

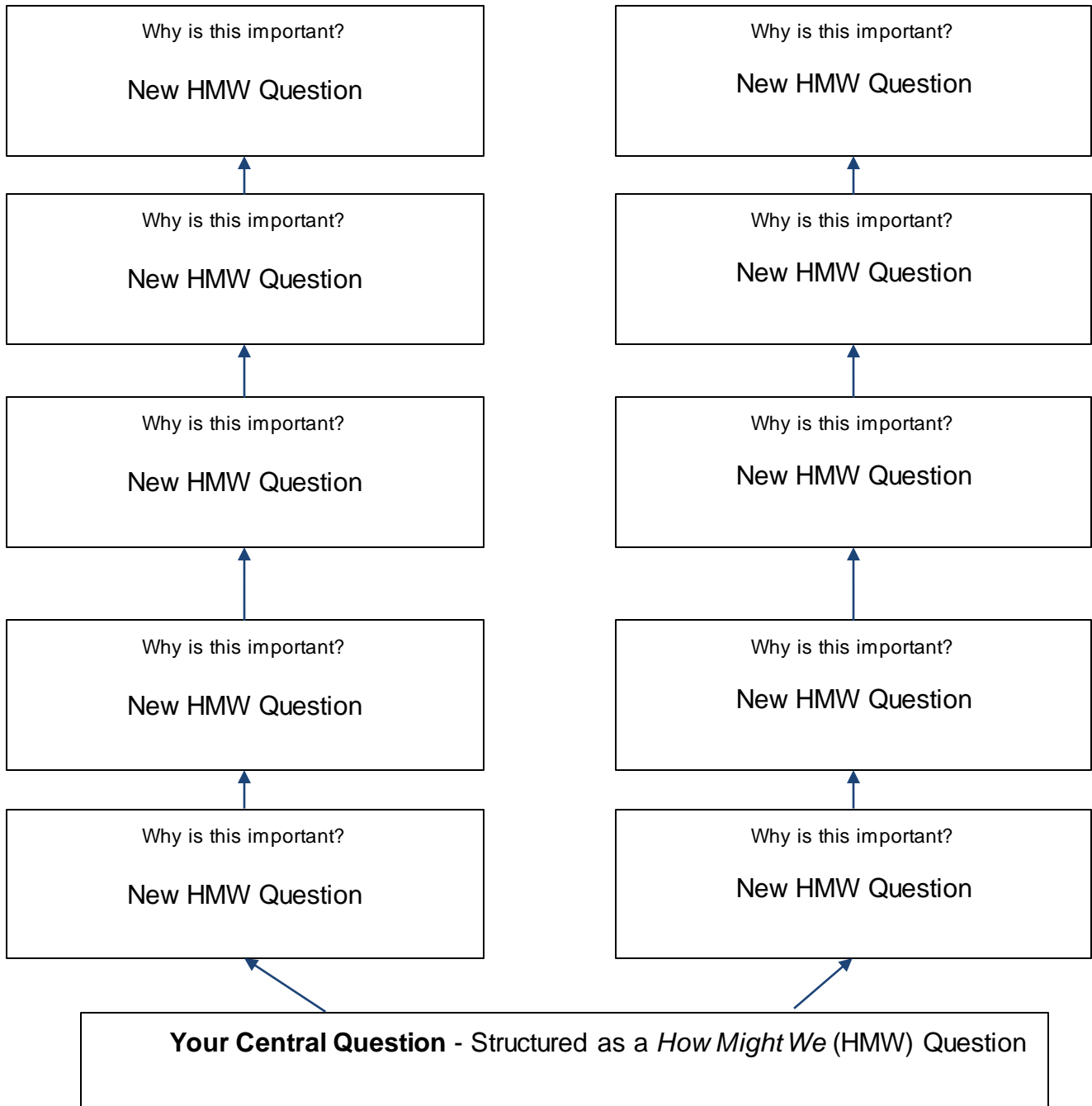
Web of Abstraction

Building to Stronger Questions: Web of Abstraction

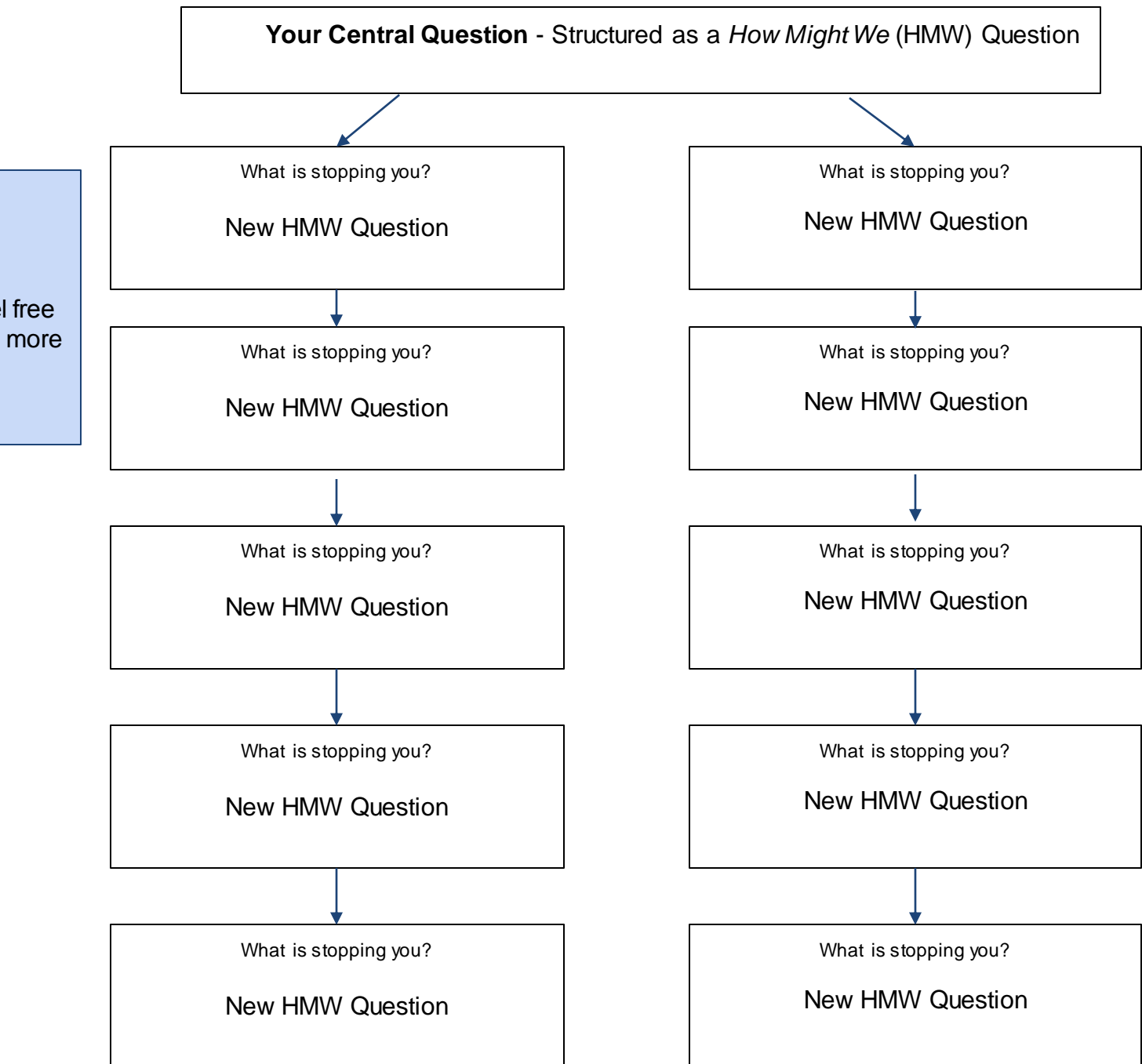
Individually, develop a central 'How might we' question that represents the problem your program is trying to solve.

- Examples:
 - How might we grow a culture of experimentation?
 - How might we expand AI literacy among managers?
 - How might we support analysts to better source, share, and maintain data and information?
- Try to develop a “How Might We” question out of this theme!
- Write this in the middle box, the ‘Central question’
- Gut check:
 - Is there a person in my HMW?
 - Is there an outcome included?
 - Is there a solution embedded?

Laddering up to ask **why?**

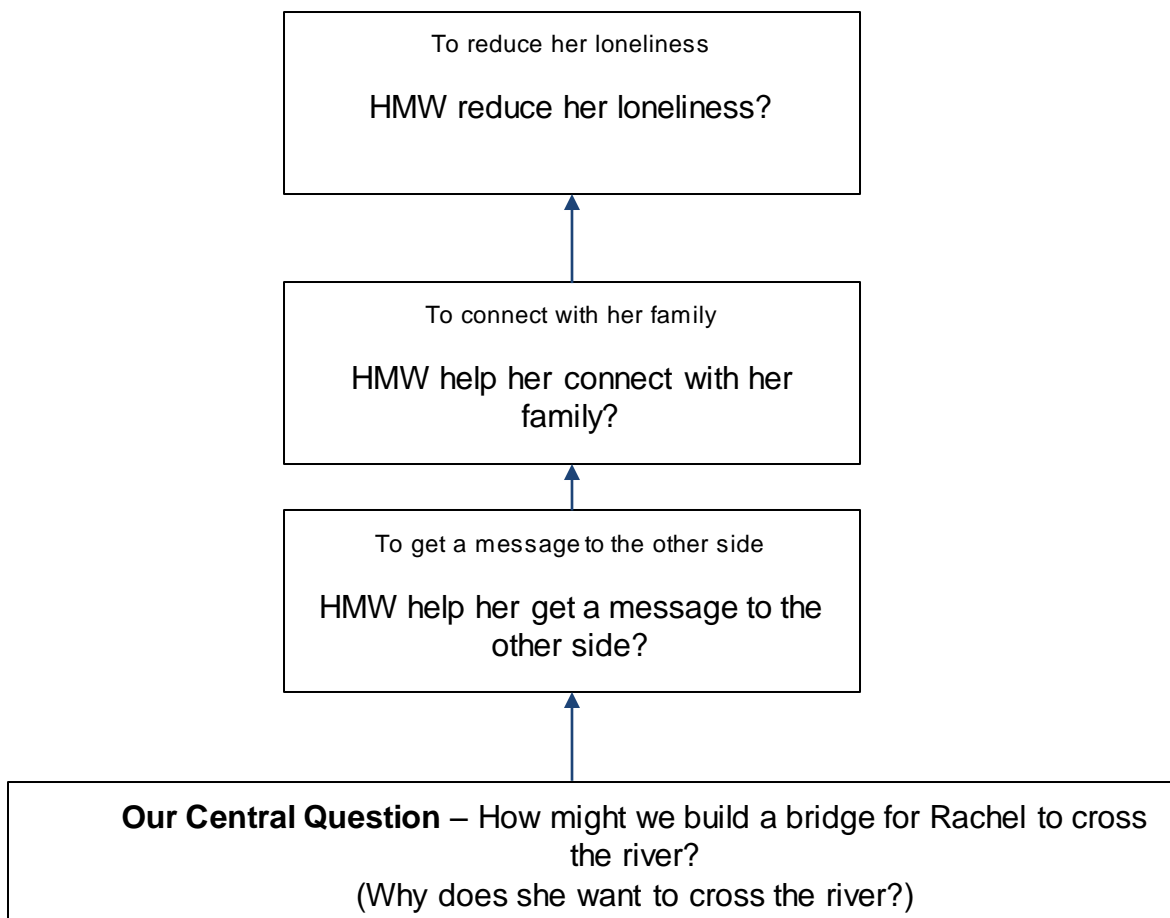


Laddering down by asking what's stopping you/us/them? - TEMPLATE



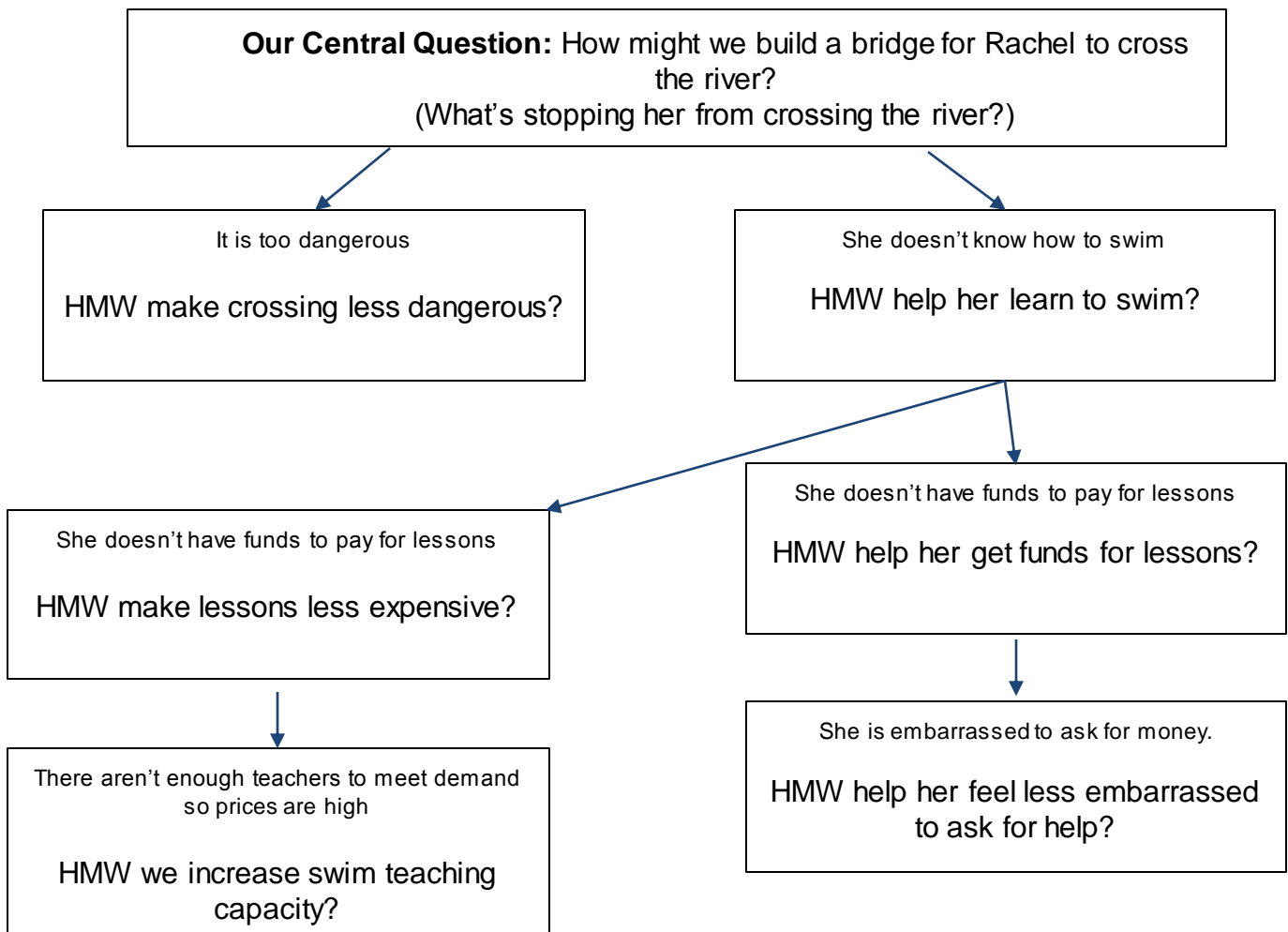
Laddering up to ask **why?** - EXAMPLE

Ladder up by asking **why?**



Laddering down by asking “what’s stopping us/them/me?”

EXAMPLE



Connecting to Goals

Rank	Goals
Johann (from political / social) Bryant	Free warfighter for critical operations by automating routing / repetitive tasks
Johann Bryant	Decreased risk to human life and access to uninhabitable environments
Bryant	Operate in complex and contested areas with reduced risk to life force and mission
	Awareness and exploitation of physical operating environment
	Increased range, endurance, and persistence – scalable beyond human operator limitations
Pat, Stephen, Mini	Enable faster, scalable, and distributed decision-making putting humans at the apex of command
George	Increase resilience, connectivity, and real time awareness with distributed network nodes

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This material is based upon work funded and supported by the Department of Defense under Contract No. FA8702-15-D-0002 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center.

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DM21-0991