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TITLE: HomeFront Strong (HFS): Building Resiliency in Military Families

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14. ABSTRACT

Military families have long been the pillars of strength in our country, yet the tempo of deployment over the past 15 years has taken a toll. Nearly 40% of military spouses experience psychological symptoms related to deployment, but there are few evidence-based programs available to support spouses. The current project aims to improve the psychological health of military and veteran families residing in civilian communities by implementing and evaluating HomeFront Strong (HFS), a promising evidence-based psychological health intervention for military and veteran spouses/partners, and their children. This project is guided by three goals: 1. Develop and field test an HFS mobile website; 2. Train community providers to disseminate HomeFront Strong at their community sites; and 3. Evaluate the mental health outcomes of Group vs. Web-based HFS in a sample of 360 military and veteran spouses/partners and their children. In the current funding period, the HFS mobile website and administrative console were piloted successfully with two group cycles (Goal 1, complete). Activities for Goals 2 and 3 continued, with approval of multi-site IRB proposals; hiring and training of key staff; completion of all products needed for community provider training, evaluation of community providers, and evaluation of participants; secured agreements with two community agencies (5 sites) for dissemination; and launch of participant recruitment through strategic partnerships, direct recruitment efforts, and community mapping. The subsequent year will see concerted effort and progress in each of these areas.

15. SUBJECT TERMS
Military spouses; Resilience; Psychology health intervention; Mental health

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Table of Contents

	<u>Page</u>
1. Introduction.....	5
2. Keywords.....	5
3. Accomplishments.....	5
4. Impact.....	11
5. Changes/Problems.....	12
6. Products.....	13
7. Participants & Other Collaborating Organizations.....	14
8. Special Reporting Requirements.....	16
9. Appendices.....	16
A. Summary of Outreach Activity	17

1. INTRODUCTION:

This project aims to improve the psychological health and well-being of military and veteran families residing in civilian communities by disseminating and evaluating HomeFront Strong (HFS), an evidence-informed resiliency intervention for military and veteran spouses/partners and their children. The project is guided by three objectives: 1) Develop and field test an HFS mobile website; 2) Train community providers to disseminate HomeFront Strong at their community sites; 3) Evaluate the mental health outcomes of Group vs. Web-based HFS in a sample of 360 military and veteran spouses/partners and their children. The current proposal will build capacity in local communities to offer HFS, provide program evaluation data to further establish the effectiveness of HFS, and generate feasibility data to develop a strategic plan for large scale implementation of HFS.

2. KEYWORDS:

Military families; Veteran families; Military spouses; Veteran spouses; Resiliency; Mental health; Psychological health intervention; Community capacity building; Dissemination; Implementation science

3. ACCOMPLISHMENTS:

What were the major goals of the project?

- 1) Develop and field test an HFS mobile website
- 2) Train community providers to disseminate HFS at their community sites and evaluate levels of training (Basic versus Enhanced)
- 3) Evaluate outcomes of Group vs. Web-based HFS in a sample of 360 military and veteran spouses/partners and their children

What was accomplished under these goals?

Goal 1: Develop and field test a HomeFront Strong mobile website:

i) Major activities

In collaboration with the Center for Health Communications Research (CHCR) at University of Michigan, Goal 1 was successfully completed in Year 1, resulting in two products: 1) the HFS Administrative Console and 2) the HFS mobile website. The Administrative Console is a secure site that allows our staff to manage participant enrollment into each of the two HFS conditions (group versus web), and to time the delivery of web-based content, homework reminders and assessment materials. The HFS mobile website is the crux of the web-based condition for HFS participants, and includes all HFS content and program activities on a website that is also conducive to mobile delivery. Please see the Annual Report from Year 1 providing a detailed description and sample screenshots from each of these products.

In Year 2, our team piloted these products with participants completing the HFS group under a different grant mechanism. Our program coordinator utilized the Administrative Console for program management and enrolled participants in the HFS mobile website. Participants reported

universally positive feedback about use of the website with three particular features standing out: 1) the automatic notification system that provided reminders for homework practice (e.g., *“I thought the reminders were the best part. They helped me stay on track.” “I liked the email reminders. It kept me connected to HomeFront Strong throughout the week.”*); 2) the ability for participants to do their homework practice on the go (e.g., *“I liked having the website so I could complete the worksheets at work and didn’t have to carry around the workbook with me on the days of group.” “Sometimes I would forget my workbook so I liked having it on my phone.”*); and 3) the availability of the website content even after the program ended (e.g., *“And I still use the website even after group ended!” “I was really happy that we can still use the website materials even long after the group ended.”*)

ii) Specific objectives

Consistent with the proposed Scope of Work for this Goal, the following objectives were met in Year 2:

- Real-time pilot testing of the Administrative Console with program staff
- Real-time pilot testing of the HFS mobile website with participants
- Iterative improvements to web-based products

iii) Significant results or key outcomes

The HFS Administrative Console and HFS mobile website are complete, have been piloted with participants, and are ready for program dissemination.

iv) Other achievements

Nothing to report.

v) Stated goals not met

All goals related to the HFS mobile website have been met. As participants enroll in HFS and real-time usage of the mobile website and Administrative Console occurs, we will work with consultants at CHCR to gather paradata usage of the website.

Goal 2: Train community providers to disseminate HomeFront Strong at their community sites:

i) Major activities

For Goal 2, the primary activities have centered on developing and piloting the protocol and related materials for training community providers in HFS. In Year 2, Institutional Regulatory Board (IRB) approval specifically for evaluation of community providers was sought and obtained at the University of Michigan and also at USAMRMC Human Research Protection Office (HRPO).

The following materials and processes have been completed: a standardized agency engagement process; Memorandum of Understanding for community agencies; a training protocol for community providers; a slide deck for the 2-day community provider training; a curriculum manual for the HFS group; the coaching protocol for community providers as they implement the HFS group; and the survey measures evaluating the HFS group implementation. In Year 2, we have continued to focus on engaging community partners to launch HFS groups at their

community sites. As part of a different grant mechanism, this entire process and the related products were successfully piloted with two community agencies with iterative improvements and are ready for launch with this project.

ii) Specific objectives

Consistent with the proposed Scope of Work for this Goal, the following objectives have been a focus in Year 2, with ongoing effort projected for Year 3:

- Engage community partners
 - Easter Seals Michigan has committed to 4 community sites
 - VFW National Home has committed to 1 community site
 - Informational meetings have occurred with other community agencies, with ongoing negotiations in process
- Conduct HFS training with community partners
 - All HFS training materials (agency engagement process, MOU, training slide deck, facilitator manual) are finalized and have been piloted with two community agencies
 - Easter Seals Michigan (2 sites) and the VFW National Home are scheduled for training in Y3
- Monitor fidelity of HFS implementation process with community providers
 - Protocol approved by the University of Michigan IRB and USAMRMC Human Research Protection Office (HRPO)
 - Qualtrics programming of the evaluation measures is complete
 - The evaluation protocol (including pre/post Qualtrics survey, weekly fidelity checklists, and post-group interview) has been successfully piloted with two group cycles (N=4 community providers)

iii) Significant results or key outcomes

IRB approval has been obtained. The evaluation protocol, including Qualtrics for survey data collection and session fidelity checklists, has been piloted and the system is operational. Key staff have been hired and trained. All training materials are complete and have been successfully piloted. Agency commitment has been obtained (2 agencies, 5 sites), with trainings scheduled for Y3.

iv) Other achievements

Nothing to report

v) Stated goals not met

Given the revision of the timeline to prioritize Goal 1 (HFS mobile website development; See Question #5 below), the activities toward Goal 2 are reasonable and within expected parameters. Significant effort on this Goal will occur in Year 3.

Goal 3: Evaluate Group vs. Web-based HFS in a sample of 360 military and veteran spouses/partners and their children:

i) Major activities

For Goal 3, activities in this funding period have centered on pursuing IRB approval, hiring and training of key project staff, finalizing and piloting the evaluation protocol of participants, and engaging partners for HFS program promotion. In Year 2, IRB approval specifically for evaluation of HFS participants (e.g., military and veteran spouses/partners and their children) was sought and obtained at the University of Michigan and also at USAMRMC Human Research Protection Office (HRPO). Two key project staff were hired in Q4, including a Clinical Therapist to lead the HFS community groups and an Outreach Coordinator to lead the efforts for recruiting participants. The new staff members are both spouses of veterans, and hold a unique perspective and connection with the military/veteran spouse community. Through another grant mechanism, we also led two group cycles (N=15 participants) and piloted the evaluation protocol, including the four-point survey assessment on Qualtrics.

Additionally, Year 2 has seen a continued emphasis on building partner relationships to support participant recruitment. See Outreach Efforts in the Appendices for a comprehensive list of outreach activities in this funding year. Our team has developed a strategic plan for outreach that includes partner engagement (e.g., Michigan National Guard, Michigan Veterans Affairs Agency, Regional Veteran Community Action Teams, Star Behavioral Health Providers, Ann Arbor VA, and Blue Star Families) and direct recruitment of participants (Yellow Ribbon events, NG Family Programs Conference, Family Readiness Groups, social media). We have also completed a community mapping strategy for cities identified as locations for imminent groups, and have begun canvassing those areas with program and recruitment information.

ii) Specific objectives

Consistent with the proposed Scope of Work for this Goal, work on the following objectives has continued in Year 2 with substantial effort projected for Year 3:

- Recruit participants
 - Protocol approved by the University of Michigan IRB and USAMRMC Human Research Protection Office.
 - Partnerships have been established with local and state-level military/veteran organizations. Staff members have attended individual and group meetings to promote the HFS program and to share recruitment information.
 - Direct recruitment of participants has been launched with staff attending state-wide military/veteran focused community events and sharing information on social media outlets.
 - We've completed a comprehensive community mapping of all resources (schools, pediatricians, libraries, media, public message boards, etc.) for two locations imminently slated for HFS groups.
- Conduct pre-, post-, and 3-month follow-up assessments with participants
 - Qualtrics programming of the evaluation measures is complete.
 - The Qualtrics survey evaluation protocol (including pre/post/3-month/6-month surveys) has been successfully piloted with two group cycles (N=15).

- The individual participant interview (pre/6-month) has been successfully piloted with two group cycles (N=15).

iii) Significant results or key outcomes

IRB approval has been obtained. The participant evaluation protocol, including Qualtrics for survey data collection, has been piloted and the system is operational. Key staff members have been hired and trained. Recruitment of participants has launched.

iv) Other achievements

Nothing to report

v) Stated goals not met

Given the revision of the timeline to prioritize Goal 1 (HFS mobile website development; See Question #5), the activities toward Goal 3 are reasonable and within expected parameters. Significant effort on this Goal will occur in Year 3.

What opportunities for training and professional development has the project provided?

In Year 2, training and professional development received by our team included:

Blue Jeans Training

DCOE Family Resilience Webinar

University of Michigan, Skills for Supervision in Social Work

Star Behavioral Health Providers – Michigan

- Tier 3, Military Family Resilience

Center for Deployment Psych

- Military Cultural Competency
- The impact of deployment and combat stress on families and children (parts 1 and 2)
- Prevent and treat suicide behavior in service members/vets
- Rates of psychiatric health issues in service members and veterans
- Post-Traumatic Stress (PTS)
- Rates of Health PTS
- Rates of Health TBI
- Rates of Health Depression

Psych Armor Institute

- Veteran 101 Military culture
- Veteran 201 Military culture part two
- Deployment cycle effects

How were the results disseminated to communities of interest?

As Year 2 has focused on completion on the HFS mobile website, finalizing the protocol and training materials, obtaining multi-site IRB approvals, hiring and training staff, recruiting community sites, solidifying partnerships for recruitment, and the launch of recruitment efforts, there have not been any data-specific results to disseminate. We have presented information directly relevant to this study in several professional venues (see Presentations, Question #6). We have also attended a series of meetings with local and state partners to share information about HFS for the purpose of recruiting additional community sites and to establish a recruitment pipeline for HFS participants (see Appendices, Outreach Activity).

What do you plan to do during the next reporting period to accomplish the goals?

Goal 1: Develop and field test HomeFront Strong mobile website

The primary activities of Goal 1 have been completed. Consistent with the Scope of Work, Year 3 will include two objectives and related activities:

1. Participant usage of mobile website.
 - Enroll participants in mobile website via administrative console
 - For enrolled participants, activate website and push notification system for homework reminders
 - Monitor site for any implementation issues not evident in pilot testing and modify as needed
2. Retrieve and evaluate usage data after completion of each group cycle
 - Retrieve usage data from the secure site at timed intervals related to the group cohort or individual's completion of the program
 - Collect paradata from site usage (e.g., how many clicks or time on page translates to session completion) and transform to SPSS variables for analyses

Goal 2: Train community providers to disseminate HomeFront Strong at their community sites

Consistent with the Scope of Work, the next funding period will focus on three objectives towards meeting Goal 2, with the following activities:

1. Engage community sites
 - Support ongoing partnership with Easter Seals Michigan and the VFW National Home
 - Host and attend outreach events to engage additional community sites
 - Recruit and select additional community sites
 - Secure MOUs and regulatory approval with community sites
2. Conduct HFS training with community providers
 - Train community providers at the currently identified sites (Easter Seals Michigan and VFW National Home) and at additional community sites as identified
 - Co-lead the HFS groups for community providers in the Enhanced condition
 - Provide weekly coaching to community providers in both Basic and Enhanced training conditions
3. Monitor fidelity of HFS implementation
 - Evaluate community providers, including qualtrics surveys at 3 time points (pre-training, post-training, post-group) and post-group interviews

- Evaluate fidelity of HFS implementation, including weekly fidelity checklists with community providers and train research assistants to code session fidelity checklists based on video/audio recordings of each session
- Data review and analyses, including analyses of survey results and fidelity checklists, and transcribe and code facilitator interviews

Goal 3: Evaluate outcomes of Group vs. Web-based HFS in a sample of 360 military and veteran spouses/partners

Consistent with the Scope of Work, the next funding period will focus on two objectives towards meeting Goal 3, with the following activities:

1. Recruit participants
 - Based on community site location, develop and implement a strategic recruitment plan with community mapping, state-wide partnerships, event-specific recruitment, and social media
 - Screen interested participants and offer 1) HFS group or 2) home/web-based HFS content
2. Conduct evaluation of program outcomes
 - Complete evaluations of adult and child participants at four time points (pre-group, post-group, 3- and 6-month follow-up; including surveys and qualitative interviews)
 - Maintain the secure database to track HFS evaluation data
 - Transcribe and thematically code qualitative interviews
 - Conduct preliminary analyses of survey results and interviews

4. IMPACT:

What was the impact on the development of the principal discipline(s) of the project?

The HFS mobile website and Administrative Console have the potential to significantly impact the well-being of military and veteran spouses/partners who before could not participate in an in-person program because of geographic location, transportation issues, or other time commitments. The website includes all components of the HFS program, delivered on-line, through a secure, password protected site that is easily accessible via mobile/smart phone platforms. Military and veteran spouses/partners who previously would have struggled to attend an in-person program will now have the opportunity to receive the same evidence-informed materials in an on-line format.

What was the impact on other disciplines?

Nothing to report

What was the impact on technology transfer?

Nothing to report.

What was the impact on society beyond science and technology?

Nothing to report.

5. CHANGES/PROBLEMS:

The following information has previously been discussed in Quarterly Reports and a modified Scope of Work has been submitted.

Changes in approach and reasons for change

In the initial grant proposal for this project, the HFS mobile website (Goal 1) was intended as a supplemental option for HFS participants to have greater access to program materials. During the initial award period, the Peer Review Panel recommended a study design change to include a comparison condition for HFS. This feedback resulted in a significant design modification, resulting in a quasi-experimental study comparing 1) HFS group participation to 2) a Web-based version of HFS delivered via the mobile website. This design change strengthened the overall study and will allow more meaningful interpretation of the impact of HFS. However, this modification meant that the HFS mobile website had to be fully operational prior to initiation of any other elements in the project (e.g., participants could not be enrolled in HFS until both Web-based and Group conditions were viable; providers should receive HFS training near to the time of launching their first HFS group to avoid loss of knowledge). Thus, the overall timeline of the project was modified to prioritize the development of the mobile website.

Actual or anticipated problems or delays and actions or plans to resolve them

Development of the HFS mobile website was delayed for several months after receipt of funding because our collaborating team at the Center for Health Communications Research needed to clear staff effort for the project. CHCR staff salary effort on the project was delayed accordingly. In Quarter 2 of funding, CHCR staff launched a sprinting development for the website, and completed the site in Year 1 with completion of pilot testing in Year 2.

Changes that had a significant impact on expenditures

Because of the change in timeline and prioritizing Goal 1 (HFS mobile website development), the bulk of activities for Goal 2 (Training community providers) and Goal 3 (Enrolling participants into HFS Group/Web-based conditions) were adjusted to launch in Year 2. Accordingly, we delayed the hiring of staff critical for Goals 2 and 3 and have preserved a significant portion of the overall budget.

Significant changes in use or care of human subjects, vertebrate animals, biohazards, and/or select agents

Nothing to report

Significant changes in use or care of human subjects

Nothing to report

Significant changes in use or care of vertebrate animals.

Nothing to report

Significant changes in use of biohazards and/or select agents

Nothing to report

6. PRODUCTS:

Publications, conference papers, and presentations

No new data has accrued in this funding year, as such, there have been no scientific publications or presentations from data generated under this award. General presentations specific to the work being conducted in this study include:

- Star Behavioral Health Providers Tier 3, Military Family Resilience, Ann Arbor, MI
- Ann Arbor VA Community Summit 2015
- Service in Support of our Hidden Heroes, Points of Light Annual Conference, Detroit, Michigan
- Community capacity building: Training providers to address the psychological health of military families through HomeFront Strong. 3rd Biennial Society for Implementation Research Collaboration in Seattle, Washington.

Website(s) or other Internet site(s)

As described, the HFS mobile website and the HFS Administrative Console (Goal 1) are fully operational and have been pilot tested with participants. To access the development portal of the website, please use the following website address, with the provided username and password. Please note that this is the development site, with sample and nonsensical answers on some pages.

<https://kees.miserver.it.umich.edu/main>

username: test@example.com

password: test

Technologies or techniques

Nothing to report

Inventions, patent applications, and/or licenses

Nothing to report.

Other Products

HomeFront Strong participant workbook

HomeFront Strong group leader manual

HomeFront Strong training protocol, with slide deck

7. PARTICIPANTS & OTHER COLLABORATING ORGANIZATIONS

What individuals have worked on the project?

Name:	Michelle Kees, PhD
Project Role:	Principal Investigator
Researcher Identifier (e.g. ORCID ID):	0000-0001-5953-2317
Nearest person month worked:	3.54 CM
Contribution to Project:	Dr. Kees is responsible for implementing all aspects of the project. She is the lead author on the HFS program materials, including the curriculum, participant workbook, training materials, and program content for the mobile website. She supervises all staff on the project and co-leads the community training and coaching.
Funding Support:	No other support

Name:	Jodi Goodman, MSW
Project Role:	Project Coordinator
Researcher Identifier (e.g. ORCID ID):	Not applicable
Nearest person month worked:	3.73CM
Contribution to Project:	Ms. Goodman is responsible for overseeing all aspects of coordinating the project, including tracking recruitment, conducting assessments, coordinating supplies, leading the children's group and supervising team members, coordinating both training activities and group sessions, and coaching community providers.
Funding Support:	Nothing to report

Name:	Jennifer Lamb, MSW
Project Role:	Clinical Therapist
Researcher Identifier (e.g. ORCID ID):	Not applicable
Nearest person month worked:	1.92
Contribution to Project:	Ms. Lamb is responsible for co-leading HFS groups in the community, leading coaching calls with community providers, recruiting new community sites and managing our partnership, and co-leading community provider trainings.
Funding Support:	Nothing to report

Name:	Rebecca Couch
Project Role:	Outreach Coordinator
Researcher Identifier (e.g. ORCID ID):	Not applicable
Nearest person month worked:	2.4CM
Contribution to Project:	Ms. Couch is responsible for recruiting participants through establishing direct relationships with local and state-level military/veteran service organizations, attending community and military/veteran events, completing community mapping and canvassing exercises, and engaging in social media. In addition to recruitment, she also screens potential participants and assists with assessments.
Funding Support:	Nothing to report

Name:	Margy Howes
Project Role:	Project Administrator
Researcher Identifier (e.g. ORCID ID):	Not applicable
Nearest person month worked:	1.39 CM
Contribution to Project:	Ms. Howes is responsible for providing administrative support to the HFS team.
Funding Support:	No other support

Name:	Chrysta Meadowbrooke
Project Role:	Research Evaluator
Researcher Identifier (e.g. ORCID ID):	Not applicable
Nearest person month worked:	2.62 cm
Contribution to Project:	Ms. Meadowbrook has contributed to the methodological design and the IRB proposals. She is responsible for the Qualtrics survey and managing the database for both the provider and participant data collection. She will also assist in analyzing data and preparing results for publication and presentation.
Funding Support:	No other support

Has there been a change in the active other support of the PD/PI(s) or senior/key personnel since the last reporting period?

Nothing to report.

What other organizations were involved as partners?

Nothing to report.

8. SPECIAL REPORTING REQUIREMENTS

Nothing to report

9. APPENDICES

A. Outreach Activity

Appendix A.**HFS Outreach Activity September 1, 2015- August 31, 2016**

Partnership Meetings			
Date	Name of Organization	Purpose	Type of Contact
2/19/16	VFW National Home for Children	Meeting to discuss partnership opportunities for HFS dissemination.	Phone Call
3/7/16	Judson Center-Warren	Meeting with Judson Center Staff to discuss HFS program overview and participant recruitment. We established a partnership with the Judson Center to use their office space for a HFS group.	In-Person
8/11/16	Easter Seals	Meeting with the Director of Behavioral Health Services for Easter Seals to finalize partnership, choose the 4 dissemination sites, and discuss next steps.	Phone Call
8/18/16	VFW National Home for Children	Meeting with the program director and service providers at the VFW National Home for Children to establish a partnership for disseminating HFS within the organization.	In-Person
Total Partnership Meetings: 4			
Provider Focal Trainings			
Date(s)	Name of Organization	Purpose	Type of Contact

10/6/15; 10/13/16	Easter Seals	HFS staff provided a focal implementation training in the HomeFront Strong manual and materials for the Easter Seals provider who co-led HFS. HomeFront Strong group launched in October 2015.	In-Person
3/10/16	Individual Provider (Private Practice)	HFS staff provided a focal implementation training in the HomeFront Strong manual and materials for the private practice provider who co-led HFS. HomeFront Strong group launched in March 2016.	In-Person
Weekly; October 2015- December 2015	Easter Seals	Coaching Calls- Weekly coaching calls with community clinicians (co-leads) as they implemented HFS group	Phone and Video
Weekly; March 2016- May 2016	Individual Provider (Private Practice)	Coaching Calls- Weekly coaching calls with community clinicians (co-leads) as they implemented the HFS group	Phone
Total Provider Focal Trainings: 2 Trainings; 16 Coaching calls for Site Support			
Total Number of Providers Trained: 2			
SBHP Military Family Resilience Training			
Date	Name of Training	Purpose	Number of Trainees
7/27/16; 7/28/16	HomeFront Strong: Military Family Resilience Training	HFS has a partnership with Star Behavioral Health Providers to train Michigan community mental health providers in family resiliency theory and	In-Person 2-day training. 19 CMH providers trained.

		evidence based practices to support military spouses and children. This training includes instruction on the strategies offered in HFS.	
Total Number of SBHP Trainings: 1			
Total Number of CMH Providers Trained: 19			
Outreach Events Attended			
Date(s)	Name of Event	Purpose	Type of Contact
9/11/15	VA Ann Arbor Mental Health Summit	Annual Mental Health Summit to improve VA-Community collaborations focused on expanding care options for veterans and their families. Outreach to VA faculty, staff, and community partners to share information about HFS.	In-Person
11/11/15	Veteran's Resource Fair at Concordia University	Outreach to service members, veterans, and families interested in military family resilience. Handed out HFS flyers.	In-Person
11/14/15	Yellow Ribbon-During Deployment Event	Outreach to service members, veterans, and families interested in military family resilience. Handed out HFS flyers and gave brief presentation.	In-Person
11/16/15	Ann Arbor VA Caregiver Appreciation Day	Outreach to service members, veterans, and families interested in military family resilience. Handed out HFS	In-Person

		flyers and gave brief presentation.	
1/22/16	Michigan Works!	Meeting with Michigan Works! staff for participant recruitment	In-Person
2/13/16	Yellow Ribbon-During Deployment Event	Outreach to service members, veterans, and families interested in military family resilience. Handed out HFS flyers and gave brief presentation.	In-Person
5/23/16-5/30/16	LPGA	M-SPAN was one of the charitable partners of the tournament. HFS staff provided outreach to service members, veterans, and their families interested in family resilience. Handed out HFS flyers.	In-Person
6/4/16	Navy Family Readiness Day	Outreach to service members, veterans, and families interested in military family resilience. Handed out HFS flyers.	In-Person
7/21/2016	Region 9 VCAT Meeting	Target area Veteran Service Organizations- Provider information about HFS to veteran service providers in Jackson, Washtenaw, Livingston, Hillsdale, Lenawee, Monroe	In-Person
7/22/2016	Region 8 VCAT Meeting	Target area Veteran Service Organizations- Provide information about HFS to veteran	In-Person

		service providers in Berrien, Branch, Calhoun, Cass, Kalamazoo, St. Joseph, Van Buren	
8/1/2016	Macomb County Veterans Action Collaborative Meeting	Provided information about HFS to veteran service providers in Macomb.	In-Person
8/2/2016	Tigers Baseball Game	Recruitment. HFS staff were invited by former HFS participants and spouses of the 182 nd	In-Person
8/8/2016-8/10/16	Peer Advisors for Veteran Education Training	Network and outreach with peer advisors, team leaders, and university champions across college campuses nationally.	In-Person
8/25/16	Macomb County Veterans Action Collaborative Meeting	Provided information about HFS to veteran service providers in Macomb.	In-Person

Total Events Attended: 14

Outreach Activity (Emails)

Date(s)	Name of Organization	Purpose	Number of emails
9/1/15; 1/18/16	CBOC Cheboygan	HFS program promotion	2
9/28/15; 1/18/16	Buddy to Buddy Volunteer	HFS program promotion	2
9/30/15; 10/5/15	University of Michigan Nurse Practitioner	HFS program promotion	2
10/8/15; 1/20/16	VA Suicide Prevention Coordinator	HFS program promotion	2
10/22/15; 12/11/15; 1/19/16; 1/26/16; 1/27/16; 2/7/16; 2/9/16; 2/15/16; 3/14/16; 3/25/16	Macomb County Group- Potential Participants (14 people)	HFS program promotion	24
11/16/15	Universities and Community Colleges	HFS program promotion	28

	throughout Southeast Michigan		
11/16/15; 1/20/16; 8/11/16	Vets Success Coordinator at UM, Eastern, and Wayne	HFS program promotion	3
1/20/16	Blue Star Families	HFS program promotion	1
1/21/16	Blue Star Families	HFS program promotion	1-Blue Star Families emailed all military spouses in their database within a 60-mile radius of Mount Clemens (HFS target group location). Shared with 197 volunteers.
1/18/16; 8/2/16; 8/26/16	Multiple contacts within MING Child and Youth Programs	HFS program promotion	3
9/15/15; 1/18/16; 7/21/16	MIARNG, CPT, Director of Family Programs	HFS program promotion	3
1/18/16; 8/17/16	MING CPT, Chaplain	HFS program promotion	2
1/18/16; 8/1/16	MING Yellow Ribbon Coordinator, Transition Assistance Specialist	HFS program promotion	2
1/18/16; 7/26/16	Military OneSource	HFS program promotion	2
1/18/16	Child and Youth Institute, MSU Extension	HFS program promotion	1
1/18/16; 8/2/16	Miscellaneous contacts within MING Family Programs	HFS program promotion	3
1/18/16; 8/1/16	MING Youth Program Coordinator	HFS program promotion	2
1/18/16	MING Family Assistance Center Coordinator	HFS program promotion	1
1/18/16	MING Family Assistance Center, Bay City Armory	HFS program promotion	1

1/18/16; 7/21/16	MING Family Assistance Center, Jackson Armory	HFS program promotion	2
1/18/16	MING Family Assistance Center, Grand Valley Armory	HFS program promotion	1
1/18/16; 8/4/16	MING Family Assistance Center, Taylor Armory	HFS program promotion	1
1/18/16; 8/1/16	Multiple contacts; Airman Family and Readiness Program Managers	HFS program promotion	4
1/18/16	Air NG Yellow Ribbon Coordinator	HFS program promotion	1
1/18/16; 8/12/16	AFRPM Senior Family Readiness Support Assistant	HFS program promotion	2
1/18/16; 8/1/16	Family Readiness Support Assistants, Jackson	HFS program promotion	2
1/18/16; 8/1/16	Family Readiness Support Assistants, Grand Valley	HFS program promotion	2
1/18/16; 8/2/16	Family Readiness Support Assistants, Taylor	HFS program promotion	3
1/18/16; 8/2/16	Family Readiness Support Assistants, Ishpeming	HFS program promotion	2
1/18/16	Ann Arbor VA Caregiver Support Coordinator	HFS program promotion	1
1/18/16	Ann Arbor VA psychologist	HFS program promotion	1
1/19/16	Michigan Works!	HFS program promotion	1
1/11/16	Student Veteran Coordinator – Eastern Michigan	HFS program promotion	1
1/18/16	Director of Macomb County Veterans Collaborative	HFS program promotion	1
1/18/16	Multiple contacts within the Macomb	HFS program promotion	8

	County Veterans Services		
1/18/16	Family Focus Health Services	HFS program promotion	1
1/18/16; 8/2/16	Macomb County Community Mental Health/Human Services Coordinator	HFS program promotion	2
1/18/16; 8/19/16	Multiple contacts at Macomb County Vets Center	HFS program promotion	3
1/18/16	Multiple contacts at Southwest Counseling Solutions	HFS program promotion	2
1/18/16	Called to Serve	HFS program promotion	1
1/18/16	CARE of Southeastern Michigan	HFS program promotion	1
1/18/16	Social Security Administration	HFS program promotion	1
1/18/16	Volunteers of America- Detroit	HFS program promotion	1
1/18/16	Macomb County Warming Center	HFS program promotion	
1/18/16	Volunteers of America- Warren	HFS program promotion	1
1/18/16	Macomb Veterans Action Collaborative Volunteer	HFS program promotion	1
1/18/16	Macomb County Public Schools	HFS program promotion	39
1/19/16	127 Medical Administrator, civilian employee at TACOM	HFS program promotion	1
1/21/16	Communications/ Social Media Specialist for Talent Investment Agency, State of MI	HFS program promotion	1
1/26/16	Clinical Psychology Intern, Detroit VA	HFS program promotion	1

1/26/16; 8/4/16	Macomb Daily Newspaper	HFS program promotion	2
2/9/16; 8/19/16	Give an Hour Program Director and Program Coordinator	HFS program promotion	3
2/22/16; 3/1/16; 3/2/16	Chief Veteran Service Officer-Macomb County	HFS program promotion	3
7/21/16	Operation: Military Resources	HFS program promotion	1
7/21/16	Two One One/ Lifeways	HFS program promotion	1
7/21/16	Team RWB Outreach Coordinator	HFS program promotion	1
7/22/16	Family Support Services/Battle Creek	HFS program promotion	1
7/22/16	EMU Military/Veterans Resource Center	HFS program promotion	1
7/22/16	Region 8 VCAT	HFS program promotion	1
7/22/16	Altarum	HFS program promotion	1
7/22/16	Yoga for Veterans	HFS program promotion	1
7/22/16	Ann Arbor VA	HFS program promotion	1
7/26/16	Two contacts at ADAPT 4U	HFS program promotion	2
7/29/16; 8/12/16	Multiple 182 nd FRG Leaders	HFS program promotion	3
8/1/16	Region 7 VCAT	HFS program promotion	1
8/1/16	CIV USAF 127 MSG	HFS program promotion	1
8/3/16	Team RWB Ann Arbor Chapter	HFS program promotion	1
8/4/16	Vietnam Vets of America, DTW	HFS program promotion	1
8/4/16; 8/16/16	Macomb County Veterans Treatment Courts	HFS program promotion	2
8/4/16	Macomb Moms MeetUp	HFS program promotion	1

8/4/16	Working Moms of Clinton Township MeetUp	HFS program promotion	1
8/4/16	Macomb Working Moms MeetUp	HFS program promotion	1
8/4/16	Sterling Heights Walking MeetUp	HFS program promotion	1
8/4/16	Macomb Adult Soccer League	HFS program promotion	1
8/4/16	Moms Club of Clinton Macomb	HFS program promotion	1
8/4/16	MOPS, Trinity Lutheran Church, Clinton Township	HFS program promotion	1
8/4/16	NO Nuts Moms of West Detroit	HFS program promotion	1
8/4/16	Macomb VFW	HFS program promotion	1
8/4/16	VA vet success on campus, EMU, UM, WCC	HFS program promotion	1
8/4/16	VA Vet Success on campus- Kalamazoo Kellogg CC, Western	HFS program promotion	1
8/4/16	Wives of PTSD Vets and Military Facebook Page	HFS program promotion	1
8/11/16	DTW USO/Freedom Center	HFS program promotion	1
8/11/16	Director of Vets services at Macomb Community college	HFS program promotion	1
8/11/16	MING Transition Assistance	HFS program promotion	1
8/12/16	North Oakland County Veterans Treatment Courts	HFS program promotion	1
8/12/16	VSC at Wayne County Community College	HFS program promotion	1
8/12/16	VSC at Schoolcraft	HFS program promotion	1
8/12/16	VSC at Oakland Community College	HFS program promotion	1
8/12/16	VSC at Henry Ford Community College	HFS program promotion	1

8/12/16	Veterans Program at Henry Ford CC	HFS program promotion	1
8/12/16	CHEERS to Moms, an Oakland Mom's group	HFS program promotion	1
8/12/16	Oakland/oak park early head start	HFS program promotion	1
8/12/16	Oakland head start, Farmington hills	HFS program promotion	1
8/12/16	Oakland head start, Oak Park	HFS program promotion	1
8/15/16; 8/16/16	Potential HFS Participants- Interested Individuals (17)	HFS program promotion	17
8/15/16	American Legion, Affairs & Rehab	HFS program promotion	1
8/15/16	MING, Director of Personnel	HFS program promotion	1
8/15/16	Hero2Hired employment coordinator	HFS program promotion	1
8/15/16	Oakland County Veteran Service Officer, Pontiac	HFS program promotion	1
8/15/16	Oakland County Veteran Service Officer, Troy	HFS program promotion	1
8/15/16	Westland Area Jaycees Veteran 5k	HFS program promotion	1
8/15/16	Eisenhower Center Program Coordinator	HFS program promotion	1
8/19/16	VCC foundation	HFS program promotion	1
8/19/16	Blue Star Mothers, Blue Water Chapter 180	HFS program promotion	1
8/19/16	Life Start Counseling	HFS program promotion	1
8/19/16	Michigan Veterans Task Force	HFS program promotion	1
8/23/16	SPC, MIARNG Family Programs Assistant	HFS program promotion	1
8/24/16	Detroit Arsenal	HFS program promotion	1

8/24/16	Blue Star Mothers in St. Clare Shores	HFS program promotion	1
8/25/16	IAVA Vet Workshop	HFS program promotion	1
8/25/16	Ladies of 1/24 Marines	HFS program promotion	1
8/26/16	DHHS Child Special Health	HFS program promotion	1
8/26/16	C and G news Warren Michigan Newspaper	HFS program promotion	1
8/26/16	Wayne County Peanut Free group	HFS program promotion	1
8/26/16	Marine Recruiter, EMU	HFS program promotion	1
8/26/16	MING Suicide Prevention Program	HFS program promotion	1
8/30/16	MING State Support Chaplain	HFS program promotion	1
8/30/16	SW Michigan resource guide, Julie's List	HFS program promotion	1
8/30/16	Farmington Area Moms group with 100+ members	HFS program promotion	1
8/30/16	Guardian Spouses 339th recruiting squadron	HFS program promotion	1

Total Emails: 247

Phone Calls

Date(s)	Name of Organization	Purpose	Number of Phone calls
1/19/16; 10/22/15; 12/11/15; 1/19/16; 1/20/16; 1/26/16; 1/27/16; 2/9/16; 2/15/16; 3/14/16; 3/25/16	Macomb County Group- Potential Participants (14 people)	HFS program promotion and enrollment	20
1/18/16	Multiple contacts within MING Family Programs	HFS program promotion	6
1/21/16	127 Medical Administrator, civilian employee at TACOM	HFS program promotion	1

3/2/16	Chief Veteran Service Officer-Macomb County	HFS program promotion	1
7/25/16	645th Regional Support Group	HFS program promotion	2
7/26/26	Operation: Military Resources	HFS program promotion	1
7/26/16	Military OneSource	HFS program promotion	1
8/2/16	Yoga for Veterans	HFS program promotion	1
1/18/16; 8/2/16	Macomb County CMH	HFS program promotion	2
8/3/16	MVAA, Region 10 VCAT and Buddy to Buddy program volunteer	HFS program promotion	1
8/16/16	Potential Participant (Interested Individual)	HFS program promotion	1
8/18/16	Potential Participant (Interested Individual)	HFS program promotion	1
8/22/16	U.S. Army Garrison Detroit Arsenal, Community Service	HFS program promotion	1
8/23/16	American Legion Lansing	HFS program promotion	1
8/25/16	MING Chaplain (CPT), 177 MP BDE	HFS program promotion	1
8/26/16	Command Sgt Maj	HFS program promotion	1
8/20/16	FRO of 1/24	HFS program promotion	1
8/26/16	Personnel officer	HFS program promotion	1
8/26/16	Command 1 st SGT	HFS program promotion	1
8/20/16	MIANG Ready & Resilient	HFS program promotion	1
Total Phone Calls: 46			
Mailings			
Date	Name of Organization	Purpose	Type of Contact

1/21/16	Give an Hour Therapists (17)	HFS program promotion	Mail -17 Give an hour therapists mailed HFS recruitment information
Total Mailings: 17			
Webinars			
Date	Webinar Title	Purpose	Type of Contact
8/24/16	Children’s Health Special Services	Presentation to Michigan Community Health Providers (Social Workers and Nurses) about HFS	Phone (Webinar)
Total Webinars: 1			
Community Mapping- Flyers Posted			
Date	Location	Purpose	Total Organizations
1/22/16	Multiple Libraries in Macomb County (9)	HFS program promotion	In-person marketing- 9 Libraries
1/22/16	Multiple churches and Community Organizations in Macomb County	HFS program promotion	In-person Marketing- 5 Churches
Total Community Organizations Visited: 14			
Facebook Advertising			
Date	Purpose	Reach	
January 2016	HFS marketing and participant recruitment	10,032 People, 269 clicks	
2/14/16- 2/20/16	HFS marketing and participant recruitment	9384 People, 251 Website Clicks	
Child Team Trainings			
Date	Name of Training	Purpose	Total People Trained
10/16/15; 2/3/16; 2/8/16	HomeFront Strong Child Team Training	Train undergraduate and graduate students in the HomeFront Strong Child Manual to lead the HFS Child Team	5
Total Child Team Members Trained: 5			