



 **SEI WEBINAR SERIES** | Keeping you informed of the latest solutions

# Carnegie Mellon University

This video and all related information and materials (“materials”) are owned by Carnegie Mellon University. These materials are provided on an “as-is” “as available” basis without any warranties and solely for your personal viewing and use.

You agree that Carnegie Mellon is not liable with respect to any materials received by you as a result of viewing the video, or using referenced websites, and/or for any consequences or the use by you of such materials.

By viewing, downloading, and/or using this video and related materials, you agree that you have read and agree to our terms of use ([www.sei.cmu.edu/legal/](http://www.sei.cmu.edu/legal/)).

Distribution Statement A: Approved for Public Release; Distribution is Unlimited

© 2017 Carnegie Mellon University.

# Copyright 2017 Carnegie Mellon University

All Rights Reserved.

This material is based upon work funded and supported by the Department of Defense under Contract No. FA8702-15-D-0002 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center.

The view, opinions, and/or findings contained in this material are those of the author(s) and should not be construed as an official Government position, policy, or decision, unless designated by other documentation.

NO WARRANTY. THIS CARNEGIE MELLON UNIVERSITY AND SOFTWARE ENGINEERING INSTITUTE MATERIAL IS FURNISHED ON AN "AS-IS" BASIS. CARNEGIE MELLON UNIVERSITY MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO, WARRANTY OF FITNESS FOR PURPOSE OR MERCHANTABILITY, EXCLUSIVITY, OR RESULTS OBTAINED FROM USE OF THE MATERIAL. CARNEGIE MELLON UNIVERSITY DOES NOT MAKE ANY WARRANTY OF ANY KIND WITH RESPECT TO FREEDOM FROM PATENT, TRADEMARK, OR COPYRIGHT INFRINGEMENT.

[DISTRIBUTION STATEMENT A] This material has been approved for public release and unlimited distribution. Please see Copyright notice for non-US Government use and distribution.

Internal use:\* Permission to reproduce this material and to prepare derivative works from this material for internal use is granted, provided the copyright and "No Warranty" statements are included with all reproductions and derivative works.

External use:\* This material may be reproduced in its entirety, without modification, and freely distributed in written or electronic form without requesting formal permission. Permission is required for any other external and/or commercial use. Requests for permission should be directed to the Software Engineering Institute at [permission@sei.cmu.edu](mailto:permission@sei.cmu.edu).

\* These restrictions do not apply to U.S. government entities.

DM17-0593

# Agile Metrics:

## Three Secrets to Success

Software Engineering Institute  
Carnegie Mellon University  
Pittsburgh, PA 15213

# Bottom Line Up Front

## 1. Exercise Due Care

- The level of discipline and rigor applied must match the context served by the work
- Metrics give voice to things we want to hear about, we are responsible to choose
- Some very important things will lack high-resolution measures to inform us

## 2. Consider Systems' Perspectives

- A scrum team is its own system, and rich metrics to serve the team exist
- The enterprise consists of many other systems, which bring different perspectives
- Boundaries of generalizability exist among these systems

## 3. (Ruthlessly) Automate Basic Indicators and Analyses

- Wield tools in service of your needs, and do not limit the sphere of focus artificially
- Make metrics routine and boring – not episodic and authority-focused
- Tool chains and visualization techniques offer new opportunities

# Agile In Government



# A Familiar Problem



Data can shine a light on important things.

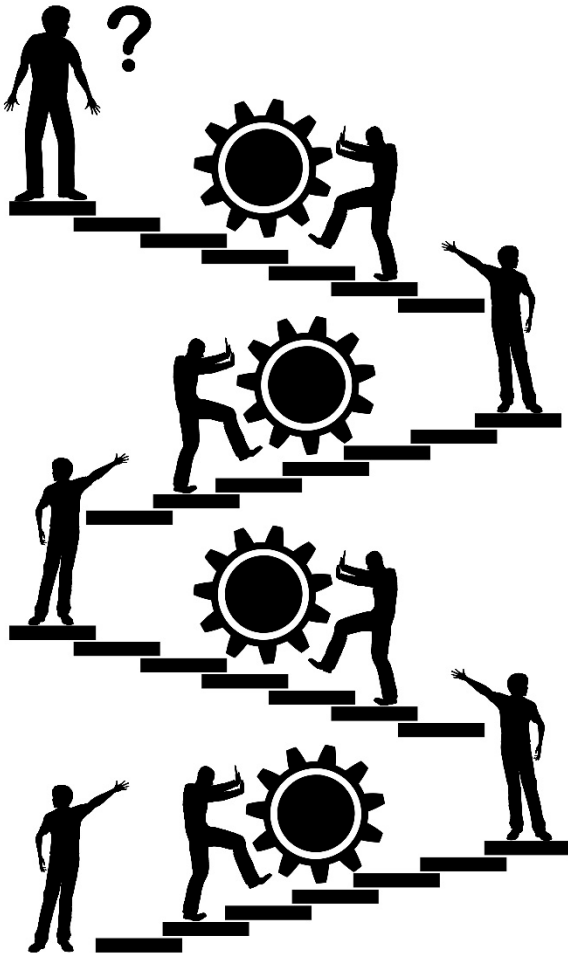
If we don't focus on the right thing, we won't get what we need.

Due Care is context-dependent, and should not be left up to the advocate of a particular methodology.

# Multiple Intersecting Systems



# Barriers to Automation



Metrics often focus exclusively on:

- Appeasing an authority role
- Demonstrating competence
- Validating the chosen path

This may engender trust concerns, and often conflicts with the concept of an empirical process – one where we learn from looking at facts that inform tactical/strategic options.

# Polling Question #1

## Your Role

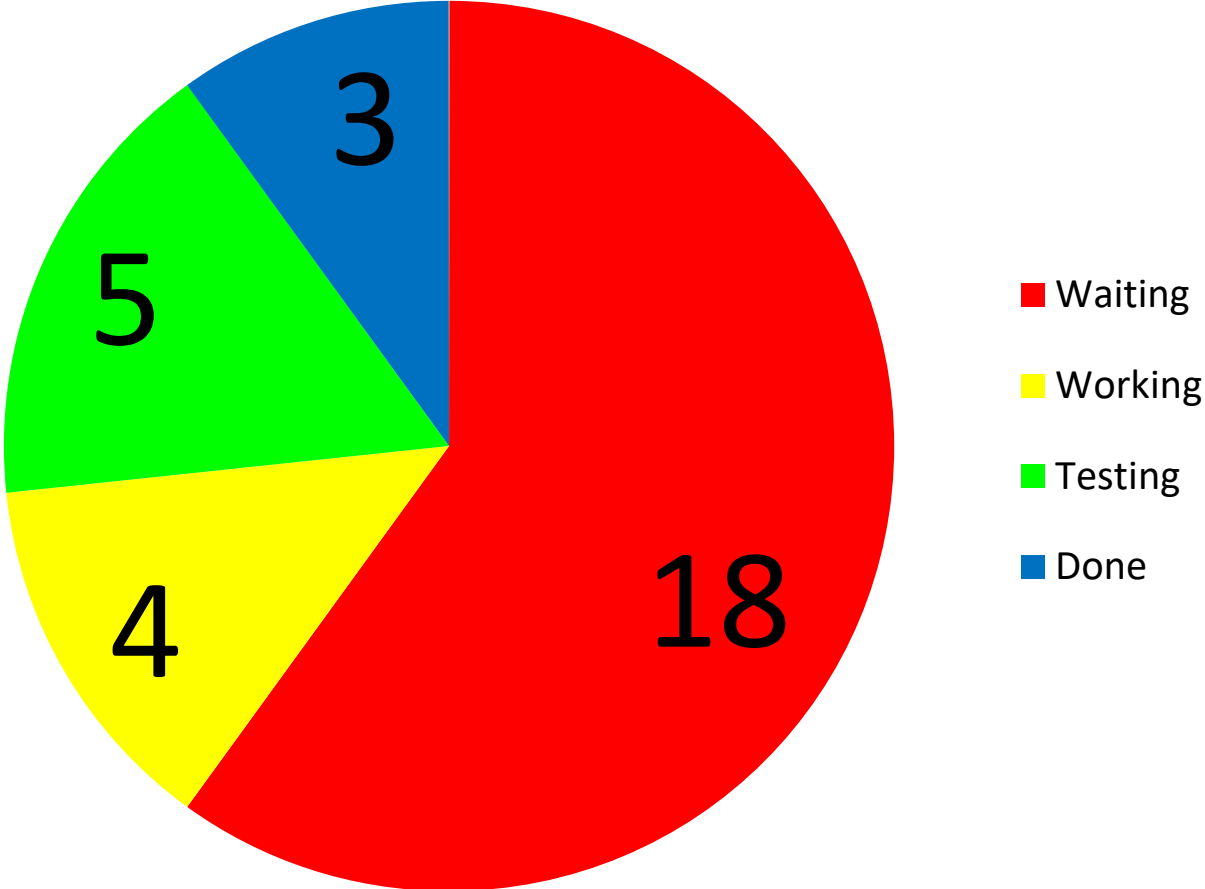
1. Government employee working in a program office
2. Contractor working in a government program office
3. Employee of a firm serving a government program
4. Employee of a firm doing commercial work
5. Coach/Advisor/Consultant for government
6. Coach/Advisor/Consultant for industry
7. None of the above

Taking a Deterministic View

# Three Numeric Examples

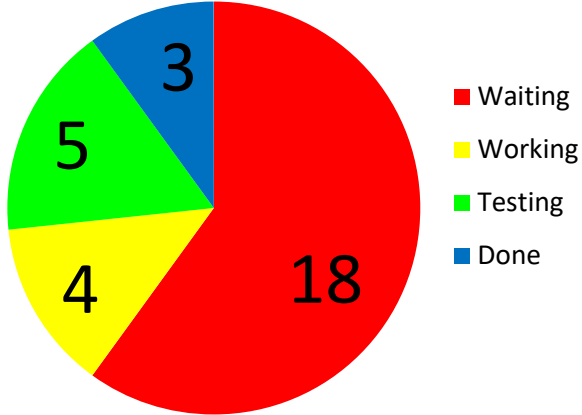


# Basic Example



# IT Modernization

# IT Modernization Example



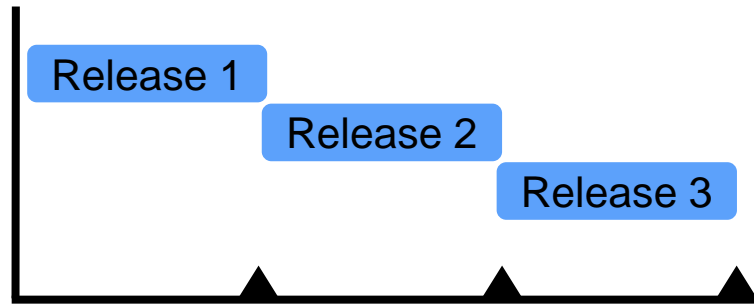
These are 30 RICE\* objects that define the scope of work for one or our vendors.

They will be folded into a series of three releases, which will integrate the work of multiple vendors.

Object Type	Count	Size Breakdown			Planned Release		
		L	M	S	R1	R2	R3
Reports	3		2	1	1	1	1
Interfaces	4		4		2	2	
Conversions	3	1	1	1	3		
Enhancements	20	12	5	3	2	6	12

\* note: CEMLI might be more familiar for those in this domain. RICE was chosen for the sake of brevity...

# Managing Three Planned Releases



## Common Focus for Metrics

- Size
- Effort
- Quality

## Goal:

- Predict release performance

## Questions:

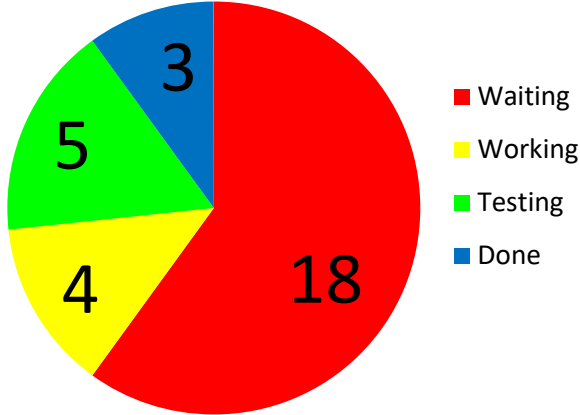
- Is the work larger/smaller than estimated?
- Is the work taking more/less effort than we estimated?
- Will the quality of the delivered products be acceptable?

## Metrics:

- Estimated vs. actual effort
- Planned vs. delivered products
- Estimated vs. actual size of products
- Defect counts and profiles
- Measures of performance

# Sustaining Embedded Systems

# Sustaining Embedded Systems Example



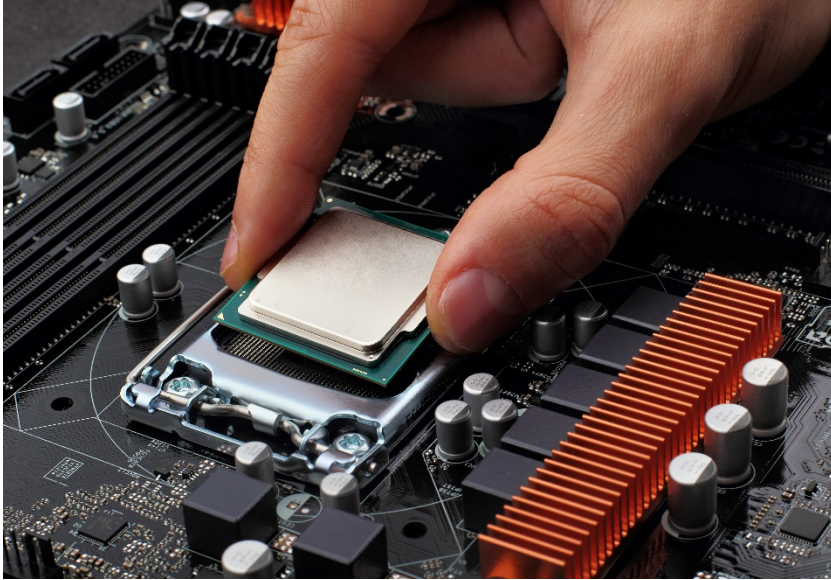
These are 30 Must-Fix Defects which limit the operational utility of the system in the field today.

There is a strategy for patching the fielded system based on logical groupings of the defects.

*Sample of Fields in the Defect Database*

Name	Description
FindActivity	lifecycle or mission activity that uncovered the defect
FindDateTime	date and time when the defect was discovered
TestID	If found in test, the ID# of the test that exposed the defect
FeatureBlocked	user capability that does not function due to the defect
SysComponent	configuration item or other component containing the defect

# Fixing Fielded Defects



## Common Focus for Metrics

- Fix Cycle Time
- System Availability/Function
- Quality

## Goal:

- Timely resolution of known defects

## Questions:

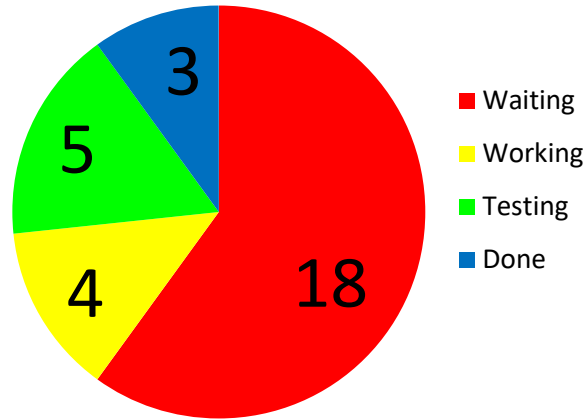
- How many defects remain to fix?
- How many defects have been fixed?
- How many fixes have been deployed?
- How many fixes had to be redone?
- How fast are we fixing things?
- What functionality remains blocked?

## Metrics:

- Tally of defects remaining/fixed
- Number of fixes per month
- First pass fix rate
- System down time
- Revenue/mission loss due to quality

# R&D Pathfinder Projects

# R&D Pathfinder Projects Example



These are 30 requirements to meet in order to establish a proof of concept for a new product offering.

A prototype satisfying most, if not all, of the requirements will be used to assess the potential market for the concept.

ID#	Priority	Requirement Text	Success Criteria
1	H	... text statements	... text statements
2	H	... text statements	... text statements
3	M	... text statements	... text statements
...	...	...	...
30	L	... text statements	... text statements

# Building a Proof of Concept



## Common Focus for Metrics

- Requirements Satisfaction
- Test Cases Passed/Failed
- Technical Performance Attributes

## Goal:

- Effective demonstration of capability

## Questions:

- Is each requirement achievable?
- Which are the most challenging?
- How confident can we be about production feasibility?
- What are the bases for estimating total lifecycle cost for this product?

## Metrics:

- Count (or %) of objectives achieved
- Number of business case questions answered
- Effort expended

# Polling Question #2

Which of the examples is the best match for your context?

1. IT Modernization
2. Sustaining Embedded Systems
3. R&D Pathfinder Projects
4. More than one of the above
5. None of the above

# Determinism

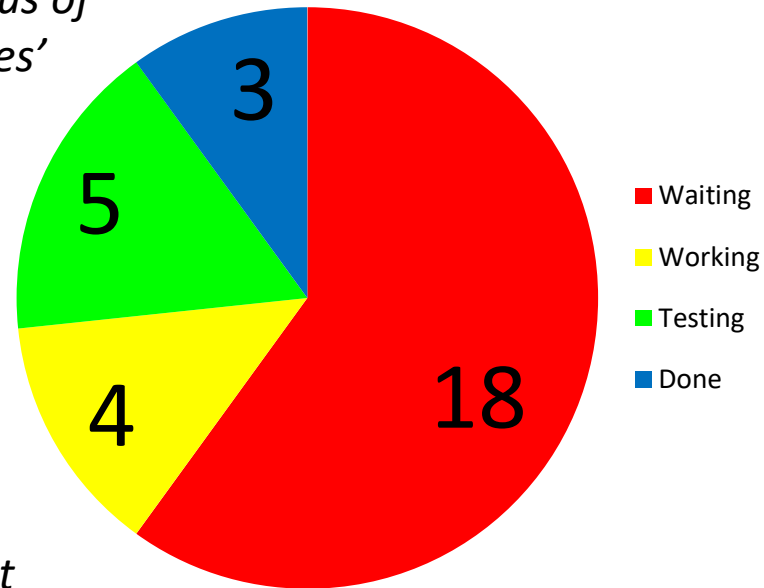
*The philosophical doctrine that every state of affairs, including every human event, act, and decision, is the inevitable consequence of antecedent states of affairs.*

Flow Metrics Examples

# Cumulative Flow Diagram

# Constructing a Cumulative Flow Diagram<sub>1</sub>

*Here we have a Pie Chart showing the status of 30 'work packages'*

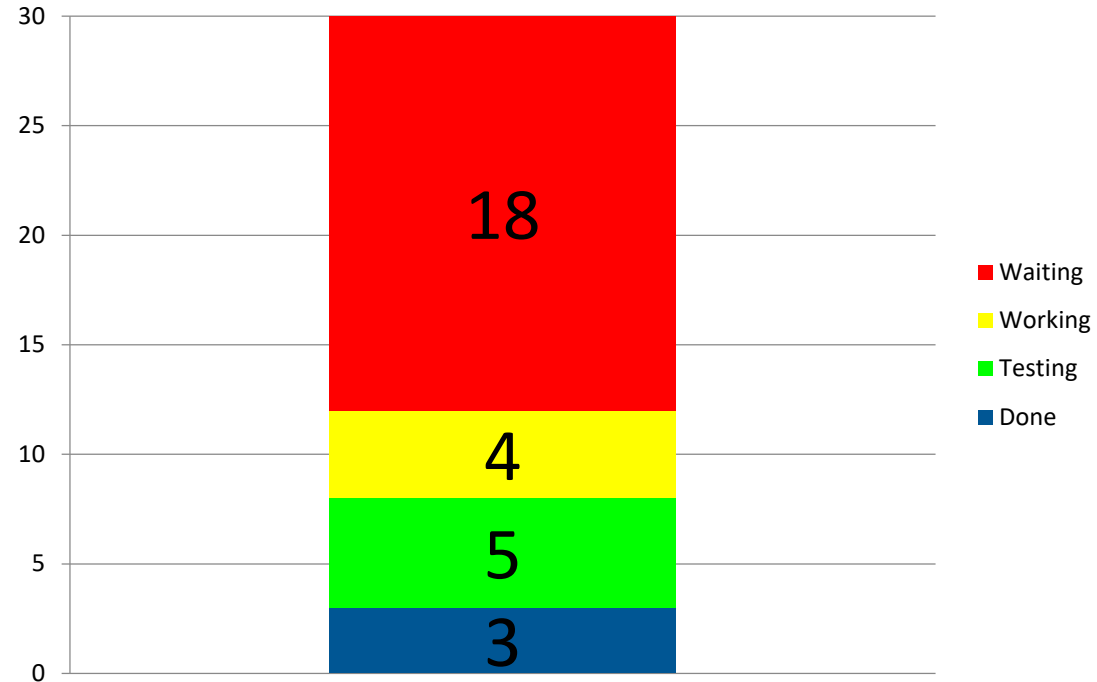


*This is a snapshot for a single point in time.*

# Constructing a Cumulative Flow Diagram<sub>2</sub>

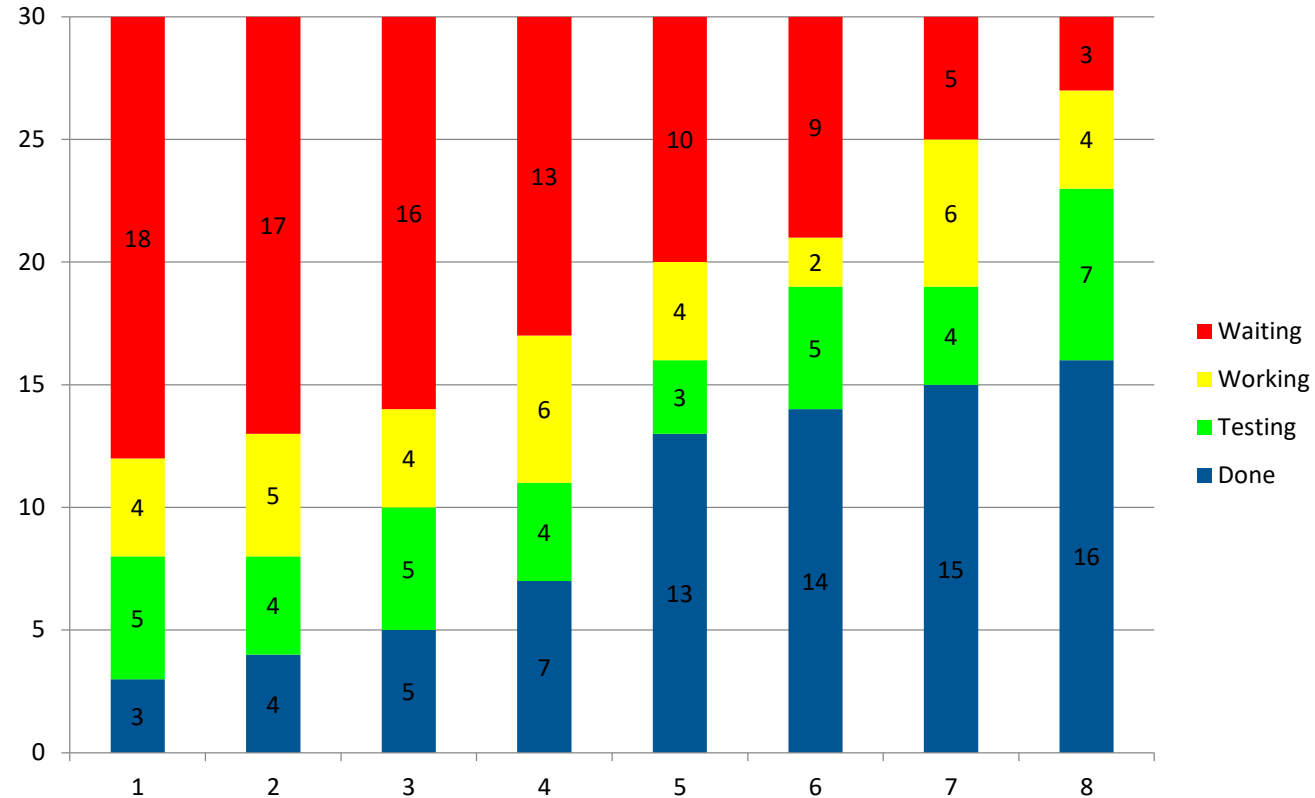
*Same data, but presented in a stacked column chart*

*For a single point in time.*



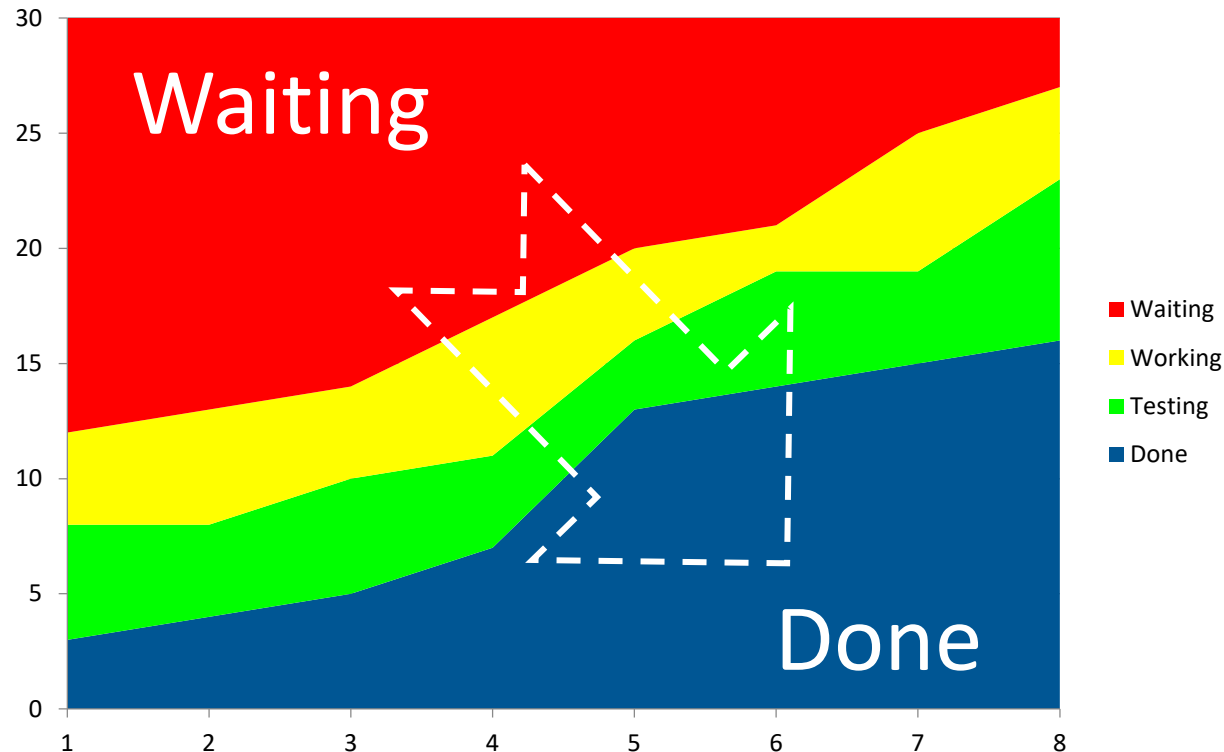
# Constructing a Cumulative Flow Diagram<sub>3</sub>

... adding the next 7 times



# Constructing a Cumulative Flow Diagram<sub>4</sub>

*... now we are looking at the flow from "Waiting" to "Done"...*  
*This view starts to show patterns a little easier...*



$$L = \lambda W$$

L - total workload  
W - processing time  
 $\lambda$  - arrival rate

Theoretical Basis for Flow Metrics

## Little's Law

$$W = L / \lambda$$

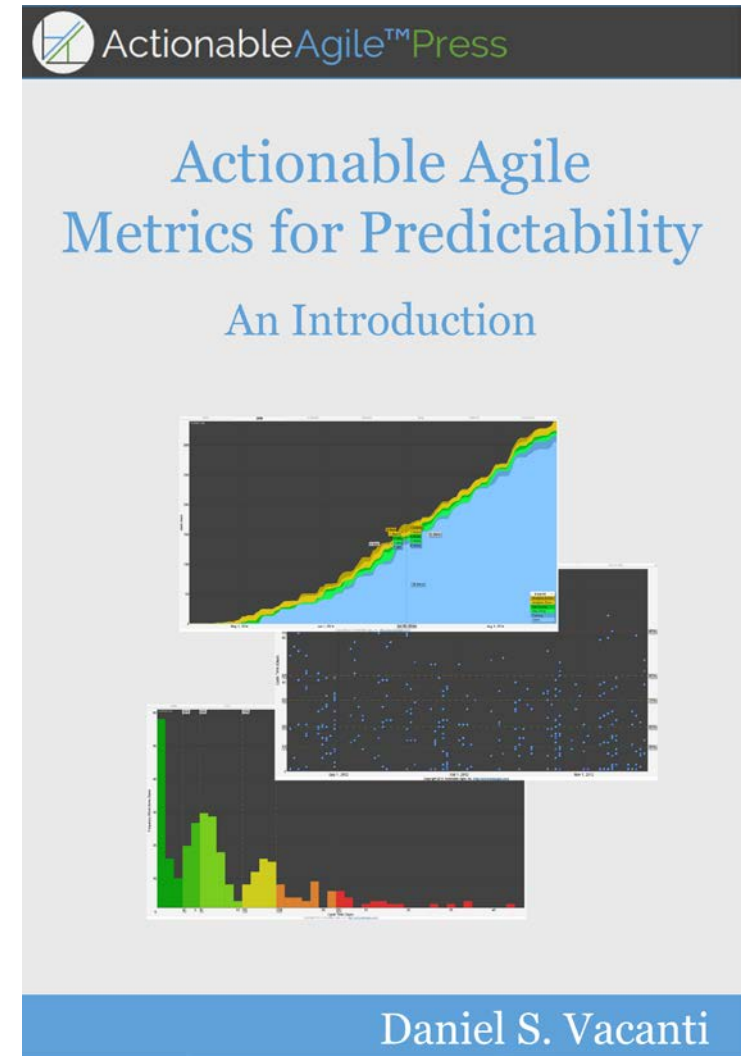
L - work in process  
W - cycle time  
 $\lambda$  - throughput

# Little's Law in Agile Metrics

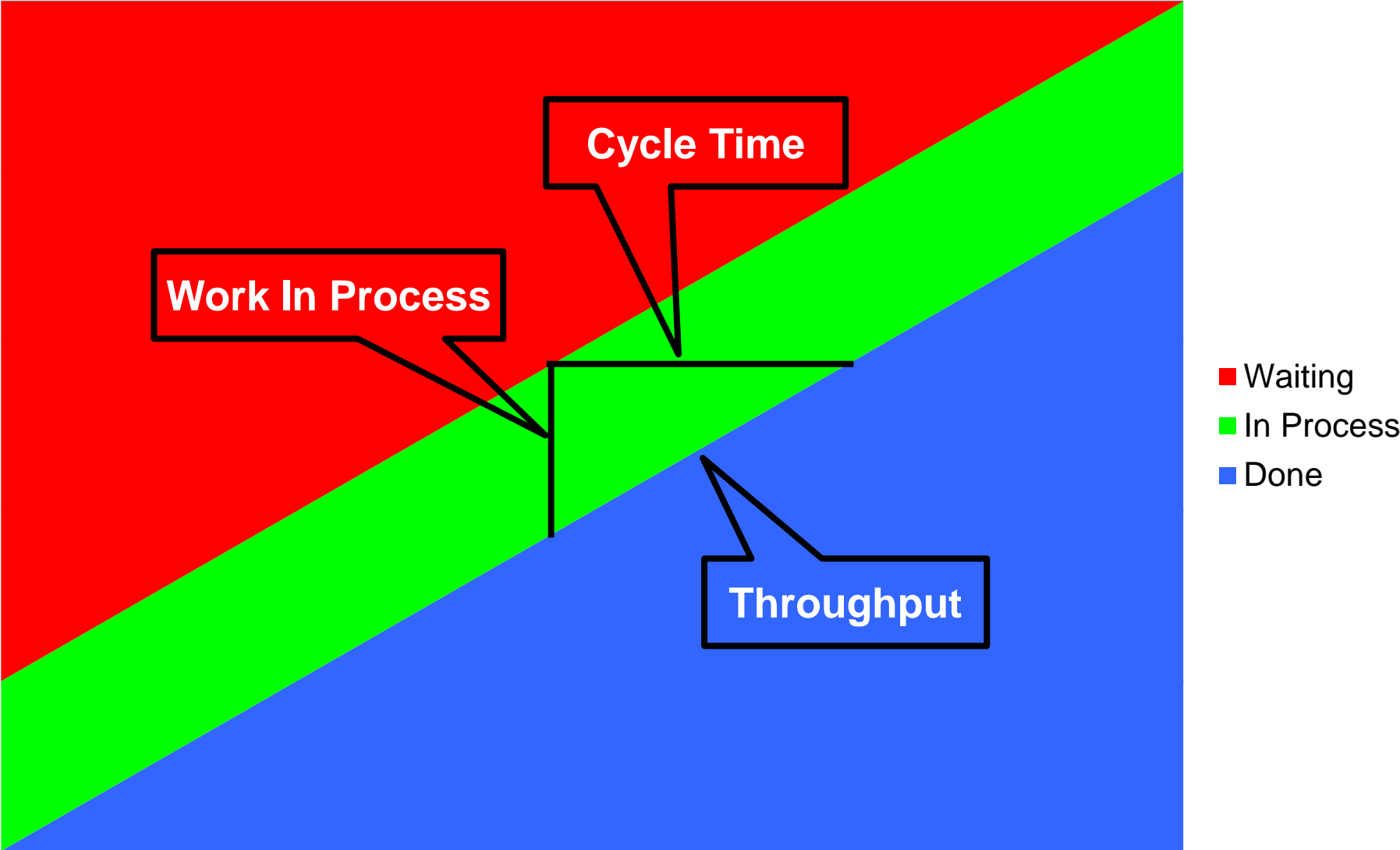
Three Metrics Emphasized\*:

1. **Work In Progress** (the number of items that we are working on at any given time),
2. **Cycle Time** (how long it takes each of those items to get through our process), and
3. **Throughput** (how many of those items complete per unit of time).

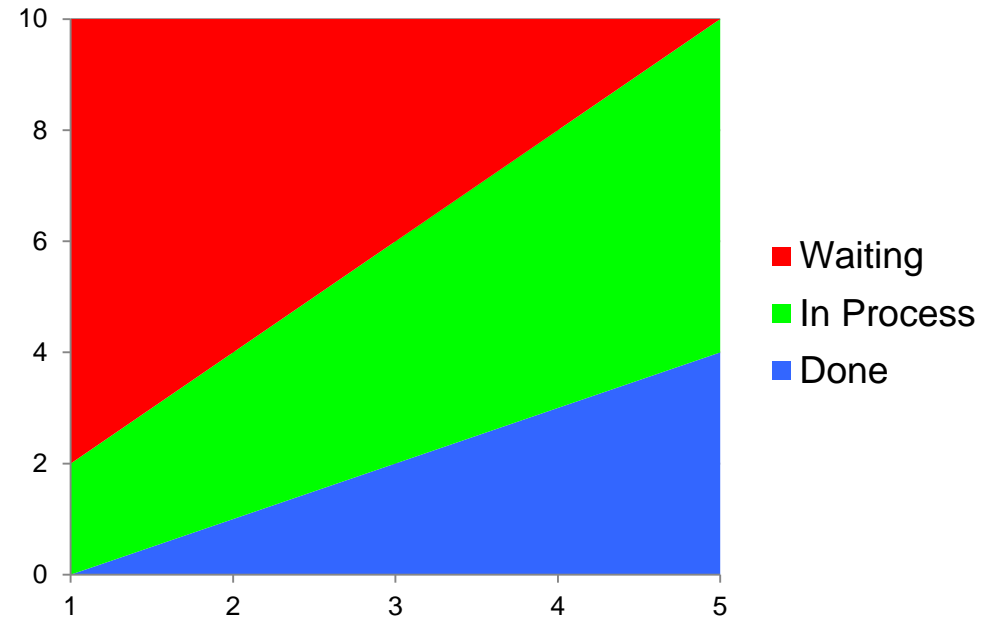
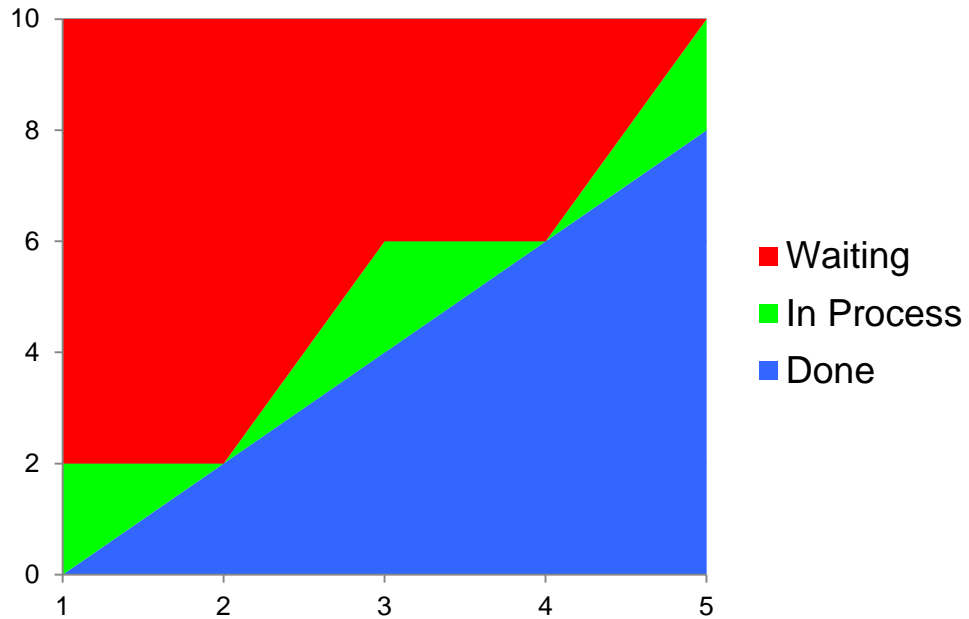
\* Excerpted from page 13 of the book depicted on the right.



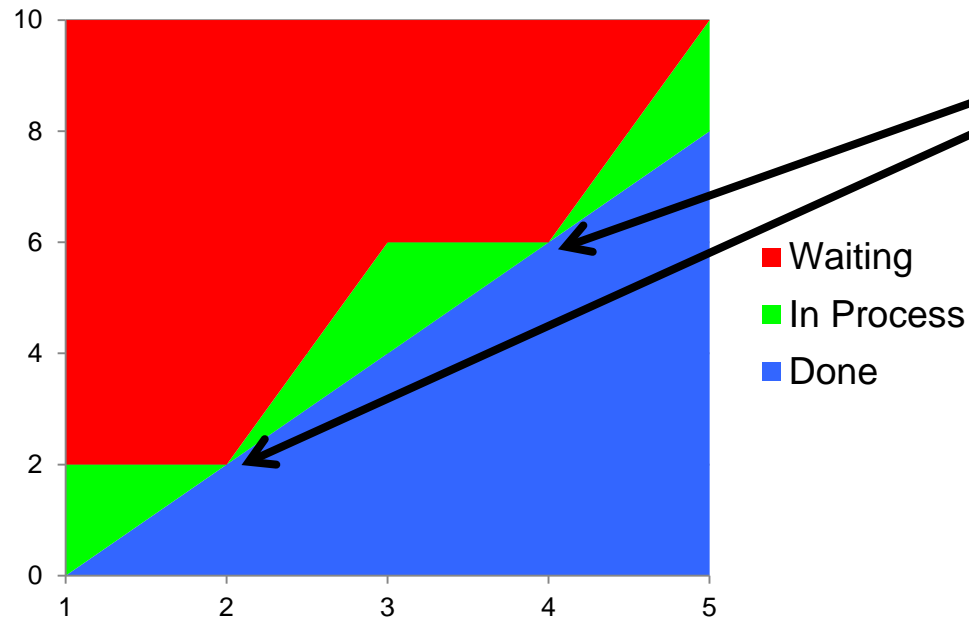
# Utility of Little's Law



# Exercise: What is Going on Here?



# Exercise: What *MIGHT BE* Happening<sub>1</sub>



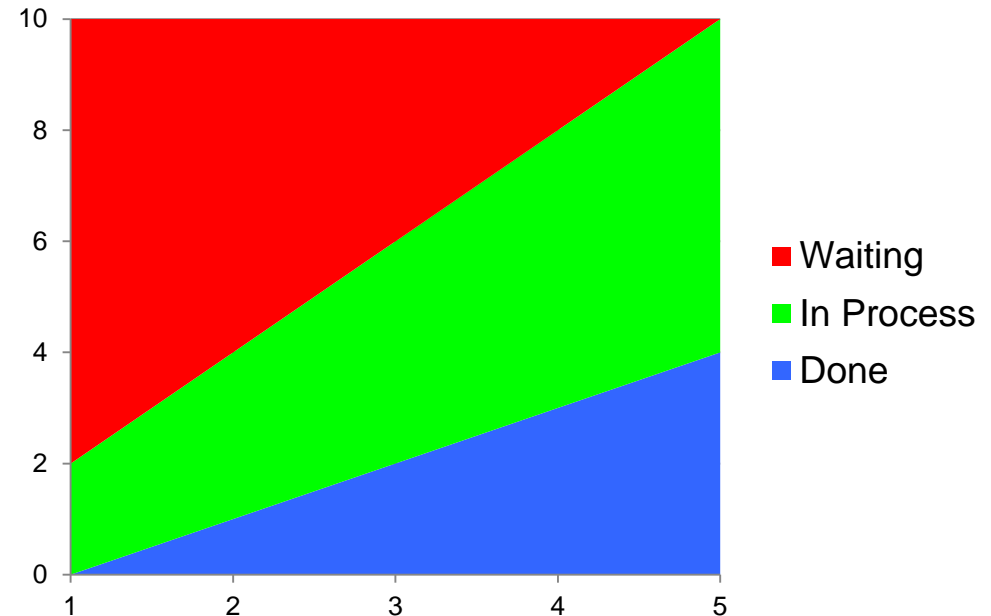
At time 2, and then again at time 4, the number of items “In Process” goes to zero.

- Have we lost the resource(s) performing the work due to rework demands from elsewhere?
- Is this intentional scheduling of work to occur only during time periods 1, 3, and 5?

# Exercise: What *MIGHT BE* Happening<sub>2</sub>

The number of items that are “In Process” is growing over time.

- The rate at which things enter “In Process” is greater than the rate at which things leave “In Process.”
- Are people moving onto new items without completing their work?
- Are new resources being added, who start new work at each time period?
- Are things moving into the “Done” state quickly enough?



# Polling Question #3

Cumulative Flow Diagrams and Little's Law – Your Opinion

1. Interested and would like to learn more
2. That's enough information for me, thanks
3. Not sure how to answer right now...

# Cumulative Flow Diagrams – Beyond Basics

Vacanti elaborates on Little's Law and "Flow Debt\*" using CFDs.

*Hyman Minski popularized these terms for types of debtors:*

- *Hedge,*
- *Speculative, and*
- *Ponzi.*

Patterns of flow can help you identify which category best describes the prevalent decision making style in your project.

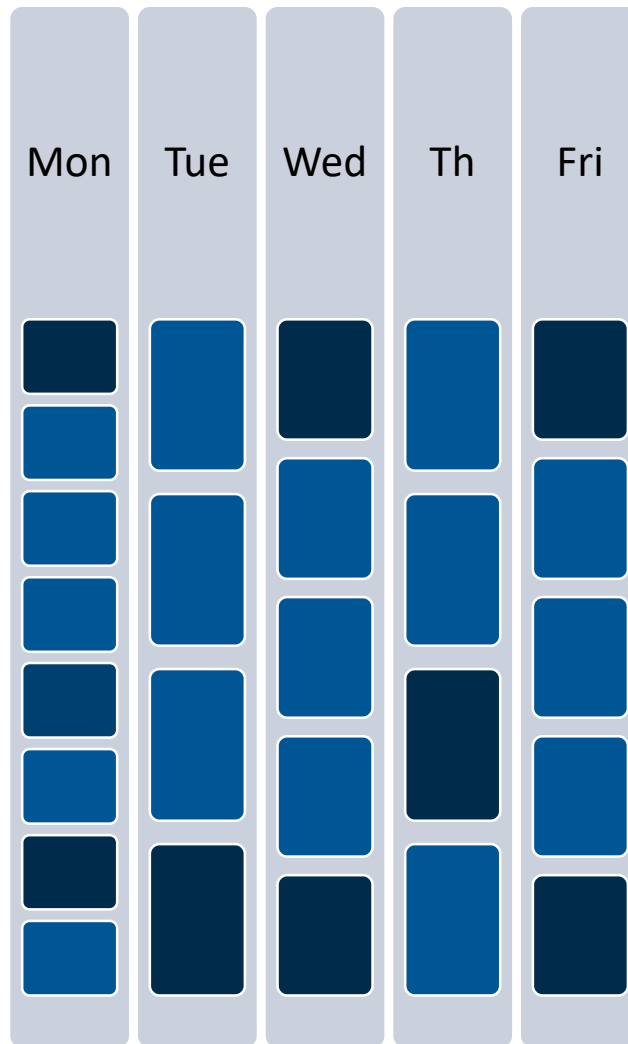
*Ever been on a project that was trying to do so many things that none of them ever got finished? Is that a Ponzi project?*

\* Page 144

Clash of Mind-Sets

# Deterministic vs. Stochastic

# Value Flow: Utilization is the Wrong Goal



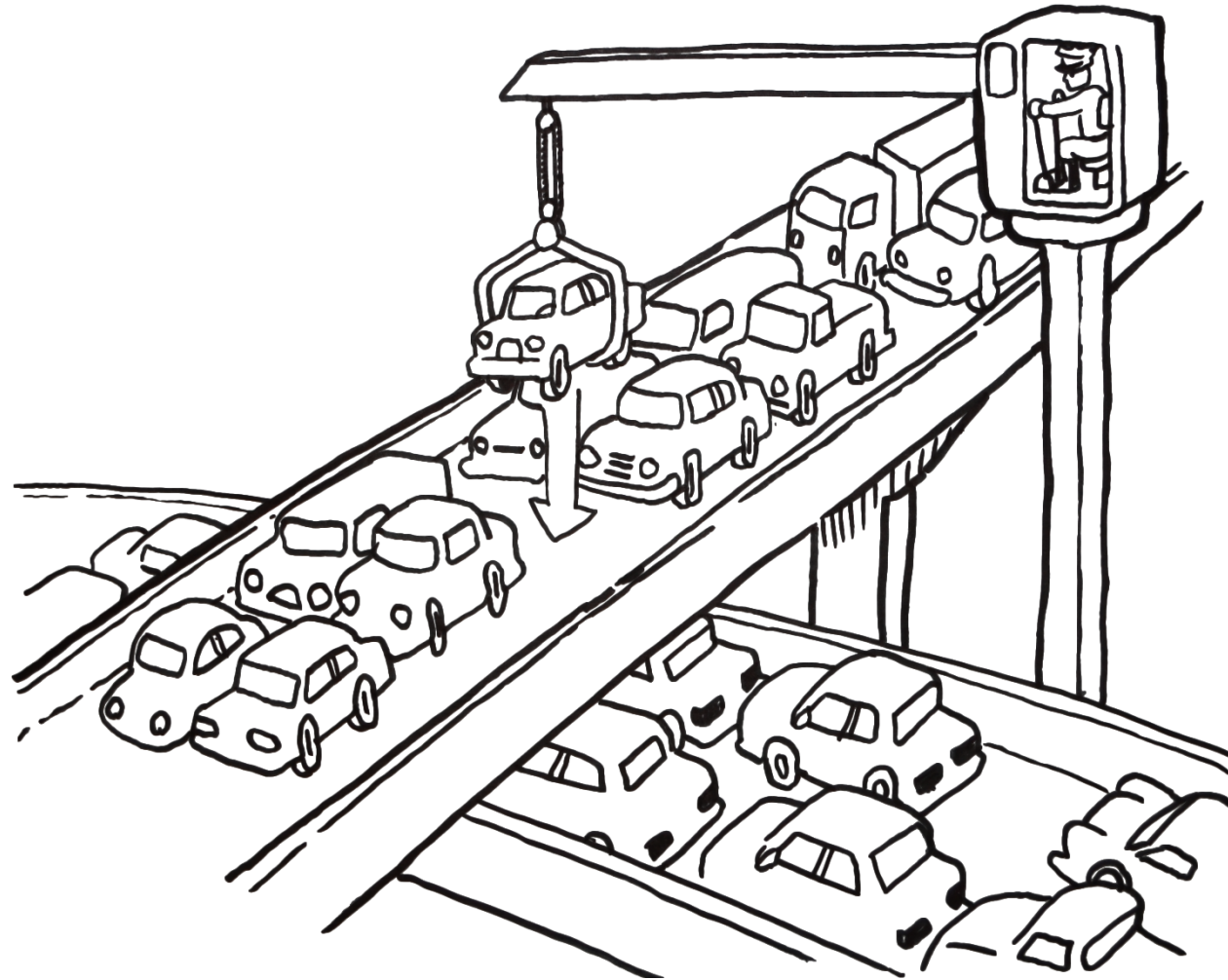
## 100% Utilization:

- Magnifies the impact of variation
- Maximizes task-switching overhead
- Assures slower overall progress

Change is inevitable, plan to learn

Multi-tasking is a myth we don't accurately comprehend

# Maximum Utilization is Counterproductive



© 2016 Software Engineering Institute

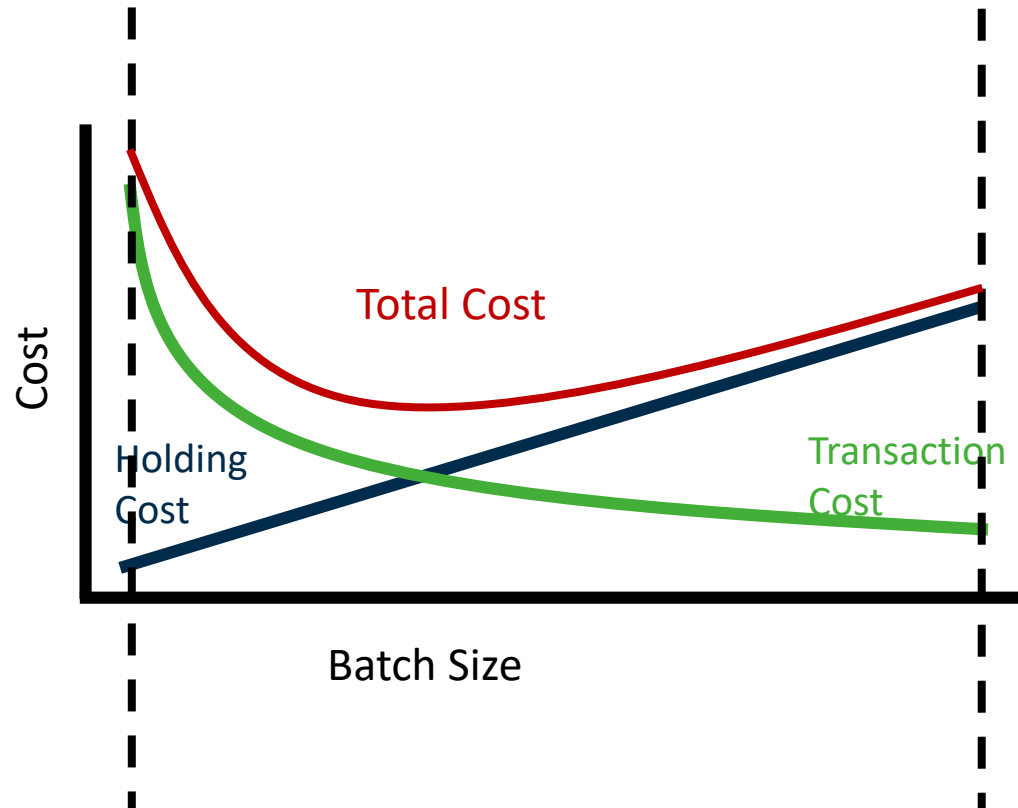
Influence on Modern Agile Practice

# Lean Economics

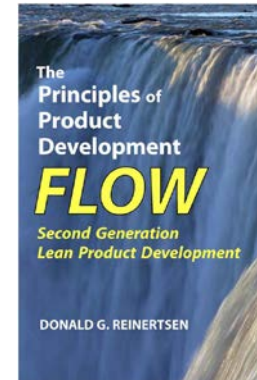
# Economies of Batch Size

Specify, build  
test & ship a  
**SINGLE**  
line of code

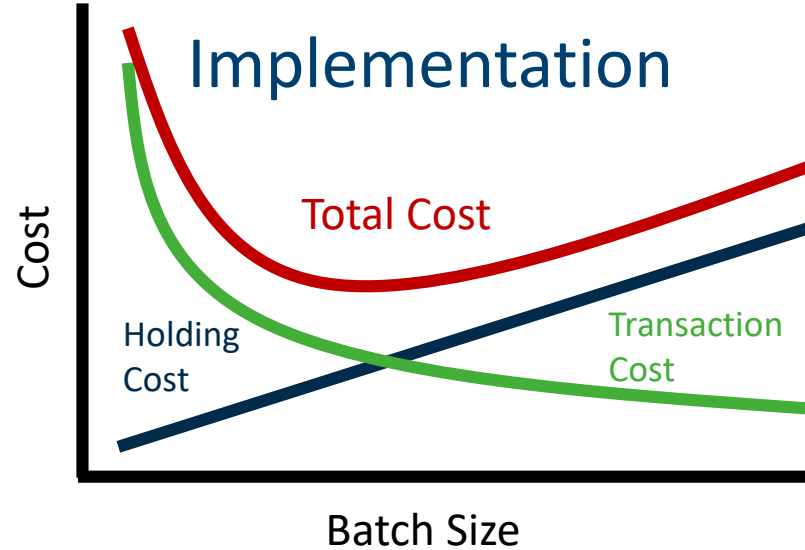
Specify, then build,  
then test & then ship  
**ALL** lines of code



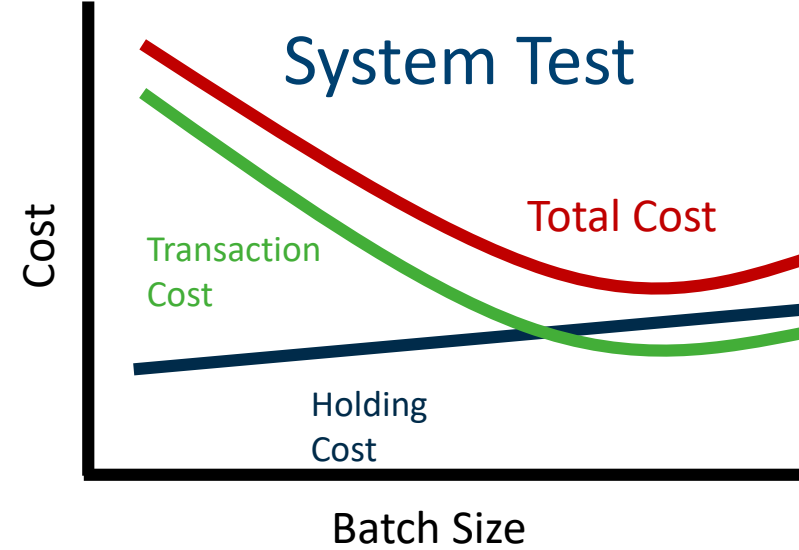
U-Curve optimization  
problem as described in  
*Principles of Product  
Development Flow*, by  
Don Reinertsen



# Process Economics



- Holding costs are very difficult to detect in software development
- Transaction costs are easier to see, so amortizing them with larger batches is appealing



- Transaction costs dominate when doing manual testing
- If development is done and we are just proving that the system works, holding costs might be negligible.

# Metrics for Flow-based Product Development

## Queues

- Design-in-Process Inventory
- Queue Size
- Trends in Queue Size
- Cost of Queues
- Aging of Items in Queues

## Batch Size

- Batch Size
- Trends in Batch Size
- Transaction Cost per Batch
- Trends in Transaction Cost

## Cadence

- Processes Using Cadence
- Trends in Cadence

## Capacity Utilization

- Capacity Utilization Rate

## Feedback

- Feedback Speed
- Decision Cycle Time
- Aging of Problems

## Flexibility

- Breadth of Skill Sets
- Number of Multipurpose Resources
- Number of Processes with Alternate Routes

## Flow

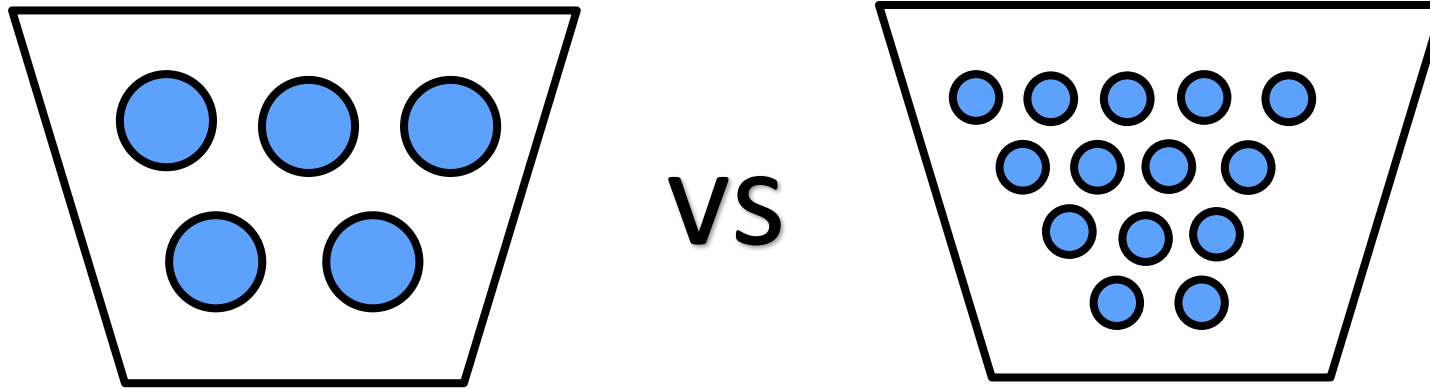
- Efficiency of Flow
- DIP Turns

*Page 235: Principles of Product Development Flow: Don Reinertsen*

Diagnostic Metrics

# Helping Teams Deliver

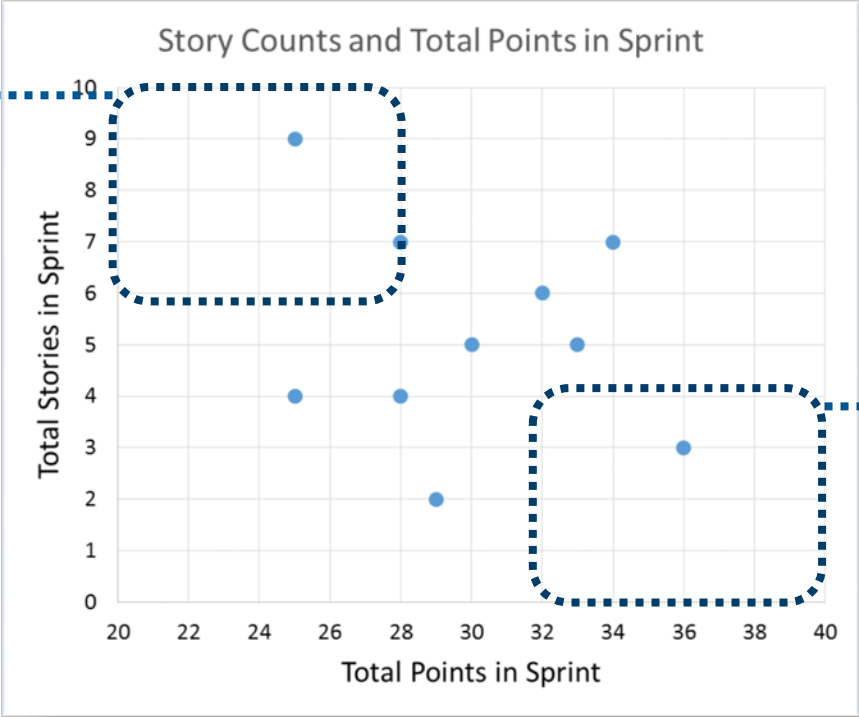
# Batch Size Analysis – Story Size Focus



Splitting stories requires engineering judgment

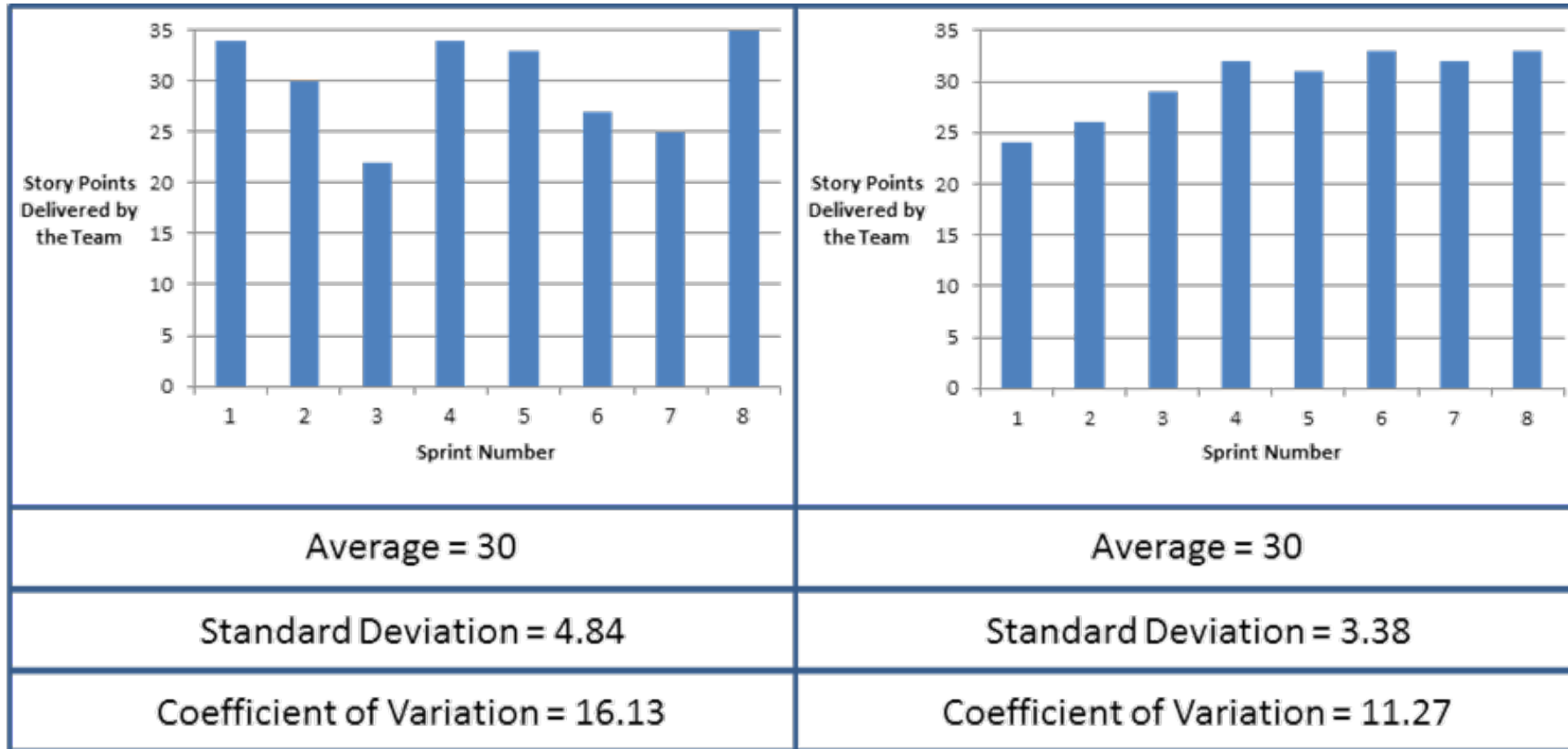
# Potential Story Granularity Indicator?

Sprints with many small stories



Sprints with a few large stories

# Coefficient of Variation – Analysis of Velocity



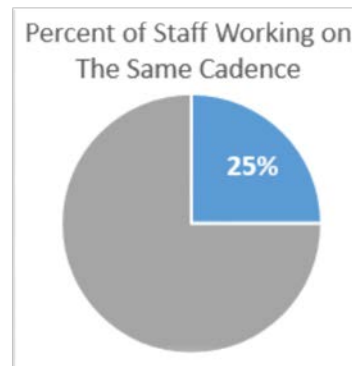
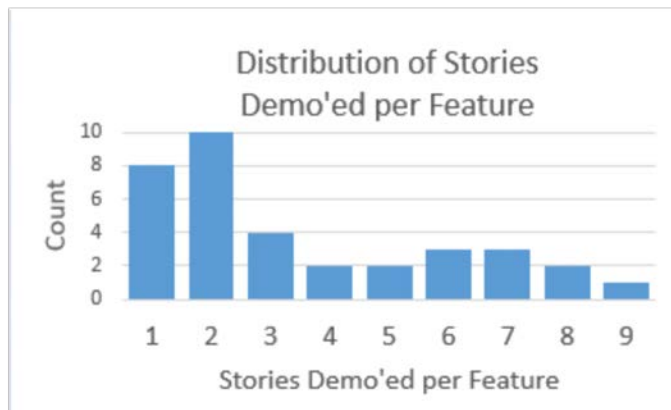
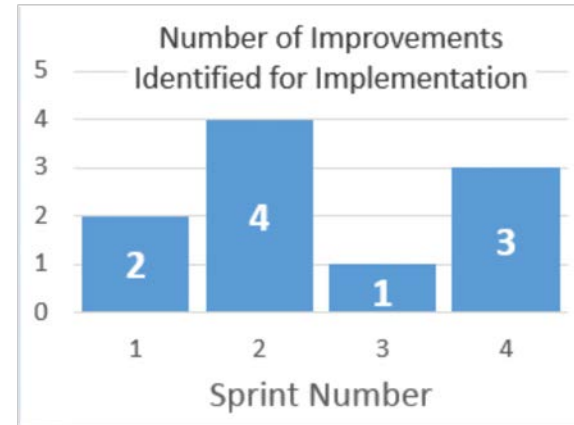
Diagnostic Metrics

# Understanding Program Performance

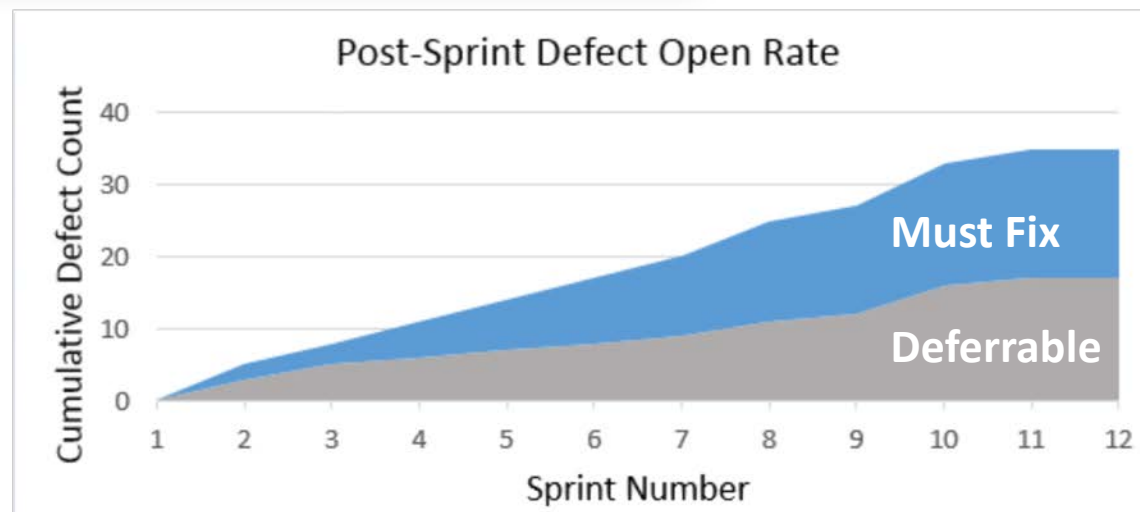
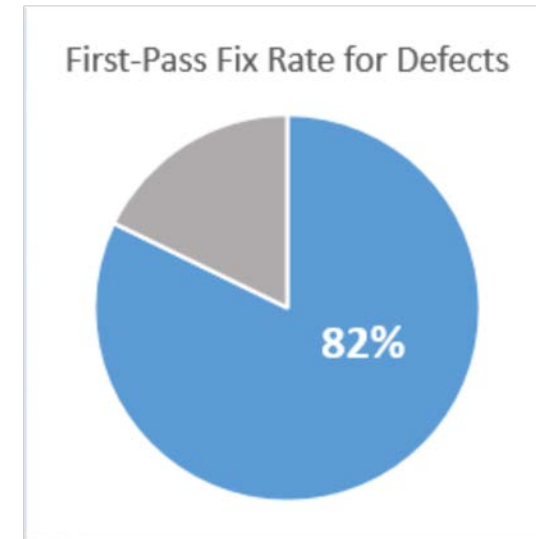
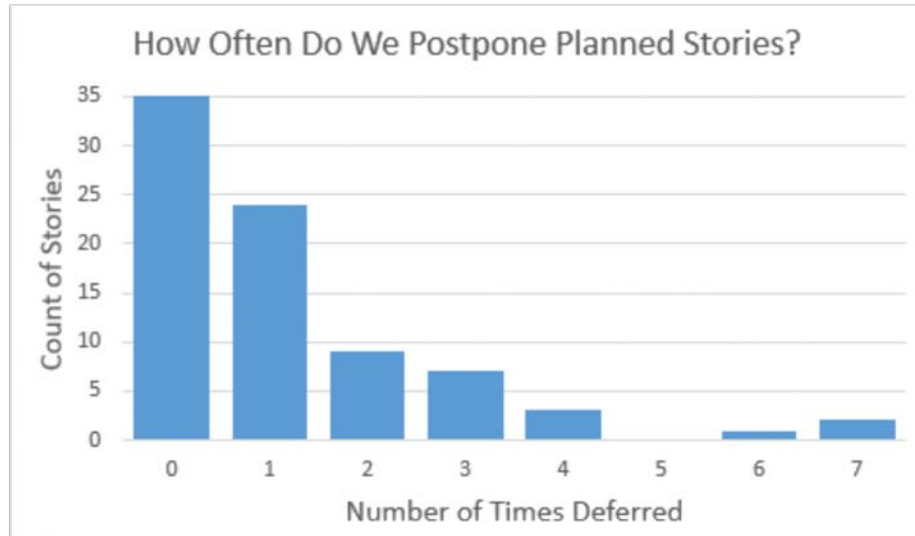
# Indicator Examples<sub>1</sub>

## Essential Process Attributes

- Cadence
- Synchronization
- Short Learning Cycles
- Reduction in Batch Size
- Iterative and Incremental Delivery



# Indicator Examples<sub>2</sub>



# Defect Containment Modeling

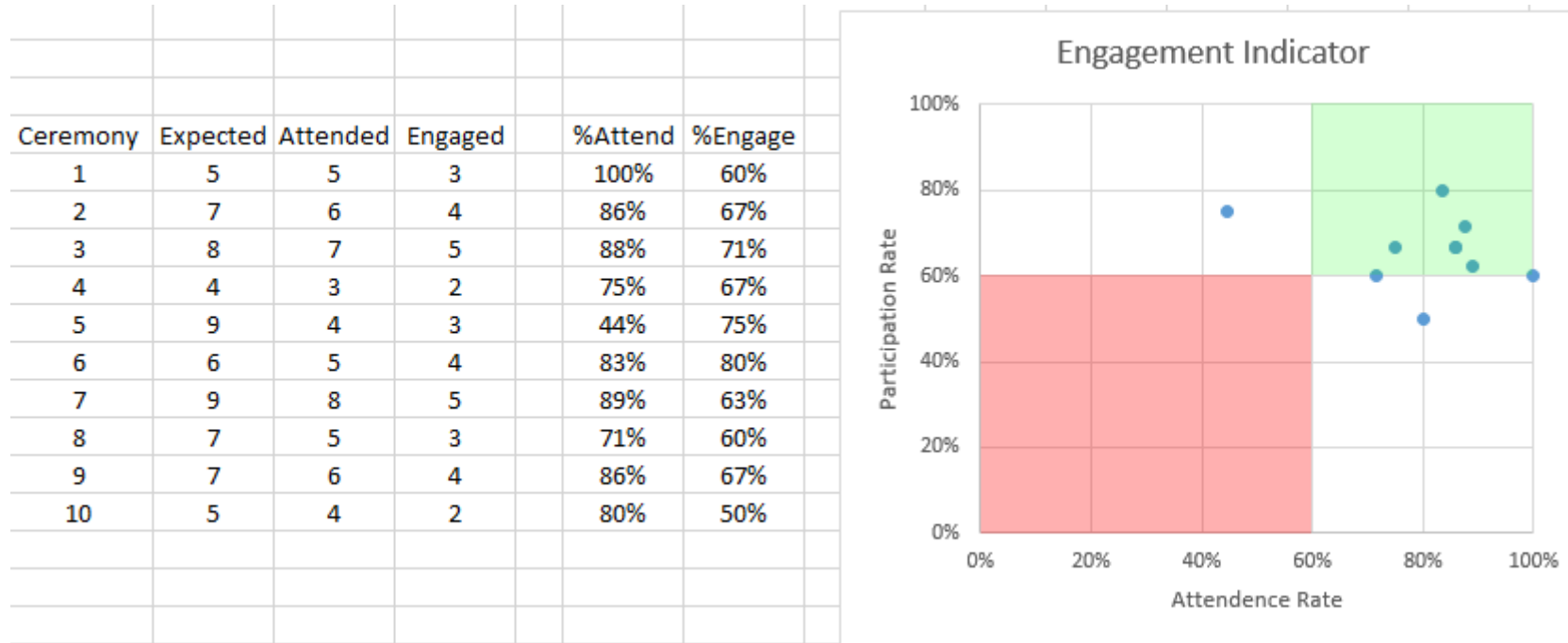
		Detection						Release-Level Test	Injected In Sprint	Found Before Release Test	
		1	2	3	4	5	6				
Injection	1	35	13	8	5	3	1	<b>1</b>	66	65	98%
	2		32	9	7	5	3	<b>3</b>	59	56	95%
	3			29	12	8	2	<b>5</b>	56	51	91%
	4				30	18	4	<b>8</b>	60	52	87%
	5					17	5	<b>12</b>	34	22	65%
	6						1	<b>5</b>	6	1	17%
Total found in Sprint		35	32	29	30	17	1	<b>34</b>	281	247	<b>88%</b>
Total Leaked from Sprint		31	27	27	30	17	5				
Sprint Containment %		53%	54%	52%	50%	50%	17%	<b>51%</b>			
Sprint Containment Effectiveness											

Release Containment Effectiveness

Adopting New Approaches

# Assessing Engagement

# Simple Indicator, Powerful Analysis



Subset/aggregate data to look for trends across:

- Particular event types
  - Are 'standups' not working?
- Pockets of staff
  - Have we alienated 'release managers'?

User Value Metrics

# Measuring Outcomes, Not Inputs

# Understanding Benefit of IT Modernization



Can we iterate and experiment with functional changes as well as technological changes, to improve performance of the IT-enabled service?

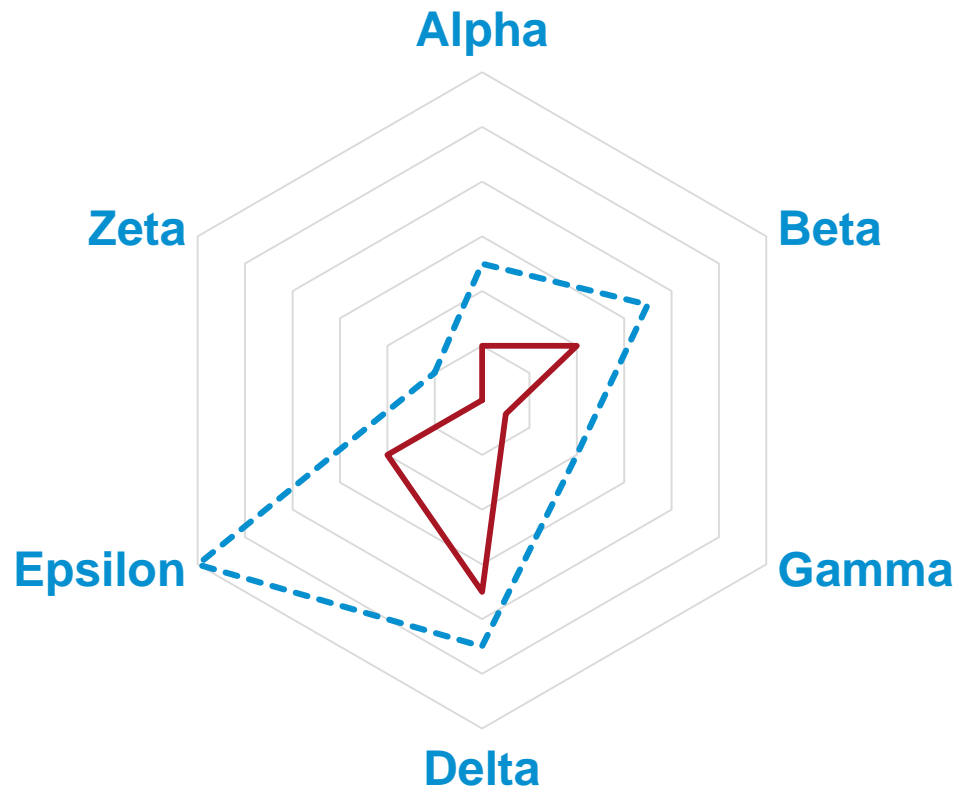
What combination of choices leads to improvements in things like:

- Amount of exception-handling
- Users finding the correct path through the system on the first try
- User migration to a new system

# Enabling Mission Threads with DR Fixes

## Mission Impacts Addressed

--- Scope of Impacts    — Fielded Fixes



The impact of fixing defects is charted for six (6) mission threads.

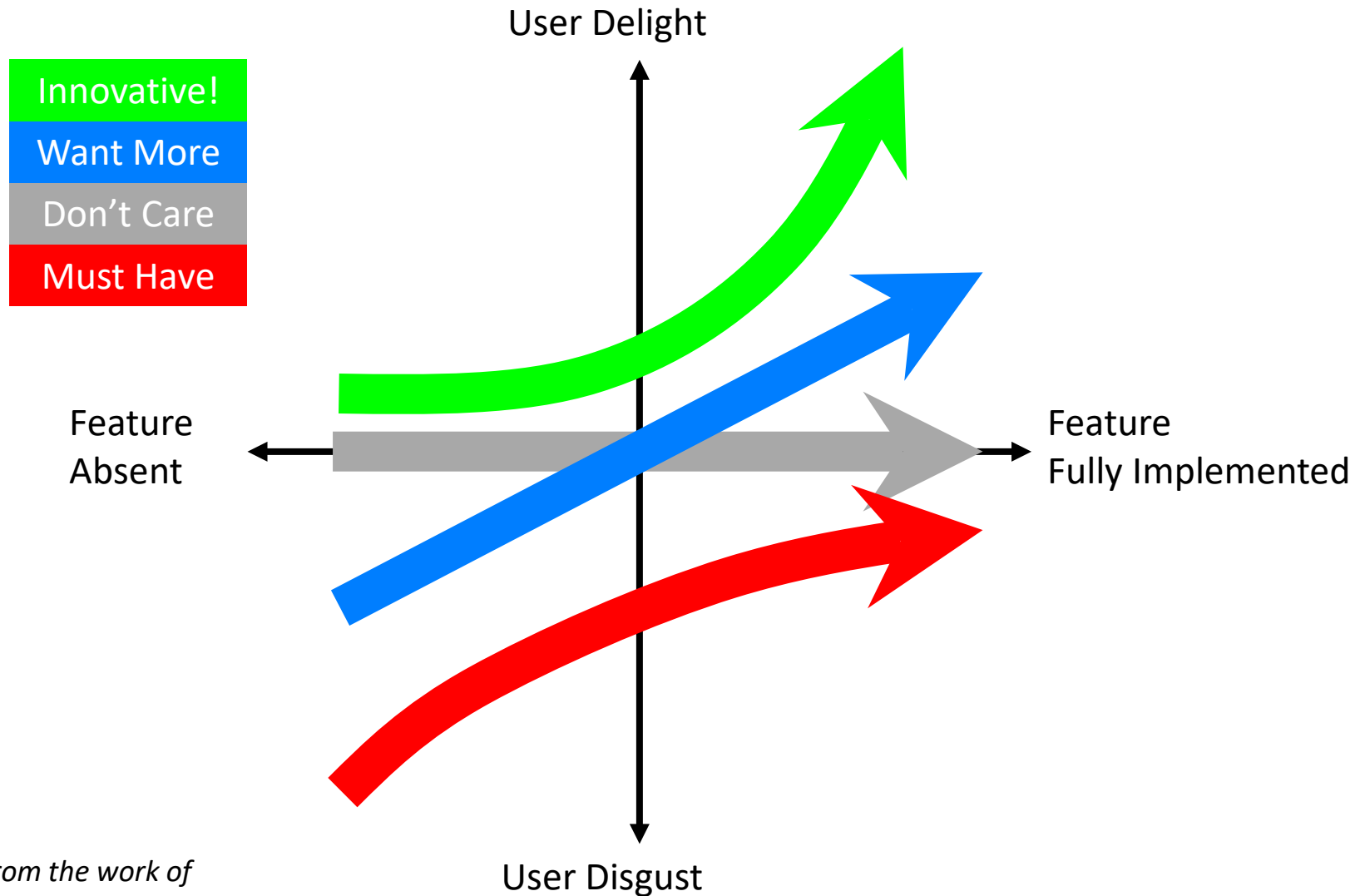
Looking at the area inside the **blue dotted line**:

- Epsilon has the greatest number of DR impacts
- Zeta has the lowest

Looking at the area inside the **red line**:

- Fielded fixes have benefitted Delta the most
- Zeta the least

# Understanding User Value with KANO Analysis\*



*\* Adapted from the work of  
Professor Noriaki Kano*

# In Closing...

# Bottom Line

## 1. Exercise Due Care

- The level of discipline and rigor applied must match the context served by the work
- Metrics give voice to things we want to hear about, we are responsible to choose
- Some very important things will lack high-resolution measures to inform us

## 2. Consider Systems' Perspectives

- A scrum team is its own system, and rich metrics to serve the team exist
- The enterprise consists of many other systems, which bring different perspectives
- Boundaries of generalizability exist among these systems

## 3. (Ruthlessly) Automate Basic Indicators and Analyses

- Wield tools in service of your needs, and do not limit the sphere of focus artificially
- Make metrics routine and boring – not episodic and authority-focused
- Tool chains and visualization techniques offer new opportunities