE OTHER WAR, 55 min., b/w, 1966

Documentary on United States and Vietnamese efforts to win "heart and minds of people."

For information: CBS Films, Inc. (purchase, \$275)

## ASIA, OTHER

### General

EASTERN WISDOM AND MODERN LIFE (see under Films Comparing Cultures)

### Afghanistan

LAND OF THE AFGHANS, 15 min., b/w and color, 1954

Travelogue-type film contrasting old and new, authentic music and scenery. Introductory film.

Evaluation: Film Evaluation Guide

For information: Afghanistan Embassy, 2001 24th St., N.W.,  
Washington, D.C. (loan)

### China

CHINA! 65 min., color, 1964

Uncensored and well-done travel record by British scholar.

Evaluation: International Development Review

For information: Mrs. Phyllis Patterson, 1965 Fulton Street, Palo  
Alto, Calif.

International Development Review, vol. VII, no. 4,  
December 1965

CHINA: ROOTS OF MADNESS, 80 min., b/w, 1967

Attention-keeping historical analysis of China by Theodore White.

Emphasis is given primarily to 1930-50 period. CBS Television

Special. Also available in shorter version entitled RISE OF  
COMMUNIST POWER, 1941-1967.

For information: Wolper Productions, 8544 Sunset Boulevard,  
Hollywood, Calif. 90069

Encyclopaedia Britannica Films, Inc. (purchase, \$375)

Several selected films are listed by *Intercom*, September-October 1965,  
pp. 50-51. Also, the Association of International Relations Clubs, 345  
East 46th Street, New York, N.Y. 10017, has a short annotated list of  
films on China.

## Japan

### FISHING ON THE COAST OF JAPAN, 15 min., color, 1964

Way of life of Japanese fishing village. Authentic musical score.

Evaluation: Film Evaluation Guide

For information: International Film Foundation (purchase, \$135)

### JAPAN: CHANGING YEARS SERIES, 29 min. each, b/w

Series of films which examines major political and social changes and resulting tensions and conflicts stemming from impact of Western ideas on traditional Japanese culture. Individual titles are as follows:

|                               |                                  |
|-------------------------------|----------------------------------|
| Education in the New Japan    | The Japanese Economy             |
| The Leap Across Time          | Democracy and Politics           |
| Village Life in the New Japan | The Communist Party in Japan     |
| City Life in the New Japan    | The United States and Japan (see |
| Personality in Culture (see   | separate entry)                  |
| separate entry)               |                                  |

For information: National Educational Television (rental; purchase, \$125 each)

### JAPAN: EAST IS WEST, 23 min., b/w and color, 1962

Modernization of Japan; vivid contrasts between city and rural life.

An NBC News production.

Evaluation: Intercom

For information: McGraw-Hill Text Film Division (purchase, b/w, \$135; color, \$270)

Florida State University (rental)

Pennsylvania State University (rental)

Local rental libraries

### MANY STREAMS, 25 min., b/w, 1964

Traces Eastern influences which formed country's traditional culture and Western thought which transformed it into a modern nation.

Traces Western influence on Japanese culture. UNESCO and

Japan Broadcasting Company production.

For information: Contemporary Films, Inc. (rental; purchase, \$75)

### TWO FACES OF JAPAN, 60 min., color, 1960

Contrasts postwar economic strides with traditional behavior patterns.

Depicts life of a student, model, housewife, and shipyard worker in a rapidly changing society. Especially appropriate as a basis for discussion or as an introduction to modern Japanese society. National Educational Television film.

For information: No longer available from National Educational Television, but may be found in libraries.

Japan (continued)

UNITED STATES AND JAPAN, THE, 29 min., b/w, 1962

Explores changing relationship of United States with Japan, and examines present and future prospects of United States-Japanese relations and implications for American foreign policy. Film is objective and informative.

Evaluation: Intercom  
Film Evaluation Guide

For information: National Educational Television (rental; purchase, \$125)

Korea

KOREAN PHANTASY, 15 min., color

Survey of Korean life by an American-Korean team. Age-old rituals of farm, seasons, religion, and art are seen as they continue into the present.

For information: Radim Films, Inc. (rental; purchase, \$170)

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## LATIN AMERICA

### General

BLUEPRINT FOR PROGRESS (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

CENTRAL AMERICA: CHANGING SOCIAL PATTERN, 16 min., color, 1963

"Seeks to destroy stereotypes and replace them with knowledge."

Good basis for discussion.

Evaluation: Intercom

For information: Arthur Barr Productions, 1029 North Allen Street,  
P.O. Box 7-C, Pasadena, Calif. 91104 (rental;  
purchase, \$165)

CITIZEN ELOISA (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

FARMERS OF THE ANDES, 11 min., b/w and color, 1947

Well-rounded picture of Indian life in Andes. Shows effects of  
geography on culture and practices.

Evaluation: Film Evaluation Guide

For information: International Film Bureau (purchase, b/w, \$60;  
color, \$120)

FOMENTO, ORGANIZING FOR PROGRESS (see under DEVELOPMENT AND TECHNICAL  
ASSISTANCE)

FORGOTTEN INDIANS, THE, 30 min., b/w

A BBC film telling of assistance of International Labor Organization  
in resettling Andean Indians and their tin-mining economy, and  
continuous struggle to better Indians' conditions.

For information: International Labor Organization, Washington Branch,  
917 15th Street N.W., Washington, D.C. 20005  
(free loan)

\*\*GOOD-WILL AMBASSADORS (see under INTER-CULTURAL COMMUNICATION AND  
SOCIAL CHANGE)

JUAN SIN SESO, 16 min., b/w and color, 1959

A Puerto Rican man is confused by conflicting claims of advertisers  
and politicians. In English or Spanish.

Evaluation: International Development Review

For information: Commonwealth of Puerto Rico  
International Development Review, vol. VII, no. 3,  
September 1965

Latin America - General (continued)

LATIN AMERICA, Part I, 26 min., Part II, 33 min., b/w, 1963

Part I gives general overview and introductory picture showing geographical regions and industries. Part II traces history, revolution, land distribution, need for progress, and current political situation. Both parts are supplementary to each other.

Evaluation: Intercom

For information: McGraw-Hill Text Film Division (purchase, Part I: \$150, Part II: \$185)

Pennsylvania State University (rental)

Available from many rental libraries

LATIN AMERICAN WAY, THE, 28 min., b/w, 1961

Diversity of scenery and development in eight Latin American countries; shows common problems and solutions, and differences. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

Contemporary Films, Inc. (rental; purchase, \$75)

MODESTA, 36 min., b/w and color, 1955

Rural women in Puerto Rico successfully rebel against their husbands' tyranny. In English or Spanish.

Evaluation: International Development Review

For information: Commonwealth of Puerto Rico

International Development Review, vol. VII, no. 3, September 1965

SOUTH AMERICA, 27 min., color, 1960

Discusses revolution of life, class structure, and economic and religious conditions. Travelogue-type film.

Evaluation: Intercom

Film Evaluation Guide

For information: International Film Foundation (purchase, \$275)

Florida State University (rental)

Michigan State University (rental)

New York University (rental)

Pennsylvania State University (rental)

TWENTY FIVE ACRES IN LOS MONTES (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

UNA INDUSTRIA PARA SAN MIGUEL (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

Latin America - General (continued)

WOMAN'S PLACE, A, 30 min., b/w, c1965

Venezuelan government film showing transition of agricultural village to small industry and prosperity of workers. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

The Pan American Union in Washington, D. C., offers a limited number of public relations type films on travel and cultural aspects of the Latin American area. These are available for use in the Washington, D. C. area or can be rented or purchased from International Film Bureau, Inc. (films are currently available on Colombia, Guatemala, Peru, and Mexico.)

Pan American Airways has produced a number of films on countries to which they fly. For rental information, write Ideal Films, 1010 Church Street, Evanston, Ill. 60201.

Argentina

ARGENTINA, PEOPLE OF THE PAMPA, 16 min., b/w and color

Rural and urban life, showing economic vitality of Argentina, activities of gauchos.

For information: Encyclopedia Britannica Films, Inc. (purchase, b/w, \$90; color, \$180)

Bolivia

BOLIVIAN BOY, 15 min., color, 1961

Traces daily customs and activities of small boy in village high in Altiplano area of Bolivia. Tells of pride he feels for ancient civilization of which he is heir and promise of his future.

For information: Contemporary Films, Inc. (rental; purchase, \$150)

FRONTIER SETTLEMENT OF JAPANESE FROM OVERSEAS AND INDIANS FROM THE HIGHLANDS, SANTA CRUZ, BOLIVIA (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

MAN OF AMERICA, 30 min., b/w, 1955

Newspaperman traces psychological struggle of mining families resettled by United Nations in farmland, and adjustment to new way of life. Produced by National Film Board of Canada. (no longer available through distributor)

For information: Pennsylvania State University (rental)

## Brazil

### AMAZON FAMILY, THE, 19 min., color, 1961

Depicts life of rubber worker in Amazon jungle.

For information: International Film Foundation  
Florida State University (rental)  
Pennsylvania State University (rental)

### BRAZIL: RUDE AWAKENING, Parts I and II, 54 min., b/w, 1961

Points up areas where reform is needed: land, education, finance and institutions. A CBS-TV Reports film, showing overall picture of political upheaval.

Evaluation: Intercom

For information: McGraw-Hill Text Film Division (purchase, \$135 each, \$250 both)  
Florida State University (rental)  
Pennsylvania State University (rental)

### BRAZIL, THE GATHERING MILLIONS, 60 min., b/w and color, 1965

Part of the Population Problem Series, film uses Brazil as example to examine problem of urban migration and problems of some representative citizens. Shows life in a shanty town. Also available in a 30-min. version.

Evaluation: Intercom

For information: National Educational Television (rental; purchase, b/w \$125, color \$200)  
International Development Review, vol. VII, no. 1, March 1965

### BRAZIL: THE TAKE OFF POINT, 59 min., b/w

Problems of economic development in Brazil. Examines regional problems in historical framework and shows effects of foreign aid. An Intertel production.

For information: National Educational Television (rental; purchase, \$200)

### BRAZIL: THE TROUBLED LAND, 27 min., b/w

Shows peasant's life in contrast to wealthy landowner; desperate need for land reform and Communist party appeal to peasant classes. An ABC News production.

For information: McGraw-Hill Text Film Division (purchase, \$150)  
Florida State University (rental)  
Indiana University (rental)

### FLAVIO, 12 min., b/w, 1964

Plight of an impoverished family in Rio de Janeiro as viewed through eyes of 12-year old Flavio.

For information: Contemporary Films, Inc. (rental; purchase, \$135)

Brazil (Continued)

\*\*FORTY MILLION SHOES, 53 min., b/w, c1963

A juxtaposition of the immensely diverse patterns of life within Brazilian society. We are introduced to such people as Josef, a farmer; Elizabeth, a schoolgirl whose family is very wealthy; Regina, a teenager whose dreams are as meager as her possessions. A look at Brazil's political leaders, popular discontent, and student activities is also provided. Produced for Canadian Broadcasting System and Intertel.

Evaluation: International Development Review

For information: National Educational Television (rental; purchase, \$250)

Indiana University (rental)

International Development Review, vol. VI, no. 2,  
June 1964

HEAD MEN, THE, (see under Films Comparing Cultures)

THREE APPRENTICES (see under Films Comparing Cultures)

Chile

HOUSING ADVENTURE IN CHILE (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

Colombia

COLOMBIA, 20 min., b/w and color, 1962

Travelogue-type film, depicting cities, religions, arts, and natural resources.

For information: Universal Education and Visual Arts (purchase, b/w, \$95; color, \$190)

Florida State University (rental)

FISHERMEN OF QUINTAY, THE, (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

MAN OF TWO WORLDS, THE, 28 min., b/w, 1964

A Colombian who lives half in the factory and half on the farm.

"International Zone" series.

Evaluation: Intercom

For information: United Nations Television or local television stations  
(free loan)

Contemporary Films, Inc. (rental; purchase, \$75)

International Development Review, vol. VII, no. 2,  
June 1965

Colombia (continued)

TRANSPORTATION AND COMMUNITY SERVICES IN SPONTANEOUS AND PLANNED  
COLONIZATION, INCORA'S ROLE IN NEW SETTLEMENTS, CAQUETA, COLOMBIA,  
16 min., color, 1963

Government gives men incentive of owning their own farms.

Evaluation: International Development Review

For information: University of Wisconsin (rental)

United States Department of Agriculture, Office  
of Information, Motion Picture Service,  
Washington, D. C. 20250 (purchase, \$85)

International Development Review, vol. VIII, no. 1,  
March 1966

Guatemala

GUATEMALA, LAND OF LOOMS, 30 min., b/w and color, 1950

Sympathetic treatment of primitive life depicted through weaving  
industry.

Evaluation: Film Evaluation Guide

For information: AV-ED Films, 7934 Santa Monica Boulevard,  
Hollywood, Calif. 90046 (purchase, b/w, \$125;  
color, \$250)

Michigan State University (rental)

Mexico

ADOBE VILLAGE, (VALLEY OF MEXICO), 20 min., b/w, 1955

A glimpse of Mexico City as well as an excellent presentation of  
life in a Mexican farm village.

For information: Universal Education and Visual Arts (purchase,  
\$120)

Michigan State University (rental)

Florida State University (rental)

Indiana University (rental)

Pennsylvania State University (rental)

CAJITITLAN, 41 min., color, 1966

Focus on a small boy, his family, and neighbors during course of  
two days. Following fishermen at dawn on Saturday until Mass  
and fiesta on Sunday afternoon, film provides an intimate  
view of an old but now changing way of life.

For information: Contemporary Films, Inc. (rental; purchase, \$300)

Mexico (continued)

DAY OF THE DEAD, b/w, 1959

Aztec and Spanish traditions of companionship of the living and dead in la Dia de Los Muertos.

Evaluation: International Development Review

For information: Local rental libraries (Produced by Film Images [now Radim Films, Inc.] no longer available.  
International Development Review, vol. V, no. 1, March 1963

FORGOTTEN VILLAGE, THE, 60 min., 1944

Story of small Mexican village; young Juan Diego and his family is setting for exploration of conflict of education vs. ignorance and superstition.

For information: Brandon Films, Inc. (rental)

GOLDEN EGG, THE (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

MARKETING IN MEXICO, 20 min., color, 1958

Nature of Mexican consumer, distribution channels, advertising, and marketing policy. Unpretentious and colorful, but not as much depth into the cultural dimensions as one who knows Fayerweather's writings might expect.

Evaluation: International Development Review

For information: Professor John Fayerweather, 64 Ferndale Drive, Hastings-on-Hudson, New York, N.Y. 10706  
(rental; purchase, \$150)  
Local rental libraries  
International Development Review, vol. V, no. 1, March 1963

MODERN MEXICO, 20 min., color

Survey of political, social, and economic conditions in Mexico.

For information: Professor John Fayerweather, 64 Ferndale Drive, Hastings-on-Hudson, New York, N.Y. 10706  
(rental; purchase, \$150)

THE ROOTS, 85 min., b/w, 1958

Feature film showing Mexicans at grips with themselves and visitors.

For information: Audio Film Center (rental)  
International Development Review, vol. VI, no. 4, December 1964

SOMETHING NEW UNDER THE SUN (see under DEVELOPMENT AND TECHNICAL ASSISTANCE)

Mexico (continued)

UNFINISHED REVOLUTION, THE, 55 min., b/w, 1963

Inequitable distribution of wealth in Mexico as it affects life and patterns of work.

Evaluation: International Development Review

For information: National Educational Television (rental; purchase, \$250)

International Development Review, vol. VI, no. 3,  
June 1964

WORLD WITHOUT END (see under Films Comparing Cultures)

Panama

PANAMA DANGER ZONE, 2 parts, 27 min. each, b/w, 1961

NBC-TV "White Paper" film examines sources of friction in United States-Panama relations. Presents historical background.

Interesting film; good basis for discussion.

Evaluation: Intercom

For information: McGraw-Hill Text Film Division (purchase, \$135 each; \$250 both)

Florida State University (rental)

Pennsylvania State University (rental)

Peru

ROOF OF MY OWN, A, 30 min., b/w

New suburbs of Lima, "barriadas," are shown, which are being built to face mass migration into cities. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

\*\*SO THAT MEN ARE FREE, 27 min., b/w

About the famous Vicos project. Peruvian peasants, led by a Cornell anthropologist, Allen R. Holmberg, acquire hacienda they work.

Film gives brief portrayal of some of social problems of Peru and of life among highland Indians. It effectively portrays some of basic ideas of community development and some of problems a change agent must recognize. CBS "Twentieth Century" production.

Evaluation: International Development Review

For information: McGraw-Hill Text Film Division (purchase, \$150)

Florida State University (rental)

Pennsylvania State University (rental)

University of Southern California (rental)

Association Films, Inc. (rental; purchase, \$150)

International Development Review, vol. V, no. 4,  
December 1963

Venezuela

VENEZUELA--LAST CHANCE FOR DEMOCRACY, 60 min., b/w

Examines difficulties of Venezuelan government in striving for democracy. May overstress government's perspective.

For information: National Educational Television (rental; purchase, \$125)

WOMAN'S PLACE, A, (see under Latin America, General)

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NON-LATIN AMERICA

Haiti

CATALYST, 28 min., b/w, c1965

A sympathetic forceful UN agricultural agent in Haiti. "International Zone" series.

For information: United Nations Television or local television stations (free loan)  
International Development Review, vol. VII, no. 2,  
June 1965

Surinam

SURINAM, THE PATHFINDERS, 18 min., color

Adventurous film showing diversity of races and plight of people; good human interest.

For information: Canadian Aero Service Ltd., Hunt Club Road,  
Box 468, R.R. #5, Ottawa, Ontario, Canada  
(free loan)

Tobago

WHOSE PARADISE (be under DEVELOPMENT AND TECHNICAL ASSISTANCE)

## PACIFIC ISLANDS

### Fiji

PEOPLE OF KOLEVU, THE, 31 min., color, 1960

Credit unions come to a Fiji fishing village. Daily lives of fishermen.

Evaluation: Film Evaluation Guide

For information: Credit Union National Association, Cooperative  
League of the United States of America, 59 East  
Van Buren Street, Chicago, Ill. 60605 (rental;  
purchase, \$115)  
Association Films, Inc. (free loan)  
International Development Review, vol. VII, no. 2,  
June 1965

### New Guinea

\*\*DEAD BIRDS, 83 min., color, 1963

An anthropological study concerning the way of life of the Dani people living in the Grand Valley of the Baliem high in the mountains of Western New Guinea. Produced by Peabody Museum, Harvard University.

Evaluation: International Development Review

For information: Contemporary Films, Inc. (rental; purchase, \$450)

GOURDMEN OF NEW GUINEA, THE, 24 min., color, 1962

Habits, culture, all aspects of primitive culture. Authentic and handsome presentation.

Evaluation: Film Evaluation Guide

For information: Nomad Films (rental; purchase, \$275)

VALLEY BEYOND, THE, 25 min., color, 1963

A study of some of the primitive peoples of New Guinea and their attempts to adjust their ancient ways of life to encroaching civilization.

For information: Nomad Films (rental; purchase, \$275)

Australian News and Information Bureau has several films on economic, political, and social development in Papua and New Guinea. These films are available for rental or purchase. Australian News and Information Bureau, 636 Fifth Avenue, New York, N.Y. 10020.

Polynesia

POLYNESIAN CULTURE, 20 min., color, 1958

Introductory film to culture, history, and customs of area.

Evaluation: Film Evaluation Guide

For information: Arthur Barr Productions, 1029 North Allen Avenue,  
P.O. Box 7-C, Pasadena, Calif. 91104 (purchase,  
\$215)

## FILMS COMPARING CULTURES

COURTSHIP, Parts I and II, 30 min. each, b/w, 1961

Compares customs in Sicily, India, Iran, and Canada. (Also titled COURTSHIP AND MARRIAGE.)

Evaluation: Asia Society

For information: National Film Board of Canada

Contemporary Films, Inc. (rental)

McGraw-Hill Text Film Division (purchase, \$135 each, \$270 both)

International Development Review, vol. VII, no. 4, December 1965

EASTERN WISDOM AND MODERN LIFE, 29 min. each, b/w, 1959

Film series dealing with themes of Eastern philosophy and their applications to modern life. Lecture and demonstrations by Allan Watts. Adaptation for use in area training is limited by an unsympathetic attitude toward Western values which is likely to stimulate trainee defensiveness. Also, as with most films, the focus is on descriptive contrasts rather than on the interaction between cultures.

Man and Nature, presents contrast of Chinese and Western attitudes with regard to man's place in nature. Concepts of freedom, nature, and anxiety. Promise of Taoism and Confucianism.

Things and Thinks, examines the consequences of confusing thought with fact. Explains Eastern concept of Maya. Illustrates how division of world into separate things and events is a work of human thought, not a fact of nature.

Time, explores Oriental concept of "time," and Western fallacies connected with "living for the future." Illustrates how planning for future is of use only to those who can live fully in present.

The Void, contrasts Eastern concepts with those of Western culture. Shows how "the void" represents complete psychological freedom or a transformation of consciousness.

The Silent Mind, examines value of meditation as practiced in Hinduism and Buddhism. Explains how posture helps in achieving unity between mind and reality.

Death, (see under South Asia, General)

Recollection, examines Eastern philosophy of true self. Discusses the "person" in terms of social roles he plays.

Queries and Sources, answers representative questions about ideas discussed in preceding programs of series. Also lists recommended books.

EASTERN WISDOM AND MODERN LIFE (continued)

- Pain, discusses Hindu, Buddhist, and Taoist ideas about physical and mortal pain, and how cultural conditioning produces negative attitudes toward fear, pain and death.
- Nonsense, explains how concept of life is expanded by understanding the Eastern philosophy of "nonsense" and "purposelessness." Illustrates how "nonsense" is needed to make life more meaningful. Discusses Taoist and Zen Buddhist ideal of "purposeless" life and its parallels in Christianity.
- On Being Vague, compares Eastern concept of vague and gentle approach to life vs. Western philosophy of clearcut precision.
- Law and Order, presents comparison of Chinese and Western views of order of nature. Explains how Eastern concept is based on visual patterns while latter is conceived and operates on verbal law.
- Omnipotence, contrasts Chinese and Western concepts of world's structure as reflected in two opposing views of natural order. Illustrates "natural growth" vs. the "construction process."

For information: National Educational Television (rental)

FOUR FAMILIES, Parts I and II, 30 min. each, b/w, 1959

Child rearing in India and France (Part I), and Japan and Canada (Part II). Commentary by Margaret Mead.

Evaluation: Asia Society  
International Development Review  
Film Evaluation Guide

For information: National Film Board of Canada  
Many state and local rental libraries  
McGraw-Hill Text Film Division (purchase, \$145 each, \$275 both)  
Pennsylvania State University (rental)  
Contemporary Films, Inc. (rental; purchase, \$230)  
International Development Review, vol. VI, no. 2, June 1964

**\*\*FOUR RELIGIONS, Parts I and II, 30 min. each, b/w**

Relates the basic concepts of each of the four religious groups, Hindus, Buddhists, Muslims, and Christians, and it describes how those religions influence the behavior of their followers.

Evaluation: Asia Society

Film Evaluation Guide

For information: National Film Board of Canada

Florida State University (rental)

McGraw-Hill Text Film Division (purchase, \$135 each, \$250 both)

Many state and local rental libraries

Contemporary Films, Inc. (rental; purchase, \$250)

**FOUR TEACHEPS, Parts I and II, 59 min., b/w, 1961**

Teaching children in Japan and Puerto Rico (Part I), and Portugal and Canada (Part I).

Evaluation: Asia Society

International Development Review

For information: National Film Board of Canada (purchase, \$250)

Contemporary Films, Inc. (rental; purchase, \$250)

International Development Review, vol. VII, no. 1, March 1965

**HEAD MEN, THE, 28 min., b/w, 1963**

Three town leaders--in Brazil, Nigeria and Canada--in daily action.

Evaluation: International Development Review

For information: Contemporary Films, Inc. (rental; purchase, \$130)

National Film Board of Canada (purchase, \$130)

**INNER MAN, THE, 28 min., b/w, 1964**

What people and their attitudes are like in Greece, Thailand, and Canada.

For information: Contemporary Films, Inc. (rental)

National Film Board of Canada (purchase, \$110)

**RELIGIONS OF MAN, A SERIES, 30 min. each, b/w**

Series of films that present history, basic beliefs, and influences associated with major religions. Titles are as follows:

Relevance of the Religions Islam (2 parts)

of Man Judaism (2 parts)

Hinduism (3 parts) Christianity (3 parts)

Buddhism (3 parts) The Religions of Man--A Final

Confucianism Examination

Taoism

For information: National Educational Television (rental; purchase, \$125 each)

THREE APPRENTICES, 28 min., b/w, 1963

Compares customs and human values in Nigeria, Brazil, and Canada.

Evaluation: International Development Review

For information: National Film Board of Canada

Contemporary Films, Inc. (rental)

McGraw-Hill Text Film Division (purchase, \$150)

Pennsylvania State University (rental)

International Development Review, vol. VII, no. 4,  
December 1965

THREE FISHERMEN, 29 min., b/w, 1964

Portrayal of life, homes, and aspirations of fishermen in Greece,  
Thailand, and Canada. Bonds of customs and love of the sea  
are shown.

For information: National Film Board of Canada

Center for Mass Communication (purchase, \$135)

Contemporary Films, Inc. (rental)

THREE GRANDMOTHERS, 28 min., b/w, 1963

Compares customs in Nigeria, Brazil, and Canada.

Evaluation: International Development Review

For information: National Film Board of Canada

Contemporary Films, Inc. (rental)

Pennsylvania State University (rental)

McGraw-Hill Text Film Division (purchase, \$150)

International Development Review, vol. VII, no. 4,  
December 1965

WEDDING DAY, 28 min., b/w, 1964

Compares customs in Nigeria, Brazil, and Canada.

Evaluation: International Development Review

For information: National Film Board of Canada

Contemporary Films, Inc. (rental; purchase, \$130)

International Development Review, vol. VII, no. 4,  
December 1965

WORLD WITHOUT END, 45 min., b/w, 1953

Comparative study of a Thai and a Mexican village showing contrasts  
and similarities in their traditional life. Dramatizes work  
of UNESCO.

For information: Brandon Films, Inc.

Indiana University (rental)

Pennsylvania State University (rental)

ZORBA THE GREEK, 140 min., b/w, 1964

Feature film; forceful glimpse into contrasting values and ways of life. With ingenuity, could be very effectively used to increase inter-cultural awareness. Not yet available on 16 mm film.

Evaluation: International Development Review

For information: International Development Review, vol. VII, no. 2,  
June 1965

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## DEVELOPMENT AND TECHNICAL ASSISTANCE

This and the next section, INTER-CULTURAL COMMUNICATION AND SOCIAL CHANGE, contain some films which might be considered by some to be outside the realm of area training. The processes which they analyze, however, are an intricate part of the understanding of any developing nation.

### AMERICA--THE EDGE OF ABUNDANCE, 59 min., b/w, 1964

When machines do our work, what will we do? This film is tangential to the interests of most overseas experts and technicians, but it could be used to raise questions and place economic development in a broader perspective. Produced for Intertel.

Evaluation: International Development Review

For information: National Educational Television (rental)  
International Development Review, vol. VII, no. 1,  
March 1965

### ARID LANDS, 27 min., b/w, 1960

Cooperative efforts to combat aridity throughout the world.

Evaluation: Film Evaluation Guide

For information: UNESCO, Paris  
Contemporary Films, Inc. (purchase, \$125)  
International Development Review, vol. V, no. 3,  
September 1963

### BLUEPRINT FOR PROGRESS, 26 min., color

Deals with problems that arise in a community in Latin America in connection with industrial expansion. Produced for Agency for International Development

For information: Conway Research, Inc. (rental; purchase, \$275)

### BORGA A MOZZANO, 28 min., color, 1958

Planned change in a Tuscan commune, handsomely filmed. Useful accompanying literature.

Evaluation: International Development Review

For information: Shell Film Library (free loan)  
International Development Review, vol. VII, no. 4,  
December 1965

### BRAZIL, THE GATHERING MILLIONS, about population growth (see under South America, Brazil)

### BRAZIL: THE TAKE OFF POINT, problems of economic development (see under Latin America, Brazil)

CITIZEN ELOISA, 30 min., b/w, 1966

Community development work in housing in Chile and fight against slum conditions. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

FISHERMEN OF QUINAY, THE, 10 min., b/w, 1953

Forming a cooperative to market fish.

Evaluation: International Development Review

For information: Contemporary Films, Inc. (rental; purchase, \$32.50)

International Development Review, vol. VII, no. 1, March 1965

FOMENTO, ORGANIZING FOR PROGRESS, 28 min., color, 1965

Guidelines for small-scale development organizations in Latin America. Public relations film. Produced for the Agency for International Development. (Also available in Spanish and Portuguese)

Evaluation: International Development Review

For information: Conway Research, Inc. (loan; purchase)

International Development Review, vol. VIII, no. 2, June 1966

FRONTIER SETTLEMENT OF JAPANESE FROM OVERSEAS AND INDIANS FROM THE HIGHLANDS, SANTA CRUZ, BOLIVIA, 16 min., color, 1963

Two colonization projects in Bolivian lowlands.

Evaluation: International Development Review

For information: University of Wisconsin (rental)

U.S. Department of Agriculture, Office of Information, Motion Picture Service, Washington, D.C. 20250 (purchase, \$76)

International Development Review, vol. VIII, no. 1, March 1966

GOLDEN EGG, THE, 26 min., b/w, 1961

FAO and Mexican Government sponsor introduction of chicken farming.

Evaluation: Intercom

International Development Review

For information: Contemporary Films, Inc. (rental; purchase, \$75)

International Development Review, vol. VIII, no. 2, June 1966

HOUSING ADVENTURE IN CHILE, 30 min., b/w, 1956

International Corporation Administration presentation (now Agency for International Development) of a self-help housing program. Follows the successful development of this program step by step from start to finish.

For information: Agency for International Development

IN THE SAME BOAT, 30 min., color

Norwegian experts assist Indian citizens in cooperative fishing scheme. Film offers a basis for discussion on value of foreign aid and effectiveness of cooperative method in solving local economic problems.

For information: Canadian Film Institute (rental)

JACKPOT IN LIBYA, about problems of oil and development (see under Middle East and North Africa, Libya)

MEKONG, the multi-nation effort to develop the Mekong River basin (see under South Asia, General)

MIDWIFE OF KUDPENG, the struggle to bring changes in health practices (see under South Asia, Thailand)

NEW AND THE OLD, THE, 30 min., b/w, c1965

Part played by young teacher in Madagascar to teach new ideas to children and opposition of elders.

For information: United Nations Television or local television stations (free loan)

POP BUELL: HOOSIER AT THE FRONT, 26 min., b/w

Essay on Pop Buell's life and accomplishments as a grass roots agricultural advisor in Laos. Candid and true to life.

Could be used to stimulate discussion of role of advisor and level at which his effort should take place. From CBS "The Twentieth Century" series.

For information: Contemporary Films, Inc.

POWER AMONG MEN, 44 min. (discussion) or 90 min. (full-length), b/w and color, 1959

Forces for and against civilization, in Italy, Haiti, Canada, and Norway. The theme is more on need to learn how to control ourselves as we have learned to control things, rather than on cultural comparisons.

Evaluation: Film Evaluation Guide

For information: Louis de Rochemont Association Film Library,  
267 West 25th Street, New York, N.Y.  
(rental: purchase, 44 min., b/w, \$165;  
color, \$275; 90 min., b/w, \$320; color, \$480)  
Contemporary Films, Inc.  
International Development Review, vol. VII, no. 1,  
March 1955

REVOLUTION IN HUMAN EXPECTATIONS. THE, 29 min., b/w, 1958

C. Dale Fuller on aspects of development. Illustrated lecture.

KRMA-TV

For information: National Educational Television (rental;  
purchase, \$125)  
International Development Review, vol. VI, no. 1,  
March 1964

SIMPLE CUP OF TEA, A, a day in the life of an American advisor  
(see under South Asia, Pakistan)

SOMETHING NEW UNDER THE SUN, 25 min., color, 1964

Applied anthropology on social use of solar energy in Mexican village.  
Film offers more of anthropologist's generalizations rather than  
villagers' reactions.

Evaluation: International Development Review

For information: University of Wisconsin (rental; purchase, \$249)  
International Development Review, vol. VII, no. 3,  
September 1965

\*\*SO THAT MEN ARE FREE, community development in the Vicos project  
(see under Latin America, Peru)

TALE OF A TRACTOR, 58 min., b/w, 1965

Persistent farmer gets his tractor despite bureaucrats.

For information: Xerox Corporation, Audio-Visual Services, Sales  
Promotion Department, Rochester, N.Y. (loan)  
International Development Review, vol. VIII, no. 1,  
March 1966

TAMING THE MEKONG, multi-nation project to develop the Mekong River  
basin (see under South Asia, General)

TELEVISION AND THE WORLD, 80 min., b/w, 1962

Television programs and audiences in nine countries. Examines the  
potential impact of television's role in development. Originally  
produced for BBC-TV.

For information: Contemporary Films, Inc. (rental)  
International Development Review, vol. VI, no. 1,  
March 1964

TRANSPORTATION AND COMMUNITY SERVICES IN SPONTANEOUS AND PLANNED  
COLONIZATION, INCORA'S ROLE IN NEW SETTLEMENTS, CAQUETA, COLOMBIA  
(see under Latin America, Colombia)

TWENTY FIVE ACRES IN LOS MONTES, 30 min., b/w, c1965

Chilean farmers learn about problems in land redistribution.

"International Zone" series.

For information: United Nations Television or local television  
stations (free loan)

- UNA INDUSTRIA PARA SAN MIGUEL, 28 min., color  
Deals with problems of voluntary organizations tackling industrial expansion. Produced for Agency for International Development.  
Also available in Spanish and Portuguese.  
For information: Conway Research, Inc.
- UNA VOZ EN LA MONTANA, 35 min., b/w and color, 1951  
Persistence and cooperation overcome apathy in Puerto Rico. In Spanish.  
For information: Commonwealth of Puerto Rico  
International Development Review, vol. VII, no. 3, September 1965
- VALLEY OF THE TENNESSEE, 31 min., b/w, 1944  
Resistance by farmers to coming of TVA.  
For information: Universal Education and Visual Arts (purchase, \$95)  
Michigan State University (rental)  
International Development Review, vol. V, no. 3, September 1963
- VILLAGE IS WAITING, A, community development by the Unitarian Service Committee (see under Africa, Nigeria)
- WHAT WE WANT, 30 min., b/w, c1965  
Final program in United Nations television series on "International Zone." People from all over the world discuss their common problems in "Development Decade."  
For information: United Nations Television or local television stations (free loan)
- \*\*WHOSE PARADISE, 28 min., b/w, 1965  
The problem of community development in Tobago, British West Indies. Except for glimpse at some of prevailing attitudes of people, film is not essentially about Tobago. It could be effectively used as stimulus to discuss nature and purpose of community development and role of change agent (film hero is dominant and authoritarian in his style). It is primarily with this purpose in mind that the film is rated\*\*. "International Zone" series.  
Evaluation: International Development Review  
For information: United Nations Television or local television stations (free loan)  
International Development Review, vol. VIII, no. 3, September 1966

WIDENING GAP, THE, 28 min., b/w, 1962

Look at nature of poverty and development, calling in world authorities for comment; among them, Paul Hoffman, Arthur Lewis and Barbara Ward Jackson. "International Zone" series.

Evaluation: Intercom

For information: United Nations Television or local television stations (free loan)

Contemporary Films, Inc. (rental; purchase, \$75)

WOMAN'S PLACE, A. the transition from agriculture to industry in a Venezuelan village (see under Latin America, General)

YOU DON'T BACK DOWN, 28 min., b/w, 1965

Describes work of Canadian doctor who volunteers through Canadian Students' Organization to help in Nigeria. Tells how doctor manages compromise between what should be and what is possible. Good human interest and beautiful photography.

Evaluation: International Development Review

For information: National Film Board of Canada

McGraw-Hill Text Film Division (purchase)

Contemporary Films, Inc. (rental)

Sterling Educational Films, Inc. (purchase, \$150)

## INTER-CULTURAL COMMUNICATION AND SOCIAL CHANGE

### AMBASSADOR IN SHIRTSLEEVES, 20 min., b/w

A roving interview with Ambassador William S. Atwood, Ambassador to Kenya, as he and his family go through a "normal day" in an under-developed country. Could be used to stimulate discussion of the possible roles of American officials overseas.

For information: ABC News (rental; purchase about \$100)

### BIENVENIDO, MR. MARSHALL! 86 min., b/w, 1953

Humorous caricature of human motives and misunderstanding when United States aid is scheduled for small Spanish village. Prize winning film (Cannes 1953). Made as humorous satire for Spanish audience, but could be useful as stimulus for discussion about psychological dynamics of helping and giving, and subtleties of what is vs. what is planned.

For information: Brandon Films, Inc. (rental)  
International Development Review, vol. VI, no. 4,  
December 1964

### \*\*CROSSROADS AFRICA, 54 min., b/w, 1961

This film might be useful in making Americans aware of difficulty in handling communication with foreigners who distrust them because of America's race relations. It describes experiences of fifteen Americans who go to a village in Guinea in 1960 as part of Operations Crossroads Africa. In their work with African students in building a rest center, they develop close relationships with Africans but find that selling the United States position on race relations is difficult. A CBS Reports presentation.

For information: McGraw-Hill Text Film Division (purchase, \$250)  
Contemporary Films, Inc. (rental; purchase, \$250)  
Pennsylvania State University (rental)

### \*\*EYE OF THE BEHOLDER, 30 min., b/w, 1955

Single event may appear ten different ways to ten different people. Events in a young man's life are shown as they appear to taxi driver, mother, headwaiter, landlord, and model. No cross-cultural content in film itself but it is an effective means of introducing topic of perception and notion that what one sees is dependent on his own background and assumptions.

Evaluation: International Development Review  
Film Evaluation Guide

For information: Pennsylvania State University (rental)  
Florida State University (rental)

**\*\*EYE OF THE BEHOLDER(continued)**

For information: Many public libraries  
Michigan State University (rental)  
Indiana University (rental)  
International Development Review, vol. VI, no. 2,  
June 1964

**\*\*GOOD-WILL AMBASSADORS, 50 min., b/w, 1959**

Story of American agricultural agent and "culture shock" his wife experiences in Latin American community. It can be used very effectively to introduce discussion about nature of culture shock and cues which signal its presence. Some of attitudes and values of Latin America are also portrayed. Traditional happy ending detracts from film so that viewer may wish to omit the third scene. Also, the faux pas and unfavorable reaction of the natives tend to be overdone. CBS "Studio One" production.

For information: CBS advises that this is not available on 16 mm film; the Agency for International Development and perhaps other government agencies have film versions for training use. It may be possible to make special arrangements for film reproduction.

**HEALERS OF ARO, THE, 30 min., b/w, 1966**

United Nations film on rapid economic and social change and resultant dislocation and cross-cultural shock of villagers. Compares modern hospital and native healers. "International Zone" series.

For information: United Nations Television or local television stations (free loan)

**WOMEN UP IN ARMS (see under The Middle East and North Africa, General)**

**\*\*YOUNG AMERICAN IN PARIS, A, 60 min., b/w and color, 1967**

Follows a 10-year old American boy's daily life in Paris. Political and cultural differences between Americans and French are brought to light through boy's relations with French people and his schooling in a bilingual school.

For information: NBC Enterprises (likely to be available in 16 mm. film after rights have been cleared)

## Part II

### The Novel as a Means to Inter-Cultural Understanding

## PART II

### THE NOVEL AS A MEANS TO INTER-CULTURAL UNDERSTANDING

Effectiveness overseas depends on more than technical ability, good intentions, and the motivation to do a good job. Enough has been written on the overriding importance of understanding and appreciating the cultural values and assumptions of other people, that there should be no need to belabor the point. This cultural understanding can be of two different kinds: analytical and scientific (seen from the outside), or intuitive (felt from the perspective of another). An analytical understanding of the social class structure, power relationship, and values and assumptions which underlie behavior is important and undoubtedly helpful to the overseasman in achieving his goal. This knowledge, however, may not and probably does not lead to an empathetic appreciation of the mentality, motives, and attitudes of another people.

Such an understanding of another people is more likely to be achieved by means of autobiographies, novels, and short stories--and perhaps for some overseasmen, other forms of art. It seems reasonable that some fiction and autobiographies can provide a vicarious experience in living in another culture. It also seems reasonable that this experience can help develop an empathetic understanding of the world as perceived and experienced by others.

To the writer's knowledge, little systematic attention has been given to the use of novels in preparing people for overseas assignments. There are two exceptions: a mimeographed list of about 60 novels issued in 1962 by the Foreign Policy Association (no longer available) and a discussion of three different types of novels about underdeveloped countries and their value to area training by Donald Purcell,<sup>1</sup> Clarkson College of Technology, Potsdam, New York, in the *International Development Review*.

The list of novels which follows is arranged by geographical area and, when known, by country within a geographical area. For compiling the list some of the sources used were:

+Suggestions by Donald Purcell, Clarkson College of Technology, Potsdam, New York, in his article in *International Development Review* or in personal communication with the compiler.

§Suggestions by Professor Michael J. Flack, Graduate School of Public and International Affairs, University of Pittsburgh, in personal communication with the compiler.

/Suggestions by individual staff members at the Foreign Service Institute, Department of State, Washington, D.C.

The source of entries in the list is determined by the code: (Mr. Purcell, +; Professor Flack, §; FSI staff member, /). Entries

<sup>1</sup>Donald Purcell, "A Communication: Some Novelists of the Third World," *International Development Review*, vol. VI, no. 2, June 1964, pp. 31-32.

that bear no symbol were added by the compiler from other sources.

All the novels are available in English, but their literary value varies widely. The criterion for listing was that the sources suggesting the novels felt that the books vividly and accurately portrayed the feeling and understanding for a segment of life in one of the developing nations.

## AFRICA

### General

*THE AFRICAN*, by William Conton, Little, Brown and Co., Boston, 1960, 244 pp.; in paperback, Signet Books, New American Library of World Literature, Inc., New York

The career of a fictional contemporary African leader, Kisimi Kamara, is traced from early education to the Prime Ministry of "one of the last of Her Majesty's colonies to attain self-government."

*AFRICAN VOICES*, Peggy Rutherford (ed.), Vanguard Press, Inc., New York, 1960, 208 pp.; in paperback, Universal Library, Grosset and Dunlap, Inc., New York.

Poems, songs, and stories by African writers from all parts of the continent. They illustrate the effects on the African personality of the various influences of the English, French, Arabs, and Afrikaners.

*A WREATH FOR UDOMO*, by Peter Abrahams, Alfred A. Knopf, Inc., New York, 1956, 356 pp.

In a typical new African country, a successful revolution brings to power a Western-educated African who, assisted by his white friends and advisors, attempts modern reforms which his people resent and which lead to his tragic undoing.

### Basutoland

*TURN TO THE DARK*, by Altwell Sidwell, Mopeli-Paulus and Miriam Basner, Jonathan Cape, London, 1956, 287 pp., out of print.

Lesiba, having been expelled from a missionary boarding school, returns to the unforgettable lunar scenery of his home town, Majooaneng. He undergoes tragic and irreparable conflicts with his own Christian family, with older generation pagans, and with the young men of his own generation who, unlike him, have never left home.

### Congo

*WHITE WITCH DOCTOR*, by Louise A. Stinetorf, Pocket Books, Inc., New York, 1950.

This is the story of the life of a medical missionary in the Belgian Congo.

### Ghana

*THIS SIDE JORDAN*, by Margaret Laurence, St. Martin's Press, Inc., New York, 1960, 304 pp.

The book follows the lives of a Ghanaian family, the new leaders and their European advisors, in their efforts to get beyond the "Jordan" of their tribal past to the promised land of good government in a modern world.

### Kenya

†*THE RIVER BETWEEN*, by James Ngugi, James H. Heinemann, Inc., London, 1965, 174 pp., out of print.

Waiyaki returns to his village from a church boarding school. He wants his people, older and younger, Christian and pagan, to cease their divisive bickering and unite to establish a healthy, effective posture towards encroaching European colonists rather than pursue a futile war.

### Nigeria

*NO LONGER AT EASE*, by Chinua Achebe, Ivan Obolensky, Inc., New York, 1961, 170 pp.

One of Africa's finest young writers tells of a promising young, educated Nigerian who returns from England to help his people as a civil servant. Despite his good job, fine training, and prospects of a happy marriage, he succumbs to the corruption of the big city. His world has changed too fast.

†*PEOPLE OF THE CITY*, by Cyprian Ekwensi, Dakers, London, 1954, 237 pp.; also James H. Heinemann, Inc., London, 1963.

Amusa Sango, newspaper reporter and dance-band leader, has some ideals and too many girl friends. His adventures lead a reader through a consequent broad spectrum of life in a large Nigerian city.

*RETURN TO LAUGHTER*, by Eleanor Smith Bowen, Harper and Row, Publishers, Inc., New York, 1955, 276 pp.; in paperback Doubleday & Co., Inc.

A fictionalized account of an American anthropologist's experience with the Kako, Yabo, and Amara tribes in areas almost untouched by civilization.

+*THINGS FALL APART*, by Chinua Achebe, James H. Heinemann, Inc., London, 1959, 215 pp.; in paperback, Ivan Obolensky, Inc., New York.

A Nigerian novelist describes the village (Okonkwo tribe) background of Nigerian life at the time when white soldiers and missionaries first appeared. This vivid, convincing novel about the generation of the author's parents is consciously written as background to the contemporary life which Achebe wants to record in subsequent novels.

#### Union of South Africa

*CRY, THE BELOVED COUNTRY*, by Alan Paton, Charles Scribner's Sons, New York, 1954, 283 pp.; in paperback, Scribner Library, New York.

The poetic tale of a leading South African liberal which describes the tragic impact of apartheid on the white people who oppose and support it, and on the simple Africans who are forced to leave their failing farmlands and seek work in the big city.

+*DOWN SECOND AVENUE*, by Ezekiel Mphahlele, British Book Center, 122 East 55th Street, New York, 222 pp.

A moving account of the debilitating effects of daily life under apartheid in South Africa as revealed in the life story of an African born "on the wrong side of the color line."

+*MINE BOY*, by Peter Abrahams, Alfred A. Knopf, Inc., New York, 1955, 252 pp., out of print.

Xuma, a boy from the north, lives in Malay Town, near Johannesburg, and works in the mines. This is a powerful picture of the life of laboring people in Johannesburg.

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## ASIA

### General

*KRISHNAKANTA'S WILL*, by Bankim-chandra Chatterjee, New Directions, New York.

A novel of life in India at the end of the last century, portraying dramatic social changes as Hindu orthodoxy gave ground to Western ideas.

†A *TREASURY OF MODERN ASIAN STORIES*, Daniel L. Milton and William Clifford (eds.), New American Library of World Literature, Inc., New York, 1961.

Thirty-two representative stories by the best contemporary writers of Asia and Asia Minor.

### Afghanistan

*DUST ON THE PAW*, by Robin Jenkins, G.P. Putnam's Sons, New York, 1961, 384 pp.

A story of tradition and progress in Afghanistan today, personified in a romance between a young Afghan teacher and his English bride-to-be. It paints a living picture of the people, problems, politics, culture, and East-West conflict.

### Burma

§*BURMESE DAYS*, by George Orwell, Harcourt Brace and World, Inc., New York; in paperback, Popular Library, New York, out of print, or New American Library of World Literature, Inc., New York, 1964.

§*BURMESE MONK'S TALES*, by Maung Htin Aung, Columbia University Press, Inc., New York, 1966.

### India

*CHEMMEN*, by Thakazhi Sivasankara Pillai, Harper and Row Publishers, Inc., New York, 1962, 231 pp.

An account of the life of the fishermen of Kerala, India, and how the rigid conformity required by ancient traditions destroyed the lives of a simple, innocent girl, the Moslem boy who loved her, and the unhappy man she was obliged to marry. The author portrays his people warmly and masterfully.

*GODAN*, by Dhanpat Rai Srivastava, Jaico Publishing House, Bombay, India, 1956, 386 pp., paperback.

Very few novelists, Western or Indian, have succeeded in transferring the experience of peasant life into a form that is very convincing to the reader. An exception is Premchand (pseud. of Srivastava), a modern Hindu novelist, who vividly portrayed the lives of peasants in north India.

*GREEN AND GOLD, STORIES AND POEMS FROM BENGAL*, Hamayun Kabir (ed.), New Directions, New York, 1959, 288 pp.

All but 28 pages (of poetry) contain short stories translated from Bengali and written since 1930 that describe the "complex of societies" in which the Bengali people live. An excellent introduction sets the scene.

*THE HOUSEHOLDER*, by R. Prawer Jhabvala, W.W. Norton and Co., Inc., New York, 1960, 192 pp.

One of India's outstanding writers describes the problems of a young teacher in New Delhi whose life with a young wife he hardly knows has forced upon him the responsibilities of a householder. Humorously relates how the young man solves his problems within the limitations of his middle class environment, and the ordinary difficulties of life in India today.

*THE JOURNEY HOMEWARD*, by Gerald Hanley, World Publishing Co., Cleveland, 1961, out of print.

A story of the effects of 20th century ideas on a society immersed in ages of ignorance, poverty, and tyranny.

*THE MAN-EATER OF MALGUDI*, by R. K. Narayan, Viking Press, New York, 1961, 250 pp.

India's distinguished novelist peoples his mythical village, Malgudi, with typical Indians leading typical lives. In this tale, his humor and whimsy create an itinerant taxidermist who imposes himself upon the household of a printer and his family, and raises havoc with their lives. Local color and documentary realism bring Malgudi and its people to life.

*NECTAR IN A SIEVE*, by Kamala Markandaya, John Day Co., New York, 1954, 192 pp.; in paperback, New American Library of World Literature, Inc., New York.

A realistic novel of peasant life in a southern Indian village.

*SNEVER THE TWAIN*, by Max Melville Wylie, William Morrow Co., Inc., New York, 1961, 286 pp.

An American is torn by conflicting loyalties during love, violence, and conflict in the years preceding independence.

*REMEMBER THE HOUSE*, by Santha Rama Rau, Harper and Row Publishers, Inc., New York, 1956, 241 pp.

A love story which reveals the daily life, cultural values and modes of behavior of a typical upper class family in India. Miss Rama Rau is the daughter of an Indian diplomat and the wife of an American journalist.

*RICHER BY ASIA*, by Edmond Taylor, Houghton Mifflin Co., Boston, 1964

The book concerns the impact of Asia on the Western mind, as conceived by the author.

*STOO LONG IN THE WEST*, by Balanchandra Rajan, Atheneum Publishers, New York, 1962, out of print.

The book is about the clashing of Indian and American cultures. The heroine embodies both cultures and becomes for the reader, a living, moving picture of both influences combined.

#### Japan

*THE CUSTOM HOUSE*, by Francis King, Doubleday and Co., Inc., Garden City, New York, 1962, 375 pp.

The Regional Director of the British Council in Kyoto writes about the changing moral attitudes in postwar Japan and combines a suspenseful story with a witty analysis of Japanese life and people.

*JAPANESE INN: A RECONSTRUCTION OF THE PAST*, by Oliver Statler, Random House, Inc., New York, 1961, 365 pp.; in paperback, Pyramid Books, New York.

An introduction to Japanese traditions, history and everyday life is provided by this fictionalized account of 400 years in the life of an inn on the road between Kyoto and Tokyo. Fifty prints of works by some of the country's best artists add an unusual dimension to this highly readable work.

*MODERN JAPANESE STORIES*, Ivan Morris (ed.), Lawrence Veary, Inc., Mystic, Conn., 1961, 501 pp.

Excellent translations of 25 stories written during the last 40 years by Japan's best modern writers.

*THE SETTING SUN*, by Osamu Dazai, New Directions, New York, 1956, 189 pp.

Written originally in 1947, this is a chronicle of Japanese life narrated in the story of a young woman who combines Western influences and traditional Japanese behavior. The book pictures the declining aristocracy and the large class of Japanese who were impoverished by the war. Dazai was considered Japan's most promising writer before his suicide in 1949.

*THE WILD GEESE*, by Ogai Mori, translated by S. Goldstein and K. Ochiai, Charles K. Tuttle Co., Rutland, Vermont, 1958, 119 pp.

This is an important novel by one of modern Japan's most outstanding writers. The story deals with the problems and values of modernization. This is an excellent translation, with a pleasing format.

#### Korea

*THE DIVING GOURD*, by Kim Yong ik, Alfred A. Knopf, Inc., New York, 1962, 244 pp.

A Korean born, internationally educated writer portrays the life and customs of Korean peasants in an account imbued with local color.

*THE LIVING REED*, by Pearl S. Buck, John Day Co., New York, 1963; in paperback, Pocket Books, New York.

Through four generations of the Kim family, the author tells the history of Korea.

#### Malaya

*LONG DAY WANES*, by Anthony Burgess, Ballantine Books, New York, 1966.

Problems in the transition from British to native rule in Malaya.

#### Pakistan

*TRAIN TO PAKISTAN*, by Khushwant Singh, Grove Press, Inc., New York, 1956.

A powerful account of India's partition, religious strife, and the plight of the refugees caught in the turmoil.

### Philippines

*THE LAUGHTER OF MY FATHER*, by Carlos Bulosan, Bantam Books, New York, 1944, out of print.

An enjoyable story of family life and personal relationships in a Philippine village. It provides many insights into the life and thought patterns of the people.

*THE LOST EDEN*, by Jose Rizal, Indiana University Press, Bloomington, 1961.

Its theme is the evil of Spanish colonialism. Ibarra, the book's hero, is a man of divided loyalties, devoted to his Filipino homeland, yet aware of his Spanish heritage. Although written by a 19th century author, it helps one understand Filipino and other Asian nationalism.

*THE SUBVERSIVE*, by Jose Rizal, Indiana University Press, Bloomington, 1962, 314 pp.

The sequel to *The Lost Eden*, this novel furthers the cause of Filipino nationalism. Both books are irreverent satires on colonial life and are said to have led to the 1896 Filipino nationalist revolution.

### Thailand

*FARANG*, by Dean Boyd and Marjorie Martin, Harcourt Brace and World, Inc., New York, 1964, 340 pp.

The book presents the difficulties in intercultural communication through the experience of three foreigners in Bangkok.

*MAI PEN RAI MEANS NEVER MIND*, by Carol Hollinger, Houghton Mifflin Co., Boston, 1966, and the Riverside Press, Cambridge.

Not a novel, but a sympathetic perceptive description of an American housewife's experience in Thailand told in a humorous manner. It provides understanding and insight into Thai behavior and values.

*NEVER DIES THE DREAM*, by Margaret Dorothea Landon, Doubleday Co., Inc., Garden City, New York, 1949, 309 pp., out of print.

India Severn runs her mission school at Bangkok in her own compassionate, unorthodox way. In the course of describing life at the mission, the author provides insight into Thai behavior.

### Tibet

§*SEVEN YEARS IN TIBET*, by Heinrich Harrer, E.P. Dutton and Co., New York, 1953, 320 pp.

This account of the life of a German prisoner of war who escaped to Tibet from India during WW II has much unusual information about the Court of the Dalai Lama and Lhasa.

§*WIND BETWEEN THE WORLDS*, by Robert Ford, David McKay Co., New York, 1957, out of print.

A story about a British radio engineer captured by Chinese Communists and imprisoned as a spy. An account of his subsequent experiences in and out of prison.

### Vietnam

†*THE QUIET AMERICAN*, by Graham Greene, Viking Press, New York, 1956, 249 pp.; in paperback, Bantam Books, New York.

Set in Saigon, Vietnam, during the war between the French and the Indochinese, this book takes a hard unflattering look at local intrigue and international, especially American, blunderers.

## LATIN AMERICA

### General

+*DONA BARBARA*, by Romulo Gallegos, Peter Smith, Publisher, Gloucester, Mass.; in paperback, Appleton-Century Crofts, New York.

+*EPITAPH OF A SMALL WINNER*, by J.M. Machado de Assis, translated by William L. Grossman, Noonday Press, New York, 1952.

Ironical and humorous novel presented as the irreverent memoirs of a wealthy and successful ghost reviewing his life.

+*GODS IN THE MAKING*, by Vera S. Reid, Wehman Bros., Hackensack, N.J., out of print.

\**THE GOLDEN LAND: AN ANTHOLOGY OF LATIN AMERICA FOLKLORE IN LITERATURE*, by Harriet de Onis, Alfred A. Knopf, Inc., New York, 1948, 395 pp.

Fifty-four selections by 44 of the most representative Latin American authors from time of discovery of America to present. The collection presents a condensed and thought-provoking portrait of the minds and attitudes that have built the Latin American Republics of our time.

+*THE GREEN CONTINENT*, by G. Arciniegas, Alfred A. Knopf, Inc., New York, 1944.

A comprehensive view of Latin America by its leading writers.

+*THE PSYCHIATRIST AND OTHER STORIES*, by J.M. Machado de Assis, University of California Press, Berkeley, 1963; in paperback, University of California Press.

+*THE UNDERDOGS*, by Mariano Azuela, New American Library of World Literature, Inc., New York.

This is considered by critics as the most definitive novel of the Mexican revolution.

### Brazil

+*CHILD OF THE DARK*, by Carolina Maria de Jesus, E.P. Dutton and Co., New York, 1964; in paperback, New American Library of World Literature, Inc., New York, 1964.

Poignant diary of a Negro woman living in hunger and abject poverty in Brazilian slums.

†*GABRIELA, CLOVE AND CINNAMON*, by Jorge Amado, Alfred A. Knopf, Inc., New York, 1962, 426 pp.; in paperback, Fawcett Publications, Inc., Greenwich, Conn.

A study of political and social contrasts, tensions, and dynamics in a city of the interior of eastern Brazil transformed by the cacao boom of 1920s. It provides good insight into the values and attitudes of people.

#### Chile

†*BROAD AND ALIEN IS THE WORLD*, by Ciro Alegria, Farrar, Strauss, and Young, Inc., New York, 1941, 434 pp., out of print.

A Chilean novelist describes life in the Indian village of Rumi in the Northern Andes, showing how what had once been a community of brotherly love, built on the fruits of the earth, had deteriorated with the infringement of city life.

#### Cuba

*THE SUN BEATS DOWN*, by Humberto Arenal, Hill and Wang, Inc., New York, 1959, 96 pp.; in paperback, Hill and Wang, Inc., New York.

A novel of intrigue during early days of the Cuban Revolution. It depicts conditions under the Batista regime which facilitated Castro's rise to power.

#### Mexico

†*THE BOSSES*, by Mariano Azuela, University of California Press, Berkeley, 1956.

Azuela's Mexican novels are war narratives with a folkloristic background. They comment on human nature in the raw.

†*THE FLIES*, by Mariano Azuela, University of California Press, Berkeley, 1956.

*THE FUTILE LIFE OF PIYO PEREZ*, by José Rubén Romero, translated by William O. Cord, Prentice-Hall, Inc., Englewood Cliffs, N.J., 1966, 151 pp.

A recent translation of a Mexican classic (c.1915), describing the philosophical complexities of a picaresque oddball. Hailed by some as a personification of the Mexican national character.

†*LOS DE ABAJO*, by Mariano Azuela, Appleton-Century-Crofts, Inc., New York, 1939.

*THE NINE GUARDIANS*, by Rosario Castellanos, Vanguard Press, Inc., New York, 1960, 272 pp.

A story of the Indians of Southern Mexico set in the 1940s. It notes their dignity, the roles played by superstition and custom, and the traditions of landed families.

*PEDRO PARAMO*, by Juan Rulfo, Evergreen Books, Grove Press, Inc., New York, 1959, 123 pp.

Relates the story of a powerful landowner in a primitive Mexican mountain village as he tyrannizes the local peons at will.

*WHERE THE AIR IS CLEAR*, by Carlos Fuentes, Farrar, Strauss and Co., New York, 1960, 376 pp.

A picture of the social climate of Mexico City after the Revolution, noting the consequences of radical social upheaval.

#### Venezuela

*MAMA BLANCA'S SOUVENIRS*, by Teresa de la Parra. Pan American Union, Sales and Promotion Division, Washington, D. C., 1959, 129 pp.; in paperback, Pan American Union.

Collected sketches of Venezuelan rural life at the turn of the present century. It depicts traditional Hispanic plantation life, which was characterized by reciprocal self-respect, regardless of station of those united by blood, mutual service, and protection.

*WINDSTORM*, by Luis F. Prato, Las Americas Publishing Company, New York, 1961, 221 pp.

The book intensely portrays the way of life, customs, beliefs, and attitudes of the mountain people of the Venezuelan Andes through a tale of a simple, deeply religious, but highly superstitious man, attached to his land and dedicated to his family.

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## MIDDLE EAST AND NORTH AFRICA

### Algeria

\**THE SLEEP OF THE JUST*, by Mouloud Mammeri, Beacon Press, Inc., Boston, 1958, 228 pp.

A young Algerian Arab writes about the feudal society of North Africa and the complexities of Algerian politics. The book gives a picture of the forces which have brought Algeria to its present historical situation.

### Egypt

\**THE LAST EXILE*, by James Aldridge, Doubleday and Co., Inc., Garden City, New York, 1962, 758 pp.

Story of a former British soldier who admires Nasser and Nasser's revolution. It presents a striking picture of the development of postrevolutionary Egypt.

\**A PICNIC AT SAKARA*, by P.H. Newby, Alfred A. Knopf, Inc., New York, 1955, 239 pp.

A mild British professor at an Egyptian university tries to improve the living conditions of students and becomes involved in the ever-present conflict between the Middle East and the West. The author, who taught in Cairo after WWII, describes Egyptian nationalism before Nasser.

### Iran

\**A DAY OF SACRIFICE*, by Fereidoun Esfandiary, Ivan Obelensky, Inc., New York, 1960, 240 pp.

An Iranian writer now living in America narrates with humor and irony the history of happenings in the Middle East since WWII. Set in Tehran, the story describes the paternalistic nature of contemporary Near Eastern politics through the relationship of a young Iranian and his autocratic father.

\**SOMETHING HUMAN*, by Mohamed Mehdevi, St. Martin's Press, Inc., New York, 1962.

An account of a young Persian's first six years in America, through university and business days, ending in disillusionment with American life and values.

### Israel

\**A WHOLE LOAF*, Sholomo Khan (ed.), Vanguard Press, Inc., New York, 1960, 344 pp.; in paperback, Grosset and Dunlap, New York.

Fifteen short stories by some of Israel's leading writers reflect typical experiences and traditions of modern Israel. Several stories are

concerned with the struggle for independence; others with varied backgrounds of Israeli immigrants and the difference in attitude of older generation and young native-born sabra.

Saudi Arabia

*DESERT ENTERPRISE*, by David H. Finnie, Harvard University Press, Cambridge, 1958.

A documentary of the Middle East oil industry, covering operation, production, reserves, and many complex administrative problems.

Turkey

*\*MEMED, MY HAWK*, by Yashar Kemal, Pantheon, New York, 1961, 371 pp.

The book is the 1956 winner of Turkey's 1st literary prize; it describes the feudal elements of modern Turkey and the peasant's struggle against servitude and hardship. The story is set in the wild hills and wretched settlements of the Taurus mountains.

## PACIFIC ISLANDS

### Micronesia

*PARADISE IN TRUST*, by Robert Trumbull, William Sloane Associates, New York, 1959.

A report on Americans in Micronesia, from 1946 through 1958, discussing the minutely varied changes which occurred in Micronesian culture as a result of American influence.

### New Guinea

*AFFAIR OF MEN*, by Errol P. Brathwaite, St. Martin's Press, Inc., New York, 1962.

A war novel portraying the conflict between the value systems of a Japanese marine and a New Guinea headman.

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## WEST INDIES

### Barbados

†*IN THE CASTLE OF MY SKIN*, by George Lamming, McGraw-Hill Book Company, Inc., New York, 1953, 313 pp., out of print.

A sensitive man's youth in Barbados is here nostalgically but naturalistically turned into a novel.

### Haiti

†*THE BEAST OF THE HAITIAN HILLS*, by Phillippe Thoby-Marcelin and Pierre Marcelin, translated by Peter C. Rhodes, Holt, Rinehart and Winston, Inc., New York, 1946, 210 pp., out of print.

A prosperous city dweller intends to establish himself in the hills and furnish an example of enlightened agriculture to the neighbors. A combination of werewolves and stubbornness discourages him. The novel is both funny and sad--like the other excellent novels of these brothers.

†*DANCE ON THE VOLCANO*, by Marie Chauvet, William Morrow and Co., New York, 1959.

A colorful novel of Haitian life during the Slave Rebellion of the 18th Century.

### Jamaica

†*THE CHILDREN OF SISYPHUS*, by H. Orlando Patterson, Houghton Mifflin Co., Boston, 1965.

Highly recommended novel with insight into the lives of those who live in a slum on the edge of Kingston.

### Trinidad-Tobago

†*WHILE GODS ARE FALLING*, by Earl Lovelace, Henry Regnery Co., Chicago, 1966, 254 pp.

Walter Castle, who has lived among Barbadian peasants and forest workers, now lives in a Port of Spain slum. He overcomes discouragement by organizing his neighbors to improve the life of the slum rather than seek only to escape it.

Part III

Readings on American Values and Assumptions

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### PART III

#### READINGS ON AMERICAN VALUES AND ASSUMPTIONS

This section is intended to give a selected, annotated list of readings which can be of value to a trainee in better understanding some of the American values and assumptions which determine much of his behavior. Because training time is often limited, articles or chapters in books, rather than the books themselves, have been emphasized. Those wishing a more comprehensive treatment may consult the extensive bibliography in *The Character of Americans*.<sup>1</sup> Generally speaking, however, training time might be better used for discussion or reading about how these values are likely to affect one's own performance overseas.<sup>2</sup>

##### Need for Cultural Awareness

Since the end of the second World War, Americans have been going overseas to the less developed countries in advisory capacities. The advisor brings with him the technical and administrative know-how that has worked well for him in the United States. It is not surprising, then, if he becomes frustrated, confused, and angry when he seems to be making little progress in his efforts overseas. Too often, he becomes critical of the indigenous people, unaware that he is operating on the basis of assumptions, values, and attitudes that are not appropriate for the new cultural setting.

An American's awareness and understanding of the culture in which he is working will help improve communication and his overall effectiveness, but this approach acknowledges only half the process. Of equal or more importance is that the American should understand the values and assumptions of his own culture since they inevitably influence his thinking, attitudes, perceptions, and behavior. Once he "knows himself," he is in a better position to identify and understand important aspects of another culture and to increase his ability to modify his own approach. It is only when the American becomes aware of his behavior as a function of the

<sup>1</sup>Michael McGiffert (ed.), *The Character of Americans*, The Dorsey Press, Homewood, Illinois, 1964.

<sup>2</sup>Numerous articles and books have focused on the interaction of American and indigenous people overseas and the cross-cultural barrier which exists. A HumRRO publication, *Human Factors in Civic Action: A Selected Annotated Bibliography*, Research Memorandum, HumRRO Division No. 7 (Language and Area Training), June 1963, pp. 51-58 and 68-72, lists some of these. Another HumRRO publication, *Examples of Cross-Cultural Problems Encountered by Americans Working Overseas: An Instructor's Handbook*, HumRRO Division No. 7 (Language and Area Training), May 1965, provides short examples of actual events which illustrate problems and miscommunication arising from cultural differences.

values and assumptions which have become a part of him as a member of American society, that he is able to be somewhat independent of the "blindness" imposed by cultural determinants--and consequently more adaptable and effective in his behavior overseas.<sup>1</sup>

### Training Approaches

Information about American culture, history, government, and so forth, has frequently been included in area orientation and training programs, but the purpose and perspective have usually been quite different from that proposed here. Often, the content and method of training are not geared to the stated goals or goals are not clearly differentiated. The following paragraphs are an attempt to clarify this confusion over goals and to more clearly identify what aspects of knowledge about the United States can be most effective in increasing inter-cultural performance.

One approach<sup>2</sup> parallels the goals and method of art and music appreciation courses: more favorable attitudes and esthetic appreciation through increased knowledge, especially knowledge which yields an historical perspective. Such an approach may have value in creating a sense of mission or greater immunity to communistic influences; it is doubtful, however, that this approach is very helpful in making the American more effective in communicating and interacting with foreign nationals. It could be argued, in fact, that it might create greater ethnocentric bias since the purpose is to get the trainee to cherish and value his American heritage rather than understand its influence on him as a person.

Another, related, approach uses similar training content, but has the somewhat different objective of preparing the trainee to be better able to discuss the United States with host nationals and answer questions about it.<sup>3</sup> This goal may be important or even essential for some officials who are likely to find themselves defending or clarifying policy or events in the United States, but it, too, does not appear directly relevant to the inter-cultural problem.

The approach and objective suggested here is quite different than either of the training approaches just mentioned. To operate effectively in another culture, insight into and understanding of the motives, values, thought patterns, and assumptions of oneself as an individual American is required--rather than appreciation and knowledge of American

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<sup>1</sup>For a fuller development of the rationale behind self-knowledge of one's own culture as a goal of training, see Edward C. Steward and John B. Pryle, *An Approach to Cultural Self-Awareness*, HUMRRO Professional Paper 14-66, December 1966.

<sup>2</sup>For example, the original American studies component of Peace Corps training programs and former orientation programs of the Agency for International Development.

<sup>3</sup>For example, the very effective role playing exercises by Charles Vetter and Paul Conroy, U.S. Information Agency. For the most part, the exercises emphasize the importance of being well versed in American policy and world events rather than attempting to impart this knowledge.

institutions, literature, or history.

Perhaps an examination of three different perspectives or levels of analysis used in teaching Americana could further clarify these distinctions among training approaches. While the distinctions are not clear cut and may seem academic, they are very important in training design because differences in emphasis given a perspective will influence the nature of the learning outcome.

The *institutional level* of analysis typically emphasizes understanding of existing American social and political concepts and organizations such as the doctrine of checks and balances, the kinship structure of the family, or the separation of church and state.

The *psychological level* focuses on the individual, especially the "inner" man, and identifies motives or assumptions and values (rather than institutions or customs) which determine so much of his behavior; for example, time consciousness, drive for personal achievement, impersonal humanitarianism, and need for cleanliness. Since these motives are so much a part of the social milieu in which he is immersed, he is often unaware of them. It is the psychological level of analysis which is more apt to bring about the kinds of self-insight and understanding that enable one to be more flexible overseas and less likely to act on the basis of inappropriate assumptions and attitudes.

The *historical perspective* might be either at the institutional or psychological level, but the emphasis would be on the past and perhaps on the antecedent events which explain Americans as they are today. The historical emphasis is not essential to achieving an awareness of American values and assumptions which determine one's behavior in the present-day world, even when the focus is at the psychological level. It does, however, provide added interest for many trainees and probably enhances retention and fuller understanding at the psychological level.<sup>1</sup>

Obviously all three perspectives are likely to be used in a program concerned with American values, but the focus should be determined by the learning goals of this section of the training program. From what has already been said, it should be apparent that the "appreciative approach" to teaching Americana tends to use the institutional and historical perspective and to emphasize content such as history, art, and literature. An attempt to provide knowledge for questions by host nationals should, of course, concentrate on current issues which are likely to be primarily at the institutional (sociological or political science) level. An attempt to improve cross-cultural behavior, however, must focus at the psychological (individual) level so that the American aspects of the trainee's own personality can be clearly identified in a way which has personal relevance for him.

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<sup>1</sup>Also, an historical analysis of political, cultural, and environmental factors, which explains why Americans have the values and assumptions they hold today, enables the American to appreciate foreign behavior as being determined by these same kind of forces. This enables the American to be more accepting and objective in his reaction to the behavior of members of another culture.

A word of caution. The trainer using the American-values-and-assumptions approach suggested here should anticipate objections and defensive reactions. The fact that underlying American values are being discussed implies to some trainees that the "goodness" or integrity of American values are being attacked. This defensive reaction is natural since one does not usually question or examine cherished values unless the intent is to challenge or attack them. Associated with this reaction is also the threat posed by not treating American values as necessarily superior to other values. It is important for everyone to understand that the objective is to understand and be aware of one's values or assumptions and not to evaluate them as good or bad. Otherwise strong resistance to learning can develop.

While much defensiveness can usually be avoided by introductory remarks which acknowledge the naturalness of defensive reactions, it is more effective (if handled properly) if defensive reactions are allowed to develop. They can then be used as an example of how miscommunication can occur as a result of assumptions held by a listener, thereby making an experiential bridge to the subject of how American values and assumptions can affect overseas behavior. Care in avoiding actual or implied criticism of American ways is, of course, of fundamental importance.

The second objection trainees are likely to make is that Americans are different from one another and that accurate generalized descriptions are impossible. They may also cite evidence of behavior that suggests a value contrary to that being described as typical of Americans. Reading about the nature of the concept of national character can help, but this problem should also be handled in introductory remarks. The typical American is obviously a nonexistent stereotype and it should be acknowledged as such. This does not detract, however, from the fact that it is possible to identify values and assumptions that most Americans are likely to have to one degree or another, or to understand the kinds and areas of cross-cultural miscommunication that do occur overseas as a result of commonly held American values and assumptions. Objections to overgeneralizing are rational and valid and the trainer should not attempt to minimize them; but he should also recognize them in some instances as rationalizations covering the defensive attitude described above.

"VALUES AND BELIEFS IN AMERICAN SOCIETY," by Robin M. Williams, Jr., in *American Society: A Sociological Interpretation*, by Williams (2nd ed., revised), Alfred A. Knopf, Inc., New York, 1961, pp. 397-470; also in *The Character of Americans*, Michael McGiffert (ed.), The Dorsey Press, Homewood, Ill., 1964, pp. 173-216.

This is a readable and comprehensive survey of dominant American values. A consistent psychological frame-of-reference is maintained through the concept of "value," but there is frequent attention to historical antecedents and parallel sociological phenomena. While the attempt is not basically one of explaining how these particular values tended to emerge in the United States, occasional reference to probable causative factors are interesting and add perspective. The values surveyed are not examined in the context of an American in interaction with a non-American, but the implication of Williams's analysis can be heightened by reading the selections listed below by Arensberg and Niehoff, Whyte and Holmberg, and George Foster.

Values discussed are achievements, activity and work, moralism, humanitarianism, efficiency and practicality, progress, material comfort, equality, freedom, conformity, secular rationality, nationalism, democracy, individualism, racism. The values are then summarized under eight more generalized value orientations. Especially recommended.

*INTRODUCING SOCIAL CHANGE: A MANUAL FOR AMERICANS*, by Conrad M. Arensberg and Arthur H. Niehoff, Aldine Publishing Company, Chicago, 1964, pp. 115-137.

A number of American values--such as effort-optimism, material well being, impersonal humanitarianism, equality of man, and separation of work and play--are briefly but effectively discussed. The concepts are emphasized by contrasting them with equivalent values in non-Western societies and by application to specific cases. The discussion is also enhanced by a consistent psychological frame-of-reference which has immediate implications for the individual trainee. Especially recommended.

"PORTRAIT OF THE AMERICAN," by Henry Steele Commager, in *Years of the Modern: An American Appraisal*, John W. Chase (ed.), Longmans Green and Company, New York, 1949, pp. 3-27.

This is an analysis of numerous contemporary American values and attitudes together with brief attempts to trace the origin, development, and changes which have occurred since colonial times. The coverage is broad but not systematic. The reader is likely to acquire a global "feel" for American ideas and motives rather than insight into the way particular values might affect his behavior overseas. No attempt is made to contrast the American with his foreign counterparts, although some mention is occasionally made of how particular American traits are regarded by the "typical" European.

The "once-over-lightly" organization makes an enumeration of American characteristics he discusses difficult but included are: optimism, amiability, energy, self-confidence, enterprise, materialism, idealism, practicality, sentimentality, progressivism, conservatism, inventiveness, carelessness, intolerance, egalitarianism, and individualism.

"HUMAN PROBLEMS OF U.S. ENTERPRISE IN LATIN AMERICA," by William F. Whyte and Allan R. Holmberg, in *Human Organization*, vol. 15, no. 3 Fall, 1956, pp. 2-11.

This article is about Latin rather than American values, but the contrast provides an insight into American values and helps clarify some of the more subtle distinctions necessary to fully understand our own cultural attitudes (see especially "Types of Individualism"). The presentation is effective also because it frequently illustrates the contrasting values using examples of cross-cultural interaction rather than through abstractions alone. Values related to class structure, individualism, family, masculinity, authority, work, formality of relationship, optimism, are among those discussed.

The article should provide a useful supplement to articles discussing American values more directly, and it can be useful in programs other than those concerned with Latin countries. Especially recommended.

"AN ANTHROPOLOGIST LOOKS AT THE UNITED STATES," by Clyde Kluckhohn, in *Mirror for Man*, by Kluckhohn, McGraw-Hill Book Company, Inc., New York, 1949 (or Fawcett Publications, Greenwich, Conn., paperback).

The first part of the chapter is a comprehensive view of the development of American values and some of the changes which have occurred since its beginning. The treatment is 'global' rather than systematic, but effectively conveys a "feel" for the values and motives which underlay American behavior. Some of the traits discussed most fully are enthusiasm, worship of success, superficial intimacy, and material generosity. The last part (pp. 248-261) is concerned with the future of United States society and is not relevant to achieving awareness of American values. Somewhat similar to the Commanger article.

"THE APPLICATION OF ANTHROPOLOGICAL TECHNIQUES TO CROSS-NATIONAL COMMUNICATION," by Margaret Mead, in *Transactions*, New York Academy of Sciences, vol. 9, no. 4, January 1947, pp. 133-152.

In this article, Dr. Mead discusses the sources of disagreement and ill-feelings between Britains and Americans during the war years. It is particularly effective in demonstrating the far reaching consequences of subtle differences and in illustrating the different meaning a word can have from one culture to another. The discussion of American

values is not systematic or comprehensive, but the article is included in this list because (a) the emphasis is on cross-cultural interaction rather than description only, (b) subtle distinctions are examined, and (c) the coverage is somewhat different than that offered by other readings in this compilation. Topics included are the meaning of compromise, styles of handling logical relationships, control and planning, and role expectation in courting.

"THE DOMINANT VALUE PROFILE OF AMERICAN CULTURE," by Cora DuBois, in *American Psychologist*, vol. LVII, no. 6, Dec. 1955, pp. 1232-1239; also in *The Character of Americans*, Michael McGiffert (ed.), The Dorsey Press, Homewood, Ill., 1964, pp. 224-231.

Americans conceive the universe mechanistically, assume man as its master, believe that men are equal, and that they are perfectible. From these four assumptions arise the American core value configuration of effort optimism, material well-being, and conformity. Each is discussed in somewhat greater detail in the other selected articles. This article is especially well suited for area training since the values and assumptions it discusses are frequently factors in cross-cultural misunderstandings.

"THE TECHNICAL EXPERT: HIS PROBLEMS," by George M. Foster, in *Traditional Cultures, and the Impact of Technological Change*, by Foster, Harper and Row Publishers, Inc., New York, 1962, pp. 177-194.

This selection is rather brief and is not really about American culture. It is included to stress that the professional group to which overseamen belong, an American subculture, is also critical to the assumptions and values one holds, and is very important in overseas effectiveness. Foster also discusses culture shock and how this causes the specialist to adhere even more rigidly to his professional training and experience.

"AMERICAN VALUES," by Lucian Marquis and Keith Goldhammer, in *The Study of Administration*, E.S. Wengert et al. (eds.), University of Oregon, Eugene, 1961.

This summary covers much of the same ground as other selections except that there is a slightly longer discussion of the subtleties and apparent internal conflicts of American egalitarianism-impersonalism and moralism. Its focus on implications for administrative behavior (but in American society not cross-culturally) may increase its perceived pertinence to some audiences. The focus is psychological with historical explanations; the style is scholarly.

Value patterns discussed are activistic, optimistic, and pragmatic outlook, egalitarianism, moralistic-orientation, pluralism, and materialism and idealism arising out of abundance.

"INDIVIDUALITY AND CONFORMITY," by David M. Potter, in *The Character of Americans*, Michael McGiffert (ed.), The Dorsey Press, Homewood, Ill., 1964, pp. 232-244.

This is an interesting essay for those curious about the apparent inconsistency in American tendencies toward both individualism and conformity, but its relevance to area training is limited by the fact that conformity as a value does not appear to be a frequent source of cross-cultural friction.

Other appropriate articles of possible but probably lesser interest are listed below from *The Character of Americans*, Michael McGiffert (ed.), The Dorsey Press, Homewood, Ill., 1964. This book also contains a fairly extensive, briefly annotated bibliography on pp. 361-377.

"THE M-FACTOR IN AMERICAN HISTORY," by George W. Pierson, pp. 118-130.

An historian's argument that movement, migration, and mobility explain the core of American national character. It lacks explicit relevance to present-day individual behavior.

"WE ARE ALL THIRD GENERATION," by Margaret Mead, pp. 131-141.

Similar to Pierson account of why Americans are as they are, but the orientation is more psychological.

"WHAT IS AMERICAN?" by Lee Coleman, pp. 21-30.

Brief with broad coverage, but the task is probably better accomplished by Robin M. Williams, Jr. in *The Character of Americans*. Coleman argues that diversity and tolerance for diversity is a core trait.

"WHAT THEN IS THE AMERICAN, THIS NEW MAN?" by Arthur M. Schlesinger, pp. 102-117.

An historical explanation for the American character, including the way in which the American style of individualism became a demand for conformity.

"ECONOMIC ABUNDANCE AND THE FORMATION OF AMERICAN CHARACTER," by David M. Potter, pp. 146-155.

Factors associated with the economic abundance that has typified the American middle class make abundance a major factor in the development of American values and assumptions. While Potter points to some American behavior patterns, the major value of the article is likely to be one of creating awareness of environmental factors and how they cause the American and the non-American to think in different ways.

Part IV

Some Miscellaneous Sources  
of Information of Foreign Cultures

## PART IV

### SOME MISCELLANEOUS SOURCES OF INFORMATION ON FOREIGN CULTURES

There are an almost endless number of books and periodicals about different countries and their people. Below are listed a few, perhaps less widely known, sources of information that might be of help to the staff of an Area Training Program.

#### Foreign Area Studies, The American University

The American University prepares country information handbooks under contract to the Department of the Army. The handbooks are divided into traditional categories, such as sociological, political, economic, and national security, with subdivisions. Most of the basic unclassified handbooks have short, separately printed classified supplements.

A list of available countries with sources for different categories of applicants is available from Foreign Area Studies, The American University, 5010 Wisconsin Avenue, N.W., Washington, D.C. 20016. Those not restricted to military or government audiences are obtainable from the U.S. Superintendent of Documents, Washington, D.C. 20402.

#### Intercom

*Intercom* is a bimonthly publication of the Foreign Policy Association, Inc., 345 East 46th Street, New York, New York 10017. It presents information about programs, services, and publications of organizations working in the field of foreign policy and world affairs.

Each issue includes an annotated list of selected books and pamphlets, discussion materials, conferences and special events, audio-visual aids, and news of other resources on foreign policy and world affairs. In addition, each issue has a feature section providing similar information about a key foreign policy topic. It may focus on an issue such as economic development or disarmament, or on specific geographic areas. The subscription rate is \$5.00 per year. Back issues are available for \$1.00.

#### Human Relations Area Files

The Human Relations Area Files (HRAF), organized by ethnic and political units, are primarily for the use of scholars undertaking specific area studies or doing cross-cultural and comparative research. Information is organized according to a comprehensive system by which the cultural, behavioral, and background information on any society might be organized. The file is available in some form at about 50 universities throughout the United States. The HRAF Press has also published about 18 surveys of political units. A description brochure is available from HRAF, 755 Prospect St., New Haven, Connecticut.

### Selective Bibliography on Asia

In 1966 the Asia Society (112 East 64th Street, New York, New York 10021) published an annotated, selective guide, *Asia, A Guide to Basic Books*, compiled by four Asian scholars. They also issued *A Guide to Paperbacks on Asia* and supplements. Each guide (including supplement) is \$.50 prepaid.

### Area Training Materials Center

The Inter-Agency Roundtable for Area Studies is an informal organization composed of representatives of the various agencies in the Washington Metropolitan area who have responsibility for preparing personnel for assignment overseas. Among the activities they have undertaken is the establishment of the Area Training Materials Center to maintain file copies of area training materials. Only nonbooks and items not widely known to be available are included. Entries in the file are primarily movies, pamphlets, maps, reprints, mimeographed papers, slide collections, and so forth. Entries are classified according to country and geographic area. A card index with evaluations by Roundtable representatives was maintained for several years, but new cards are no longer being added.

The Area Training Materials Center is primarily for use by government agencies in the Washington, D.C. area. However, government facilities outside of the Washington area can usually receive limited assistance with special problems. The documents themselves are available for inspection at the Center, but requests for them cannot be filled. However, over 50% of the material is likely to be available, at least in limited quantities, by request to the indicated government agency or other sources.

The Center also issues a Monthly Memo (about 9 times a year) which usually contains information about recent publications relevant to area training and includes a bibliography on some topic of current interest to area training officers.

The present coordinator of the Center is Mrs. Mary Schloeder at the Foreign Service Institute, State Annex 3, Washington, D.C.

### Culture Assimilator

The Group Effectiveness Research Laboratory at the University of Illinois is developing programmed instruction designed to increase cross-cultural effectiveness in specific target cultures.

The product, called Culture Assimilator, is a book (teaching program in book form or on a computer based system) which takes a trainee through a series of "episodes" involving interaction with members of a particular target culture. The episodes illustrate basic values, behavioral patterns, and points of view of typical members of the target culture. The trainee reads an episode and attempts an interpretation of "what happened." He then turns the page and if his answer is wrong he gets an explanation of why it is wrong and is asked to return to the episode and choose another interpretation. If his choice is correct, he is praised and his response is also rewarded by a further explanation of

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the cultural aspects which were involved in the particular episode.

Programs for the Arab countries, India, and Thailand are currently available in preliminary form, but are suitable only for experimental purposes at this stage of development. Someone aware of these limitations may be able to make arrangements to use a Culture Assimilator on a trial basis. Write Dr. Fred E. Fiedler, Group Effectiveness Research Laboratory, 909 West Nevada Street, Urbana, Illinois 61801.

#### Annual Bibliography on Asia

The *Journal of Asian Studies* (Association for Asian Studies, P.O. Box 2067, Ann Arbor, Michigan) devotes its September issue to a bibliography of articles and books on Asia that have been published during the last year. Items are listed by country and broad topic classification. The issue includes an index, but no annotations.

#### Area Studies Journals

The November-December 1966 issue of the *Monthly Memo of the Area Training Materials Center* (Foreign Service Institute, Department of State, Washington, D.C.), contains a compilation of the "better" area study journals. It is arranged by area and contains data on price, language, and the presence of book reviews and bibliography.

#### Foreign Area Material Center

The Foreign Area Material Center, 33 West 42nd Street, New York, New York 10036 acquires material and provides assistance to colleges that are developing courses on the underdeveloped areas and Eastern Europe. It is an activity of the University of the State of New York but they anticipate extending their services beyond New York. One of its primary activities has been to provide syllabus materials and bibliographies of publications and audio visual material. A list of their publications is available.

## Appendices

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## APPENDIX A

## FILM DIRECTORIES, COMPILATIONS, AND SERVICES

## Directories

Several of the more comprehensive film directories are listed below. Most of the films listed in them are intended for a school audience, and the perspective of the directories is much broader and extends to more than the categories that might be useful in area training.

A number of other directories, periodicals, and film review services are listed in *Intercom*, vol. 7, no. 5, September-October 1965 pp. 67-69, and in *International Development Review*, vol. VIII, no. 3, September 1966, pp. 36-37. Their value is limited by the relative infrequency of entries relevant to area training programs.

Educational Film Guide

In 1936 the H.W. Wilson Company issued a comprehensive guide to educational films. The last supplement was issued in 1962, so the value of this publication to the area trainer is likely to be limited. The Educational Media Council, compilers of the *Educational Media Index* described below, assumed responsibility for a film guide when the H.W. Wilson Company discontinued their publication.

Film Evaluation Guide

The Educational Film Library Association (250 West 57th Street, New York, New York 10019) has compiled brief summaries and evaluations of several hundred films from 1946-1964 in the *Film Evaluation Guide* (535 pp., \$30.00). The films are indexed by title, subject, and Dewey Decimal category. Evaluations appear to be objective and helpful. Perhaps 20-40 entries are relevant to area training for adults.

The guide is kept up to date; members of the Association receive 3x5 index cards with a summary, evaluation, and other data (similar what is in the *Guide*) on new films as this information is received by evaluation committees throughout the United States.

The Educational Film Library Association also issues a quarterly, *Film Review Digest* (\$5.00 a year), which prints excerpts from reviews of about 40-50 films per year.

Educational Media Index

The U.S. Office of Education sponsored a 14-volume guide, *Educational Media Index*, of nonbook educational material available up to 1964. Volume 12 covers geography and history, and Volume 13, economics and political science. Material other than films is included. The *Index* apparently has received only limited acceptance because of errors and

awkward format. It is distributed by the McGraw-Hill Book Company, Inc. (Volumes 12 and 13, about 300 pp., \$5.20 ea.).

### Library of Congress Catalog

The Library's Descriptive and Subject Cataloging Divisions have cataloged educational films since 1952. Descriptive data provided by producers are available on catalog cards or in book form on a quarterly and annual basis under the title *Library of Congress Catalog--Motion Pictures and Filmstrips*. Details on the availability of these cards and catalogs can be obtained from the Card Division of the Library. The current subscription price is \$8.00 per year.

### Compilations

#### Guides to Films on World Affairs

The September-October 1965 issue of *Intercom*, vol. 7, no. 5 (Foreign Policy Association, Inc., 345 East 46th Street, New York, New York 10017, single issue, \$1.00) contains a selected list of "Films on World Affairs" which were screened and evaluated. The films are classified under such topics as "Formulating U.S. Foreign Policy," "Foreign Aid," "United Nations Agencies at Work," "World Peace," "Population and Food," "Communist China," and so forth, which might have relevance to an area training program, depending on its focus. Also, a number of the films discuss the topic in relation to particular countries (e.g., India's population growth, an analysis of U.S.-Panama relations). Others are listed under continent and nation headings; most are included in this compilation.

The *World Affairs Film Guide* is a 90-page catalogue of films, with brief nonevaluative annotations, available for rental from the Audio-Visual Extension Service of the University of Minnesota, 2037 University Avenue, S.E., Minneapolis, Minnesota 55455. Films are listed by title and indexed by geographic area or topic. No indication of appropriate audience or date of release is given but many are primarily intended for adults. The *Guide* is free.

#### Film Lists on North Africa and the Middle East

The American Friends of the Middle East, Inc., 1607 New Hampshire Avenue, N.W., Washington, D.C. 20009, has published a list of about a hundred films on the countries and problems of the area, with brief annotations and distributors. Not all listings were screened and evaluated. Most of the films listed are available through embassies. The price of the list is \$.35.

#### Film Lists on Africa

The American Society of African Culture, 15 East 40th Street, New York, New York 10016, has published an 8-page listing of films, with distributors and, in some cases, annotations. The degree and method of selection are not specified. The list is free.

The African Studies Center, Boston University, 10 Lenox Street, Brookline, Massachusetts 02146, has compiled a 50-page, dittoed list of about 250 films on Africa (except Egypt and Union of South Africa) as of July 1966. Films of "Special Interest" are marked, but, in general, it appears that films were not viewed and evaluated. East Coast distributors are noted. Brief annotations are given, and films not intended for an adult audience are noted. Embassy films are included; the list is probably comprehensive. It was compiled by Claudia W. Moyne and its price is \$1.25.

The Committee of Fine Arts and Humanities of the African Studies Association has published a comprehensive compilation of films on sub-Saharan Africa titled *African Film Bibliography 1965*. It lists 311 films under 79 subject headings (indexed by title) with a brief summary, source, price, and age levels to which the film is applicable. It is available free from the Audio Visual Center, Indiana University, Bloomington, Indiana 47405.

#### Guide to Films on Asia

The Asia Society, 112 East 64th Street, New York, New York 10021, has published the booklet, "A Guide to Films, Filmstrips, Maps and Globes, Records on Asia." The film section contains a selected listing by individual countries; the criteria for selection are stated. The Guide is available for \$.50 prepaid.

#### Film List on India

The Foreign Area Material Center, 33 West 42nd Street, New York, New York 10036, has a 30-page listing (currently out of print) of over 100 films dealing with many aspects of India. All were screened and evaluated by the author, Melvin W. Levison.

#### International Zone

A weekly series of 30-minute films called International Zone has been produced by United Nations Television with Alistair Cooke as commentator. Some cover topics such as the problems of independence by new nations, women's rights, and modernization, by portraying the life of a person or people in a particular developing country. The films in the series which appear to be most useful for area training programs are listed in this compilation. For a complete list of past and some future films, and a list of television stations throughout the U.S. where the films can be obtained free of charge, write United Nations Television, Room 847, United Nations, New York, New York. These and other United Nations films are also distributed through Contemporary Films, Inc.

#### Compilations of Films on Development

*A Guide to Development Films* by Jean Marie Ackermann is scheduled for publication in August 1967. The publication consists of reprints of film commentaries in the *International Development Review*, with three indexes, a list of film sources, and a guide to 50 specialized

film bibliographies relevant to international development. It is distributed by Film Sense, Box 2018, Beverly Hills, California 90213 (\$2.50 a copy; \$2.00 for five or more; for quantity, apply to the distributor.)

The Overseas Institute of Canada, 90 Sparks Street, Ottawa, Ontario, Canada, offers brief annotations on some films and gives their Canadian sources in five leaflets. The first three are entitled *Films on Overseas Aid and the Developing Countries*, the last two, *Films on International Development and Cooperation*. The leaflets are \$.10 each.

## Services

### The Library of Congress

The activities of three departments of the Library of Congress in the motion-picture field span the registration of material for copyright, the acquisition and preservation of films and related material, and a program to provide cataloging and bibliographic services for films.

The Library's Descriptive and Subject Cataloging Divisions have cataloged educational films since 1952. These entries are provided in a compiled form as described earlier under "Directories" (Appendix A).

The motion picture collection of the Library is in the custody of the Motion Picture Section of the Prints and Photographs Division in the Reference Department. Films may be viewed for research purposes by scholars and other serious users, and copies of those motion pictures which are not limited by copyright or other restrictions may be ordered through the Motion Picture Section. Films are not available for loan.

The Library's collections comprise more than 27,000 motion pictures dating from 1894, although most date from 1942. They are acquired through copyright deposit, gift, purchase, and transfers from other agencies. Although the greater part of the collection is American, a large number of German, Italian, and Japanese films are included, which were vested during World War II and recently transferred to the Library by the Office of Alien Property. Since 1942, approximately 700 titles selected from those motion pictures registered for copyright have been retained annually as representative examples of entertainment feature films and short subjects; newsreels; educational, scientific, religious, and industry-sponsored films; and entertainment, documentary, and educational films made for television.

### Agency for International Development

The Orientation Branch, Training Division, Agency for International Development, has a number of films which they use for area training. Depending on the availability of facilities, previewers may be able to arrange to view these films at the Agency in order to determine the suitability of films for their needs.

## APPENDIX B

### PRODUCERS, DISTRIBUTORS, AND OTHER INFORMATION SOURCES OF FILMS CITED IN THIS COMPILATION

ABC News  
American Broadcasting Company  
1330 Avenue of the Americas  
New York, New York 10019

Agency for International  
Development (AID)  
Radio-TV-Film Services  
Information Staff  
Washington, D. C. 20523

\*Armed Forces Information and  
Education  
Motion Picture Division  
Department of Defense  
The Pentagon  
Washington, D.C.  
(the films themselves are  
distributed through film libraries  
operated by the individual services)

\*Association Films, Inc.  
600 Madison Avenue  
New York, New York 10022  
(for addresses of regional offices,  
see Appendix C)

\*Atlantis Productions, Inc.  
294 Sheffield Place  
Thousand Oaks, California 91360  
(rental available through Boston  
University and University of  
Southern California)

\*Audio Film Center  
406 Clement Street  
San Francisco, California 94118  
10 Fiske Place, Mount Vernon, N.Y.  
10550  
2138 East 75th Street, Chicago,  
Illinois 60649

\*Brandon Films, Inc.  
200 West 57th Street  
New York, New York 10019  
(same films are distributed by  
Film Center, Inc., 20 East Huron  
St., Chicago, Illinois 60611 and  
Western Cinema Guild, Inc.,  
381 Bush Street, San Francisco,  
California 94104)

\*California-Texas Oil Company  
380 Madison Avenue  
New York, New York (or  
1000 Connecticut Ave., N.W.  
Washington, D.C. 20005; also  
distributed by Sterling Movies  
USA, 43 West 61st Street, New  
York, New York 10023)

Canadian Film Institute  
1762 Carling Avenue  
Ottawa, Ontario, Canada

\*Carousel Films, Inc.  
Suite 1503, 1501 Broadway  
New York, New York

CBS Films, Inc.  
51 West 52nd Street  
New York, New York 10019  
(films are typically sold and  
rented through other organizations;  
inquiries about sale of films where  
no other source is indicated should  
be sent to Mr. Murry Bensen, Director  
of Licensing)

Center for Mass Communication  
Columbia University Press  
440 West 110th Street  
New York, New York 10025

\*Film catalogs or lists known to be available.

B

\*Churchill Films  
662 North Robertson Boulevard  
Los Angeles, California 90069

Commonwealth of Puerto Rico  
Division of Community Education  
P.O. Box 432  
San Juan, Puerto Rico

\*Contemporary Films, Inc.  
267 West 25th Street  
New York, New York 10001  
(for addresses of regional  
offices, see Appendix C)

Conway Research Inc.  
2600 Apple Valley Road  
Atlanta, Georgia 30319

\*Department of State  
Office of Media Services  
Bureau of Public Affairs  
Washington, D. C. 20520

\*Encyclopaedia Britannica Films,  
Inc.  
425 N. Michigan Avenue  
Chicago, Illinois 60611 (for  
addresses of regional offices,  
see Appendix C. Sells film;  
rentals are through distributors  
and libraries)

\*International Film Bureau, Inc.  
332 South Michigan Avenue  
Chicago, Illinois 60604

\*International Film Foundation  
475 Fifth Avenue, Suite 916  
New York, New York 10017

Film Associates of California  
11559 Santa Monica Boulevard  
Los Angeles, California 90025

\*McGraw-Hill Text Film Division  
330 West 42nd Street  
New York, New York 10036 (sells  
only, rental frequently available  
through state and local libraries)

\*National Educational Television  
(NET)

Indiana University  
Audio-Visual Center  
Bloomington, Indiana 47405  
(if only rental is indicated,  
the film is also likely to be  
available for lease on a long  
term basis rather than outright  
sale. Paul L. Brand and Son,  
234 West Broad Street, Falls  
Church, Virginia 22046 is the  
representative for the Washington,  
D.C. area)

\*National Film Board of Canada  
680 Fifth Avenue  
New York, New York 10019  
(films are usually sold and  
rented through other organizations)

NBC Enterprises  
National Broadcasting Company  
30 Rockefeller Plaza  
New York, New York 10020  
(films are typically sold and  
rented through other organizations)

New York University  
Film Library  
26 Washington Place  
New York, New York

Nomad Films  
2736 East Walnut St.  
Pasadena, California

\*Radim Films, Inc.  
220 West 42nd Street  
New York, New York 10036

Shell Oil Company Film Library  
450 N. Meridian Street  
Indianapolis, Indiana 46024  
(also 430 Peninsular Avenue,  
San Mateo, California 94401)

\*Sterling Educational Films, Inc.  
241 East 34th Street  
New York, New York 10016

Sterling Movies USA  
43 West 61st Street  
New York, New York 10023

University of Southern California  
University Park  
Los Angeles, California

\*United Nations Television  
Film Distribution Officer  
United Nations  
New York, New York  
(films themselves are distributed  
through designated local television  
stations)

University of Wisconsin  
Bureau of Audio-Visual Instruction  
P.O. Box 2093  
Madison, Wisconsin 53701

\*Walt Disney 16 mm Films  
666 Busse Highway  
Park Ridge, Illinois 60068

Universal Education and Visual  
Arts  
221 Park Avenue South  
New York, New York 10003  
(Formerly United World Films)

University of Oklahoma  
Educational Materials Service  
Norman, Oklahoma

The following audio-visual centers at universities have been cited in the film entries as rental sources where appropriate. This listing is in no sense complete. If a listed film is available from one or two of these centers, it is probably available from most of the other centers, or perhaps local libraries, throughout the United States. Some of the major film libraries are listed in Appendix D.

Florida State University  
Audio-Visual Center  
Division of University Relations  
Tallahassee, Florida 32306

Michigan State University  
Audio-Visual Center  
A-3, South Campus  
East Lansing, Michigan

Indiana University  
Audio-Visual Center  
Bloomington, Indiana 47405

Pennsylvania State University  
Audio-Visual Services  
University Park, Pennsylvania 16802

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## APPENDIX C

### OTHER FILM SOURCES

#### U.S. Armed Forces Film Libraries

Area orientation films for several geographic areas and a few individual countries are listed in the Armed Forces Information and Education Catalogue, produced by the Department of Defense, Washington, D.C. These films are available to the public from the film libraries of the various services:

- (1) U.S. Army--Director of Audio Visual Communication Services, Headquarters of the appropriate command.
- (2) U.S. Navy--Assistant for Public Information, Commandant of the appropriate Naval District.
- (3) U.S. Air Force--Air Forces Film Center Library, 8900 South Broadway, St. Louis, Missouri 63125.
- (4) U.S. Marine Corps--Director, appropriate Marine Corps Reserve and Recruitment District.

#### Foreign Embassies

Foreign embassies or information offices in the United States frequently have available films about various aspects of their country. The films are, typically, public relations vehicles and tend to stress only what are considered to be favorable aspects. However, a number of them may be of value for some purposes. The film list by The American Friends of the Middle East, Inc., lists many films available from Middle Eastern and North African embassies. Other compilations also list some. The September-October 1965 issue of *Intercom* (vol. 7, no. 5) gives the Washington address of the embassies. The street address is not essential in corresponding with them.

#### United States Information Agency

The United States Information Agency has produced a number of films depicting life, events, or development efforts in other countries. Almost all are intended for indigenous audiences, but some could be of value for the orientation and training of Americans assigned to that nation. Unfortunately, these films cannot by law be shown in the United States, but training efforts overseas may be able to utilize them under certain circumstances. Some titles which have been used in area training include *Faces of Laos*, *Hamara Pakistan*, *Arqam: Land of the Polite People* (Afghanistan), *Hands that Move the Sea* (Korea), *Himalayan Awakening* (Nepal), *Wealth of the Andes* (Peru), *Letter from Columbia*, *Legacy of Cyprus* (Iran), and *Libya Today*.

## Peace Corps

The Peace Corps has produced about half a dozen training films describing surprises, hardships, problems and successes as experienced by Volunteers working at the grass roots level. Some are relatively unpolished and lack an integrating doctrine or message but each tends to be honest, informal looks at Volunteers' efforts. At the moment films exist for Ecuador, Brazil, Nigeria, Kenya, Borneo, India, and El Salvador. Their primary value, however, probably lies in stimulating discussions about grass roots assistance or familiarizing personnel of other organizations about Peace Corps work, rather than providing information about geographical areas. Unfortunately, these films are not presently available outside of Peace Corps.

## Commercial Rental and Sales Agents

The following commercial rental and sales agents are those most likely to have films appropriate to adult area training programs:

C  
ASSOCIATION FILMS, INC. 600 Madison Avenue, New York, New York 10022.  
Branch offices: 600 Grand Avenue, Ridgefield, New Jersey 07657;  
561 Hillgrove Avenue, La Grange, Illinois 60525; 324 Delaware  
Avenue, Oakmont, Pennsylvania 15139; 1621 Dragon Street, Dallas,  
Texas 75207; 25358 Cypress Avenue, Hayward, California 94544.

Sales and rental for CBS "Twentieth Century" Series, UNICEF  
films, UNRWA films and free loan of travelogue and public  
relations films produced by industry or foreign governments.

CONTEMPORARY FILMS, 267 West 25th Street, New York, New York 10001.  
Regional offices: 614 Davis Street, Evanston, Illinois 60201;  
1211 Polk Street, San Francisco, California 94109.

Sales and rental for a wide variety of films including foreign  
feature films, feature length documentaries, films released  
by the National Film Board of Canada (rental), and United  
Nations films (many UN films are also available from local  
television stations).

ENCYCLOPAEDIA BRITANNICA FILMS, INC., 425 North Michigan Avenue, Chicago,  
Illinois 60611.

Regional offices: Boston, Massachusetts; White Plains, New York;  
Bryn Mawr, Pennsylvania; Raleigh, North Carolina; Atlanta, Georgia;  
Nashville, Tennessee; Detroit, Michigan; Dayton, Ohio; Skokie,  
Illinois; Baraboo, Wisconsin; Edina, Minnesota; Kansas City,  
Missouri; Dallas, Texas; Salt Lake City, Utah; Hollywood, Cali-  
fornia; San Leandro, California; Portland, Oregon; District of  
Columbia; Canada; Australia; Italy; Japan; Mexico.

Rental and Sales. (Also a producer but primarily for schools).  
List includes "NBC White Paper" television series.

McGRAW-HILL FILMS, 330 West 42nd Street, New York, New York 10036.

Sales (only) of their own films (primarily for schools), films produced by the National Film Board of Canada, and films originally produced for the CBS "Twentieth Century," "CBS Reports," and "NBC White Paper" television series.

NET FILM SERVICE, Indiana University, Audio-Visual Center, Bloomington, Indiana 47401.

Sales and rental of films produced for National Educational Television.

AUDIO FILM CENTER, BRANDON FILMS, INC., AND CONTEMPORARY FILMS, INC.  
(See Appendix B for addresses)

Rental of full-length feature films of the United States and foreign countries. A few have been included in this compilation. With ingenuity and imagination, the area trainer may be able to use foreign-made films to convey the subtleties in values, assumptions, and thinking patterns of another culture.

#### Additional Sources

The September-October 1965 issue of *Intercom* (vol. 7, no. 5) lists additional sources: business and voluntary organizations; associations, societies and clubs; and foreign governments. They are not included here because most of the films they distribute were created for public relations purposes and consequently are likely to be unbalanced and superficial.

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APPENDIX D  
STATE FILM LIBRARIES<sup>1</sup>

Alabama

Audio Visual Services  
University of Alabama  
P.O. Box 1991  
University, Alabama

Arizona

Bureau of AV Services  
University of Arizona  
Tucson, Arizona

California

Media Center  
University of California  
Berkeley, California 94720

Audio-Visual Director  
Los Angeles Public Library  
630 West 5th Street  
Los Angeles, California

Colorado

Bureau of AV instruction  
Extension Division  
University of Colorado  
Boulder, Colorado

Connecticut

Audio-Visual Department  
University of Connecticut  
Storrs, Connecticut

Delaware

Division of University Extension  
University of Delaware  
Newark, Delaware

District of Columbia

Periodicals Division  
The Public Library  
499 Pennsylvania Avenue, N.W.  
Washington 1, D.C.

Florida

Learning Resources Center  
Florida Atlantic University  
University Site  
Boca Raton, Florida

Department of Visual Instruction  
General Extension Division  
University of Florida  
Gainesville, Florida

Georgia

Georgia Center for Continuing  
Education, Communication Division  
University of Georgia  
Athens, Georgia

Hawaii

Film Section  
Library of Hawaii  
King and Punchbowl Streets  
Honolulu, Hawaii

<sup>1</sup>The list is taken from *Intercom*, vol. 7, no. 5, September-October 1965, pp. 36-37.

Coordinator of AV Activities  
University of Hawaii  
Honolulu, Hawaii

#### Idaho

Film Library  
Idaho State College  
Pocatello, Idaho

#### Illinois

Audio-Visual Service  
Southern Illinois University  
Carbondale, Illinois

Visual Aids Service  
University of Illinois  
704 S. Sixth  
Champaign, Illinois

Visual Materials Center  
Chicago Public Library  
78 East Washington Street  
Chicago, Illinois

#### Indiana

Audio-Visual Center  
Indiana University  
Bloomington, Indiana

#### Iowa

Visual Instruction Service  
Iowa State University  
121 Pearson Hall  
Ames, Iowa

Bureau of AV Instruction  
State University of Iowa  
Iowa City, Iowa

#### Kansas

Bureau of Visual Instruction  
University of Kansas  
Lawrence, Kansas

#### Kentucky

School Film Library Service  
College of Education  
University of Kentucky  
Lexington, Kentucky

#### Maine

Audio-Visual Service  
Stevens Hall South  
University of Maine  
Orono, Maine

#### Maryland

Films Department  
Enoch Pratt Free Library  
400 Cathedral Street  
Baltimore, Maryland

#### Massachusetts

A-V Department  
Boston Public Library  
Copley Square  
Boston, Massachusetts

AV Center  
University of Massachusetts  
Amherst, Massachusetts

Film Library  
School of Education  
Boston University  
Boston, Massachusetts

#### Michigan

AV Education Center  
Frieze Building  
720 East Huron  
Ann Arbor, Michigan

Educational Film Department  
Detroit Public Library  
5201 Woodward Avenue  
Detroit 2, Michigan

Minnesota

AV Extension Service  
University of Minnesota  
2037 University Avenue, SE  
Minneapolis, Minnesota

Mississippi

AV Service  
University of Mississippi  
Box 51  
University, Mississippi

Missouri

Kansas City Public Library  
311 East 12th Street  
Kansas City, Missouri

Film Library Service  
St. Louis Public Library  
Olive, 13th and 14th Streets  
St. Louis, Missouri

Nebraska

Bureau of AV Instruction  
University of Nebraska  
Lincoln, Nebraska

Nevada

AV Communications  
University of Nevada  
Reno, Nevada

New Hampshire

AV Education  
University of New Hampshire  
Durham, New Hampshire

New Jersey

Extension Service  
State Museum  
Department of Education of New  
Jersey  
Trenton, New Jersey

New York

Reynolds AV Department  
Rochester Public Library  
115 South Avenue  
Rochester, New York

Educational Film Library  
Syracuse University  
Building D-7  
Syracuse, New York

Film Library  
Donnell Library Center  
The New York Public Library  
20 West 53rd Street  
New York, New York

New York University Film Library  
26 Washington Place  
New York, New York

North Carolina

Bureau of AV Education  
University of North Carolina  
Abernethy, Box 1050  
Chapel Hill, North Carolina

North Dakota

AV Center  
University of North Dakota  
Grand Forks, North Dakota

Ohio

Film Bureau  
Cleveland Public Library  
325 Superior Avenue  
Cleveland, Ohio

Film Service  
Toledo Public Library  
325 Michigan Street  
Toledo, Ohio

Oklahoma

Educational Materials Service  
University of Oklahoma  
Norman, Oklahoma

Oregon

Office of AV Services  
Oregon State System of Higher  
Education  
Corvallis, Oregon

Pennsylvania

AV Aids Library  
Pennsylvania State University  
University Park, Pennsylvania

Puerto Rico

AV Education Center  
School of Education  
University of Puerto Rico  
Rio Piedras, Puerto Rico

South Carolina

Extension Division  
University of South Carolina  
Columbia, South Carolina

South Dakota

Film Library  
South Dakota State College  
Brookings, South Dakota

Tennessee

Film Services  
The University of Tennessee  
Knoxville, Tennessee

Texas

Visual Instruction Bureau  
Division of Extension  
Main University  
The University of Texas  
Austin, Texas

Utah

AV Aids  
Utah State University  
Logan, Utah

Department of AV Communications  
Brigham Young University  
Provo, Utah

Vermont

AV Services Division  
University of Vermont  
Burlington, Vermont

Washington

Order Department - Serials Division  
Seattle Public Library  
4th and Madison  
Seattle, Washington

AV Services  
Lewis Hall  
University of Washington  
Seattle, Washington

West Virginia

AV Library  
Department of Radio, TV, and Motion  
Pictures  
West Virginia University  
Morgantown, West Virginia

Wisconsin

Bureau of Visual Instruction  
University of Wisconsin  
1312 West Johnson Street  
Madison, Wisconsin

Wyoming

AV Services  
Adult Education and Community Services  
University of Wyoming  
Laramie, Wyoming

## APPENDIX E

### PUBLICATIONS ON THE EFFECTIVE USE OF FILMS IN TRAINING PROGRAMS

The value of films is frequently lessened by the fact that they are not always integrated into the goals and organization of the total training program. Too often, films are expected to stand on their own rather than serve as a vehicle for creating a new perspective or as a stimulus for further discussion.

The issue of *Intercom* for September-October 1965 briefly discusses the planning of film programs and offers a few suggestions and some "do's and dont's". It also cites and describes the three publications below which are designed to aid film discussion group leaders. Many of the ideas in these publications are relevant or can be adapted for use in area training.

(1) *Leading Film Discussions*, Madeline S. Friedlander, League of Women Voters of the City of New York, 131 East 23rd Street, New York, New York 10010. 59 pages, \$.60.

(2) *Making Films Work for Your Community*, Educational Film Library Association, 250 West 57th Street, New York, New York 10019. About \$3.00. A collection of articles by professionals in the audio-visual field which presents general information on films as a programing tool and suggestions for their use in schools, libraries, churches and discussion groups. Appendices include data on film distributors, pertinent publications and organizations with film activities.

(3) *Putting Films to Work: A Guide to Effective Discussion of Films by Community Organizations*, National Film Board of Canada, P.O. Box 6100, Montreal 3, Quebec, Canada. 1958, 19 pages, free.

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