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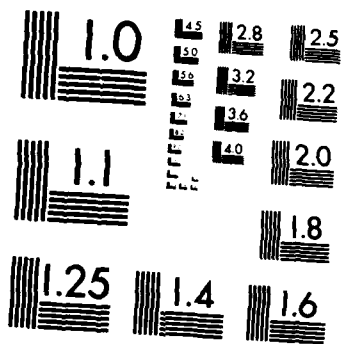
SUMMARY OF THE LEADER OBSERVATION SYSTEM (LOS) PROJECT
(U) NEBRASKA UNIV LINCOLN DEPT OF MANAGEMENT F LUTHANS
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STUDIES IN LEADERSHIP AND ORGANIZATIONAL BEHAVIOR

Fred Luthans, Principal Investigator
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AD A129074

Summary of the Leader Observation System
(LOS) Project

Fred Luthans

University of Nebraska-Lincoln

Prepared with the support of:

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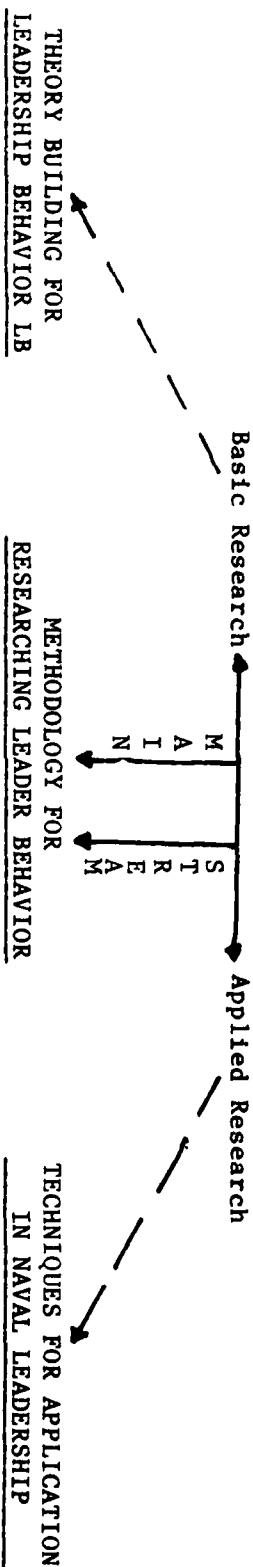
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20. ABSTRACT (Continue on reverse side if necessary and identify by block number) This final report contains a summary listing of the 19 technical reports that were issued from the Leader Observation System (LOS) Project.		

RESEARCH PROGRAM

Dr. Fred Luthans - University of Nebraska, Principal Investigator

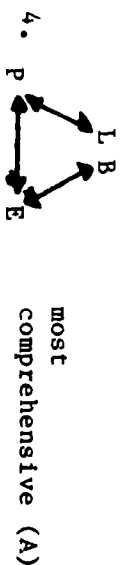
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Goal: Effective Human Performance in Organizations



Goals: (A) Understanding
(B) Prediction
(C) Control

1. LB = f(Person) helps (A)
2. LB = f(Environment) best (B), (C)
3. LB = f(P,E) comprehensive (A)



Social Learning/Interactionist Perspectives

1. Nomothetic - Idiographic
2. Quantitative - Qualitative
3. Etic-Emic (from Anthropology)

ONR Tech. Rep. Nos. (See Attached List) ONR Tech. Rep. Nos. (See Attached List)

1, 2, 7, 8, 9, 13, 14

Goal: To Develop a Reliable and Valid Observation System for Measuring Leader Behavior in Natural Settings

1. Leader Observation System (LOS) categories
2. Interrater Reliability Assessment of LOS
3. Preliminary Reliability and Construct Validity Assessment of LOS Using Multitrait Multimethod (MTMM) Reliability and Validity
4. Tests of the LOS
5. Empirically Analyze Alternate Methodologies and Specific Measures for Researching Leader Behavior
6. Preliminary Analysis of Predictive Validity (LOS and Performance)
7. Use of the LOS measure to determine effective leadership

3, 4, 5, 6, 10, 11, 12, 15, 16, 17, 18

Goal: To Better Select, Train/Develop, and Appraise Naval Leaders and Have Them and Their Units Perform as Effectively as Possible

1. To transition the theory building and research methods to more effective naval leadership
2. Specific Techniques for the Future

SUMMARY LIST OF TECHNICAL REPORTS FOR
LEADER OBSERVATION SYSTEM (LOS) RESEARCH PROGRAM,
FRED LUTHANS, PRINCIPAL INVESTIGATOR

1. Luthans, F. & Davis, T.R.V., Idiographic versus nomothetic approaches to research in organizations (ONR Tech. Report 1). University of Nebraska-Lincoln, July, 1981.

Abstract: After first examining the underlying "sameness" assumption of the dominant nomothetic (group-centered) research perspective, an alternative interactive theoretic assumption is proposed for organizational behavior. This calls for idiographic (individual-centered) research. Intensive single-case experimental designs and direct measures from the idiographic approach are presented and analyzed.

Status: Revised and published in Academy of Management Review, 1982 7, 380-391.

2. Luthans, F. & Davis, T.R.V., Integrating qualitative and quantitative research in organizations (ONR Tech. Rep. No. 2). University of Nebraska-Lincoln, July, 1981.

Abstract: This paper first identifies the differing assumptions and perspectives of management practitioners, qualitative researchers, and quantitative researchers. Special attention is given to the question of "research for what?" and "what should the output of research be?" Next, the major differences between qualitative and quantitative approaches are highlighted and some mutually beneficial designs, perspectives and philosophies for these differences to be resolved and integrated are suggested. Finally, a specific example is used to show that an integrated approach can be effective.

Status: Revised and under review at the Journal of Management.

3. Luthans, F., Lockwood, D. & Conti, M., A reliability assessment of participant observational measures of leader behavior in natural settings (ONR Tech. Rep. No. 3). University of Nebraska-Lincoln, July, 1981.

Abstract: This study makes a reliability assessment of 88 trained participant observers who measured the behavior of 120 target leaders in 5 diverse organizational settings. Eight trained outside observers were used as agreement checks. Drawing from three methods of calculation, the interrater agreement was quite impressive. Other analysis techniques employed in the study support the value of the training given to the observers. The overall conclusion of the study is that, especially in light of the current dissatisfaction, observation may be an effective measurement alternative.

Status: Revised and given at National AIDS meeting (American Institute for Decision Sciences), 1982 and currently under review at the Academy of Management Journal.

4. Hennessey, H.W. & Luthans, F., Measuring organizational commitment: A replication of psychometric properties and an analysis of the role of social desirability (ONR Tech. Rep. No. 4). University of Nebraska-Lincoln, July, 1981.

Abstract: Utilizing several diverse samples (N=534), psychometric properties of the organizational commitment questionnaire (OCQ) developed by Porter and his colleagues were assessed. Means and standard deviations, internal consistency reliability, discriminant validity, and social desirability bias were given specific attention. The results replicate the generally positive psychometric properties of the OCQ found in earlier studies. The analysis of social desirability, which has not been assessed in previous studies, does indicate that this bias may be present in the OCQ.

Status: Revised and given at the Midwest Academy of Management and published in Proceedings Midwest Academy of Management, 1983.

5. Luthans, F. & Rosenkrantz, S.A., An analysis of role conflict and ambiguity scales: A replication study of the psychometric properties and an assessment of the role of social desirability bias (ONR Tech. Rep. No. 5). University of Nebraska-Lincoln, July, 1981.

Abstract: Role conflict and role ambiguity scales (RCA) developed by Rizzo, House and Lirtzman were analyzed according to the factor structures, means and standard deviations, internal consistency reliability, and discriminant validity and were found to generally agree with earlier studies reporting positive results. However, the analysis of social desirability bias, which was not specifically assessed in previous studies, was found to be present in the role ambiguity (RA) responses, but absent from the role conflict (RC) responses.

Status: Revised and accepted for publication in Educational and Psychological Measurement (in press).

6. Kess, T.W., Luthans, F. & Hennessey, H.W., A canonical correlational analysis of the relationship between observed leader behavior and organizational rewards (Tech. Rep. No. 6). University of Nebraska-Lincoln, July, 1981.

Abstract: A canonical correlation analysis was conducted to examine the relationship between 3 organizational reward criterion variables and 12 leadership behavior categories using the newly developing Leadership Observation System of measurement. Managers (N=49) from a large financial institution served as subjects in the study. One canonical root was extracted for interpretation which inversely related the behaviors of exchanging routine information and socializing/politicking with salary & promotion rewards. Implications of results for the study of leadership are discussed.

Status: Revised and given at the Western Academy of Management, 1982.

7. Ganster, D.C., Hennessey, H.W. & Luthans, F., The impact of social desirability on organizational behavior research results: An empirical investigation of alternative models (Tech. Rep. No. 7). University of Nebraska-Lincoln, July, 1981.
Abstract: Three conceptual and statistical models are developed for the effects of social desirability (SD) response bias on organizational behavior research results. It is demonstrated with illustrative empirical examples how SD can act as a) an unmeasured variable which produces spurious correlations between study variables, b) a suppressor variable which hides relationships, or c) a moderator variable which conditions the relationship between 2 other variables. It is recommended that SD effects be assessed, particularly in tests of hypotheses using self-inventories or ones involving the operation of implicit theories.
Status: Revised and given at National Academy of Management, 1982 and accepted for publication in Academy of Management Journal (in press).
8. Luthans, F., Davis, T.R.V., & Perrewé, P.L., Organizational socialization: A social learning interpretation (Tech. Rep. No. 8). University of Nebraska-Lincoln, July, 1981.
Abstract: Although there are a number of existing approaches to socialization they lack clear theoretical basis for understanding & application. This paper proposes social learning theoretical framework. Particular attention given to relevancy that modeling & self-control can have for organizational socialization. Specific examples of how these concepts & techniques can help facilitate successful socialization of new & existing employees are included throughout.
Status: Revised and given at National AIDS (American Institute for Decision Sciences), 1981.
9. Manz, C.C., Luthans, F. & Mossholder, L.W., A new perspective of control in organizations: Behavioral self-control (ONR Tech. Rep. No. 9). University of Nebraska-Lincoln, August, 1982.
Abstract: A new perspective of control in organizations is presented. Based on a social learning theoretical foundation, the paper argues that self-control is at the core of the organizational control process. Various levels and sources of control are discussed.
Status: Revised and accepted for presentation at the National Academy of Management, 1983 and under review at Journal of Behavior.
- **10. Luthans, F. & Lockwood, D.L. An analysis of the reliability and validity of the Leader Observation System (ONR Tech. Rep. No. 10.) University of Nebraska-Lincoln, August, 1982.
Abstract: This is a major report from the project. The development of the leadership observation system (LOS) is first described in the report. After trained observers had logged 440 hours of free observation of 44 managers, (10 hours each over a two week period) a Delphi approach was used to derive 12 categories and accompanying behavioral descriptors. Trained

participant (N = 88) and outside (N = 8) observers simultaneously, but independently, directly recorded the behavior of the target leaders on the LOS instrument every hour over a two week period. The target leaders also filled out a self estimate of time usage questionnaire that contained the same 12 categories as the LOS instrument. In addition, the target leaders, their superiors (N = 118), peers (N = 210) and subordinates (N = 362) completed the widely used LBDQ-XII and the new MBS (Yukl & Nemeroff, 1979) questionnaires. There was high interrater agreement reliability between the participant and outside observers. To go beyond this relatively simple reliability assessment, a multitrait-multimethod (MTMM) analysis was conducted. The results gave some support to the validity (both convergent and discriminant) of the LOS when multiple rater sources (participant and outside observers) were treated as more than one method. In contrast, neither of the leadership questionnaire measures (LBDQ-XII or MBS) was demonstrated to have any support for construct validity when multiple rater sources (self, superior, peers and subordinates) were treated as multiple methods. When the standardized questionnaires and leadership observation system were treated as multiple methods, the validity analysis was not very encouraging. Part of the problem, however, was that there were not directly comparable behavioral categories across these methods. When directly comparable categories from the self estimate of time usage questionnaire were compared to the LOS, the MTMM analysis yielded more support for validity.

Status: A version of this was given at the Seventh Leadership Symposium on Managerial Behavior and Leadership Research, July 13, 1982, University of Oxford, Oxford, U.K. This symposium was sponsored by N.A.T.O. The paper will be published in Hunt, J.G., & Schriesheim, C. (Eds.), Managerial behavior and leadership research. London: Pergamon, 1983 (in press).

11. Davis, T.R.V. & Luthans, F. The idiographic study of leadership behavior in natural settings: An empirical analysis using a single case experimental design (ONR Tech. Rep. No. 11). University of Nebraska-Lincoln, August, 1982.

Abstract: This paper first discusses the definitional problem of leadership. A case is made for leadership as a behavioral construct. An idiographic perspective for research is proposed and the results of a single case experimental design are presented.

Status: Revised and given at National AIDS (American Institute for Decision Sciences), 1982. Currently under review at Journal of Applied Behavioral Science.

12. Ganster, D.C., Baker, D.D. & Luthans, F. ALS and VDL approaches to leadership research: An empirical comparison (ONR Tech. Rep. No. 12). University of Nebraska-Lincoln, August, 1982.

Abstract: This study compares the average leadership style (ALS) with the vertical dyad linkage (VDL) model by partitioning the

subordinate perceptions of leadership style into between groups and within-group sources of variance. The results indicate that ALS and VDL models account for similar proportions of variance in subordinate role perceptions, satisfaction, and organizational commitment.

Status: Revised and given at National AIDS (American Institute for Decision Sciences), 1982. Currently under review at Journal of Management.

13. Franz, C.R. & Luthans, F. General contingency theory of organizations: An alternative to open systems theory (ONR Tech. Rep. No. 13). University of Nebraska-Lincoln, August, 1982.
Abstract: General contingency theory (GCT) is offered as an alternative to open systems theory (OST) as the foundation for improved organizational performance. It is argued that GCT can provide more precise conceptual variables and an integrative framework for relating environmental and organizational variables in order to provide functional predictions.
Status: Revised and under review at Human Systems Management.
14. Morey, N. & Luthans, F. Emic analysis of organizational behavior: A research perspective from anthropology (ONR Tech. Rep. No. 14). University of Nebraska-Lincoln, August 1982.
Abstract: After first identifying some of the major issues and limitations of traditional organizational behavior research, an emic (an insider's or subject's view of reality) perspective and ethnoscience methods are proposed. Specific techniques such as domain, taxomic and componetial analyses are given detailed attention. Examples of the application of these anthropological perspectives and techniques to organizational behavior research are included throughout and the limitations are carefully pointed out.
Status: Revised and accepted for publication in Academy of Management Review, (in press).
15. McCaul, H.S., Luthans, F., & Hennessey, H.W. Organizational commitment and effectiveness: An empirical assessment of the relationship and potential moderators (ONR Tech. Rep. No. 15). University of Nebraska-Lincoln, May, 1983.
Abstract: Two studies are reported which indicate a strong positive relationship between organizational commitment and perceived organizational effectiveness. Autonomy was found to be the only significant moderator in the first study and, although it failed to reach significance in the second study, it was in the desired direction and had a significant main effect on perceived organizational flexibility.
16. Luthans, F., Nimnicht, J.L., & Hennessey, H.W. An analysis of subordinate influence on leader behavior: The use of multiple measures and the examination of potential moderators (ONR Tech. Rep. No. 16). University of Nebraska-Lincoln, May, 1983.
Abstract: Trained participant observers recorded the monitoring and controlling behaviors of 78 target managers. These managers' subordinates completed a number of questionnaires relating to

perceived effectiveness, satisfaction, autonomy, commitment, and their leader's behavior. The results of the statistical analysis indicated enough support (from both the directly observed leader behavior and the questionnaire descriptions) to conclude that subordinates' behavior/situation does seem to influence leader behavior.

17. Johnson, A.L., Luthans, F., & Hennessey, H.W. An analysis of leader locus of control and influence behaviors (ONR Tech. Rep. No. 17). University of Nebraska-Lincoln, May, 1983.
Abstract: This study investigated whether the leader's locus of control moderated the relationship between perceived leader influence behaviors such as persuasiveness and influence on superiors and effectiveness and subordinates' perception on their units' effectiveness and their satisfaction with supervision. It was found that locus of control significantly moderated the effect of supervisor influence on productivity and subordinate satisfaction with supervision.
18. Luthans, F. Hennessey, H.W., & Rosenkrantz, S.A. Observing managers at work : A statistical analysis of the behavior of successful managers (ONR Tech. Rep. No. 18). University of Nebraska-Lincoln, May, 1983.
Abstract: A major report from the project. Trained participant observers using the Leadership Observation System (LOS) recorded the behaviors of 52 managers in 3 diverse organizations. These behaviors were then related to a manager success index consisting of level over tenure. A hierarchical multiple regression analysis found two of the behavioral categories on the LOS were significantly related to the successful managers: interacting with outsiders and socializing/politicking.

Status of Reports 15-18:

Since these have just been completed, they are just now being sent out to meetings and prepared for submission to academic journals. They are all data-based papers directly from the project. No. 18 has already been accepted for presentation at the upcoming National Academy of Management meeting in August, 1983.

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