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Research Product 86-13

**The 1984 ARI Survey of Army Recruits:
Tabular Description of
NPS Army Reserve Accessions,
Volume 2**

**Personnel Utilization Technical Area
Manpower and Personnel Research Laboratory**

May 1986

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Research accomplished under contract
for the Department of the Army

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ARI Research Product 86-1320. ABSTRACT

→ The ARI Survey of Army Recruits (more commonly known as the New Recruits Survey [NRS]) is conducted to obtain information on the characteristics, enlistment motivations, attitudes, and knowledge of recruits at the point of their initial entry into the U.S. Army. The eleven reports in the 1984 series include user's manuals, codebooks (which focus on data file documentation, including special variables, and the use of the survey data available from respondents), and tables of survey results. They are:

- Keywords: Demography*
- RN 86-46. The 1984 ARI Survey of Army Recruits: User's Manual.
 - RN 86-47. The 1984 ARI Survey of Army Recruits: User's Manual for October 84 / February 85 Administration.
 - RN 86-42. The 1984 ARI Survey of Army Recruits: Codebook for Summer 84 Active Army Survey Respondents.
 - RN 86-43. The 1984 ARI Survey of Army Recruits: Codebook for Summer 1984 USAR & ARNG Survey Respondents.
 - RN 86-44. The 1984 ARI Survey of Army Recruits: Codebook for October 84 / February 85 Active Army Survey Respondents.
 - RN 86-45. The 1984 ARI Survey of Army Recruits: Codebook for October 84 / February 85 USAR & ARNG Survey Respondents.
 - RP 86-09. The 1984 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 1.
 - RP 86-10. The 1984 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 2.
 - RP 86-11. The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions.
 - RP 86-12. The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 1.
 - RP 86-13. The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 2.

A comparison of the methodologies used in the 1984 and 1985 administrations of the NRS, together with recommendations for future surveys, appears in:

- TR 706. The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administration.

Reports based on the 1982 and 1983 administrations of the NRS are also available.

Research Product 86-12

**'The 1984 ARI Survey of Army Recruits:
Tabular Description of
NPS Army Reserve Accessions,
Volume 1**

May 1986

Westat, Inc.

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**Army Project Number
2Q263731A792**

Manpower and Personnel

Research Product 86-13

**The 1984 ARI Survey of Army Recruits:
Tabular Description of
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Manpower and Personnel

FOREWORD

The ARI Surveys of Army Recruits, familiarly known as New Recruit Surveys, have become an important source of information for Army policymakers and planners. These surveys were originally designed in 1982 to answer questions concerning the demographics and enlistment motivations of new Army recruits. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 Surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 Surveys were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Office of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change year to year, the charter for these surveys remains the same:

- Determine who is enlisting in the Army and why.
- Determine how to target recruiting resources to attract high quality recruits.
- Determine why recent recruits joined and their propensity to remain in the service.
- Determine which recruiting and advertising practices are proving the most successful and why.

In addition to addressing these specific objectives, this survey effort expands the availability of data to model Army enlistment and reenlistment processes.


EDGAR M. JOHNSON
Technical Director

ACKNOWLEDGEMENTS

Westat wishes to acknowledge the support of the many people who played various important roles in database construction, the data entry, and documentation of the 1984 Winter Survey of Active Army Recruits. We especially appreciate all the assistance provided by the U.S. Army Recruiting Command. They are commended for their cooperation in problem resolution, steadfast support, and continued interest in this work.

We gratefully acknowledge that this survey effort could not have succeeded without the cooperation of personnel at the U.S. Army Reception Stations. They voluntarily administered the survey, working survey operations into their already hectic schedules for processing new recruits.

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS
ARMY RESERVE ACCESSIONS, VOLUME 2

EXECUTIVE SUMMARY

Requirement:

To obtain information on the characteristics, enlistment motivations, attitudes and knowledge of recruits at the point of initial entry into the Army.

Procedures:

The Summer 1984 New Recruit Survey (NRS) is the fourth in a series of recruit surveys administered by ARI. It is an expanded version of the 1983 ARI survey incorporating new questions on pre-enlistment conditions.

Data were collected by ARI in group settings during initial recruit processing at all eight Army Reception Stations during June, July, and August of 1984. Reception Station personnel were responsible for scheduling and supervising survey administration, guided by instructions prepared by ARI. The NRS was self-administered and recruits were directed to indicate their responses on optical scanning forms.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

Westat, Inc. was then contracted for database construction, documentation, and tabular analysis. The survey answer sheets were optically scanned and recorded exactly as marked. Survey data were then edited and coded. A user's manual, codebooks, tabulation volumes, and a report on the survey methodology, "lessons learned," and recommendations were produced.

Results:

A total of 10,495 Army recruits completed the 1984 Summer NRS. Of these, based upon Army personnel records, 9,497 had no prior military service and 452 had prior service experience (the status for the remaining 546 was not ascertained). The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of FY 84 Army accessions. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

Utilization:

ARI Surveys of Army Recruits provide information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements.

THE 1984 ARI SURVEY OF ARMY RECRUITS:
 TABULAR DESCRIPTION OF NPS
 ARMY RESERVE ACCESSIONS, VOLUME 2

CONTENTS

	Page
INTRODUCTION.....	1
Organization of Tabulation Volume 2 --	
Summer NRS-84, USAR Component.....	4
1984 NRS Project Overview.....	5
HOW TO USE THIS VOLUME.....	9
Tabulation Composition.....	9
Contents of a Tabulation Page.....	10
Tabulation Conventions.....	11
Interpreting Pearson's Chi-Square Statistic.....	17
Use of the Tabulation Index.....	18
INDEX TO TABULATION VOLUME.....	21

LIST OF TABLES

Table 1	Crossing Variables for Volume 2 of the Tabulations for the USAR & ARNG Component.....	10

LIST OF FIGURES

Figure 1	Example of a tabulation page for a recoded survey item.....	13
Figure 2	Example of a tabulation page for a serial list question set.....	15

CONTENTS (continued)

APPENDIXES

	Page
APPENDIX A THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS - FORM A.....	A-1
APPENDIX B THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS - FORM B.....	B-1
APPENDIX C THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS - FORM C.....	C-1
APPENDIX D THE 1984/1985 SURVEY OF ARMY RESERVE/ NATIONAL GUARD RECRUITS - FORM D.....	D-1

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS
ARMY RESERVE ACCESSIONS, VOLUME 2

Jeanna F. Celeste
Vivian F. Ramsey

This project was sponsored by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of the Deputy Chief of Staff for Personnel. The U.S. Army Recruiting Command provided funding for the database preparation and tabular descriptions produced under Contract No. MDA903-84-C-0446, expiring 30 September 1986. Westat, Inc. has been the contractor for this effort with Veronica Nieva and Jeanna Celeste serving, respectively, as Principal Investigator and Project Director.

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The U.S. Army Research Institute provided funding and personnel for research planning, survey design and administration, as well as personnel for the technical monitoring of the contract and construction of the databases.

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THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS,
VOLUME 2

INTRODUCTION

The purpose of this document and a companion volume, The 1984 Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 1 (Research Product 86-12), is to provide an initial examination of the attitudes and characteristics of non-prior service Army recruits entering Reserve duty during the Summer of 1984. The attitudes and characteristics of the new recruits were obtained on the 1984 ARI Survey of Army Recruits, more commonly referred to as the ARI New Recruit Survey (NRS), and from Army personnel records.

This report is one of eight reports produced to document the approach and results obtained from the Summer administration of the 1984 NRS. The 1984 Summer NRS was administered during June, July, and August of 1984. There are separate user's manuals and codebooks which respectively document the survey approach and databases:

- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: User's Manual (Research Note 86-46). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for Summer 84 Active Army Survey Respondents (Research Note 86-42). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for Summer 84 USAR & ARNG Survey Respondents (Research Note 86-43). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Readers desiring an examination of the survey instrument development and content, survey administration procedures, and data quality assessments are referred to the user's manual. Other readers may be interested in examining the construction of recoded survey items and variables derived using data from the

Operations Reporting Master File (ORMF),¹ as well as obtaining access to the data files; these readers are directed to the codebooks. The data obtained from the three survey forms (A, B, and C) administered to Regular (active) Army (RA) recruits are documented in one codebook, and the data obtained from Form D, which was administered to new recruits for the U.S. Army Reserve (USAR) and the Army National Guard (ARNG), are documented in a separate report. Separate data files were set up containing information specific to the Army service components, i.e., RA, and USAR/ARNG.

Comparable reports were produced to document the Winter administration of the 1984 NRS. The 1984 Winter NRS was administered during October 1984 and February 1985. Like the 1984 Summer NRS, a user's manual and codebooks were produced describing variable selection and creation procedures, and documenting the survey databases created for the Army service components. The report titles are listed below:

- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Supplementary User's Manual for October 84/February 85 Administrations (Research Note 86-47). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for October 84/February 85 Active Army Survey Respondents (Research Note 86-44). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for October 84/February 85 USAR & ARNG Survey Respondents (Research Note 86-45). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

¹The Operations Reporting Master File (ORMF) contains Army personnel records from two sources, MEPRS and REQUEST. The acronyms MEPRS and REQUEST stand for the Military Entrance Processing Reporting System, and Recruit Quota System, respectively. The MEPRS data system contains information about DoD personnel being voluntarily processed into a branch of the Armed Forces; the system is documented in MEPCOM Regulation 18-5. REQUEST is the Army's data system used to record information about enlistees into one of the Army components (Regular Army, Army Reserve, and Army National Guard). The REQUEST system is documented in Army Regulation (AR) 601-210.

The October 84/February 85 user's manual supplements the information provided in the 1984 user's manual with specific details concerning the Winter survey administration and evaluation of the quality of the data obtained during this latter administration.

The initial survey results for other Army components surveyed during the 1984 Summer administration are reported in separate documents:

- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions (Research Product 86-11). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 1 (Research Product 86-09). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 2 (Research Product 86-10). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Tabulation volumes were produced for the Summer administration of NRS-84 for each of the three Army service components (RA, USAR, and ARNG). No tabulation volumes were produced for the 1984 Winter NRS. However, the crossing variables and recoded survey items produced for the Summer 1984 tabulations were also constructed using the Winter NRS-84 data, thus facilitating the work of future analysts wishing to produce comparable crosstabulations.

The specific crossing variables used in the Summer tabulation volumes varies according to component. Volume 1 of the 1984 Summer NRS, USAR component, contains two-way tables of survey items by the following five crossing variables: respondent gender, highest education level, self-reported ethnic group, marital status, and AFQT² category. Volume 2 of the Summer 1984 USAR tabulations includes an additional five crossing variables: participation in split training and/or the ROTC simultaneous membership program, receipt of a cash enlistment bonus, region,

²A respondent's AFQT category is based on his/her Armed Forces Qualification Test (AFQT) score on the Armed Services Vocational Aptitude Battery (ASVAB). The AFQT score scale has traditionally been divided into categories for purposes of reporting recruit trainability.

rural/urban composition of preenlistment residence, and age at time of accession.

It is important to note that the variable used to determine classification of a respondent into an AFQT category for the 1984 NRS crosstabulation volumes was not the AFQT category of record (i.e., the category recorded on the ORMF record for that respondent). Instead, the AFQT category of record was recoded to be consistent with the 1980 Youth Norms for AFQT that went into effect 1 October 1984. This recoding will facilitate the comparison of the 1984 NRS tabulations to those completed for the 1985 (and future) administrations of the survey.

Each tabulation volume contains an introduction to the 1984 NRS report series, project overview, a chapter on how to use the volume, index to the tables, and the contingency tables themselves. Technical appendixes to the volumes include the four NRS-84 instruments. One additional report of potential interest presents a comparison of the methodologies used in the 1984 and 1985 administrations of the NRS. This report is entitled: The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administrations (Technical Report 706).

Organization of Tabulation Volume 2 -- Summer NRS-84, USAR Component

This document provides both an overview of the 1984 NRS as well as tabular entries for the survey items by the second five of ten crossing variables. The volume is divided into four major sections: an introduction and project overview; a chapter on how to read and interpret the tabulations; tabulations of the survey responses of new USAR recruits entering reserve duty during the Summer of 1984 by the second set of five crossing variables; and four technical appendixes.

The first chapter introduces Volume 2 of the Summer 1984 NRS, USAR component, within the context of the eight-volume series of reports produced to document the Summer administration of the 1984 NRS. Reports documenting the administration procedures and database for the 1984 Winter NRS are mentioned in addition to a report comparing the methodologies employed in the 1984 and 1985 NRS. The structure and organization of the tabulation volume is described followed by a brief overview of the 1984 NR project.

The second chapter is a guide to interpretation of the crosstables. This section of the report explains how to read the tabulation pages, provides tabulation volume conventions, discusses the exclusion of selected respondents from six survey items for presentation in the tabulations, provides guidance in

the interpretation of the chi-square statistic, and explains how to use the tabulation index.

The next major section of this document is comprised of the tabulation index and the tables themselves. Each survey item appears in five two-way tables corresponding to each of the second five crossing variables. Tables of survey items are organized according to content area. Six major areas are identified.

The report is supplemented by four technical appendixes. The appendixes contain:

- The 1984/1985 ARI Survey of Active Army Recruits - Form A (Appendix A);
- The 1984/1985 ARI Survey of Active Army Recruits - Form B (Appendix B);
- The 1984/1985 ARI Survey of Active Army Recruits - Form C (Appendix C); and
- The 1984/1985 ARI Survey of Army Reserve/National Guard Recruits - Form D (Appendix D).

1984 NRS Project Overview

The ARI Surveys of Army Recruits, commonly known as the ARI New Recruit Surveys (NRS), are conducted on a regular basis to provide updated information on the characteristics, knowledge of enlistment options, and enlistment motivations of recruits at the point of their initial entry into service. Military personnel planners require such information on a regular basis to monitor current recruiting strategies and to forecast future enlistment trends.

The NRS were begun in 1982. Expanded versions of the original surveys were administered in the Summer of 1983 and Winter of 1984. Further revisions and expansions were made to the 1983 instruments for administration in the Summer of 1984 and Fall/Winter of FY 85. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 NRS were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change from year to year, the charter for these surveys

remains the same. The four main research requirements have been to determine: (1) the demographic composition of entering recruits; (2) how to target recruiting resources to attract high quality recruits; (3) new recruits' enlistment motivations and propensity for remaining in service; and (4) which recruiting and advertising practices are proving the most successful and why.

The 1984 Summer and Fall/Winter NRS are, respectively, the fourth and fifth in the series of recruit surveys conducted by ARI. Survey data were collected in group settings during initial recruit processing at all eight Army Reception Stations during June, July, and August of 1984, and again in October 1984 and February 1985. Reception Station personnel were responsible for scheduling and supervising survey administration, guided by instructions prepared by ARI. The NRS was self-administered and recruits were directed to indicate their responses on optical scanning forms.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

A total of 15,309 Army recruits completed the 1984 NRS. A majority, 10,495, of these recruits were surveyed during the Summer administration, and 4,814 completed surveys during the Fall/Winter 1984 NRS. The surveys were distributed across component as follows:

<u>Summer</u>		<u>Fall/Winter</u>	
<u>RA</u>	<u>USAR/ARNG</u>	<u>RA</u>	<u>USAR/ARNG</u>
6,184	4,311	3,524	1,290

The survey answer sheets were optically scanned and recorded exactly as marked. Survey data were then edited and coded. User's manuals, codebooks, tabulation volumes, and a report comparing the 1984 and 1985 survey methodologies, "lessons learned," and recommendations were produced.

The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of Army accessions during the third and fourth quarters of FY 84, and first and second quarters of FY 85. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

The 1984 ARI Survey of Army Recruits provides information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding

the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements.

HOW TO USE THIS VOLUME

The purpose of this chapter of the Tabular Description is to provide assistance in reading the Summer 1984 NRS tabulations for the USAR component. The first section in this chapter briefly reviews the tabulation volume composition. The next sections in this chapter provide examples of the two different types of tabulation pages and a simple interpretation of the chi-square statistic. This is followed by a brief discussion of the use of the tabulation index to locate specific tables, and finally presentation of the index itself.

Tabulation Composition

The purpose of the tabulation volume is to provide an overview of survey results for Summer NRS-84 respondents by service component. Two-volume tabulation sets are available for new recruits entering the Regular Active Army and the Army Reserve during the summer of 1984. A separate tabulation volume was produced for new recruits entering the Army National Guard in the summer of 1984. The two-volume sets of tabular descriptions produced for the RA and USAR provide tables of survey items crossed by ten demographic and service-related characteristics. The single volume of tabular descriptions of the ARNG contains survey variables crossed by a combination of demographic and service-related characteristics.

Tables in this volume are organized into six major content areas: (1) Enlistment, (2) Advertising and Promotional Events, (3) Media Habits, (4) Recruit Background and Demographic Description, (5) Household Characteristics, and (6) Influencers. Survey items are thus presented within the appropriate subject area.

Volume 1 in the USAR Tabular Description contains tables of survey items with the following five crossing variables: (1) respondent gender, (2) highest level of education, (3) self-reported ethnic group, (4) marital status, (5) AFQT category. Volume 2 for the USAR contains tables of the same survey items with five additional crossing variables: (6) participation in split training and/or the ROTC simultaneous membership program, (7) receipt of a cash incentive (GMA³ and GMB⁴ responses only), (8) region (recruiting brigade), (9) rural/urban composition of preenlistment residence, and (10) age at time of accession. See

³GMA refers to male, high school graduates and post-high school graduates in AFQT categories 1-3A.

⁴GMB refers to male, high school graduates and post-high school graduates in AFQT categories 1-3B.

The 1984 ARI Survey of Army Recruits: Codebook for Summer 84
USAR and ARNG Survey Respondents for details on the construction
of the crossing variables. Table 1 provides an overview of the
construction of the crossing variables used in this volume.

Table 1

Crossing Variables for Volume 2 of the Tabulations
for the USAR & ARNG Component

Variable	Source
ST/SMP Participation	Survey Items (See tabulations for items U224 & U225 on pages 34-35.) Note: ST = "Split training" (i.e., the Alternate Training Program). SMP = Simultaneous Membership Program.
Incentive--GMA & GMS responses only	Enlistment Record (ORMF) Note: BONUS = Recruit received a cash enlistment bonus.
Rural/Urban	Survey Item (See tabulation of item T187 on pages 212-213.)
Age at Accessioning	Enlistment Record (ORMF) Note: Age at Accessioning is computed from recruits' date of birth and the date they signed their enlistment contracts.

Contents of a Tabulation Page

Tabulation pages contain descriptive information about the survey item as well as presenting the tabled data. Descriptive information includes: variable name, variable label, statement of the survey question, response category values and labels, and question location (Form and question number, e.g., A034 = Question 34 on Form A) on the 1984 NRS instruments. When the survey item has been altered from its original presentation in the instrument, the notation "recoded" precedes the statement of the survey item. Three survey items were recoded in order to reduce the number of original answer categories to make reading the crosstables easier.

In addition to the items listed above, each tabulation page also contains information to aid in the interpretation of the tables themselves. This information includes: the number of completed surveys obtained for the non-prior service members in

the component, table title (survey item by crossing variable), labels for the categories of the crossing variable, the actual number of respondents within each category of the crossing variable, value categories for the survey item, the percentage of responses within each category of the crossing variable, and Pearson's chi-square statistic with its associated degrees of freedom and probability. Serial list question sets which instructed respondents to "mark all [response categories] that apply" were reconfigured for presentation in a single, combined table. Chi-square statistics, degrees of freedom, and probabilities are presented for each line in these summary tables. An example of this type of table and further discussion are provided in the next section of this chapter.

The emphasis of NRS is on Army recruits with no prior service experience. For this reason, respondents were selected for tabular presentation only if "no prior military service" was recorded on their official Army personnel records. Note that only 10.2% of the 1984 Summer USAR/ARNG respondents had had prior military service. Thus, there are too few of these respondents to support extensive analysis.

The total number of responses may differ from table to table as well as differ in comparison with the reported number of completed surveys. This is due to item nonresponse (i.e., respondents who failed to answer the question, provided more than one answer, or wrote an uninterpretable, or out-of-range response). The number of non-prior service (excludes recruits in part 2 of split training) USAR recruits who completed surveys is reported in the upper portion of each tabulation page with the label, "Total NPS Surveyed."

Tabulation Conventions

Each of the six major content areas contains numerous tables with relevant survey items. Survey items are included in five two-way tables corresponding to the five crossing variables in Volume 2. The tables for each survey item are typically laid out across two facing pages. The first page contains all the descriptive information about the survey item (i.e., variable name, question, value labels) plus the first two tables. The second page contains the final three tables. In instances in which the survey item has ten or more values, only one table is presented per page due to space limitations.

Several survey items that are documented in the 1984 USAR and ARNG codebook were intentionally excluded from the USAR and ARNG crosstabulation volumes. Specifically, survey items U228, U229, U230, and U231, which concern enlistment incentives, were not included. These items were excluded because responses to these items can only be interpreted for small subsamples of the

respondents. For example, U230 would have to be separately tabulated for each of three types of incentives.

Figure 1 provides an example of a table for a recoded survey item requesting a single response. The numeric indicators on Figure 1 are identified and their referents described on subsequent pages.

Figure 2 presents an example of a table combining the response categories for a serial list question set. A special table format was devised and variables in the series were reconfigured for inclusion in the table. Essentially the same information is provided for serial list question sets as is available for the more typical, single response items. Tables for serial list question sets, because they combine a series of variables, contain multiple chi-square statistics. Aside from this difference, the two table formats contain the same types of descriptive information and tabular data.

Serial list question sets pose an overall question such as, "Which of the following mathematics and technical courses, if any, did you take and pass in high school?", and then request the respondent to evaluate (by checking the item to indicate "yes" and leaving the item unchecked to indicate "no") each response category in the series. Each response category is used to construct a dichotomous variable indicating whether or not the respondent checked the item. In the previous example, a respondent might have checked the subjects, Physics, Calculus, and Trigonometry, and have left Computer Science and Business Math unchecked. Variables would have been constructed for each of the five subjects; the value "1" would be used to indicate which subjects were reported to have been taken and passed; the value "0" would be assigned when the subject was not selected.

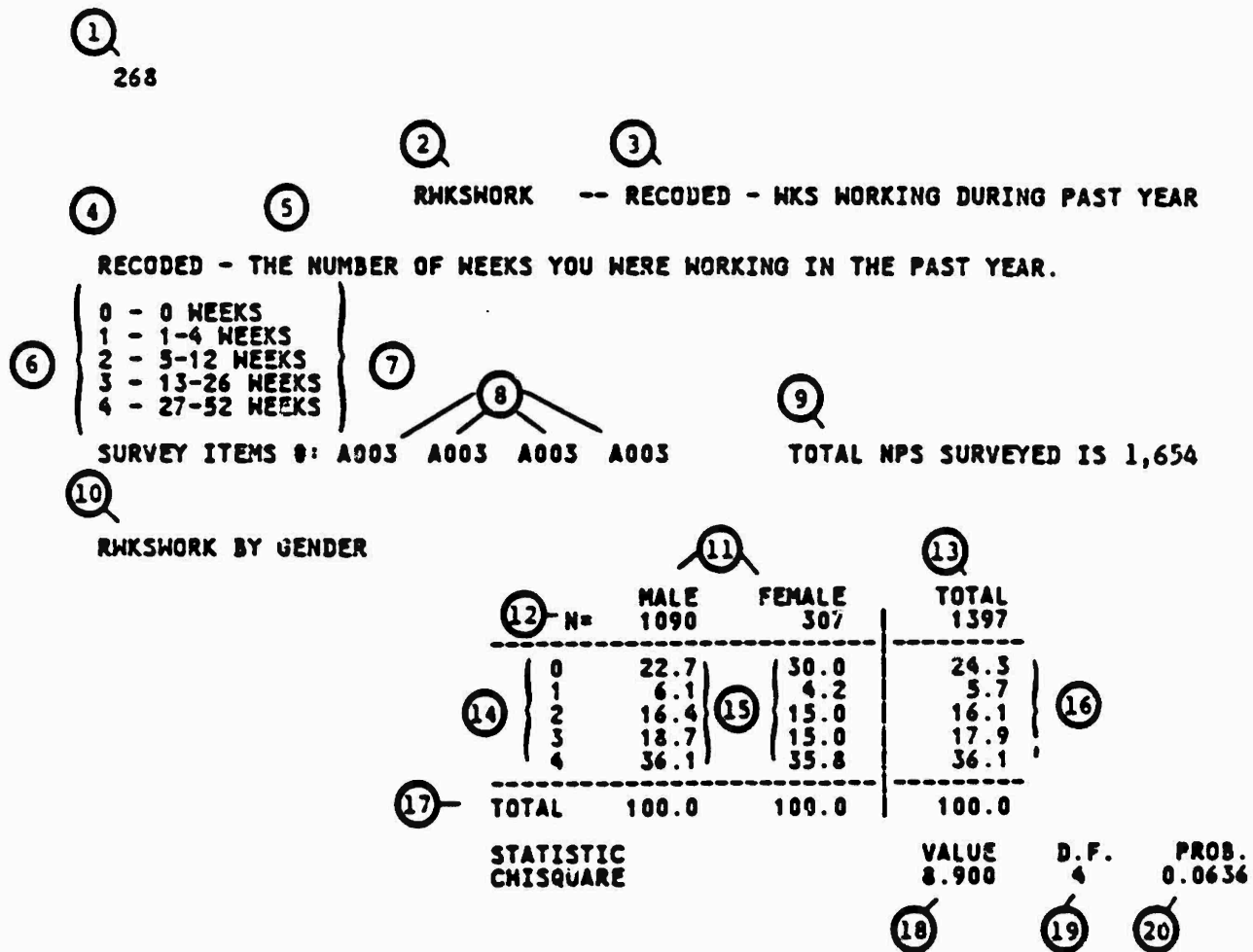


Figure 1. Example of a tabulation page for a recoded survey item.

EXPLANATION OF FIGURE 1

CONTENTS OF A TABULATION PAGE FOR A RECODED SURVEY ITEM

- 1 Page number.
- 2 Variable name for tabled survey item.
- 3 Variable label.
- 4 Notation indicating that the survey item has been altered from its original format. Changes are due to regrouping of response alternatives.
- 5 Statement (or reworded statement) of survey item as it appears in the questionnaire. See Appendixes for exact wording and context.
- 6 Actual/recoded values of tabled survey item.
- 7 Value labels for tabled survey item.
- 8 Question location on each form of the 1984 NRS. The letter of the survey form appears first followed by the question numbers. When the question was not included on a specific survey form, the space for that survey form (A-D) is left blank. In some instances, all spaces for question location will contain the letter "A" followed by three numbers. This convention is used when the question appears in the background section of all the survey instruments and has no specific question number. The "A" designates the item's inclusion in the background section of the instruments; the number is an indication of the approximate order of presentation.
- 9 Total number of completed surveys that were received from non-prior service USAR recruits. This number is an unweighted count based on the survey sample. In this example, it indicates that 1,654 non-prior service (non-Split 2) USAR respondents completed surveys containing the survey item.
- 10 Table title (survey item by crossing variable label).
- 11 Value labels for crossing variable. In this example, the labels describe the categories of gender which can only be male and female. Each of the crossing variables have unique value labels which will remain the same across survey item/table presentation.
- 12 Frequency counts of responses to survey item broken down by category of the crossing variable. These may be referred to as 'marginal N's' since they provide an overall count or number of responses within each category of the crossing variable.
- 13 Total number of valid responses. This is a marginal N of total responses to this survey item across crossing variable categories. In contrast to item 9 (N of NPS completed surveys), this N will necessarily vary across tables due to missing values on particular survey items and on the crossing variables; however, this number will always be less than or equal to the number reported in item 9.
- 14 Survey item values. Only item values are presented in the actual tables to preserve clarity; however, these values are described (labeled) at the top of the tabulation page (see item 6).
- 15 Sample percentages broken down within crossing variable categories.
- 16 Sample percentages of responses across crossing variable categories. These percentages are presented for each survey item category.
- 17 Total column percents. These column percentages will equal 100% in all tables, since the percentages of sample responses within each crossing category must account for the total responses within that crossing category.
- 18 Value of the chi-square statistic.
- 19 Degrees of freedom (D.F.) associated with the chi-square statistic.
- 20 Probability based on the chi-square distribution (see the final section in this chapter for a discussion on interpretation of the chi-square statistic).

① Page Number
232

② Variable Name ③ Variable Label

T198 -- MATH & TECH COURSES TAKEN & PASSED IN HS

④ Statement of Survey Item

WHICH OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES,
IF ANY, DID YOU TAKE AND PASS IN HIGH SCHOOL?

⑤
Survey
Item
Values

A - ELEMENTARY ALGEBRA
B - PLANE GEOMETRY
C - BUSINESS MATH
D - COMPUTER SCIENCE
E - INTERMEDIATE ALGEBRA
F - TRIGONOMETRY
G - CALCULUS
H - PHYSICS
I - SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS
J - I TOOK NONE OF THESE

⑥ Value Labels

SURVEY ITEMS #: A064 B059 C116 D105 TOTAL NPS SURVEYED IS 1,654

⑦ Question Location on
NRS-84 (Forms A-D)

⑧ Number of Surveys Completed
by Non-Prior Service USAR
Recruits

⑨ Table Title

T198 BY GENDER

⑩ Value Labels for
Crossing Variable

⑭ Chi-square Statistic
with Associated Degrees
of Freedom (DF) and
Probability (p)

Number of Respondents	N=	⑪			⑬		
		MALE 1289	FEMALE 318	TOTAL 1607	X ²	DF	P
⑫ Survey Item Values	A	64.0	78.6	66.9	24.6	1	0.0000
	B	45.6	56.9	47.9	13.0	1	0.0003
	C	26.6	35.2	28.3	9.3	1	0.0023
	D	21.6	18.5	21.0	1.4	1	0.2367
	E	44.8	55.3	46.9	11.5	1	0.0007
	F	23.4	24.5	23.6	0.1	1	0.7518
	G	6.9	6.3	6.8	0.1	1	0.7518
	H	15.2	13.5	14.9	0.6	1	0.4386
	I	23.5	17.6	22.3	5.1	1	0.0239
	J	9.1	5.0	8.3	5.6	1	0.0180

⑬ Percentage of Respondents
Checking Response Category

Figure 2. Example of a tabulation page
for a serial list question set.

An attempt was made to combine all serial response categories into a single table for ease of substantive interpretation of the overall question. This required the development of a special table format. The percentage of individuals checking each response category was input to a summary table as presented in the tabulations. Each row in the summary table contains a different variable corresponding to one of the response categories in the serial list question set. Each summary table, then, consists of a series of related variables tabled with a crossing variable. Using the example in Figure 2, the summary table for T198 actually represents ten 2x2 tables. Row A represents the 2x2 table:

T198 by Gender

	N=	Male 1,289	Female 318	Total 1,654
Checked A		64.0	78.6	66.9
Did Not Check A		36.0	21.4	33.1
	Chi-Square Approx.	24.6	DF 1	Probability 0.0000

Each row in the summary table for T198 represents a table which includes both the percentage of individuals checking the response category as well as the percentage of respondents who answered the question but did not check the particular response category. For conciseness, only the percentage of individuals checking a particular category was presented in the summary table.

Interpretation of Row A in the summary table shown in Figure 2 is as follows:

- 64.0% of all male respondents to T198 reported having taken and passed elementary algebra in high school; 36.0% of the males did not report taking and passing elementary algebra in high school. Similarly, 78.6% of female respondents reported taking and passing elementary algebra, 21.4% did not report taking and passing this course in high school. The population percentages of all responses to T198 categorized 66.9% of new recruits as having taken and passed elementary algebra in high school and 33.1% as not having had the class.

- The chi-square statistic associated with Row A in the summary table is testing the relationship between gender and taking and passing elementary algebra in high school. The chi-square value at 24.6, with 1 degree of freedom, yields the probability 0.0000. This is considered to be a highly significant statistical difference. (See the next section in this chapter for a discussion of the interpretation of the chi-square statistic.)

As in the example above, the other rows in the summary table for T198 may also be interpreted as if the percentages of individuals not checking the response categories were presented. The chi-square statistics were calculated using this complete information.

Interpreting Pearson's Chi-Square Statistic

A Pearson's chi-square statistic is reported for each table in this tabulation volume. The chi-square is a measure of the relationship between the survey item and crossing variable. In addition to reporting this statistic, each table also presents the associated degrees of freedom (D.F.) and the probability (abbreviated as "PROB.") that a significant relationship exists between the survey item and crossing variable.

As a guide to readers of this volume, it is suggested (following accepted social science conventions) that only tables with chi-square probabilities of .01 or less (e.g., .0090, .0050, .0001, .0000, etc.) be interpreted as statistically significant. That is, if a table crossing AFQT category with education level has a chi-square probability of .0098, the reader may conclude that there is a statistically significant relation between education and AFQT. Any table having a probability greater than .01 (e.g., .0600, .1000, .2500, .8999, etc.) should not be interpreted as significant.

The chi-square statistic, then, indicates which variables are statistically related. This statistic does not, however, inform the reader about the form of the relation. In the example above, a relationship was said to exist between AFQT category and education level. Based solely upon the chi-square statistic, we cannot say whether individuals in the higher AFQT categories are relatively more educated than those in the middle or lower categories or vice versa: it only implies that there is a reliable difference between the groups; it does not imply that each group differs from every other group. To determine the form of the relationship between the variables, additional statistical tests are required.

Use of the Tabulation Index

The tabulation index on the following pages provides a table of contents for the tabulations. The index provides three pieces of information for each survey item: variable name for the survey item, variable label, and page number. The index listing for each survey item is presented in the sequence of their presentation in the tabulations. The index lists all survey items within each of the six major content areas. The index should be used as one would use a table of contents to locate crosstables for particular survey items.

**THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS**

INDEX TO VOLUME 2

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS
INDEX TO VOLUME 2

VARIABLE NAME -----	VARIABLE LABEL -----	PAGE NUMBER -----
SECTION 1: ENLISTMENT -----		
T001	EXPECTED SATISFACTION WITH ARMY LIFE	004-005
T010	AFFECT BY INFO IN AN ARMY RADIO AD	006-007
T011	AFFECT BY INFO IN AN ARMY TV AD	008-009
T012	AFFECT BY INFO IN AN ARMY MAGAZINE AD	010-011
T013	AFFECT BY INFORMATION POSTED AT SCHOOL	012-013
T014	AFFECT BY INFORMATION FROM REACT	014-015
T015	AFFECT BY INFO IN NONSOLICIT ARMY MAIL	016-017
T016	AFFECT BY RECRUITER WHO CONTACTED ME	018-019
T017	AFFECT BY JOB REJECT - LACK EXPER/TRAIN	020-021
U318	AFFECT BY EMPLOYER	022-023
T049	SATISFACTION WITH INFO FROM COUNSELOR	024-025
T050	SATISFACTION WITH INFO FROM RECRUITER	026-027
U220	TRAVEL MILES FOR DRILL	028-029
U221	TRAVEL TIME FOR DRILL	030-031
U222	TRANSPORTATION TYPE FOR DRILL	032-033
U224	EFFECT OF ROTC SIMULTANEOUS MEMBERSHIP	034-035
U225	EFFECT OF SPLIT TRAINING	036-037
T069	IMPORT OF UNEMPLOYMENT	038-039
T071	IMPORT OF A CHANCE TO BETTER MYSELF	040-041
T074	IMPORT OF SERVING MY COUNTRY	042-043
T075	IMPORT OF EARNING MORE MONEY (EXTRA \$)	044-045
T076	IMPORT OF FAMILY TRADITION TO SERVE	046-047
T078	IMPORT OF SKILL TRAINING	048-049
T079	IMPORT OF MONEY FOR COLLEGE	050-051
T080	IMPORT OF WANTING TO BE A SOLDIER	052-053
T082	IMPORT OF MONEY FOR VOTEC/BUSINESS EDUC	054-055
T083	IMPORT OF PHYSICAL TRAINING	056-057
T095	IMPORT OF BECOMING A RESPONSIBLE PERSON	058-059
T096	IMPORT OF GETTING A BETTER JOB (SUM JOB)	060-061
T097	MOST IMPORT REASON FOR ENLIST SELECTION1	062-063
T098	MOST IMPORT REASON FOR ENLIST SELECTION2	064-065
T047	CERTAINTY OF ARMY COMPONENT	066-067
U223	PLANS TO TRANSFER TO REGULAR ACTIVE DUTY	068-069
U226	PLANS AFTER THIS ENLISTMENT	070-071
U232	IMPORT OF BEING AT HOME	072-073
U233	IMPORT OF TRAINING - BETTER JOB	074-075
U234	IMPORT OF TRAINING - PROMOT/SAL INCREASE	076-077
U235	IMPORT OF TRAINING - START NEW CAREER	078-079
U236	IMPORT OF NO OPENINGS IN ACTIVE DUTY	080-081
U237	IMPORT OF NOT QUALIFYING FOR ACTIVE DUTY	082-083
U240	REASON FOR ENLISTING IN UNIT	084-085
T364	IMPORT FACTS TO KNOW ABOUT POTENTIAL JOB	086-087
T365	MOST IMPORT JOB FACT KNOWN BEFORE TAKING	088-089
SECTION 2: ADVERTISING AND PROMOTIONAL EVENTS -----		
T051	RECEIVED UNREQUESTED INFORMATION	092-093
T110	RECALL JOINT SERVICES ADVERTISING	094-095
T111	RECALL AIR FORCE ADVERTISING	096-097
T112	RECALL NAVY ADVERTISING	098-099
T113	RECALL MARINES ADVERTISING	100-101
T114	RECALL ARMY ADVERTISING	102-103
T115	RESPOND TO ARMY ADVERTISEMENTS	104-105
T116	WHAT RECEIVED IN RESPONSE TO REACT CARD	106-107
T117	WHAT RECD IN RESPONSE TO TOLL FREE CALL	108-109
T118	WHICH ITEM DID YOU USE/APPRECIATE HAVING	110-111
T119	DID ARMY SVS/ACF BOOKLET AID ENLIST DECN	112-113

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS
INDEX TO VOLUME 2

VARIABLE NAME -----	VARIABLE LABEL -----	PAGE NUMBER -----
SECTION 3: MEDIA HABITS -----		
T276	TIME ZONE YOU LIVED IN	116-117
T221	TIMES REGULARLY LISTEN TO WEEKDAY RADIO	118-119
T222	TIMES REGULARLY LISTEN TO WEEKEND RADIO	120-121
T223	RADIO PROG YOU LISTEN TO:SPORTS	122-123
T224	RADIO PROG LISTEN TO: HISTORY OF ROCK	124-125
T225	RADIO PROG LISTEN TO:KING BISCUIT FLR HR	126-127
T226	RADIO PROG LISTEN TO:AMER TOP 40 CASEY K	128-129
T228	RADIO PROG YOU LISTEN TO:ROCKLINE	130-131
T229	RADIO PROG YOU LISTEN TO:POWER CUTS	132-133
T230	RADIO PROG LISTEN TO:OFF THE RECORD SPEC	134-135
T231	RADIO PROG LISTEN TO:CONCERT SPECIALS	136-137
T227	RADIO PROG YOU LISTEN TO:METAL SHOP	138-139
T232	TIMES REGULARLY WATCH WEEKDAY TV	140-141
T233	TIMES REGULARLY WATCH WEEKEND TV	142-143
T240	WATCH TV PROG:SOLID GOLD	144-145
T241	WATCH TV PROG:SOUL TRAIN	146-147
T242	WATCH TV PROG:AMERICAN BANDSTAND	148-149
T243	WATCH TV PROG:DANCE FEVER	150-151
T244	WATCH TV PROG:MOVIES ON NETWORK TV	152-153
T245	WATCH TV PROG:LATE NIGHT PROGRAMS	154-155
T246	WATCH TV PROG:NIGHTLY NETWORK NEWS	156-157
T247	WATCH TV PROG:LOCAL NEWS	158-159
T248	WATCH TV PROG:SOAP OPERAS	160-161
T249	WATCH TV PROG:PRO BOWLING	162-163
T250	WATCH TV PROG:NFL FOOTBALL WEEKEND GAMES	164-165
T251	WATCH TV PROG:NFL FOOTBALL MONDAY GAMES	166-167
T252	WATCH TV PROG:NFL PLAYOFFS	168-169
T253	WATCH TV PROG:SUPERBOWL	170-171
T254	WATCH TV PROG:USFL FOOTBALL WEEKEND GAMS	172-173
T255	WATCH TV PROG:USFL FOOTBALL MONDAY GAMES	174-175
T256	WATCH TV PROG:COLLEGE FOOTBALL REG SEASN	176-177
T257	WATCH TV PROG:COLLEGE FOOTBALL BOWL GAMS	178-179
T258	WATCH TV PROG:MJR LEAG BASEBALL REG SEAS	180-181
T259	WATCH TV PROG:MJR LEAG BASEBALL PLAYOFFS	182-183
T260	WATCH TV PROG:WORLD SERIES	184-185
T261	WATCH TV PROG:NBA BASKETBALL	186-187
T262	WATCH TV PROG:COLLEGE BASKETBALL	188-189
T263	WATCH TV PROG:NHL HOCKEY	190-191
T264	WATCH TV PROG:PROFESSIONAL WRESTLING	192-193
T265	WATCH TV PROG:CAR RACES	194-195
T266	WATCH TV PROG:GOLF TOURNAMENTS	196-197
T267	WATCH TV PROG: TENNIS TOURNAMENTS	198-199
T268	WATCH TV PROG:WKEND SPORTS SH/WIDE WORLD	200-201

SECTION 4: RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION

T187	SIZE OF PLACE LIVING WHEN ENLISTED	204-205
T188	NUMBER OF CHILDREN	206-207
T189	SCHOOL SPORTS PARTICIPATION/LEADERSHIP	208-209
T190	NON-SCHOOL SPORTS PARTICIPATION/LEADRSHP	210-211
COLLED	COLLEGE EDUCATION	212-213
HSED	HIGH SCHOOL EDUCATION	214-215
HSYEAR	YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL	216-221
T196	GRADES MADE WHEN LAST IN SCHOOL	222-223
T197	HIGH SCHOOL PROGRAM	224-225
T198	MATH & TECH COURSES TAKEN & PASSED IN HS	226-227
T201	EDUCATIONAL ASPIRATIONS	228-229
T203	VOTECH/BUSINESS SCHOOL ACCEPTANCES	230-231
T204	COLLEGE ACCEPTANCES	232-233
T2795	SCHOOL STATUS WHEN CONTRACTED	234-235
T2805	SCHOOL STATUS IF NOT ENLISTED	236-237

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS
INDEX TO VOLUME 2

VARIABLE NAME -----	VARIABLE LABEL -----	PAGE NUMBER -----
SECTION 4: RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION (CONTINUED)		
T209	GROSS EARNINGS MONTH BEFORE ENLISTMENT	238-239
T210	1983 GROSS EARNINGS	240-241
T211	TYPE OF JOB EXPECTED AFTER ENLISTMENT	242-247
T212	P-T CIVIL JOB COULD GET IF NOT ENTR ARMY	248-253
T277	EFFECT OF F-T CIVIL JOB OFFER AT SHIPING	254-255
T279W	WORK STATUS WHEN CONTRACTED	256-257
T280W	WORK STATUS IF NOT ENLISTED	258-259
RWKSLOOK	RECODED - WKS NOT WORKING,BUT LOOKING	260-261
RWKSWORK	RECODED - WKS WORKING DURING PAST YEAR	262-263
SECTION 5: HOUSEHOLD CHARACTERISTICS		
RBRIGADE	RECODED - ZIP COLLAPSED INTO BRIGADE	266-267
U242	ZIPCODE BEFORE ENLISTMENT	268-269
T173	CABLE TV IN HOUSEHOLD	270-271
T175	NUMBER OF CARS IN HOUSEHOLD	272-273
T176	WHO LIVES IN HOUSEHOLD	274-275
T177	HOUSEHOLD BILLS PAID BY WHOM	276-277
B178	HOUSEHOLD GROSS INCOME (FORCED CHOICE)	278-279
T182	RECRUIT INDEPENDENCE ESTABLISHED	280-281
SECTION 6: INFLUENCERS		
T142	FATHER'S REACTION	284-285
T143	MOTHER'S REACTION	286-287
T146	REACTIONS OF ARMY FRIENDS	288-289
T147	REACTIONS OF FRIENDS W/ OTHER MILT EXPER	290-291
T148	REACTIONS OF FRIENDS W/OUT MILT EXPER	292-293
T152	REACTIONS OF CO-WORKERS	294-295
T370	EMPLOYER'S REACTION TO YOU ENLISTING	296-297
T153	REACTIONS OF FELLOW STUDENTS	298-299
T154	NUMBER OF SIBLINGS EVER IN MILITARY	300-301
T157	FATHER'S MILITARY SERVICE	302-303
T163	FATHER'S HIGHEST SCHOOL GRADE	304-305
T164	FATHER'S HIGHEST DIPLOMA	306-307
T165	MOTHER'S HIGHEST SCHOOL GRADE	308-309
T166	MOTHER'S HIGHEST DIPLOMA	310-311
T167	FATHER'S OCCUPATION	312-317
T168	MOTHER'S OCCUPATION	318-323
T361	WHO WILL YOU RELY ON FOR HELP W/JOB DEC	324-325
T362	FROM WHOM SEEK INFO ABOUT CAREER OR JOB	326-327
T363	WHO WOULD YOU MOST LIKE TO PLEASE W/JOB	328-329

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS ARMY RESERVE ACCESSIONS,
VOLUME 2

1. ENLISTMENT

T001 -- EXPECTED SATISFACTION WITH ARMY LIFE

BASED ON WHAT YOU KNOW NOW, HOW SATISFIED DO YOU THINK YOU WILL BE WITH ARMY LIFE?

- 1 - VERY SATISFIED
- 2 - SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - DISSATISFIED
- 7 - VERY DISSATISFIED

SURVEY ITEMS #: A001 B001 C001 D001

TOTAL NPS SURVEYED IS 1654

T001 BY ST/SMP PARTICIPATION

	NEITHER N= 665	ST 445	BOTH 135	SMP 88	TOTAL 1333
1	26.8	21.3	23.7	21.6	24.3
2	20.9	22.7	28.9	22.7	22.4
3	22.3	29.7	23.0	25.0	25.0
4	20.0	16.6	15.6	19.3	18.4
5	6.2	5.6	5.9	6.8	6.0
6	1.6	1.6	1.5	2.3	1.7
7	2.3	2.5	1.5	2.3	2.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.100				D.F. 18
					PROB. 0.5856

T001 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 267	NO_BONUS 502	TOTAL 769
1	22.8	21.1	21.7
2	21.7	21.7	21.7
3	29.6	26.5	27.6
4	17.2	21.1	19.8
5	4.5	6.0	5.5
6	3.0	1.6	2.1
7	1.1	2.0	1.7
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.500		D.F. 6
			PROB. 0.4815

T001 BY REGION

	N=	NE 391	SE 174	SW 203	NW 396	WEST 211	TOTAL 1375
1		23.5	25.9	26.6	23.2	24.2	24.3
2		23.5	25.3	18.7	19.9	24.6	22.2
3		27.6	22.4	19.2	27.0	23.2	24.9
4		16.9	16.1	22.7	19.9	18.0	18.7
5		4.9	8.0	7.9	5.6	7.1	6.3
6		1.8	0.0	2.0	2.3	0.5	1.5
7		1.8	2.3	3.0	2.0	2.4	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
23.600D.F.
24PROB.
0.4847

T001 BY RURAL/URBAN

	N=	LG_CITY 280	MED_CITY 248	SUBURB 250	TOWN 323	RURAL 264	TOTAL 1365
1		30.4	25.4	23.6	22.6	20.8	24.5
2		17.1	20.2	22.8	24.8	25.0	22.1
3		26.8	23.0	22.0	24.5	26.9	24.7
4		16.8	18.1	18.8	18.6	21.2	18.7
5		5.7	7.7	9.2	4.9	3.3	6.2
6		0.7	2.4	2.0	2.5	0.4	1.6
7		2.5	3.2	1.6	2.2	1.9	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
31.600D.F.
24PROB.
0.1372

T001 BY AGE AT ACCESSIONING

	N=	16-17 659	18 352	19 148	20-24 193	25-34 56	TOTAL 1408
1		23.1	21.3	27.0	27.5	35.7	24.1
2		23.1	19.9	27.0	19.2	21.4	22.1
3		26.6	24.7	18.9	26.9	12.5	24.8
4		18.5	22.7	15.5	15.0	21.4	18.9
5		5.5	7.7	8.8	5.7	3.6	6.3
6		1.4	1.7	0.7	2.6	1.8	1.6
7		2.0	2.0	2.0	3.1	3.6	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
29.200D.F.
24PROB.
0.2127

T010 -- AFFECT BY INFO IN AN ARMY RADIO AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION IN AN ARMY AD ON THE RADIO.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A005 C005 D005 TOTAL NPS SURVEYED IS 1654

T010 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 586	BOTH 164	SMP 95	TOTAL 1547
1	38.6	37.7	30.5	36.8	37.3
2	29.8	31.1	36.6	31.6	31.1
3	25.1	26.6	25.0	25.3	25.7
4	5.0	3.8	7.3	4.2	4.7
5	1.6	0.8	0.6	2.1	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 10.800 D.F. 12 PROB. 0.5461

T010 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 328	NO_BONUS 643	TOTAL 971
1	41.5	37.8	39.0
2	30.8	33.0	32.2
3	21.9	25.2	24.1
4	4.0	3.4	3.6
5	1.8	0.6	1.0
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 5.200 D.F. 4 PROB. 0.2674

T010 BY REGION

	N=	NE 433	SE 183	SW 218	NW 463	WEST 295	TOTAL 1592
1		36.3	40.4	38.1	37.6	36.9	37.5
2		30.3	30.0	27.5	32.4	33.6	31.1
3		28.9	20.8	25.7	24.0	23.7	25.1
4		3.0	8.7	4.6	4.8	5.1	4.8
5		1.6	0.0	4.1	1.3	0.7	1.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
29.800D.F.
16PROB.
0.0191

T010 BY RURAL/URBAN

	N=	LG_CITY 335	MED_CITY 284	SUBURB 295	TOWN 370	RURAL 299	TOTAL 1583
1		38.8	38.7	36.3	34.6	39.5	37.5
2		32.5	27.8	31.2	30.8	31.8	30.9
3		21.5	25.3	29.1	27.0	24.1	25.4
4		5.4	6.3	2.4	6.2	3.7	4.9
5		1.8	1.8	1.0	1.3	1.0	1.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
15.900D.F.
16PROB.
0.4600

T010 BY AGE AT ACCESSIONING

	N=	16-17 804	18 408	19 155	20-24 205	25-34 57	TOTAL 1629
1		36.2	34.8	38.1	45.4	42.1	37.4
2		32.3	32.3	31.6	25.8	24.6	31.2
3		27.0	24.3	23.9	20.5	24.6	25.1
4		3.6	6.1	5.2	5.8	7.0	4.8
5		0.9	2.4	1.3	2.4	1.8	1.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
21.600D.F.
16PROB.
0.1566

T011 -- AFFECT BY INFO IN AN ARMY TV AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION IN AN ARMY AD ON TV.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A006 C006 D006 TOTAL NPS SURVEYED IS 1654

T011 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 583	BOTH 164	SMP 94	TOTAL 1545
1	32.0	29.7	24.4	36.2	30.6
2	26.8	26.4	36.0	22.3	27.4
3	29.3	32.3	28.0	29.8	30.3
4	9.8	8.8	11.0	5.3	9.3
5	2.1	2.9	0.6	6.4	2.5
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC VALUE D.F. PROB.
CHISQUARE 21.600 12 0.0423

T011 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 327	NO_BONUS 641	TOTAL 968
1	30.0	30.9	30.6
2	26.6	30.4	29.1
3	30.9	29.6	30.1
4	9.8	7.0	8.0
5	2.8	2.0	2.3
TOTAL	100.0	100.0	100.0

STATISTIC VALUE D.F. PROB.
CHISQUARE 3.800 4 0.4337

T011 BY REGION

	N=	NE 431	SE 183	SW 216	MW 464	WEST 294	TOTAL 1588
1		27.8	33.9	32.9	29.5	32.6	30.6
2		26.0	24.0	22.2	31.5	29.6	27.5
3		34.1	27.9	30.6	28.7	26.9	30.0
4		9.3	14.2	10.2	8.2	7.8	9.4
5		2.8	0.0	4.2	2.2	3.1	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.800	16	0.0438	

T011 BY RURAL/URBAN

	N=	LG_CITY 335	MED_CITY 282	SUBURB 296	TOWN 368	RURAL 300	TOTAL 1581
1		34.3	31.9	31.4	25.3	31.7	30.7
2		28.1	23.8	30.1	28.5	26.0	27.4
3		26.3	29.8	30.1	33.4	30.3	30.0
4		8.1	12.4	5.7	10.9	9.3	9.3
5		3.3	2.1	2.7	1.9	2.7	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.000	16	0.1785	

T011 BY AGE AT ACCESSIONING

	N=	16-17 802	18 406	19 154	20-24 207	25-34 56	TOTAL 1625
1		28.2	29.8	29.9	40.6	35.7	30.6
2		27.3	29.8	28.6	24.6	21.4	27.5
3		32.4	29.8	26.6	23.7	28.6	30.0
4		8.8	9.4	13.0	9.2	8.9	9.4
5		3.2	1.2	1.9	1.9	5.4	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.100	16	0.0681	

T012 -- AFFECT BY INFO IN AN ARMY MAGAZINE AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION IN AN ARMY AD IN A MAGAZINE.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A007 C007 D007 TOTAL NPS SURVEYED IS 1654

T012 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 585	BOTH 164	SMP 93	TOTAL 1543
1	34.5	32.0	24.4	37.6	32.7
2	32.9	27.9	36.0	26.9	31.0
3	24.5	29.7	29.3	24.7	27.0
4	6.6	7.9	9.1	8.6	7.5
5	1.4	2.6	1.2	2.1	1.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 17.400	D.F. 12	PROB. 0.1352	

T012 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 326	NO_BONUS 641	TOTAL 967
1	31.9	32.4	32.3
2	30.7	32.8	32.1
3	28.8	25.6	26.7
4	6.4	7.8	7.3
5	2.1	1.4	1.7
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 2.500	D.F. 4
		PROB. 0.6446	

T012 BY REGION

	N=	NE 428	SE 182	SW 215	MW 464	WEST 293	TOTAL 1582
1		27.8	35.2	39.1	33.4	33.4	32.9
2		29.7	26.4	26.5	33.8	34.1	30.9
3		32.5	28.0	23.7	23.9	24.2	26.7
4		7.2	9.9	7.9	6.9	6.8	7.5
5		2.8	0.5	2.8	1.9	1.4	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.700	16	0.0584	

T012 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 282	SUBURB 296	TOWN 367	RURAL 299	TOTAL 1578
1		33.5	33.3	35.5	28.1	34.1	32.7
2		34.1	28.4	30.1	31.6	28.4	30.7
3		22.2	27.3	27.4	30.3	28.8	27.2
4		8.1	8.9	5.7	8.2	6.3	7.5
5		2.1	2.1	1.3	1.9	2.3	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.100	16	0.5913	

T012 BY AGE AT ACCESSIONING

	N=	16-17 801	18 406	19 151	20-24 205	25-34 56	TOTAL 1619
1		29.1	31.8	35.8	44.4	41.1	32.7
2		31.7	31.8	30.5	26.3	30.4	30.9
3		29.6	25.6	23.8	21.9	23.2	26.9
4		7.4	8.6	8.6	6.3	3.6	7.5
5		2.3	2.2	1.3	1.0	1.8	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.300	16	0.0832	

T013 -- AFFECT BY INFORMATION POSTED AT SCHOOL

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION POSTED AT SCHOOL.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
 2 - NOT AT ALL IMPORTANT
 3 - SOMEWHAT IMPORTANT
 4 - VERY IMPORTANT
 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A008 C008 D008 TOTAL NPS SURVEYED IS 1654

T013 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 585	BOTH 162	SMP 92	TOTAL 1541
1	43.0	34.7	29.6	31.5	37.8
2	26.8	25.1	25.9	32.6	26.4
3	17.9	25.1	26.5	15.2	21.4
4	8.7	11.1	14.2	15.2	10.6
5	3.6	3.9	3.7	5.4	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 30.600 D.F. 12 PROB. 0.0023

T013 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 326	NO_BONUS 643	TOTAL 969
1	38.6	39.0	38.9
2	27.0	28.1	27.8
3	17.2	21.9	20.3
4	12.6	8.2	9.7
5	4.6	2.6	3.3
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 9.200 D.F. 4 PROB. 0.0563

T013 BY REGION

	N=	NE 431	SE 182	SW 217	MW 461	WEST 294	TOTAL 1585
1		34.6	48.3	41.5	36.2	35.0	37.7
2		25.5	22.5	20.3	30.1	30.9	26.8
3		23.9	17.6	18.9	21.3	20.1	21.0
4		11.6	9.9	13.4	8.7	10.5	10.6
5		4.4	1.6	6.0	3.7	3.4	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.400	16	0.0214	

T013 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 280	SUBURB 295	TOWN 369	RURAL 299	TOTAL 1577
1		38.3	40.4	39.7	36.0	35.8	37.9
2		29.9	24.3	28.1	24.4	24.8	26.3
3		16.2	20.4	21.4	22.8	25.4	21.2
4		12.3	10.4	7.8	13.0	9.4	10.7
5		3.3	4.6	3.0	3.8	4.7	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.700	16	0.2845	

T013 BY AGE AT ACCESSIONING

	N=	16-17 801	18 405	19 154	20-24 206	25-34 56	TOTAL 1622
1		30.8	34.6	42.2	58.3	69.6	37.7
2		26.8	29.6	27.3	21.4	21.4	26.7
3		26.0	20.5	18.8	8.7	5.4	21.0
4		11.7	11.4	10.4	7.8	1.8	10.7
5		4.6	3.9	1.3	3.9	1.8	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				96.400	16	0.0000	

T014 -- AFFECT BY INFORMATION FROM REACT

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL AFTER I SENT A CARD OR CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A009 C009 D009 TOTAL NPS SURVEYED IS 1654

T014 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 585	BOTH 162	SMP 94	TOTAL 1543
1	55.0	50.6	40.7	42.5	51.1
2	16.1	14.0	21.6	28.7	16.7
3	14.4	15.0	17.9	12.8	14.9
4	11.4	15.4	16.0	9.6	13.3
5	3.1	5.0	3.7	6.4	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.900	D.F. 12	PROB. 0.0020

T014 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	327	642	969		
1	53.2	48.6	50.2		
2	16.2	18.2	17.5		
3	12.8	16.7	15.4		
4	12.2	12.5	12.4		
5	5.5	4.0	4.5		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE.	D.F.	PROB.
CHISQUARE			4.500	4	0.3425

T014 BY REGION

	N=	NE 428	SE 182	SW 216	MW 466	WEST 295	TOTAL 1587
1		47.9	58.8	52.8	47.2	55.3	51.0
2		15.9	16.5	16.2	17.4	18.0	16.8
3		16.8	11.0	12.0	16.3	13.6	14.7
4		14.0	11.5	14.8	13.9	10.5	13.2
5		5.4	2.2	4.2	5.1	2.7	4.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE					
CHISQUARE		19.600					
		D.F.					
		16					
		PROB.					
		0.2388					

T014 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 283	SUBURB 293	TOWN 368	RURAL 300	TOTAL 1578
1		53.3	55.5	54.6	47.8	46.3	51.3
2		21.0	12.7	17.4	16.0	13.7	16.3
3		9.3	12.4	15.4	16.8	21.0	15.0
4		13.8	14.8	9.2	14.7	13.7	13.3
5		2.7	4.6	3.4	4.6	5.3	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE					
CHISQUARE		37.400					
		D.F.					
		16					
		PROB.					
		0.0018					

T014 BY AGE AT ACCESSIONING

	N=	16-17 802	18 403	19 157	20-24 206	25-34 56	TOTAL 1624
1		47.1	46.6	55.4	67.0	66.1	51.0
2		14.6	20.8	19.1	15.0	17.9	16.7
3		18.1	13.6	10.8	8.3	12.5	14.8
4		14.8	15.1	11.5	7.3	3.6	13.2
5		5.4	3.7	3.2	2.4	0.0	4.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE					
CHISQUARE		57.800					
		D.F.					
		16					
		PROB.					
		0.0000					

T015 -- AFFECT BY INFO IN NONSOLICIT ARMY MAIL

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL FROM THE ARMY (WHICH I HAD NOT REQUESTED).

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A010 C010 D010 TOTAL NPS SURVEYED IS 1654

T015 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 586	BOTH 165	SMP 93	TOTAL 1546
1	55.8	58.4	36.4	47.3	54.2
2	23.6	17.9	33.3	30.1	22.9
3	13.8	13.5	15.8	12.9	13.8
4	4.4	7.7	11.5	5.4	6.5
5	2.3	2.6	3.0	4.3	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 43.800	D.F. 12	PROB. 0.0000

T015 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 329	NO_BONUS 643	TOTAL 972		
1	54.4	49.3	51.0		
2	23.1	24.3	23.9		
3	14.6	16.6	15.9		
4	5.5	7.1	6.6		
5	2.4	2.6	2.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.700	D.F. 4	PROB. 0.6092

T015 BY REGION

	N=	NE 432	SE 182	SW 216	MW 463	WEST 296	TOTAL 1589
1		54.6	53.8	56.0	50.8	57.1	54.1
2		21.8	24.7	20.4	24.0	24.7	23.1
3		13.4	13.2	11.6	16.0	11.8	13.6
4		6.9	6.6	7.9	6.3	5.4	6.5
5		3.2	1.6	4.2	3.0	1.0	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.200	16	0.5838	

T015 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 283	SUBURB 295	TOWN 371	RURAL 299	TOTAL 1582
1		58.4	56.2	54.6	50.1	51.8	54.1
2		22.5	20.5	24.1	25.6	21.1	22.9
3		9.9	15.2	14.9	13.8	15.7	13.8
4		5.1	5.6	5.4	8.1	8.0	6.5
5		4.2	2.5	1.0	2.4	3.3	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.100	16	0.1747	

T015 BY AGE AT ACCESSIONING

	N=	16-17 805	18 406	19 154	20-24 205	25-34 56	TOTAL 1626
1		54.3	45.6	46.1	68.3	76.8	53.9
2		19.9	27.6	33.1	21.0	16.1	23.1
3		14.9	17.5	12.3	6.3	1.8	13.8
4		8.2	6.2	4.5	2.9	3.6	6.5
5		2.7	3.2	3.9	1.5	1.8	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.500	16	0.0000	

T016 -- AFFECT BY RECRUITER WHO CONTACTED ME

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: RECRUITER CONTACTED ME AND SOLD ME ON THE IDEA.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A002 C002 D002 TOTAL NPS SURVEYED IS 1654

T016 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 583	BOTH 168	SMP 94	TOTAL 1550
1	46.5	50.9	32.1	36.2	46.0
2	14.6	14.4	22.6	22.3	15.9
3	19.1	17.8	21.4	21.3	19.0
4	11.1	12.0	15.5	14.9	12.1
5	8.6	4.8	8.3	5.3	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 32.500	D.F. 12	PROB. 0.0012

T016 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	331	640	971		
1	47.1	44.5	45.4		
2	16.3	16.1	16.2		
3	19.6	19.7	19.7		
4	10.6	12.3	11.7		
5	6.3	7.3	7.0		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			1.200	4	0.8781

T016 BY REGION

	N=	NE 428	SE 185	SW 218	MW 467	WEST 299	TOTAL 1597
1		45.6	50.8	38.1	46.5	44.8	45.3
2		13.5	18.9	18.8	15.8	16.0	16.0
3		20.1	11.9	17.9	19.5	22.1	19.0
4		12.4	13.0	12.8	13.1	11.4	12.5
5		8.4	5.4	12.4	5.1	5.7	7.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.500	16	0.0275	

T016 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 284	SUBURB 298	TOWN 372	RURAL 298	TOTAL 1586
1		47.9	48.2	43.3	45.4	45.0	46.0
2		16.5	14.4	17.1	16.1	14.4	15.8
3		16.5	19.4	20.1	21.5	17.4	19.0
4		12.6	11.3	12.8	10.8	14.4	12.3
5		6.6	6.7	6.7	6.2	8.7	6.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.100	16	0.9092	

T016 BY AGE AT ACCESSIONING

	N=	16-17 807	18 405	19 156	20-24 209	25-34 57	TOTAL 1634
1		43.4	39.3	44.9	64.1	59.6	45.7
2		17.6	13.3	18.6	12.4	15.8	15.9
3		19.0	23.5	21.8	12.0	5.3	19.0
4		13.4	14.1	7.7	6.7	17.5	12.3
5		6.7	9.9	7.0	4.8	1.8	7.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				63.600	16	0.0000	

T017 -- AFFECT BY JOB REJECT - LACK EXPER/TRAIN

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: WHEN I APPLIED FOR A CIVILIAN JOB THEY SAID I NEEDED MORE EXPERIENCE OR TRAINING.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A003 C003 D003 TOTAL NPS SURVEYED IS 1654

T017 BY ST/SMP PARTICIPATION

	NEITHER N= 700	ST 585	BOTH 163	SMP 94	TOTAL 1542
1	63.3	75.7	63.8	64.9	68.2
2	14.6	12.3	19.0	12.8	14.1
3	7.1	5.5	9.2	10.6	6.9
4	12.3	5.1	6.1	9.6	8.8
5	2.7	1.4	1.8	2.1	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 40.100	D.F. 12	PROB. 0.0001

T017 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	328	638	966		
1	66.5	75.1	72.2		
2	16.8	13.6	14.7		
3	8.8	5.0	6.3		
4	5.2	5.2	5.2		
5	2.7	1.1	1.7		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			12.300	4	0.0153

T017 BY REGION

	N=	NE 431	SE 182	SH 216	MH 462	WEST 295	TOTAL 1586
1		65.9	69.8	64.3	68.6	68.8	67.5
2		12.5	14.8	15.3	15.6	14.9	14.5
3		7.2	3.8	6.9	6.7	10.2	7.2
4		11.4	10.4	10.6	7.1	4.4	8.6
5		3.0	1.1	2.8	1.9	1.7	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.800	16	0.0734	

T017 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 282	SUBURB 294	TOWN 370	RURAL 297	TOTAL 1577
1		62.3	66.7	68.7	68.1	74.8	68.0
2		14.4	12.4	15.0	14.6	13.1	14.0
3		8.7	9.6	4.4	7.6	4.7	7.0
4		11.7	9.9	9.5	7.6	5.4	8.8
5		3.0	1.4	2.4	2.2	2.0	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.000	16	0.0895	

T017 BY AGE AT ACCESSIONING

	N=	16-17 805	18 402	19 154	20-24 204	25-34 57	TOTAL 1622
1		71.4	63.2	59.7	64.7	75.4	67.6
2		14.3	15.7	14.9	12.8	7.0	14.2
3		6.5	8.2	7.8	7.8	7.0	7.2
4		5.6	11.4	14.9	11.3	8.8	8.8
5		2.2	1.5	2.6	3.4	1.8	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.700	16	0.0081	

U318 -- AFFECT BY EMPLOYER

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: MY EMPLOYER SUGGESTED IT.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: D004 TOTAL NPS SURVEYED IS 1654

U318 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 586	BOTH 164	SMP 92	TOTAL 1543
1	78.2	86.0	68.3	71.7	79.7
2	14.5	9.9	23.8	18.5	14.0
3	4.3	2.0	4.3	3.3	3.4
4	1.8	1.5	3.7	5.4	2.1
5	1.1	0.5	0.0	1.1	0.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 42.200	D.F. 12	PROB. 0.0000

U318 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	325	641	966		
1	79.7	84.9	83.1		
2	13.8	12.5	12.9		
3	4.6	1.7	2.7		
4	1.5	0.5	0.8		
5	0.3	0.5	0.4		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.900	4	0.0277

U318 BY REGION

	N=	NE 431	SE 182	SW 215	MW 463	WEST 295	TOTAL 1586
1		80.7	78.0	69.3	81.4	79.3	78.8
2		13.0	13.7	19.1	13.2	16.3	14.6
3		3.3	5.5	5.1	2.8	2.7	3.5
4		2.8	2.8	3.3	1.5	1.0	2.1
5		0.2	0.0	3.3	1.1	0.7	0.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 34.300	D.F. 16	PROB. 0.0049	

U318 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 285	SUBURB 295	TOWN 368	RURAL 296	TOTAL 1578
1		78.1	79.6	81.7	77.7	83.4	80.0
2		16.5	11.9	13.6	14.4	12.5	13.9
3		2.1	5.3	3.0	4.9	2.0	3.5
4		2.7	2.8	1.0	1.4	1.0	1.8
5		0.6	0.3	0.7	1.6	1.0	0.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 21.700	D.F. 16	PROB. 0.1531	

U318 BY AGE AT ACCESSIONING

	N=	16-17 802	18 406	19 154	20-24 204	25-34 57	TOTAL 1623
1		81.5	75.6	74.0	77.0	34.2	78.9
2		13.5	15.0	15.6	16.7	12.3	14.4
3		3.0	4.7	3.9	4.4	0.0	3.6
4		1.5	2.7	3.9	2.0	3.5	2.2
5		0.5	2.0	2.6	0.0	0.0	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 25.700	D.F. 16	PROB. 0.0584	

T049 -- SATISFACTION WITH INFO FROM COUNSELOR

HOW SATISFIED ARE YOU WITH THE INFORMATION THE ARMY GUIDANCE COUNSELOR GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: B051 C071 D057 TOTAL NPS SURVEYED IS 1654

T049 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 580	BOTH 165	SMP 93	TOTAL 1541
1	2.3	1.9	6.7	6.4	2.9
2	27.6	24.5	23.0	26.9	25.9
3	29.9	25.9	27.9	28.0	28.0
4	22.3	24.8	21.8	20.4	23.1
5	10.0	13.1	13.9	8.6	11.5
6	8.0	9.8	6.7	9.7	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 26.600 D.F. 15 PROB. 0.0322

T049 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 636	TOTAL 954
1	1.3	3.1	2.5
2	23.6	22.8	23.1
3	26.1	26.6	26.4
4	27.0	23.9	24.9
5	12.6	13.2	13.0
6	9.4	10.4	10.1
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 4.100 D.F. 5 PROB. 0.5351

T049 BY REGION

	N=	NE 423	SE 180	SW 209	MW 461	WEST 290	TOTAL 1563
1		3.5	4.4	3.3	2.4	1.7	2.9
2		27.2	27.2	35.9	20.2	26.2	26.1
3		28.8	28.9	26.3	28.0	25.9	27.7
4		19.9	25.6	19.6	27.8	22.8	23.4
5		13.0	8.9	8.6	11.1	13.8	11.5
6		7.6	5.0	6.2	10.6	9.7	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.800	20	0.0071	

T049 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 283	SUBURB 294	TOWN 369	RURAL 299	TOTAL 1576
1		1.5	2.1	4.1	3.8	2.7	2.9
2		26.9	26.5	23.1	26.6	25.8	25.8
3		28.1	27.9	26.2	31.4	25.1	27.9
4		21.8	23.3	23.5	20.3	29.1	23.4
5		11.5	14.1	13.6	8.7	9.7	11.4
6		10.3	6.0	9.5	9.2	7.7	8.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.300	20	0.1902	

T049 BY AGE AT ACCESSIONING

	N=	16-17 788	18 396	19 155	20-24 203	25-34 56	TOTAL 1598
1		2.3	4.3	3.9	2.5	0.0	2.9
2		25.4	22.7	21.9	34.5	37.5	26.0
3		25.5	30.8	34.2	25.6	26.8	27.7
4		26.0	22.5	23.9	17.2	12.5	23.3
5		11.9	10.6	9.0	12.8	12.5	11.5
6		8.9	9.1	7.1	7.4	10.7	8.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.100	20	0.0255	

T050 -- SATISFACTION WITH INFO FROM RECRUITER

HOW SATISFIED ARE YOU WITH THE INFORMATION YOUR RECRUITER GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: B052 C072 D056 TOTAL NPS SURVEYED IS 1654

T050 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 586	BOTH 166	SMP 94	TOTAL 1556
1	1.8	2.0	5.4	2.1	2.3
2	30.7	27.6	29.5	29.8	29.4
3	30.1	30.5	22.9	26.6	29.3
4	19.4	21.0	24.1	19.1	20.5
5	11.1	11.6	12.0	16.0	11.7
6	6.8	7.2	6.0	6.4	6.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.400	D.F. 15	PROB. 0.4230

T050 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	326	643	969		
1	2.1	3.1	2.8		
2	28.5	26.4	27.1		
3	25.8	29.7	28.4		
4	22.7	20.5	21.3		
5	13.8	12.8	13.1		
6	7.1	7.5	7.3		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.900	5	0.7154

T050 BY REGION

	N=	NE 426	SE 184	SW 211	MW 463	WEST 296	TOTAL 1580
1		3.5	2.7	3.3	1.1	2.7	2.5
2		30.5	27.7	37.9	26.3	26.0	29.1
3		29.1	31.0	25.1	26.8	33.1	28.9
4		18.8	19.6	19.4	23.8	20.6	20.8
5		11.0	13.0	8.5	14.3	11.8	12.0
6		7.0	6.0	5.7	7.8	5.7	6.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.400	20	0.1244	

T050 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 286	SUBURB 294	TOWN 373	RURAL 301	TOTAL 1590
1		1.8	2.4	3.1	2.9	2.3	2.5
2		29.5	31.5	26.9	29.5	29.2	29.3
3		30.4	23.1	30.6	31.4	27.2	28.7
4		19.9	22.7	19.7	19.6	22.9	20.9
5		11.6	13.3	11.2	10.7	12.6	11.8
6		6.8	7.0	8.5	5.9	5.6	6.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.600	20	0.8939	

T050 BY AGE AT ACCESSIONING

	N=	16-17 801	18 398	19 155	20-24 206	25-34 56	TOTAL 1616
1		2.0	3.0	4.5	2.4	0.0	2.5
2		28.3	28.6	27.7	32.5	39.3	29.3
3		29.5	28.1	30.3	26.2	28.6	28.8
4		21.1	22.4	18.7	21.4	10.7	20.9
5		12.5	11.3	14.8	7.3	16.1	11.9
6		6.6	6.5	3.9	10.2	5.4	6.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.100	20	0.2381	

U220 -- TRAVEL MILES FOR DRILL

HOW FAR DO YOU HAVE TO TRAVEL (FROM HOME OR WORK) TO YOUR UNIT FACILITIES FOR DRILLS AND MEETINGS?

- 1 - LESS THAN 1 MILE
- 2 - 1 TO 5 MILES
- 3 - 6 TO 10 MILES
- 4 - 11 TO 15 MILES
- 5 - 16 TO 20 MILES
- 6 - 21 TO 30 MILES
- 7 - 31 TO 50 MILES
- 8 - OVER 50 MILES
- 9 - I DON'T KNOW
- 10 - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE

SURVEY ITEMS #:

D040

TOTAL NPS SURVEYED IS 1654

U220 BY ST/SMP PARTICIPATION

	NEITHER N= 708	ST 585	BOTH 170	SMP 95	TOTAL 1558
1	3.7	3.6	4.1	4.2	3.7
2	12.4	14.2	17.6	8.4	13.4
3	10.6	11.3	11.2	8.4	10.8
4	9.5	11.6	12.3	9.5	10.6
5	9.6	7.2	7.1	9.5	8.4
6	14.8	12.5	9.4	14.7	13.4
7	15.1	17.6	17.6	22.1	16.8
8	15.5	14.7	11.2	13.7	14.6
9	6.4	6.8	7.1	8.4	6.7
10	2.4	0.5	2.3	1.0	1.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 27.600	D.F. 27	PROB. 0.4318

U220 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	327	647	974		
1	2.4	3.9	3.4		
2	11.3	13.1	12.5		
3	11.3	11.0	11.1		
4	12.2	9.9	10.7		
5	11.0	8.7	9.4		
6	11.0	14.1	13.0		
7	18.0	18.9	18.6		
8	16.5	14.8	15.4		
9	4.9	4.9	4.9		
10	1.2	0.8	0.9		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			6.700	9	0.6683

U220 BY REGION

	N=	NE 432	SE 184	SW 212	MW 465	WEST 296	TOTAL 1589
1		3.7	4.9	4.3	3.7	3.0	3.8
2		11.1	15.2	17.0	14.4	11.8	13.5
3		9.3	11.4	11.8	10.8	10.5	10.5
4		10.2	8.7	9.0	7.5	17.9	10.5
5		9.0	9.8	9.9	8.2	7.1	8.6
6		15.3	12.0	12.3	15.7	9.5	13.5
7		18.3	15.8	12.7	17.2	17.9	16.9
8		13.0	13.0	14.6	15.3	16.5	14.5
9		8.3	7.1	5.2	6.9	4.4	6.6
10		1.8	2.2	3.3	0.4	1.3	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				54.400	36	0.0252	

U220 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 287	SUBURB 297	TOWN 375	RURAL 300	TOTAL 1592
1		4.2	6.6	2.4	3.5	1.0	3.5
2		15.9	22.3	11.8	11.5	5.3	13.3
3		14.7	12.9	11.8	8.0	6.7	10.7
4		11.4	11.5	12.8	8.0	9.0	10.4
5		7.8	7.3	12.8	7.2	9.0	8.7
6		9.6	9.4	14.5	14.1	20.3	13.6
7		9.9	10.4	17.2	23.2	22.7	16.9
8		11.7	14.6	8.1	18.1	21.0	14.8
9		11.4	3.5	7.4	5.6	4.0	6.5
10		3.3	1.4	1.3	0.8	1.0	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				175.9	36	0.0000	

U220 BY AGE AT ACCESSIONING

	N=	16-17 806	18 402	19 154	20-24 207	25-34 56	TOTAL 1625
1		4.1	3.7	3.9	2.9	1.8	3.8
2		12.2	14.9	14.9	13.3	16.1	13.4
3		11.8	7.7	13.0	9.7	14.3	10.7
4		11.2	11.7	7.8	9.7	3.6	10.5
5		8.2	9.0	8.4	9.7	10.7	8.7
6		13.0	12.7	13.6	15.0	17.9	13.4
7		18.4	16.7	11.0	15.5	16.1	16.8
8		14.0	14.9	17.5	13.5	16.1	14.6
9		5.8	6.5	8.4	9.7	1.8	6.6
10		1.4	2.2	1.3	1.0	1.8	1.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.400	36	0.7317	

U221 -- TRAVEL TIME FOR DRILL

HOW LONG DOES IT TAKE YOU TO GET (FROM HOME OR WORK) TO YOUR UNIT FACILITIES TO ATTEND DRILLS AND MEETINGS?

- 1 - 15 MINUTES OR LESS
- 2 - 16 TO 25 MINUTES
- 3 - 26 TO 35 MINUTES
- 4 - 36 TO 45 MINUTES
- 5 - 46 MINUTES TO AN HOUR
- 6 - MORE THAN AN HOUR
- 7 - I DON'T KNOW
- 8 - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE

SURVEY ITEMS #:

D041

TOTAL NPS SURVEYED IS 1654

U221 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 587	BOTH 165	SMP 93	TOTAL 1550
1	17.0	18.2	18.8	12.9	17.4
2	21.8	16.3	20.6	20.4	19.5
3	14.0	17.4	13.9	9.7	15.0
4	10.8	10.9	14.5	18.3	11.7
5	14.3	14.0	13.3	15.0	14.1
6	13.2	12.9	11.5	10.8	12.8
7	6.2	9.4	4.2	9.7	7.4
8	2.5	0.8	3.0	3.2	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
31.200D.F.
21PROB.
0.0704

U221 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 324	NO_BONUS 646	TOTAL 970
1	17.3	16.7	16.9
2	19.8	19.0	19.3
3	17.3	13.9	15.1
4	12.3	13.9	13.4
5	13.9	14.9	14.5
6	12.6	14.1	13.6
7	5.9	6.7	6.4
8	0.9	0.8	0.8
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
2.600D.F.
7PROB.
0.9194

U221 BY REGION

	N=	NE 422	SE 182	SW 211	MW 466	WEST 297	TOTAL 1578
1		13.3	22.0	23.7	18.2	16.2	17.7
2		18.3	20.3	19.4	20.4	18.9	19.4
3		15.9	12.1	15.6	13.9	15.8	14.8
4		14.2	10.4	8.5	12.0	12.5	12.0
5		15.6	13.7	10.4	13.7	14.5	13.9
6		13.5	5.5	12.8	13.9	13.8	12.7
7		7.1	13.2	6.2	7.1	6.1	7.5
8		2.1	2.8	3.3	0.6	2.4	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.700	28	0.0187	

U221 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 286	SUBURB 296	TOWN 372	RURAL 300	TOTAL 1584
1		17.6	31.1	14.2	16.9	8.7	17.6
2		22.4	22.4	23.6	13.7	16.0	19.4
3		11.5	13.3	17.2	15.6	16.3	14.8
4		10.9	7.0	12.8	13.2	16.0	12.1
5		12.1	7.7	12.5	17.7	18.7	14.0
6		10.9	12.9	9.5	13.7	17.7	12.9
7		10.6	4.2	8.4	8.1	5.0	7.4
8		3.9	1.4	1.7	1.1	1.7	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				122.1	28	0.0000	

U221 BY AGE AT ACCESSIONING

	N=	16-17 804	18 396	19 154	20-24 204	25-34 56	TOTAL 1614
1		17.7	17.7	20.8	15.7	14.3	17.6
2		19.0	19.9	16.2	22.1	16.1	19.3
3		16.9	13.6	13.6	11.3	14.3	15.0
4		11.4	13.6	11.7	12.3	12.5	12.1
5		13.4	14.9	9.7	14.7	19.6	13.8
6		13.7	10.1	14.9	12.6	14.3	12.8
7		6.3	7.3	11.0	9.8	5.4	7.4
8		1.5	2.8	1.9	1.5	3.6	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.400	28	0.6060	

U222 -- TRANSPORTATION TYPE FOR DRILL

HOW DO/WILL YOU TRAVEL TO YOUR UNIT FOR DRILLS AND MEETINGS?

- 1 - OWN CAR
- 2 - FAMILY OWNED CAR
- 3 - CARPOOL WITH OTHER UNIT MEMBERS
- 4 - PUBLIC TRANSPORTATION
- 5 - WALK OR BICYCLE
- 6 - OTHER
- 7 - DOES NOT APPLY; I'M IN THE INDIVIDUAL READY RESERVE

SURVEY ITEMS #:

D042

TOTAL NPS SURVEYED IS 1654

U222 BY ST/SMP PARTICIPATION

	NEITHER N= 691	ST 574	BOTH 167	SMP 94	TOTAL 1526
1	57.3	46.9	40.7	58.5	51.6
2	16.8	24.9	22.8	17.0	20.5
3	11.1	13.1	16.8	11.7	12.5
4	6.2	6.3	7.2	5.3	6.3
5	2.3	3.5	3.6	2.1	2.9
6	5.1	5.0	6.0	2.1	5.0
7	1.2	0.3	3.0	3.2	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
41.600D.F.
18PROB.
0.0013

U222 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 313	NO_BONUS 630	TOTAL 943
1	58.1	50.3	52.9
2	16.0	23.0	20.7
3	14.7	12.5	13.3
4	5.8	5.7	5.7
5	1.0	3.3	2.5
6	3.5	4.6	4.2
7	1.0	0.5	0.6
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
14.100D.F.
6PROB.
0.0285

U222 BY REGION

	N=	NE 420	SE 184	SW 209	MW 452	WEST 289	TOTAL 1554
1		40.9	60.3	54.1	54.0	53.3	51.1
2		25.2	15.2	19.1	19.7	13.7	20.4
3		15.2	10.9	13.9	12.8	10.0	12.9
4		10.2	4.3	1.4	5.1	7.6	6.4
5		2.4	1.6	4.3	3.3	2.8	2.9
6		4.8	7.1	5.3	4.0	5.5	5.0
7		1.2	0.5	1.9	1.1	2.1	1.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.000	24	0.0003	

U222 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 279	SUBURB 289	TOWN 365	RURAL 295	TOTAL 1558
1		43.3	55.9	50.5	51.8	53.9	50.9
2		19.4	17.6	25.3	19.4	21.4	20.5
3		7.9	12.2	11.8	14.8	17.6	12.8
4		17.6	5.0	3.8	3.0	2.0	6.4
5		4.8	3.9	1.4	3.3	1.4	3.0
6		5.4	3.6	6.6	6.0	3.7	5.1
7		1.5	1.8	0.7	1.6	0.0	1.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				127.3	24	0.0000	

U222 BY AGE AT ACCESSIONING

	N=	16-17 783	18 393	19 153	20-24 203	25-34 56	TOTAL 1588
1		45.3	50.4	49.7	63.5	87.5	50.8
2		26.3	19.1	15.7	8.4	3.6	20.4
3		13.4	13.7	14.4	10.3	1.8	12.8
4		6.3	5.6	9.8	8.9	3.6	6.7
5		2.3	4.1	5.9	1.5	1.8	3.0
6		5.4	4.8	4.6	5.4	1.8	5.0
7		1.0	2.3	0.0	2.0	0.0	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				93.100	24	0.0000	

U224 -- EFFECT OF ROTC SIMULTANEOUS MEMBERSHIP

ARE YOU PARTICIPATING IN THE ROTC SIMULTANEOUS MEMBERSHIP PROGRAM?

- 1 - NO (GO TO THE NEXT QUESTION)
 2 - I WOULD NOT HAVE JOINED THE RESERVE/GUARD WITHOUT THE OPPORTUNITY TO PARTICIPATE IN THIS PROGRAM
 3 - I WOULD HAVE JOINED THE RESERVE/GUARD EVEN IF THIS PROGRAM HAD NOT BEEN AVAILABLE
 4 - I DO NOT KNOW IF I WOULD HAVE JOINED THE RESERVE/GUARD WITHOUT THIS PROGRAM

SURVEY ITEMS #: D039 TOTAL NPS SURVEYED IS 1654

U224 BY ST/SMP PARTICIPATION

	NEITHER N= 711	ST 589	BOTH 170	SMP 95	TOTAL 1565
1	100.0	100.0	0.0	0.0	83.1
2	0.0	0.0	40.0	42.1	6.9
3	0.0	0.0	33.5	28.4	5.4
4	0.0	0.0	26.5	29.5	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	1569.6	9	0.0000

U224 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 628	TOTAL 948
1	85.6	78.3	80.8
2	5.3	10.2	8.5
3	5.0	6.2	5.8
4	4.1	5.3	4.9
TOTAL	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	8.500	3	0.0367

U224 BY REGION

	N=	NE 419	SE 176	SW 208	MW 454	WEST 289	TOTAL 1546
1		80.9	83.5	82.7	83.5	84.1	82.8
2		6.2	9.1	5.3	5.5	9.0	6.7
3		6.2	5.7	7.7	5.1	4.1	5.6
4		6.7	1.7	4.3	5.9	2.8	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.300	12	0.0815	

U224 BY RURAL/URBAN

	N=	LO_CITY 324	MED_CITY 280	SUBURB 291	TOWN 364	RURAL 294	TOTAL 1553
1		87.3	78.9	77.3	84.6	88.1	83.5
2		4.0	7.9	11.7	5.8	4.8	6.7
3		4.6	7.5	5.8	4.4	4.1	5.2
4		4.0	5.7	5.1	5.2	3.1	4.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.000	12	0.0055	

U224 BY AGE AT ACCESSIONING

	N=	16-17 778	18 393	19 152	20-24 206	25-34 53	TOTAL 1582
1		83.4	79.4	82.2	86.4	88.7	82.9
2		6.9	6.9	9.2	5.3	3.8	6.8
3		5.3	7.4	4.6	4.4	1.9	5.5
4		4.4	6.4	3.9	3.9	5.7	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.400	12	0.4950	

U225 -- EFFECT OF SPLIT TRAINING

ARE YOU PARTICIPATING IN THE SPLIT TRAINING PROGRAM (TAKE INDIVIDUAL ENTRY TRAINING THIS SUMMER AND ADVANCE TRAINING NEXT SUMMER) SO AS NOT TO DISRUPT WORK OR SCHOOL ATTENDANCE?

- 1 - NO (GO TO NEXT QUESTION)
 2 - I WOULD NOT HAVE JOINED THE RESERVE/GUARD WITHOUT THE OPPORTUNITY TO PARTICIPATE IN THIS PROGRAM
 3 - I WOULD HAVE JOINED THE RESERVE/GUARD EVEN IF THIS PROGRAM HAD NOT BEEN AVAILABLE
 4 - I DO NOT KNOW IF I WOULD HAVE JOINED THE RESERVE/GUARD WITHOUT THIS PROGRAM

SURVEY ITEMS #: D043 TOTAL NPS SURVEYED IS 1654

U225 BY ST/SMP PARTICIPATION

	NEITHER N= 711	ST 589	BOTH 170	SMP 95	TOTAL 1565
1	100.0	0.0	0.0	100.0	51.5
2	0.0	65.4	61.2	0.0	31.2
3	0.0	13.8	19.4	0.0	7.3
4	0.0	20.9	19.4	0.0	10.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 1571.8	D.F. 9	PROB. 0.0000	

U225 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 325	NO_BONUS 639	TOTAL 964	
1	43.1	37.3	39.2	
2	36.9	42.6	40.7	
3	9.2	6.7	7.6	
4	10.8	13.5	12.6	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE		VALUE 6.500	D.F. 3	PROB. 0.0897

U225 BY REGION

	N=	NE 425	SE 183	SW 210	MW 462	WEST 293	TOTAL 1573
1		44.5	65.0	70.5	51.9	35.8	50.9
2		32.9	26.2	15.7	31.4	42.0	31.1
3		9.4	3.3	7.6	7.1	9.2	7.8
4		13.2	5.5	6.2	9.5	13.0	10.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				89.400	12	0.0000	

U225 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 286	SUBURB 297	TOWN 369	RURAL 299	TOTAL 1582
1		53.8	53.8	45.8	49.9	51.8	51.0
2		27.8	32.2	34.7	31.2	30.1	31.1
3		9.4	5.6	9.1	7.0	6.3	7.5
4		9.1	8.4	10.4	11.9	11.7	10.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.800	12	0.3837	

U225 BY AGE AT ACCESSIONING

	N=	16-17 800	18 395	19 153	20-24 203	25-34 56	TOTAL 1607
1		32.4	62.3	77.8	76.8	71.4	51.0
2		42.5	24.6	15.7	14.3	14.3	31.0
3		10.4	6.8	2.0	3.4	3.6	7.6
4		14.8	6.3	4.6	5.4	10.7	10.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				242.7	12	0.0000	

T069 -- IMPORT OF UNEMPLOYMENT

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WAS UNEMPLOYED AND COULDN'T FIND A JOB.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B008 C028 D027 TOTAL NPS SURVEYED IS 1654

T069 BY ST/SMP PARTICIPATION

	NEITHER N= 699	ST 588	BOTH 164	SMP 93	TOTAL 1544
1	63.5	68.9	65.2	65.6	65.9
2	23.3	21.3	18.9	23.7	22.1
3	9.9	7.1	11.6	9.7	9.0
4	3.3	2.7	4.3	1.1	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.400	D.F. 9	PROB. 0.4012

T069 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 321	NO_BONUS 638	TOTAL 959		
1	63.2	72.9	69.7		
2	25.2	11.4	20.0		
3	9.3	1.2	7.9		
4	2.2	2.5	2.4		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 10.800	D.F. 3	PROB. 0.0129

T069 BY REGION

	N=	NE 426	SE 180	SW 209	MW 463	WEST 294	TOTAL 1572
1		64.1	73.3	57.4	60.0	73.8	64.9
2		21.1	18.9	24.9	26.1	18.4	22.3
3		10.6	5.6	12.0	11.7	5.4	9.5
4		4.2	2.2	5.7	2.2	2.4	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 36.600	D.F. 12	PROB. 0.0003	

T069 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 279	SUBURB 294	TOWN 369	RURAL 300	TOTAL 1574
1		66.6	65.2	71.1	60.7	65.3	65.6
2		19.3	21.1	16.0	27.4	25.0	22.0
3		9.6	9.7	9.5	9.8	7.3	9.2
4		4.5	3.9	3.4	2.2	2.3	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.500	D.F. 12	PROB. 0.0582	

T069 BY AGE AT ACCESSIONING

	N=	16-17 794	18 400	19 156	20-24 204	25-34 53	TOTAL 1607
1		67.5	65.3	58.3	59.3	73.6	65.2
2		20.6	21.3	26.9	27.4	15.1	22.1
3		8.9	10.0	11.5	10.8	3.8	9.5
4		2.9	3.5	3.2	2.4	7.5	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.700	D.F. 12	PROB. 0.1612	

T071 -- IMPORT OF A CHANCE TO BETTER MYSELF

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE THE MILITARY WILL GIVE ME A CHANCE TO BETTER MYSELF IN LIFE.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B010 C030 D028 TOTAL NPS SURVEYED IS 1654

T071 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 587	BOTH 162	SMP 93	TOTAL 1552
1	10.6	10.7	13.6	11.8	11.0
2	29.3	32.5	28.4	32.3	30.6
3	54.6	51.8	51.2	48.4	52.8
4	5.5	4.9	6.8	7.5	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.200	D.F. 9	PROB. 0.8165

T071 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 327	NO_BONUS 638	TOTAL 965		
1	12.5	12.7	12.6		
2	33.6	32.4	32.8		
3	51.4	49.8	50.4		
4	2.4	5.0	4.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.700	D.F. 3	PROB. 0.2957

T071 BY REGION

	N=	NE 425	SE 182	SW 212	MW 468	WEST 295	TOTAL 1582
1		11.8	9.9	11.8	10.7	11.9	11.3
2		29.4	31.9	29.3	30.1	33.2	30.6
3		52.5	50.5	52.4	55.1	49.1	52.4
4		6.3	7.7	6.6	4.1	5.8	5.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.300	D.F. 12	PROB. 0.8372	

T071 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 284	SUBURB 294	TOWN 371	RURAL 300	TOTAL 1583
1		11.4	14.1	9.9	9.2	10.3	10.9
2		31.1	30.6	27.9	30.5	31.7	30.4
3		51.8	51.4	55.1	53.9	52.3	52.9
4		5.7	3.9	7.1	6.5	5.7	5.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.700	D.F. 12	PROB. 0.7283	

T071 BY AGE AT ACCESSIONING

	N=	16-17 802	18 399	19 157	20-24 204	25-34 56	TOTAL 1618
1		10.6	10.5	13.4	12.3	10.7	11.1
2		29.3	34.1	29.9	28.9	32.1	30.6
3		54.1	51.1	50.3	50.5	53.6	52.5
4		6.0	4.3	6.4	8.3	3.6	5.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.900	D.F. 12	PROB. 0.7114	

T074 -- IMPORT OF SERVING MY COUNTRY

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO SERVE MY COUNTRY.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B013 C033 D029 TOTAL NPS SURVEYED IS 1654

T074 BY ST/SMP PARTICIPATION

	NEITHER N= 709	ST 588	BOTH 164	SMP 94	TOTAL 1555
1	13.8	13.3	13.4	22.3	14.1
2	43.6	38.4	37.2	33.0	40.3
3	39.3	43.0	41.5	39.4	41.0
4	3.2	5.3	7.9	5.3	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 17.600 D.F. 9 PROB. 0.0401

T074 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 325	NO_BONUS 645	TOTAL 970
1	14.1	12.3	12.9
2	35.1	39.5	38.0
3	45.2	42.8	43.6
4	5.5	5.4	5.5
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 2.100 D.F. 3 PROB. 0.5519

T074 BY REGION

	N=	NE 428	SE 183	SW 216	MW 468	WEST 293	TOTAL 1588
1		16.8	13.1	18.5	11.3	13.3	14.4
2		35.5	41.5	42.1	42.3	39.3	39.8
3		41.6	41.5	36.6	42.5	39.3	40.7
4		6.1	3.8	2.8	3.8	8.2	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 23.100	D.F. 12	PROB. 0.0269	

T074 BY RURAL/UREAN

	N=	LG_CITY 334	MED_CITY 286	SUBURB 295	TOWN 375	RURAL 299	TOTAL 1589
1		15.0	15.0	11.5	16.0	11.0	13.8
2		41.6	43.7	36.9	42.7	34.1	40.0
3		38.6	34.6	46.4	37.9	49.5	41.2
4		4.8	6.6	5.1	3.5	5.3	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.700	D.F. 12	PROB. 0.0163	

T074 BY AGE AT ACCESSIONING

	N=	16-17 805	18 401	19 157	20-24 203	25-34 56	TOTAL 1624
1		13.2	15.2	12.7	18.5	10.7	14.2
2		38.8	39.4	43.9	41.5	41.1	39.8
3		43.1	40.4	37.6	35.1	42.9	40.9
4		5.0	5.0	5.7	4.9	5.4	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.600	D.F. 12	PROB. 0.7367	

T075 -- IMPORT OF EARNING EXTRA MONEY P-T JOB

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I NEED THE EXTRA MONEY OF A PART-TIME JOB.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B014 C034 D030 TOTAL NPS SURVEYED IS 1654

T075 BY ST/SMP PARTICIPATION

	NEITHER N= 708	ST 587	BOTH 163	SMP 95	TOTAL 1553
1	29.4	21.3	25.1	26.3	25.7
2	41.4	44.8	34.4	38.9	41.8
3	25.7	28.6	31.9	27.4	27.6
4	3.5	5.3	8.6	7.4	5.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.400	D.F. 9	PROB. 0.0077

T075 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 324	NO_BONUS 641	TOTAL 965		
1	25.3	23.7	24.2		
2	40.7	40.4	40.5		
3	28.7	29.9	29.5		
4	5.3	5.9	5.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.600	D.F. 3	PROB. 0.8964

T075 BY REGION

	N=	NE 424	SE 183	SW 215	MW 468	WEST 293	TOTAL 1583
1		26.9	23.5	30.7	23.3	25.9	25.8
2		39.9	43.7	40.5	41.0	43.7	41.4
3		27.4	26.2	24.6	30.3	25.3	27.4
4		5.9	6.6	4.2	5.3	5.1	5.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.600	D.F. 12	PROB. 0.7367	

T075 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 284	SUBURB 294	TOWN 371	RURAL 301	TOTAL 1584
1		26.9	29.6	23.5	24.5	24.3	25.7
2		44.6	36.6	44.2	37.7	43.2	41.2
3		24.3	29.2	25.5	31.3	28.2	27.8
4		4.2	4.6	6.8	6.5	4.3	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 14.900	D.F. 12	PROB. 0.2470	

T075 BY AGE AT ACCESSIONING

	N=	16-17 798	18 402	19 157	20-24 206	25-34 56	TOTAL 1619
1		23.9	29.1	24.8	27.2	23.2	25.7
2		41.1	39.5	43.3	39.8	58.9	41.4
3		28.3	27.6	27.4	28.6	12.5	27.5
4		6.6	3.7	4.5	4.4	5.4	5.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.700	D.F. 12	PROB. 0.1251	

T076 -- IMPORT OF FAMILY TRADITION TO SERVE

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE IT IS A FAMILY TRADITION TO SERVE.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B015 C035 D031 TOTAL NPS SURVEYED IS 1654

T076 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 588	BOTH 162	SMP 93	TOTAL 1548
1	73.9	74.0	55.6	60.2	71.2
2	17.9	17.0	24.1	26.9	18.7
3	6.1	6.8	15.4	8.6	7.5
4	2.1	2.2	4.9	4.3	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 37.000	D.F. 9	PROB. 0.0000

T076 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	321	638	959		
1	68.8	69.6	69.3		
2	20.3	18.8	19.3		
3	9.0	8.6	8.8		
4	1.9	3.0	2.6		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			1.300	3	0.7291

T076 BY REGION

	N=	NE 419	SE 182	SW 213	MW 466	WEST 291	TOTAL 1571
1		67.8	71.4	69.9	71.0	71.8	70.2
2		21.5	19.2	17.8	17.8	17.5	18.9
3		8.8	5.5	6.6	8.1	8.6	7.9
4		1.9	3.8	5.6	3.0	2.1	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.000	12	0.3690	

T076 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 282	SUBURB 292	TOWN 369	RURAL 299	TOTAL 1574
1		73.8	69.9	68.1	70.7	70.9	70.8
2		16.9	19.5	21.9	18.2	17.7	18.7
3		8.1	6.4	7.9	7.6	9.0	7.8
4		1.2	4.3	2.0	3.5	2.3	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.500	12	0.4866	

T076 BY AGE AT ACCESSIONING

	N=	16-17 793	18 401	19 156	20-24 202	25-34 55	TOTAL 1607
1		69.9	72.6	68.6	73.3	56.4	70.4
2		19.3	18.4	18.6	15.3	27.3	18.8
3		8.2	6.7	9.6	7.4	9.1	7.9
4		2.6	2.2	3.2	4.0	7.3	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.300	12	0.4219	

T078 -- IMPORT OF SKILL TRAINING

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GET TRAINED IN A SKILL THAT WILL HELP ME GET A BETTER/NEW CIVILIAN JOB WHEN I GET OUT.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B016 C036 D032 TOTAL NPS SURVEYED IS 1654

T078 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 587	BOTH 166	SMP 93	TOTAL 1556
1	21.4	25.0	30.1	24.7	23.9
2	23.2	31.2	31.3	35.5	27.8
3	44.4	34.4	31.3	33.3	38.6
4	11.0	9.4	7.2	6.4	9.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 30.500 D.F. 9 PROB. 0.0004

T078 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 325	NO_BONUS 643	TOTAL 968
1	25.5	28.9	27.8
2	27.1	30.5	29.3
3	39.4	30.5	33.5
4	8.0	10.1	9.4
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 7.900 D.F. 3 PROB. 0.0481

T078 BY REGION

	N=	NE 426	SE 183	SW 215	MW 466	WEST 293	TOTAL 1583
1		23.2	26.2	20.0	25.1	24.6	23.9
2		28.6	28.4	26.0	25.8	29.7	27.6
3		39.0	37.7	43.7	39.1	33.8	38.5
4		9.1	7.6	10.2	10.1	11.9	9.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.300	12	0.6771	

T078 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 283	SUBURB 295	TOWN 372	RURAL 301	TOTAL 1585
1		22.2	21.9	25.1	23.4	26.6	23.8
2		28.7	29.3	29.5	26.1	25.9	27.8
3		38.9	42.8	32.9	39.3	39.2	38.6
4		10.2	6.0	12.5	11.3	8.3	9.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.300	12	0.2254	

T078 BY AGE AT ACCESSIONING

	N=	16-17 801	18 400	19 156	20-24 206	25-34 56	TOTAL 1619
1		21.3	24.5	28.2	30.1	21.4	23.9
2		29.2	25.5	28.2	23.3	35.7	27.7
3		38.7	40.0	36.5	37.9	35.7	38.6
4		10.7	10.0	7.0	8.7	7.1	9.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.000	12	0.3007	

T079 -- IMPORT OF MONEY FOR COLLEGE

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN GET MONEY FOR A COLLEGE EDUCATION.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B017 C037 D033 TOTAL NPS SURVEYED IS 1654

T079 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 588	BOTH 162	SMP 93	TOTAL 1553
1	34.2	25.8	24.7	20.4	24.2
2	25.5	25.2	19.8	23.7	23.7
3	27.8	33.0	37.0	36.6	31.2
4	12.5	16.0	18.5	19.3	14.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.600	D.F. 9	PROB. 0.0024

T079 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 323	NO_BONUS 644	TOTAL 967		
1	43.6	15.5	24.9		
2	28.2	21.6	23.8		
3	20.4	41.0	34.1		
4	7.7	21.9	17.2		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 123.9	D.F. 3	PROB. 0.0000

T079 BY REGION

	N=	NE 422	SE 183	SW 215	MW 466	WEST 294	TOTAL 1580
1		35.8	28.4	33.0	25.5	25.5	29.6
2		24.9	27.9	20.9	24.9	23.5	24.4
3		28.7	26.8	33.9	32.4	33.3	31.1
4		10.7	16.9	12.1	17.2	17.7	14.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.700	12	0.0118	

T079 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 285	SUBURB 294	TOWN 370	RURAL 299	TOTAL 1581
1		24.6	26.7	27.9	32.4	34.8	29.3
2		25.2	23.2	22.4	25.4	25.4	24.4
3		36.3	34.4	34.3	27.0	25.4	31.4
4		13.8	15.8	15.3	15.1	14.4	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.800	12	0.0935	

T079 BY AGE AT ACCESSIONING

	N=	16-17 798	18 399	19 157	20-24 206	25-34 56	TOTAL 1616
1		28.4	31.1	26.1	29.6	35.7	29.3
2		24.3	24.6	28.7	18.9	39.3	24.6
3		32.2	30.3	32.5	33.0	17.9	31.4
4		15.0	14.0	12.7	18.4	7.1	14.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.100	12	0.0861	

T080 -- IMPORT OF WANTING TO BE A SOLDIER

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO BE A SOLDIER.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B018 C038 D034 TOTAL NPS SURVEYED IS 1654

T080 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 585	BOTH 163	SMP 91	TOTAL 1546
1	29.0	25.1	23.9	28.6	27.0
2	44.1	41.2	39.3	40.7	42.3
3	24.5	27.2	27.6	26.4	25.9
4	2.4	6.5	9.2	4.4	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.500	D.F. 9	PROB. 0.0052

T080 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 322	NO_BONUS 641	TOTAL 963		
1	27.0	27.5	27.3		
2	39.1	41.5	40.7		
3	26.7	25.1	25.6		
4	7.1	5.9	6.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.000	D.F. 3	PROB. 0.8013

T080 BY REGION

	N=	NE 421	SE 180	SW 215	MW 464	WEST 293	TOTAL 1573
1		22.3	25.0	30.2	26.5	31.7	26.7
2		44.7	46.7	42.8	42.0	36.9	42.4
3		27.3	24.4	23.3	26.9	23.2	25.6
4		5.7	3.9	3.7	4.5	8.2	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.300	12	0.0815	

T080 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 281	SUBURB 292	TOWN 371	RURAL 301	TOTAL 1578
1		24.3	34.5	23.6	28.8	21.9	26.6
2		45.3	33.4	41.1	44.7	44.2	42.1
3		26.1	27.0	28.4	20.8	29.9	26.2
4		4.2	5.0	6.8	5.7	4.0	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.100	12	0.0053	

T080 BY AGE AT ACCESSIONING

	N=	16-17 796	18 400	19 153	20-24 205	25-34 55	TOTAL 1609
1		24.4	28.8	27.4	32.2	23.6	26.7
2		41.6	40.8	41.2	44.4	52.7	42.1
3		27.5	27.0	24.2	20.0	20.0	25.9
4		6.5	3.5	7.2	3.4	3.6	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.600	12	0.0986	

T082 -- IMPORT OF MONEY FOR VOTECH/BUSINESS EDUC

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN GET MONEY FOR CIVILIAN VOCATIONAL, TECHNICAL, OR BUSINESS SCHOOL EDUCATION.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B019 C039 D035 TOTAL NPS SURVEYED IS 1654

T082 BY ST/SMP PARTICIPATION

	NEITHER N= 709	ST 587	BOTH 164	SMP 94	TOTAL 1554
1	39.2	50.1	45.1	36.2	43.8
2	32.3	24.0	27.4	19.1	27.9
3	24.3	21.5	21.9	33.0	23.5
4	4.2	4.4	5.5	11.7	4.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.700	D.F. 9	PROB. 0.0000

T082 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 322	NO_BONUS 639	TOTAL 961		
1	47.8	44.8	45.8		
2	27.3	23.8	25.0		
3	22.0	24.4	23.6		
4	2.8	7.0	5.6		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 8.900	D.F. 3	PROB. 0.0307

T082 BY REGION

	N=	NE 424	SE 181	SW 212	MW 466	WEST 293	TOTAL 1576
1		47.9	40.3	37.7	40.3	44.7	42.8
2		23.8	32.0	34.4	28.3	26.6	28.0
3		24.1	20.4	26.4	24.9	21.8	23.8
4		4.3	7.2	1.4	6.4	6.8	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.700	12	0.0163	

T082 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 285	SUBURB 293	TOWN 370	RURAL 301	TOTAL 1580
1		39.6	46.3	43.7	44.6	43.2	43.4
2		29.0	25.3	28.7	27.8	26.6	27.5
3		25.1	23.2	22.9	23.0	25.3	23.9
4		6.3	5.3	4.8	4.6	5.0	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.800	12	0.9643	

T082 BY AGE AT ACCESSIONING

	N=	16-17 797	18 398	19 155	20-24 207	25-34 55	TOTAL 1612
1		43.4	43.2	43.9	42.0	36.4	43.0
2		27.6	26.6	32.9	25.1	40.0	28.0
3		23.8	25.4	19.3	25.6	16.4	23.8
4		5.1	4.8	3.9	7.3	7.3	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.600	12	0.4783	

T083 -- IMPORT OF PHYSICAL TRAINING

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED FOR THE PHYSICAL TRAINING AND CHALLENGE.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B020 C040 D036 TOTAL NPS SURVEYED IS 1654

T083 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 589	BOTH 159	SMP 93	TOTAL 1548
1	14.6	14.9	15.7	21.5	15.2
2	39.2	37.7	36.5	30.1	37.8
3	42.6	41.9	41.5	41.9	42.2
4	3.7	5.4	6.3	6.4	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.200 D.F. 9 PROB. 0.5141				

T083 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 316	NO_BONUS 637	TOTAL 953
1	14.9	15.7	15.4
2	36.7	41.3	39.8
3	43.0	39.3	40.5
4	5.4	3.8	4.3
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.200 D.F. 3 PROB. 0.3618		

T083 BY REGION

	N=	NE 420	SE 182	SW 212	MW 463	WEST 292	TOTAL 1569
1		15.9	14.8	17.9	13.8	15.8	15.4
2		37.4	31.3	35.4	40.8	38.0	37.5
3		40.5	48.9	42.4	40.2	43.1	42.1
4		6.2	4.9	4.3	5.2	3.1	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.800	D.F. 12	PROB. 0.4619	

T083 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 284	SUBURB 289	TOWN 367	RURAL 301	TOTAL 1574
1		17.1	14.4	15.6	15.0	13.3	15.1
2		35.4	40.5	34.3	40.3	38.2	37.8
3		41.1	40.5	45.7	40.0	44.5	42.2
4		6.3	4.6	4.5	4.6	4.0	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.200	D.F. 12	PROB. 0.7693	

T083 BY AGE AT ACCESSIONING

	N=	16-17 795	18 397	19 154	20-24 203	25-34 56	TOTAL 1605
1		15.1	16.6	16.9	14.3	10.7	15.4
2		38.1	37.0	37.0	39.9	28.6	37.6
3		41.8	42.3	40.3	39.4	58.9	42.1
4		5.0	4.0	5.8	6.4	1.8	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.200	D.F. 12	PROB. 0.5984	

T095 -- IMPORT OF BECOMING A RESPONSIBLE PERSON

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO LEARN TO BE A RESPONSIBLE, MATURE PERSON.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: B022 C042 D037 TOTAL NPS SURVEYED IS 1654

T095 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 588	BOTH 163	SMP 90	TOTAL 1547
1	17.3	17.5	20.9	18.9	17.8
2	31.2	37.9	31.3	31.1	33.7
3	47.2	39.8	41.1	45.6	43.6
4	4.4	4.8	6.8	4.4	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.700	D.F. 9	PROB. 0.2308

T095 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	322	638	960		
1	22.4	17.9	19.4		
2	33.2	38.1	36.5		
3	39.8	39.5	39.6		
4	4.7	4.5	4.6		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			3.600	3	0.3080

T095 BY REGION

	N=	NE 419	SE 181	SW 211	MW 463	WEST 294	TOTAL 1568
1		17.9	13.3	18.0	17.1	21.1	17.7
2		33.2	28.7	30.8	35.2	35.7	33.4
3		42.0	49.7	46.9	44.1	39.1	43.6
4		6.9	8.3	4.3	3.7	4.1	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.900	D.F. 12	PROB. 0.0910	

T095 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 283	SUBURB 291	TOWN 371	RURAL 299	TOTAL 1573
1		19.1	22.3	14.1	16.2	16.4	17.5
2		31.6	30.4	36.1	35.0	34.4	33.6
3		43.8	42.4	43.6	43.1	45.8	43.7
4		5.5	4.9	6.2	5.7	3.3	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.000	D.F. 12	PROB. 0.4457	

T095 BY AGE AT ACCESSIONING

	N=	16-17 796	18 397	19 151	20-24 204	25-34 56	TOTAL 1604
1		15.6	15.9	19.2	23.5	37.5	17.8
2		36.7	29.5	31.8	30.9	30.4	33.5
3		41.6	50.1	45.7	40.2	30.4	43.5
4		6.2	4.5	3.3	5.4	1.8	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 35.900	D.F. 12	PROB. 0.0003	

T096 -- IMPORT OF GETTING A BETTER JOB (SUM JOB)

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO HAVE A SUMMER JOB.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: D038 TOTAL NPS SURVEYED IS 1654

T096 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 587	BOTH 159	SMP 93	TOTAL 1545
1	71.3	57.8	43.4	54.8	62.3
2	22.1	27.6	31.4	28.0	25.5
3	4.3	11.6	20.1	12.9	9.2
4	2.4	3.1	5.0	4.3	3.0
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 75.600 D.F. 9 PROB. 0.0000

T096 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 637	TOTAL 956
1	61.1	59.2	59.8
2	27.6	26.1	26.6
3	7.5	11.9	10.5
4	3.8	2.8	3.1
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 4.800 D.F. 3 PROB. 0.1870

T096 BY REGION

	N=	NE 421	SE 180	SW 212	MW 463	WEST 292	TOTAL 1568
1		60.6	68.3	59.9	59.4	62.3	61.4
2		27.8	17.2	26.4	28.7	22.3	25.6
3		8.3	8.9	9.0	9.1	12.3	9.4
4		3.3	5.6	4.7	2.8	3.1	3.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 18.000 D.F. 12 PROB. 0.1157

T096 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 283	SUBURB 292	TOWN 366	RURAL 299	TOTAL 1573
1		65.8	59.4	65.8	59.8	59.9	62.1
2		24.0	26.1	21.2	24.9	30.4	25.3
3		7.2	9.9	9.9	11.5	7.4	9.2
4		3.0	4.6	3.1	3.8	2.3	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 14.900 D.F. 12 PROB. 0.2470

T096 BY AGE AT ACCESSIONING

	N=	16-17 795	18 396	19 152	20-24 205	25-34 56	TOTAL 1604
1		58.1	64.4	64.5	61.9	82.1	61.6
2		28.3	24.2	24.3	22.9	7.1	25.5
3		10.4	8.3	7.9	10.2	3.6	9.4
4		3.1	3.0	3.3	4.9	7.1	3.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 24.300 D.F. 12 PROB. 0.0185

T097 -- MOST IMPORTANT REASON FOR ENLIST SELECTION1

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - I WANT TO TRAVEL
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY COUNTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A026 B006 C026 D025

TOTAL NPS SURVEYED IS 1654

T097 BY ST/SMP PARTICIPATION

	NEITHER N= 644	ST 522	BOTH 151	SMP 84	TOTAL 1401
1	7.0	2.3	5.3	3.6	4.9
2	4.8	4.0	7.3	8.3	5.0
3	1.4	1.5	3.3	7.1	2.0
4	2.2	1.5	2.6	0.0	1.9
5	12.4	19.2	14.6	13.1	15.2
6	10.3	12.1	10.6	5.9	10.7
7	1.7	2.7	2.6	2.4	2.2
8	12.9	11.9	10.6	9.5	12.1
9	23.9	14.9	9.9	19.0	18.8
10	23.4	29.9	33.1	30.9	27.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
75.500D.F.
27PROB.
0.0000

T097 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 293	NO_BONUS 573	TOTAL 866
1	5.5	2.3	3.3
2	6.1	4.4	5.0
3	1.7	2.1	2.0
4	2.7	1.4	1.8
5	21.2	15.5	17.4
6	17.1	8.7	11.5
7	1.7	2.8	2.4
8	12.6	8.9	10.2
9	18.4	12.6	14.5
10	13.0	41.4	31.8
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
81.700D.F.
9PROB.
0.0000

T097 BY REGION

	N=	NE 389	SE 166	SW 190	MW 421	WEST 269	TOTAL 1435
1		5.7	3.0	7.4	5.7	2.6	5.0
2		5.1	5.4	6.8	4.0	5.9	5.2
3		3.6	2.4	3.2	0.9	1.9	2.3
4		2.8	0.0	3.2	0.9	3.7	2.2
5		16.4	15.7	11.0	13.8	19.0	15.3
6		9.5	15.1	11.0	10.0	9.3	10.5
7		2.8	3.0	2.1	1.4	1.9	2.2
8		11.6	12.6	14.7	11.4	10.0	11.8
9		20.8	18.1	17.9	18.5	16.4	18.6
10		21.6	24.7	22.6	33.3	29.4	27.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 56.800	D.F. 36	PROB. 0.0150	

T097 BY RURAL/URBAN

	N=	LG_CITY 303	MED_CITY 254	SUBURB 262	TOWN 338	RURAL 273	TOTAL 1430
1		4.3	6.7	3.0	5.3	4.8	4.8
2		6.3	2.8	5.7	5.0	5.1	5.0
3		2.3	1.6	3.4	1.8	2.2	2.2
4		2.0	1.2	1.1	2.4	2.6	1.9
5		15.5	15.3	17.6	11.8	15.8	15.0
6		10.9	14.6	8.4	10.6	8.8	10.6
7		1.0	2.0	3.8	1.5	2.9	2.2
8		10.6	12.6	11.8	12.7	13.2	12.2
9		21.8	15.8	16.4	18.9	20.1	18.7
10		25.4	27.6	28.6	29.9	24.5	27.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 35.400	D.F. 36	PROB. 0.4969	

T097 BY AGE AT ACCESSIONING

	N=	16-17 718	18 359	19 147	20-24 191	25-34 49	TOTAL 1464
1		4.6	3.3	8.2	6.3	6.1	4.9
2		5.4	7.0	5.4	2.6	0.0	5.3
3		2.1	3.3	1.4	1.6	2.0	2.3
4		2.2	1.1	4.8	2.1	0.0	2.1
5		16.8	12.8	15.0	13.6	16.3	15.2
6		11.1	8.9	8.2	11.5	18.4	10.6
7		2.2	1.9	1.4	2.1	4.1	2.1
8		12.4	11.4	12.9	8.9	16.3	11.9
9		17.0	18.7	19.7	22.5	24.5	18.6
10		26.0	31.5	23.1	28.8	12.2	27.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 46.600	D.F. 36	PROB. 0.1110	

T098 -- MOST IMPORT REASON FOR ENLIST SELECTION2

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - CHANCE TO BETTER MYSELF
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY CONTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A027 B007 C027 D026

TOTAL NPS SURVEYED IS 1654

T098 BY ST/SMP PARTICIPATION

	NEITHER N= 667	ST 545	BOTH 153	SMP 87	TOTAL 1452
1	4.5	4.2	3.9	6.9	4.5
2	2.4	2.2	4.6	4.6	2.7
3	25.5	23.7	22.9	14.9	23.9
4	2.4	1.5	3.9	3.4	2.3
5	11.2	13.2	13.1	19.5	12.7
6	11.1	11.0	8.5	2.3	10.3
7	1.2	3.3	5.9	2.3	2.5
8	7.3	7.2	5.2	9.2	7.2
9	17.7	10.3	9.1	13.8	13.8
10	16.6	23.5	22.9	23.0	20.2
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
60.400D.F.
27PROB.
0.0002

T098 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 297	NO_BONUS 599	TOTAL 896
1	7.7	2.3	4.1
2	3.4	2.5	2.8
3	17.5	19.5	18.9
4	3.0	1.8	2.2
5	16.8	12.5	14.0
6	12.5	10.5	11.2
7	3.7	3.7	3.7
8	8.8	5.2	6.4
9	14.8	10.3	11.8
10	11.8	31.5	25.0
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
57.900D.F.
9PROB.
0.0000

T098 BY REGION

	N=	NE 401	SE 174	SW 198	MW 435	WEST 278	TOTAL 1486
1		6.2	4.0	5.0	5.1	3.2	4.9
2		4.5	0.6	4.5	2.1	2.9	3.0
3		25.4	21.3	25.8	22.8	21.9	23.6
4		3.2	1.7	3.0	1.6	1.8	2.3
5		11.2	12.1	9.6	13.1	15.5	12.4
6		8.5	15.5	9.6	10.8	10.1	10.4
7		2.5	3.4	2.0	2.5	3.2	2.7
8		6.5	10.9	8.1	6.2	6.5	7.1
9		13.5	13.2	17.2	13.3	11.5	13.5
10		18.4	17.2	15.1	22.5	23.4	20.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		42.500		36	0.2113		

T098 BY RURAL/URBAN

	N=	LG_CITY 317	MED_CITY 266	SUBURB 273	TOWN 353	RURAL 276	TOTAL 1485
1		6.0	4.5	2.6	4.8	4.0	4.4
2		3.1	2.6	2.9	2.8	2.9	2.9
3		25.2	21.8	25.6	24.4	22.8	24.0
4		1.6	2.3	1.8	2.8	2.5	2.2
5		12.6	12.8	13.2	10.2	14.1	12.5
6		10.1	13.2	9.2	9.6	10.1	10.4
7		1.3	2.3	3.7	2.8	3.6	2.7
8		7.3	6.8	8.1	7.4	6.2	7.1
9		13.3	12.8	11.7	15.0	14.3	13.5
10		19.6	21.0	21.3	20.1	19.2	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		19.100		36	0.9906		

T098 BY AGE AT ACCESSIONING

	N=	16-17 740	18 377	19 153	20-24 195	25-34 54	TOTAL 1519
1		4.3	4.8	6.5	5.1	5.6	4.8
2		3.5	4.0	0.6	1.5	0.0	3.0
3		23.9	22.0	20.9	26.7	31.5	23.8
4		1.9	1.9	3.9	3.1	1.8	2.2
5		12.7	12.7	14.4	9.2	14.8	12.5
6		12.2	8.0	9.1	9.7	7.4	10.3
7		3.4	2.1	2.0	1.5	1.8	2.6
8		7.0	8.8	6.5	4.6	7.4	7.1
9		12.6	12.5	17.0	15.4	20.4	13.6
10		18.5	23.3	18.9	23.1	9.3	20.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		41.000		36	0.2605		

T047 -- CERTAINTY OF ARMY COMPONENT

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT PART OF THE ARMY (ACTIVE, RESERVE, NATIONAL GUARD) YOU WANTED TO JOIN?

- 1 - NOT AT ALL SURE
- 2 - NOT TOO SURE
- 3 - SOMEWHAT SURE
- 4 - VERY SURE

SURVEY ITEMS #: B049 C069 D055 TOTAL NPS SURVEYED IS 1654

T047 BY ST/SMP PARTICIPATION

	NEITHER N= 708	ST 580	BOTH 162	SMP 93	TOTAL 1543
1	7.9	6.0	6.2	7.5	7.0
2	9.6	9.7	14.2	22.6	10.9
3	27.0	24.3	24.7	28.0	25.8
4	55.5	60.0	54.9	41.9	56.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.200	D.F. 9	PROB. 0.0058

T047 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	316	637	953		
1	5.1	7.1	6.4		
2	6.6	11.6	10.0		
3	28.2	21.8	23.9		
4	60.1	59.5	59.7		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.100	3	0.0177

T047 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	418	181	211	460	293	1563
1	7.9	5.0	9.5	6.3	8.5	7.4
2	10.0	12.7	8.5	12.2	10.6	10.9
3	27.8	26.0	26.1	23.9	24.6	25.6
4	54.3	56.3	55.9	57.6	56.3	56.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	8.600					12
	PROB.					0.7367

T047 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	332	284	293	370	296	1575
1	8.7	9.9	5.8	7.3	4.7	7.3
2	9.9	11.3	11.9	10.8	9.5	10.7
3	23.5	22.9	30.0	22.4	31.1	25.8
4	57.8	56.0	52.2	59.5	54.7	56.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	18.300					12
	PROB.					0.1069

T047 BY AGE AT ACCESSIONING

	16-17	18	19	20-24	25-34	TOTAL
N=	789	395	154	204	57	1599
1	6.3	9.9	6.5	5.9	8.8	7.3
2	9.8	13.2	9.7	11.3	10.5	10.8
3	25.0	27.3	28.6	26.0	19.3	25.8
4	58.9	49.6	55.2	56.9	61.4	56.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	14.700					12
	PROB.					0.2583

U223 -- PLANS TO TRANSFER TO REGULAR ACTIVE DUTY

DO YOU PLAN TO TRY AND TRANSFER FROM THE RESERVE/GUARD TO THE REGULAR ARMY BEFORE THE
END OF YOUR CURRENT ENLISTMENT?

- 1 - YES
2 - NO
3 - I DON'T KNOW

SURVEY ITEMS #:

D012

TOTAL NPS SURVEYED IS 1654

U223 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 587	BOTH 167	SMP 91	TOTAL 1552
1	24.3	31.3	34.1	42.9	29.1
2	36.5	33.6	31.7	24.2	34.1
3	39.2	35.1	34.1	33.0	36.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.400	D.F. 6	PROB. 0.0023

U223 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	329	647	976		
1	32.2	26.6	28.5		
2	29.5	37.3	34.6		
3	38.3	36.2	36.9		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			6.500	2	0.0388

U223 BY REGION

	N=	NE 431	SE 181	SW 216	MW 466	WEST 299	TOTAL 1593
1		31.5	27.6	30.6	25.1	31.8	29.1
2		31.5	39.8	30.6	41.0	28.1	34.5
3		36.9	32.6	38.9	33.9	40.1	36.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.400	8	0.0089	

U223 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 286	SUBURB 297	TOWN 374	RURAL 297	TOTAL 1587
1		26.4	29.0	36.0	28.3	26.9	29.2
2		33.0	36.0	30.3	36.1	36.0	34.3
3		40.5	35.0	33.7	35.6	37.0	36.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.000	8	0.2017	

U223 BY AGE AT ACCESSIONING

	N=	16-17 807	18 402	19 158	20-24 206	25-34 57	TOTAL 1630
1		32.3	25.1	31.0	25.2	22.8	29.2
2		31.2	38.1	35.4	35.9	42.1	34.3
3		36.4	36.8	33.5	38.8	35.1	36.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.000	8	0.1118	

U226 -- PLANS AFTER THIS ENLISTMENT

WHAT DO YOU THINK YOU WILL DO AFTER THIS ENLISTMENT?

- 1 - LEAVE THE RESERVE/NATIONAL GUARD
- 2 - REENLIST, BUT PROBABLY NOT STAY IN THE RESERVE/NATIONAL GUARD LONG ENOUGH TO RETIRE
- 3 - STAY IN THE RESERVE/NATIONAL GUARD UNTIL I QUALIFY FOR RETIREMENT
- 4 - I DO NOT KNOW

SURVEY ITEMS #:

D024

TOTAL NPS SURVEYED IS 1654

U226 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 583	BOTH 165	SMP 90	TOTAL 1544
1	15.9	18.0	15.1	12.2	16.4
2	13.6	12.5	11.5	16.7	13.1
3	19.1	19.2	24.8	25.6	20.1
4	51.4	50.3	48.5	45.6	50.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
8.100D.F.
9PROB.
0.5241

U226 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 323	NO_BONUS 644	TOTAL 967
1	11.2	18.0	15.9
2	13.6	9.9	11.2
3	22.3	19.9	20.7
4	52.3	52.2	52.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
8.500D.F.
3PROB.
0.0367

U226 BY REGION

	N=	NE 420	SE 183	SW 215	MW 464	WEST 292	TOTAL 1574
1		16.7	13.7	11.6	16.8	19.5	16.2
2		15.5	13.7	11.6	11.6	13.0	13.2
3		17.1	31.1	18.1	19.4	21.2	20.3
4		50.7	41.5	58.6	52.2	46.2	50.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.000	12	0.0039	

U226 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 283	SUBURB 291	TOWN 373	RURAL 297	TOTAL 1575
1		17.2	16.3	15.8	15.8	16.2	16.3
2		13.0	12.7	16.1	12.9	10.8	13.1
3		20.2	25.1	16.1	19.3	20.9	20.3
4		49.5	45.9	51.9	52.0	52.2	50.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.100	12	0.5204	

U226 BY AGE AT ACCESSIONING

	N=	16-17 795	18 398	19 157	20-24 203	25-34 57	TOTAL 1610
1		17.1	17.6	17.8	12.3	3.5	16.2
2		11.9	13.8	13.4	18.2	8.8	13.2
3		19.3	20.1	20.4	16.8	49.1	20.3
4		51.7	48.5	48.4	52.7	38.6	50.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.900	12	0.0000	

U232 -- IMPORT OF BEING AT HOME

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I DID NOT WANT TO BE AWAY FROM HOME FOR AN EXTENDED PERIOD OF TIME.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D049

TOTAL NPS SURVEYED IS 1654

U232 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 584	BOTH 161	SMP 94	TOTAL 1545
1	31.7	39.5	34.2	28.7	34.8
2	25.9	28.9	34.2	33.0	28.3
3	35.3	24.8	24.2	27.7	29.7
4	7.1	6.7	7.4	10.6	7.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.500	D.F. 9	PROB. 0.0017

U232 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	317	640	957		
1	34.7	36.7	36.1		
2	30.0	29.4	29.6		
3	25.2	27.2	26.5		
4	10.1	6.7	7.8		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			3.700	3	0.2957

U232 BY REGION

	N=	NE 418	SE 182	SW 207	MW 464	WEST 293	TOTAL 1564
1		33.0	39.0	30.9	33.0	39.9	34.7
2		28.9	22.5	31.9	29.1	27.0	28.3
3		31.1	29.7	30.4	29.1	27.0	29.5
4		6.9	8.8	6.8	8.8	6.1	7.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.100	12	0.4377	

U232 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 283	SUBURB 294	TOWN 368	RURAL 299	TOTAL 1574
1		38.5	35.3	35.4	32.1	31.8	34.6
2		25.8	27.9	30.9	26.4	32.4	28.5
3		29.7	27.2	27.2	34.0	28.4	29.5
4		6.1	9.5	6.5	7.6	7.4	7.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.100	12	0.3618	

U232 BY AGE AT ACCESSIONING

	N=	16-17 788	18 396	19 155	20-24 206	25-34 54	TOTAL 1599
1		35.3	29.5	38.1	40.3	35.2	34.8
2		30.7	26.8	25.8	25.7	20.4	28.3
3		26.0	36.9	31.0	27.2	33.3	29.6
4		8.0	6.8	5.2	6.8	11.1	7.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.500	12	0.0238	

U233 -- IMPORT OF TRAINING - BETTER JOB

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I CAN GET THE TRAINING I NEED TO QUALIFY FOR A BETTER JOB.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D050

TOTAL NPS SURVEYED IS 1654

U233 BY ST/SMP PARTICIPATION

	NEITHER N= 709	ST 581	BOTH 161	SMP 93	TOTAL 1544
1	23.7	30.6	31.1	25.8	27.2
2	28.3	31.8	29.2	31.2	29.9
3	42.4	32.9	31.7	37.6	37.4
4	5.5	4.6	8.1	5.4	5.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.200	D.F. 9	PROB. 0.0167

U233 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	320	637	957		
1	27.8	32.3	30.8		
2	32.8	31.7	32.1		
3	33.4	30.6	31.6		
4	5.9	5.3	5.5		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.200	3	0.5319

U233 BY REGION

	N#	NE 420	SE 181	SW 210	MW 463	WEST 292	TOTAL 1566
1		29.5	26.0	23.8	27.9	26.4	27.3
2		26.9	30.9	27.1	30.2	33.2	29.6
3		36.4	37.0	42.9	37.1	34.6	37.2
4		7.1	6.1	6.2	4.8	5.8	5.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.400	12	0.6684	

U233 BY RURAL/URBAN

	N#	LG_CITY 330	MED_CITY 285	SUBURB 293	TOWN 371	RURAL 300	TOTAL 1579
1		22.7	28.8	33.8	24.5	27.7	27.2
2		27.6	31.9	29.0	30.2	29.0	29.5
3		41.8	36.1	29.3	39.3	38.7	37.3
4		7.9	3.2	7.8	5.9	4.7	6.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.200	12	0.0139	

U233 BY AGE AT ACCESSIONING

	N#	16-17 789	18 396	19 155	20-24 206	25-34 56	TOTAL 1602
1		27.4	26.0	30.3	26.2	32.1	27.3
2		32.1	26.8	26.4	28.2	25.0	29.5
3		35.5	39.9	38.1	38.3	35.7	37.2
4		5.1	7.3	5.2	7.3	7.1	6.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.900	12	0.6247	

U234 -- IMPORT OF TRAINING - PROMOT/SAL INCREASE

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I CAN GET THE TRAINING I NEED TO GET A PROMOTION OR AN INCREASE IN SALARY.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #: D051 TOTAL NPS SURVEYED IS 1654

U234 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 584	BOTH 163	SMP 94	TOTAL 1548
1	45.5	51.0	34.4	43.6	46.3
2	26.2	28.8	27.6	21.3	27.0
3	26.0	18.8	30.7	30.8	24.1
4	2.3	1.4	7.4	4.3	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 41.500	D.F. 9	PROB. 0.0000	

U234 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	319	640	959
1	47.6	50.6	49.6
2	26.3	27.7	27.2
3	23.5	18.3	20.0
4	2.5	3.4	3.1
TOTAL	100.0	100.0	100.0
STATISTIC		VALUE	D.F.
CHISQUARE		4.000	3
			PROB.
			0.2615

U234 BY REGION

	N=	NE 420	SE 183	SW 209	MW 463	WEST 291	TOTAL 1566
1		45.7	41.5	40.2	48.4	48.4	45.8
2		26.2	29.0	24.9	25.0	30.9	26.9
3		25.0	26.2	30.1	25.0	18.2	24.6
4		3.1	3.3	4.8	1.5	2.4	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.300	12	0.0616	

U234 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 282	SUBURB 293	TOWN 370	RURAL 300	TOTAL 1577
1		44.6	44.3	51.5	42.7	47.3	45.9
2		24.4	30.8	23.5	27.6	28.0	26.8
3		27.4	23.4	20.1	27.0	23.3	24.5
4		3.6	1.4	4.8	2.7	1.3	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.100	12	0.0489	

U234 BY AGE AT ACCESSIONING

	N=	16-17 793	18 395	19 153	20-24 205	25-34 56	TOTAL 1602
1		45.1	43.0	60.1	41.0	51.8	45.8
2		30.1	26.6	16.3	24.9	19.6	26.9
3		21.2	27.6	22.9	32.2	26.8	24.5
4		3.5	2.8	0.6	1.9	1.8	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.800	12	0.0005	

U235 -- IMPORT OF TRAINING - START NEW CAREER

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I CAN GET THE TRAINING I NEED TO START A NEW CAREER.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #: D052 TOTAL NPS SURVEYED IS 1654

U235 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 586	BOTH 161	SMP 94	TOTAL 1546
1	27.1	35.7	30.4	28.7	30.8
2	22.3	26.8	30.4	28.7	25.2
3	43.7	31.9	32.9	36.2	37.6
4	6.9	5.6	6.2	6.4	6.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.800	D.F. 9	PROB. 0.0015

U235 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	322	641	963		
1	31.4	38.1	35.8		
2	25.5	26.2	26.0		
3	38.8	29.8	32.8		
4	4.3	5.9	5.4		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			9.000	3	0.0293

U235 BY REGION

	N=	NE 421	SE 184	SW 209	MW 461	WEST 294	TOTAL 1569
1		34.2	28.3	24.4	33.6	28.9	31.0
2		24.5	26.6	24.9	23.9	26.9	25.0
3		34.9	38.6	45.0	36.9	36.7	37.6
4		6.4	6.5	5.7	5.6	7.5	6.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.300	D.F. 12	PROB. 0.4219	

U235 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 284	SUBURB 294	TOWN 370	RURAL 301	TOTAL 1578
1		28.6	30.6	33.0	28.6	33.9	30.8
2		26.8	25.0	25.2	25.7	21.6	24.9
3		38.3	39.4	33.3	39.2	38.9	37.9
4		6.4	4.9	8.5	6.5	5.6	6.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.700	D.F. 12	PROB. 0.6423	

U235 BY AGE AT ACCESSIONING

	N=	16-17 797	18 394	19 154	20-24 206	25-34 54	TOTAL 1605
1		31.6	28.7	31.8	30.6	38.9	31.0
2		26.5	25.1	26.6	19.9	18.5	25.0
3		36.3	38.3	34.4	44.7	35.2	37.6
4		5.6	7.9	7.1	4.8	7.4	6.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.600	D.F. 12	PROB. 0.3988	

U236 -- IMPORT OF NO OPENINGS IN ACTIVE DUTY

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: THERE WERE NO OPENINGS IN THE ACTIVE ARMY.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #: D053 TOTAL NPS SURVEYED IS 1654

U236 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 586	BOTH 162	SMP 94	TOTAL 1547
1	85.5	93.2	71.0	81.9	86.7
2	6.8	3.2	11.7	8.5	6.1
3	4.7	2.0	11.1	6.4	4.5
4	3.0	1.5	6.2	3.2	2.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 60.200	D.F. 9	PROB. 0.0000

U236 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	319	640	959		
1	86.8	93.1	91.0		
2	5.3	3.8	4.3		
3	5.3	1.4	2.7		
4	2.5	1.7	2.0		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			14.800	3	0.0020

U236 BY REGION

	N=	NE 419	SE 183	SW 209	MW 463	WEST 291	TOTAL 1565
1		83.0	91.8	82.3	89.0	86.9	86.5
2		7.4	4.4	8.6	5.6	4.8	6.2
3		5.5	3.3	5.3	2.8	5.5	4.4
4		4.1	0.5	3.8	2.6	2.8	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.700	12	0.0960	

U236 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 285	SUBURB 292	TOWN 368	RURAL 301	TOTAL 1576
1		85.4	85.3	85.3	89.4	87.4	86.7
2		7.3	6.0	6.5	5.2	5.3	6.0
3		3.9	5.6	5.5	4.1	3.6	4.5
4		3.3	3.2	2.7	1.4	3.6	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				8.500	12	0.7449	

U236 BY AGE AT ACCESSIONING

	N=	16-17 792	18 397	19 154	20-24 202	25-34 56	TOTAL 1601
1		87.8	84.4	83.8	86.6	91.1	86.5
2		5.4	7.3	9.7	4.9	3.6	6.2
3		4.3	4.8	3.3	4.9	5.4	4.4
4		2.5	3.5	3.3	3.5	0.0	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.900	12	0.6247	

U237 -- IMPORT OF NOT QUALIFYING FOR ACTIVE DUTY

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT EACH OF THE REASONS LISTED BELOW WAS IN YOUR DECISION TO ENLIST IN THE ARMY RESERVE OR NATIONAL GUARD RATHER THAN THE ACTIVE ARMY: I COULD NOT QUALIFY FOR THE ACTIVE ARMY.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

SURVEY ITEMS #:

D054

TOTAL NPS SURVEYED IS 1654

U237 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 586	BOTH 162	SMP 95	TOTAL 1549
1	82.7	89.3	74.1	78.9	84.1
2	6.4	3.9	12.3	12.6	6.5
3	5.0	3.8	8.0	6.3	4.9
4	5.9	3.1	5.6	2.1	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.900	D.F. 9	PROB. 0.0000

U237 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 641	TOTAL 960		
1	88.7	89.9	89.5		
2	6.3	4.1	4.8		
3	2.5	2.8	2.7		
4	2.5	3.3	3.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.600	D.F. 3	PROB. 0.4575

U237 BY REGION

	N=	NE 422	SE 183	SW 210	MW 463	WEST 291	TOTAL 1569
1		82.7	85.8	76.2	87.3	81.8	83.4
2		6.2	7.1	13.8	3.7	7.2	6.8
3		5.7	4.9	4.3	4.1	6.2	5.0
4		5.4	2.2	5.7	5.0	4.8	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.100	12	0.0027	

U237 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 282	SUBURB 293	TOWN 373	RURAL 299	TOTAL 1579
1		81.0	84.0	84.0	83.9	84.9	83.5
2		5.7	8.5	6.1	7.0	4.7	6.4
3		7.2	3.9	5.8	5.4	3.3	5.2
4		6.0	3.5	4.1	3.8	7.0	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.000	12	0.1912	

U237 BY AGE AT ACCESSIONING

	N=	16-17 793	18 399	19 154	20-24 203	25-34 56	TOTAL 1605
1		84.7	79.9	79.2	86.7	87.5	83.4
2		6.2	9.0	7.1	3.4	5.4	6.6
3		4.5	5.8	7.1	5.9	0.0	5.1
4		4.5	5.3	6.5	3.9	7.1	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.800	12	0.2006	

U240 -- REASON FOR ENLISTING IN UNIT

WHY DID YOU CHOOSE THE PARTICULAR UNIT YOU ENLISTED IN?

- 1 - ONLY UNIT WHERE I LIVED
- 2 - ONLY UNIT WITH OPENINGS
- 3 - ONLY UNIT THAT PROVIDED THE KIND OF TRAINING THAT I WANTED
- 4 - RECRUITER RECOMMENDED IT
- 5 - OTHER REASONS

SURVEY ITEMS #:

D048

TOTAL NPS SURVEYED IS 1654

U240 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 580	BOTH 162	SMP 95	TOTAL 1539
1	13.5	13.8	13.0	14.7	13.6
2	21.6	24.1	24.1	22.1	22.9
3	24.4	25.5	27.2	24.2	25.1
4	13.5	12.1	16.7	15.8	13.5
5	26.9	24.5	19.1	23.2	25.0
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
7.500D.F.
12PROB.
0.8229

U240 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 637	TOTAL 955
1	15.7	12.9	13.8
2	23.9	20.9	21.9
3	27.7	26.4	26.8
4	10.1	13.5	12.4
5	22.6	26.4	25.1
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
5.500D.F.
4PROB.
0.2397

U240 BY REGION

	N=	NE 414	SE 183	SW 208	MW 461	WEST 294	TOTAL 1560
1		13.5	15.3	13.9	12.8	15.0	13.8
2		26.8	21.9	18.3	23.6	20.1	22.9
3		23.2	22.9	22.1	25.6	29.3	24.9
4		14.3	16.4	12.0	12.4	12.6	13.3
5		22.2	23.5	33.6	25.6	23.1	25.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.100	16	0.1747	

U240 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 282	SUBURB 286	TOWN 369	RURAL 299	TOTAL 1569
1		10.5	14.5	11.2	17.1	16.0	14.0
2		23.4	20.2	23.8	24.4	21.1	22.7
3		24.6	23.0	27.3	23.0	27.1	24.9
4		13.2	16.0	16.1	9.5	12.7	13.3
5		28.2	26.2	21.7	26.0	23.1	25.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.600	16	0.1249	

U240 BY AGE AT ACCESSIONING

	N=	16-17 788	18 393	19 154	20-24 205	25-34 56	TOTAL 1596
1		15.1	12.0	13.0	15.1	10.7	14.0
2		23.7	23.9	23.4	17.1	17.9	22.7
3		26.0	22.1	19.5	23.9	42.9	24.7
4		12.6	14.8	13.0	16.1	10.7	13.5
5		22.6	27.2	31.2	27.8	17.9	25.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.300	16	0.0500	

T364 -- IMPORT FACTS TO KNOW ABOUT POTENTIAL JOB

WHICH ARE MOST IMPORTANT FOR YOU TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE IT?

- A - DIFFICULTY OF JOB
- B - PEOPLE WITH WHOM YOU WOULD BE WORKING
- C - WHAT THE BOSSES ARE LIKE
- D - SALARY
- E - WORKING CONDITIONS
- F - OPPORTUNITIES FOR PROMOTION
- G - WHAT YOUR FRIENDS THINK ABOUT THE JOB
- H - WHAT YOUR PARENTS THINK ABOUT THE JOB
- I - HEALTH AND RETIREMENT BENEFITS
- J - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED

SURVEY ITEMS #: C149 D058 TOTAL NPS SURVEYED IS 1654

T364 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 583	BOTH 165	SMP 93	TOTAL 1548	2 X	DF	P
A	34.5	41.2	32.7	30.1	36.6	9.4	3	0.0244
B	29.8	33.1	36.4	37.6	32.2	4.6	3	0.2035
C	20.1	21.6	19.4	28.0	21.1	3.5	3	0.3208
D	56.4	59.0	48.5	48.4	56.1	8.2	3	0.0421
E	49.9	55.2	40.6	40.9	50.4	15.2	3	0.0017
F	51.9	48.4	43.0	46.2	49.3	5.2	3	0.1577
G	4.9	5.0	6.7	7.5	5.3	1.8	3	0.6149
H	10.6	11.5	12.7	14.0	11.4	1.4	3	0.7055
I	40.0	37.4	33.9	32.3	37.9	3.7	3	0.2957
J	60.8	68.8	53.9	43.0	62.0	30.5	3	0.0000

T364 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 325	NO_BONUS 638	TOTAL 963	2 X	DF	P
A	34.8	39.7	38.0	2.2	1	0.1380
B	29.8	37.0	34.6	4.9	1	0.0269
C	23.1	22.7	22.8	0.0	1	1.0000
D	56.3	57.0	56.8	0.0	1	1.0000
E	50.1	52.5	51.7	0.6	1	0.4386
F	45.8	49.1	48.0	0.9	1	0.3428
G	7.1	7.2	7.2	0.0	1	1.0000
H	10.5	14.3	13.0	2.7	1	0.1003
I	36.6	37.0	36.9	0.0	1	1.0000
J	62.1	64.3	63.6	0.5	1	0.4795

T364 BY REGION

	N=	NE 424	SE 183	SW 210	MW 464	WEST 294	TOTAL 1575	2 X	DF	P
A		34.0	43.2	33.3	35.8	38.4	36.3	6.1	4	0.1918
B		29.7	30.0	29.0	34.3	36.4	32.3	5.8	4	0.2146
C		19.1	19.1	25.7	21.5	21.1	21.1	4.1	4	0.3926
D		52.1	55.2	56.7	58.0	56.5	55.6	3.3	4	0.5089
E		44.8	50.3	48.6	51.9	54.4	49.8	7.7	4	0.1032
F		45.8	51.9	46.2	50.9	47.3	48.3	3.9	4	0.4197
G		6.8	4.9	5.7	4.5	4.4	5.3	3.2	4	0.5249
H		12.0	12.6	12.4	11.6	9.2	11.5	2.0	4	0.7358
I		34.0	38.3	37.1	41.4	36.0	37.5	5.5	4	0.2397
J		57.3	56.8	56.7	65.7	65.3	61.1	12.1	4	0.0166

T364 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 285	SUBURB 296	TOWN 372	RURAL 300	TOTAL 1585	2 X	DF	P
A		38.3	38.3	33.8	36.0	35.0	36.3	2.1	4	0.7174
B		28.6	32.3	33.4	33.9	33.3	32.3	2.8	4	0.5918
C		16.3	23.9	20.6	22.0	24.0	21.3	7.7	4	0.1032
D		54.2	53.7	51.0	58.9	58.7	55.5	6.1	4	0.1918
E		50.0	53.7	47.6	46.5	53.3	50.0	5.4	4	0.2487
F		51.8	50.9	45.9	47.6	48.7	49.0	2.7	4	0.6092
G		3.9	4.6	6.1	5.9	7.3	5.6	4.2	4	0.3796
H		8.7	11.9	11.8	11.3	14.7	11.6	5.4	4	0.2487
I		36.8	39.3	32.4	40.0	39.7	37.7	5.3	4	0.2579
J		55.1	64.9	60.8	65.9	60.7	61.5	10.1	4	0.0388

T364 BY AGE AT ACCESSIONING

	N=	16-17 799	18 398	19 155	20-24 203	25-34 56	TOTAL 1611	2 X	DF	P
A		38.4	37.7	31.0	31.5	28.6	36.3	7.2	4	0.1257
B		33.4	31.7	29.0	32.0	21.4	32.0	4.1	4	0.3926
C		23.0	20.1	21.3	18.7	10.7	21.2	6.5	4	0.1648
D		57.8	55.8	51.0	47.3	58.9	55.4	8.9	4	0.0636
E		50.2	52.3	47.7	43.8	51.8	49.7	4.0	4	0.4060
F		46.3	46.5	51.6	54.2	66.1	48.5	12.2	4	0.0159
G		7.3	5.5	3.2	0.5	3.6	5.5	16.6	4	0.0023
H		13.5	10.8	11.6	6.9	5.4	11.5	9.7	4	0.0458
I		37.7	36.4	34.8	37.9	48.2	37.5	3.4	4	0.4932
J		64.7	57.8	57.4	55.7	64.3	61.1	10.0	4	0.0404

T365 -- MOST IMPORT JOB FACT KNOWN BEFORE TAKING

WHICH IS THE SINGLE MOST IMPORTANT THING THAT YOU WOULD WANT TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE IT?

- 1 - DIFFICULTY OF JOB
- 2 - PEOPLE WITH WHOM YOU WOULD BE WORKING
- 3 - WHAT THE BOSSES ARE LIKE
- 4 - SALARY
- 5 - WORKING CONDITIONS
- 6 - OPPORTUNITIES FOR PROMOTION
- 7 - WHAT YOUR FRIENDS THINK ABOUT THE JOB
- 8 - WHAT YOUR PARENTS THINK ABOUT THE JOB
- 9 - HEALTH AND RETIREMENT BENEFITS
- 10 - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED

SURVEY ITEMS 8:

C150 D059

TOTAL NPS SURVEYED IS 1654

T365 BY ST/SMP PARTICIPATION

	NEITHER N= 682	ST 564	BOTH 162	SMP 87	TOTAL 1495
1	9.2	7.6	6.8	6.9	8.2
2	6.6	3.9	8.0	10.3	6.0
3	2.8	1.8	5.6	8.0	3.0
4	22.9	21.1	17.9	19.5	21.5
5	12.2	11.0	12.3	9.2	11.6
6	10.7	8.2	8.0	9.2	9.4
7	1.3	0.9	0.6	0.0	1.0
8	0.7	1.4	1.2	1.1	1.1
9	3.8	2.8	3.1	8.0	3.6
10	29.8	41.3	36.4	27.6	34.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 51.400	D.F. 27	PROB. 0.0031

T365 BY INCENTIVE--GMA 8 GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	314	623	937		
1	8.6	7.9	8.1		
2	6.0	5.6	5.8		
3	3.8	2.4	2.9		
4	19.4	23.4	22.1		
5	13.4	10.1	11.2		
6	8.6	8.5	8.5		
7	1.6	0.5	0.9		
8	0.6	1.4	1.2		
9	2.5	3.2	3.0		
10	55.3	36.9	36.4		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			9.700	9	0.3753

T365 BY REGION

	N=	NE 412	SE 179	SW 205	MW 447	WEST 283	TOTAL 1526
1		8.3	9.5	7.8	8.0	8.5	8.3
2		7.8	5.0	5.4	5.6	5.3	6.0
3		3.4	2.8	3.9	2.5	3.5	3.1
4		22.6	22.3	29.8	20.6	15.5	21.6
5		10.9	14.0	13.2	11.0	11.3	11.7
6		9.2	10.6	7.8	9.6	8.8	9.2
7		1.5	2.8	1.0	0.9	0.3	1.2
8		1.0	1.7	1.5	1.3	1.4	1.3
9		3.6	3.3	4.4	4.3	1.8	3.5
10		31.8	27.9	25.4	36.2	43.5	33.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.400	36	0.1588	

T365 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 276	SUBURB 288	TOWN 358	RURAL 284	TOTAL 1534
1		10.7	9.4	6.9	7.5	7.4	8.4
2		5.8	5.4	6.6	6.4	4.2	5.7
3		1.5	1.8	6.9	3.1	2.1	3.1
4		25.0	19.6	18.1	23.7	21.1	21.7
5		12.8	15.2	9.7	9.2	12.0	11.7
6		11.6	6.5	9.7	8.4	10.6	9.4
7		0.9	0.0	0.3	2.8	0.7	1.0
8		1.5	1.4	1.0	1.1	1.4	1.3
9		3.0	2.5	4.9	3.9	3.5	3.6
10		27.1	38.0	35.8	33.8	37.0	34.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				64.900	36	0.0022	

T365 BY AGE AT ACCESSIONING

	N=	16-17 773	18 383	19 153	20-24 196	25-34 55	TOTAL 1560
1		8.3	9.1	6.5	10.2	3.6	8.4
2		5.3	7.3	9.1	4.1	3.6	6.0
3		3.4	2.9	5.2	1.0	1.8	3.1
4		20.2	24.5	22.2	20.9	25.4	21.7
5		10.9	13.0	11.1	13.8	7.3	11.7
6		6.7	10.4	9.8	14.8	18.2	9.4
7		1.7	1.0	0.6	0.5	0.0	1.2
8		1.7	1.0	1.3	0.5	0.0	1.3
9		3.6	2.9	3.3	4.6	3.6	3.5
10		38.3	27.7	30.7	29.6	36.4	33.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.000	36	0.0222	

II. ADVERTISING AND PROMOTIONAL EVENTS

T051 -- RECEIVED UNREQUESTED INFORMATION

DID YOU RECEIVE MILITARY RECRUITING LITERATURE IN THE MAIL WITHOUT ASKING FOR IT?

A - NO
 B - AIR FORCE
 C - ARMY
 D - MARINE CORPS
 E - NAVY
 F - ALL SERVICES TOGETHER
 G - NATIONAL GUARD
 H - RESERVES

SURVEY ITEMS #:

D013

TOTAL NPS SURVEYED IS 1654

T051 BY ST/SMP PARTICIPATION

	NEITHER N= 677	ST 553	BOTH 151	SMP 90	TOTAL 1471	² X	DF	P
A	52.4	51.7	32.4	33.3	48.9	30.2	3	0.0000
B	18.9	24.5	26.6	35.5	22.9	16.8	3	0.0008
C	23.8	25.0	36.1	31.2	26.0	12.3	3	0.0064
D	16.4	20.2	30.8	31.2	20.3	24.8	3	0.0000
E	11.6	19.7	21.9	23.7	16.5	23.8	3	0.0000
F	13.9	11.0	21.9	22.6	14.2	18.6	3	0.0003
G	5.8	8.2	9.5	12.9	7.5	8.2	3	0.0421
H	10.5	16.8	19.5	17.2	14.2	16.0	3	0.0011

T051 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 310	NO_BONUS 601	TOTAL 911	² X	DF	P
A	50.3	37.4	41.8	14.1	1	0.0002
B	23.3	29.6	27.5	4.4	1	0.0359
C	27.0	30.8	29.5	1.6	1	0.2059
D	24.2	27.7	26.5	1.3	1	0.2542
E	17.0	21.5	20.0	2.9	1	0.0886
F	14.5	19.6	17.9	3.9	1	0.0483
G	9.1	9.2	9.2	0.0	1	1.0000
H	17.6	17.6	17.6	0.0	1	1.0000

T051 BY REGION

	N=	NE 405	SE 176	SW 205	MW 441	WEST 277	TOTAL 1504	² X	DF	P
A		53.8	55.1	51.7	43.1	46.2	49.1	14.2	4	0.0067
B		19.8	21.2	17.0	28.3	25.2	23.1	15.7	4	0.0034
C		22.4	23.9	23.4	31.1	24.5	25.6	10.8	4	0.0289
D		17.7	18.5	13.8	23.6	23.8	20.1	13.3	4	0.0099
E		16.3	13.0	14.2	18.0	17.0	16.3	3.3	4	0.5089
F		13.5	10.3	13.8	15.9	15.0	14.1	3.6	4	0.4628
G		6.8	4.9	8.7	7.5	8.8	7.4	3.3	4	0.5089
H		13.8	9.8	11.0	15.7	16.0	13.9	6.4	4	0.1712

T051 BY RURAL/URBAN

	N=	LG_CITY 315	MED_CITY 269	SUBURB 282	TOWN 352	RURAL 279	TOTAL 1497	² X	DF	P
A		54.9	48.3	46.1	49.7	43.4	48.7	9.0	4	0.0611
B		19.9	23.0	25.9	20.3	26.3	22.9	6.6	4	0.1586
C		22.3	26.5	24.6	25.4	31.6	26.0	7.5	4	0.1117
D		17.8	21.6	21.8	17.8	23.6	20.3	5.5	4	0.2397
E		11.4	18.1	17.1	15.4	20.9	16.4	11.3	4	0.0234
F		12.6	15.0	18.4	10.5	15.9	14.3	9.8	4	0.0439
G		7.2	7.0	7.2	7.3	10.0	7.7	2.7	4	0.6092
H		11.4	16.0	13.3	13.2	16.6	14.0	4.7	4	0.3195

T051 BY AGE AT ACCESSIONING

	N=	16-17 754	18 385	19 149	20-24 198	25-34 55	TOTAL 1541	² X	DF	P
A		46.7	42.1	45.0	64.6	80.0	48.9	50.4	4	0.0000
B		26.0	24.6	23.9	12.6	7.3	23.2	25.0	4	0.0001
C		26.2	30.1	30.8	17.5	3.6	25.7	27.7	4	0.0000
D		22.3	23.1	18.2	12.1	3.6	20.2	22.5	4	0.0002
E		19.3	17.2	15.1	7.3	5.4	16.4	22.6	4	0.0002
F		14.0	17.2	17.6	9.7	1.8	14.2	14.7	4	0.0054
G		8.9	7.2	6.9	5.8	0.0	7.6	7.7	4	0.1032
H		17.0	13.7	11.3	7.3	3.6	13.9	19.8	4	0.0005

T110 -- RECALL JOINT SERVICES ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING (BEFORE YOU ENLISTED) ANY ADVERTISING OR PROMOTIONAL MATERIAL FROM ALL THE MILITARY SERVICES TOGETHER:

- A - ON TELEVISION
- B - IN MAGAZINES
- C - ON THE RADIO
- D - IN THE HELP WANTED SECTION OF A NEWSPAPER
- E - IN OTHER PARTS OF A NEWSPAPER
- F - IN THE MAIL
- G - IN AN ARMY RECRUITING STATION
- H - AT SCHOOL
- I - FROM A FRIEND
- J - NONE OF THE ABOVE

SURVEY ITEMS #: A015 B002 C015 D014

TOTAL NPS SURVEYED IS 1654

T110 BY ST/SMP PARTICIPATION

	NEITHER N= 709	ST 587	BOTH 170	SMP 95	TOTAL 1561	² X	DF	P
A	60.9	65.4	62.3	61.0	62.8	3.0	3	0.3916
B	39.5	42.3	39.4	32.6	40.1	3.5	3	0.3208
C	38.1	39.5	38.8	35.8	38.6	0.5	3	0.9189
D	13.3	7.8	10.6	12.6	10.9	9.9	3	0.0194
E	8.3	6.3	12.9	8.4	8.1	8.0	3	0.0460
F	29.8	25.9	35.3	31.6	29.0	6.5	3	0.0897
G	28.6	20.8	25.9	27.4	25.3	10.8	3	0.0129
H	30.0	41.2	35.3	31.6	34.9	18.2	3	0.0004
I	25.8	26.1	22.3	27.4	25.6	1.0	3	0.8013
J	12.0	12.5	12.6	11.6	12.2	0.0	3	1.0000

T110 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 332	NO_BONUS 647	TOTAL 979	² X	DF	P
A	62.9	67.4	65.9	1.8	1	0.1797
B	41.0	43.9	42.9	0.7	1	0.4028
C	39.2	41.6	40.8	0.5	1	0.4795
D	13.9	9.9	11.2	3.4	1	0.0652
E	10.2	8.5	9.1	0.7	1	0.4028
F	31.3	32.3	32.0	0.0	1	1.0000
G	24.4	22.4	23.1	0.4	1	0.5271
H	34.6	36.5	35.9	0.3	1	0.5839
I	27.1	26.3	26.6	0.0	1	1.0000
J	11.0	11.6	11.4	0.0	1	1.0000

T110 BY REGION

	N=	NE 435	SE 183	SW 220	MW 468	WEST 298	TOTAL 1604	² X	DF	P
A		59.5	63.4	62.3	65.0	62.8	62.5	2.7	4	0.6092
B		40.0	36.6	34.5	40.2	43.3	39.5	4.8	4	0.3084
C		34.3	37.7	35.9	42.7	39.3	38.3	7.4	4	0.1162
D		14.0	12.0	9.5	10.3	9.4	11.2	5.6	4	0.2311
E		9.9	6.6	7.7	7.9	7.7	8.2	2.5	4	0.6446
F		25.1	25.1	33.6	32.3	28.2	28.9	9.5	4	0.0497
G		26.2	22.4	24.5	25.8	25.2	25.2	1.2	4	0.8781
H		35.4	28.4	30.4	35.0	39.6	34.6	8.1	4	0.0880
I		24.1	26.2	20.9	31.2	22.1	25.6	12.7	4	0.0128
J		12.7	12.3	10.2	11.3	13.6	12.0	1.7	4	0.7907

T110 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 288	SUBURB 297	TOWN 375	RURAL 301	TOTAL 1597	² X	DF	P
A		59.8	66.3	62.6	62.9	61.5	62.6	3.1	4	0.5412
B		37.5	41.7	38.4	42.1	39.5	39.9	2.3	4	0.6808
C		35.4	40.6	37.0	38.7	38.9	38.1	2.1	4	0.7174
D		10.1	10.4	9.8	14.1	9.3	10.9	5.4	4	0.2487
E		5.9	8.0	8.8	10.4	6.6	8.0	5.9	4	0.2067
F		26.5	25.0	30.3	29.3	33.2	28.9	6.2	4	0.1847
G		28.0	26.4	21.2	28.0	22.3	25.4	6.9	4	0.1413
H		32.4	37.1	34.3	34.7	34.9	34.6	1.5	4	0.8266
I		21.1	26.4	23.6	29.1	28.2	25.7	7.7	4	0.1032
J		15.1	11.0	13.6	9.4	11.9	12.2	6.2	4	0.1847

T110 BY AGE AT ACCESSIONING

	N=	16-17 812	18 407	19 158	20-24 206	25-34 57	TOTAL 1640	² X	DF	P
A		62.9	61.2	63.9	60.7	64.9	62.4	1.1	4	0.8943
B		40.1	39.6	38.0	40.3	33.3	39.6	1.3	4	0.8614
C		36.0	39.8	41.1	40.3	38.6	38.0	3.1	4	0.5412
D		8.4	12.0	15.2	13.6	22.8	11.1	18.3	4	0.0011
E		8.0	8.3	7.0	8.3	15.8	8.3	4.6	4	0.3309
F		28.3	35.9	32.3	19.4	14.0	29.0	25.6	4	0.0000
G		22.5	29.5	25.9	27.2	26.3	25.3	7.5	4	0.1117
H		37.2	40.0	34.2	19.4	8.8	34.4	45.7	4	0.0000
I		24.6	26.3	28.5	26.7	21.0	25.5	2.0	4	0.7358
J		11.0	12.6	10.3	15.9	18.2	12.2	6.1	4	0.1918

T111 -- RECALL AIR FORCE ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY AIR FORCE ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

- A - ON TELEVISION
- B - IN MAGAZINES
- C - ON THE RADIO
- D - IN THE HELP WANTED SECTION OF A NEWSPAPER
- E - IN OTHER PARTS OF A NEWSPAPER
- F - IN THE MAIL
- G - IN AN AIR FORCE RECRUITING STATION
- H - AT SCHOOL
- I - FROM A FRIEND
- J - NONE OF THE ABOVE

SURVEY ITEMS #: A016

C016 D015

TOTAL NPS SURVEYED IS 1654

T111 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 589	BOTH 169	SMP 93	TOTAL 1561	2 X	DF	P
A	54.1	61.1	55.0	49.5	56.6	8.9	3	0.0307
B	38.6	48.7	47.3	36.6	43.2	16.4	3	0.0009
C	29.9	35.3	34.9	31.2	32.5	5.0	3	0.1718
D	5.6	4.9	7.7	12.9	6.0	10.2	3	0.0169
E	4.6	5.4	10.6	7.5	5.8	9.6	3	0.0223
F	34.4	36.7	34.9	40.9	35.7	1.9	3	0.5934
G	14.4	12.7	17.2	19.3	14.3	4.3	3	0.2308
H	25.5	37.9	37.9	33.3	32.0	25.9	3	0.0000
I	15.6	18.7	21.3	19.3	17.6	4.2	3	0.2407
J	23.9	18.9	14.6	9.8	20.1	15.8	3	0.0012

T111 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 331	NO_BONUS 648	TOTAL 979	2 X	DF	P
A	55.3	64.2	61.2	7.4	1	0.0065
B	39.3	55.2	48.5	17.1	1	0.0000
C	31.4	38.6	36.2	5.0	1	0.0253
D	7.3	7.3	7.3	0.0	1	1.0000
E	5.1	7.3	6.5	1.6	1	0.2059
F	36.3	44.8	41.9	6.5	1	0.0108
G	12.4	15.6	14.5	1.8	1	0.1797
H	26.9	37.6	34.0	11.2	1	0.0008
I	13.9	19.8	17.8	5.1	1	0.0239
J	20.6	14.2	16.4	6.6	1	0.0102

T111 BY REGION

	N=	NE 434	SE 184	SW 218	MW 469	WEST 298	TOTAL 1603	2 X	DF	P
A		55.1	60.9	55.0	58.0	53.4	56.3	3.5	4	0.4779
B		42.6	41.8	35.3	44.3	45.6	42.6	6.3	4	0.1778
C		32.3	27.2	30.7	35.4	32.2	32.4	4.4	4	0.3546
D		7.1	6.0	5.0	6.2	6.0	6.2	1.1	4	0.8943
E		6.9	4.3	4.1	7.5	3.4	5.7	8.4	4	0.0780
F		31.6	28.8	31.6	42.4	34.6	35.0	17.9	4	0.0013
G		14.5	9.2	15.1	14.3	14.8	14.0	3.9	4	0.4197
H		31.6	23.9	30.3	33.9	34.2	31.7	7.2	4	0.1257
I		17.7	13.6	15.6	19.2	18.1	17.5	3.5	4	0.4779
J		21.9	21.5	20.6	18.5	19.9	20.3	1.6	4	0.8088

T111 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 288	SUBURB 297	TOWN 375	RURAL 301	TOTAL 1597	2 X	DF	P
A		49.4	58.7	59.6	53.9	61.1	56.2	12.4	4	0.0146
B		35.7	42.0	48.1	41.1	47.5	42.6	13.6	4	0.0087
C		24.7	32.6	34.7	33.9	34.5	32.0	10.7	4	0.0302
D		6.3	4.9	3.7	8.3	5.3	5.8	7.1	4	0.1307
E		5.6	5.9	4.4	6.9	5.3	5.7	2.2	4	0.6990
F		27.1	33.3	41.4	34.7	40.9	35.3	19.5	4	0.0006
G		14.6	14.2	15.1	14.4	12.3	14.2	1.0	4	0.9098
H		26.5	33.0	34.7	30.9	35.5	31.9	7.7	4	0.1032
I		16.4	16.3	18.2	18.7	17.9	17.5	1.2	4	0.8781
J		25.8	19.3	16.0	21.3	18.1	20.3	10.4	4	0.0342

T111 BY AGE AT ACCESSIONING

	N=	16-17 810	18 406	19 159	20-24 207	25-34 57	TOTAL 1639	2 X	DF	P
A		57.3	55.2	50.9	57.5	50.9	55.9	3.1	4	0.5412
B		44.4	41.1	38.4	44.0	33.3	42.6	4.9	4	0.2977
C		33.1	30.3	27.7	35.3	29.8	32.0	3.4	4	0.4932
D		5.1	5.7	6.3	9.2	15.8	6.2	14.2	4	0.0067
E		4.9	6.9	3.8	7.7	7.0	5.7	5.0	4	0.2873
F		38.3	37.2	37.1	23.7	8.8	35.0	33.7	4	0.0000
G		12.7	13.8	13.8	17.4	22.8	14.0	6.8	4	0.1468
H		36.2	32.5	27.0	22.2	10.5	31.7	29.5	4	0.0000
I		18.4	16.3	17.6	15.0	21.0	17.4	2.3	4	0.6808
J		18.0	20.5	23.6	24.1	29.1	20.3	8.0	4	0.0916

T112 -- RECALL NAVY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY NAVY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

- A - ON TELEVISION
- B - IN MAGAZINES
- C - ON THE RADIO
- D - IN THE HELP WANTED SECTION OF A NEWSPAPER
- E - IN OTHER PARTS OF A NEWSPAPER
- F - IN THE MAIL
- G - IN A NAVY RECRUITING STATION
- H - AT SCHOOL
- I - FROM A FRIEND
- J - NONE OF THE ABOVE

SURVEY ITEMS #: A017

C017 D016

TOTAL NPS SURVEYED IS 1654

T112 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 589	BOTH 168	SMP 94	TOTAL 1558	² X	DF	P
A	50.5	57.0	60.1	47.9	53.9	9.5	3	0.0233
B	35.8	43.6	41.1	33.0	39.2	10.0	3	0.0186
C	28.7	32.6	38.7	28.7	31.3	7.4	3	0.0602
D	5.8	4.8	8.3	14.9	6.2	15.8	3	0.0012
E	5.2	5.3	11.3	8.5	6.1	10.7	3	0.0135
F	29.1	33.1	38.1	33.0	31.8	5.9	3	0.1166
G	13.9	12.4	16.1	18.1	13.8	3.1	3	0.3765
H	24.3	32.9	33.3	22.3	28.4	15.5	3	0.0014
I	16.5	14.9	18.4	18.1	16.2	1.5	3	0.6823
J	26.2	20.9	15.2	20.6	22.7	11.3	3	0.0102

T112 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 331	NO_BONUS 646	TOTAL 977	² X	DF	P
A	52.0	60.5	57.6	6.5	1	0.0108
B	38.7	45.0	42.9	3.6	1	0.0578
C	31.4	37.6	35.5	3.7	1	0.0544
D	9.1	6.0	7.1	3.1	1	0.0783
E	5.4	7.7	7.0	1.8	1	0.1797
F	32.9	39.8	37.5	4.4	1	0.0359
G	10.9	14.5	13.3	2.6	1	0.1069
H	24.5	33.6	30.5	8.5	1	0.0036
I	14.5	16.6	15.9	0.7	1	0.4028
J	23.5	17.6	19.6	4.7	1	0.0302

T112 BY REGION

	N=	NE 432	SE 183	SW 218	MW 468	WEST 298	TOTAL 1599	² X	DF	P
A		51.8	51.9	52.3	56.2	51.3	53.1	2.5	4	0.6446
B		38.7	37.7	33.0	41.0	40.6	38.8	4.6	4	0.3309
C		32.4	26.8	29.4	33.8	27.8	30.9	5.2	4	0.2674
D		6.9	6.6	5.0	6.6	6.0	6.4	0.9	4	0.9246
E		6.5	3.8	5.0	7.5	4.7	5.9	4.8	4	0.3084
F		29.2	24.6	30.3	35.5	31.5	31.1	8.5	4	0.0749
G		13.7	8.7	14.2	13.3	15.8	13.4	5.0	4	0.2873
H		29.4	22.4	26.6	28.2	30.2	28.0	4.3	4	0.3669
I		15.0	16.9	14.2	17.5	15.4	15.9	1.6	4	0.8088
J		23.5	24.2	23.1	21.9	21.6	22.7	0.6	4	0.9631

T112 BY RURAL/URBAN

	N=	LG_CITY 335	MED_CITY 287	SUBURB 297	TOWN 374	RURAL 302	TOTAL 1595	² X	DF	P
A		48.7	56.4	55.6	50.5	56.9	53.4	7.4	4	0.1162
B		33.4	40.8	38.0	36.4	46.0	38.7	12.1	4	0.0166
C		25.4	32.1	29.6	31.8	34.8	30.7	7.5	4	0.1117
D		6.6	5.2	6.1	6.7	5.3	6.0	1.1	4	0.8943
E		6.6	5.2	6.1	6.7	4.3	5.8	2.3	4	0.6808
F		24.5	31.0	35.7	30.5	36.4	31.4	13.5	4	0.0091
G		14.3	11.5	13.1	12.6	15.6	13.4	2.5	4	0.6446
H		24.2	30.3	30.3	26.5	30.1	28.1	4.9	4	0.2977
I		17.0	13.2	13.1	16.3	19.9	16.0	7.0	4	0.1359
J		26.4	21.3	20.1	26.1	19.2	22.9	8.5	4	0.0749

T112 BY AGE AT ACCESSIONING

	N=	16-17 811	18 404	19 158	20-24 206	25-34 56	TOTAL 1635	² X	DF	P
A		55.4	49.3	46.8	55.8	50.0	52.9	7.2	4	0.1257
B		40.3	37.6	31.6	41.8	32.1	38.7	6.1	4	0.1918
C		31.7	28.7	24.0	34.5	32.1	30.6	5.7	4	0.2227
D		5.7	4.5	7.0	11.2	12.5	6.4	14.5	4	0.0059
E		5.4	5.4	3.8	10.2	8.9	6.0	9.4	4	0.0518
F		34.2	33.2	30.4	20.9	14.3	31.2	21.6	4	0.0002
G		12.4	14.1	12.0	14.1	23.2	13.4	5.7	4	0.2227
H		31.8	29.9	20.3	19.9	8.9	28.0	28.1	4	0.0000
I		14.7	18.1	15.8	16.5	17.9	16.0	2.4	4	0.6626
J		20.8	22.6	28.0	26.2	23.2	22.7	5.5	4	0.2397

T113 -- RECALL MARINES ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY MARINE CORPS ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

- A - ON TELEVISION
- B - IN MAGAZINES
- C - ON THE RADIO
- D - IN THE HELP WANTED SECTION OF A NEWSPAPER
- E - IN OTHER PARTS OF A NEWSPAPER
- F - IN THE MAIL
- G - IN A MARINES RECRUITING STATION
- H - AT SCHOOL
- I - FROM A FRIEND
- J - NONE OF THE ABOVE

SURVEY ITEMS #: A018

C018 D017

TOTAL NPS SURVEYED IS 1654

T113 BY ST/SMP PARTICIPATION

	NEITHER N= 707	ST 588	BOTH 166	SMP 94	TOTAL 1555	² X	DF	P
A	54.6	58.3	57.2	48.9	55.9	3.8	3	0.2839
B	38.5	45.2	45.2	39.4	41.8	7.1	3	0.0688
C	28.4	34.0	41.6	28.7	32.0	12.8	3	0.0051
D	4.8	4.4	7.2	9.6	5.2	5.9	3	0.1166
E	4.2	5.1	9.6	9.6	5.5	10.8	3	0.0129
F	32.1	35.2	42.2	38.3	34.7	6.6	3	0.0858
G	14.0	13.6	14.5	22.3	14.4	5.2	3	0.1577
H	26.0	36.9	35.5	27.7	31.3	19.7	3	0.0002
I	20.5	21.6	18.7	24.5	21.0	1.4	3	0.7055
J	22.3	18.5	12.6	14.8	19.4	10.0	3	0.0186

T113 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 330	NO_BONUS 644	TOTAL 974	² X	DF	P
A	54.2	64.1	60.8	8.9	1	0.0029
B	40.0	50.0	46.6	8.8	1	0.0030
C	30.6	40.1	36.9	8.3	1	0.0040
D	5.4	5.8	5.6	0.0	1	1.0000
E	5.8	7.0	6.6	0.5	1	0.4795
F	37.9	45.2	42.7	4.7	1	0.0302
G	12.4	17.4	15.7	4.1	1	0.0429
H	30.0	37.1	34.7	4.9	1	0.0269
I	19.4	21.4	20.7	0.5	1	0.4795
J	18.5	12.2	14.3	6.7	1	0.0096

T113 BY REGION

	N=	NE 433	SE 184	SW 213	MW 468	WEST 297	TOTAL 1595	² X	DF	P
A		53.6	55.4	55.9	58.3	56.2	56.0	2.1	4	0.7174
B		40.2	42.9	37.6	42.7	42.8	41.4	2.2	4	0.6990
C		32.3	29.9	28.6	33.5	31.0	31.7	2.0	4	0.7358
D		6.9	6.5	2.3	5.6	4.7	5.5	6.5	4	0.1648
E		7.4	4.3	3.3	6.2	3.7	5.5	7.8	4	0.0992
F		32.6	29.9	31.0	38.3	34.3	34.0	6.4	4	0.1712
G		16.2	11.4	11.7	13.9	16.2	14.4	4.6	4	0.3309
H		30.0	28.8	30.5	31.2	34.3	31.1	2.2	4	0.6990
I		22.9	22.3	20.2	20.7	17.8	20.9	2.8	4	0.5918
J		19.6	20.3	20.2	19.6	16.1	19.1	2.0	4	0.7358

T113 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 286	SUBURB 297	TOWN 373	RURAL 302	TOTAL 1592	² X	DF	P
A		50.6	58.7	59.3	52.8	58.6	55.7	8.6	4	0.0719
B		38.6	44.4	41.4	38.9	44.4	41.3	4.3	4	0.3669
C		24.5	32.9	35.0	30.8	36.1	31.7	12.5	4	0.0140
D		3.9	6.3	4.0	5.6	5.3	5.0	2.7	4	0.6092
E		4.8	3.1	6.1	6.7	5.0	5.2	4.6	4	0.3309
F		29.3	32.2	40.4	31.1	39.7	34.3	14.8	4	0.0051
G		18.3	11.5	19.2	10.5	14.2	14.6	15.9	4	0.0032
H		27.3	31.1	36.0	29.2	32.8	31.1	6.6	4	0.1586
I		18.3	21.7	21.5	20.6	22.2	20.8	1.9	4	0.7541
J		21.7	17.5	13.4	24.1	18.4	19.3	13.2	4	0.0103

T113 BY AGE AT ACCESSIONING

	N=	16-17 808	18 402	19 159	20-24 206	25-34 56	TOTAL 1631	² X	DF	P
A		55.9	56.0	49.1	58.7	53.6	55.5	3.6	4	0.4628
B		42.6	39.5	35.2	46.6	32.1	41.3	7.7	4	0.1032
C		31.9	29.6	28.3	36.4	32.1	31.6	3.6	4	0.4628
D		4.2	5.5	6.9	8.7	7.1	5.5	7.6	4	0.1074
E		5.3	5.5	5.7	5.8	5.4	5.5	0.1	4	0.9988
F		36.6	40.5	32.7	20.4	8.9	34.2	42.9	4	0.0000
G		14.0	15.9	11.3	16.5	12.5	14.5	3.0	4	0.5578
H		35.8	32.6	25.8	19.9	7.1	31.0	37.7	4	0.0000
I		21.4	21.1	17.0	19.9	23.2	20.8	1.9	4	0.7541
J		17.6	16.2	24.3	24.4	28.3	19.2	12.2	4	0.0159

T114 -- RECALL ARMY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY ARMY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

- A - ON TELEVISION
- B - IN MAGAZINES
- C - ON THE RADIO
- D - IN THE HELP WANTED SECTION OF A NEWSPAPER
- E - IN OTHER PARTS OF A NEWSPAPER
- F - IN THE MAIL
- G - IN AN ARMY RECRUITING STATION
- H - AT SCHOOL
- I - FROM A FRIEND
- J - NONE OF THE ABOVE

SURVEY ITEMS #: A019 B003 C019 D018

TOTAL NPS SURVEYED IS 1654

T114 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 587	BOTH 170	SMP 94	TOTAL 1561	2 X	DF	P
A	72.3	75.5	73.5	64.9	73.2	5.2	3	0.1577
B	57.2	64.6	62.3	51.1	60.2	10.9	3	0.0123
C	54.4	56.4	55.3	48.9	54.9	1.8	3	0.6149
D	16.1	16.0	19.4	14.9	16.3	1.3	3	0.7291
E	12.7	11.4	20.0	16.0	13.2	9.2	3	0.0267
F	46.5	47.4	54.1	47.9	47.7	3.2	3	0.3618
G	48.4	45.8	47.6	50.0	47.5	1.0	3	0.8013
H	46.5	57.4	51.8	42.5	50.9	18.1	3	0.0004
I	38.0	41.7	40.6	31.9	39.3	4.3	3	0.2308
J	5.3	5.2	3.4	3.4	4.9	1.3	3	0.7291

T114 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 331	NO_BONUS 648	TOTAL 979	2 X	DF	P
A	71.9	77.6	75.7	3.9	1	0.0483
B	57.1	67.0	63.6	9.2	1	0.0024
C	51.1	61.7	58.1	10.2	1	0.0014
D	16.3	16.7	16.5	0.0	1	1.0000
E	13.3	14.3	14.0	0.2	1	0.6547
F	49.8	55.1	53.3	2.4	1	0.1213
G	44.1	47.1	46.1	0.7	1	0.4028
H	48.3	54.9	52.7	3.8	1	0.0513
I	40.2	39.8	39.9	0.0	1	1.0000
J	4.0	3.8	3.9	0.0	1	1.0000

T114 BY REGION

	N#	NE 436	SE 183	SW 218	MW 468	WEST 296	TOTAL 1601	χ^2 X	DF	P
A		69.5	78.1	69.7	76.1	70.3	72.6	9.5	4	0.0497
B		58.9	60.7	50.0	60.9	62.5	59.2	9.7	4	0.0458
C		50.9	56.3	50.0	58.5	54.0	54.2	7.2	4	0.1257
D		20.4	14.2	12.4	16.2	15.2	16.4	8.6	4	0.0719
E		14.0	10.9	9.6	16.0	11.1	13.1	7.9	4	0.0953
F		41.5	43.2	44.9	53.8	46.6	46.7	15.4	4	0.0039
G		46.8	46.4	43.6	46.6	48.0	46.5	0.9	4	0.9246
H		51.4	49.7	45.9	50.0	53.0	50.3	2.8	4	0.5918
I		38.1	37.7	30.7	44.0	38.2	38.8	11.5	4	0.0215
J		6.0	5.9	4.6	4.0	4.5	5.0	2.0	4	0.7358

T114 BY RURAL/URBAN

	N#	LG_CITY 336	MED_CITY 287	SUBURB 298	TOWN 374	RURAL 301	TOTAL 1596	χ^2 X	DF	P
A		68.8	75.3	71.8	72.5	75.1	72.6	4.7	4	0.3195
B		52.4	62.0	59.1	58.8	65.4	59.3	12.2	4	0.0159
C		46.4	57.5	54.7	55.9	58.1	54.4	11.8	4	0.0189
D		15.2	19.9	12.1	17.1	17.9	16.4	7.6	4	0.1074
E		10.4	14.6	13.1	13.9	13.6	13.1	3.0	4	0.5578
F		40.8	47.0	47.6	45.7	55.1	47.1	13.4	4	0.0095
G		45.5	45.3	46.3	47.1	50.8	47.0	2.4	4	0.6626
H		45.5	55.0	50.0	47.6	55.5	50.4	9.8	4	0.0439
I		36.3	39.7	32.5	42.8	43.2	39.0	10.7	4	0.0302
J		5.8	4.3	6.8	5.6	2.2	5.0	7.3	4	0.1209

T114 BY AGE AT ACCESSIONING

	N#	16-17 811	18 403	19 159	20-24 207	25-34 57	TOTAL 1637	χ^2 X	DF	P
A		74.2	70.0	66.7	72.5	77.2	72.3	5.8	4	0.2146
B		61.6	58.1	53.5	56.5	56.1	59.1	5.3	4	0.2579
C		54.5	54.6	50.3	52.7	57.9	54.0	1.5	4	0.8266
D		14.8	15.1	20.1	18.4	33.3	16.5	16.1	4	0.0029
E		12.1	14.1	15.1	12.6	17.5	13.1	2.7	4	0.6092
F		49.3	53.1	49.1	29.5	21.0	46.7	49.1	4	0.0000
G		46.6	45.7	49.1	44.4	54.4	46.6	2.3	4	0.6808
H		56.1	51.1	45.9	35.3	22.8	50.1	48.4	4	0.0000
I		39.0	39.7	37.7	36.7	36.8	38.7	0.5	4	0.9735
J		3.3	6.8	6.0	7.7	1.9	5.0	10.9	4	0.0277

T115 -- RESPOND TO ARMY ADVERTISEMENTS

DID YOU EVER RESPOND TO ANY OF THESE ARMY ADVERTISEMENTS:

- A - BY SENDING IN A CARD
 B - BY CALLING A TOLL FREE NUMBER
 C - BY CONTACTING AN ARMY RECRUITER
 D - NONE OF THE ABOVE

SURVEY ITEMS #: A020 B004 C020 D019

TOTAL NPS SURVEYED IS 1654

T115 BY ST/SMP PARTICIPATION

	NEITHER N= 711	ST 587	BOTH 170	SMP 95	TOTAL 1563	2 X	DF	P
A	32.1	24.9	20.6	16.8	27.2	18.9	3	0.0003
B	5.3	5.8	4.1	9.5	5.6	3.4	3	0.3340
C	49.6	53.8	51.8	56.8	51.9	3.2	3	0.3618
D	17.6	23.8	31.8	23.0	21.6	15.6	3	0.0014

T115 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 331	NO_BONUS 649	TOTAL 980	2 X	DF	P
A	28.7	27.9	28.2	0.0	1	1.0000
B	4.5	5.5	5.2	0.4	1	0.5271
C	48.6	46.8	47.4	0.3	1	0.5839
D	25.2	29.1	27.7	1.2	1	0.2733

T115 BY REGION

	N=	NE 436	SE 184	SW 216	MW 469	WEST 297	TOTAL 1602	² X	DF	P
A		26.6	37.5	24.5	26.6	26.9	27.7	10.8	4	0.0289
B		5.7	6.5	6.9	6.2	3.4	5.7	4.0	4	0.4060
C		50.5	46.7	60.6	51.4	47.8	51.2	10.6	4	0.0314
D		22.7	18.0	14.1	23.1	25.5	21.7	10.0	4	0.0404

T115 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 289	SUBURB 298	TOWN 374	RURAL 302	TOTAL 1599	² X	DF	P
A		31.3	29.8	27.5	25.4	24.8	27.7	4.9	4	0.2977
B		5.1	5.9	7.0	3.7	7.3	5.7	5.4	4	0.2487
C		47.0	52.6	48.3	56.4	52.0	51.4	7.7	4	0.1032
D		20.0	19.2	23.3	18.8	27.8	21.6	8.1	4	0.0880

T115 BY AGE AT ACCESSIONING

	N=	16-17 812	18 404	19 158	20-24 207	25-34 57	TOTAL 1638	² X	DF	P
A		24.4	28.5	33.5	31.4	35.1	27.5	10.1	4	0.0388
B		4.4	7.7	5.1	7.3	5.3	5.7	6.4	4	0.1712
C		51.5	49.5	51.3	54.1	54.4	51.4	1.4	4	0.8442
D		26.8	22.5	13.9	10.9	9.4	21.6	32.2	4	0.0000

T116 -- WHAT RECEIVED IN RESPONSE TO REACT CARD

WHAT DID YOU RECEIVE WHEN YOU SENT A CARD IN RESPONSE TO AN ARMY AD?

- A - I NEVER SENT A CARD IN RESPONSE TO AN ARMY AD
 B - I NEVER RECEIVED A RESPONSE IN THE MAIL FROM THE CARD I SENT IN
 C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION
 D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS
 E - A POSTER
 F - BOOKLET ABOUT ARMY SERVICE
 G - BOOKLET ABOUT ARMY COLLEGE FUND
 H - A BUMPER STICKER
 I - ARMY BOOKCOVERS

SURVEY ITEMS #: A021

C021 D020

TOTAL NPS SURVEYED IS 1654

T116 BY ST/SMP PARTICIPATION

	NEITHER N= 696	ST 570	BOTH 162	SMP 91	TOTAL 1519	² X	DF	P
A	63.1	52.1	39.5	44.0	55.3	40.4	3	0.0000
B	3.5	6.0	6.0	5.3	4.8	4.7	3	0.1951
C	10.3	14.0	18.6	13.7	12.8	9.7	3	0.0213
D	14.9	20.5	17.4	16.8	17.4	7.1	3	0.0688
E	2.7	4.6	3.6	6.3	3.7	5.2	3	0.1577
F	20.8	30.1	34.7	30.5	26.4	22.1	3	0.0001
G	14.5	23.6	29.3	24.2	20.1	28.4	3	0.0000
H	4.5	5.3	7.8	9.5	5.5	5.9	3	0.1166
I	2.8	2.9	4.2	6.3	3.2	3.9	3	0.2725

T116 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 324	NO_BONUS 627	TOTAL 951	² X	DF	P
A	54.0	48.6	50.5	2.4	1	0.1213
B	5.8	6.5	6.3	0.2	1	0.6547
C	12.8	13.4	13.2	0.0	1	1.0000
D	20.7	20.6	20.6	0.0	1	1.0000
E	5.8	4.0	4.6	1.4	1	0.2367
F	24.1	29.9	27.9	3.6	1	0.0578
G	18.0	23.8	21.9	4.2	1	0.0404
H	4.0	4.8	4.5	0.3	1	0.5839
I	2.4	2.5	2.5	0.0	1	1.0000

T116 BY REGION

	N=	NE 423	SE 180	SW 212	MW 450	WEST 291	TOTAL 1556	2 X	DF	P
A		55.6	58.3	61.3	50.4	54.3	54.9	8.1	4	0.0880
B		4.2	3.3	3.7	6.0	7.4	5.2	6.9	4	0.1413
C		13.0	12.6	13.0	13.8	10.8	12.8	1.5	4	0.8266
D		14.6	15.9	14.8	21.2	16.2	17.0	8.4	4	0.0780
E		3.2	4.4	4.2	4.3	3.0	3.8	1.4	4	0.8442
F		26.4	26.9	24.1	27.4	25.7	26.3	0.8	4	0.9384
G		17.6	18.7	20.4	22.3	18.9	19.7	3.3	4	0.5089
H		5.8	5.5	6.5	6.3	2.4	5.3	6.6	4	0.1586
I		3.9	4.9	2.3	2.8	1.7	3.1	5.6	4	0.2311

T116 BY RURAL/URBAN

	N=	LG_CITY 324	MED_CITY 277	SUBURB 288	TOWN 369	RURAL 295	TOTAL 1553	2 X	DF	P
A		62.3	58.8	53.5	55.0	46.1	55.2	18.4	4	0.0010
B		3.3	3.9	8.5	6.1	2.7	4.9	15.0	4	0.0047
C		12.7	10.5	15.9	10.4	16.0	13.0	8.4	4	0.0780
D		13.6	14.4	14.2	17.3	25.0	16.9	19.3	4	0.0007
E		3.0	1.8	4.8	2.9	6.0	3.7	9.5	4	0.0497
F		23.0	24.2	23.4	25.3	36.0	26.3	18.4	4	0.0010
G		13.6	19.3	17.3	19.5	29.7	19.7	27.4	4	0.0000
H		4.2	4.6	5.4	6.1	5.7	5.2	1.5	4	0.8266
I		2.7	2.1	2.0	3.5	4.3	3.0	4.0	4	0.4060

T116 BY AGE AT ACCESSIONING

	N=	16-17 783	18 393	19 156	20-24 202	25-34 57	TOTAL 1591	2 X	DF	P
A		48.9	52.2	61.5	69.8	84.2	54.9	53.2	4	0.0000
B		5.9	5.5	1.9	4.8	5.3	5.2	4.3	4	0.3669
C		14.5	14.2	10.8	8.7	3.5	12.9	10.7	4	0.0302
D		21.1	16.9	13.3	7.8	0.0	16.9	35.4	4	0.0000
E		4.4	4.0	3.2	1.9	1.8	3.8	3.5	4	0.4779
F		30.5	28.1	21.5	15.0	7.0	26.2	34.1	4	0.0000
G		23.6	22.1	17.7	5.3	3.5	19.6	46.1	4	0.0000
H		4.9	6.5	7.6	4.8	0.0	5.4	6.4	4	0.1712
I		2.6	4.5	3.8	1.9	1.8	3.1	4.7	4	0.3195

T117 -- WHAT RECD IN RESPONSE TO TOLL FREE CALL

WHAT DID YOU RECEIVE WHEN YOU CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD?

- A - I NEVER CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD
 B - I NEVER RECEIVED A RESPONSE TO THE CALL I MADE
 C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION
 D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS
 E - A POSTER
 F - BOOKLET ABOUT ARMY SERVICE
 G - BOOKLET ABOUT ARMY COLLEGE FUND
 H - A BUMPER STICKER
 I - ARMY BOOKCOVERS

SURVEY ITEMS #: A022

C022 D021

TOTAL NPS SURVEYED IS 1654

T117 BY ST/SMP PARTICIPATION

	NEITHER N= 700	ST 578	BOTH 163	SMP 94	TOTAL 1535	2 X	DF	P
A	89.7	91.9	80.4	79.8	88.9	25.6	3	0.0000
B	2.4	1.2	7.1	6.3	2.7	22.5	3	0.0001
C	4.2	3.3	5.4	3.2	3.9	1.9	3	0.5934
D	1.1	1.0	4.8	2.1	1.5	13.5	3	0.0037
E	1.1	1.0	2.4	3.2	1.4	4.4	3	0.2214
F	4.9	3.6	7.7	8.4	5.0	7.4	3	0.0602
G	2.0	2.2	5.4	4.2	2.6	7.5	3	0.0576
H	1.3	0.5	3.0	2.1	1.2	7.3	3	0.0629
I	0.4	0.2	1.2	0.0	0.4	3.9	3	0.2725

T117 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 324	NO_BONUS 632	TOTAL 956	2 X	DF	P
A	89.5	90.3	90.1	0.2	1	0.6547
B	1.8	2.3	2.2	0.3	1	0.5839
C	4.6	2.8	3.4	2.0	1	0.1573
D	2.7	1.9	2.2	0.8	1	0.3711
E	2.1	0.9	1.3	2.3	1	0.1294
F	3.3	3.7	3.6	0.1	1	0.7518
G	2.7	2.2	2.4	0.3	1	0.5839
H	0.9	0.9	0.9	0.0	1	1.0000
I	0.3	0.3	0.3	0.0	1	1.0000

T117 BY REGION

	N=	NE 424	SE 182	SW 210	MW 463	WEST 291	TOTAL 1570	2 X	DF	P
A		85.4	90.1	84.3	88.3	91.4	87.8	9.2	4	0.0563
B		3.2	0.0	5.1	2.8	2.7	3.1	10.0	4	0.0404
C		6.3	3.3	6.5	3.2	2.4	4.3	11.1	4	0.0255
D		1.9	0.5	3.2	1.9	1.3	1.8	4.4	4	0.3546
E		1.6	1.6	1.4	1.3	1.7	1.5	0.3	4	0.9898
F		5.6	4.9	6.5	5.1	2.7	5.0	4.6	4	0.3309
G		3.3	2.7	4.2	1.7	2.0	2.6	4.5	4	0.3425
H		0.9	0.0	2.8	1.1	1.7	1.3	7.3	4	0.1209
I		0.7	0.0	0.9	0.0	0.7	0.4	5.2	4	0.2674

T117 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 285	SUBURB 288	TOWN 370	RURAL 297	TOTAL 1568	2 X	DF	P
A		88.7	87.0	88.9	88.9	89.2	88.6	0.8	4	0.9384
B		2.7	3.5	3.4	2.4	1.3	2.6	3.4	4	0.4932
C		4.8	2.8	3.0	4.8	5.0	4.2	3.2	4	0.4628
D		0.9	2.4	1.4	1.9	2.7	1.8	3.7	4	0.4481
E		1.2	1.7	1.4	1.1	1.3	1.3	0.6	4	0.9631
F		5.1	5.6	4.4	4.5	5.3	5.0	0.6	4	0.9631
G		2.7	3.5	1.7	1.9	3.3	2.6	3.2	4	0.5249
H		0.6	1.7	1.7	1.6	0.7	1.3	3.1	4	0.5412
I		0.6	0.0	0.3	0.5	0.3	0.4	1.8	4	0.7725

T117 BY AGE AT ACCESSIONING

	N=	16-17 793	18 397	19 155	20-24 204	25-34 56	TOTAL 1605	2 X	DF	P
A		88.8	86.6	90.3	84.8	85.7	87.8	4.0	4	0.4060
B		3.2	3.0	1.9	2.9	3.6	3.0	0.8	4	0.9384
C		4.1	4.5	3.8	5.3	3.6	4.3	0.8	4	0.9384
D		1.9	2.7	0.0	1.0	3.6	1.8	6.5	4	0.1648
E		1.1	2.7	1.3	1.0	0.0	1.5	6.3	4	0.1778
F		4.2	5.7	4.5	7.3	5.4	5.0	3.9	4	0.4197
G		2.4	3.5	1.9	3.4	1.8	2.7	2.3	4	0.6808
H		1.0	1.7	1.3	1.5	0.0	1.2	2.0	4	0.7358
I		0.4	0.7	0.0	0.5	0.0	0.4	1.9	4	0.7541

T118 -- WHICH ITEM DID YOU USE/APPRECIATE HAVING

WHICH OF THESE ITEMS DID YOU USE OR APPRECIATE HAVING?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD
 B - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION
 C - A GIFT LIKE TUBE SOCKS OR WRIST BANDS
 D - A POSTER
 E - BOOKLET ABOUT ARMY SERVICE
 F - BOOKLET ABOUT ARMY COLLEGE FUND
 G - A BUMPER STICKER
 H - ARMY BOOKCOVERS

SURVEY ITEMS #: A023

C023 D022

TOTAL NPS SURVEYED IS 1654

T118 BY ST/SMP PARTICIPATION

	NEITHER N= 690	ST 568	BOTH 164	SMP 95	TOTAL 1517	2 X	DF	P
A	53.8	48.8	35.4	37.9	48.9	23.3	3	0.0000
B	8.0	9.6	12.6	11.6	9.4	4.1	3	0.2509
C	12.8	15.8	15.7	13.7	14.3	2.6	3	0.4575
D	4.4	5.6	8.4	2.1	5.2	6.3	3	0.0979
E	24.0	29.1	35.5	30.5	27.6	10.8	3	0.0129
F	14.4	21.8	21.7	20.0	18.3	13.2	3	0.0042
G	4.6	6.1	7.8	9.5	5.8	5.5	3	0.1386
H	5.0	4.7	4.2	9.5	5.1	4.2	3	0.2407

T118 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 322	NO_BONUS 624	TOTAL 946	2 X	DF	P
A	50.0	45.8	47.3	1.5	1	0.2207
B	8.7	8.8	8.7	0.0	1	1.0000
C	15.2	17.8	16.9	1.1	1	0.2943
D	4.6	6.2	5.7	0.9	1	0.3428
E	26.3	25.8	26.0	0.0	1	1.0000
F	13.3	20.4	18.0	7.2	1	0.0073
G	4.3	5.7	5.3	0.8	1	0.3711
H	3.7	4.8	4.4	0.6	1	0.4386

T118 BY REGION

	N=	NE 423	SE 177	SW 213	MW 451	WEST 290	TOTAL 1554	2 X	DF	P
A		45.6	51.4	47.4	48.3	50.0	48.1	2.3	4	0.6808
B		10.1	11.9	12.1	8.5	7.9	9.7	4.2	4	0.3796
C		12.9	12.4	12.6	17.5	14.1	14.4	5.6	4	0.2311
D		5.8	3.4	5.1	5.0	7.2	5.5	3.5	4	0.4779
E		29.0	25.4	29.4	25.8	25.9	27.2	2.4	4	0.6626
F		15.9	15.3	18.7	18.4	20.0	17.7	3.0	4	0.5578
G		6.3	6.2	3.3	6.3	5.2	5.7	3.1	4	0.5412
H		5.1	5.1	5.6	5.3	3.8	5.0	1.1	4	0.8943

T118 BY RURAL/URBAN

	N=	LG_CITY 324	MED_CITY 280	SUBURB 286	TOWN 367	RURAL 295	TOTAL 1552	2 X	DF	P
A		49.4	50.4	50.3	48.8	44.8	48.7	2.5	4	0.6446
B		10.5	8.9	11.7	7.0	10.5	9.6	4.9	4	0.2977
C		10.8	10.3	15.5	14.9	19.9	14.3	15.1	4	0.0045
D		5.8	5.7	6.5	3.8	5.1	5.3	2.8	4	0.5918
E		27.1	24.5	25.2	28.2	32.1	27.5	5.3	4	0.2579
F		16.9	18.4	16.2	16.5	22.0	17.9	4.6	4	0.3309
G		3.7	7.1	6.5	5.1	5.1	5.4	4.3	4	0.3669
H		4.3	5.0	5.2	5.1	5.1	4.9	0.3	4	0.9898

T118 BY AGE AT ACCESSIONING

	N=	16-17 790	18 392	19 153	20-24 200	25-34 54	TOTAL 1589	2 X	DF	P
A		43.5	47.4	51.6	58.5	74.1	48.2	30.6	4	0.0000
B		11.1	10.3	5.2	9.4	1.8	9.8	9.1	4	0.0586
C		17.4	14.6	10.4	8.5	1.8	14.4	20.3	4	0.0004
D		7.0	4.0	4.5	3.5	1.8	5.4	8.6	4	0.0719
E		29.2	28.0	25.3	21.9	20.4	27.3	6.2	4	0.1847
F		19.9	18.2	16.9	11.4	7.4	17.7	12.1	4	0.0166
G		6.3	6.3	3.3	5.0	0.0	5.6	5.9	4	0.2067
H		5.4	6.1	5.8	2.0	0.0	5.0	8.0	4	0.0916

T119 -- DID ARMY SVS/ACF BOOKLET AID ENLIST DEC

DID EITHER OF THESE ITEMS HELP YOU DECIDE TO ENLIST IN THE ARMY?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD
 B - BOOKLET ABOUT ARMY SERVICE
 C - BOOKLET ABOUT ARMY COLLEGE FUND
 D - NEITHER OF THESE ITEMS

SURVEY ITEMS #: A024

C024 D023

TOTAL NPS SURVEYED IS 1654

T119 BY ST/SMP PARTICIPATION

	NEITHER N= 698	ST 582	BOTH 165	SMP 94	TOTAL 1539	² X	DF	P
A	42.7	40.5	28.5	23.4	39.2	21.8	3	0.0001
B	21.0	25.8	25.9	37.9	24.4	14.5	3	0.0023
C	14.6	20.4	23.5	26.3	18.5	14.9	3	0.0019
D	28.9	26.3	34.3	24.2	28.2	5.0	3	0.1718

T119 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 326	NO_BONUS 635	TOTAL 961	² X	DF	P
A	38.6	39.4	39.1	0.0	1	1.0000
B	25.1	22.3	23.2	1.0	1	0.3173
C	11.9	23.2	19.4	17.7	1	0.0000
D	29.7	27.3	28.1	0.6	1	0.4386

T119 BY REGION

	N=	NE 429	SE 180	SW 213	MW 460	WEST 294	TOTAL 1576	² X	DF	P
A		36.6	41.1	34.3	40.6	40.1	38.6	4.2	4	0.3796
B		26.2	19.4	28.8	23.4	25.8	24.9	5.5	4	0.2397
C		17.9	17.2	21.4	16.4	20.3	18.3	3.3	4	0.5089
D		28.3	30.0	27.9	27.7	27.5	28.1	0.3	4	0.9898

T119 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 284	SUBURB 289	TOWN 371	RURAL 300	TOTAL 1572	² X	DF	P
A		37.8	40.8	44.3	37.2	35.0	38.9	6.7	4	0.1526
B		27.0	23.8	22.0	26.1	25.3	25.0	2.6	4	0.6268
C		18.8	16.8	20.3	18.0	18.3	18.4	1.1	4	0.8943
D		27.9	28.7	25.1	26.3	32.0	27.9	4.1	4	0.3926

T119 BY AGE AT ACCESSIONING

	N=	16-17 795	18 401	19 156	20-24 203	25-34 55	TOTAL 1610	² X	DF	P
A		35.2	37.7	41.0	49.3	56.4	38.9	21.3	4	0.0003
B		27.9	24.8	21.1	18.1	20.0	25.0	10.6	4	0.0314
C		21.4	17.9	16.7	12.3	7.3	18.4	14.9	4	0.0049
D		28.0	29.3	27.6	25.0	23.6	27.8	1.6	4	0.8088

III. MEDIA HABITS

T276 -- TIME ZONE YOU LIVED IN

WHAT TIME ZONE DID YOU LIVE IN?

- 1 - EASTERN
- 2 - CENTRAL
- 3 - MOUNTAIN
- 4 - PACIFIC
- 5 - I DON'T KNOW
- 6 - OTHER TIME ZONE (E.G., ALASKA)

SURVEY ITEMS #: A063

D104

TOTAL NPS SURVEYED IS 1654

T276 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 587	BOTH 166	SMP 91	TOTAL 1550
1	37.1	41.1	44.6	36.3	39.4
2	35.8	23.7	25.9	39.6	30.4
3	5.9	6.5	10.2	5.5	6.6
4	10.3	20.9	17.5	7.7	15.0
5	10.3	7.5	1.8	8.8	8.3
6	0.4	0.3	0.0	2.2	0.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 73.500	D.F. 15	PROB. 0.0000

T276 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS 323	NO_BONUS 643	TOTAL 966		
N=					
1	42.4	38.9	40.1		
2	26.0	30.0	28.7		
3	5.6	8.9	7.8		
4	17.3	17.7	17.6		
5	8.0	4.0	5.4		
6	0.6	0.5	0.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 11.300	D.F. 5	PROB. 0.0457

T276 BY REGION

	N=	NE 426	SE 183	SW 210	MW 465	WEST 292	TOTAL 1576
1		81.0	63.4	5.7	27.5	3.4	38.8
2		5.6	22.9	63.8	58.1	3.4	30.5
3		3.3	2.2	13.8	0.6	18.8	6.7
4		2.8	3.3	3.3	2.4	69.5	15.2
5		6.6	7.1	12.9	11.0	4.1	8.3
6		0.7	1.1	0.5	0.4	0.7	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				1581.3	20	0.0000	

T276 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 289	SUBURB 298	TOWN 373	RURAL 302	TOTAL 1595
1		40.5	34.6	40.3	38.6	41.4	39.1
2		28.5	31.8	28.9	30.3	33.4	30.5
3		4.8	7.6	7.0	6.7	6.3	6.5
4		18.9	20.1	17.4	12.1	7.9	15.2
5		7.2	4.5	5.7	11.8	10.6	8.2
6		0.0	1.4	0.7	0.5	0.3	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				48.900	20	0.0003	

T276 BY AGE AT ACCESSIONING

	N=	16-17 802	18 397	19 155	20-24 200	25-34 56	TOTAL 1610
1		36.9	38.3	42.6	44.5	42.9	38.9
2		26.9	32.0	33.5	36.5	42.9	30.6
3		8.0	5.5	3.9	5.0	5.4	6.5
4		19.3	13.1	9.0	9.5	7.1	15.2
5		8.1	10.6	10.3	4.0	1.8	8.2
6		0.8	0.5	0.6	0.5	0.0	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				50.300	20	0.0002	

T221 -- TIMES REGULARLY LISTEN TO WEEKDAY RADIO

WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WEEK-MONDAYS THROUGH FRIDAY?

- A - MORNINGS --- 6AM TO 10AM
 B - DAYTIME --- 10AM TO 3PM
 C - LATE AFTERNOON --- 3PM TO 7PM
 D - EVENINGS --- 7PM TO MIDNIGHT
 E - OVERNIGHT --- MIDNIGHT TO 6AM
 F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEK

SURVEY ITEMS #: A043

D061

TOTAL NPS SURVEYED IS 1654

T221 BY ST/SMP PARTICIPATION

	NEITHER N= 710	ST 586	BOTH 169	SMP 93	TOTAL 1558	² X	DF	P
A	38.7	47.8	35.5	33.3	41.5	16.8	3	0.0008
B	29.9	23.4	23.7	22.6	26.3	8.6	3	0.0351
C	41.4	44.7	46.1	35.5	42.8	4.2	3	0.2407
D	59.7	64.8	49.7	57.0	60.4	13.6	3	0.0035
E	25.2	21.3	17.8	21.5	22.7	5.5	3	0.1386
F	8.1	8.3	7.8	11.0	8.3	1.0	3	0.8013

T221 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 328	NO_BONUS 645	TOTAL 973	² X	DF	P
A	43.9	41.1	42.0	0.7	1	0.4028
B	30.2	25.1	26.8	2.9	1	0.0886
C	46.3	44.0	44.8	0.5	1	0.4795
D	60.4	61.5	61.2	0.1	1	0.7518
E	24.7	21.1	22.3	1.5	1	0.2207
F	8.4	10.1	9.5	0.6	1	0.4386

T221 BY REGION

	N=	NE 430	SE 184	SW 211	MM 466	WEST 297	TOTAL 1588	2 X	DF	P
A		40.2	40.2	36.5	41.6	46.8	41.4	6.0	4	0.1991
B		27.7	24.5	24.6	28.8	21.9	26.1	5.5	4	0.2397
C		43.9	36.4	38.4	45.1	45.4	42.9	6.8	4	0.1468
D		57.2	51.6	61.6	63.5	59.6	59.4	9.2	4	0.0563
E		24.4	21.2	25.6	25.5	17.2	23.2	8.9	4	0.0636
F		5.9	11.5	8.7	7.8	9.0	8.0	6.0	4	0.1991

T221 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 288	SUBURB 296	TOWN 376	RURAL 301	TOTAL 1597	2 X	DF	P
A		47.3	38.5	39.9	38.6	42.2	41.3	7.5	4	0.1117
B		26.2	24.3	27.4	23.9	28.9	26.0	2.7	4	0.6092
C		40.5	39.6	43.6	42.8	47.8	42.8	5.0	4	0.2873
D		62.5	56.6	54.0	61.2	63.5	59.7	8.2	4	0.0845
E		31.3	15.3	23.0	21.5	22.6	22.9	23.1	4	0.0001
F		4.6	12.7	9.0	10.2	5.3	8.3	18.6	4	0.0009

T221 BY AGE AT ACCESSIONING

	N=	16-17 807	18 399	19 155	20-24 206	25-34 57	TOTAL 1624	2 X	DF	P
A		42.9	35.1	38.1	44.2	59.6	41.3	16.6	4	0.0023
B		23.8	25.6	34.2	31.1	22.8	26.1	10.5	4	0.0328
C		47.3	38.3	40.6	36.9	36.8	42.8	14.2	4	0.0067
D		63.7	58.4	56.1	51.9	47.4	59.6	15.1	4	0.0045
E		22.4	23.8	23.2	24.3	19.3	23.0	0.8	4	0.9384
F		6.4	8.2	10.5	14.1	9.1	8.3	14.0	4	0.0073

T222 -- TIMES REGULARLY LISTEN TO WEEKEND RADIO

WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND-SATURDAYS AND SUNDAYS?

- A - MORNINGS --- 6AM TO 10AM
 B - DAYTIME --- 10AM TO 3PM
 C - LATE AFTERNOON --- 3PM TO 7PM
 D - EVENINGS --- 7PM TO MIDNIGHT
 E - OVERNIGHT --- MIDNIGHT TO 6AM
 F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND

SURVEY ITEMS #: A044

D062

TOTAL NPS SURVEYED IS 1654

T222 BY ST/SMP PARTICIPATION

	NEITHER N= 708	ST 584	BOTH 168	SMP 94	TOTAL 1554	2 X	DF	P
A	28.4	31.7	26.2	21.3	29.0	5.5	3	0.1386
B	39.4	43.1	31.5	28.7	39.3	12.3	3	0.0064
C	41.4	45.2	42.9	40.4	42.9	2.1	3	0.5519
D	57.9	57.4	48.8	38.3	55.5	16.8	3	0.0008
E	25.6	27.0	14.9	17.0	24.5	13.7	3	0.0033
F	10.1	13.4	9.0	14.3	11.5	5.2	3	0.1577

T222 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 327	NO_BONUS 642	TOTAL 969	2 X	DF	P
A	32.4	27.7	29.3	2.2	1	0.1380
B	41.0	38.8	39.5	0.5	1	0.4795
C	47.7	43.9	45.2	1.3	1	0.2542
D	59.0	54.4	55.9	2.0	1	0.1575
E	26.0	22.6	23.7	1.4	1	0.2367
F	11.1	14.5	13.4	2.3	1	0.1294

T222 BY REGION

	N=	NE 427	SE 184	SW 211	MW 465	WEST 297	TOTAL 1584	2 X	DF	P
A		29.5	29.9	25.1	28.8	30.6	29.0	2.0	4	0.7358
B		39.8	33.1	35.5	39.6	40.7	38.6	4.2	4	0.3796
C		45.2	37.0	36.0	42.8	45.1	42.3	7.9	4	0.0953
D		58.1	46.2	55.0	57.0	50.5	54.5	10.5	4	0.0328
E		23.4	17.9	27.0	30.3	19.9	24.6	17.2	4	0.0018
F		8.5	11.0	10.1	12.2	15.5	11.4	9.1	4	0.0586

T222 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 287	SUBURB 296	TOWN 374	RURAL 301	TOTAL 1594	2 X	DF	P
A		31.5	25.8	28.0	28.6	30.6	29.0	3.0	4	0.5578
B		38.1	42.9	36.1	37.4	39.9	38.8	3.3	4	0.5089
C		43.4	39.0	42.9	42.0	45.5	42.6	2.6	4	0.6268
D		55.1	48.8	51.7	57.8	61.1	55.1	11.6	4	0.0206
E		30.4	23.3	22.3	22.5	23.6	24.5	8.1	4	0.0880
F		10.9	14.8	12.3	11.0	8.4	11.4	6.2	4	0.1847

T222 BY AGE AT ACCESSIONING

	N=	16-17 805	18 399	19 155	20-24 205	25-34 56	TOTAL 1620	2 X	DF	P
A		31.1	26.1	25.8	30.7	28.6	29.2	4.5	4	0.3425
B		40.5	36.3	40.0	37.1	30.4	38.6	3.9	4	0.4197
C		45.6	38.3	38.1	44.9	32.1	42.5	10.1	4	0.0388
D		59.1	50.9	53.5	49.8	42.9	54.8	14.1	4	0.0070
E		24.8	26.1	21.9	23.4	17.9	24.4	2.5	4	0.6446
F		9.4	12.4	12.5	13.7	21.8	11.4	10.7	4	0.0302

T223 -- RADIO PROG YOU LISTEN TO:SPORTS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: SPORTS PROGRAMMING.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A045

D063

TOTAL NPS SURVEYED IS 1654

T223 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 577	BOTH 161	SMP 88	TOTAL 1527
1	15.8	15.9	18.6	19.3	16.4
2	32.9	30.7	34.2	44.3	32.9
3	22.7	25.8	21.7	23.9	23.8
4	28.5	27.6	25.5	12.5	26.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	15.000	9	0.0909

T223 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 630	TOTAL 948
1	19.2	16.3	17.3
2	28.6	35.2	33.0
3	22.3	26.2	24.9
4	29.9	22.2	24.8
TOTAL	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	10.000	3	0.0186

T223 BY REGION

	N=	NE 413	SE 183	SW 209	MW 453	WEST 290	TOTAL 1548
1		18.2	17.5	16.3	16.6	13.1	16.4
2		32.2	30.6	38.8	31.8	29.0	32.2
3		24.5	25.7	20.1	24.1	26.2	24.2
4		25.2	26.2	24.9	27.6	31.7	27.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.100	D.F. 12	PROB. 0.4377	

T223 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 278	SUBURB 289	TOWN 366	RURAL 296	TOTAL 1560
1		19.6	17.3	16.3	15.0	13.2	16.3
2		30.2	34.2	32.9	33.9	32.1	32.6
3		22.0	24.5	23.2	23.8	27.7	24.2
4		28.1	24.1	27.7	27.3	27.0	26.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.000	D.F. 12	PROB. 0.7029	

T223 BY AGE AT ACCESSIONING

	N=	16-17 792	18 385	19 155	20-24 198	25-34 54	TOTAL 1584
1		14.3	16.4	22.6	20.7	13.0	16.4
2		31.2	32.7	32.3	36.9	40.7	32.7
3		24.2	26.8	23.9	18.2	24.1	24.1
4		30.3	24.2	21.3	24.2	22.2	26.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.500	D.F. 12	PROB. 0.0323	

T224 -- RADIO PROG LISTEN TO: HISTORY OF ROCK

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: CONTINUOUS HISTORY OF ROCK AND ROLL.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A046

D064

TOTAL NPS SURVEYED IS 1654

T224 BY ST/SMP PARTICIPATION

	NEITHER N= 700	ST 576	BOTH 165	SMP 89	TOTAL 1530
1	20.6	18.8	18.8	18.0	19.5
2	30.6	31.6	32.7	36.0	31.5
3	20.4	20.8	26.1	22.5	21.3
4	28.4	28.8	22.4	23.6	27.6
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
6.400

D.F.
9

PROB.
0.6993

T224 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 629	TOTAL 948
1	20.7	18.6	19.3
2	33.5	30.8	31.8
3	19.4	22.7	21.6
4	26.3	27.8	27.3
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
2.300

D.F.
3

PROB.
0.5125

T224 BY REGION

	N=	NE 412	SE 182	SW 210	MW 460	WEST 286	TOTAL 1550
1		18.2	13.7	26.7	22.4	16.4	19.7
2		32.0	31.3	29.5	29.8	31.8	30.9
3		19.7	24.2	23.3	21.1	22.0	21.5
4		30.1	30.8	20.5	26.7	29.7	27.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.400	12	0.0599	

T224 BY RURAL/URBAN

	N=	LG_CITY 325	MED_CITY 281	SUBURB 290	TOWN 367	RURAL 298	TOTAL 1561
1		17.8	21.0	15.5	20.4	23.5	19.7
2		28.3	27.8	40.0	30.0	31.9	31.5
3		20.6	21.7	20.0	20.2	22.8	21.0
4		33.2	29.5	24.5	29.4	21.8	27.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.700	12	0.0163	

T224 BY AGE AT ACCESSIONING

	N=	16-17 789	18 387	19 153	20-24 202	25-34 54	TOTAL 1585
1		19.9	19.6	20.9	19.3	13.0	19.6
2		30.5	31.0	34.6	32.7	25.9	31.2
3		19.9	23.0	22.2	21.8	25.9	21.3
4		29.7	26.4	22.2	26.2	35.2	27.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				8.700	12	0.7283	

T225 -- RADIO PROG LISTEN TO: KING BISCUIT FLR HR

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: KING BISCUIT FLOUR HOUR.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A047

D065

TOTAL NPS SURVEYED IS 1654

T225 BY ST/SMP PARTICIPATION

	NEITHER N= 692	ST 578	BOTH 164	SMP 90	TOTAL 1524
1	8.4	8.8	9.8	12.2	8.9
2	14.2	12.8	16.5	23.3	14.4
3	9.7	8.0	21.9	10.0	10.4
4	67.8	70.4	51.8	54.4	66.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 41.400	D.F. 9	PROB. 0.0000

T225 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	316	629	945		
1	9.2	9.1	9.1		
2	15.2	14.0	14.4		
3	10.4	12.6	11.9		
4	65.2	64.4	64.7		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			1.000	3	0.8013

T225 BY REGION

	N=	NE 409	SE 181	SW 207	MW 459	WEST 288	TOTAL 1544
1		8.8	3.9	11.6	10.0	9.7	9.1
2		15.9	12.7	12.6	12.6	16.0	14.1
3		13.4	7.7	11.6	10.0	9.0	10.7
4		61.9	75.7	64.3	67.3	65.3	66.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.700	12	0.0730	

T225 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 279	SUBURB 287	TOWN 365	RURAL 295	TOTAL 1555
1		9.7	8.6	10.1	7.4	9.5	9.0
2		14.0	15.4	16.4	13.7	13.2	14.5
3		6.4	12.5	16.0	9.0	8.8	10.4
4		69.9	63.4	57.5	69.9	68.5	66.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.900	12	0.0153	

T225 BY AGE AT ACCESSIONING

	N=	16-17 785	18 389	19 153	20-24 198	25-34 53	TOTAL 1578
1		9.8	9.0	9.8	8.1	1.9	9.1
2		13.0	17.0	13.1	15.7	13.2	14.3
3		11.0	9.0	8.5	14.1	9.4	10.6
4		66.2	65.0	68.6	62.1	75.5	66.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.500	12	0.4064	

T226 -- RADIO PROG LISTEN TO:AMER TOP 40 CASEY K

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: AMERICAN TOP 40 WITH CASEY KASEM.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
 3 - HAVE LISTENED TO IT ONCE OR TWICE
 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A048

D066

TOTAL NPS SURVEYED IS 1654

T226 BY ST/SMP PARTICIPATION

	NEITHER N= 694	ST 580	BOTH 158	SMP 90	TOTAL 1522
1	30.4	37.9	27.2	37.8	33.4
2	37.2	35.7	38.0	32.2	36.4
3	14.0	12.6	15.2	12.2	13.5
4	18.4	13.8	19.6	17.8	16.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.300	D.F. 9	PROB. 0.1120

T226 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 633	TOTAL 952		
1	31.3	30.8	31.0		
2	35.1	40.0	38.3		
3	15.4	15.3	15.3		
4	18.2	13.9	15.3		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 3.800	D.F. 3	PROB. 0.2839

T226 BY REGION

	N=	NE 415	SE 178	SW 205	MW 459	WEST 292	TOTAL 1549
1		32.3	33.7	38.0	33.5	31.5	33.4
2		33.0	37.1	37.6	36.6	36.3	35.8
3		16.6	12.4	10.2	12.6	14.4	13.7
4		18.1	16.8	14.1	17.2	17.8	17.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.600	12	0.6510	

T226 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 279	SUBURB 286	TOWN 367	RURAL 296	TOTAL 1561
1		30.9	36.2	28.0	30.3	41.2	33.1
2		36.3	38.7	37.4	38.4	29.0	36.1
3		10.5	10.8	18.5	14.2	15.2	13.8
4		22.2	14.3	16.1	17.2	14.5	17.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.800	12	0.0010	

T226 BY AGE AT ACCESSIONING

	N=	16-17 785	18 388	19 155	20-24 203	25-34 53	TOTAL 1584
1		35.8	35.3	36.8	19.2	20.8	33.1
2		33.3	37.4	32.9	43.8	41.5	35.9
3		14.4	12.1	13.5	16.3	7.5	13.8
4		16.6	15.2	16.8	20.7	30.2	17.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.500	12	0.0006	

T228 -- RADIO PROG YOU LISTEN TO: ROCKLINE

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: ROCKLINE.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A050

D068

TOTAL NPS SURVEYED IS 1654

T228 BY ST/SMP PARTICIPATION

	NEITHER N= 692	ST 577	BOTH 161	SMP 88	TOTAL 1518
1	18.3	20.1	17.4	14.8	18.7
2	20.4	18.7	26.1	21.6	20.4
3	11.6	11.8	14.9	11.4	12.0
4	49.7	49.4	41.6	52.3	48.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.000	D.F. 9	PROB. 0.5341

T228 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	316	628	944		
1	20.3	18.1	18.9		
2	23.4	19.6	20.9		
3	14.2	11.8	12.6		
4	42.1	50.5	47.7		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			6.100	3	0.1068

T228 BY REGION

	N=	NE 414	SE 181	SW 204	MW 457	WEST 286	TOTAL 1542
1		19.3	12.7	19.6	21.7	17.5	18.9
2		21.0	21.0	21.1	19.9	17.8	20.1
3		13.8	11.0	12.8	12.3	9.8	12.1
4		45.9	55.3	46.6	46.2	54.9	48.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.700	12	0.2583	

T228 BY RURAL/URBAN

	N=	LG_CITY 326	MED_CITY 278	SUBURB 283	TOWN 366	RURAL 299	TOTAL 1552
1		19.3	18.3	18.7	18.3	19.7	18.9
2		15.0	16.9	30.0	17.8	21.4	20.0
3		13.5	11.5	12.0	12.8	10.7	12.2
4		52.1	53.2	39.2	51.1	48.2	49.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.700	12	0.0031	

T228 BY AGE AT ACCESSIONING

	N=	16-17 788	18 383	19 151	20-24 201	25-34 54	TOTAL 1577
1		21.9	17.8	15.2	15.4	1.8	18.8
2		19.8	22.4	19.2	19.4	14.8	20.2
3		10.4	13.3	13.3	15.4	14.8	12.2
4		47.8	46.5	52.3	49.8	68.5	48.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.900	12	0.0080	

T229 -- RADIO PROG YOU LISTEN TO: POWER CUTS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: POWER CUTS.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
 3 - HAVE LISTENED TO IT ONCE OR TWICE
 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A051

D069

TOTAL NPS SURVEYED IS 1654

T229 BY ST/SMP PARTICIPATION

	NEITHER N= 694	ST 577	BOTH 161	SMP 90	TOTAL 1522
1	11.2	11.4	13.7	10.0	11.5
2	13.7	12.5	18.6	17.8	14.0
3	10.8	10.2	16.1	14.4	11.4
4	64.3	65.9	51.5	57.8	63.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 14.700				D.F. 9 PROB. 0.0995

T229 BY INCENTIVE--GMA & GMB RESPONSES ONLY

N=	BONUS 316	NO_BONUS 629	TOTAL 945	
1	13.0	12.2	12.5	
2	18.3	14.1	15.6	
3	11.4	11.1	11.2	
4	57.3	62.5	60.7	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE	VALUE 3.400		D.F. 3	PROB. 0.3340

T229 BY REGION

	N=	NE 414	SE 181	SW 207	MW 456	WEST 287	TOTAL 1545
1		13.0	8.3	13.5	11.0	10.4	11.5
2		18.4	14.4	13.5	12.3	12.5	14.4
3		13.5	11.0	13.0	10.8	8.7	11.5
4		55.1	66.3	59.9	66.0	68.3	62.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 21.400	D.F. 12	PROB. 0.0448	

T229 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 280	SUBURB 283	TOWN 368	RURAL 298	TOTAL 1557
1		12.8	10.0	13.1	12.0	9.4	11.5
2		12.2	16.1	18.0	12.8	13.4	14.3
3		10.7	10.7	10.3	10.6	14.8	11.4
4		64.3	63.2	58.7	64.7	62.4	62.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.700	D.F. 12	PROB. 0.3912	

T229 BY AGE AT ACCESSIONING

	N=	16-17 788	18 386	19 152	20-24 202	25-34 52	TOTAL 1580
1		12.7	12.9	10.5	7.9	0.0	11.5
2		14.6	15.8	11.2	15.3	9.6	14.5
3		11.3	10.9	12.5	12.4	7.7	11.3
4		61.4	60.4	65.8	64.4	82.7	62.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.800	D.F. 12	PROB. 0.1219	

T230 -- RADIO PROG LISTEN TO OFF THE RECORD SPEC

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: OFF THE RECORD SPECIALS.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A052

D070

TOTAL NPS SURVEYED IS 1654

T230 BY ST/SMP PARTICIPATION

	NEITHER N= 699	ST 579	BOTH 162	SMP 91	TOTAL 1531
1	14.7	14.7	14.8	17.6	14.9
2	23.8	20.5	22.2	26.4	22.5
3	12.6	14.2	17.3	14.3	13.8
4	48.9	50.6	45.7	41.8	48.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.300	D.F. 9	PROB. 0.7096

T230 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	321	633	954		
1	15.3	14.1	14.5		
2	24.9	19.4	21.3		
3	12.1	14.8	13.9		
4	47.7	51.7	50.3		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			4.900	3	0.1793

T230 BY REGION

	N=	NE 412	SE 181	SW 209	MW 461	WEST 291	TOTAL 1554
1		16.3	12.7	16.8	15.2	14.1	15.2
2		23.3	24.9	23.9	19.7	22.3	22.3
3		15.3	12.1	15.3	14.1	13.8	14.3
4		45.1	50.3	44.0	51.0	49.8	48.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.700	D.F. 12	PROB. 0.8081	

T230 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 279	SUBURB 288	TOWN 368	RURAL 300	TOTAL 1565
1		15.1	10.4	13.5	16.6	18.0	14.9
2		21.5	25.4	22.9	20.1	23.0	22.4
3		13.0	16.5	15.6	12.2	14.3	14.2
4		50.3	47.7	47.9	51.1	44.7	48.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.300	D.F. 12	PROB. 0.3476	

T230 BY AGE AT ACCESSIONING

	N=	16-17 791	18 389	19 153	20-24 203	25-34 52	TOTAL 1588
1		15.0	15.4	17.6	13.8	7.7	15.0
2		21.9	23.4	23.5	23.6	15.4	22.4
3		13.8	13.9	17.0	14.3	11.5	14.1
4		49.3	47.3	41.8	48.3	65.4	48.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.200	D.F. 12	PROB. 0.5984	

T231 -- RADIO PROG LISTEN TO: CONCERT SPECIALS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: CONCERT SPECIALS.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A053

D071

TOTAL NPS SURVEYED IS 1654

T231 BY ST/SMP PARTICIPATION

	NEITHER N= 694	ST 580	BOTH 158	SMP 90	TOTAL 1522
1	27.4	27.8	29.8	22.2	27.5
2	32.4	27.1	26.6	34.4	29.9
3	16.7	20.2	22.1	14.4	18.5
4	23.5	25.0	21.5	28.9	24.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.000	D.F. 9	PROB. 0.2757

T231 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 312	NO_BONUS 630	TOTAL 942		
1	28.5	25.7	26.6		
2	28.8	29.0	29.0		
3	17.9	20.0	19.3		
4	24.7	25.2	25.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.100	D.F. 3	PROB. 0.7771

T231 BY REGION

	N=	NE 407	SE 179	SW 207	MW 460	WEST 287	TOTAL 1540
1		31.4	21.2	32.4	29.3	20.9	27.8
2		29.7	33.0	29.5	27.4	29.6	29.4
3		18.4	18.4	12.6	19.6	19.5	18.2
4		20.4	27.4	25.6	23.7	30.0	24.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.600	D.F. 12	PROB. 0.0168	

T231 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 279	SUBURB 288	TOWN 366	RURAL 296	TOTAL 1557
1		26.8	26.5	26.0	29.0	30.1	27.7
2		28.3	33.0	32.6	24.9	29.7	29.4
3		17.1	19.0	19.4	19.9	16.9	18.5
4		27.7	21.5	21.9	26.2	23.3	24.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.400	D.F. 12	PROB. 0.4950	

T231 BY AGE AT ACCESSIONING

	N=	16-17 781	18 388	19 153	20-24 201	25-34 53	TOTAL 1576
1		29.4	28.3	30.1	21.4	13.2	27.7
2		27.0	29.6	33.3	35.3	34.0	29.6
3		18.4	16.2	15.7	23.4	18.9	18.3
4		25.1	25.8	20.9	19.9	34.0	24.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.400	D.F. 12	PROB. 0.0333	

T227 -- RADIO PROG YOU LISTEN TO: METAL SHOP

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES: METAL SHOP.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
 3 - HAVE LISTENED TO IT ONCE OR TWICE
 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A049

D067

TOTAL NPS SURVEYED IS 1654

T227 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 578	BOTH 162	SMP 88	TOTAL 1530
1	11.8	13.0	13.0	10.2	12.3
2	11.8	11.3	19.1	14.8	12.5
3	10.3	8.3	16.0	12.5	10.3
4	66.1	67.5	51.8	62.5	64.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.800	D.F. 9	PROB. 0.0136

T227 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 630	TOTAL 949		
1	17.2	12.1	13.8		
2	16.3	12.7	13.9		
3	9.7	9.8	9.8		
4	56.7	65.4	62.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 8.700	D.F. 3	PROB. 0.0336

T227 BY REGION

	N=	NE 413	SE 183	SW 210	MW 456	WEST 290	TOTAL 1552
1		11.1	7.6	13.3	13.6	15.9	12.6
2		14.3	11.5	10.9	11.0	13.8	12.4
3		12.8	9.3	11.9	9.2	7.2	10.2
4		61.7	71.6	63.8	66.2	63.1	64.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.600	D.F. 12	PROB. 0.0986	

T227 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 277	SUBURB 288	TOWN 371	RURAL 299	TOTAL 1564
1		11.8	13.0	12.1	11.9	14.7	12.7
2		12.8	14.8	15.6	10.2	10.0	12.5
3		7.3	8.7	14.9	9.2	10.7	10.0
4		68.1	63.5	57.3	68.7	64.5	64.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.300	D.F. 12	PROB. 0.0343	

T227 BY AGE AT ACCESSIONING

	N=	16-17 794	18 390	19 153	20-24 198	25-34 53	TOTAL 1588
1		13.8	11.8	12.4	12.1	1.9	12.6
2		14.4	11.0	12.4	9.6	7.5	12.5
3		8.8	12.3	11.1	11.6	5.7	10.1
4		63.0	64.9	64.0	66.7	84.9	64.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 19.800	D.F. 12	PROB. 0.0710	

T232 -- TIMES REGULARLY WATCH WEEKDAY TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEK-MONDAYS THROUGH FRIDAY?

- A - MORNINGS --- 6AM TO 9AM
 B - DAYTIME --- 9AM TO 4PM
 C - LATE AFTERNOON --- 4PM TO 8PM
 D - PRIME TIME --- 8PM TO 11PM
 E - LATE NIGHT --- 11PM TO 1AM
 F - OVERNIGHT --- 1AM TO 6AM
 G - I DON'T REGULARLY WATCH TV DURING THE WEEK

SURVEY ITEMS #: A054

D072

TOTAL NPS SURVEYED IS 1654

T232 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 587	BOTH 166	SMP 93	TOTAL 1552	2 X	DF	P
A	7.9	8.3	13.3	6.4	8.6	5.4	3	0.1447
B	26.8	15.2	15.7	24.7	21.1	29.8	3	0.0000
C	29.3	32.2	28.3	30.1	30.3	1.6	3	0.6594
D	45.9	59.8	52.4	36.6	51.3	33.2	3	0.0000
E	26.8	24.4	24.1	17.2	25.0	4.5	3	0.2123
F	8.5	4.8	9.6	4.3	7.0	9.7	3	0.0213
G	20.4	20.8	13.9	23.7	20.0	4.8	3	0.1870

T232 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 328	NO_BONUS 643	TOTAL 971	2 X	DF	P
A	7.3	10.1	9.2	2.0	1	0.1573
B	15.2	13.4	14.0	0.7	1	0.4028
C	32.3	30.2	30.9	0.4	1	0.5271
D	51.8	56.8	55.1	2.1	1	0.1473
E	25.6	27.4	26.8	0.4	1	0.5271
F	7.3	5.4	6.1	1.3	1	0.2542
G	21.4	20.3	20.6	0.1	1	0.7518

T232 BY REGION

	NE N= 425	SE 184	SW 211	MW 467	WEST 294	TOTAL 1581	2 X	DF	P
A	6.6	8.7	15.2	8.6	7.8	8.8	13.5	4	0.0091
B	16.2	27.2	27.0	24.6	12.6	20.7	31.2	4	0.0000
C	28.9	27.2	32.2	29.1	31.6	29.7	2.0	4	0.7358
D	46.8	57.1	45.0	50.8	57.5	50.9	13.7	4	0.0083
E	26.6	25.5	22.8	27.8	19.0	24.9	8.8	4	0.0663
F	6.8	10.3	6.2	7.3	4.8	6.9	5.6	4	0.2311
G	20.8	12.6	18.6	21.0	21.4	19.7	7.5	4	0.1117

T232 BY RURAL/URBAN

	LG_CITY N= 334	MED_CITY 286	SUBURB 296	TOWN 375	RURAL 302	TOTAL 1593	2 X	DF	P
A	11.4	9.4	8.1	8.3	6.6	8.8	4.9	4	0.2977
B	23.0	21.3	17.6	23.2	18.5	20.9	5.0	4	0.2873
C	32.0	29.0	28.0	30.7	30.1	30.1	1.3	4	0.8614
D	51.2	52.1	52.0	45.3	55.6	51.0	7.7	4	0.1032
E	30.8	24.5	19.6	24.8	25.5	25.2	10.7	4	0.0302
F	10.2	8.0	6.1	5.3	5.6	7.0	8.4	4	0.0780
G	18.5	18.4	22.5	20.8	18.2	19.7	2.9	4	0.5747

T232 BY AGE AT ACCESSIONING

	16-17 N= 805	18 398	19 154	20-24 204	25-34 56	TOTAL 1617	2 X	DF	P
A	8.7	8.8	9.7	8.8	8.9	8.8	0.1	4	0.9988
B	17.3	24.6	30.5	24.0	10.7	21.0	23.0	4	0.0001
C	34.0	28.6	24.0	24.5	14.3	29.9	18.9	4	0.0008
D	55.8	50.0	43.5	40.2	41.1	50.7	22.6	4	0.0002
E	23.6	25.9	29.9	25.5	25.0	25.0	2.9	4	0.5747
F	5.7	7.8	9.7	9.8	1.8	7.0	9.1	4	0.0586
G	17.9	20.3	22.4	20.3	33.3	19.7	8.7	4	0.0691

T233 -- TIMES REGULARLY WATCH WEEKEND TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEKEND -- SATURDAYS AND SUNDAYS?

- A - MORNINGS --- 6AM TO NOON
 B - DAYTIME --- NOON TO 6PM
 C - EARLY EVENING --- 6PM TO 7PM
 D - EVENINGS --- 7PM TO 11PM
 E - LATE NIGHT --- 11PM TO 1AM
 F - OVERNIGHT --- 1AM TO 6AM
 G - I DON'T REGULARLY WATCH TV DURING THE WEEKEND

SURVEY ITEMS #: A055

D973

TOTAL NPS SURVEYED IS 1654

T233 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 586	BOTH 168	SMP 93	TOTAL 1552	² X	DF	P
A	20.6	23.5	19.6	16.1	21.3	3.9	3	0.2725
B	28.6	25.9	23.8	28.0	27.1	2.2	3	0.5319
C	19.6	25.4	20.8	14.0	21.6	10.0	3	0.0186
D	35.5	43.9	35.1	31.2	38.3	12.8	3	0.0051
E	26.4	31.9	25.6	20.4	28.0	8.5	3	0.0367
F	11.2	10.2	8.9	12.9	10.7	1.4	3	0.7055
G	25.6	22.6	18.6	24.4	23.7	4.4	3	0.2214

T233 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 327	NO_BONUS 645	TOTAL 972	² X	DF	P
A	19.3	19.7	19.5	0.0	1	1.0000
B	24.5	27.3	26.3	0.9	1	0.3428
C	25.4	23.6	24.2	0.4	1	0.5271
D	42.2	39.8	40.6	0.5	1	0.4795
E	29.7	30.8	30.5	0.1	1	0.7518
F	10.4	11.2	10.9	0.1	1	0.7518
G	23.1	22.6	22.8	0.0	1	1.0000

T233 BY REGION

	N=	NE 425	SE 184	SW 211	MW 466	WEST 296	TOTAL 1582	² X	DF	P
A		18.8	23.4	22.8	19.1	23.6	20.9	4.5	4	0.3425
B		26.3	29.9	30.8	25.8	24.7	26.9	3.4	4	0.4932
C		18.3	23.4	19.9	23.4	22.6	21.4	4.4	4	0.3546
D		34.1	40.2	35.5	38.4	42.6	37.9	6.4	4	0.1712
E		26.1	35.9	28.0	27.9	24.0	27.6	8.5	4	0.0749
F		8.9	14.1	12.3	12.0	7.4	10.6	8.4	4	0.0780
G		24.0	15.8	21.8	26.0	24.0	23.3	7.9	4	0.0953

T233 BY RURAL/URBAN

	N=	LG_CITY 334	MED_CITY 285	SUBURB 296	TOWN 376	RURAL 302	TOTAL 1593	² X	DF	P
A		26.0	24.6	19.3	17.8	18.2	21.1	11.4	4	0.0224
B		29.6	28.8	24.3	27.4	25.2	27.1	3.3	4	0.5089
C		23.6	19.3	21.6	21.0	22.2	21.6	1.9	4	0.7541
D		38.9	39.6	34.1	35.6	41.7	37.9	5.0	4	0.2873
E		31.7	25.3	27.4	25.5	29.5	27.9	4.9	4	0.2977
F		13.8	8.1	10.5	10.1	9.6	10.5	5.9	4	0.2067
G		20.3	26.1	24.1	24.3	22.7	23.4	3.2	4	0.5249

T233 BY AGE AT ACCESSIONING

	N=	16-17 804	18 399	19 154	20-24 204	25-34 57	TOTAL 1618	² X	DF	P
A		23.3	19.0	20.8	15.7	21.0	21.0	6.8	4	0.1468
B		25.6	29.8	27.9	29.4	19.3	27.1	4.8	4	0.3084
C		24.5	21.0	17.5	15.7	14.0	21.5	11.7	4	0.0197
D		41.7	35.3	35.7	29.4	35.1	37.8	12.8	4	0.0123
E		28.9	25.6	29.9	25.0	29.8	27.7	2.7	4	0.6092
F		10.7	10.3	9.7	12.8	5.3	10.6	2.8	4	0.5918
G		21.5	24.2	22.7	23.6	26.3	23.3	5.1	4	0.2772

T240 -- WATCH TV PROG: SOLID GOLD

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: SOLID GOLD.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C086 D074

TOTAL NPS SURVEYED IS 1654

T240 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 580	BOTH 159	SMP 92	TOTAL 1533
1	23.5	21.5	21.4	26.1	22.7
2	43.2	40.3	37.1	41.3	41.4
3	21.2	24.1	27.7	21.7	23.0
4	12.1	14.0	13.8	10.9	12.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.700	D.F. 9	PROB. 0.6683

T240 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 635	TOTAL 953		
1	19.8	18.3	18.8		
2	37.4	41.9	40.4		
3	26.7	25.5	25.9		
4	16.0	14.3	14.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.800	D.F. 3	PROB. 0.6149

T240 BY REGION

	N=	NE 409	SE 180	SW 211	MW 462	WEST 292	TOTAL 1554
1		23.0	26.1	32.2	20.6	18.1	23.0
2		41.1	45.0	38.9	43.9	34.6	40.9
3		21.5	18.9	19.9	23.2	30.5	23.2
4		14.4	10.0	9.0	12.3	16.8	13.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.200	12	0.0004	

T240 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 281	SUBURB 289	TOWN 367	RURAL 300	TOTAL 1569
1		27.4	24.6	14.9	24.0	22.0	22.8
2		42.5	42.3	38.1	42.2	40.0	41.1
3		20.5	22.1	27.0	22.3	24.7	23.2
4		9.6	11.0	20.1	11.4	13.3	12.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.000	12	0.0014	

T240 BY AGE AT ACCESSIONING

	N=	16-17 793	18 390	19 155	20-24 197	25-34 55	TOTAL 1590
1		21.8	24.6	28.4	21.3	18.2	23.0
2		39.1	41.0	42.6	45.7	43.6	40.9
3		25.6	21.3	16.1	22.8	21.8	23.1
4		13.5	13.1	12.9	10.1	16.4	13.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.300	12	0.3476	

T241 -- WATCH TV PROG: SOUL TRAIN

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: SOUL TRAIN.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C087 D075

TOTAL NPS SURVEYED IS 1654

T241 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 580	BOTH 161	SMP 90	TOTAL 1537
1	18.3	12.9	18.6	16.7	16.2
2	19.5	14.8	17.4	26.7	18.0
3	23.9	26.9	24.2	23.3	25.0
4	38.2	45.3	39.8	33.3	40.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.700	D.F. 9	PROB. 0.0141

T241 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 638	TOTAL 957		
1	10.0	12.7	11.8		
2	14.7	15.0	14.9		
3	24.4	26.0	25.5		
4	50.8	46.2	47.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 2.400	D.F. 3	PROB. 0.4936

T241 BY REGION

	N=	NE 414	SE 182	SW 210	MW 461	WEST 289	TOTAL 1556
1		14.3	26.4	27.1	12.1	11.8	16.3
2		18.4	22.0	21.4	16.5	13.1	17.7
3		27.5	26.9	25.2	23.2	23.2	25.1
4		39.9	24.7	26.2	48.2	51.9	40.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 83.200	D.F. 12	PROB. 0.0000	

T241 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 283	SUBURB 288	TOWN 373	RURAL 297	TOTAL 1573
1		23.8	18.0	14.6	14.8	10.4	16.4
2		25.3	19.8	14.2	16.9	10.4	17.5
3		23.8	24.4	25.0	25.5	27.6	25.2
4		27.1	37.8	46.2	42.9	51.5	40.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 69.700	D.F. 12	PROB. 0.0000	

T241 BY AGE AT ACCESSIONING

	N=	16-17 794	18 388	19 154	20-24 202	25-34 54	TOTAL 1592
1		14.2	18.8	20.8	18.3	13.0	16.5
2		15.0	18.0	22.7	22.3	25.9	17.8
3		25.1	24.2	24.0	31.2	14.8	25.2
4		45.7	38.9	32.5	28.2	46.3	40.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 37.500	D.F. 12	PROB. 0.0002	

T242 -- WATCH TV PROG:AMERICAN BANDSTAND

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: AMERICAN BANDSTAND.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C088 D076 TOTAL NPS SURVEYED IS 1654

T242 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 585	BOTH 161	SMP 93	TOTAL 1542
1	12.2	8.5	14.9	19.3	11.5
2	35.6	30.8	27.3	31.2	32.6
3	30.3	34.5	36.6	30.1	32.6
4	21.9	26.1	21.1	19.3	23.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 21.800 D.F. 9 PROB. 0.0095

T242 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 636	TOTAL 956
1	9.4	8.5	8.8
2	30.9	30.5	30.6
3	30.3	37.1	34.8
4	29.4	23.9	25.7
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 5.500 D.F. 3 PROB. 0.1386

T242 BY REGION

	N=	NE 417	SE 181	SW 208	MW 462	WEST 293	TOTAL 1561
1		8.4	14.9	15.4	13.0	9.2	11.6
2		26.9	42.0	36.1	32.7	31.1	32.4
3		31.2	30.4	31.7	32.5	35.5	32.4
4		33.6	12.7	16.8	21.9	24.2	23.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				52.800	12	0.0000	

T242 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 282	SUBURB 294	TOWN 370	RURAL 301	TOTAL 1579
1		14.5	12.1	9.2	12.2	9.0	11.5
2		29.5	37.9	28.9	34.9	30.6	32.4
3		35.8	30.1	32.3	29.2	35.5	32.6
4		20.2	19.9	29.6	23.8	24.9	23.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.100	12	0.0269	

T242 BY AGE AT ACCESSIONING

	N=	16-17 797	18 392	19 152	20-24 201	25-34 55	TOTAL 1597
1		11.2	13.3	13.2	10.4	5.4	11.6
2		28.2	34.9	32.9	40.8	38.2	32.2
3		33.6	30.6	32.2	31.8	34.5	32.6
4		27.0	21.2	21.7	16.9	21.8	23.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.300	12	0.0253	

T243 -- WATCH TV PROG:DANCE FEVER

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: DANCE FEVER.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C089 D077

TOTAL NPS SURVEYED IS 1654

T243 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 579	BOTH 159	SMP 92	TOTAL 1536
1	11.6	8.5	8.8	16.3	10.4
2	27.3	24.0	22.0	23.9	25.3
3	28.9	32.3	36.5	34.8	31.3
4	32.1	35.2	32.7	25.0	32.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.000	D.F. 9	PROB. 0.0909

T243 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 635	TOTAL 954		
1	7.2	6.6	6.8		
2	25.1	19.2	21.2		
3	30.1	35.3	33.5		
4	37.6	38.9	38.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 5.400	D.F. 3	PROB. 0.1447

T243 BY REGION

	N=	NE 414	SE 182	SW 208	MW 461	WEST 291	TOTAL 1556
1		9.9	14.8	16.3	8.9	6.9	10.5
2		27.8	31.3	30.8	24.1	15.5	25.2
3		32.1	22.5	28.8	32.8	34.7	31.2
4		30.2	31.3	24.0	34.3	43.0	33.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				53.900	12	0.0000	

T243 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 283	SUBURB 290	TOWN 372	RURAL 297	TOTAL 1574
1		14.8	9.9	6.9	10.5	9.4	10.4
2		28.9	25.8	22.8	25.3	22.9	25.2
3		30.1	34.3	34.1	29.0	31.3	31.6
4		26.2	30.0	36.2	35.2	36.4	32.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.300	12	0.0253	

T243 BY AGE AT ACCESSIONING

	N=	16-17 789	18 392	19 155	20-24 201	25-34 55	TOTAL 1592
1		9.4	11.5	16.1	9.9	9.1	10.6
2		23.1	25.8	25.8	28.4	36.4	25.1
3		32.9	31.9	27.1	32.3	16.4	31.5
4		34.6	30.9	31.0	29.3	38.2	32.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.100	12	0.0861	

T244 -- WATCH TV PROG:MOVIES ON NETWORK TV

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: MOVIES ON NETWORK TV.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C090 D078

TOTAL NPS SURVEYED IS 1554

T244 BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 586	BOTH 159	SMP 93	TOTAL 1544
1	30.6	31.6	30.8	32.3	31.1
2	46.6	48.5	46.5	39.8	46.9
3	14.0	12.5	15.7	16.1	13.7
4	8.8	7.5	6.9	11.8	8.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.400	D.F. 9	PROB. 0.7981

T244 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	322	640	962		
1	32.6	29.8	30.8		
2	44.7	50.2	48.3		
3	13.7	12.3	12.8		
4	9.0	7.7	8.1		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.700	3	0.4402

T244 BY REGION

	N=	NE 420	SE 181	SW 210	MW 461	WEST 293	TOTAL 1565
1		31.4	32.6	36.2	29.7	28.7	31.2
2		43.3	47.0	42.4	49.0	48.8	46.3
3		17.1	12.1	12.9	13.0	12.6	13.9
4		8.1	8.3	8.6	8.2	9.9	8.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.500	12	0.5722	

T244 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 281	SUBURB 294	TOWN 374	RURAL 299	TOTAL 1581
1		36.3	28.8	27.5	30.5	33.4	31.4
2		39.0	51.6	48.0	45.7	49.2	46.4
3		15.3	13.2	15.6	14.4	9.4	13.7
4		9.3	6.4	8.8	9.4	8.0	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.000	12	0.0885	

T244 BY AGE AT ACCESSIONING

	N=	16-17 794	18 396	19 155	20-24 202	25-34 54	TOTAL 1601
1		33.3	30.3	30.3	26.2	27.8	31.2
2		46.1	42.4	52.9	49.0	53.7	46.5
3		12.3	17.7	11.0	14.4	13.0	13.8
4		8.3	9.6	5.8	10.4	5.6	8.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.500	12	0.1694	

T245 -- WATCH TV PROG:LATE NIGHT PROGRAMS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: LATE NIGHT PROGRAMS LIKE SATURDAY NIGHT LIVE.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C091 D079

TOTAL NPS SURVEYED IS 1654

T245 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 578	BOTH 162	SMP 93	TOTAL 1534
1	33.4	33.6	32.7	33.3	33.4
2	36.8	35.5	38.3	44.1	36.9
3	19.1	20.9	17.9	11.8	19.2
4	10.7	10.0	11.1	10.8	10.5
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
5.600D.F.
9PROB.
0.7792

T245 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 638	TOTAL 956
1	33.0	34.3	33.9
2	33.6	37.9	36.5
3	22.3	17.2	18.9
4	11.0	10.5	10.7
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
4.100D.F.
3PROB.
0.2509

T245 BY REGION

	N=	NE 414	SE 183	SW 208	MW 462	WEST 290	TOTAL 1557
1		36.2	32.2	33.2	35.5	26.9	33.4
2		34.1	39.3	36.5	36.6	38.6	36.6
3		17.9	16.9	18.8	20.3	20.7	19.1
4		11.8	11.5	11.5	7.6	13.8	10.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.900	12	0.1959	

T245 BY RURAL/URBAN

	N=	LG_CITY 326	MED_CITY 285	SUBURB 291	TOWN 372	RURAL 298	TOTAL 1572
1		39.6	30.9	33.3	31.2	31.5	33.3
2		34.4	41.4	38.5	34.7	35.9	36.8
3		16.6	17.5	17.2	22.8	21.8	19.3
4		9.5	10.2	11.0	11.3	10.7	10.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.400	12	0.2759	

T245 BY AGE AT ACCESSIONING

	N=	16-17 796	18 389	19 153	20-24 199	25-34 56	TOTAL 1593
1		35.8	30.6	36.6	32.2	14.3	33.4
2		34.4	38.3	36.6	40.2	46.4	36.7
3		19.2	20.8	15.0	19.1	19.6	19.2
4		10.5	10.3	11.8	8.5	19.6	10.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.700	12	0.0730	

T246 -- WATCH TV PROG:NIGHTLY NETWORK NEWS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NIGHTLY NETWORK NEWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C092 D080

TOTAL NPS SURVEYED IS 1654

T246 BY ST/SMP PARTICIPATION

	NEITHER N= 695	ST 581	BOTH 158	SMP 91	TOTAL 1525
1	25.8	18.4	29.1	27.5	23.4
2	33.8	35.6	33.5	34.1	34.5
3	21.3	24.1	22.8	20.9	22.5
4	19.1	21.9	14.6	17.6	19.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.000	D.F. 9	PROB. 0.0669

T246 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 634	TOTAL 953		
1	21.9	25.4	24.2		
2	31.7	35.5	34.2		
3	24.8	21.3	22.5		
4	21.6	17.8	19.1		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.700	D.F. 3	PROB. 0.1951

T246 BY REGION

	N=	NE 414	SE 181	SW 206	MW 460	WEST 284	TOTAL 1545
1		21.0	28.7	22.8	22.8	23.9	23.2
2		36.7	35.4	28.6	34.6	32.0	34.0
3		22.0	21.5	25.7	25.2	19.4	22.9
4		20.3	14.4	22.8	17.4	24.6	19.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.500	12	0.1013	

T246 BY RURAL/URBAN

	N=	LG_CITY 327	MED_CITY 280	SUBURB 290	TOWN 368	RURAL 296	TOTAL 1561
1		26.9	25.7	21.7	23.9	17.9	23.3
2		34.9	28.9	36.9	35.3	34.5	34.2
3		19.3	27.9	20.7	19.3	27.0	22.5
4		19.0	17.5	20.7	21.5	20.6	19.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.000	12	0.0504	

T246 BY AGE AT ACCESSIONING

	N=	16-17 787	18 389	19 148	20-24 201	25-34 56	TOTAL 1581
1		19.1	21.1	29.7	35.3	42.9	23.5
2		31.8	35.0	35.1	39.8	37.5	34.1
3		26.0	23.9	18.9	14.9	5.4	22.7
4		23.1	20.0	16.2	9.9	14.3	19.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				68.200	12	0.0000	

T247 -- WATCH TV PROG:LOCAL NEWS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: LOCAL NEWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C093 D081

TOTAL NPS SURVEYED IS 1654

T247 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 583	BOTH 163	SMP 90	TOTAL 1541
1	38.4	31.0	33.1	35.6	34.9
2	41.1	41.8	38.6	42.2	41.2
3	12.9	17.1	17.2	8.9	14.7
4	7.5	9.9	11.0	13.3	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.00J	D.F. 9	PROB. 0.0487

T247 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	321	638	959		
1	34.6	35.3	35.0		
2	39.3	40.8	40.3		
3	14.0	15.2	14.8		
4	12.1	8.8	9.9		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.700	3	0.4402

T247 BY REGION

	NE N= 422	SE 183	SW 209	MW 465	WEST 285	TOTAL 1564
1	30.6	41.5	36.8	37.0	31.6	34.8
2	41.7	43.2	39.7	37.8	42.5	40.6
3	16.8	9.3	14.8	15.0	15.8	15.0
4	10.9	6.0	8.6	10.1	10.2	9.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.500 D.F. 12 PROB. 0.1694					

T247 BY RURAL/URBAN

	LG_CITY N= 329	MED_CITY 285	SUBURB 293	TOWN 371	RURAL 300	TOTAL 1578
1	40.7	37.2	32.1	31.0	33.0	34.7
2	37.4	39.3	43.0	45.0	40.0	41.1
3	13.7	14.0	16.0	14.3	15.7	14.7
4	8.2	9.5	8.9	9.7	11.3	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.100 D.F. 12 PROB. 0.4377					

T247 BY AGE AT ACCESSIONING

	16-17 N= 796	18 393	19 155	20-24 200	25-34 56	TOTAL 1600
1	32.9	31.8	37.4	43.5	44.6	34.8
2	40.1	40.7	41.9	44.5	39.3	40.9
3	16.5	16.8	11.6	8.0	10.7	14.8
4	10.5	10.7	9.0	4.0	5.4	9.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 28.200 D.F. 12 PROB. 0.0052					

T248 -- WATCH TV PROG: SOAP OPERAS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: SOAP OPERAS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C094 D082

TOTAL NPS SURVEYED IS 1654

T248 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 581	BOTH 163	SMP 91	TOTAL 1539
1	23.9	18.2	15.3	23.1	20.8
2	25.7	18.9	19.6	22.0	22.3
3	20.0	25.1	31.9	24.2	23.5
4	30.4	37.7	33.1	30.8	33.5
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
29.100D.F.
9PROB.
0.0006

T248 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 321	NO_BONUS 636	TOTAL 957
1	10.9	10.7	10.8
2	20.9	20.0	20.3
3	24.0	31.1	28.7
4	44.2	38.2	40.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
5.800D.F.
3PROB.
0.1218

T248 BY REGION

	N=	NE 417	SE 133	SW 208	MW 464	WEST 290	TOTAL 1562
1		18.9	27.3	26.4	22.6	11.7	20.7
2		23.3	29.0	27.4	21.5	14.5	22.3
3		23.3	21.3	22.6	22.4	28.3	23.6
4		34.5	22.4	23.6	33.4	45.5	33.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 63.400	D.F. 12	PROB. 0.0000	

T248 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 283	SUBURB 294	TOWN 368	RURAL 298	TOTAL 1574
1		22.4	24.0	15.6	24.2	16.8	20.8
2		25.4	24.4	22.4	20.4	19.1	22.3
3		22.0	24.7	24.8	21.2	26.8	23.8
4		30.2	26.9	37.1	34.2	37.3	33.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 23.800	D.F. 12	PROB. 0.0217	

T248 BY AGE AT ACCESSIONING

	N=	16-17 793	18 395	19 153	20-24 202	25-34 55	TOTAL 1598
1		19.0	21.0	29.4	21.8	14.5	20.7
2		19.2	25.3	25.5	25.7	25.4	22.3
3		26.1	22.5	17.6	22.3	20.0	23.7
4		35.7	31.1	27.4	30.2	40.0	33.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.700	D.F. 12	PROB. 0.0163	

T249 -- WATCH TV PROG:PRO BOWLING

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV:
PROFESSIONAL BOWLING.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C095 D083

TOTAL NPS SURVEYED IS 1654

T249 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 582	BOTH 159	SMP 92	TOTAL 1534
1	5.6	5.8	8.8	3.3	5.9
2	11.0	13.8	16.3	19.6	13.1
3	29.0	30.1	29.6	28.3	29.4
4	54.5	50.3	45.3	48.9	51.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.000	D.F. 9	PROB. 0.1626

T249 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 317	NO_BONUS 635	TOTAL 952		
1	7.9	6.5	6.9		
2	14.2	14.5	14.4		
3	23.7	31.5	28.9		
4	54.3	47.6	49.8		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 7.000	D.F. 3	PROB. 0.0719

T249 BY REGION

	N=	NE 412	SE 182	SW 208	MW 461	WEST 292	TOTAL 1555
1		6.3	5.5	9.1	5.9	5.5	6.3
2		13.1	9.3	9.6	16.0	13.4	13.1
3		28.6	24.7	30.8	32.1	28.1	29.4
4		51.9	60.4	50.5	46.0	53.1	51.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.600	D.F. 12	PROB. 0.0986	

T249 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 280	SUBURB 292	TOWN 371	RURAL 298	TOTAL 1569
1		7.3	5.4	8.2	4.8	5.4	6.2
2		13.1	13.2	11.3	14.3	12.4	12.9
3		26.8	30.7	30.8	25.3	35.6	29.6
4		52.7	50.7	49.7	55.5	46.6	51.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 15.500	D.F. 12	PROB. 0.2152	

T249 BY AGE AT ACCESSIONING

	N=	16-17 794	18 393	19 150	20-24 200	25-34 54	TOTAL 1591
1		6.2	6.4	4.7	6.0	9.3	6.2
2		13.7	14.0	14.0	11.0	7.4	13.3
3		30.2	29.5	32.0	26.0	22.2	29.4
4		49.9	50.1	49.3	57.0	61.1	51.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.900	D.F. 12	PROB. 0.7114	

T250 -- WATCH TV PROG:NFL FOOTBALL WEEKEND GAMES

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NFL FOOTBALL--REGULAR SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C096 D084

TOTAL NPS SURVEYED IS 1654

T250 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 583	BOTH 160	SMP 91	TOTAL 1539
1	46.0	43.2	45.6	53.8	45.4
2	25.3	25.2	30.6	19.8	25.5
3	12.1	16.5	13.8	15.4	14.1
4	16.7	15.1	10.0	11.0	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	14.500	9	0.1056

T250 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 634	TOTAL 953
1	47.6	49.2	48.7
2	27.9	26.5	27.0
3	11.9	14.0	13.3
4	12.5	10.3	11.0
TOTAL	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	2.000	3	0.5724

T250 BY REGION

	N=	NE 417	SE 182	SW 209	MW 461	WEST 292	TOTAL 1561
1		43.4	46.1	54.5	43.4	41.8	44.9
2		28.3	26.4	22.5	25.2	24.3	25.6
3		13.7	12.1	11.5	14.3	18.8	14.3
4		14.6	15.4	11.5	17.1	15.1	15.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.700	12	0.1612	

T250 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 282	SUBURB 289	TOWN 371	RURAL 301	TOTAL 1574
1		49.2	46.4	42.9	48.8	36.9	45.1
2		23.3	23.4	29.1	23.2	29.2	25.5
3		11.2	18.1	12.5	12.9	18.9	14.5
4		16.3	12.1	15.6	15.1	14.9	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.100	12	0.0144	

T250 BY AGE AT ACCESSIONING

	N=	16-17 793	18 393	19 154	20-24 201	25-34 55	TOTAL 1596
1		44.0	44.3	48.0	50.8	40.0	45.2
2		25.7	25.2	23.4	24.4	32.7	25.4
3		14.3	16.0	13.6	11.9	14.5	14.3
4		16.0	14.5	14.9	12.9	12.7	15.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.900	12	0.8642	

T251 -- WATCH TV PROG:NFL FOOTBALL MONDAY GAMES

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NFL FOOTBALL--REGULAR SEASON MONDAY NIGHT FOOTBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C097 D085

TOTAL NPS SURVEYED IS 1654

T251 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 584	BOTH 162	SMP 92	TOTAL 1542
1	41.9	39.2	40.1	52.2	41.3
2	27.0	24.0	29.6	19.6	25.7
3	12.8	18.5	16.0	14.1	15.4
4	18.3	18.3	14.2	14.1	17.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.900	D.F. 9	PROB. 0.0690

T251 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 323	NO_BONUS 637	TOTAL 960		
1	42.7	46.3	45.1		
2	28.2	25.3	26.3		
3	15.8	14.8	15.1		
4	13.3	13.7	13.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.500	D.F. 3	PROB. 0.6823

T251 BY REGION

	N=	NE 418	SE 182	SW 207	MW 465	WEST 293	TOTAL 1565
1		39.2	42.9	48.3	41.1	38.2	41.2
2		25.1	28.0	28.5	23.2	26.6	25.6
3		18.7	13.7	9.7	14.6	18.1	15.6
4		17.0	15.4	13.5	21.1	17.1	17.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.600	12	0.0566	

T251 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 281	SUBURB 291	TOWN 373	RURAL 301	TOTAL 1579
1		45.0	44.5	39.2	44.0	32.9	41.3
2		24.6	22.4	28.2	22.8	30.6	25.6
3		13.2	18.5	13.1	15.3	18.3	15.6
4		17.1	14.6	19.6	18.0	18.3	17.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.300	12	0.0462	

T251 BY AGE AT ACCESSIONING

	N=	16-17 793	18 397	19 154	20-24 202	25-34 55	TOTAL 1601
1		39.7	40.0	44.2	50.0	36.4	41.4
2		25.2	26.2	28.6	21.3	34.5	25.6
3		15.6	17.6	13.6	12.9	14.5	15.6
4		19.4	16.1	13.6	15.8	14.5	17.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.200	12	0.2307	

T252 -- WATCH TV PROG:NFL PLAYOFFS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NFL PLAYOFFS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C098 D086

TOTAL NPS SURVEYED IS 1654

T252 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 583	BOTH 159	SMP 92	TOTAL 1538
1	53.1	50.8	56.6	59.8	53.0
2	19.3	18.3	19.5	13.0	18.6
3	10.4	14.2	14.5	14.1	12.5
4	17.2	16.6	9.4	13.0	15.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.700	D.F. 9	PROB. 0.1334

T252 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 635	TOTAL 955		
1	55.6	57.5	56.9		
2	20.0	19.7	19.8		
3	11.3	11.5	11.4		
4	13.1	11.3	11.9		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 0.700	D.F. 3	PROB. 0.8732

T252 BY REGION

	N=	NE 417	SE 181	SW 207	MW 463	WEST 293	TOTAL 1561
1		53.0	58.0	62.3	50.5	47.1	53.0
2		17.8	16.6	16.9	17.7	22.5	18.4
3		14.9	10.5	8.2	13.4	13.6	12.8
4		14.4	14.9	12.6	18.4	16.7	15.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.100	12	0.0652	

T252 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 280	SUBURB 292	TOWN 372	RURAL 301	TOTAL 1575
1		57.0	55.0	49.0	54.6	47.5	52.8
2		17.3	17.1	21.6	16.7	20.6	18.5
3		10.3	13.6	12.0	12.9	15.9	12.9
4		15.4	14.3	17.5	15.9	15.9	15.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.600	12	0.3988	

T252 BY AGE AT ACCESSIONING

	N=	16-17 791	18 395	19 154	20-24 201	25-34 55	TOTAL 1596
1		51.7	52.7	55.8	56.2	54.5	53.0
2		17.4	19.2	19.5	19.9	20.0	18.5
3		14.2	11.9	11.7	9.9	12.7	12.8
4		16.7	16.2	13.0	13.9	12.7	15.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.700	12	0.8768	

T253 -- WATCH TV PROG: SUPERBOWL

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: SUPERBOWL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C099 D087

TOTAL NPS SURVEYED IS 1654

T253 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 583	BOTH 163	SMP 90	TOTAL 1540
1	62.1	62.3	65.0	63.3	62.5
2	14.5	12.9	15.9	8.9	13.7
3	8.4	12.3	11.7	10.0	10.3
4	15.1	12.5	7.4	17.8	13.4
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
15.700D.F.
9PROB.
0.0734

T253 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 635	TOTAL 955
1	63.8	69.9	67.9
2	16.6	12.4	13.8
3	9.1	9.3	9.2
4	10.6	8.3	9.1
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
5.000D.F.
3PROB.
0.1718

T253 BY REGION

	N=	NE 415	SE 182	SW 207	MW 465	WEST 291	TOTAL 1560
1		58.8	65.9	66.7	61.3	63.9	62.4
2		15.2	11.0	14.5	12.5	13.4	13.5
3		13.5	8.8	7.7	11.0	10.3	10.8
4		12.5	14.3	11.1	15.3	12.4	13.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.200	12	0.4298	

T253 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 283	SUBURB 292	TOWN 370	RURAL 298	TOTAL 1576
1		61.6	64.7	61.0	63.5	60.4	62.2
2		15.6	12.7	13.4	13.8	12.1	13.6
3		6.9	11.3	12.0	10.5	14.4	10.9
4		15.9	11.3	13.7	12.2	13.1	13.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.900	12	0.3071	

T253 BY AGE AT ACCESSIONING

	N=	16-17 791	18 396	19 154	20-24 200	25-34 55	TOTAL 1596
1		63.0	60.3	66.2	62.5	56.4	62.3
2		11.9	16.4	11.0	15.5	18.2	13.6
3		11.9	10.1	8.4	9.0	14.5	10.8
4		13.3	13.1	14.3	13.0	10.9	13.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.500	12	0.5722	

T254 -- WATCH TV PROG:USFL FOOTBALL WEEKEND GAMS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: USFL FOOTBALL--SPRING SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C100 D088

TOTAL NPS SURVEYED IS 1654

T254 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 584	BOTH 161	SMP 91	TOTAL 1539
1	15.2	12.3	18.6	19.8	14.7
2	27.6	24.8	27.3	27.5	26.5
3	22.0	28.6	31.1	25.3	25.7
4	35.1	34.3	23.0	27.5	33.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
20.900D.F.
9PROB.
0.0131

T254 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 317	NO_BONUS 638	TOTAL 955
1	14.5	13.9	14.1
2	27.4	30.1	29.2
3	31.2	27.1	28.5
4	26.8	28.8	28.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
2.000D.F.
3PROB.
0.5724

T254 BY REGION

	N=	NE 415	SE 181	SW 209	MW 460	WEST 292	TOTAL 1557
1		17.8	17.1	20.6	13.3	8.9	15.1
2		23.6	26.5	29.7	24.3	27.4	25.7
3		29.4	21.0	21.0	25.6	28.1	25.9
4		29.2	35.4	28.7	36.7	35.6	33.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.600	12	0.0032	

T254 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 283	SUBURB 290	TOWN 372	RURAL 301	TOTAL 1575
1		17.9	15.5	13.4	14.5	12.6	14.9
2		29.5	24.0	26.2	28.0	22.3	26.2
3		19.8	28.3	26.5	25.3	30.9	26.0
4		32.8	32.2	33.8	32.3	34.2	33.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.500	12	0.1694	

T254 BY AGE AT ACCESSIONING

	N=	16-17 789	18 396	19 151	20-24 202	25-34 55	TOTAL 1593
1		14.3	15.1	17.9	16.8	9.1	15.0
2		25.7	24.5	29.8	28.7	23.6	26.1
3		26.2	28.0	21.8	22.3	27.3	25.8
4		33.7	32.3	30.5	32.2	40.0	33.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				8.700	12	0.7283	

T255 -- WATCH TV PROG:USFL FOOTBALL MONDAY GAMES

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: USFL FOOTBALL--SPRING SEASON MONDAY NIGHT FOOTBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C101 D089 TOTAL NPS SURVEYED IS 1654

T255 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 582	BOTH 160	SMP 91	TOTAL 1537
1	15.6	12.2	15.6	24.2	14.8
2	25.6	21.0	21.9	18.7	23.0
3	21.4	26.3	31.9	24.2	24.5
4	37.4	40.5	30.6	33.0	37.6
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 23.200 D.F. 9 PROB. 0.0058

T255 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 637	TOTAL 955
1	15.4	14.3	14.7
2	26.1	25.0	25.3
3	25.8	27.0	26.6
4	32.7	33.8	33.4
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 0.400 D.F. 3 PROB. 0.9402

T255 BY REGION

	N=	NE 413	SE 180	SW 208	MW 462	WEST 294	TOTAL 1557
1		17.7	17.8	21.6	13.0	9.5	15.3
2		20.6	26.1	25.0	21.2	23.8	22.6
3		26.1	18.9	21.1	24.5	28.2	24.5
4		35.6	37.2	32.2	41.3	38.4	37.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.700	D.F. 12	PROB. 0.0061	

T255 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 279	SUBURB 289	TOWN 371	RURAL 301	TOTAL 1572
1		16.6	13.6	14.5	16.4	13.6	15.1
2		25.6	21.9	21.8	24.5	19.3	22.8
3		19.9	28.7	24.9	21.8	29.2	24.6
4		37.9	35.8	38.8	37.2	37.9	37.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 14.400	D.F. 12	PROB. 0.2759	

T255 BY AGE AT ACCESSIONING

	N=	16-17 791	18 394	19 152	20-24 202	25-34 54	TOTAL 1593
1		14.4	14.7	15.8	19.8	9.3	15.1
2		22.9	21.1	27.0	23.3	25.9	23.0
3		24.0	27.7	25.0	20.8	20.4	24.5
4		38.7	36.5	32.2	36.1	44.4	37.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.800	D.F. 12	PROB. 0.4619	

T256 -- WATCH TV PROG:COLLEGE FOOTBALL REG SEASN

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: COLLEGE FOOTBALL--REGULAR SEASON.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C102 D090 TOTAL NPS SURVEYED IS 1654

T256 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 584	BOTH 159	SMP 91	TOTAL 1538
1	24.3	22.4	21.4	30.8	23.7
2	28.7	26.9	39.6	28.6	29.1
3	18.6	24.0	21.4	18.7	20.9
4	28.4	26.7	17.6	22.0	26.3
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 20.700 D.F. 9 PROB. 0.0141

T256 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 637	TOTAL 955
1	22.0	27.8	25.9
2	34.3	32.2	32.9
3	19.5	20.1	19.9
4	24.2	19.9	21.4
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 4.800 D.F. 3 PROB. 0.1870

T256 BY REGION

	N=	NE 411	SE 182	SW 207	MW 462	WEST 294	TOTAL 1556
1		21.9	31.3	28.5	24.7	17.0	23.8
2		29.2	26.4	32.4	27.1	30.6	28.9
3		24.1	16.5	17.9	20.3	23.1	21.1
4		24.8	25.8	21.3	27.9	29.3	26.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.000	12	0.0203	

T256 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 281	SUBURB 288	TOWN 371	RURAL 299	TOTAL 1572
1		27.0	23.8	22.9	21.8	22.1	23.5
2		29.7	32.7	27.1	30.2	26.8	29.3
3		19.2	18.5	21.2	20.5	26.4	21.1
4		24.0	24.9	28.8	27.5	24.8	26.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.500	12	0.4064	

T256 BY AGE AT ACCESSIONING

	N=	16-17 794	18 391	19 153	20-24 200	25-34 54	TOTAL 1592
1		20.9	23.8	28.8	33.0	16.7	23.7
2		28.3	30.9	30.7	28.0	27.8	29.1
3		21.7	22.3	17.0	17.5	25.9	21.0
4		29.1	23.0	23.5	21.5	29.6	26.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.300	12	0.0253	

T257 -- WATCH TV PROG: COLLEGE FOOTBALL BOWL GAMS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: COLLEGE FOOTBALL BOWL GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C103 D091

TOTAL NPS SURVEYED IS 1654

T257 BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 581	BOTH 160	SMP 92	TOTAL 1538
1	33.9	31.3	32.5	34.8	32.8
2	23.0	24.8	33.1	32.6	25.3
3	14.9	17.4	18.1	12.0	16.0
4	28.2	26.5	16.3	20.6	25.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
19.000D.F.
9PROB.
0.0252

T257 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 637	TOTAL 957
1	33.8	39.4	37.5
2	29.4	26.4	27.4
3	12.2	15.9	14.6
4	24.7	18.4	20.5
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
8.700D.F.
3PROB.
0.0336

T257 BY REGION

	N=	NE 412	SE 182	SW 208	MW 463	WEST 291	TOTAL 1556
1		31.5	40.7	40.4	32.0	26.5	33.0
2		24.3	21.4	23.1	25.7	27.8	24.9
3		19.7	13.7	12.5	13.6	18.6	16.0
4		24.5	24.2	24.0	28.7	27.1	26.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.200	D.F. 12	PROB. 0.0191	

T257 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 282	SUBURB 288	TOWN 372	RURAL 298	TOTAL 1573
1		34.5	34.8	29.9	33.6	30.2	32.7
2		24.6	23.8	27.8	24.2	25.2	25.0
3		13.2	17.0	17.4	13.7	20.8	16.2
4		27.6	24.5	25.0	28.5	23.8	26.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.900	D.F. 12	PROB. 0.3764	

T257 BY AGE AT ACCESSIONING

	N=	16-17 788	18 395	19 153	20-24 202	25-34 54	TOTAL 1592
1		32.4	31.4	35.3	39.1	20.4	32.9
2		24.5	26.3	28.1	22.3	25.9	25.1
3		16.1	17.5	13.7	13.9	20.4	16.1
4		27.0	24.8	22.9	24.8	33.3	26.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.800	D.F. 12	PROB. 0.4619	

T258 -- WATCH TV PROG: MJR LEAG BASEBALL REG SEAS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: MAJOR LEAGUE BASEBALL--REGULAR SEASON GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C104 D092 TOTAL NPS SURVEYED IS 1654

T258 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 581	BOTH 162	SMP 93	TOTAL 1540
1	18.2	22.9	21.0	31.2	21.0
2	31.7	30.6	33.3	33.3	31.6
3	19.7	23.6	25.9	17.2	21.7
4	30.4	22.9	19.8	18.3	25.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 25.000 D.F. 9 PROB. 0.0030

T258 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 637	TOTAL 955
1	20.8	24.5	23.2
2	33.3	34.5	34.1
3	22.0	21.8	21.9
4	23.9	19.1	20.7
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 3.600 D.F. 3 PROB. 0.3080

T258 BY REGION

	N=	NE 415	SE 182	SW 209	MW 463	WEST 293	TOTAL 1562
1		25.1	18.1	20.1	22.3	16.7	21.2
2		32.3	25.8	28.2	34.3	30.7	31.3
3		20.7	24.2	21.5	19.2	24.9	21.6
4		21.9	31.9	30.1	24.2	27.6	25.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.300	12	0.0462	

T258 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 282	SUBURB 291	TOWN 373	RURAL 301	TOTAL 1577
1		20.9	22.7	23.0	20.6	19.3	21.2
2		32.4	32.3	28.2	31.9	31.6	31.3
3		19.7	22.0	23.0	20.4	24.9	21.9
4		27.0	23.0	25.8	27.1	24.3	25.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.600	12	0.8829	

T258 BY AGE AT ACCESSIONING

	N=	16-17 792	18 394	19 153	20-24 203	25-34 55	TOTAL 1597
1		22.1	18.5	26.1	22.7	12.7	21.4
2		31.9	29.9	31.4	32.5	27.3	31.3
3		21.1	23.6	20.3	20.7	21.8	21.6
4		24.9	27.9	22.2	24.1	38.2	25.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.200	12	0.4298	

T259 -- WATCH TV PROG:MJR LEAG BASEBALL PLAYOFFS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: MAJOR LEAGUE BASEBALL PLAYOFFS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C105 D093 TOTAL NPS SURVEYED IS 1654

T259 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 585	BOTH 159	SMP 92	TOTAL 1540
1	27.0	31.6	30.2	44.6	30.1
2	25.3	25.0	25.8	23.9	25.1
3	19.5	19.8	20.8	17.4	19.6
4	28.3	23.6	23.3	14.1	25.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.500	D.F. 9	PROB. 0.0414

T259 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	317	637	954		
1	33.4	35.3	34.7		
2	27.8	26.4	26.8		
3	16.1	20.4	19.0		
4	22.7	17.9	19.5		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			5.000	3	0.1718

T259 BY REGION

	N=	NE 416	SE 182	SW 207	MW 463	WEST 291	TOTAL 1559
1		35.8	26.9	30.9	30.2	23.7	30.2
2		24.5	22.0	20.3	27.4	26.5	24.9
3		18.5	21.4	19.3	18.4	21.3	19.4
4		21.1	29.7	29.5	24.0	28.5	25.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.500	12	0.0435	

T259 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 281	SUBURB 290	TOWN 373	RURAL 299	TOTAL 1575
1		33.1	32.0	30.0	26.8	29.4	30.2
2		22.9	23.5	23.4	27.6	27.1	25.0
3		18.4	19.6	20.3	18.5	22.1	19.7
4		25.6	24.9	26.2	27.1	21.4	25.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.500	12	0.6597	

T259 BY AGE AT ACCESSIONING

	N=	16-17 789	18 395	19 152	20-24 203	25-34 55	TOTAL 1594
1		31.7	26.1	35.5	31.0	21.8	30.2
2		25.1	22.8	24.3	28.6	25.4	24.9
3		18.1	23.0	19.7	18.2	18.2	19.5
4		25.1	28.1	20.4	22.2	34.5	25.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.100	12	0.1867	

T260 -- WATCH TV PROG:WORLD SERIES

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: WORLD SERIES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C106 D094 TOTAL NPS SURVEYED IS 1654

T260 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 583	BOTH 159	SMP 91	TOTAL 1535
1	40.0	45.1	44.0	50.5	43.0
2	19.9	19.5	20.1	27.5	20.3
3	15.9	16.8	17.0	8.8	16.0
4	24.1	18.5	18.9	13.2	20.8
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 16.800 D.F. 9 PROB. 0.0519

T260 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 320	NO_BONUS 636	TOTAL 956
1	48.1	48.6	48.4
2	20.0	21.2	20.8
3	12.8	15.9	14.9
4	19.1	14.3	15.9
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 4.600 D.F. 3 PROB. 0.2035

T260 BY REGION

	N=	NE 416	SE 181	SW 207	MW 464	WEST 291	TOTAL 1559
1		46.9	38.1	42.0	45.3	37.5	43.0
2		19.0	21.5	18.8	19.6	23.0	20.2
3		15.4	12.1	14.0	15.7	19.2	15.7
4		18.8	28.2	25.1	19.4	20.3	21.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.900	D.F. 12	PROB. 0.0910	

T260 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 281	SUBURB 292	TOWN 372	RURAL 298	TOTAL 1574
1		43.5	43.4	39.7	44.9	42.9	43.0
2		20.2	21.0	21.2	17.7	21.5	20.2
3		18.4	14.2	17.1	14.3	16.1	16.0
4		17.8	21.3	21.9	23.1	19.5	20.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.100	D.F. 12	PROB. 0.7773	

T260 BY AGE AT ACCESSIONING

	N=	16-17 789	18 395	19 152	20-24 203	25-34 55	TOTAL 1594
1		44.5	38.0	49.3	44.8	30.9	42.9
2		19.3	22.0	22.4	17.7	29.1	20.4
3		16.0	17.0	13.2	15.8	12.7	15.8
4		20.3	23.0	15.1	21.7	27.3	20.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.100	D.F. 12	PROB. 0.1867	

T261 -- WATCH TV PROG:NBA BASKETBALL

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NBA BASKETBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C107 D095 TOTAL NPS SURVEYED IS 1654

T261 BY ST/SMP PARTICIPATION

	NEITHER N= 701	ST 583	BOTH 163	SMP 91	TOTAL 1538
1	32.4	26.6	26.4	30.8	29.5
2	23.3	23.2	27.0	28.6	23.9
3	18.1	23.7	22.1	19.8	20.7
4	26.3	26.6	24.5	20.9	25.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.700	D.F. 9	PROB. 0.2308

T261 BY INCENTIVE--GMA & GMB RESPONSES ONLY

N=	BONUS 317	NO_BONUS 638	TOTAL 955		
1	28.7	27.9	28.2		
2	24.6	25.1	24.9		
3	18.9	23.8	22.2		
4	27.8	23.2	24.7		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 4.100	D.F. 3	PROB. 0.2509

T261 BY REGION

	N=	NE 419	SE 180	SW 207	MW 462	WEST 290	TOTAL 1558
1		32.0	42.8	39.6	22.1	21.7	29.4
2		22.7	21.1	27.5	24.5	24.5	24.0
3		20.0	15.6	15.9	24.2	23.4	20.9
4		25.3	20.6	16.9	29.2	30.3	25.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				56.700	12	0.0000	

T261 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 283	SUBURB 289	TOWN 372	RURAL 300	TOTAL 1574
1		39.4	32.2	23.5	29.0	21.7	29.4
2		21.8	26.5	23.5	23.1	25.7	24.0
3		16.1	19.1	23.5	21.2	25.0	20.9
4		22.7	22.3	29.4	26.6	27.7	25.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.200	12	0.0004	

T261 BY AGE AT ACCESSIONING

	N=	16-17 791	18 394	19 153	20-24 202	25-34 53	TOTAL 1593
1		26.3	29.9	34.0	39.6	28.3	29.7
2		23.5	25.1	27.4	20.8	20.8	23.9
3		22.4	21.1	18.3	15.8	22.6	20.8
4		27.8	23.9	20.3	23.8	28.3	25.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.900	12	0.0519	

T262 -- WATCH TV PROG: COLLEGE BASKETBALL

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: COLLEGE BASKETBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C108 D096 TOTAL NPS SURVEYED IS 1654

T262 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 584	BOTH 161	SMP 90	TOTAL 1537
1	29.3	23.3	29.2	34.4	27.3
2	21.8	19.2	24.2	23.3	21.1
3	19.1	26.0	23.0	17.8	22.1
4	29.8	31.5	23.6	24.4	29.5
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 19.800 D.F. 9 PROB. 0.0192

T262 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 318	NO_BONUS 635	TOTAL 953
1	24.8	27.6	26.7
2	23.6	22.4	22.8
3	20.8	23.6	22.7
4	30.8	26.5	27.9
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 3.000 D.F. 3 PROB. 0.3916

T262 BY REGION

	N=	NE 415	SE 179	SW 208	MW 464	WEST 291	TOTAL 1557
1		27.5	37.4	38.5	24.1	17.2	27.2
2		20.7	18.4	27.4	20.3	21.6	21.4
3		22.6	18.4	16.3	24.6	23.7	22.1
4		29.2	25.7	17.8	31.0	37.5	29.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 56.700	D.F. 12	PROB. 0.0000	

T262 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 283	SUBURB 289	TOWN 371	RURAL 299	TOTAL 1573
1		35.0	28.6	21.4	27.2	21.7	27.0
2		20.5	23.3	21.1	20.2	21.7	21.3
3		16.3	23.7	23.9	22.9	25.4	22.3
4		28.1	24.4	33.6	29.6	31.1	29.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.200	D.F. 12	PROB. 0.0072	

T262 BY AGE AT ACCESSIONING

	N=	16-17 791	18 394	19 152	20-24 200	25-34 55	TOTAL 1592
1		23.8	27.9	34.9	35.5	21.8	27.3
2		20.2	23.3	21.7	22.5	18.2	21.4
3		24.4	21.3	20.4	16.0	23.6	22.2
4		31.6	27.4	23.0	26.0	36.4	29.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 25.300	D.F. 12	PROB. 0.0135	

T263 -- WATCH TV PROG:NHL HOCKEY

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: NHL HOCKEY.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: C109 D097 TOTAL NPS SURVEYED IS 1654

T263 BY ST/SMP PARTICIPATION

	NEITHER N= 700	ST 582	BOTH 164	SMP 88	TOTAL 1534
1	11.9	10.0	14.6	10.2	11.3
2	17.3	15.8	21.3	17.0	17.1
3	24.4	30.9	28.7	28.4	27.6
4	46.4	43.3	35.4	44.3	43.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 14.000	D.F. 9	PROB. 0.1223	

T263 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	322	634	956
1	14.3	10.7	11.9
2	20.8	18.0	18.9
3	25.2	32.3	29.9
4	39.8	39.0	39.2
TOTAL	100.0	100.0	100.0
STATISTIC		VALUE	D.F.
CHISQUARE		6.800	3
			PROB.
			0.0786

T263 BY REGION

	N=	NE 416	SE 182	SW 208	MW 460	WEST 293	TOTAL 1559
1		17.1	8.2	10.6	11.7	7.8	11.9
2		21.4	14.8	13.5	16.1	14.7	16.7
3		28.8	22.0	29.8	27.4	29.0	27.8
4		32.7	54.9	46.1	44.8	48.5	43.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 45.400	D.F. 12	PROB. 0.0000	

T263 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 283	SUBURB 291	TOWN 373	RURAL 299	TOTAL 1575
1		13.7	7.8	14.8	11.0	11.7	11.8
2		16.1	16.3	19.9	18.0	14.4	17.0
3		26.1	29.7	25.1	24.9	33.8	27.7
4		44.1	46.3	40.2	46.1	40.1	43.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 19.400	D.F. 12	PROB. 0.0793	

T263 BY AGE AT ACCESSIONING

	N=	16-17 795	18 394	19 151	20-24 199	25-34 55	TOTAL 1594
1		12.1	13.7	11.3	9.5	7.3	11.9
2		16.0	17.3	19.2	18.6	18.2	17.0
3		29.6	26.1	29.1	22.6	21.8	27.5
4		42.4	42.9	40.4	49.3	52.7	43.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.500	D.F. 12	PROB. 0.4866	

T264 -- WATCH TV PROG:PROFESSIONAL WRESTLING

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV:
PROFESSIONAL WRESTLING.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C110 D098

TOTAL NPS SURVEYED IS 1654

T264 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 580	BOTH 161	SMP 89	TOTAL 1533
1	23.0	22.6	19.9	23.6	22.6
2	24.3	23.3	31.7	21.3	24.5
3	22.2	26.9	30.4	24.7	25.0
4	30.4	27.2	18.0	30.3	27.9
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
17.300D.F.
9PROB.
0.0442

T264 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 634	TOTAL 953
1	24.1	21.4	22.4
2	29.5	22.9	25.1
3	21.9	30.1	27.4
4	24.4	25.5	25.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
9.600D.F.
3PROB.
0.0223

T264 BY REGION

	N=	NE 413	SE 182	SW 208	MW 461	WEST 291	TOTAL 1555
1		26.4	22.0	35.1	18.7	14.1	22.4
2		27.1	23.6	24.5	26.3	19.2	24.6
3		25.4	21.4	21.1	25.2	28.5	24.9
4		21.1	33.0	19.2	29.9	38.1	28.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 64.000	D.F. 12	PROB. 0.0000	

T264 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 280	SUBURB 293	TOWN 371	RURAL 297	TOTAL 1570
1		24.6	19.6	21.5	21.6	23.9	22.3
2		24.9	20.7	28.7	25.1	23.2	24.6
3		24.0	27.5	21.8	24.3	28.3	25.1
4		26.4	32.1	28.0	29.1	24.6	28.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.900	D.F. 12	PROB. 0.3764	

T264 BY AGE AT ACCESSIONING

	N=	16-17 790	18 392	19 153	20-24 200	25-34 55	TOTAL 1590
1		23.5	25.8	21.6	17.5	7.3	22.6
2		25.4	22.4	30.1	23.0	14.5	24.5
3		24.6	24.5	23.5	28.0	29.1	25.0
4		26.5	27.3	24.8	31.5	49.1	27.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.800	D.F. 12	PROB. 0.0059	

T265 -- WATCH TV PROG: CAR RACES

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: CAR RACES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C111 D099

TOTAL NPS SURVEYED IS 1654

T265 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 584	BOTH 162	SMP 89	TOTAL 1539
1	17.3	17.1	14.8	18.0	17.0
2	28.1	31.3	35.8	19.1	29.6
3	27.6	29.8	30.3	29.2	28.8
4	27.0	21.8	19.1	33.7	24.6
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
16.200D.F.
9PROB.
0.0628

T265 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 321	NO_BONUS 634	TOTAL 955
1	19.6	18.1	18.6
2	35.5	31.7	33.0
3	25.5	30.9	29.1
4	19.3	19.2	19.3
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
3.300D.F.
3PROB.
0.3476

T265 BY REGION

	N=	NE 420	SE 182	SW 208	MW 461	WEST 290	TOTAL 1561
1		17.1	14.3	20.2	19.7	14.1	17.4
2		31.9	24.2	27.9	26.7	36.5	29.8
3		27.9	26.9	30.3	29.1	27.6	28.4
4		23.1	34.6	21.6	24.5	21.7	24.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.200	12	0.0191	

T265 BY RURAL/URBAN

	N=	LG_CITY 331	MED_CITY 284	SUBURB 291	TOWN 369	RURAL 301	TOTAL 1576
1		13.9	14.8	17.9	19.2	20.6	17.3
2		27.8	29.6	27.8	27.9	36.2	29.8
3		29.6	31.0	28.2	26.6	27.6	28.5
4		28.7	24.6	26.1	26.3	15.6	24.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.700	12	0.0118	

T265 BY AGE AT ACCESSIONING

	N=	16-17 792	18 391	19 155	20-24 201	25-34 56	TOTAL 1595
1		18.8	16.9	19.3	13.4	7.1	17.3
2		33.1	26.3	28.4	27.4	19.6	29.8
3		26.1	31.2	31.0	30.8	23.2	28.3
4		22.0	25.6	21.3	28.4	50.0	24.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.100	12	0.0003	

T266 -- WATCH TV PROG:GOLF TOURNAMENTS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: GOLF TOURNAMENTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C112 D100

TOTAL NPS SURVEYED IS 1654

T266 BY ST/SMP PARTICIPATION

	NEITHER N= 697	ST 582	BOTH 160	SMP 88	TOTAL 1527
1	5.3	5.3	11.3	3.4	5.8
2	13.9	16.0	23.8	19.3	16.0
3	25.3	27.3	24.4	27.3	26.1
4	55.5	51.4	40.6	50.0	52.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.700	D.F. 9	PROB. 0.0033

T266 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	316	637	953		
1	8.9	6.4	7.2		
2	17.1	20.3	19.2		
3	22.5	29.0	26.9		
4	51.6	44.3	46.7		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			8.600	3	0.0351

T266 BY REGION

	N=	NE 418	SE 181	SW 207	MW 457	WEST 287	TOTAL 1550
1		7.4	3.9	5.3	7.0	4.9	6.1
2		16.3	14.4	13.0	16.2	19.2	16.1
3		23.9	26.0	24.6	26.5	28.6	25.9
4		52.4	55.8	57.0	50.3	47.4	51.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.700	D.F. 12	PROB. 0.4701	

T266 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 281	SUBURB 288	TOWN 372	RURAL 297	TOTAL 1568
1		5.8	8.2	5.2	5.1	6.1	6.0
2		16.1	14.6	17.4	18.3	13.5	16.1
3		22.7	28.1	25.7	23.7	31.6	26.1
4		55.4	49.1	51.7	53.0	48.8	51.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 14.200	D.F. 12	PROB. 0.2881	

T266 BY AGE AT ACCESSIONING

	N=	16-17 790	18 392	19 149	20-24 199	25-34 55	TOTAL 1585
1		7.0	4.6	6.7	6.0	3.6	6.1
2		16.1	13.3	16.1	18.6	12.7	16.1
3		25.7	25.5	29.5	24.1	32.7	26.1
4		51.3	54.6	47.6	51.3	50.9	51.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.400	D.F. 12	PROB. 0.8301	

T267 -- WATCH TV PROG: TENNIS TOURNAMENTS

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: TENNIS TOURNAMENTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C113 D101

TOTAL NPS SURVEYED IS 1654

T267 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 581	BOTH 161	SMP 89	TOTAL 1534
1	10.1	7.4	9.9	11.2	9.1
2	23.0	20.1	27.9	30.3	22.9
3	25.3	31.7	23.6	25.8	27.6
4	41.5	40.8	38.5	32.6	40.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.500	D.F. 9	PROB. 0.0571

T267 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	316	637	953		
1	9.8	8.6	9.0		
2	20.6	24.2	23.0		
3	25.6	30.6	29.0		
4	44.0	36.6	39.0		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			6.300	3	0.0979

T267 BY REGION

	N=	NE 415	SE 181	SW 208	MW 460	WEST 292	TOTAL 1556
1		14.0	11.0	9.6	6.1	5.5	9.1
2		21.0	26.5	21.1	22.6	24.7	22.8
3		23.4	26.0	30.3	28.0	31.5	27.5
4		41.7	36.5	38.9	43.3	38.4	40.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.000	12	0.0028	

T267 BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 283	SUBURB 290	TOWN 373	RURAL 297	TOTAL 1576
1		13.5	9.5	7.6	9.1	4.4	8.9
2		23.4	20.5	25.9	21.2	22.6	22.7
3		24.6	28.6	25.5	28.7	32.0	27.9
4		38.4	41.3	41.0	41.0	41.1	40.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.000	12	0.0375	

T267 BY AGE AT ACCESSIONING

	N=	16-17 788	18 395	19 153	20-24 200	25-34 54	TOTAL 1590
1		9.0	7.1	12.4	11.0	11.1	9.2
2		19.7	22.3	26.8	31.5	24.1	22.6
3		29.2	27.6	22.9	26.0	25.9	27.7
4		42.1	43.0	37.9	31.5	38.9	40.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.400	12	0.0245	

T268 -- WATCH TV PROG:WKEND SPORTS SH/WIDE WORLD

MARK ONE LETTER FOR EACH OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV: WEEKEND SPORTS SHOWS LIKE WIDE WORLD OF SPORTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
 3 - HAVE WATCHED IT ONCE OR TWICE
 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C114 D102

TOTAL NPS SURVEYED IS 1654

T268 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 582	BOTH 161	SMP 89	TOTAL 1534
1	21.5	19.2	21.1	29.2	21.1
2	41.2	42.3	36.0	33.7	40.6
3	21.1	21.8	24.2	19.1	21.6
4	16.2	16.7	18.6	18.0	16.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.500 D.F. 9 PROB. 0.5852				

T268 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 316	NO_BONUS 635	TOTAL 951
1	22.1	20.2	20.8
2	42.7	42.8	42.8
3	18.0	22.5	21.0
4	17.1	14.5	15.4
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.300 D.F. 3 PROB. 0.3476		

T268 BY REGION

	N=	NE 414	SE 182	SW 205	MW 464	WEST 289	TOTAL 1554
1		23.4	17.6	25.8	18.3	20.8	21.0
2		38.4	42.3	37.1	42.9	39.8	40.3
3		19.6	22.0	20.0	23.7	23.2	21.8
4		18.6	18.1	17.1	15.1	16.3	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.100	12	0.4377	

T268 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 286	SUBURB 291	TOWN 369	RURAL 300	TOTAL 1576
1		27.3	21.3	15.8	19.8	19.7	20.9
2		38.8	40.2	41.9	39.0	43.7	40.6
3		18.8	23.4	22.3	24.1	20.0	21.8
4		15.1	15.0	19.9	17.1	16.7	16.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.600	12	0.1284	

T268 BY AGE AT ACCESSIONING

	N=	16-17 787	18 396	19 153	20-24 200	25-34 53	TOTAL 1589
1		19.9	21.0	22.2	25.5	13.2	20.9
2		38.6	40.9	43.8	40.0	60.4	40.6
3		23.6	21.0	19.6	19.5	13.2	21.7
4		17.8	17.2	14.4	15.0	13.2	16.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.900	12	0.1959	

IV. RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION

T187 -- SIZE OF PLACE LIVING WHEN ENLISTED

WHICH OF THESE BEST DESCRIBES THE PLACE WHERE YOU WERE LIVING WHEN YOU ENLISTED?

- 1 - IN A LARGE CITY (OVER 250,000 PEOPLE)
- 2 - IN A SUBURB OF A LARGE CITY
- 3 - IN A MEDIUM-SIZED CITY (50,000 TO 250,000 PEOPLE)
- 4 - IN A SUBURB OF A MEDIUM-SIZED CITY
- 5 - IN A SMALL CITY OR TOWN (UNDER 50,000 PEOPLE)
- 6 - IN A RURAL AREA, BUT NOT ON A FARM OR RANCH
- 7 - ON A FARM OR RANCH

SURVEY ITEMS #: A062 B058 C115 D103

TOTAL NPS SURVEYED IS 1654

T187 BY ST/SMP PARTICIPATION

	NEITHER N= 703	ST 584	BOTH 165	SMP 90	TOTAL 1542
1	22.0	21.2	13.3	21.1	20.8
2	10.8	11.3	19.4	14.4	12.1
3	18.2	15.9	21.2	25.6	18.1
4	5.8	7.2	10.3	4.4	6.7
5	23.6	23.6	24.2	16.7	23.3
6	14.2	17.1	9.1	12.2	14.7
7	5.3	3.6	2.4	5.6	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.200	D.F. 18	PROB. 0.0067

T187 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 322	NO_BONUS 640	TOTAL 962		
1	18.0	19.5	19.0		
2	8.1	15.6	13.1		
3	15.2	19.4	18.0		
4	6.8	7.7	7.4		
5	29.5	20.3	23.4		
6	16.1	13.9	14.7		
7	6.2	3.6	4.5		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 23.600	D.F. 6	PROB. 0.0006

T187 BY REGION

	N=	NE 424	SE 181	SW 207	MW 462	WEST 292	TOTAL 1566
1		19.3	15.5	22.7	19.9	24.7	20.5
2		10.8	9.4	10.1	13.8	11.0	11.5
3		12.5	22.6	18.8	18.8	22.3	18.2
4		8.3	12.1	5.3	3.9	7.5	6.9
5		27.4	21.5	24.1	22.5	21.9	23.8
6		19.3	16.6	12.6	13.8	8.9	14.6
7		2.4	2.2	6.3	7.1	3.8	4.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				69.800	24	0.0000	

T187 BY RURAL/URBAN

	N=	LG_CITY 336	MED_CITY 289	SUBURB 298	TOWN 376	RURAL 302	TOTAL 1601
1		100.0	0.0	0.0	0.0	0.0	21.0
2		0.0	0.0	63.8	0.0	0.0	11.9
3		0.0	100.0	0.0	0.0	0.0	18.1
4		0.0	0.0	36.2	0.0	0.0	6.7
5		0.0	0.0	0.0	100.0	0.0	23.5
6		0.0	0.0	0.0	0.0	76.5	14.4
7		0.0	0.0	0.0	0.0	23.5	4.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6404.2	24	0.0000	

T187 BY AGE AT ACCESSIONING

	N=	16-17 796	18 397	19 151	20-24 201	25-34 56	TOTAL 1601
1		19.2	18.9	20.5	28.9	33.9	21.0
2		13.7	9.8	9.9	9.9	12.5	11.9
3		16.1	20.6	20.5	18.4	19.6	18.1
4		7.7	6.5	6.6	4.0	5.4	6.7
5		23.6	22.7	21.8	26.4	21.4	23.5
6		15.7	14.1	17.9	9.9	5.4	14.4
7		4.0	7.3	2.6	2.5	1.8	4.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.000	24	0.0058	

T188 -- NUMBER OF CHILDREN

HOW MANY CHILDREN DO YOU HAVE?

0 - NONE
 1 - 1 CHILD
 2 - 2 CHILDREN
 3 - 3 CHILDREN
 4 - 4 CHILDREN
 5 - 5 CHILDREN
 6 - 6 CHILDREN

SURVEY ITEMS #:

D118

TOTAL NPS SURVEYED IS 1654

T188 BY ST/SMP PARTICIPATION

	NEITHER N= 685	ST 577	BOTH 161	SMP 90	TOTAL 1513
0	83.6	92.7	76.4	81.1	86.2
1	8.9	2.6	7.4	6.7	6.2
2	4.1	2.3	5.6	4.4	3.6
3	1.6	0.9	1.9	5.6	1.6
4	0.6	0.3	4.3	1.1	0.9
5	0.7	0.0	1.9	1.1	0.6
6	0.4	1.2	2.5	0.0	0.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 81.300				D.F. 18
					PROB. 0.0000

T188 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 313	NO_BONUS 638	TOTAL 951
0	80.8	90.8	87.5
1	7.7	3.1	4.6
2	3.8	2.8	3.2
3	3.2	1.3	1.9
4	1.0	0.6	0.7
5	1.6	0.8	1.1
6	1.9	0.6	1.1
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.600		D.F. 6
			PROB. 0.0014

T188 BY REGION

	N=	NE 409	SE 178	SW 204	MW 460	WEST 290	TOTAL 1541
0		82.6	82.6	78.9	88.3	89.3	85.1
1		5.8	9.5	8.8	4.8	3.8	6.2
2		3.4	4.5	4.4	3.5	3.4	3.7
3		2.9	1.7	2.4	1.5	0.7	1.9
4		1.5	0.6	2.9	0.6	1.7	1.4
5		1.7	0.0	1.0	0.2	0.7	0.8
6		1.0	1.1	1.5	1.1	0.3	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.700	24	0.0730	

T188 BY RURAL/URBAN

	N=	LG_CITY 325	MED_CITY 283	SUBURB 288	TOWN 365	RURAL 298	TOTAL 1559
0		83.4	82.7	83.7	87.9	88.6	85.4
1		8.3	6.7	6.6	4.4	6.0	6.4
2		3.4	4.9	4.2	3.0	2.3	3.5
3		1.8	2.1	2.1	2.5	0.7	1.9
4		1.2	2.1	1.0	0.8	1.3	1.3
5		0.9	0.7	1.4	0.5	0.7	0.8
6		0.9	0.7	1.0	0.8	0.3	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.100	24	0.8444	

T188 BY AGE AT ACCESSIONING

	N=	16-17 789	18 389	19 144	20-24 197	25-34 56	TOTAL 1575
0		89.7	85.6	86.8	78.2	35.7	85.1
1		3.4	5.7	10.4	11.2	25.0	6.3
2		2.1	3.3	0.7	5.1	28.6	3.6
3		1.3	2.3	0.7	2.0	8.9	1.8
4		1.6	1.0	0.7	1.0	1.8	1.3
5		0.8	1.0	0.7	1.0	0.0	0.8
6		1.0	1.0	0.0	1.5	0.0	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				200.6	24	0.0000	

T189 -- SCHOOL SPORTS PARTICIPATION/LEADERSHIP

MARK THE ONE LETTER THAT TELLS WHAT YOU HAVE DONE IN A SCHOOL SPORTS TEAM IN THE LAST YEAR.

- 1 - I HAVE BEEN A LEADER OR OFFICER
- 2 - I HAVE BEEN A MEMBER, BUT NOT A LEADER
- 3 - I HAVE NOT BEEN IN THIS KIND OF GROUP

SURVEY ITEMS #:

C147 D135

TOTAL NPS SURVEYED IS 1654

T189 BY ST/SMP PARTICIPATION

	NEITHER N= 594	ST 532	BOTH 142	SMP 80	TOTAL 1348
1	16.7	22.0	35.2	32.5	21.7
2	27.6	35.5	34.5	20.0	31.0
3	55.7	42.5	30.3	47.5	47.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 52.600	D.F. 6	PROB. 0.0000

T189 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	283	583	866		
1	22.6	25.2	24.4		
2	30.7	31.6	31.3		
3	46.6	43.2	44.3		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			1.100	2	0.5769

T189 BY REGION

	N=	NE 352	SE 154	SW 175	MW 413	WEST 272	TOTAL 1366
1		22.7	18.8	25.1	18.9	22.1	21.3
2		33.8	26.0	29.7	32.0	29.0	30.9
3		43.5	55.2	45.1	49.1	48.9	47.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.700	8	0.2867	

T189 BY RURAL/URBAN

	N=	LG_CITY 295	MED_CITY 245	SUBURB 257	TOWN 322	RURAL 264	TOTAL 1383
1		22.0	22.0	18.7	22.0	21.2	21.3
2		32.2	29.8	32.3	28.3	32.6	30.9
3		45.8	48.2	49.0	49.7	46.2	47.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				3.300	8	0.9141	

T189 BY AGE AT ACCESSIONING

	N=	16-17 715	18 340	19 125	20-24 166	25-34 48	TOTAL 1394
1		22.8	23.5	20.8	13.3	10.4	21.2
2		35.1	29.1	28.0	26.5	10.4	31.1
3		42.1	47.3	51.2	60.2	79.2	47.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.700	8	0.0000	

T190 -- NON-SCHOOL SPORTS PARTICIPATION/LEADRSHP

MARK THE ONE LETTER THAT TELLS WHAT YOU HAVE DONE IN A SPORTS TEAM OUTSIDE OF SCHOOL IN THE LAST YEAR.

- 1 - I HAVE BEEN A LEADER OR OFFICER
- 2 - I HAVE BEEN A MEMBER, BUT NOT A LEADER
- 3 - I HAVE NOT BEEN IN THIS KIND OF GROUP

SURVEY ITEMS #:

C148 D136

TOTAL NPS SURVEYED IS 1654

T190 BY ST/SMP PARTICIPATION

	NEITHER N= 591	ST 530	BOTH 140	SMP 78	TOTAL 1339
1	18.8	20.2	22.9	29.5	20.4
2	29.8	26.4	32.1	28.2	28.6
3	51.4	53.4	45.0	42.3	51.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 8.900	D.F. 6	PROB. 0.1793

T190 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	282	589	871		
1	19.5	23.8	22.4		
2	28.7	29.7	29.4		
3	51.8	46.5	48.2		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.600	2	0.2725

T190 BY REGION

	NE N= 352	SE 152	SW 171	MW 413	WEST 265	TOTAL 1353
1	22.4	17.1	24.0	16.9	22.6	20.4
2	29.5	32.9	34.5	29.1	22.3	29.0
3	48.0	50.0	41.5	54.0	55.1	50.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 17.600 D.F. 8 PROB. 0.0244					

T190 BY RURAL/URBAN

	LG_CITY N= 287	MED_CITY 247	SUBURB 251	TOWN 321	RURAL 264	TOTAL 1370
1	20.6	22.7	22.7	19.9	14.4	20.0
2	29.6	27.9	26.7	29.3	32.6	29.3
3	49.8	49.4	50.6	50.8	53.0	50.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.100 D.F. 8 PROB. 0.4238					

T190 BY AGE AT ACCESSIONING

	16-17 N= 704	18 339	19 122	20-24 171	25-34 46	TOTAL 1382
1	18.5	22.1	20.5	20.5	28.3	20.1
2	28.4	29.5	35.3	30.4	15.2	29.1
3	53.1	48.4	44.3	49.1	56.5	50.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.600 D.F. 8 PROB. 0.2254					

COLLED -- COLLEGE EDUCATION

WHAT IS YOUR POST-HIGH-SCHOOL EDUCATION?

- 1 - NONE
- 2 - 1 YEAR OR LESS OF COLLEGE
- 3 - 2-3 YEARS OF COLLEGE
- 4 - ASSOCIATES DEGREE
- 5 - BA OR BS
- 6 - PROFESSIONAL/MS/MA/PHD

SURVEY ITEMS #: A007 A007 A007 A007

TOTAL NPS SURVEYED IS 1654

COLLED BY ST/SMP PARTICIPATION

	NEITHER N= 689	ST 573	BOTH 167	SMP 90	TOTAL 1519
1	72.1	83.6	80.8	64.4	77.0
2	15.4	9.3	10.8	25.6	13.2
3	9.4	4.4	8.4	7.8	7.3
4	1.4	0.9	0.0	2.2	1.1
5	1.4	1.8	0.0	0.0	1.3
6	0.1	0.2	0.0	0.0	0.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
48.000D.F.
15PROB.
0.0000

COLLED BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 321	NO_BONUS 642	TOTAL 963
1	78.5	76.0	76.8
2	10.3	14.5	13.1
3	6.8	7.3	7.2
4	1.3	1.6	1.5
5	2.8	0.5	1.2
6	0.3	0.2	0.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
12.900D.F.
5PROB.
0.0243

COLLED BY REGION

	N=	NE 418	SE 179	SW 210	MW 461	WEST 298	TOTAL 1566
1		82.8	62.0	75.7	78.3	81.9	78.0
2		9.1	18.4	15.7	12.6	11.7	12.6
3		5.5	14.0	6.2	6.5	5.7	6.9
4		0.7	3.9	0.9	1.3	0.7	1.3
5		1.7	1.7	1.4	1.1	0.0	1.1
6		0.2	0.0	0.0	0.2	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.800	20	0.0001	

COLLED BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 281	SUBURB 293	TOWN 363	RURAL 287	TOTAL 1553
1		72.6	76.2	77.8	78.2	83.6	77.6
2		12.5	13.2	15.4	11.6	11.1	12.7
3		9.4	8.5	5.1	7.4	4.2	7.0
4		3.0	1.4	1.0	0.8	0.0	1.3
5		2.1	0.7	0.3	1.9	1.0	1.3
6		0.3	0.0	0.3	0.0	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.800	20	0.0212	

COLLED BY AGE AT ACCESSIONING

	N=	16-17 794	18 398	19 150	20-24 207	25-34 54	TOTAL 1603
1		97.5	81.2	52.0	30.9	18.5	77.9
2		2.4	16.6	36.7	23.2	24.1	12.5
3		0.1	1.3	10.7	34.3	33.3	6.9
4		0.0	0.8	0.7	5.8	7.4	1.2
5		0.0	0.3	0.0	5.8	13.0	1.2
6		0.0	0.0	0.0	0.0	3.7	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				880.8	20	0.0000	

HSED -- HIGH SCHOOL EDUCATION

WHAT IS YOUR HIGH SCHOOL EDUCATION?

- 1 - HIGH SCHOOL DIPLOMA
- 2 - GED
- 3 - NEITHER OF THESE

SURVEY ITEMS #: A008 A008 A008 A008

TOTAL NPS SURVEYED IS 1654

HSED BY ST/SMP PARTICIPATION

	NEITHER N= 706	ST 587	BOTH 167	SMP 94	TOTAL 1554
1	77.8	32.7	59.3	85.1	59.2
2	7.4	1.4	3.0	3.2	4.4
3	14.9	65.9	37.7	11.7	36.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 395.2	D.F. 6	PROB. 0.0000

HSED BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	332	645	977		
1	53.6	58.1	56.6		
2	1.2	0.8	0.9		
3	45.2	41.1	42.5		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			2.100	2	0.3499

HSED BY REGION

	N=	NE 434	SE 186	SW 218	MW 466	WEST 300	TOTAL 1604
1		54.8	75.8	66.5	55.8	51.3	58.5
2		5.1	5.9	6.9	4.1	2.3	4.6
3		40.1	18.3	26.6	40.1	46.3	36.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 56.600	D.F. 8	PROB. 0.0000	

HSED BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 287	SUBURB 296	TOWN 373	RURAL 301	TOTAL 1589
1		57.2	63.4	54.0	59.5	58.1	58.5
2		7.5	4.2	6.4	2.4	2.0	4.5
3		35.2	32.4	39.5	38.1	39.9	37.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.800	D.F. 8	PROB. 0.0036	

HSED BY AGE AT ACCESSIONING

	N=	16-17 810	18 408	19 158	20-24 207	25-34 57	TOTAL 1640
1		37.4	77.9	81.0	80.2	80.7	58.6
2		1.4	4.2	6.3	15.0	14.0	4.7
3		61.2	17.9	12.7	4.8	5.3	36.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 470.1	D.F. 8	PROB. 0.0000	

HSYEAR -- YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL

WHAT YEAR DID YOU LAST ATTEND HIGH SCHOOL?

70 - 70
71 - 71
72 - 72
73 - 73
74 - 74
75 - 75
76 - 76
77 - 77
78 - 78
79 - 79
80 - 80
81 - 81
82 - 82
83 - 83
84 - 84

SURVEY ITEMS #: A005 A005 A005 A005

TOTAL NPS SURVEYED IS 1654

HSYEAR BY ST/SMP PARTICIPATION

	NEITHER N= 650	ST 397	BOTH 130	SMP 88	TOTAL 1265
70	0.5	0.5	0.0	0.0	0.4
71	0.3	0.3	0.0	0.0	0.2
72	0.3	0.0	0.0	0.0	0.2
73	0.3	0.5	0.0	0.0	0.3
74	0.6	0.0	0.0	1.1	0.4
75	0.6	0.5	0.8	0.0	0.6
76	0.9	0.3	0.8	0.0	0.6
77	1.7	0.3	0.0	1.1	1.0
78	1.7	1.8	0.8	0.0	1.5
79	2.6	0.3	0.8	2.3	1.7
80	4.6	0.8	0.8	2.3	2.8
81	5.5	2.3	0.0	1.1	3.6
82	7.2	2.5	6.1	10.2	5.8
83	15.2	8.8	13.8	18.2	13.3
84	57.8	81.4	76.1	63.6	67.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 103.3	D.F. 42	PROB. 0.0000

HSYEAR BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 256	NO_BONUS 493	TOTAL 749
70	0.4	0.2	0.3
71	0.8	0.2	0.4
72	.	.	0.0
73	.	.	0.0
74	0.4	0.0	0.1
75	0.0	0.2	0.1
76	1.2	0.2	0.5
77	1.2	0.6	0.8
78	1.9	0.2	0.8
79	2.3	1.0	1.5
80	3.1	2.0	2.4
81	1.9	2.4	2.3
82	4.7	4.9	4.8
83	7.4	11.4	10.0
84	74.6	76.7	76.0
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
19.900D.F.
14PROB.
0.1333

HSYEAR BY REGION

N=	NE 352	SE 161	SW 194	MW 378	WEST 226	TOTAL 1311
70	0.3	0.6	0.5	0.3	0.4	0.4
71	0.0	0.0	1.0	0.3	0.0	0.2
72	0.0	0.6	0.0	0.8	0.0	0.3
73	0.0	2.5	0.5	0.0	0.0	0.4
74	0.3	0.6	0.5	0.5	0.0	0.4
75	0.3	1.9	1.0	0.0	0.4	0.5
76	1.1	1.2	0.5	0.0	0.0	0.5
77	0.6	1.9	2.6	0.3	0.9	1.0
78	0.8	2.5	1.5	1.6	1.3	1.4
79	1.4	1.9	2.1	1.8	0.4	1.5
80	2.8	3.7	3.1	2.6	1.8	2.7
81	4.3	1.9	6.7	3.2	2.2	3.7
82	3.4	10.6	7.2	6.6	3.5	5.8
83	9.4	23.0	13.4	11.4	14.2	13.0
84	75.3	47.2	59.3	70.6	74.8	68.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 122.9	D.F. 56	PROB. 0.0000	

HSYEAR BY RURAL/URBAN

	LG_CITY N= 271	MED_CITY 232	SUBURB 244	TOWN 302	RURAL 243	TOTAL 1292
70	1.1	0.0	0.4	0.3	0.0	0.4
71	0.4	0.0	0.0	0.3	0.4	0.2
72	0.7	0.4	0.0	0.0	0.4	0.3
73	0.4	0.4	0.0	1.0	0.0	0.4
74	0.0	0.9	0.4	0.7	0.0	0.4
75	1.5	0.0	0.0	0.7	0.4	0.5
76	0.7	0.9	0.8	0.7	0.0	0.6
77	1.1	1.3	0.8	2.0	0.0	1.1
78	1.5	1.3	1.6	2.0	0.8	1.5
79	2.9	0.9	1.2	2.3	0.8	1.7
80	5.5	2.2	2.0	2.0	2.1	2.8
81	5.2	2.2	5.3	2.0	2.5	3.4
82	7.4	7.8	2.9	6.3	4.9	5.9
83	11.8	14.2	12.3	10.6	15.2	12.7
84	59.8	67.7	72.1	69.2	72.4	68.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
72.000D.F.
56PROB.
0.0736

HSYEAR BY AGE AT ACCESSIONING

	N=	16-17 592	18 361	19 145	20-24 191	25-34 52	TOTAL 1341
70		0.0	0.0	0.0	0.0	9.6	0.4
71		0.0	0.0	0.0	0.0	5.8	0.2
72		0.0	0.0	0.0	0.0	7.7	0.3
73		0.0	0.0	0.0	0.0	9.6	0.4
74		0.0	0.0	0.0	0.5	7.7	0.4
75		0.2	0.0	0.0	0.0	11.5	0.5
76		0.0	0.0	0.0	1.0	11.5	0.6
77		0.0	0.0	0.0	3.7	13.5	1.0
78		0.0	0.0	0.0	8.4	5.8	1.4
79		0.0	0.0	1.4	9.9	1.9	1.6
80		0.0	0.8	1.4	17.3	1.9	2.9
81		0.2	0.8	3.4	19.9	5.8	3.7
82		0.8	3.3	20.7	15.7	0.0	5.7
83		3.7	23.5	42.8	3.1	0.0	13.0
84		95.1	71.5	30.3	20.4	7.7	67.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				1841.8	56	0.0000	

T196 -- GRADES MADE WHEN LAST IN SCHOOL

HOW WOULD YOU DESCRIBE THE GRADES YOU WERE MAKING WHEN YOU WERE LAST IN SCHOOL?

- 1 - MOSTLY A
- 2 - ABOUT HALF A AND HALF B
- 3 - MOSTLY B
- 4 - ABOUT HALF B AND HALF C
- 5 - MOSTLY C
- 6 - ABOUT HALF C AND HALF D
- 7 - MOSTLY D
- 8 - MOSTLY BELOW D

SURVEY ITEMS #: A065 B061 C117 D106

TOTAL NPS SURVEYED IS 1654

T196 BY ST/SMP PARTICIPATION

	NEITHER N= 699	ST 584	BOTH 164	SMP 89	TOTAL 1536
1	5.6	8.6	6.7	12.4	7.2
2	15.6	18.0	18.3	13.5	16.7
3	16.2	17.6	20.7	25.8	17.8
4	31.2	27.0	34.8	23.6	29.6
5	17.4	13.2	12.8	15.7	15.2
6	11.4	12.0	4.9	4.5	10.5
7	1.7	2.2	0.6	2.3	1.8
8	0.9	1.4	1.2	2.3	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 36.500	D.F. 21	PROB. 0.0192	

T196 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 638	TOTAL 957	
1	7.2	7.2	7.2	
2	15.0	17.9	16.9	
3	19.1	21.2	20.5	
4	27.0	29.8	28.8	
5	15.7	13.3	14.1	
6	12.8	7.7	9.4	
7	2.5	1.7	2.0	
8	0.6	1.3	1.0	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE		VALUE 10.300	D.F. 7	PROB. 0.1722

T196 BY REGION

	N=	NE 422	SE 181	SW 208	MW 462	WEST 290	TOTAL 1563
1		5.9	7.7	3.8	8.0	10.0	7.2
2		15.2	18.2	13.5	16.2	19.7	16.4
3		19.4	17.7	15.9	16.2	17.9	17.5
4		32.5	35.4	37.5	25.8	21.7	29.5
5		15.9	12.1	13.5	16.7	15.5	15.3
6		8.1	7.7	13.0	11.9	12.8	10.7
7		2.6	0.5	1.4	2.8	1.0	2.0
8		0.5	0.5	1.4	2.4	1.4	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.400	28	0.0045	

T196 BY RURAL/URBAN

	N=	LG_CITY 329	MED_CITY 286	SUBURB 298	TOWN 370	RURAL 297	TOTAL 1580
1		7.9	4.2	7.4	7.6	9.1	7.3
2		18.2	18.5	15.4	15.9	14.8	16.6
3		19.1	17.1	22.1	14.0	17.5	17.8
4		26.8	31.5	28.2	31.9	27.9	29.3
5		14.9	13.6	13.8	16.2	17.2	15.2
6		10.3	11.5	9.4	11.1	10.8	10.6
7		0.6	1.4	2.0	2.4	2.7	1.8
8		2.1	2.1	1.7	0.8	0.0	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.600	28	0.2911	

T196 BY AGE AT ACCESSIONING

	N=	16-17 797	18 394	19 152	20-24 197	25-34 55	TOTAL 1595
1		7.1	7.4	4.6	8.6	9.1	7.2
2		15.9	18.5	11.8	16.8	23.6	16.6
3		17.1	18.0	18.4	17.3	25.4	17.7
4		29.6	26.6	34.2	31.0	25.4	29.3
5		15.7	13.2	18.4	15.2	14.5	15.2
6		11.2	11.9	8.5	10.1	1.8	10.7
7		1.8	3.0	2.0	1.0	0.0	1.9
8		1.6	1.3	2.0	0.0	0.0	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.400	28	0.4434	

T197 -- HIGH SCHOOL PROGRAM

WHAT HIGH SCHOOL EDUCATION PROGRAM ARE YOU/WERE YOU IN?

- 1 - COLLEGE PREPARATORY
- 2 - GENERAL
- 3 - COMMERCIAL OR BUSINESS
- 4 - VOCATIONAL
- 5 - OTHER

SURVEY ITEMS #:

C121 D110

TOTAL NPS SURVEYED IS 1654

T197 BY ST/SMP PARTICIPATION

	NEITHER N= 682	ST 574	BOTH 157	SMP 89	TOTAL 1502
1	24.5	45.1	49.7	39.3	35.9
2	40.8	30.5	25.5	24.7	34.3
3	8.9	6.1	8.3	10.1	7.9
4	17.7	10.8	10.2	11.2	13.9
5	8.1	7.5	6.4	14.6	8.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 86.300	D.F. 12	PROB. 0.0000

T197 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	311	623	934		
1	29.6	48.5	42.2		
2	37.6	30.5	32.9		
3	4.8	5.6	5.4		
4	19.6	9.3	12.7		
5	8.4	6.1	6.9		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			39.800	4	0.0000

T197 BY REGION

	N=	NE 407	SE 177	SW 205	MW 449	WEST 286	TOTAL 1524
1		40.5	38.4	18.5	34.1	41.6	35.6
2		24.6	37.3	40.0	36.1	38.5	34.1
3		7.6	7.3	11.2	8.2	6.6	8.1
4		21.4	12.4	15.1	12.5	5.9	14.0
5		5.9	4.5	15.1	9.1	7.3	8.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 90.800	D.F. 16	PROB. 0.0000	

T197 BY RURAL/URBAN

	N=	LG_CITY 321	MED_CITY 277	SUBURB 289	TOWN 363	RURAL 293	TOTAL 1543
1		34.6	37.2	39.1	36.1	30.7	35.5
2		33.3	34.7	31.8	35.0	35.8	34.2
3		8.1	9.4	8.6	8.8	6.5	8.3
4		14.6	10.8	13.1	12.7	18.4	13.9
5		9.3	7.9	7.3	7.4	8.5	8.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.700	D.F. 16	PROB. 0.6211	

T197 BY AGE AT ACCESSIONING

	N=	16-17 774	18 384	19 149	20-24 195	25-34 55	TOTAL 1557
1		39.0	31.3	30.9	34.9	27.3	35.4
2		31.8	33.6	39.6	38.5	47.3	34.4
3		8.5	9.1	5.4	7.7	7.3	8.2
4		13.3	15.6	16.8	11.3	10.9	13.9
5		7.4	10.4	7.4	7.7	7.3	8.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 21.800	D.F. 16	PROB. 0.1498	

T198 -- MATH & TECH COURSES TAKEN & PASSED IN HS

WHICH OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES, IF ANY, DID YOU TAKE AND PASS IN HIGH SCHOOL?

- A - ELEMENTARY ALGEBRA
 B - PLANE GEOMETRY
 C - BUSINESS MATH
 D - COMPUTER SCIENCE
 E - INTERMEDIATE ALGEBRA
 F - TRIGONOMETRY
 G - CALCULUS
 H - PHYSICS
 I - SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS
 J - I TOOK NONE OF THESE

SURVEY ITEMS #: A064 B059 C116 D105

TOTAL NPS SURVEYED IS 1654

T198 BY ST/SMP PARTICIPATION

	NEITHER N= 704	ST 586	BOTH 165	SMP 90	TOTAL 1545	2 X	DF	P
A	64.6	73.7	61.8	67.8	68.0	15.3	3	0.0016
B	40.5	56.0	54.5	55.6	48.7	35.4	3	0.0000
C	32.2	24.7	26.1	25.6	28.3	9.8	3	0.0203
D	16.5	22.9	29.1	28.9	21.0	19.9	3	0.0002
E	41.5	54.9	50.3	44.4	47.7	24.1	3	0.0000
F	16.8	29.7	30.3	33.3	24.1	38.5	3	0.0000
G	5.4	7.3	9.7	11.1	6.9	7.1	3	0.0688
H	12.4	15.5	20.6	28.9	15.4	20.9	3	0.0001
I	21.0	24.4	23.6	21.1	22.6	2.3	3	0.5125
J	11.5	6.1	2.4	5.6	8.2	21.9	3	0.0001

T198 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 323	NO_BONUS 642	TOTAL 965	2 X	DF	P
A	62.8	74.1	70.4	13.2	1	0.0003
B	43.3	61.2	55.2	27.8	1	0.0000
C	31.0	24.4	26.6	4.6	1	0.0320
D	18.0	29.8	25.8	15.6	1	0.0001
E	44.3	57.2	52.8	14.3	1	0.0002
F	21.7	33.5	29.5	14.4	1	0.0001
G	5.9	9.8	8.5	4.2	1	0.0404
H	13.6	20.9	18.4	7.5	1	0.0062
I	24.1	26.5	25.7	0.7	1	0.4028
J	5.9	5.2	5.4	0.2	1	0.6547

T198 BY REGION

	NE 424	SE 183	SW 210	MW 462	WEST 294	TOTAL 1573
N=						
A	65.1	66.1	60.0	70.6	70.1	67.1
B	50.2	50.8	34.8	49.8	50.0	48.1
C	27.8	36.1	31.9	27.3	24.1	28.5
D	21.2	18.0	15.7	21.2	27.9	21.4
E	44.3	47.0	43.3	48.9	49.3	46.8
F	27.8	27.9	11.4	24.9	20.1	23.3
G	9.0	9.3	3.8	5.0	6.8	6.7
H	18.4	16.9	9.0	15.1	12.2	14.9
I	24.5	22.4	14.3	24.0	22.1	22.3
J	5.7	5.5	11.5	10.9	7.1	8.2

χ^2	DF	P
9.3	4	0.0540
17.3	4	0.0017
9.5	4	0.0497
12.7	4	0.0128
3.6	4	0.4628
25.9	4	0.0000
10.4	4	0.0342
11.9	4	0.0181
9.8	4	0.0439
13.1	4	0.0108

T198 BY RURAL/URBAN

	LG_CITY 332	MED_CITY 287	SUBURB 297	TOWN 375	RURAL 301	TOTAL 1592
N=						
A	67.8	67.6	67.0	67.7	64.8	67.0
B	53.6	44.9	52.9	44.5	44.8	48.1
C	25.0	26.8	25.9	31.7	30.9	28.2
D	20.5	24.0	21.9	20.3	19.3	21.1
E	47.3	47.4	47.1	46.4	47.2	47.0
F	25.3	21.9	26.9	21.3	23.6	23.7
G	6.6	6.3	5.7	8.3	6.6	6.8
H	12.9	18.1	16.5	14.1	13.6	14.9
I	19.0	20.6	23.6	25.3	23.6	22.5
J	6.6	8.8	6.1	9.1	11.3	8.4

χ^2	DF	P
0.9	4	0.9246
11.1	4	0.0255
6.2	4	0.1847
2.4	4	0.6626
0.0	4	1.0000
3.8	4	0.4337
1.9	4	0.7541
4.6	4	0.3309
5.1	4	0.2772
7.1	4	0.1307

T198 BY AGE AT ACCESSIONING

	16-17 799	18 397	19 155	20-24 200	25-34 56	TOTAL 1607
N=						
A	68.1	63.0	65.2	70.0	71.4	66.9
B	51.1	44.3	41.3	45.5	53.6	47.9
C	25.9	30.5	25.2	34.0	35.7	28.3
D	23.3	23.4	16.8	13.5	10.7	21.0
E	48.9	45.1	42.6	44.0	51.8	46.9
F	23.9	23.7	23.2	23.5	21.4	23.6
G	5.9	7.3	7.7	8.0	8.9	6.8
H	13.1	18.6	16.1	15.5	7.1	14.9
I	23.1	24.4	18.7	20.0	14.3	22.3
J	6.1	11.4	12.3	8.0	7.1	8.3

χ^2	DF	P
4.8	4	0.3084
9.1	4	0.0586
8.6	4	0.0719
15.9	4	0.0032
4.1	4	0.3926
0.1	4	0.9988
2.3	4	0.6808
9.3	4	0.0540
5.2	4	0.2674
13.0	4	0.0113

T201 -- EDUCATIONAL ASPIRATIONS

WHAT IS THE HIGHEST DEGREE OR DIPLOMA YOU THINK YOU WILL EVER COMPLETE IN THE FUTURE?

- 1 - MASTER'S OR DOCTORATE
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE

SURVEY ITEMS #: A066 B062 C118 D107

TOTAL NPS SURVEYED IS 1654

T201 BY ST/SMP PARTICIPATION

	NEITHER N= 691	ST 582	BOTH 159	SMP 89	TOTAL 1521
1	24.9	31.1	40.9	36.0	29.6
2	29.4	34.2	32.1	31.5	31.6
3	17.8	13.4	8.2	15.7	15.0
4	16.8	16.8	11.3	10.1	15.8
5	5.3	0.5	3.1	3.4	3.2
6	5.8	3.9	4.4	3.4	4.8
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
56.500D.F.
15PROB.
0.0000

T201 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 316	NO_BONUS 632	TOTAL 948
1	23.7	36.5	32.3
2	25.0	40.5	35.3
3	19.0	10.9	13.6
4	26.3	7.9	14.0
5	0.9	0.6	0.7
6	5.1	3.5	4.0
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
87.400D.F.
5PROB.
0.0000

T201 BY REGION

	N=	NE 406	SE 180	SW 208	MW 458	WEST 292	TOTAL 1544
1		28.8	31.1	25.0	27.3	34.3	29.1
2		26.1	35.0	31.3	33.0	34.9	31.5
3		15.8	17.2	13.5	14.2	13.4	14.7
4		20.4	10.0	20.2	16.8	11.0	16.3
5		3.9	2.2	5.3	3.5	2.7	3.6
6		4.9	4.4	4.8	5.2	3.8	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.200	20	0.0412	

T201 BY RURAL/URBAN

	N=	LG_CITY 328	MED_CITY 283	SUBURB 293	TOWN 365	RURAL 295	TOTAL 1564
1		35.1	30.4	29.0	29.9	22.4	29.5
2		32.0	32.2	38.9	24.7	30.8	31.4
3		12.8	15.9	12.3	18.6	14.6	15.0
4		11.6	14.8	10.6	19.7	22.4	15.9
5		5.2	2.8	2.4	2.7	4.1	3.5
6		3.3	3.9	6.8	4.4	5.8	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.500	20	0.0000	

T201 BY AGE AT ACCESSIONING

	N=	16-17 785	18 391	19 150	20-24 198	25-34 53	TOTAL 1577
1		27.6	28.4	30.0	35.9	35.8	29.4
2		32.2	28.6	31.3	31.3	39.6	31.4
3		14.5	16.4	13.3	14.6	15.1	14.9
4		18.7	16.6	14.0	9.1	5.7	16.1
5		2.7	3.8	6.0	4.5	1.9	3.5
6		4.2	6.1	5.3	4.5	1.9	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.500	20	0.0784	

T203 -- VOTECH/BUSINESS SCHOOL ACCEPTANCES

IN THE PAST YEAR, DID YOU APPLY TO AND WERE YOU ACCEPTED TO ATTEND ANY VOCATIONAL, TECHNICAL, OR BUSINESS SCHOOLS?

- 1 - I DID NOT APPLY TO ANY VOCATIONAL, TECHNICAL, OR BUSINESS SCHOOLS
 2 - I APPLIED BUT HAVE NOT HEARD YET
 3 - I APPLIED BUT WAS NOT ACCEPTED
 4 - I WAS ACCEPTED AT ONE OR MORE SCHOOLS

SURVEY ITEMS #:

D109

TOTAL NPS SURVEYED IS 1654

T203 BY ST/SMP PARTICIPATION

	NEITHER N= 694	ST 585	BOTH 159	SMP 86	TOTAL 1524
1	77.2	82.6	73.0	77.9	78.9
2	3.8	3.6	10.7	2.3	4.3
3	0.9	1.7	6.3	4.6	2.0
4	18.2	12.1	10.1	15.1	14.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 52.000				D.F. 9
					PROB. 0.0000

T203 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 314	NO_BONUS 628	TOTAL 942
1	77.4	81.5	80.1
2	2.9	4.0	3.6
3	4.1	1.6	2.4
4	15.6	12.9	13.8
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.800		D.F. 3
			PROB. 0.0503

T203 BY REGION

	N=	NE 412	SE 176	SW 208	MW 457	WEST 287	TOTAL 1540
1		74.5	75.0	78.8	78.3	85.7	78.4
2		4.4	4.0	6.3	4.6	3.5	4.5
3		4.4	0.6	2.4	1.3	1.7	2.3
4		16.8	20.4	12.5	15.8	9.1	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.100	12	0.0027	

T203 BY RURAL/URBAN

	N=	LG_CITY 323	MED_CITY 282	SUBURB 289	TOWN 370	RURAL 295	TOTAL 1559
1		77.4	79.4	76.5	81.6	78.0	78.7
2		3.4	4.3	6.6	4.0	3.7	4.4
3		2.5	2.5	3.1	1.9	0.7	2.1
4		16.7	13.8	13.8	12.4	17.6	14.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.000	12	0.3007	

T203 BY AGE AT ACCESSIONING

	N=	16-17 789	18 388	19 152	20-24 194	25-34 50	TOTAL 1573
1		81.1	72.9	76.3	77.3	84.0	78.3
2		3.7	7.5	5.9	2.1	2.0	4.6
3		2.8	2.1	1.3	1.0	2.0	2.2
4		12.4	17.5	16.4	19.6	12.0	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.300	12	0.0097	

T204 -- COLLEGE ACCEPTANCES

IN THE PAST YEAR, DID YOU APPLY TO AND WERE YOU ACCEPTED TO ATTEND ANY COLLEGES OR UNIVERSITIES?

- 1 - I DID NOT APPLY TO ANY COLLEGES OR UNIVERSITIES
- 2 - I APPLIED BUT HAVE NOT HEARD YET
- 3 - I APPLIED BUT WAS NOT ACCEPTED
- 4 - I WAS ACCEPTED AT ONE OR MORE SCHOOLS

SURVEY ITEMS #: A067 B060 C119 D108

TOTAL NPS SURVEYED IS 1654

T204 BY ST/SMP PARTICIPATION

	NEITHER N= 696	ST 582	BOTH 158	SMP 89	TOTAL 1525
1	62.9	63.4	34.8	38.2	58.8
2	3.7	5.3	11.4	6.7	5.3
3	2.4	1.9	5.1	3.4	2.6
4	30.9	29.4	48.7	51.7	33.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 69.900	D.F. 9	PROB. 0.0000

T204 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 312	NO_BONUS 635	TOTAL 947		
1	67.6	50.1	55.9		
2	4.5	6.8	6.0		
3	2.2	2.0	2.1		
4	25.6	41.1	36.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 27.200	D.F. 3	PROB. 0.0000

T204 BY REGION

	N=	NE 414	SE 180	SW 208	MW 456	WEST 290	TOTAL 1548
1		57.3	47.2	64.9	60.8	59.7	58.6
2		5.3	5.6	5.3	3.9	9.0	5.6
3		3.4	3.3	2.4	1.5	3.8	2.8
4		34.1	43.9	27.4	33.8	27.6	33.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.900	12	0.0029	

T204 BY RURAL/URBAN

	N=	LG_CITY 325	MED_CITY 282	SUBURB 292	TOWN 369	RURAL 297	TOTAL 1565
1		53.5	55.3	53.1	66.1	61.6	58.3
2		7.4	5.7	5.5	4.3	5.7	5.7
3		4.0	3.2	3.1	1.9	1.3	2.7
4		35.1	35.8	38.4	27.6	31.3	33.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.900	12	0.0286	

T204 BY AGE AT ACCESSIONING

	N=	16-17 795	18 390	19 151	20-24 195	25-34 50	TOTAL 1581
1		63.8	44.9	44.4	52.3	58.0	58.2
2		6.5	6.4	2.6	4.1	2.0	5.7
3		6.5	4.4	4.0	3.1	4.0	2.8
4		23.0	44.4	49.0	40.5	36.0	33.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				101.8	12	0.0000	

T279S -- SCHOOL STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED, WERE YOU IN SCHOOL? (CONSIDER YOURSELF "IN SCHOOL" DURING SCHOOL VACATIONS.)

- 1 - IN SCHOOL FULL TIME
2 - IN SCHOOL PART TIME
3 - NOT IN SCHOOL

SURVEY ITEMS #: A079A B079A C145A D133A

TOTAL NPS SURVEYED IS 1654

T279S BY ST/SMP PARTICIPATION

	NEITHER N= 510	ST 515	BOTH 140	SMP 68	TOTAL 1233
1	56.9	84.5	76.4	66.2	71.1
2	12.9	9.9	10.7	17.6	11.7
3	30.2	5.6	12.9	16.2	17.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 124.2				D.F. 6
					PROB. 0.0000

T279S BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 252	NO_BONUS 567	TOTAL 819
1	69.4	82.4	78.4
2	15.5	8.5	10.6
3	15.1	9.2	11.0
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 17.300		D.F. 2
			PROB. 0.0002

T279S BY REGION

	N=	NE 329	SE 140	SW 144	MW 381	WEST 252	TOTAL 1246
1		70.5	64.3	59.0	70.9	80.6	70.6
2		10.9	10.0	16.7	12.1	9.9	11.6
3		18.5	25.7	24.3	17.1	9.5	17.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.500	8	0.0003	

T279S BY RURAL/URBAN

	N=	LG_CITY 260	MED_CITY 226	SUBURB 240	TOWN 292	RURAL 247	TOTAL 1265
1		67.7	69.9	70.8	70.2	74.1	70.5
2		12.7	12.4	12.9	12.7	8.5	11.9
3		19.6	17.7	16.3	17.1	17.4	17.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.600	8	0.7993	

T279S BY AGE AT ACCESSIONING

	N=	16-17 698	18 301	19 110	20-24 131	25-34 35	TOTAL 1275
1		80.1	66.4	58.2	51.1	28.6	70.6
2		10.2	13.0	9.1	19.1	14.3	11.8
3		9.7	20.6	32.7	29.8	57.1	17.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				118.8	8	0.0000	

T280S -- SCHOOL STATUS IF NOT ENLISTED

WHAT WOULD YOU BE DOING IN THE NEXT 12 MONTHS IF YOU DID NOT ENLIST IN THE ARMY? WOULD YOU BE GOING TO SCHOOL?

- 1 - IN SCHOOL FULL TIME
- 2 - IN SCHOOL PART TIME
- 3 - NOT IN SCHOOL

SURVEY ITEMS #: A080A B080A C146A D134A

TOTAL NPS SURVEYED IS 1654

T280S BY ST/SMP PARTICIPATION

	NEITHER N= 470	ST 489	BOTH 127	SMP 68	TOTAL 1154
1	40.6	76.9	72.4	67.6	61.1
2	29.6	16.4	18.1	17.6	22.0
3	29.8	6.8	9.4	14.7	16.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 156.6	D.F. 6	PROB. 0.0000

T280S BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	241	532	773		
1	58.5	70.7	66.9		
2	23.2	19.7	20.8		
3	18.3	9.6	12.3		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			14.800	2	0.0006

T280S BY REGION

	N=	NE 297	SE 128	SW 145	MW 359	WEST 236	TOTAL 1165
1		60.6	58.6	44.8	63.8	68.6	61.0
2		20.9	26.6	26.9	19.5	21.2	21.9
3		18.5	14.8	28.3	16.7	10.2	17.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 31.000	D.F. 8	PROB. 0.0001	

T280S BY RURAL/URBAN

	N=	LG_CITY 240	MED_CITY 214	SUBURB 230	TOWN 271	RURAL 229	TOTAL 1184
1		61.7	58.4	62.6	58.7	64.2	61.1
2		27.9	23.4	21.7	21.0	16.2	22.0
3		10.4	18.2	15.6	20.3	19.6	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.000	D.F. 8	PROB. 0.0212	

T280S BY AGE AT ACCESSIONING

	N=	16-17 639	18 278	19 106	20-24 136	25-34 33	TOTAL 1192
1		67.8	55.4	58.5	52.9	18.2	61.0
2		19.4	22.7	20.8	29.4	39.4	22.0
3		12.8	21.9	20.8	17.6	42.4	17.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 51.600	D.F. 8	PROB. 0.0000	

T209 -- GROSS EARNINGS MONTH BEFORE ENLISTMENT

HOW MUCH DID YOU EARN (BEFORE TAXES) IN THE MONTH BEFORE YOU SIGNED YOUR CONTRACT?

- 0 - \$0
- 1 - \$1-\$99 PER MONTH
- 2 - \$100-\$199 PER MONTH
- 3 - \$200-\$299 PER MONTH
- 4 - \$300-\$399 PER MONTH
- 5 - \$400-\$499 PER MONTH
- 6 - \$500-\$599 PER MONTH
- 7 - \$600-\$799 PER MONTH
- 8 - \$800-\$999 PER MONTH
- 9 - OVER \$1000 PER MONTH

SURVEY ITEMS #: A074 B074 C140 D129

TOTAL NPS SURVEYED IS 1654

T209 BY ST/SMP PARTICIPATION

	NEITHER N= 638	ST 555	BOTH 157	SMP 86	TOTAL 1436
0	32.6	41.3	31.8	25.6	35.4
1	13.5	21.1	15.9	18.6	17.0
2	12.4	10.6	22.3	12.8	12.8
3	11.8	9.9	10.2	17.4	11.2
4	7.5	6.7	8.3	8.1	7.3
5	5.8	3.6	5.1	5.8	4.9
6	4.7	2.5	2.5	4.6	3.6
7	6.0	1.6	1.3	4.6	3.7
8	2.0	1.1	1.3	1.2	1.5
9	3.8	1.6	1.3	1.2	2.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE				PROB.
CHISQUARE	73.100				27 0.0000

T209 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	301	612	913
0	33.2	32.8	33.0
1	17.6	19.4	18.8
2	11.0	14.7	13.5
3	9.6	12.9	11.8
4	9.6	7.3	8.1
5	6.0	3.8	4.5
6	3.3	3.8	3.6
7	2.7	3.3	3.1
8	2.3	1.0	1.4
9	4.6	1.0	2.2
TOTAL	100.0	100.0	100.0
STATISTIC	VALUE		D.F.
CHISQUARE	23.000		9
			PROB.
			0.0062

T209 BY REGION

	N=	NE 391	SE 167	SW 189	MW 442	WEST 280	TOTAL 1469
0		34.0	38.3	31.8	38.2	32.5	35.2
1		16.1	11.4	15.3	16.3	26.1	17.4
2		13.5	11.4	12.2	12.4	13.2	12.7
3		12.8	6.0	13.2	12.4	9.3	11.3
4		8.2	7.2	5.8	7.0	8.2	7.4
5		3.3	9.0	6.9	4.5	3.6	4.8
6		4.3	6.0	5.3	2.3	2.1	3.6
7		3.6	3.0	4.2	4.3	2.1	3.5
8		2.3	1.2	1.6	1.4	1.1	1.6
9		1.8	6.6	3.7	1.1	1.8	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				69.900	36	0.0006	

T209 BY RURAL/URBAN

	N=	LG_CITY 311	MED_CITY 266	SUBURB 272	TOWN 350	RURAL 286	TOTAL 1485
0		40.5	35.0	27.2	37.4	34.3	35.2
1		14.5	19.9	18.8	15.4	18.2	17.2
2		13.2	10.1	17.6	11.4	12.6	12.9
3		8.0	12.4	15.1	10.3	11.9	11.4
4		5.8	7.1	8.8	8.6	5.6	7.2
5		4.5	3.4	5.1	5.1	6.3	4.9
6		2.6	4.1	2.2	4.6	4.2	3.6
7		5.5	3.8	2.6	2.9	3.1	3.6
8		1.9	1.1	1.1	2.0	1.4	1.5
9		3.5	3.0	1.5	2.3	2.4	2.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.500	36	0.1564	

T209 BY AGE AT ACCESSIONING

	N=	16-17 759	18 374	19 133	20-24 183	25-34 50	TOTAL 1499
0		40.3	30.2	36.8	29.0	14.0	35.2
1		20.8	17.6	14.3	6.0	6.0	17.1
2		13.3	13.6	11.3	12.6	6.0	12.9
3		11.1	14.4	9.0	10.9	4.0	11.5
4		6.1	10.7	4.5	7.6	6.0	7.3
5		3.3	5.6	9.0	6.6	6.0	4.9
6		2.5	2.4	6.0	7.1	8.0	3.5
7		1.3	2.7	4.5	11.5	12.0	3.5
8		0.3	2.1	2.3	4.9	2.0	1.5
9		1.0	0.5	2.3	3.8	36.0	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				395.6	36	0.0000	

T210 -- 1983 GROSS EARNINGS

IN 1983 HOW MUCH DID YOU EARN (BEFORE TAXES) FROM ALL THE DIFFERENT KINDS OF WORK YOU DID? (INCLUDE WAGES, SALARIES, TIPS, AND COMMISSIONS).

- 1 - I HAD NO 1983 EARNINGS
- 2 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
- 3 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
- 4 - \$5,200-\$7,799 A YEAR (ABOUT \$100-\$149 A WEEK)
- 5 - \$7,800-\$10,399 A YEAR (ABOUT \$150-\$199 A WEEK)
- 6 - \$10,400-\$12,999 A YEAR (ABOUT \$200-\$249 A WEEK)
- 7 - \$13,000-\$15,599 A YEAR (ABOUT \$250-\$299 A WEEK)
- 8 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
- 9 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
- 10 - \$26,000 OR MORE A YEAR (MORE THAN \$500 A WEEK)

SURVEY ITEMS #: A073 B073 C139 D128

TOTAL NPS SURVEYED IS 1654

T210 BY ST/SMP PARTICIPATION

	NEITHER N= 642	ST 555	BOTH 156	SMP 86	TOTAL 1439
1	23.8	29.7	25.0	16.3	25.8
2	30.8	42.5	36.5	38.4	36.4
3	21.3	16.4	19.2	22.1	19.2
4	10.3	6.8	12.2	12.8	9.3
5	6.2	1.3	1.9	5.8	3.8
6	3.0	0.9	1.9	2.3	2.0
7	1.6	1.3	0.6	1.2	1.3
8	1.6	0.5	1.9	0.0	1.1
9	0.6	0.4	0.0	0.0	0.4
10	0.8	0.2	0.6	1.2	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			67.100	27	0.0000

T210 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	304	613	917
1	20.4	26.3	24.3
2	35.5	40.9	39.1
3	20.7	19.4	19.8
4	11.2	7.5	8.7
5	5.6	2.8	3.7
6	1.6	1.3	1.4
7	1.3	0.8	1.0
8	1.6	0.3	0.8
9	0.7	0.0	0.2
10	1.3	0.6	0.9
TOTAL	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	22.300	9	0.0080

T210 BY REGION

	N=	NE 391	SE 169	SW 189	MW 441	WEST 279	TOTAL 1469
1		27.1	25.4	23.8	27.0	24.4	25.9
2		33.0	26.0	30.2	40.8	43.4	36.1
3		21.5	17.2	21.2	17.0	18.6	19.1
4		9.7	14.2	13.2	7.5	6.8	9.5
5		4.1	5.9	4.2	3.8	2.5	3.9
6		2.3	2.4	2.6	1.6	1.4	2.0
7		0.8	4.7	2.6	0.9	0.7	1.5
8		0.5	3.0	0.5	0.7	1.4	1.0
9		0.8	0.6	0.5	0.0	0.4	0.4
10		0.3	0.6	1.1	0.7	0.4	0.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				64.300	36	0.0026	

T210 BY RURAL/URBAN

	N=	LG_CITY 307	MED_CITY 269	SUBURB 271	TOWN 350	RURAL 288	TOTAL 1485
1		32.9	23.4	23.6	28.6	20.5	26.1
2		28.7	39.4	38.4	36.6	38.5	36.2
3		16.0	19.3	21.8	18.0	20.8	19.1
4		10.4	8.9	7.4	7.7	12.1	9.3
5		4.6	3.3	4.1	4.3	3.5	4.0
6		2.3	2.2	1.5	2.3	1.7	2.0
7		1.6	1.1	1.1	1.7	1.0	1.3
8		1.9	1.5	0.7	0.6	0.7	1.1
9		0.6	0.4	1.1	0.0	0.3	0.5
10		1.0	0.4	0.4	0.3	0.7	0.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.500	36	0.3571	

T210 BY AGE AT ACCESSIONING

	N=	16-17 762	18 372	19 133	20-24 183	25-34 50	TOTAL 1500
1		30.8	23.4	24.8	16.4	10.0	26.0
2		40.8	34.7	36.1	24.6	12.0	35.9
3		17.7	23.4	19.5	19.7	6.0	19.1
4		7.1	11.8	8.3	14.2	10.0	9.3
5		1.3	3.8	6.0	11.5	12.0	3.9
6		1.2	1.3	2.3	7.1	4.0	2.1
7		0.5	0.8	0.8	3.8	14.0	1.5
8		0.3	0.3	1.5	1.6	16.0	1.1
9		0.0	0.5	0.0	0.5	8.0	0.5
10		0.3	0.0	0.8	0.5	8.0	0.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				434.7	36	0.0000	

T211 -- TYPE OF JOB LAST WORKED

WHAT TYPE OF JOB WERE YOU LAST WORKING?

- 12 - SALESWORKER
- 13 - OFFICE OR CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A077 B077 C143 D132

TOTAL NPS SURVEYED IS 1654

T211 BY ST/SMP PARTICIPATION

	NEITHER N= 563	ST 487	BOTH 107	SMP 69	TOTAL 1226
12	11.2	8.2	12.1	2.9	9.6
13	8.3	6.8	6.5	2.9	7.3
14	17.8	26.9	25.2	29.0	22.7
15	9.1	5.1	7.5	7.3	7.3
16	1.2	0.2	0.0	0.0	0.7
17	5.5	2.3	0.0	4.3	3.7
18	3.4	0.6	0.9	7.3	2.3
19	1.9	1.0	0.0	7.3	1.7
20	14.6	11.5	14.9	14.5	13.4
23	2.5	4.7	1.9	0.0	3.2
24	2.3	1.4	0.9	1.4	1.8
25	0.7	2.0	0.0	1.4	1.2
26	1.8	1.2	1.9	2.9	1.6
27	1.8	0.8	1.9	0.0	1.3
28	0.5	0.4	1.9	0.0	0.6
29	0.7	1.4	0.9	1.4	1.1
34	0.2	0.2	0.0	0.0	0.2
35	0.9	0.2	0.0	1.4	0.6
45	8.9	17.3	20.6	5.8	13.1
46	6.8	7.6	2.8	10.1	6.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			131.5	57	0.0000

T211 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	N=	BONUS 248	NO_BONUS 545	TOTAL 793
12		6.8	11.2	9.8
13		3.6	3.8	3.8
14		16.5	27.5	24.1
15		11.3	7.3	8.6
16		0.4	0.4	0.4
17		3.6	2.2	2.6
18		3.6	2.2	2.6
19		2.0	1.3	1.5
20		19.8	13.8	15.6
23		6.0	3.1	4.0
24		0.8	1.3	1.1
25		2.0	0.5	1.0
26		0.8	2.0	1.6
27		1.6	1.6	1.6
28		0.8	0.4	0.5
29		0.8	1.5	1.3
34		0.0	0.2	0.1
35		0.4	0.9	0.8
45		11.7	13.4	12.9
46		7.3	5.3	5.9
TOTAL		100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
34.600

D.F.
19

PROB.
0.0156

T211 BY REGION

	N=	NE 307	SE 148	SW 151	MW 376	WEST 244	TOTAL 1226
12		9.8	16.2	8.6	6.6	9.4	9.4
13		7.8	8.8	7.9	4.3	9.4	7.2
14		21.2	13.5	28.5	25.5	22.5	22.8
15		7.5	4.0	6.0	8.2	8.6	7.3
16		0.3	0.7	1.3	0.8	0.4	0.7
17		4.9	3.4	4.0	3.2	2.9	3.7
18		1.9	2.7	2.6	2.4	2.5	2.4
19		1.0	2.7	0.7	2.1	2.0	1.7
20		13.0	12.8	12.6	13.3	13.9	13.2
23		2.9	1.3	3.3	5.3	2.5	3.4
24		1.6	3.4	0.7	2.4	0.8	1.8
25		0.6	2.7	1.3	1.3	0.4	1.1
26		0.6	3.4	0.0	2.1	2.0	1.6
27		1.9	2.0	1.3	0.5	1.2	1.3
28		0.6	1.3	0.7	0.0	0.4	0.5
29		1.3	0.7	0.7	1.6	0.4	1.1
34		0.6	0.0	0.0	0.0	0.0	0.2
35		1.0	1.3	1.3	0.0	0.4	0.7
45		15.0	13.5	9.9	13.0	12.3	13.1
46		6.2	5.4	8.6	7.2	7.8	7.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				88.000	76	0.1636	

T211 BY RURAL/URBAN

	LG_CITY N= 256	MED_CITY 218	SUBURB 221	TOWN 305	RURAL 250	TOTAL 1250
12	7.8	9.2	14.9	10.2	6.0	9.5
13	10.5	10.5	5.0	4.9	6.4	7.4
14	25.0	24.3	21.7	23.6	18.0	22.6
15	4.7	7.8	7.2	9.2	7.6	7.4
16	0.0	0.5	0.9	0.3	1.6	0.6
17	2.3	2.8	1.8	4.3	6.8	3.7
18	5.1	3.7	0.9	1.6	0.0	2.2
19	1.6	4.1	1.8	1.3	0.0	1.7
20	11.3	8.3	16.7	14.1	15.6	13.3
23	0.8	0.9	0.9	2.9	10.8	3.4
24	3.5	1.8	1.4	1.6	0.4	1.8
25	2.3	0.0	1.4	1.3	0.8	1.2
26	0.8	2.8	3.2	0.3	1.6	1.6
27	1.2	0.9	2.3	1.6	0.4	1.3
28	0.0	0.5	0.0	1.6	0.4	0.6
29	0.8	0.0	0.0	0.3	4.0	1.0
34	0.0	0.5	0.4	0.0	0.0	0.2
35	0.4	1.4	0.4	0.3	0.8	0.6
45	15.6	13.8	14.0	11.1	11.2	13.0
46	6.3	6.4	5.0	9.2	7.6	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			215.5	76	0.0000	

T211 BY AGE AT ACCESSIONING

	N=	16-17 637	18 299	19 112	20-24 163	25-34 44	TOTAL 1255
12		7.8	12.0	10.7	10.4	11.4	9.6
13		6.4	6.3	6.3	12.3	11.4	7.3
14		26.4	22.7	16.1	17.8	2.3	22.6
15		6.4	8.4	8.0	8.6	6.8	7.3
16		0.3	1.0	0.9	0.0	4.5	0.6
17		2.2	5.3	3.6	6.1	4.5	3.7
18		1.1	2.3	1.8	6.1	6.8	2.3
19		0.9	2.0	3.6	1.8	4.5	1.7
20		13.3	11.7	19.6	12.9	6.8	13.2
23		4.5	2.7	3.6	0.6	0.0	3.3
24		0.6	1.7	1.8	1.8	18.2	1.8
25		0.8	0.3	0.9	1.2	13.6	1.2
26		0.5	1.0	2.7	6.1	2.3	1.6
27		0.8	1.3	0.9	3.7	0.0	1.3
28		0.6	0.0	0.0	1.2	2.3	0.6
29		0.6	1.7	1.8	1.2	0.0	1.0
34		0.3	0.0	0.0	0.0	0.0	0.2
35		0.6	1.0	0.0	0.6	0.0	0.6
45		17.9	12.0	8.0	3.1	0.0	13.1
46		7.7	6.3	9.8	4.3	4.5	7.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				308.5	76	0.0000	

T212 -- P-T CIVIL JOB COULD GET IF NOT ENTR ARMY

WHAT TYPE OF PART TIME CIVILIAN JOB COULD YOU GET IF YOU WERE NOT ENTERING THE ARMY?

- 12 - SALESWORKER
- 13 - OFFICE OR CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A076 B076 C142 D131

TOTAL NPS SURVEYED IS 1654

T212 BY ST/SMP PARTICIPATION

	NEITHER N= 566	ST 485	BOTH 108	SMP 71	TOTAL 1230
12	10.8	9.7	13.0	5.6	10.2
13	13.4	8.3	6.5	5.6	10.3
14	12.4	21.0	14.8	14.1	16.1
15	12.2	7.8	13.0	11.3	10.5
16	1.4	1.4	0.0	1.4	1.3
17	4.4	2.9	0.9	4.2	3.5
18	4.9	2.1	3.7	7.0	3.8
19	2.6	2.1	1.8	5.6	2.5
20	10.6	10.1	10.2	15.5	10.7
23	1.1	4.5	1.8	0.0	2.4
24	2.3	2.3	2.8	1.4	2.3
25	1.9	2.9	2.8	4.2	2.5
26	3.4	3.3	6.5	5.6	3.7
27	2.1	1.0	1.8	0.0	1.5
28	1.4	1.4	0.9	1.4	1.4
29	0.9	0.6	0.9	0.0	0.7
34	0.2	0.0	1.8	0.0	0.2
35	0.2	0.6	0.9	0.0	0.4
45	2.3	3.1	2.8	7.0	2.9
46	11.5	14.8	13.0	9.9	12.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			96.800	57	0.0008

T212 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	N=	BONUS 243	NO_BONUS 543	TOTAL 786
12		9.0	10.5	10.1
13		5.3	3.5	4.1
14		11.9	19.7	17.3
15		16.9	10.1	12.2
16		0.8	1.3	1.1
17		2.9	2.6	2.7
18		4.1	4.4	4.3
19		2.1	2.9	2.7
20		14.0	11.2	12.1
23		4.1	2.8	3.2
24		1.6	2.2	2.0
25		2.1	2.6	2.4
26		4.9	4.6	4.7
27		1.6	1.8	1.8
28		2.1	1.5	1.7
29		1.2	0.7	0.9
34		0.4	0.2	0.3
35		0.8	0.7	0.8
45		2.9	2.0	2.3
46		11.1	14.5	13.5
TOTAL		100.0	100.0	100.0
STATISTIC				VALUE
CHISQUARE				20.100

D.F.
19PROB.
0.3886

T212 BY REGION

	N=	NE 308	SE 154	SW 150	MW 379	WEST 243	TOTAL 1234
12		9.7	12.3	8.0	7.9	14.0	10.1
13		10.4	18.2	9.3	7.4	9.0	10.0
14		13.6	6.5	14.0	22.4	15.6	15.9
15		13.3	7.1	7.3	11.9	9.9	10.7
16		1.0	0.0	2.7	1.6	0.8	1.2
17		4.9	2.6	3.3	3.4	3.3	3.6
18		3.6	3.9	4.7	2.9	3.7	3.6
19		3.6	2.6	3.3	1.8	2.1	2.6
20		9.1	11.0	10.0	10.8	12.3	10.6
23		2.6	0.6	2.0	4.0	1.6	2.5
24		2.3	2.6	2.7	1.8	2.1	2.2
25		3.9	3.9	3.3	1.3	1.6	2.6
26		3.6	7.1	1.3	2.9	4.9	3.8
27		2.6	1.9	2.0	1.1	0.4	1.5
28		1.0	1.9	2.0	1.1	1.2	1.3
29		1.0	0.0	1.3	0.8	0.4	0.7
34		0.3	0.0	0.0	0.3	0.4	0.2
35		0.3	0.0	0.7	0.5	1.2	0.6
45		3.6	3.3	4.7	1.3	3.7	3.0
46		9.7	14.3	17.3	14.8	11.5	13.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				105.3	76	0.0147	

T212 BY RURAL/URBAN

	LG_CITY N= 257	MED_CITY 218	SUBURB 221	TOWN 304	RURAL 257	TOTAL 1257
12	10.1	10.5	13.1	9.2	8.6	10.2
13	15.9	11.0	6.3	8.5	9.3	10.3
14	18.7	15.6	15.4	17.8	12.1	16.0
15	7.4	10.5	9.5	13.2	11.7	10.6
16	0.4	1.4	1.8	1.0	1.9	1.3
17	1.9	3.2	2.3	4.9	5.1	3.6
18	4.7	5.0	5.4	2.0	2.7	3.8
19	1.2	5.0	2.3	1.0	3.9	2.5
20	9.7	8.3	13.6	9.2	12.1	10.5
23	0.8	0.9	0.9	2.0	7.4	2.5
24	3.5	4.1	1.4	1.6	0.8	2.2
25	3.5	0.9	3.2	2.6	2.7	2.6
26	4.7	3.7	4.5	3.6	2.3	3.7
27	0.4	0.0	2.3	3.3	1.2	1.5
28	1.6	2.8	0.0	2.3	0.0	1.4
29	0.0	0.0	0.0	1.3	1.9	0.7
34	0.0	0.9	0.0	0.3	0.0	0.2
35	0.8	0.0	0.9	0.7	0.4	0.6
45	2.3	3.7	3.2	3.6	1.9	2.9
46	12.4	12.4	14.0	11.8	14.0	12.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			152.3	76	0.0000	

T212 BY AGE AT ACCESSIONING

	N=	16-17 635	18 308	19 112	20-24 161	25-34 45	TOTAL 1261
12		9.3	12.3	10.7	8.1	13.3	10.2
13		8.7	10.1	10.7	16.1	11.1	10.2
14		20.9	12.3	14.3	8.1	4.4	16.0
15		11.5	11.0	8.0	9.9	4.4	10.6
16		1.1	1.3	2.7	1.2	0.0	1.3
17		2.5	5.5	4.5	3.1	4.4	3.6
18		3.3	2.6	1.8	8.7	6.7	3.8
19		3.0	2.9	0.9	1.9	0.0	2.5
20		10.2	10.7	17.0	8.7	4.4	10.5
23		3.0	2.3	2.7	1.2	0.0	2.5
24		0.9	2.3	3.6	3.1	13.3	2.2
25		1.9	1.0	1.8	6.8	11.1	2.6
26		3.3	2.9	4.5	6.2	4.4	3.7
27		0.6	1.6	0.9	4.3	4.4	1.5
28		0.6	1.6	0.9	2.5	6.7	1.3
29		0.3	1.6	0.9	0.6	0.0	0.7
34		0.3	0.0	0.0	0.6	0.0	0.2
35		0.8	0.3	0.0	0.6	0.0	0.6
45		3.5	3.6	1.8	1.2	2.2	3.0
46		14.2	14.0	12.5	6.8	8.9	12.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
180.6

D.F.
76

PROB.
0.0000

T277 -- EFFECT OF F-T CIVIL JOB OFFER AT SHIPPING

SUPPOSE YOU HAD BEEN OFFERED A STEADY FULL TIME CIVILIAN JOB THAT BEGAN AT THE TIME YOU SHIPPED OUT. WOULD YOU HAVE TAKEN THE CIVILIAN JOB?

- 1 - I WOULD HAVE TAKEN THE CIVILIAN JOB OFFER NO MATTER WHAT IT PAID
- 2 - ONLY FOR \$300 A MONTH OR MORE
- 3 - ONLY FOR \$400 A MONTH OR MORE
- 4 - ONLY FOR \$500 A MONTH OR MORE
- 5 - ONLY FOR \$600 A MONTH OR MORE
- 6 - ONLY FOR \$700 A MONTH OR MORE
- 7 - ONLY FOR \$800 A MONTH OR MORE
- 8 - ONLY FOR \$900 A MONTH OR MORE
- 9 - ONLY FOR \$1000 A MONTH OR MORE
- 10 - I WOULD HAVE JOINED THE ARMY REGARDLESS OF ANY CIVILIAN JOB OFFER

SURVEY ITEMS #: A075 B075 C141 D130

TOTAL NPS SURVEYED IS 1654

T277 BY ST/SMP PARTICIPATION

	NEITHER N= 631	ST 545	BOTH 152	SMP 86	TOTAL 1414
1	10.5	12.7	3.3	10.5	10.5
2	3.8	4.2	9.9	7.0	4.8
3	3.5	5.3	7.2	7.0	4.8
4	6.0	5.9	11.2	11.6	6.9
5	5.5	7.0	4.6	2.3	5.8
6	3.6	3.8	3.9	1.2	3.6
7	5.7	5.3	3.9	5.8	5.4
8	2.8	1.6	2.6	4.6	2.5
9	16.6	10.6	13.2	11.6	13.6
10	41.8	43.5	40.1	38.4	42.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 52.100				D.F. 27
					PROB. 0.0026

T277 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 298	NO_BONUS 602	TOTAL 900
1	13.1	9.8	10.9
2	6.0	4.8	5.2
3	4.0	5.3	4.9
4	9.1	6.8	7.6
5	4.4	6.8	6.0
6	2.7	4.3	3.8
7	5.4	5.5	5.4
8	1.3	2.5	2.1
9	14.8	15.3	15.1
10	39.3	38.9	39.0
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.200		D.F. 9
			PROB. 0.4190

T277 BY REGION

	N=	NE 378	SE 163	SW 187	MW 443	WEST 271	TOTAL 1442
1		10.0	10.4	8.6	10.8	11.4	10.4
2		4.2	4.9	7.5	6.1	3.3	5.1
3		5.6	3.1	5.9	5.2	5.5	5.2
4		7.4	6.1	6.4	7.4	5.5	6.8
5		8.2	2.4	3.7	7.2	3.7	5.8
6		4.5	2.4	5.9	2.9	3.7	3.8
7		5.6	6.1	3.2	5.4	5.9	5.3
8		1.8	3.7	3.2	2.7	1.8	2.5
9		11.1	17.8	14.4	12.9	16.6	13.9
10		41.5	42.9	41.2	39.3	42.4	41.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.100	36	0.4640	

T277 BY RURAL/URBAN

	N=	LG_CITY 302	MED_CITY 262	SUBURB 263	TOWN 344	RURAL 288	TOTAL 1459
1		9.6	10.7	7.6	11.0	12.5	10.3
2		3.3	5.0	6.1	5.8	5.2	5.1
3		5.0	8.8	7.6	2.9	2.4	5.1
4		7.9	8.4	6.1	7.6	3.5	6.7
5		6.9	7.3	6.1	5.2	4.2	5.9
6		4.0	2.7	4.2	3.8	4.2	3.8
7		5.0	6.5	2.3	6.4	5.9	5.3
8		4.0	0.4	1.9	3.5	2.4	2.5
9		14.6	13.0	11.4	16.0	12.8	13.7
10		39.7	37.4	46.8	37.8	46.9	41.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				58.800	36	0.0096	

T277 BY AGE AT ACCESSIONING

	N=	16-17 745	18 367	19 129	20-24 184	25-34 48	TOTAL 1473
1		10.9	9.5	11.6	11.4	2.1	10.4
2		6.0	6.3	1.5	2.2	2.1	5.1
3		5.1	6.3	3.9	4.3	4.2	5.2
4		6.8	8.7	4.6	6.5	0.0	6.9
5		6.3	6.0	7.8	3.3	2.1	5.8
6		4.2	3.0	4.6	3.3	2.1	3.7
7		5.6	4.6	5.4	5.4	4.2	5.3
8		1.9	1.1	8.5	3.3	4.2	2.5
9		12.6	13.1	12.4	21.2	14.6	13.8
10		40.5	41.4	39.5	39.1	64.6	41.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.800	36	0.0014	

T279W -- WORK STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED, WERE YOU WORKING?

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #: A079B B079B C145B D133B

TOTAL NPS SURVEYED IS 1654

T279W BY ST/SMP PARTICIPATION

	NEITHER N= 471	ST 388	BOTH 90	SMP 53	TOTAL 1002
1	27.4	11.1	15.6	22.6	19.8
2	32.7	43.3	42.2	49.1	38.5
3	25.9	25.0	21.1	17.0	24.7
4	14.0	20.6	21.1	11.3	17.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
47.500D.F.
9PROB.
0.0000

T279W BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 223	NO_BONUS 422	TOTAL 645
1	24.7	11.8	16.3
2	38.1	45.5	42.9
3	25.6	25.1	25.3
4	11.7	17.5	15.5
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
19.700D.F.
3PROB.
0.0002

T279W BY REGION

	N=	NE 254	SE 105	SW 134	MW 319	WEST 199	TOTAL 1011
1		21.3	34.3	26.1	15.7	12.6	19.8
2		38.2	27.6	33.6	38.9	44.2	37.9
3		24.0	21.9	26.9	27.3	22.1	24.8
4		16.5	16.2	13.4	18.2	21.1	17.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.100	12	0.0009	

T279W BY RURAL/URBAN

	N=	LG_CITY 203	MED_CITY 174	SUBURB 185	TOWN 244	RURAL 220	TOTAL 1026
1		26.6	17.8	19.5	18.0	17.7	19.9
2		30.5	37.9	42.7	38.9	40.4	38.1
3		27.1	25.9	23.2	24.6	23.6	24.9
4		15.8	18.4	14.6	18.4	18.2	17.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.500	12	0.4064	

T279W BY AGE AT ACCESSIONING

	N=	16-17 511	18 251	19 92	20-24 136	25-34 43	TOTAL 1033
1		10.2	21.1	25.0	37.5	62.8	19.9
2		40.9	45.0	33.7	23.5	18.6	38.0
3		26.4	22.7	28.3	25.0	9.3	24.8
4		22.5	11.2	13.0	14.0	9.3	17.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				125.5	12	0.0000	

T280W -- WORK STATUS IF NOT ENLISTED

WHAT WOULD YOU BE DOING IN THE NEXT 12 MONTHS IF YOU DID NOT ENLIST IN THE ARMY? WOULD YOU BE WORKING?

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #: A080B B080B C146B D134B

TOTAL NPS SURVEYED IS 1654

T280W BY ST/SMP PARTICIPATION

	NEITHER N= 509	ST 418	BOTH 102	SMP 57	TOTAL 1086
1	50.7	18.2	23.5	29.8	34.5
2	32.2	56.5	55.9	56.1	45.0
3	13.9	18.2	12.8	12.3	15.4
4	3.1	7.2	7.8	1.8	5.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 123.7 D.F. 9 PROB. 0.0000

T280W BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 233	NO_BONUS 461	TOTAL 694
1	40.3	24.5	29.8
2	40.3	55.5	50.4
3	17.2	13.7	14.8
4	2.1	6.3	4.9
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 26.700 D.F. 3 PROB. 0.0000

T280W BY REGION

	N=	NE 289	SE 121	SW 137	MW 337	WEST 211	TOTAL 1095
1		32.9	47.1	48.2	28.2	27.5	33.9
2		47.1	32.2	37.2	46.9	53.5	45.4
3		16.6	15.7	10.9	19.3	10.9	15.5
4		3.5	5.0	3.6	5.6	8.1	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.100	12	0.0000	

T280W BY RURAL/URBAN

	N=	LG_CITY 227	MED_CITY 190	SUBURB 193	TOWN 263	RURAL 235	TOTAL 1108
1		38.8	34.7	32.6	31.6	33.6	34.2
2		40.1	47.4	48.7	45.3	45.1	45.1
3		15.0	12.1	14.5	19.0	15.7	15.5
4		6.2	5.8	4.1	4.2	5.5	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.300	12	0.6771	

T280W BY AGE AT ACCESSIONING

	N=	16-17 560	18 280	19 97	20-24 136	25-34 46	TOTAL 1119
1		24.8	35.0	38.1	53.7	76.1	34.1
2		52.1	45.0	43.3	29.4	13.0	45.2
3		17.7	15.4	13.4	11.0	8.7	15.5
4		5.4	4.6	5.1	5.9	2.2	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				84.000	12	0.0000	

RWKSLOOK -- RECODED - WKS NOT WORKING, BUT LOOKING

RECODED - THE NUMBER OF WEEKS YOU WERE NOT WORKING AND WERE LOOKING FOR A JOB IN THE PAST YEAR.

- 0 - 0 WEEKS
- 1 - 1-4 WEEKS
- 2 - 5-12 WEEKS
- 3 - 13-26 WEEKS
- 4 - 27-52 WEEKS

SURVEY ITEMS #: A004 A004 A004 A004

TOTAL NPS SURVEYED IS 1654

RWKSLOOK BY ST/SMP PARTICIPATION

	NEITHER N= 626	ST 456	BOTH 139	SMP 82	TOTAL 1303
0	31.3	37.9	33.8	32.9	34.0
1	14.9	18.2	18.7	24.4	17.0
2	14.5	10.3	13.7	12.2	12.8
3	11.5	7.7	10.1	11.0	10.0
4	27.8	25.9	23.7	19.5	26.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.300				D.F. 12
					PROB. 0.1069

RWKSLOOK BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 271	NO_BONUS 499	TOTAL 770
0	34.7	33.5	33.9
1	18.4	18.6	18.6
2	8.5	11.4	10.4
3	10.3	10.8	10.6
4	28.0	25.6	26.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 1.700		D.F. 4
			PROB. 0.7907

RWKSLOOK BY REGION

	N=	NE 350	SE 159	SW 200	MW 368	WEST 268	TOTAL 1345
0		32.0	43.4	32.5	30.7	35.1	33.7
1		14.9	12.6	18.0	14.9	24.3	17.0
2		13.4	9.4	18.5	13.3	9.3	12.9
3		10.6	8.8	7.0	11.7	9.3	9.9
4		29.1	25.8	24.0	29.3	22.0	26.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.200	16	0.0037	

RWKSLOOK BY RURAL/URBAN

	N=	LG_CITY 281	MED_CITY 244	SUBURB 249	TOWN 302	RURAL 256	TOTAL 1332
0		35.9	32.4	32.9	36.1	31.6	33.9
1		15.3	19.7	22.1	14.2	14.4	17.0
2		15.3	11.9	12.8	11.6	13.7	13.1
3		11.4	8.6	9.2	8.6	10.2	9.6
4		22.1	27.5	22.9	29.5	30.1	26.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.400	16	0.3010	

RWKSLOOK BY AGE AT ACCESSIONING

	N=	16-17 659	18 342	19 137	20-24 186	25-34 53	TOTAL 1377
0		32.3	33.3	33.6	36.6	47.2	33.8
1		17.6	18.7	13.9	14.5	13.2	16.9
2		12.3	9.9	16.1	14.0	22.6	12.7
3		8.6	9.9	8.0	16.1	7.5	9.9
4		29.1	28.1	28.5	18.8	9.4	26.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.300	16	0.0036	

RWKSWORK -- RECODED - WKS WORKING DURING PAST YEAR

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING IN THE PAST YEAR.

0 - 0 WEEKS
 1 - 1-4 WEEKS
 2 - 5-12 WEEKS
 3 - 13-26 WEEKS
 4 - 27-52 WEEKS

SURVEY ITEMS #: A003 A003 A003 A003

TOTAL NPS SURVEYED IS 1654

RWKSWORK BY ST/SMP PARTICIPATION

	NEITHER N= 640	ST 458	BOTH 139	SMP 83	TOTAL 1320
0	20.3	30.1	23.0	20.5	24.0
1	5.3	5.7	3.6	3.6	5.2
2	13.3	19.0	23.0	12.0	16.2
3	17.5	16.8	20.9	22.9	18.0
4	43.6	28.4	29.5	41.0	36.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
44.600D.F.
12PROB.
0.0000

RWKSWORK BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 277	NO_BONUS 506	TOTAL 783
0	22.4	23.5	23.1
1	6.9	5.7	6.1
2	17.3	18.4	18.0
3	14.4	20.8	18.5
4	39.0	31.6	34.2
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
7.200D.F.
4PROB.
0.1257

RWKSWORK BY REGION

	N=	NE 363	SE 162	SW 202	MW 367	WEST 271	TOTAL 1365
0		24.2	21.0	23.3	29.2	20.3	24.2
1		6.9	4.9	7.4	11.1	5.5	5.7
2		16.5	13.6	11.4	16.3	20.3	16.1
3		16.0	15.4	18.8	17.4	22.1	17.9
4		36.4	45.1	39.1	33.0	31.7	36.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.100	D.F. 16	PROB. 0.0404	

RWKSWORK BY RURAL/URBAN

	N=	LG_CITY 284	MED_CITY 246	SUBURB 254	TOWN 303	RURAL 261	TOTAL 1348
0		27.1	22.8	26.0	21.4	23.0	24.0
1		3.5	5.3	4.7	7.9	5.8	5.5
2		14.1	16.3	13.0	18.5	18.0	16.0
3		19.4	20.3	18.9	13.9	18.0	18.0
4		35.9	35.4	37.4	38.3	35.3	36.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.700	D.F. 16	PROB. 0.4053	

RWKSWORK BY AGE AT ACCESSIONING

	N=	16-17 670	18 346	19 138	20-24 188	25-34 55	TOTAL 1397
0		31.2	22.0	17.4	14.9	3.6	24.3
1		6.1	4.6	8.7	4.3	3.6	5.7
2		17.8	17.9	14.5	10.6	7.3	16.1
3		18.7	16.5	22.5	18.1	5.4	17.9
4		26.3	39.0	37.0	52.1	80.0	36.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 114.2	D.F. 16	PROB. 0.0000	

V. HOUSEHOLD CHARACTERISTICS

RBRIGADE -- RECODED - ZIP COLLAPSED INTO BRIGADE

RECODED - ZIPCODE OF TEEN HOME COLLAPSED INTO BRIGADE.

- 1 - NE
- 2 - SE
- 3 - MW
- 4 - WEST
- 5 - SW

SURVEY ITEMS #: A002 A002 A002 A002

TOTAL NPS SURVEYED IS 1654

RBRIGADE BY ST/SMP PARTICIPATION

	NEITHER N= 705	ST 588	BOTH 170	SMP 95	TOTAL 1558
1	23.8	27.4	35.3	16.8	26.0
2	16.7	13.3	12.9	17.9	15.1
3	29.4	28.2	24.1	35.8	28.8
4	13.2	24.3	15.9	13.7	17.7
5	16.9	6.8	11.8	15.8	12.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 68.100	D.F. 12	PROB. 0.0000

RBRIGADE BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	332	650	982
1	33.4	21.4	25.5
2	13.9	14.8	14.5
3	23.5	33.2	29.9
4	19.6	22.3	21.4
5	9.6	8.3	8.8
TOTAL	100.0	100.0	100.0
STATISTIC			VALUE
CHISQUARE			20.900
			D.F.
			4
			PROB.
			0.0003

RBRIGADE BY REGION

	N=	NE 436	SE 185	SW 221	MW 466	WEST 301	TOTAL 1609
1		92.4	4.3	0.4	0.2	0.7	25.8
2		6.6	91.3	3.6	4.7	4.6	15.0
3		0.2	1.6	3.2	94.0	1.0	28.1
4		0.5	1.1	0.9	0.2	93.7	18.0
5		0.2	1.6	91.9	0.9	0.0	13.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				5249.6	16	0.0000	

RBRIGADE BY RURAL/URBAN

	N=	LG_CITY 333	MED_CITY 289	SUBURB 296	TOWN 374	RURAL 301	TOTAL 1593
1		24.9	18.0	27.7	29.7	29.9	26.2
2		11.7	17.6	17.9	14.7	13.9	15.1
3		28.8	28.7	26.7	26.7	32.2	28.6
4		21.0	22.1	17.6	16.3	11.6	17.7
5		13.5	13.5	10.1	12.6	12.3	12.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.800	16	0.0079	

RBRIGADE BY AGE AT ACCESSIONING

	N=	16-17 814	18 410	19 159	20-24 209	25-34 54	TOTAL 1646
1		28.1	25.1	23.3	23.9	20.4	26.1
2		10.4	16.8	21.4	21.0	25.9	14.9
3		28.3	27.3	27.7	31.1	24.1	28.2
4		22.8	15.4	11.9	10.5	7.4	17.9
5		10.3	15.4	15.7	13.4	22.2	12.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.300	16	0.0000	

U242 -- ZIPCODE BEFORE ENLISTMENT

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT: WHAT IS THIS HOUSEHOLD'S ZIPCODE?

- A - THIS HOUSEHOLD'S ZIPCODE IS THE ONE I MARKED ON THE FRONT OF THIS ANSWER SHEET AS THE ZIPCODE OF THE HOUSEHOLD I GREW UP IN
 B - THIS HOUSEHOLD'S ZIPCODE IS ON MY ENLISTMENT CONTRACT WITH MY CURRENT ADDRESS
 C - I DON'T KNOW THIS HOUSEHOLD'S ZIPCODE

SURVEY ITEMS :

D122

TOTAL NPS SURVEYED IS 1654

U242 BY ST/SMP PARTICIPATION

	NEITHER N= 670	ST 570	BOTH 158	SMP 89	TOTAL 1487	² X	DF	P
A	70.4	76.0	60.1	66.3	71.2	17.1	3	0.0007
B	28.4	26.3	30.4	24.7	27.6	1.8	3	0.6149
C	6.7	2.5	7.0	5.7	5.1	13.2	3	0.0042

U242 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 310	NO_BONUS 629	TOTAL 939	² X	DF	P
A	70.3	69.9	70.1	0.0	1	1.0000
B	27.1	28.6	28.1	0.2	1	0.6547
C	3.9	4.8	4.5	0.4	1	0.5271

U242 BY REGION

	N=	NE 406	SE 172	SW 200	MW 454	WEST 284	TOTAL 1516
A		69.7	64.5	64.5	73.8	72.5	70.2
B		24.9	34.9	31.5	25.3	26.8	27.4
C		4.7	6.4	7.5	4.6	5.6	5.4

χ^2	DF	P
9.2	4	0.0563
8.7	4	0.0691
3.0	4	0.5578

U242 BY RURAL/URBAN

	N=	LG_CITY 324	MED_CITY 276	SUBURB 281	TOWN 359	RURAL 294	TOTAL 1534
A		67.6	68.8	64.8	71.9	80.6	70.8
B		29.0	28.6	28.8	27.0	22.1	27.1
C		5.6	4.7	8.5	4.5	3.4	5.3

χ^2	DF	P
20.9	4	0.0003
5.0	4	0.2873
8.8	4	0.0663

U242 BY AGE AT ACCESSIONING

	N=	16-17 781	18 384	19 137	20-24 195	25-34 53	TOTAL 1550
A		73.6	71.6	71.5	63.1	34.0	70.3
B		25.0	22.9	32.1	34.4	54.7	27.3
C		4.6	5.5	5.9	6.7	11.3	5.4

χ^2	DF	P
42.9	4	0.0000
32.4	4	0.0000
5.2	4	0.2674

T173 -- CABLE TV IN HOUSEHOLD

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CON ACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT: IS THERE CABLE TV IN THIS HOUSEHOLD?

- 1 - NO
2 - YES
3 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #:

C133 D123

TOTAL NPS SURVEYED IS 1654

T173 BY ST/SMP PARTICIPATION

	NEITHER N= 661	ST 560	BOTH 151	SMP 85	TOTAL 1457
1	44.2	43.0	32.4	43.5	42.5
2	52.8	54.5	58.3	50.6	53.9
3	3.0	2.5	9.3	5.9	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.900	D.F. 6	PROB. 0.0013

T173 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 297	NO_BONUS 614	TOTAL 911		
1	43.4	40.4	41.4		
2	53.2	55.4	54.7		
3	3.4	4.2	4.0		
TOTAL	100.0	100.0	100.0		
STATISTIC CHISQUARE			VALUE 1.000	D.F. 2	PROB. 0.6065

T173 BY REGION

	N=	NE 385	SE 169	SW 195	MM 445	WEST 281	TOTAL 1475
1		35.1	40.2	42.0	49.0	43.8	42.4
2		61.3	56.2	54.9	45.8	53.0	53.6
3		3.6	3.5	3.1	5.2	3.2	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 21.900		D.F. 8	PROB. 0.0051		

T173 BY RURAL/URBAN

	N=	LG_CITY 312	MED_CITY 267	SUBURB 275	TOWN 353	RURAL 289	TOTAL 1496
1		45.2	33.7	33.8	35.7	62.6	42.2
2		51.9	60.7	60.0	62.0	34.9	54.1
3		2.9	5.6	6.2	2.3	2.4	3.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 80.800		D.F. 8	PROB. 0.0000		

T173 BY AGE AT ACCESSIONING

	N=	16-17 757	18 369	19 140	20-24 190	25-34 51	TOTAL 1507
1		41.9	43.1	40.0	45.3	37.3	42.3
2		54.8	51.5	55.7	52.1	56.9	53.8
3		3.3	5.4	4.3	2.6	5.9	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 5.900		D.F. 8	PROB. 0.6584		

T175 -- NUMBER OF CARS IN HOUSEHOLD

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT: HOW MANY CARS ARE OWNED BY PEOPLE IN THIS HOUSEHOLD?

- 0 - 0 CARS
- 1 - 1 CAR
- 2 - 2 CARS
- 3 - 3 CARS
- 4 - 4 CARS
- 5 - 5 CARS
- 6 - 6 CARS
- 7 - 7 CARS
- 8 - 8 OR MORE CARS
- 9 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #:

C134 D124

TOTAL NPS SURVEYED IS 1654

T175 BY ST/SMP PARTICIPATION

	NEITHER N= 664	ST 570	BOTH 160	SMP 86	TOTAL 1480
0	8.1	5.6	3.8	8.1	6.7
1	19.3	18.9	15.6	18.6	18.7
2	28.2	32.5	31.3	31.4	30.3
3	21.1	22.6	26.3	19.8	22.2
4	13.1	11.4	11.9	9.3	12.1
5	5.4	4.2	5.0	11.6	5.3
6	1.5	2.5	3.1	1.2	2.0
7	1.0	0.5	2.5	0.0	0.9
8	1.2	1.2	0.0	0.0	1.0
9	1.0	0.5	0.6	0.0	0.7
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
32.900D.F.
27PROB.
0.2004

T175 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 308	NO_BONUS 627	TOTAL 935
0	5.8	4.8	5.1
1	19.2	14.5	16.0
2	29.5	30.0	29.8
3	20.8	25.2	23.7
4	13.6	14.3	14.1
5	5.8	5.7	5.8
6	1.3	2.1	1.8
7	1.6	1.3	1.4
8	1.9	1.3	1.5
9	0.3	0.8	0.6
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
7.200D.F.
9PROB.
0.6163

T175 BY REGION

N=	NE 406	SE 173	SW 197	MW 451	WEST 284	TOTAL 1511
0	9.6	4.6	5.1	7.8	3.9	6.8
1	20.2	23.1	22.8	15.5	17.6	19.0
2	30.8	28.9	26.4	32.8	27.1	29.9
3	22.9	23.1	19.3	19.7	24.3	21.8
4	9.1	10.4	12.7	14.6	13.7	12.2
5	3.0	4.0	8.6	4.9	7.4	5.2
6	1.0	2.3	3.0	1.3	3.9	2.1
7	1.0	1.2	0.5	1.1	1.4	1.1
8	1.2	1.7	0.5	1.1	0.7	1.1
9	1.2	0.6	1.0	1.1	0.0	0.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 56.200	D.F. 36	PROB. 0.0172	

T175 BY RURAL/URBAN

N=	LG_CITY 319	MED_CITY 273	SUBURB 277	TOWN 360	RURAL 296	TOTAL 1525
0	13.2	7.3	5.0	6.4	1.7	6.8
1	23.2	21.3	15.5	20.0	14.2	19.0
2	30.4	29.3	33.2	28.3	29.4	30.0
3	17.9	20.5	23.8	20.0	28.0	21.9
4	8.5	13.5	11.5	12.2	15.2	12.1
5	4.7	3.7	4.3	6.7	6.4	5.2
6	0.6	1.5	2.2	3.6	2.0	2.0
7	0.3	1.1	1.4	1.1	1.0	1.0
8	0.6	1.1	1.8	0.6	1.7	1.1
9	0.6	0.7	1.1	1.1	0.3	0.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 77.000	D.F. 36	PROB. 0.0001	

T175 BY AGE AT ACCESSIONING

N=	16-17 774	18 382	19 139	20-24 191	25-34 55	TOTAL 1541
0	5.7	7.8	9.3	8.9	1.8	6.8
1	17.3	16.5	16.5	26.7	36.4	18.9
2	33.5	25.1	23.7	30.4	34.5	30.2
3	23.5	23.6	21.6	15.2	10.9	21.9
4	11.8	14.1	14.4	8.9	7.3	12.1
5	4.1	6.3	9.3	5.2	1.8	5.2
6	1.4	3.1	2.2	2.1	1.8	2.0
7	1.0	0.5	0.0	2.6	1.8	1.0
8	0.9	1.8	0.7	0.0	3.6	1.1
9	0.8	1.0	2.2	0.0	0.0	0.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 77.600	D.F. 36	PROB. 0.0001	

T176 -- WHO LIVES IN PARENTS HOUSEHOLD

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT: WHO LIVES IN THIS HOUSEHOLD?

- A - MY OWN MOTHER
 B - MY OWN FATHER
 C - MY STEPMOTHER
 D - MY STEPFATHER
 E - GRANDPARENT(S)
 F - BROTHERS AND/OR SISTERS (INCLUDE STEPBROTHERS OR STEPSISTERS)
 G - MY SPOUSE
 H - MY CHILDREN
 I - OTHERS
 J - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #: A069 B069 C135 D125

TOTAL NPS SURVEYED IS 1654

T176 BY ST/SMP PARTICIPATION

	NEITHER N= 662	ST 570	BOTH 158	SMP 88	TOTAL 1478	2 X	DF	P
A	70.7	79.5	70.9	64.8	73.7	17.2	3	0.0006
B	49.7	53.5	54.4	63.6	52.5	6.9	3	0.0752
C	5.7	6.0	7.6	5.7	6.0	0.7	3	0.8732
D	10.3	13.3	9.5	5.7	11.1	6.4	3	0.0937
E	3.8	4.2	6.3	4.5	4.3	2.1	3	0.5519
F	58.8	70.7	54.4	63.6	63.2	24.6	3	0.0000
G	7.4	1.0	1.9	2.3	4.1	34.8	3	0.0000
H	7.1	0.9	1.3	2.3	3.8	36.6	3	0.0000
I	11.2	11.0	6.3	4.5	10.2	6.8	3	0.0786
J	2.3	0.9	2.5	3.4	1.8	5.2	3	0.1577

T176 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 308	NO_BONUS 629	TOTAL 937	2 X	DF	P
A	70.8	76.9	74.9	4.1	1	0.0429
B	54.9	58.7	57.4	1.2	1	0.2733
C	7.8	6.4	6.8	0.6	1	0.4386
D	11.7	11.1	11.3	0.0	1	1.0000
E	4.5	4.4	4.5	0.0	1	1.0000
F	60.1	66.8	64.6	4.2	1	0.0404
G	6.8	1.1	3.0	23.2	1	0.0000
H	4.2	1.4	2.3	7.1	1	0.0077
I	9.4	10.0	9.8	0.1	1	0.7518
J	0.6	1.8	1.4	1.8	1	0.1797

T176 BY REGION

	NE 403	SE 170	SW 198	MW 450	WEST 288	TOTAL 1509
N=						
A	73.2	69.4	63.6	76.2	73.3	72.4
B	54.8	46.5	43.4	55.1	52.1	52.0
C	6.4	6.5	8.6	5.8	6.3	6.5
D	9.4	10.6	13.1	11.3	12.5	11.2
E	4.5	3.5	5.0	3.1	6.6	4.4
F	59.8	63.5	56.1	65.3	62.5	61.9
G	2.7	11.2	7.1	3.1	2.1	4.2
H	2.7	7.6	6.1	3.8	1.4	3.8
I	10.7	8.2	11.6	8.9	11.1	10.1
J	1.3	2.3	2.0	2.5	1.7	1.9

χ^2	DF	P
11.9	4	0.0181
11.0	4	0.0266
1.8	4	0.7725
2.6	4	0.6268
5.5	4	0.2397
6.2	4	0.1847
31.2	4	0.0000
15.5	4	0.0038
2.4	4	0.6626
2.0	4	0.7358

T176 BY RURAL/URBAN

	LG_CITY 322	MED_CITY 274	SUBURB 277	TOWN 359	RURAL 294	TOTAL 1526
N=						
A	65.8	73.0	71.1	73.0	80.9	72.7
B	41.0	49.6	51.3	53.2	66.7	52.2
C	5.6	3.6	8.3	6.7	7.5	6.4
D	11.8	10.9	11.9	9.2	11.6	11.0
E	5.9	4.4	3.3	5.0	3.4	4.5
F	58.7	59.8	61.7	62.9	69.4	62.5
G	5.0	4.0	4.0	5.3	1.7	4.1
H	5.0	3.3	3.3	4.5	2.7	3.8
I	13.3	10.9	7.9	9.8	8.5	10.2
J	2.8	2.6	2.2	1.4	0.3	1.8

χ^2	DF	P
18.1	4	0.0012
41.9	4	0.0000
6.2	4	0.1847
1.7	4	0.7907
3.5	4	0.4779
8.8	4	0.0663
6.3	4	0.1778
2.9	4	0.5747
6.3	4	0.1778
6.7	4	0.1526

T176 BY AGE AT ACCESSIONING

	16-17 776	18 381	19 139	20-24 193	25-34 53	TOTAL 1542
N=						
A	78.6	72.7	71.2	62.2	22.6	72.5
B	56.6	51.4	54.7	43.0	9.4	51.8
C	6.4	8.1	4.3	6.2	0.0	6.4
D	13.0	11.3	10.1	6.7	1.9	11.2
E	5.0	5.0	3.6	2.6	0.0	4.4
F	69.5	61.1	62.6	47.1	15.1	62.1
G	0.4	2.9	3.6	11.4	43.4	4.2
H	0.6	2.9	2.9	8.8	39.6	3.8
I	8.4	8.9	8.6	16.6	24.5	10.1
J	1.2	1.8	3.6	2.6	7.5	2.0

χ^2	DF	P
91.0	4	0.0000
51.6	4	0.0000
6.5	4	0.1648
11.2	4	0.0244
5.1	4	0.2772
86.2	4	0.0000
260.0	4	0.0000
223.8	4	0.0000
24.5	4	0.0001
13.5	4	0.0091

T177 -- HOUSEHOLD BILLS PAID BY WHOM

ANSWER THE FOLLOWING QUESTION ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT: WHO IS RESPONSIBLE FOR PAYING MOST OF THE BILLS IN THIS HOUSEHOLD?

- 1 - MY OWN MOTHER
- 2 - MY OWN FATHER
- 3 - MY STEPMOTHER
- 4 - MY STEPFATHER
- 5 - GRANDPARENT(S)
- 6 - OTHER ADULT RELATIVE(S)
- 7 - MY SPOUSE
- 8 - MY IN-LAWS
- 9 - PERSON(S) NOT RELATED TO ME
- 10 - MYSELF

SURVEY ITEMS #: A070 B070 C136 D126

TOTAL NPS SURVEYED IS 1654

T177 BY ST/SMP PARTICIPATION

	NEITHER N= 563	ST 513	BOTH 146	SMP 78	TOTAL 1300
1	29.7	32.0	27.4	21.8	29.8
2	43.7	47.2	43.8	56.4	45.8
3	2.3	2.3	5.5	1.3	2.6
4	7.3	8.8	11.6	6.4	8.3
5	1.1	2.1	1.4	1.3	1.5
6	2.5	3.1	3.4	5.1	3.0
7	1.9	0.2	0.0	0.0	0.9
8	0.2	0.2	0.7	1.3	0.3
9	4.1	1.6	2.0	0.0	2.6
10	7.3	2.5	4.1	6.4	5.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE				
CHISQUARE	54.600				
	D.F.				
	27				
	PROB.				
	0.0013				

T177 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 271	NO_BONUS 561	TOTAL 832
1	24.0	25.8	25.2
2	45.4	54.5	51.6
3	3.7	2.7	3.0
4	11.1	7.8	8.9
5	1.1	1.3	1.2
6	3.3	2.1	2.5
7	1.5	0.2	0.6
8	0.4	0.2	0.2
9	3.3	2.1	2.5
10	6.3	3.2	4.2
TOTAL	100.0	100.0	100.0
STATISTIC	VALUE		
CHISQUARE	17.600		
	D.F.		
	9		
	PROB.		
	0.0401		

T177 BY REGION

	N=	NE 351	SE 153	SW 179	MW 392	WEST 259	TOTAL 1334
1		28.8	31.4	30.7	29.8	27.0	29.3
2		45.9	37.3	41.9	49.5	44.4	45.1
3		4.8	2.6	2.2	2.3	3.9	3.3
4		9.1	7.2	8.9	7.9	10.4	8.8
5		0.6	1.3	2.2	1.0	2.3	1.3
6		4.6	3.9	2.2	2.0	3.5	3.2
7		0.6	2.6	0.6	1.3	0.4	1.0
8		0.3	1.3	0.0	0.0	0.4	0.3
9		2.8	2.6	2.8	2.3	3.1	2.7
10		2.6	9.8	8.4	3.8	4.6	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				50.700	36	0.0530	

T177 BY RURAL/URBAN

	N=	LG_CITY 281	MED_CITY 239	SUBURB 249	TOWN 314	RURAL 264	TOTAL 1347
1		35.9	25.9	30.5	29.0	26.1	29.6
2		34.5	42.3	46.2	46.8	57.2	45.4
3		2.1	5.0	3.6	2.5	2.3	3.0
4		8.9	10.5	7.2	6.0	9.5	8.3
5		2.1	1.3	2.4	1.3	0.4	1.5
6		4.3	3.8	3.2	2.9	1.5	3.1
7		0.7	0.4	0.4	2.2	0.8	1.0
8		0.4	1.3	0.0	0.0	0.0	0.3
9		3.9	1.7	4.0	2.9	1.1	2.7
10		7.1	7.9	2.4	6.4	1.1	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				81.800	36	0.0000	

T177 BY AGE AT ACCESSIONING

	N=	16-17 693	18 337	19 120	20-24 162	25-34 50	TOTAL 1362
1		30.9	32.6	30.0	22.2	14.0	29.6
2		50.2	42.1	48.3	38.3	6.0	45.0
3		2.9	3.6	5.0	3.1	2.0	3.2
4		9.1	9.5	6.7	8.0	2.0	8.6
5		1.6	2.1	0.8	0.6	0.0	1.5
6		2.9	2.7	0.8	4.9	10.0	3.2
7		0.3	0.0	1.7	1.8	12.0	1.0
8		0.0	0.6	0.0	0.6	2.0	0.3
9		1.7	2.4	4.2	5.6	6.0	2.7
10		0.4	4.4	2.5	14.8	46.0	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				373.9	36	0.0000	

B178 -- HOUSEHOLD GROSS INCOME (FORCED CHOICE)

WHAT WOULD YOU SAY IS THE TOTAL YEARLY INCOME OF YOUR PARENTS OR GUARDIANS AND ALL FAMILY MEMBERS WHO LIVE WITH THEM, BEFORE TAXES AND OTHER DEDUCTIONS? DO NOT INCLUDE YOUR INCOME. GIVE YOUR BEST ESTIMATE.

- 1 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
- 2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
- 3 - \$5,200-\$10,399 A YEAR (ABOUT \$100-\$199 A WEEK)
- 4 - \$10,400-\$15,599 A YEAR (ABOUT \$200-\$299 A WEEK)
- 5 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
- 6 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
- 7 - \$26,000-\$31,199 A YEAR (ABOUT \$500-\$599 A WEEK)
- 8 - \$31,200 OR MORE A YEAR (ABOUT \$600 A WEEK OR MORE)

SURVEY ITEMS #: A071 B071 C137 D137

TOTAL NPS SURVEYED IS 1654

B178 BY ST/SMP PARTICIPATION

	NEITHER N= 573	ST 529	BOTH 147	SMP 80	TOTAL 1329
1	5.9	4.5	7.5	5.0	5.5
2	5.9	4.7	7.5	7.5	5.7
3	11.3	12.5	10.9	16.3	12.0
4	14.8	14.9	13.6	12.5	14.6
5	11.9	14.0	10.2	13.8	12.6
6	11.5	11.7	11.6	10.0	11.5
7	10.1	13.0	7.5	12.5	11.1
8	28.4	24.6	31.3	22.5	26.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.700 D.F. 21 PROB. 0.7863				

B178 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 289	NO_BONUS 583	TOTAL 872
1	4.8	5.1	5.0
2	6.2	4.8	5.3
3	13.8	8.9	10.6
4	14.2	12.5	13.1
5	12.1	14.6	13.3
6	9.7	10.1	10.0
7	10.0	12.3	11.6
8	29.1	31.6	30.7
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.800 D.F. 7 PROB. 0.3506		

B178 BY REGION

	N=	NE 364	SE 154	SW 180	MW 394	WEST 261	TOTAL 1353
1		5.5	3.9	7.2	6.8	3.4	5.5
2		8.0	7.8	6.7	5.3	3.8	6.2
3		11.5	13.6	14.4	11.2	13.0	12.3
4		16.8	16.2	13.9	14.7	10.3	14.5
5		13.2	13.6	13.9	12.2	10.3	12.5
6		8.8	13.0	10.0	13.2	11.5	11.2
7		12.1	9.1	11.1	9.9	13.0	11.2
8		24.2	22.7	22.8	26.6	34.5	26.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.200	28	0.2285	

B178 BY RURAL/URBAN

	N=	LG_CITY 274	MED_CITY 252	SUBURB 256	TOWN 319	RURAL 266	TOTAL 1367
1		6.2	5.6	7.4	4.1	4.5	5.5
2		5.8	7.9	4.3	4.1	7.9	5.9
3		13.5	13.1	10.2	15.4	9.4	12.4
4		15.7	13.9	10.5	14.1	18.0	14.5
5		13.1	11.5	10.2	15.7	12.4	12.7
6		9.1	11.1	12.1	12.5	11.6	11.3
7		12.8	11.9	12.1	7.2	12.0	11.0
8		23.7	25.0	33.2	27.0	24.1	26.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.100	28	0.0965	

B178 BY AGE AT ACCESSIONING

	N=	16-17 709	18 349	19 113	20-24 165	25-34 44	TOTAL 1380
1		5.4	6.3	7.1	4.8	2.3	5.6
2		5.5	7.7	8.0	4.2	4.5	6.1
3		12.1	12.9	15.9	9.7	15.9	12.5
4		13.5	13.5	15.0	17.0	25.0	14.4
5		14.0	10.6	13.3	11.5	9.1	12.6
6		12.8	9.2	12.4	9.1	9.1	11.3
7		10.6	13.8	3.5	12.7	9.1	11.0
8		26.1	26.1	24.8	30.9	25.0	26.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.800	28	0.3728	

T182 -- RECRUIT INDEPENDENCE ESTABLISHED

WHEN DID YOU FIRST ESTABLISH YOUR OWN HOUSEHOLD BY MOVING OUT OF YOUR PARENTS' (OR GUARDIANS') HOUSEHOLD AND LIVING ON YOUR OWN INCOME? STUDENTS WHO DEPEND ON RELATIVES FOR SUPPORT AND RETURN HOME FOR VACATIONS ARE NOT CONSIDERED TO HAVE ESTABLISHED A SEPARATE HOUSEHOLD.

- 1 - JOINING THE ARMY IS THE FIRST TIME I HAVE BEEN AWAY FROM HOME TO LIVE ON MY OWN INCOME.
- 2 - IN THE LAST 6 MONTHS
- 3 - 7-12 MONTHS AGO
- 4 - 13-18 MONTHS (1 TO 1 1/2 YEARS) AGO
- 5 - 19-24 MONTHS (1 1/2 TO 2 YEARS) AGO
- 6 - 25-36 MONTHS (2 TO 3 YEARS) AGO
- 7 - MORE THAN 3 YEARS AGO

SURVEY ITEMS #: A072 B072 C138 D127

TOTAL NPS SURVEYED IS 1654

T182 BY ST/SMP PARTICIPATION

	NEITHER N= 633	ST 536	BOTH 153	SMP 86	TOTAL 1408
1	65.2	80.8	64.7	67.4	71.2
2	8.2	5.2	8.5	11.6	7.3
3	6.6	4.7	13.1	8.1	6.7
4	3.3	3.5	3.9	3.5	3.5
5	3.6	1.1	2.6	4.6	2.6
6	3.0	1.3	1.3	4.6	2.3
7	9.9	3.4	5.9	0.0	6.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 71.200				D.F. 18
					PROB. 0.0000

T182 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 297	NO_BONUS 591	TOTAL 888
1	66.3	78.3	74.3
2	10.1	6.1	7.4
3	6.7	5.9	6.2
4	4.0	2.7	3.2
5	2.7	2.4	2.5
6	2.7	1.2	1.7
7	7.4	3.4	4.7
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.060		D.F. 6
			PROB. 0.0042

T182 BY REGION

	N=	NE 383	SE 162	SW 189	MW 432	WEST 271	TOTAL 1437
1		70.2	61.1	66.1	72.9	74.5	70.3
2		8.4	8.0	5.3	7.6	8.9	7.8
3		7.0	6.2	9.5	5.6	6.6	6.8
4		4.4	2.5	6.3	2.8	2.9	3.7
5		2.6	6.2	1.6	2.8	1.5	2.7
6		1.8	2.5	2.1	3.2	1.5	2.3
7		5.5	13.6	9.0	5.1	4.1	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				46.400	24	0.0040	

T182 BY RURAL/URBAN

	N=	LG_CITY 302	MED_CITY 256	SUBURB 268	TOWN 340	RURAL 284	TOTAL 1450
1		66.2	67.2	69.4	70.9	78.5	70.5
2		7.6	11.7	6.7	6.8	6.7	7.8
3		8.9	5.9	7.1	6.8	3.9	6.6
4		4.6	2.7	5.2	2.9	2.8	3.7
5		3.3	3.1	3.0	1.8	2.5	2.7
6		1.7	1.9	2.2	3.5	1.8	2.3
7		7.6	7.4	6.3	7.3	3.9	6.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.700	24	0.1949	

T182 BY AGE AT ACCESSIONING

	N=	16-17 729	18 366	19 130	20-24 188	25-34 53	TOTAL 1466
1		82.3	72.1	68.5	40.4	1.9	70.3
2		7.0	7.6	12.3	9.6	3.8	7.8
3		4.3	11.2	6.9	8.0	1.9	6.6
4		3.8	3.0	3.8	5.3	1.9	3.8
5		1.4	1.6	3.1	9.6	3.8	2.7
6		0.5	1.6	2.3	10.1	1.9	2.3
7		0.7	2.7	3.1	17.0	84.9	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				780.4	24	0.0000	

VI. INFLUENCERS

T142 -- FATHER'S REACTION

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? -
FATHER (OR MALE GUARDIAN).

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #: B053 C073 D138 TOTAL NPS SURVEYED IS 1654

T142 BY ST/SMP PARTICIPATION

	NEITHER N= 578	ST 514	BOTH 142	SMP 81	TOTAL 1315
1	14.7	10.9	7.8	7.4	12.0
2	8.3	5.6	7.0	4.9	6.9
3	35.6	42.2	40.8	45.7	39.4
4	31.0	31.7	30.3	32.1	31.3
5	5.7	6.0	10.6	2.5	6.2
6	2.8	1.9	2.1	4.9	2.5
7	1.9	1.6	1.4	2.5	1.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 24.800				D.F. 18
					PROB. 0.1305

T142 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 276	NO_BONUS 577	TOTAL 853
1	10.5	9.7	10.0
2	5.8	5.9	5.9
3	41.7	41.6	41.6
4	31.5	32.9	32.5
5	7.3	6.2	6.6
6	1.4	2.3	2.0
7	1.8	1.4	1.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 1.300		D.F. 6
			PROB. 0.9717

T142 BY REGION

	N=	NE 351	SE 149	SW 168	MW 399	WEST 267	TOTAL 1334
1		11.4	15.4	13.1	12.5	9.4	12.0
2		9.4	6.0	6.5	7.3	5.6	7.3
3		35.3	36.9	45.2	39.6	42.7	39.5
4		31.9	30.2	26.2	30.3	33.0	30.7
5		7.7	5.4	6.5	5.3	6.0	6.2
6		3.1	3.4	1.8	2.8	1.9	2.6
7		1.1	2.7	0.6	2.3	1.5	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.900	24	0.7024	

T142 BY RURAL/URBAN

	N=	LG_CITY 282	MED_CITY 240	SUBURB 254	TOWN 312	RURAL 264	TOTAL 1352
1		17.7	13.8	11.0	9.3	8.3	12.0
2		8.9	7.1	9.1	7.0	3.8	7.2
3		35.8	42.9	44.9	36.2	39.4	39.6
4		28.0	25.8	27.9	35.6	35.2	30.8
5		6.0	6.3	4.7	5.8	8.7	6.3
6		2.5	3.8	0.8	3.5	1.9	2.5
7		1.1	0.4	1.6	2.6	2.6	1.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				47.300	24	0.0031	

T142 BY AGE AT ACCESSIONING

	N=	16-17 696	18 337	19 121	20-24 166	25-34 44	TOTAL 1364
1		8.8	13.6	11.6	15.1	36.4	11.9
2		5.9	8.0	8.3	10.2	9.1	7.3
3		43.8	35.0	40.5	36.8	18.2	39.7
4		32.3	30.0	27.3	27.1	29.5	30.6
5		5.8	8.3	5.0	5.4	6.8	6.3
6		2.2	3.0	4.1	3.6	0.0	2.6
7		1.3	2.1	3.3	1.8	0.0	1.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				56.700	24	0.0002	

T143 -- MOTHER'S REACTION

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? -
MOTHER (OR FEMALE GUARDIAN).

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #: B054 C074 D139 TOTAL NPS SURVEYED IS 1654

T143 BY ST/SMP PARTICIPATION

	NEITHER N= 580	ST 514	BOTH 138	SMP 80	TOTAL 1312
1	5.5	1.9	4.3	5.0	4.0
2	5.7	4.1	6.5	6.3	5.2
3	37.2	37.3	34.8	40.0	37.2
4	35.3	39.7	36.2	35.0	37.1
5	11.4	10.9	10.9	7.5	10.9
6	3.3	2.7	5.1	3.8	3.3
7	1.5	3.3	2.2	2.5	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.600 D.F. 18 PROB. 0.3558				

T143 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 280	NO_BONUS 572	TOTAL 852
1	3.6	3.5	3.5
2	4.6	4.5	4.6
3	39.3	30.6	33.5
4	36.4	42.3	40.4
5	10.0	13.6	12.4
6	2.9	3.7	3.4
7	3.2	1.8	2.2
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.900 D.F. 6 PROB. 0.1289		

T143 BY REGION

	N=	NE 350	SE 149	SW 169	MW 400	WEST 263	TOTAL 1331
1		5.7	3.4	4.7	4.0	3.8	4.4
2		7.7	4.0	7.1	3.8	4.6	5.4
3		37.7	36.9	39.6	38.3	34.2	37.3
4		34.0	38.3	32.5	37.0	40.3	36.4
5		9.1	9.4	13.0	10.3	12.5	10.7
6		3.4	4.0	1.8	4.3	2.3	3.3
7		2.3	4.0	1.2	2.5	2.3	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 21.500 D.F. 24 PROB. 0.6091

T143 BY RURAL/URBAN

	N=	LG_CITY 279	MED_CITY 238	SUBURB 256	TOWN 313	RURAL 261	TOTAL 1347
1		7.5	3.4	5.5	1.9	3.4	4.3
2		6.8	4.2	7.4	5.1	3.4	5.4
3		34.4	41.6	34.8	38.7	36.8	37.2
4		34.8	37.8	34.4	37.1	40.6	36.9
5		11.1	7.1	12.1	11.8	11.1	10.8
6		3.2	3.8	2.7	4.1	1.5	3.1
7		2.1	2.1	3.1	1.3	3.1	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 32.400 D.F. 24 PROB. 0.1174

T143 BY AGE AT ACCESSIONING

	N=	16-17 696	18 335	19 121	20-24 164	25-34 44	TOTAL 1360
1		3.7	4.2	4.1	7.3	4.5	4.3
2		4.0	6.6	7.4	6.7	9.1	5.4
3		38.6	35.8	34.7	36.6	31.8	37.1
4		37.2	36.7	33.9	36.0	40.9	36.8
5		10.9	9.8	10.7	11.0	13.6	10.7
6		3.3	4.2	5.0	0.6	0.0	3.2
7		2.2	2.7	4.1	1.8	0.0	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 22.000 D.F. 24 PROB. 0.5793

T146 -- REACTIONS OF ARMY FRIENDS

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - FRIEND(S) WITH ARMY EXPERIENCE.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #: B055 C075 D140 TOTAL NPS SURVEYED IS 1654

T146 BY ST/SMP PARTICIPATION

	NEITHER N= 574	ST 509	BOTH 139	SMP 81	TOTAL 1303
1	12.5	18.9	12.2	3.7	14.4
2	6.6	7.5	9.3	11.1	7.5
3	30.8	26.5	30.2	37.0	29.5
4	32.6	32.6	30.2	30.9	32.2
5	10.4	8.6	7.2	8.6	9.3
6	5.2	2.8	5.8	6.2	4.4
7	1.7	3.1	5.0	2.5	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 33.800				D.F. 18 PROB. 0.0133

T146 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL
N=	277	569	846
1	13.4	16.2	15.2
2	6.1	7.7	7.2
3	30.0	28.3	28.8
4	34.7	32.9	33.5
5	10.1	9.0	9.3
6	4.7	3.3	3.8
7	1.1	2.6	2.1
TOTAL	100.0	100.0	100.0
STATISTIC	VALUE		
CHISQUARE	5.200		
	D.F.		
	6		
	PROB.		
	0.5184		

T146 BY REGION

	N=	NE 350	SE 148	SW 168	MW 396	WEST 262	TOTAL 1324
1		14.3	13.5	11.3	14.9	18.3	14.8
2		7.1	6.1	10.7	6.1	9.9	7.7
3		28.9	32.4	35.7	28.3	24.8	29.2
4		33.1	28.4	26.8	34.8	30.5	31.8
5		8.0	12.2	9.5	9.1	9.9	9.4
6		5.4	4.7	4.2	3.5	5.0	4.5
7		3.1	2.7	1.8	3.3	1.5	2.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.900	24	0.4673	

T146 BY RURAL/URBAN

	N=	LG_CITY 279	MED_CITY 240	SUBURB 256	TOWN 310	RURAL 257	TOTAL 1342
1		15.4	15.0	17.2	14.8	11.7	14.8
2		10.8	5.0	10.9	6.4	5.1	7.7
3		30.8	32.5	28.1	27.4	28.4	29.4
4		27.2	31.3	26.2	33.5	40.1	31.7
5		8.2	11.7	9.8	10.3	7.8	9.5
6		3.6	3.8	5.1	4.8	4.7	4.4
7		3.9	0.8	2.7	2.6	2.3	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.000	24	0.0684	

T146 BY AGE AT ACCESSIONING

	N=	16-17 690	18 334	19 121	20-24 164	25-34 44	TOTAL 1353
1		15.8	15.9	13.2	11.6	4.5	14.7
2		8.0	7.2	7.4	9.1	4.5	7.8
3		28.7	27.5	32.2	32.9	29.5	29.3
4		32.8	29.3	32.2	28.7	40.9	31.6
5		9.1	9.6	9.1	9.8	13.6	9.5
6		3.0	7.5	5.8	3.7	4.5	4.5
7		2.6	3.0	0.0	4.3	2.3	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.000	24	0.3045	

T147 -- REACTIONS OF FRIENDS W/ OTHER MILT EXPER

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - FRIEND(S) WITH OTHER MILITARY EXPERIENCE.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #: B056 C076 D141 TOTAL NPS SURVEYED IS 1654

T147 BY ST/SMP PARTICIPATION

	NEITHER N= 575	ST 512	BOTH 140	SMP 82	TOTAL 1309
1	15.3	23.0	15.0	7.3	17.8
2	8.0	9.4	11.4	8.5	8.9
3	27.1	22.8	32.1	30.5	26.2
4	31.1	29.1	30.0	34.1	30.4
5	9.4	8.8	7.1	14.6	9.2
6	6.3	3.7	1.4	2.4	4.5
7	2.8	3.1	2.9	2.4	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 34.900				D.F. 18 PROB. 0.0097

T147 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 279	NO_BONUS 574	TOTAL 853
1	15.0	20.6	18.8
2	8.2	9.4	9.0
3	26.2	26.3	26.3
4	33.3	29.8	30.9
5	11.1	8.2	9.1
6	3.9	3.5	3.6
7	2.1	2.3	2.2
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.900		D.F. 6 PROB. 0.4345

T147 BY REGION

	N=	NE 349	SE 150	SH 170	MW 400	WEST 264	TOTAL 1333
1		18.3	14.0	15.3	18.0	20.4	17.8
2		7.2	8.0	10.0	10.0	10.6	9.2
3		25.8	32.7	31.8	24.5	22.7	26.3
4		33.2	28.7	28.2	30.8	26.5	30.0
5		8.3	12.0	8.8	8.0	11.7	9.4
6		4.3	3.3	2.9	4.5	6.1	4.4
7		2.9	1.3	2.9	4.3	1.9	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.900	24	0.3583	

T147 BY RURAL/URBAN

	N=	LG_CITY 280	MED_CITY 242	SUBURB 257	TOWN 313	RURAL 258	TOTAL 1350
1		15.7	19.4	19.5	16.6	18.6	17.9
2		11.8	5.0	11.3	9.9	7.0	9.1
3		25.0	31.0	25.7	26.2	22.9	26.1
4		28.6	26.0	28.4	31.6	35.3	30.1
5		11.1	10.7	8.2	8.6	9.3	9.6
6		4.3	5.0	5.1	2.2	5.8	4.4
7		3.6	2.9	1.9	4.8	1.2	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.400	24	0.0959	

T147 BY AGE AT ACCESSIONING

	N=	16-17 698	18 336	19 120	20-24 164	25-34 44	TOTAL 1362
1		19.8	17.6	15.0	15.2	6.8	17.8
2		10.2	8.0	7.5	9.1	2.3	9.0
3		25.2	26.5	32.5	26.2	22.7	26.2
4		29.5	28.0	33.3	30.5	40.9	30.0
5		9.2	9.5	6.7	10.4	20.4	9.5
6		3.1	6.8	3.3	5.5	4.5	4.4
7		3.0	3.6	1.7	3.0	2.3	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.100	24	0.1815	

T148 -- REACTIONS OF FRIENDS W/OUT MILT EXPER

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - FRIEND(S) WITH NO MILITARY EXPERIENCE.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #: B057 C077 D142 TOTAL NPS SURVEYED IS 1654

T148 BY ST/SMP PARTICIPATION

	NEITHER N= 575	ST 509	BOTH 140	SMP 82	TOTAL 1306
1	5.7	2.9	9.3	4.9	5.0
2	6.3	8.6	9.3	6.1	7.5
3	20.0	13.8	22.9	23.2	18.1
4	29.6	31.0	22.9	29.3	29.4
5	16.9	22.4	17.9	21.9	19.4
6	14.3	11.2	7.1	8.5	11.9
7	7.3	10.0	10.7	6.1	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 39.700				D.F. 18
					PROB. 0.0023

T148 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 278	NO_BONUS 574	TOTAL 852
1	3.6	4.7	4.3
2	9.0	7.1	7.7
3	17.6	16.0	16.5
4	26.3	29.4	28.4
5	19.1	23.7	22.2
6	14.4	10.6	11.9
7	10.1	8.4	8.9
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.100		D.F. 6
			PROB. 0.3117

T148 BY REGION

	N=	NE 351	SE 149	SW 169	MW 399	WEST 262	TOTAL 1330
1		5.7	8.0	5.3	5.0	4.2	5.4
2		8.5	7.4	5.9	8.5	7.6	7.9
3		18.5	18.8	21.3	20.0	12.6	18.2
4		30.5	32.2	21.9	29.8	27.5	28.8
5		17.4	14.1	26.0	17.8	21.0	18.9
6		9.1	12.1	12.4	10.5	17.2	11.9
7		10.3	7.4	7.1	8.3	9.9	8.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		33.400		24	0.0959		

T148 BY RURAL/URBAN

	N=	LG_CITY 279	MED_CITY 240	SUBURB 257	TOWN 312	RURAL 260	TOTAL 1348
1		6.4	5.0	5.4	6.7	3.1	5.4
2		7.5	7.5	8.9	7.0	7.7	7.7
3		19.7	17.5	19.1	18.9	15.0	18.1
4		26.2	28.3	27.6	26.3	38.1	29.2
5		21.1	19.6	18.7	20.5	16.1	19.3
6		12.5	12.5	12.4	9.9	10.8	11.6
7		6.4	9.6	7.8	10.6	9.2	8.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		23.100		24	0.5139		

T148 BY AGE AT ACCESSIONING

	N=	16-17 698	18 334	19 120	20-24 163	25-34 44	TOTAL 1359
1		4.1	7.5	4.2	8.6	2.3	5.4
2		7.0	8.4	6.7	9.8	13.6	7.9
3		17.5	16.5	15.8	25.1	20.4	18.1
4		28.4	27.5	39.2	27.0	27.3	28.9
5		20.8	17.4	14.2	17.2	29.5	19.2
6		12.3	11.7	13.3	9.2	6.8	11.7
7		9.9	11.1	6.7	3.1	0.0	8.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		44.600		24	0.0065		

T152 -- REACTIONS OF CO-WORKERS

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR CO-WORKERS.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

D145

TOTAL NPS SURVEYED IS 1654

T152 BY ST/SMP PARTICIPATION

	NEITHER N= 533	ST 473	BOTH 135	SMP 79	TOTAL 1220
1	35.3	46.1	39.3	26.6	39.3
2	10.3	9.7	11.8	11.4	10.3
3	13.3	12.0	14.8	21.5	13.5
4	26.1	19.9	19.3	29.1	23.1
5	8.6	8.0	8.1	7.6	8.3
6	4.5	2.1	4.4	0.0	3.3
7	1.9	2.1	2.2	3.8	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
31.500D.F.
18PROB.
0.0252

T152 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 259	NO_BONUS 541	TOTAL 800
1	38.2	39.9	39.4
2	9.6	9.1	9.3
3	12.7	12.6	12.6
4	27.4	21.8	23.6
5	6.6	10.2	9.0
6	1.9	3.7	3.1
7	3.5	2.8	3.0
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
7.100D.F.
6PROB.
0.3117

T152 BY REGION

	N=	NE 329	SE 137	SW 162	MW 372	WEST 238	TOTAL 1238
1		41.9	38.7	29.6	42.5	37.0	39.2
2		11.3	10.2	11.1	9.7	11.8	10.7
3		12.2	20.4	19.8	10.5	11.8	13.5
4		22.8	19.7	24.1	23.7	22.7	22.9
5		6.1	9.5	9.9	7.8	9.7	8.2
6		3.3	1.5	4.3	3.2	3.8	3.3
7		2.4	0.0	1.2	2.7	3.4	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.200	24	0.1481	

T152 BY RURAL/URBAN

	N=	LG_CITY 258	MED_CITY 223	SUBURB 242	TOWN 291	RURAL 244	TOTAL 1258
1		38.8	37.7	37.6	40.2	41.0	39.1
2		11.2	12.1	10.3	10.3	9.4	10.7
3		14.3	15.7	16.1	12.4	10.7	13.8
4		23.3	21.5	22.7	21.0	26.2	22.9
5		7.8	8.1	7.8	10.3	7.0	8.3
6		2.7	2.7	3.3	3.1	3.7	3.1
7		1.9	2.2	2.1	2.8	2.0	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.200	24	0.9937	

T152 BY AGE AT ACCESSIONING

	N=	16-17 656	18 306	19 111	20-24 153	25-34 41	TOTAL 1267
1		46.3	31.7	36.9	28.8	21.9	39.1
2		9.0	11.8	15.3	13.1	7.3	10.7
3		12.0	14.0	17.1	17.6	12.2	13.7
4		21.0	26.5	15.3	26.1	34.1	22.9
5		7.3	8.5	9.0	8.5	19.5	8.3
6		2.0	5.2	5.4	2.6	4.9	3.2
7		2.3	2.3	0.9	3.3	0.0	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				57.500	24	0.0001	

T370 -- EMPLOYER'S REACTION TO YOU ENLISTING

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR EMPLOYER.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

D144

TOTAL NPS SURVEYED IS 1654

T370 BY ST/SMP PARTICIPATION

	NEITHER N= 561	ST 502	BOTH 138	SMP 82	TOTAL 1283
1	36.2	45.8	34.8	35.4	39.8
2	10.2	9.8	12.3	14.6	10.5
3	16.6	14.1	16.7	14.6	15.5
4	25.0	20.3	26.8	19.5	23.0
5	5.5	6.0	6.5	9.8	6.1
6	3.2	1.4	2.2	1.2	2.3
7	3.4	2.6	0.7	4.9	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 25.100 D.F. 18 PROB. 0.1222				

T370 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 275	NO_BONUS 562	TOTAL 837
1	37.1	40.6	39.4
2	12.0	8.5	9.7
3	15.3	14.8	14.9
4	24.7	24.0	24.3
5	4.7	6.6	6.0
6	2.5	2.1	2.3
7	3.6	3.4	3.5
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.000 D.F. 6 PROB. 0.6767		

T370 BY REGION

	N=	NE 349	SE 143	SW 167	MW 389	WEST 256	TOTAL 1304
1		39.0	42.7	32.3	43.2	37.9	39.6
2		11.5	14.0	7.8	10.0	12.9	11.1
3		14.0	16.1	20.4	13.4	14.8	15.0
4		27.5	14.7	23.9	21.6	22.3	22.9
5		4.0	7.0	5.4	6.9	7.0	6.0
6		2.0	2.1	5.4	2.3	1.6	2.5
7		2.0	3.5	4.8	2.6	3.5	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
34.200D.F.
24PROB.
0.0812

T370 BY RURAL/URBAN

	N=	LG_CITY 273	MED_CITY 237	SUBURB 254	TOWN 304	RURAL 255	TOTAL 1323
1		40.7	40.9	36.6	39.5	40.4	39.6
2		13.2	10.5	9.1	11.8	9.0	10.8
3		15.4	16.9	17.3	16.4	10.2	15.3
4		18.7	18.1	27.2	21.7	28.2	22.8
5		6.6	7.2	5.5	6.3	5.1	6.1
6		2.6	4.2	1.2	1.3	3.1	2.4
7		2.9	2.1	3.1	3.0	3.9	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
28.900D.F.
24PROB.
0.2239

T370 BY AGE AT ACCESSIONING

	N=	16-17 687	18 328	19 116	20-24 161	25-34 41	TOTAL 1333
1		45.1	34.4	36.2	29.8	31.7	39.5
2		9.6	10.1	15.5	15.5	12.2	11.0
3		14.3	16.8	16.4	16.1	12.2	15.2
4		21.8	25.3	15.5	26.1	26.8	22.8
5		4.5	5.8	12.1	7.4	12.2	6.1
6		2.0	2.7	3.4	2.5	2.4	2.4
7		2.6	4.9	0.9	2.5	2.4	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
45.400D.F.
24PROB.
0.0052

T153 -- REACTIONS OF FELLOW STUDENTS

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FELLOW STUDENTS.

- 1 - DOES NOT APPLY
- 2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- 3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

C078 D143

TOTAL NPS SURVEYED IS 1654

T153 BY ST/SMP PARTICIPATION

	NEITHER N= 573	ST 507	BOTH 139	SMP 78	TOTAL 1297
1	17.8	7.7	8.6	5.1	12.1
2	8.9	8.9	10.1	15.4	9.4
3	17.4	12.4	20.1	24.4	16.2
4	27.6	32.3	28.8	33.3	29.9
5	16.1	19.9	19.4	10.3	17.6
6	8.4	12.2	5.8	7.7	9.6
7	3.8	6.5	7.2	3.8	5.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 60.600				D.F. 18 PROB. 0.0000

T153 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 277	NO_BONUS 570	TOTAL 847	
1	11.9	8.1	9.3	
2	9.0	8.8	8.9	
3	16.6	14.7	15.3	
4	26.0	33.5	31.1	
5	18.0	18.9	18.7	
6	13.0	10.2	11.1	
7	5.4	5.8	5.7	
TOTAL	100.0	100.0	100.0	
STATISTIC CHISQUARE	VALUE 8.200		D.F. 6	PROB. 0.2238

T153 BY REGION

	N=	NE 351	SE 148	SW 165	MW 398	WEST 260	TOTAL 1322
1		13.1	16.9	15.1	10.0	10.0	12.3
2		8.8	12.8	10.3	9.8	8.5	9.7
3		17.9	17.6	19.4	15.1	12.7	16.2
4		30.2	27.7	22.4	33.9	28.1	29.7
5		16.2	11.5	18.8	18.1	20.8	17.5
6		8.5	8.8	9.7	7.3	14.2	9.5
7		5.1	4.7	4.2	5.8	5.8	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.400	24	0.0959	

T153 BY RURAL/URBAN

	N=	LG_CITY 278	MED_CITY 241	SUBURB 255	TOWN 309	RURAL 258	TOTAL 1341
1		13.3	12.4	12.5	14.2	9.7	12.5
2		11.1	10.8	10.2	7.1	9.3	9.6
3		16.2	17.8	18.4	15.5	12.4	16.0
4		26.3	29.5	29.4	28.2	36.4	29.8
5		16.5	16.6	14.9	21.4	17.4	17.5
6		12.9	9.1	9.4	5.8	9.3	9.2
7		3.6	3.7	5.1	7.8	5.4	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.500	24	0.1151	

T153 BY AGE AT ACCESSIONING

	N=	16-17 694	18 332	19 118	20-24 164	25-34 43	TOTAL 1351
1		7.9	12.6	16.9	18.9	46.5	12.4
2		9.1	10.2	7.6	12.2	9.3	9.6
3		14.7	16.9	17.8	22.6	9.3	16.3
4		31.6	28.9	31.4	26.2	13.9	29.7
5		20.5	16.3	12.7	9.8	18.6	17.4
6		10.4	9.9	8.5	6.7	2.3	9.4
7		5.9	5.1	5.1	3.7	0.0	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				92.000	24	0.0000	

T154 -- NUMBER OF SIBLINGS EVER IN MILITARY

HOW MANY OF YOUR BROTHERS AND SISTERS HAVE SERVED IN THE ARMY OR ANOTHER SERVICE?
(INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
1 - 1
2 - 2
3 - 3
4 - 4
5 - 5
6 - 6 OR MORE

SURVEY ITEMS 8:

C129 D060

TOTAL NPS SURVEYED IS 1654

T154 BY ST/SMP PARTICIPATION

	NEITHER N= 702	ST 581	BOTH 163	SMP 93	TOTAL 1539
0	69.8	73.3	63.2	58.1	69.7
1	17.1	15.5	18.4	17.2	16.6
2	7.4	7.1	8.6	5.4	7.3
3	2.8	1.7	3.1	10.8	2.9
4	1.7	1.0	3.1	4.3	1.8
5	0.6	0.5	1.2	3.2	0.8
6	0.6	0.9	2.4	1.1	0.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 48.400				D.F. 16
					PROB. 0.0001

T154 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 316	NO_BONUS 642	TOTAL 958
0	67.1	72.1	70.5
1	19.6	15.7	17.0
2	7.3	6.2	6.6
3	3.2	2.2	2.5
4	1.9	1.9	1.9
5	0.9	0.6	0.7
6	0.0	1.3	0.8
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.000		D.F. 6
			PROB. 0.2381

T154 BY REGION

	N=	NE 416	SE 183	SW 211	MW 462	WEST 292	TOTAL 1564
0		66.3	67.8	69.2	68.0	72.6	68.5
1		19.9	16.9	14.7	19.0	13.4	17.4
2		7.7	6.6	7.6	7.6	6.8	7.4
3		2.4	4.4	3.8	3.0	3.8	3.3
4		1.4	2.7	1.9	1.7	1.0	1.7
5		0.5	1.1	1.4	0.4	1.4	0.8
6		1.7	0.5	1.4	0.2	1.0	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		21.000		24	0.6387		

T154 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 282	SUBURB 292	TOWN 373	RURAL 298	TOTAL 1577
0		73.5	69.1	68.1	65.4	70.1	69.2
1		13.3	16.7	18.8	20.4	15.4	17.0
2		8.1	5.3	7.9	8.0	7.4	7.4
3		3.0	4.6	1.4	2.4	3.7	3.0
4		0.6	2.8	1.7	2.1	1.3	1.7
5		0.0	0.7	1.0	1.3	0.7	0.8
6		1.5	0.7	1.0	0.3	1.3	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		29.100		24	0.2164		

T154 BY AGE AT ACCESSIONING

	N=	16-17 796	18 393	19 154	20-24 204	25-34 53	TOTAL 1600
0		70.1	66.4	77.3	67.2	50.9	68.9
1		16.1	18.8	14.3	19.6	20.8	17.2
2		7.5	6.1	5.8	7.3	17.0	7.3
3		3.1	2.8	1.9	4.4	5.7	3.2
4		1.4	2.8	0.6	1.5	1.9	1.7
5		0.8	1.5	0.0	0.0	1.9	0.8
6		1.0	1.5	0.0	0.0	1.9	0.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		34.900		24	0.0699		

T157 -- FATHERS MILITARY SERVICE

HAS YOUR FATHER (OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY?

- A - NOT TO MY KNOWLEDGE OR DOESN'T APPLY
 B - ARMY (REGULAR ACTIVE DUTY)
 C - ARMY RESERVE
 D - ARMY NATIONAL GUARD
 E - AIR FORCE (REGULAR ACTIVE DUTY)
 F - AIR FORCE RESERVE OR AIR NATIONAL GUARD
 G - NAVY (REGULAR ACTIVE DUTY)
 H - NAVY RESERVE
 I - MARINES (REGULAR ACTIVE DUTY)

SURVEY ITEMS #:

C122 D111

TOTAL NPS SURVEYED IS 1654

T157 BY ST/SMP PARTICIPATION

	NEITHER N= 696	ST 584	BOTH 163	SMP 91	TOTAL 1534	2 X	DF	P
A	44.5	41.8	27.0	39.6	41.3	16.8	3	0.0008
B	30.0	29.7	36.2	25.3	30.3	3.8	3	0.2839
C	3.6	5.6	9.2	6.6	5.1	9.7	3	0.0213
D	2.9	4.3	4.3	5.5	3.7	2.9	3	0.4073
E	8.5	7.7	11.0	11.0	8.6	2.6	3	0.4575
F	1.0	1.2	3.1	2.2	1.4	4.8	3	0.1870
G	10.2	10.1	11.0	13.2	10.4	1.0	3	0.8013
H	1.3	1.9	3.7	0.0	1.7	6.2	3	0.1023
I	2.1	3.4	1.2	0.0	2.4	6.0	3	0.1116
J	0.6	0.5	0.6	0.0	0.5	0.5	3	0.9189

T157 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 319	NO_BONUS 638	TOTAL 957	2 X	DF	P
A	35.7	36.8	36.5	0.0	1	1.0000
B	30.3	30.2	30.2	0.0	1	1.0000
C	5.9	6.6	6.4	0.1	1	0.7518
D	6.6	4.2	5.0	2.5	1	0.1138
E	6.9	11.6	10.0	5.2	1	0.0226
F	1.3	2.2	1.9	1.0	1	0.3173
G	12.5	10.6	11.3	0.7	1	0.4028
H	1.6	2.7	2.3	1.1	1	0.2943
I	2.2	3.4	3.0	1.1	1	0.2943
J	0.9	0.6	0.7	0.3	1	0.5839

T157 BY REGION

	N=	NE 422	SE 179	SW 209	MW 463	WEST 290	TOTAL 1563	2 X	DF	P
A		40.5	45.8	47.4	38.9	38.6	41.2	6.6	4	0.1586
B		31.2	33.5	25.4	29.8	27.4	29.6	4.4	4	0.3546
C		6.6	6.1	4.3	4.8	4.4	5.3	2.8	4	0.5918
D		5.2	1.7	2.4	4.1	5.5	4.2	6.8	4	0.1468
E		5.4	4.5	8.6	11.2	10.6	8.4	15.1	4	0.0045
F		1.4	1.7	1.9	1.3	1.7	1.5	0.5	4	0.9735
G		11.1	7.3	11.0	9.9	12.0	10.5	3.1	4	0.5412
H		1.4	1.7	0.5	2.4	1.4	1.6	3.6	4	0.4628
I		2.4	1.1	2.4	3.2	2.7	2.6	2.4	4	0.6626
J		0.9	0.6	0.0	0.2	1.0	0.6	4.2	4	0.3796

T157 BY RURAL/URBAN

	N=	LG_CITY 330	MED_CITY 288	SUBURB 292	TOWN 372	RURAL 297	TOTAL 1579	2 X	DF	P
A		46.7	44.4	31.5	39.3	44.4	41.3	18.6	4	0.0009
B		28.3	30.6	32.2	31.2	26.5	29.8	3.1	4	0.5412
C		3.6	2.4	10.3	4.8	5.4	5.2	21.4	4	0.0003
D		3.0	4.5	3.8	4.8	3.7	4.0	1.8	4	0.7725
E		7.2	6.9	10.6	8.9	7.7	8.3	3.5	4	0.4779
F		1.5	1.0	2.0	1.1	1.7	1.5	1.5	4	0.8266
G		8.7	6.3	13.0	11.3	13.1	10.5	10.9	4	0.0277
H		0.9	2.4	1.4	2.4	1.3	1.7	3.7	4	0.4481
I		2.4	2.8	3.4	1.9	2.3	2.5	1.6	4	0.8088
J		0.6	0.7	1.0	0.0	0.7	0.6	3.4	4	0.4932

T157 BY AGE AT ACCESSIONING

	N=	16-17 798	18 394	19 151	20-24 199	25-34 55	TOTAL 1597	2 X	DF	P
A		41.5	41.4	45.0	38.2	36.4	41.2	2.1	4	0.7174
B		27.0	30.1	26.3	37.5	43.6	29.6	14.4	4	0.0061
C		6.9	4.6	5.3	2.0	0.0	5.3	11.7	4	0.0197
D		4.1	5.6	2.0	3.0	1.8	4.1	5.3	4	0.2579
E		9.1	5.8	13.3	7.5	5.4	8.4	9.7	4	0.0458
F		1.5	1.3	2.6	1.5	0.0	1.5	2.2	4	0.6990
G		10.6	10.6	6.6	10.5	14.5	10.4	3.3	4	0.5089
H		1.9	1.5	2.0	1.5	0.0	1.7	1.3	4	0.8614
I		3.4	2.3	1.3	1.5	0.0	2.6	5.5	4	0.2397
J		0.6	0.8	0.0	0.0	1.8	0.6	3.8	4	0.4337

T163 -- FATHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR FATHER (OR MALE GUARDIAN) COMPLETED?

- 1 - 8TH GRADE OR BELOW
- 2 - 9TH GRADE
- 3 - 10TH GRADE
- 4 - 11TH GRADE
- 5 - 12TH GRADE
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 10 - I DON'T KNOW

SURVEY ITEMS #: B065 C123 D112 TOTAL NPS SURVEYED IS 1654

T163 BY ST/SMP PARTICIPATION

	NEITHER N= 693	ST 584	BOTH 163	SMP 89	TOTAL 1529
1	8.4	6.2	3.7	11.2	7.2
2	5.2	3.8	8.0	7.9	5.1
3	5.5	5.6	7.4	5.6	5.8
4	5.6	6.5	8.0	6.7	6.3
5	25.5	25.3	21.5	20.2	24.7
6	5.0	4.3	3.1	7.9	4.7
7	6.6	7.9	8.6	12.4	7.7
8	1.7	2.0	4.3	2.3	2.2
9	14.6	19.9	26.4	15.7	17.9
10	21.8	18.5	9.2	10.1	18.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 54.700	D.F. 27	PROB. 0.0012

T163 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N*	319	637	956		
1	5.3	5.0	5.1		
2	6.3	4.1	4.8		
3	6.0	4.7	5.1		
4	7.5	4.4	5.4		
5	27.9	25.3	26.2		
6	3.8	5.2	4.7		
7	9.1	10.0	9.7		
8	1.6	3.4	2.8		
9	16.0	24.8	21.9		
10	16.6	13.0	14.2		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			20.300	9	0.0161

T163 BY REGION

	N=	NE 420	SE 180	SW 208	MW 460	WEST 292	TOTAL 1560
1		5.9	8.3	10.1	6.3	7.9	7.2
2		5.5	7.2	8.2	3.9	4.4	5.4
3		6.2	5.0	6.7	6.1	4.4	5.8
4		6.7	7.8	5.8	7.6	3.4	6.3
5		30.2	23.9	18.8	25.6	20.2	24.7
6		4.5	6.7	6.3	4.6	3.4	4.8
7		5.7	10.0	6.7	6.7	11.0	7.6
8		0.9	1.7	1.9	3.0	3.4	2.2
9		15.0	12.8	13.0	17.0	28.1	17.5
10		19.3	16.7	22.6	19.1	13.7	18.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				78.700	36	0.0001	

T163 BY RURAL/URBAN

	N=	LG_CITY 327	MED_CITY 287	SUBURB 293	TOWN 369	RURAL 301	TOTAL 1577
1		7.6	8.4	3.4	6.8	10.3	7.3
2		6.4	4.2	5.5	3.5	7.3	5.3
3		4.0	9.1	5.5	4.9	5.6	5.7
4		4.9	6.3	6.5	6.0	8.0	6.3
5		20.8	22.6	22.9	27.1	29.9	24.7
6		3.7	5.9	5.1	4.9	4.6	4.8
7		7.0	9.4	7.5	7.6	6.0	7.5
8		3.1	2.4	2.4	1.9	1.0	2.2
9		17.4	17.4	23.9	17.3	13.0	17.8
10		25.1	14.3	17.4	20.0	14.3	18.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				65.200	36	0.0020	

T163 BY AGE AT ACCESSIONING

	N=	16-17 797	18 393	19 149	20-24 200	25-34 55	TOTAL 1594
1		6.0	7.6	6.7	10.0	14.5	7.3
2		3.5	7.6	5.4	7.5	9.1	5.4
3		6.0	6.4	4.0	4.5	5.4	5.7
4		6.8	7.4	6.7	2.5	3.6	6.3
5		24.6	24.4	28.2	25.5	14.5	24.7
6		5.0	3.8	8.0	3.0	5.4	4.8
7		9.0	6.9	6.0	5.0	5.4	7.6
8		3.0	1.3	0.7	3.0	0.0	2.3
9		18.3	16.0	17.4	17.5	20.0	17.6
10		17.7	18.6	16.8	21.5	21.8	18.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.200	36	0.0481	

T164 -- FATHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR FATHER (OR MALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - I DON'T KNOW

SURVEY ITEMS #: B066 C124 D113 TOTAL NPS SURVEYED IS 1654

T164 BY ST/SMP PARTICIPATION

	NEITHER N= 644	ST 558	BOTH 158	SMP 85	TOTAL 1445
1	7.9	11.5	17.7	10.6	10.5
2	7.6	9.7	17.1	11.8	9.7
3	8.1	6.3	10.8	11.8	7.9
4	27.2	27.8	26.6	27.1	27.3
5	4.8	5.0	8.9	8.2	5.5
6	44.4	39.8	19.0	30.6	39.0
TOTAL	100.0	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	57.600	15	0.0000

T164 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 301	NO_BONUS 618	TOTAL 919
1	8.0	14.2	12.2
2	9.6	11.8	11.1
3	7.6	10.7	9.7
4	30.2	29.6	29.8
5	6.0	3.7	4.5
6	38.5	29.9	32.8
TOTAL	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	16.300	5	0.0060

T164 BY REGION

	N=	NE 388	SE 170	SW 194	MW 437	WEST 282	TOTAL 1471
1		10.0	5.3	9.8	8.5	18.4	10.6
2		7.7	10.0	8.8	9.1	11.3	9.2
3		5.7	10.6	6.7	7.3	12.8	8.2
4		34.0	27.1	20.6	28.4	20.9	27.3
5		7.0	3.5	9.3	5.7	3.9	5.9
6		35.6	43.5	44.8	41.0	32.6	38.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.700	20	0.0000	

T164 BY RURAL/URBAN

	N=	LG_CITY 297	MED_CITY 276	SUBURB 275	TOWN 350	RURAL 288	TOTAL 1486
1		12.8	10.9	14.5	9.1	5.2	10.4
2		9.4	9.8	14.5	9.1	5.6	9.6
3		7.7	8.7	9.4	8.0	6.9	8.1
4		23.6	26.1	25.8	27.4	33.3	27.3
5		4.7	5.8	5.4	7.1	5.6	5.8
6		41.8	38.8	30.2	39.1	43.4	38.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				42.600	20	0.0023	

T164 BY AGE AT ACCESSIONING

	N=	16-17 754	18 370	19 141	20-24 186	25-34 51	TOTAL 1502
1		10.1	11.3	9.9	10.8	11.8	10.5
2		10.5	7.3	10.6	9.1	9.8	9.5
3		7.8	9.5	6.4	9.1	5.9	8.2
4		28.5	24.3	36.2	23.7	17.6	27.2
5		4.8	6.2	5.7	9.1	5.9	5.8
6		38.3	41.3	31.2	38.2	49.0	38.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.500	20	0.3140	

T165 -- MOTHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR MOTHER (OR FEMALE GUARDIAN) COMPLETED?

- 1 - 8TH GRADE OR BELOW
- 2 - 9TH GRADE
- 3 - 10TH GRADE
- 4 - 11TH GRADE
- 5 - 12TH GRADE
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 10 - I DON'T KNOW

SURVEY ITEMS #: B067 C127 D116 TOTAL NPS SURVEYED IS 1654

T165 BY ST/SMP PARTICIPATION

	NEITHER N= 674	ST 575	BOTH 161	SMP 85	TOTAL 1495
1	7.0	4.9	5.6	7.1	6.0
2	4.4	3.8	6.8	5.9	4.5
3	6.2	5.9	3.7	10.6	6.1
4	7.3	5.0	5.0	8.2	6.2
5	33.4	36.5	32.9	34.1	34.6
6	5.6	5.2	8.7	1.2	5.6
7	7.0	11.1	11.8	10.6	9.3
8	1.9	2.3	3.7	1.2	2.2
9	11.1	11.8	13.0	9.4	11.5
10	16.0	13.4	8.7	11.8	14.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.000	D.F. 27	PROB. 0.1153

T165 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS	NO_BONUS	TOTAL		
N=	312	630	942		
1	4.5	5.2	5.0		
2	4.8	3.2	3.7		
3	5.4	4.4	4.8		
4	6.1	4.3	4.9		
5	37.5	35.2	36.0		
6	2.9	5.7	4.3		
7	10.9	12.1	11.7		
8	1.9	2.9	2.5		
9	12.5	14.4	13.8		
10	13.5	12.5	12.8		
TOTAL	100.0	100.0	100.0		
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			9.100	9	0.4281

T165 BY REGION

	N=	NE 408	SE 176	SW 200	MW 453	WEST 288	TOTAL 1525
1		5.6	6.8	8.5	5.3	6.6	6.2
2		4.4	4.0	7.5	3.5	4.2	4.5
3		6.9	9.7	8.5	4.2	4.2	6.1
4		8.6	5.1	6.0	6.8	4.5	6.6
5		38.2	29.5	28.5	38.0	30.2	34.4
6		4.4	6.3	8.0	5.7	6.3	5.8
7		6.6	10.8	5.5	9.3	13.5	9.0
8		2.9	0.6	1.5	2.4	2.4	2.2
9		9.3	13.6	12.0	9.9	14.2	11.3
10		13.0	13.6	14.0	14.8	13.9	13.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				56.900	36	0.0147	

T165 BY RURAL/URBAN

	N=	LG_CITY 321	MED_CITY 280	SUBURB 284	TOWN 360	RURAL 298	TOTAL 1543
1		7.2	6.8	4.6	5.6	6.4	6.1
2		3.4	3.6	7.8	4.2	3.4	4.4
3		5.3	7.9	5.3	3.9	8.7	6.1
4		7.2	5.4	5.3	6.7	8.4	6.6
5		29.3	31.4	33.4	36.9	39.6	34.2
6		5.6	6.4	4.6	6.4	5.7	5.8
7		11.5	9.3	8.4	10.3	5.7	9.1
8		1.6	2.1	3.2	2.2	2.0	2.2
9		11.8	14.6	14.4	9.7	7.0	11.4
10		17.1	12.5	13.0	14.2	13.1	14.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.900	36	0.0419	

T165 BY AGE AT ACCESSIONING

	N=	16-17 781	18 386	19 145	20-24 191	25-34 56	TOTAL 1559
1		4.7	7.0	5.5	9.9	10.7	6.2
2		4.2	5.2	4.8	3.7	5.4	4.5
3		5.8	5.7	8.3	6.3	8.9	6.2
4		6.7	6.5	6.9	4.7	10.7	6.5
5		35.6	33.4	33.8	32.5	26.8	34.2
6		5.1	6.2	7.6	7.3	3.6	5.8
7		11.0	6.0	8.3	8.4	8.9	9.1
8		2.2	2.6	2.1	1.0	3.6	2.2
9		10.5	12.9	11.0	13.6	5.4	11.4
10		14.2	14.5	11.7	12.6	16.1	13.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.000	36	0.5640	

T166 -- MOTHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR MOTHER (OR FEMALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - I DON'T KNOW

SURVEY ITEMS #: B068 C128 D117 TOTAL NPS SURVEYED IS 1654

T166 BY ST/SMP PARTICIPATION

	NEITHER N= 628	ST 552	BOTH 153	SMP 82	TOTAL 1415
1	6.5	5.4	15.0	7.3	7.1
2	8.3	10.1	7.8	9.8	9.0
3	8.0	8.5	17.0	9.8	9.3
4	35.8	40.0	35.3	34.1	37.3
5	6.0	4.5	7.2	13.4	6.0
6	35.3	31.3	17.6	25.6	31.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 53.800				D.F. 15 PROB. 0.0000

T166 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 302	NO_BONUS 601	TOTAL 903
1	7.3	8.1	7.9
2	12.6	10.1	11.0
3	8.9	9.5	9.3
4	35.1	38.8	37.5
5	5.6	5.2	5.3
6	30.5	28.3	29.0
TOTAL	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.400		D.F. 5 PROB. 0.7915

T166 BY REGION

	N#	NE 382	SE 162	SW 190	MW 432	WEST 275	TOTAL 1441
1		8.6	6.2	7.4	4.9	8.7	7.1
2		8.6	10.5	10.5	8.8	10.2	9.4
3		9.9	12.3	10.0	7.9	8.4	9.3
4		37.2	35.8	30.5	40.0	36.0	36.8
5		7.1	5.6	6.8	5.3	4.4	5.8
6		28.5	29.6	34.7	33.1	32.4	31.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.900	20	0.5940	

T166 BY RURAL/URBAN

	N#	LG_CITY 299	MED_CITY 257	SUBURB 276	TOWN 339	RURAL 287	TOTAL 1458
1		6.7	8.6	10.5	5.6	4.9	7.1
2		9.7	10.9	10.1	9.1	7.0	9.3
3		11.4	8.2	10.5	9.1	7.7	9.4
4		29.1	35.0	37.7	41.3	40.4	36.8
5		5.0	4.7	6.5	6.8	5.9	5.8
6		38.1	32.7	24.6	28.0	34.1	31.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.700	20	0.0282	

T166 BY AGE AT ACCESSIONING

	N#	16-17 743	18 360	19 135	20-24 184	25-34 50	TOTAL 1472
1		6.1	9.4	9.6	7.1	2.0	7.2
2		9.4	8.6	9.6	10.3	8.0	9.3
3		9.8	9.2	9.6	9.2	6.0	9.4
4		38.5	36.1	33.3	34.2	36.0	36.8
5		6.1	5.3	5.9	7.1	4.0	5.9
6		30.1	31.4	31.8	32.1	44.0	31.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.200	20	0.8686	

T167 -- FATHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR FATHER (OR MALE GUARDIAN) DO? (IF DECEASED, INDICATE HIS LAST JOB.)

- 12 - SALESWORKER
- 13 - OFFICE OR CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS :

B064 C125 D114

TOTAL NPS SURVEYED IS 1654

T167 BY ST/SMP PARTICIPATION

	NEITHER N= 604	ST 531	BOTH 121	SMP 76	TOTAL 1332
12	2.6	2.8	3.3	1.3	2.7
13	4.0	2.6	4.1	5.3	3.5
14	2.3	1.7	3.3	7.9	2.5
15	14.9	15.6	10.7	14.5	14.8
16	5.8	8.5	5.0	5.3	6.8
17	9.9	8.3	4.1	9.2	8.7
18	3.6	3.0	0.8	6.6	3.3
19	0.3	0.4	0.0	0.0	0.3
20	12.8	10.5	8.3	7.9	11.2
23	1.5	0.8	0.0	1.3	1.1
24	1.2	1.3	0.8	0.0	1.1
25	6.1	9.4	12.4	6.6	8.0
26	4.6	7.0	9.9	6.6	6.2
27	5.3	6.2	15.7	5.3	6.6
28	6.3	5.6	4.1	10.5	6.1
29	0.8	0.8	1.6	0.0	0.8
34	1.2	0.8	1.6	0.0	1.0
35	1.5	1.3	1.6	2.6	1.5
45	1.2	0.9	1.6	0.0	1.1
46	5.5	6.2	7.4	1.3	5.7
47	8.6	6.2	3.3	7.9	7.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			83.500	60	0.0241

T167 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 280	NO_BONUS 573	TOTAL 853
12	2.5	3.3	3.0
13	3.6	4.7	4.3
14	1.4	2.3	2.0
15	16.8	13.8	14.8
16	7.1	5.8	6.2
17	10.0	7.3	8.2
18	2.9	2.8	2.8
19	0.4	0.2	0.2
20	11.4	8.0	9.1
23	0.7	0.9	0.8
24	1.4	1.2	1.3
25	6.4	10.8	9.4
26	4.6	8.0	6.9
27	8.2	8.9	8.7
28	7.1	6.8	6.9
29	1.4	1.2	1.3
34	1.1	1.6	1.4
35	0.7	2.3	1.8
45	0.0	0.7	0.5
46	5.0	5.1	5.0
47	7.1	4.4	5.3
TOTAL	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
22.300

D.F.
20

PROB.
0.3245

T167 BY REGION

	N=	NE 342	SE 164	SW 171	MW 404	WEST 253	TOTAL 1334
12		2.9	2.4	1.2	3.5	3.2	2.8
13		3.8	4.3	2.3	3.7	3.6	3.6
14		2.9	3.0	2.3	1.7	2.0	2.3
15		14.0	10.4	14.6	16.6	16.2	14.8
16		7.6	6.1	5.3	7.9	5.1	6.7
17		7.6	11.6	8.8	12.6	2.0	8.7
18		2.9	1.8	4.7	3.2	3.2	3.1
19		0.3	0.6	0.0	0.3	0.4	0.3
20		11.7	11.6	12.9	11.4	7.5	10.9
23		0.0	1.2	3.5	1.2	0.4	1.0
24		1.5	0.6	0.6	1.2	1.6	1.2
25		8.2	7.3	5.3	6.7	12.6	8.1
26		7.0	6.1	5.8	4.0	8.3	6.1
27		5.3	5.5	5.8	5.4	9.5	6.2
28		6.4	7.9	5.8	4.5	6.7	6.0
29		0.6	0.0	1.2	2.0	0.4	1.0
34		1.5	2.4	1.2	0.3	1.2	1.1
35		2.0	3.7	2.3	0.0	1.2	1.5
45		0.6	3.0	0.0	0.7	1.6	1.0
46		6.4	3.0	7.0	5.7	6.7	5.9
47		6.7	7.3	9.4	7.4	6.7	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				120	80	0.0025	

T167 BY RURAL/URBAN

	LG_CITY N= 282	MED_CITY 236	SUBURB 237	TOWN 336	RURAL 267	TOTAL 1358
12	2.1	2.5	4.2	1.5	4.1	2.8
13	5.3	3.8	2.9	2.4	3.4	3.5
14	5.0	2.1	2.5	1.8	1.5	2.6
15	12.1	16.9	14.3	14.3	15.7	14.6
16	8.2	5.1	5.5	5.1	9.4	6.6
17	6.0	12.7	7.2	8.9	9.4	8.8
18	3.9	2.1	5.5	2.7	2.6	3.3
19	0.0	0.4	0.4	0.6	0.0	0.3
20	11.0	11.4	7.2	11.6	14.6	11.3
23	1.1	0.8	0.0	1.5	1.5	1.0
24	2.1	0.8	1.3	1.2	0.4	1.2
25	5.3	8.5	11.4	9.8	4.9	8.0
26	5.7	7.2	5.5	6.3	5.6	6.0
27	5.7	4.7	8.4	8.0	5.2	6.5
28	6.0	6.4	4.6	6.5	6.0	6.0
29	0.0	0.4	0.0	0.9	3.4	1.0
34	0.3	0.8	1.7	1.5	0.8	1.0
35	1.4	1.7	2.9	1.2	0.8	1.5
45	1.1	0.0	1.3	1.2	1.9	1.1
46	6.7	4.7	7.2	5.9	4.5	5.8
47	11.0	6.8	5.9	7.1	4.5	7.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 119.4	D.F. 80	PROB. 0.0029	

T167 BY AGE AT ACCESSIONING

	N=	16-17 697	18 326	19 124	20-24 171	25-34 46	TOTAL 1364
12		3.3	2.1	2.4	1.8	4.3	2.8
13		4.4	1.2	4.0	4.1	2.2	3.5
14		1.9	3.1	4.8	2.3	4.3	2.6
15		15.9	13.8	9.7	15.8	10.9	14.7
16		6.7	9.5	2.4	2.9	8.7	6.6
17		7.3	10.7	9.7	9.9	8.7	8.7
18		3.3	3.1	4.0	3.5	2.2	3.3
19		0.1	0.9	0.0	0.0	0.0	0.3
20		10.9	9.2	15.3	12.3	15.2	11.2
23		1.1	0.9	1.6	0.6	0.0	1.0
24		1.0	0.9	1.6	1.8	2.2	1.2
25		6.9	7.1	9.7	11.7	10.9	7.9
26		7.3	4.9	4.8	5.3	2.2	6.1
27		6.5	6.8	7.3	5.8	4.3	6.5
28		5.4	5.8	7.3	5.8	10.9	5.9
29		0.6	1.8	0.8	1.2	0.0	1.0
34		1.4	0.9	0.0	1.2	0.0	1.1
35		1.4	2.1	1.6	1.2	0.0	1.5
45		1.1	1.8	0.8	0.0	0.0	1.1
46		6.9	5.5	4.8	4.7	0.0	5.9
47		6.3	7.7	7.3	8.2	13.0	7.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				79.100	80	0.5074	

T168 -- MOTHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR MOTHER (OR FEMALE GUARDIAN) DO? (IF DECEASED, INDICATE HER LAST JOB.)

- 12 - SALESWORKER
- 13 - OFFICE OR CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS #:

C126 D115

TOTAL NPS SURVEYED IS 1654

T168 BY ST/SMP PARTICIPATION

	NEITHER N= 580	ST 502	BOTH 115	SMP 72	TOTAL 1269
12	4.3	4.8	6.1	1.4	4.5
13	18.6	19.7	20.9	20.8	19.4
14	8.6	8.8	7.0	9.7	8.6
15	1.0	1.2	2.6	0.0	1.2
16	1.2	1.4	0.0	0.0	1.1
17	6.9	6.8	3.5	9.7	6.7
18	1.2	1.4	2.6	0.0	1.3
19	0.9	0.8	0.9	0.0	0.8
20	2.9	1.2	3.5	5.6	2.4
24	9.0	7.4	8.7	5.6	8.1
25	6.0	7.8	10.4	8.3	7.2
26	1.9	2.6	7.8	4.2	2.8
28	3.8	2.6	0.9	6.9	3.2
29	0.3	0.0	0.0	0.0	0.2
34	0.0	0.2	0.0	0.0	0.1
35	0.0	0.2	0.0	0.0	0.1
45	19.8	20.1	19.1	23.6	20.1
46	5.0	6.0	4.3	0.0	5.0
47	8.4	7.2	1.7	4.2	7.1
TOT/L	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHI SQUARE			62.800	54	0.1927

T168 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	N=	BONUS 259	NO_BONUS 548	TOTAL 807
12		4.6	4.9	4.8
13		17.4	22.3	20.7
14		8.1	6.6	7.1
15		0.8	1.3	1.1
16		1.5	0.5	0.9
17		7.3	5.7	6.2
18		1.5	1.3	1.4
19		1.5	0.4	0.7
20		2.7	2.0	2.2
24		5.0	9.5	8.1
25		8.5	8.9	8.8
26		1.2	2.9	2.4
28		5.0	2.5	3.3
29		0.0	0.4	0.2
34		0.0	0.2	0.1
35		0.0	0.2	0.1
45		22.8	20.3	21.1
46		5.0	4.9	5.0
47		6.9	5.3	5.8
TOTAL		100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
23.000

D.F.
18

PROB.
0.1906

T168 BY REGION

	N=	NE 326	SE 161	SW 159	MW 387	WEST 234	TOTAL 1267
12		4.3	6.2	8.8	3.6	2.6	4.6
13		15.9	11.2	16.3	22.5	24.8	19.0
14		7.1	9.9	9.4	10.6	4.7	8.4
15		2.1	0.6	0.0	0.8	1.7	1.2
16		1.5	0.6	1.3	1.0	0.4	1.0
17		7.7	7.4	6.9	7.0	4.3	6.7
18		1.5	0.6	1.3	1.5	1.3	1.3
19		0.6	0.0	0.0	0.8	1.7	0.7
20		2.4	3.1	2.5	2.6	1.7	2.4
24		7.1	11.2	6.9	8.0	7.7	8.0
25		5.8	7.4	7.5	8.0	7.7	7.3
26		4.0	2.5	2.5	2.1	3.0	2.8
28		3.4	3.1	4.4	2.3	3.8	3.2
29		0.0	0.6	0.0	0.3	0.4	0.2
34		0.0	0.0	0.0	0.3	0.0	0.1
35		0.3	0.0	0.0	0.0	0.0	0.1
45		23.3	23.0	18.9	18.1	20.1	20.5
46		5.5	5.0	4.4	4.1	6.8	5.1
47		7.4	7.4	8.8	6.5	7.3	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				71.300	72	0.5012	

T168 BY RURAL/URBAN

	LG_CITY N= 257	MED_CITY 232	SUBURB 223	TOWN 315	RURAL 264	TOTAL 1291
12	3.5	3.9	6.3	6.0	2.6	4.5
13	24.1	19.8	25.1	15.2	13.6	19.2
14	8.9	7.3	6.7	9.8	9.5	8.6
15	0.4	0.4	1.3	0.9	2.6	1.2
16	1.2	1.7	0.9	0.6	1.1	1.1
17	4.7	6.5	3.1	7.3	11.4	6.7
18	1.6	0.0	1.8	1.9	1.1	1.3
19	1.6	0.0	0.9	1.3	0.0	0.8
20	1.9	3.4	2.2	2.9	1.9	2.5
24	7.0	6.0	14.3	7.9	6.8	8.3
25	5.8	10.3	8.1	7.9	4.2	7.2
26	2.3	4.3	4.0	2.9	0.8	2.8
28	3.1	3.4	2.7	2.9	3.8	3.2
29	0.0	0.0	0.4	0.3	0.4	0.2
34	0.4	0.0	0.0	0.0	0.0	0.1
35	0.0	0.0	0.0	0.0	0.4	0.1
45	17.5	21.5	16.6	18.7	26.5	20.2
46	5.8	5.2	0.9	6.0	6.4	5.0
47	10.1	6.0	4.5	7.3	6.8	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	120.2					72
	PROB.					0.0003

T168 BY AGE AT ACCESSIONING

	N=	16-17 653	18 318	19 121	20-24 161	25-34 44	TOTAL 1297
12		4.8	5.0	4.1	3.7	2.3	4.5
13		20.4	18.9	15.7	14.9	27.3	19.1
14		8.3	9.4	6.6	9.3	9.1	8.6
15		1.2	1.3	1.6	0.6	0.0	1.2
16		1.2	0.6	1.6	1.2	0.0	1.1
17		5.7	9.1	5.8	6.8	6.8	6.7
18		1.8	0.6	1.6	0.6	0.0	1.3
19		0.6	1.3	0.0	1.2	0.0	0.8
20		2.1	1.6	3.3	4.3	4.5	2.5
24		8.3	8.8	7.4	9.3	2.3	8.2
25		6.3	8.5	9.9	7.4	4.5	7.2
26		3.4	1.9	1.6	3.7	0.0	2.8
28		2.8	3.1	2.5	4.3	9.1	3.2
29		0.1	0.0	0.8	0.6	0.0	0.2
34		0.1	0.0	0.0	0.0	0.0	0.1
35		0.1	0.0	0.0	0.0	0.0	0.1
45		20.2	19.5	19.0	21.1	22.7	20.1
46		5.5	4.4	7.4	3.7	4.5	5.2
47		7.0	6.0	10.7	6.8	6.8	7.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.300	72	0.9691	

T361 -- WHO WILL YOU RELY ON FOR HELP W/JOB DEC

BESIDES YOURSELF, ON WHOM ARE YOU LIKELY TO RELY FOR HELP IN DECIDING ABOUT A JOB OR CAREER?

- A - MY FATHER (STEPFATHER)
- B - MY MOTHER (STEPMOTHER)
- C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
- D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
- E - GIRLFRIEND/BOYFRIEND/SPOUSE
- F - TEACHER(S)
- G - SCHOOL GUIDANCE/CAREER COUNSELORS
- H - MILITARY RECRUITERS
- I - OTHERS
- J - NO ONE BUT MYSELF

SURVEY ITEMS #:

C130 D119

TOTAL NPS SURVEYED IS 1654

T361 BY ST/SMP PARTICIPATION

	NEITHER N= 686	ST 573	BOTH 160	SMP 90	TOTAL 1509	2 X	DF	P
A	32.8	40.3	40.0	42.2	37.0	9.5	3	0.0233
B	34.3	41.7	36.9	45.6	38.0	9.6	3	0.0223
C	11.7	11.9	18.1	21.1	13.0	10.7	3	0.0135
D	10.1	10.8	15.0	10.0	10.9	3.4	3	0.3340
E	26.2	20.8	18.1	21.1	23.0	7.9	3	0.0481
F	6.7	11.0	11.9	12.2	9.2	9.7	3	0.0213
G	10.1	17.4	18.1	13.3	13.9	16.7	3	0.0008
H	6.7	10.5	13.1	7.8	8.9	9.5	3	0.0233
I	7.3	8.9	6.9	8.9	8.0	1.4	3	0.7055
J	29.0	25.7	17.6	12.4	25.5	17.3	3	0.0006

T361 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 312	NO_BONUS 639	TOTAL 951	2 X	DF	P
A	39.1	42.1	41.1	0.7	1	0.4028
B	33.0	40.5	38.1	5.0	1	0.0253
C	14.7	13.8	14.1	0.1	1	0.7518
D	10.6	12.8	12.1	1.0	1	0.3173
E	31.1	20.2	23.8	13.7	1	0.0002
F	8.0	12.7	11.1	4.5	1	0.0339
G	8.6	18.0	14.9	14.3	1	0.0002
H	8.6	9.5	9.3	0.2	1	0.6547
I	4.8	10.9	8.9	5.8	1	0.0017
J	21.8	26.0	24.6	2.0	1	0.1573

T361 BY REGION

	N=	NE 410	SE 177	SW 204	MW 458	WEST 290	TOTAL 1539	2 X	DF	P
A		38.5	34.5	35.3	34.3	39.3	36.5	3.2	4	0.5249
B		39.8	42.4	36.3	36.9	33.4	37.6	5.0	4	0.2873
C		16.3	12.4	10.8	12.9	12.1	13.3	5.0	4	0.2873
D		13.2	7.3	6.4	9.6	13.8	10.7	12.2	4	0.0159
E		24.9	30.5	19.6	22.7	17.9	22.9	12.0	4	0.0174
F		9.5	11.9	3.9	6.3	14.8	9.1	24.0	4	0.0001
G		16.3	12.4	9.8	12.7	14.8	13.6	5.9	4	0.2067
H		11.5	11.9	8.8	5.2	9.3	8.9	12.9	4	0.0118
I		8.0	6.2	8.8	6.3	11.0	8.0	6.4	4	0.1712
J		23.4	22.3	19.8	29.5	26.3	25.2	8.8	4	0.0663

T361 BY RURAL/URBAN

	N=	LG_CITY 323	MED_CITY 280	SUBURB 289	TOWN 366	RURAL 297	TOTAL 1555	2 X	DF	P
A		29.1	36.8	33.9	37.7	44.4	36.3	16.9	4	0.0020
B		34.7	40.4	33.9	37.2	41.8	37.5	6.0	4	0.1991
C		10.8	15.0	14.2	12.3	14.1	13.2	3.0	4	0.5578
D		8.4	10.4	12.5	11.2	11.8	10.8	3.3	4	0.5089
E		17.6	24.6	16.6	29.2	24.6	22.8	20.7	4	0.0004
F		8.4	12.9	9.0	6.8	9.4	9.1	7.2	4	0.1257
G		14.5	14.3	14.5	11.5	14.1	13.7	1.9	4	0.7541
H		9.3	8.6	8.3	9.3	8.8	8.9	0.3	4	0.9898
I		6.8	8.9	8.6	7.6	8.4	8.0	1.3	4	0.8614
J		32.5	22.2	29.4	22.5	21.2	25.6	15.9	4	0.0032

T361 BY AGE AT ACCESSIONING

	N=	16-17 791	18 391	19 143	20-24 197	25-34 51	TOTAL 1573	2 X	DF	P
A		39.4	35.5	34.3	32.5	15.7	36.4	14.4	4	0.0061
B		39.6	38.9	35.0	33.5	13.7	37.4	15.7	4	0.0034
C		13.6	14.3	8.4	14.2	5.9	13.2	6.1	4	0.1918
D		12.1	9.5	10.5	11.2	0.0	10.8	8.5	4	0.0749
E		20.3	22.0	21.0	29.4	39.2	22.6	15.9	4	0.0032
F		9.4	10.2	9.1	7.6	2.0	9.1	4.5	4	0.3425
G		14.3	16.9	8.4	8.1	13.7	13.6	12.3	4	0.0153
H		11.4	5.6	6.3	7.1	7.8	8.8	13.4	4	0.0095
I		9.6	5.1	10.5	6.1	3.9	7.9	10.5	4	0.0328
J		25.0	23.0	28.5	27.7	34.7	25.5	4.6	4	0.3309

T362 -- FROM WHOM SEEK INFO ABOUT CAREER OR JOB

TO WHOM WOULD YOU MOST LIKELY GO TO SEEK INFORMATION ABOUT CAREER OR JOB SELECTION?

- A - MY FATHER (STEPFATHER)
 B - MY MOTHER (STEPMOTHER)
 C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
 D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
 E - GIRLFRIEND/BOYFRIEND/SPOUSE
 F - TEACHER(S)
 G - SCHOOL GUIDANCE/CAREER COUNSELORS
 H - MILITARY RECRUITERS
 I - OTHERS
 J - NO ONE BUT MYSELF

SURVEY ITEMS #:

C131 D120

TOTAL NPS SURVEYED IS 1654

T362 BY ST/SMP PARTICIPATION

	NEITHER N= 682	ST 575	BOTH 159	SMP 89	TOTAL 1505	² X	DF	P
A	29.6	33.2	33.3	31.5	31.5	2.2	3	0.5319
B	24.0	30.4	27.0	23.6	26.8	7.0	3	0.0719
C	10.6	10.6	12.6	14.6	11.0	1.6	3	0.6594
D	8.8	8.0	17.0	13.5	9.6	13.7	3	0.0033
E	13.9	10.1	13.2	14.6	12.4	4.7	3	0.1951
F	9.2	13.6	13.8	7.9	11.3	7.8	3	0.0503
G	25.2	36.9	36.5	37.1	31.6	23.3	3	0.0000
H	12.6	13.6	19.5	11.2	13.6	5.7	3	0.1272
I	17.0	16.7	13.8	10.1	16.1	3.5	3	0.3208
J	14.1	8.9	6.5	5.6	10.8	15.1	3	0.0017

T362 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 314	NO_BONUS 637	TOTAL 951	² X	DF	P
A	32.2	36.9	35.3	2.0	1	0.1573
B	23.9	29.4	27.5	3.2	1	0.0736
C	11.5	10.5	10.8	0.2	1	0.6547
D	10.5	12.2	11.7	0.6	1	0.4386
E	15.0	10.4	11.9	4.2	1	0.0404
F	11.1	13.5	12.7	1.0	1	0.3173
G	26.4	35.6	32.6	8.2	1	0.0042
H	12.1	12.4	12.3	0.0	1	1.0000
I	18.1	17.1	17.5	0.1	1	0.7518
J	11.0	10.5	10.7	0.0	1	1.0000

T362 BY REGION

	N=	NE 409	SE 177	SW 204	MW 457	WEST 287	TOTAL 1534
A		33.7	30.5	26.5	30.2	33.4	31.3
B		27.6	30.5	23.0	28.0	23.0	26.6
C		14.7	8.5	10.8	10.7	10.1	11.4
D		11.0	9.0	7.8	9.2	9.8	9.6
E		13.0	16.4	10.3	12.5	11.1	12.5
F		10.5	13.6	5.4	10.3	15.3	11.0
G		31.5	28.3	26.0	32.2	33.8	31.0
H		14.4	16.9	14.7	10.3	12.9	13.2
I		14.7	18.6	13.2	15.5	19.5	16.1
J		11.1	9.7	7.5	12.4	11.6	10.9

² X	DF	P
4.3	4	0.3669
5.4	4	0.2487
6.6	4	0.1586
1.9	4	0.7541
3.9	4	0.4197
13.4	4	0.0095
4.4	4	0.3546
6.5	4	0.1648
5.2	4	0.2674
3.8	4	0.4337

T362 BY RURAL/URBAN

	N=	LG_CITY 323	MED_CITY 280	SUBURB 289	TOWN 364	RURAL 296	TOTAL 1552
A		23.5	32.5	29.4	32.1	37.8	31.0
B		24.5	28.2	25.9	25.0	29.7	26.5
C		11.1	13.6	10.4	11.0	9.8	11.1
D		8.4	10.0	11.4	7.7	11.5	9.7
E		10.2	13.9	10.4	15.4	11.8	12.4
F		10.2	12.9	11.4	8.5	12.8	11.0
G		31.3	31.1	28.0	31.9	34.5	31.4
H		13.0	13.9	12.1	13.7	14.2	13.4
I		16.7	16.8	13.8	16.2	16.9	16.1
J		15.2	8.8	11.3	10.4	9.0	11.0

² X	DF	P
15.8	4	0.0033
3.0	4	0.5578
2.5	4	0.6446
4.5	4	0.3425
6.2	4	0.1847
4.6	4	0.3309
2.8	4	0.5918
0.7	4	0.9513
1.4	4	0.8442
8.4	4	0.0780

T362 BY AGE AT ACCESSIONING

	N=	16-17 787	18 388	19 144	20-24 198	25-34 51	TOTAL 1568
A		35.1	29.1	30.6	25.8	7.8	31.1
B		29.5	25.5	24.3	21.2	9.8	26.3
C		10.5	10.8	10.4	12.6	19.6	11.2
D		9.5	10.6	8.3	9.6	5.9	9.6
E		11.8	10.0	14.6	14.6	23.5	12.4
F		11.8	11.9	8.3	9.1	7.8	11.0
G		32.5	33.3	25.7	26.3	27.4	31.1
H		14.7	11.9	8.3	13.1	17.6	13.3
I		15.9	16.2	16.0	16.2	15.7	16.0
J		9.0	9.7	15.5	17.3	15.7	11.0

² X	DF	P
21.9	4	0.0002
14.3	4	0.0064
4.5	4	0.3425
1.4	4	0.8442
9.5	4	0.0497
3.2	4	0.5249
6.1	4	0.1918
6.0	4	0.1991
0.0	4	1.0000
15.6	4	0.0036

T363 -- WHO WOULD YOU MOST LIKE TO PLEASE W/JOB

OF THE INDIVIDUALS LISTED BELOW, WHICH WOULD YOU MOST LIKE TO PLEASE IN MAKING A JOB OR CAREER CHOICE?

- A - MY FATHER (STEPFATHER)
- B - MY MOTHER (STEPMOTHER)
- C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
- D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
- E - GIRLFRIEND/BOYFRIEND/SPOUSE
- F - TEACHER(S)
- G - SCHOOL GUIDANCE/CAREER COUNSELORS
- H - MILITARY RECRUITERS
- I - OTHERS
- J - NO ONE BUT MYSELF

SURVEY ITEMS #:

C132 D121

TOTAL NPS SURVEYED IS 1654

T363 BY ST/SMP PARTICIPATION

	NEITHER N= 680	ST 578	BOTH 160	SMP 90	TOTAL 1508	2 X	DF	P
A	32.3	40.5	40.6	41.1	36.9	10.9	3	0.0123
B	40.0	43.7	41.9	42.2	42.5	4.1	3	0.2509
C	12.5	12.6	16.3	22.2	13.5	7.8	3	0.0503
D	6.9	9.5	11.9	11.1	8.7	6.0	3	0.1116
E	25.7	24.7	17.5	23.3	24.3	4.8	3	0.1870
F	4.7	5.4	7.5	5.6	5.3	2.1	3	0.5519
G	5.0	5.2	7.5	6.7	5.4	1.9	3	0.5934
H	3.8	4.0	4.4	4.4	4.0	0.1	3	0.9918
I	6.3	6.9	3.8	3.3	6.1	3.4	3	0.3340
J	30.4	26.7	19.3	16.7	27.0	12.8	3	0.0051

T363 BY INCENTIVE--GMA & GMB RESPONSES ONLY

	BONUS N= 312	NO_BONUS 637	TOTAL 949	2 X	DF	P
A	37.2	42.2	40.6	2.2	1	0.1380
B	38.1	44.7	42.6	3.7	1	0.0544
C	12.8	14.0	13.6	0.2	1	0.6547
D	10.3	10.0	10.1	0.0	1	1.0000
E	30.8	24.2	26.3	4.6	1	0.0320
F	5.4	5.8	5.7	0.0	1	1.0000
G	4.2	5.6	5.2	0.9	1	0.3428
H	3.5	3.1	3.3	0.1	1	0.7518
I	5.1	7.7	6.8	2.1	1	0.1473
J	24.0	26.1	25.4	0.4	1	0.5271

T363 BY REGION

	N=	NE 412	SE 175	SW 202	MW 458	WEST 290	TOTAL 1537	² X	DF	P
A		38.6	36.0	31.2	36.2	37.9	36.5	3.6	4	0.4628
B		39.8	43.4	43.6	43.2	39.0	41.6	2.3	4	0.6808
C		18.0	13.1	12.4	12.2	11.4	13.7	8.9	4	0.0636
D		10.9	6.3	3.5	8.7	9.7	8.5	11.3	4	0.0234
E		26.9	20.0	23.8	24.7	21.7	24.1	4.4	4	0.3546
F		5.3	5.7	4.0	5.2	6.9	5.5	2.0	4	0.7358
G		6.5	5.7	6.9	4.1	5.5	5.6	3.1	4	0.5412
H		5.1	4.6	6.9	3.1	2.8	4.2	7.6	4	0.1074
I		4.4	6.3	5.4	5.2	10.7	6.2	13.3	4	0.0099
J		24.2	29.1	25.8	26.9	28.1	26.5	2.1	4	0.7174

T363 BY RURAL/URBAN

	N=	LG_CITY 327	MED_CITY 279	SUBURB 287	TOWN 365	RURAL 296	TOTAL 1554	² X	DF	P
A		33.3	35.1	36.9	37.5	40.9	36.7	4.2	4	0.3796
B		41.3	36.9	41.5	41.9	47.0	41.8	6.0	4	0.1991
C		12.5	12.2	12.9	12.9	18.2	13.7	6.4	4	0.1712
D		6.1	6.8	11.1	9.6	9.1	8.6	6.7	4	0.1526
E		21.1	25.4	19.2	25.8	28.4	24.0	9.2	4	0.0563
F		4.6	3.9	4.5	5.2	8.1	5.3	6.4	4	0.1712
G		3.7	3.9	6.3	5.8	7.4	5.4	6.0	4	0.1991
H		3.1	4.3	3.5	4.4	5.4	4.1	2.6	4	0.6268
I		7.0	4.7	6.3	6.6	5.7	6.1	1.8	4	0.7725
J		30.2	30.1	26.5	23.8	22.7	26.6	7.1	4	0.1307

T363 BY AGE AT ACCESSIONING

	N=	16-17 788	18 389	19 142	20-24 198	25-34 54	TOTAL 1571	² X	DF	P
A		39.8	33.4	36.6	35.9	13.0	36.5	18.3	4	0.0011
B		42.3	44.0	41.5	41.9	14.8	41.6	17.1	4	0.0018
C		13.8	13.9	10.6	16.2	7.4	13.6	3.9	4	0.4197
D		10.5	8.0	2.8	9.1	0.0	8.7	14.9	4	0.0049
E		24.5	22.1	19.7	28.3	20.4	23.8	4.7	4	0.3195
F		5.8	5.4	4.2	5.0	1.8	5.3	2.0	4	0.7358
G		5.8	6.9	2.8	4.5	1.8	5.5	5.4	4	0.2487
H		4.3	4.4	5.6	2.5	3.7	4.2	2.1	4	0.7174
I		6.1	7.5	4.9	4.5	3.7	6.0	2.9	4	0.5747
J		25.2	23.1	32.1	28.1	50.0	26.5	20.1	4	0.0005

APPENDIX A

THE 1984/1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS

(FORM A)

APPENDIX A

FORM A



1984/1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET.
DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
 - 1. Use only a number 2 pencil for completing this survey.
 - 2. DO NOT use ink or ballpoint pens.
 - 3. Make heavy black marks that fill the response circle completely.
 - 4. Erase completely any answer you wish to change.
 - 5. Make no stray marks on the answer sheet.
 - 6. Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



START AT TOP OF SIDE 1

MARK ALL ANSWERS ON THE ANSWER SHEET

DATE BLOCK:
Fill in today's date.

SOCIAL SECURITY NUMBER BLOCK:
Copy in the boxes your
Social Security Number.
Darken the matching circles
under each box.

SPECIAL CODES:
In Boxes A through E, print the
5 digit zipcode of the house where
you spent your teenage years.

DATE			SOCIAL SECURITY NUMBER									SPECIAL CODES																
MONTH	DAY	YEAR										A	B	C	D	E	F	G	H	I	J	K	L	M	N	O		
JAN	2	3	8	4	1	2	3	4	5	6	7	8	9	1	2	3	4	5										
FEB																												
MAR																												
APR																												
MAY																												
JUN																												
JUL																												
AUG																												
SEP																												
OCT																												
NOV																												
DEC																												

FORM BOX:
In the top row (of numbers) of the FORM box, darken the number
of your current location:

If you are at:

Darken:

Fort Dix
Fort Leonard Wood
Fort Sill
Fort Bliss
Fort Jackson
Fort McClellan
Fort Knox
Fort Benning

1
2
3
4
5
6
7
8

In the bottom row (of letters) in the FORM box, darken the letter A,
this is the form of the survey you are answering.

STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year -- from 0 to 52. Darken the circles that match your entry.

In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year -- from 0 to 52. Darken the circles that match your entry.

SPECIAL CODES																
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O		
													1	9	8	3
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9

In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

Darken the circles matching what you entered in the boxes.

TURN TO SIDE 2.

In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes.

FOR EXAMPLE:

The name of an afternoon program (General Hospital) has been correctly abbreviated and entered here only as an example. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1

SIDE 2

SPECIAL CODES								
AA	BB	CC	DD	EE	FF	GG	HH	I
G	E	N		H	O	S	P	L
0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9

Darken one circle in each of these Blocks on the top right of the Answer Sheet.

SIDE 1

ETHNIC GROUP	WHITE ☐	HISPANIC ☐
	HISPANIC ☐	ASIAN ☐
	BLACK ☐	OTHER ☐

COLLEGE EDUCATION	NONE ☐	JUNIOR ☐
	Sophomore ☐	BA OR BS ☐
	Senior ☐	DOCTORAL/MS/MA/PHD ☐

HIGH SCHOOL EDUCATION	DIPLOMA ☐
	GED ☐
	NEITHER OF THESE ☐

Skip grade Block →

GRADE	1 ☐	11 ☐
	2 ☐	12 ☐

SEX	MALE ☐	FEMALE ☐

You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to mark the letter best fitting your opinion in the correctly numbered row.

The first question is:

1. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "G". Other people may have opinions somewhere between "A" and "G".

VERY SATISFIED			VERY DISSATISFIED			
A	B	C	D	E	F	G

Mark the letter which shows how satisfied you expect you will be in Row 1 on the Answer Sheet.

→

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

Mark your answers to the questions on the following pages in the correctly numbered Row on the Answer Sheet.

I. YOUR ENLISTMENT

Start here.

This set of questions all use the same scale.

Please use the following scale to describe how important each of the following was in your decision to talk to an Army recruiter.

- A. NOT APPLICABLE; EVENT DID NOT OCCUR
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. I saw a Recruiter Aide — an Army soldier who returns to his hometown to help the Army recruiter contact people
- 5. Information in an Army ad on the radio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad
- 10. Information I received in the mail from the Army (which I had NOT requested)

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your first choice? Your second choice? Third? Fourth?

Mark one service for each choice.

11. 1st Choice

- A. Army
- B. Air Force
- C. Navy
- D. Marines

12. 2nd Choice

- A. Army
- B. Air Force
- C. Navy
- D. Marines

13. 3rd Choice

- A. Army
- B. Air Force
- C. Navy
- D. Marines

14. 4th Choice

- A. Army
- B. Air Force
- C. Navy
- D. Marines

-
15. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

16. Do you remember seeing, hearing, or receiving any Air Force advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Air Force recruiting station
- H. At school
- I. From a friend
- J. None of the above

17. Do you remember seeing, hearing, or receiving any Navy advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Navy recruiting station
- H. At school
- I. From a friend
- J. None of the above

18. Do you remember seeing, hearing, or receiving any Marine Corps advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend

19. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

20. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. None of the above

21. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- A. I never sent a card in response to an Army ad
- B. I never received a response in the mail from the card I sent in
- C. Letter telling me location of Army Recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

22. What did you receive when you called a toll free number in response to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

23. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of Army recruiting station
- C. A gift like tube socks or wrist bands
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker
- H. Army bookcovers

24. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
- C. Booklet about Army College Fund
- D. Neither of these items

25. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire
- F. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

27. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

28. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?

- A. \$ 0-19
- B. \$20-39
- C. \$40-59
- D. \$60-79
- E. \$80-99
- F. At least \$100

- G. Not eligible to enroll
- H. Not enrolled or do not plan to enroll
- I. I don't know enough about VEAP to know if I will use it or not

29. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

- A. No
- B. I don't know

To indicate YES, mark the amount of your ACF benefit:

- C. \$2,000 ACF benefit for VEAP
total of \$9,200
- D. \$4,000 ACF benefit for VEAP
total of \$11,200
- E. \$6,000 ACF benefit for VEAP
total of \$13,200
- F. \$8,000 ACF benefit for VEAP
total of \$15,200
- G. \$10,000 ACF benefit for VEAP
total of \$18,100
- H. \$12,000 ACF benefit for VEAP
total of \$20,100
- I. \$14,000 ACF benefit for VEAP
total of \$22,100
- J. \$16,000 ACF benefit for VEAP
total of \$24,100

30. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

31. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

32. How much military pay do you expect?

- A. \$200-\$299 a month
- B. \$300-\$399 a month
- C. \$400-\$499 a month
- D. \$500-\$599 a month
- E. \$600-\$699 a month
- F. \$700-\$799 a month
- G. \$800-\$899 a month
- H. \$900-\$999 a month

33. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible
- E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

34. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service
- F. Not enlisted at all

35. Suppose no military service had a 2 year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
 - B. Signed up for the same job anyway
 - C. Signed up for a different job in the Army
 - D. Tried to join a different service
 - E. Not enlisted at all
-

36. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

(Mark ONE 2-letter answer)

AB. No

AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

- BC. \$1,000
- BD. \$1,500
- BE. \$2,000
- BF. \$2,500
- BG. \$3,000
- BH. \$3,500
- BI. \$4,000
- BJ. \$4,500
- CD. \$5,000
- CE. \$8,000

37. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

38. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

This set of questions are about the time you spent in the Delayed Entry Program (DEP), that is the time after you signed your enlistment contract but before you "shipped out" to this reception station. If you shipped out the day you signed your contract, just mark "J" for each of these questions and go to the next set of questions.

39. Mark the one answer from each column that best describes what you have been doing since you signed your contract.

mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

(Consider yourself "in school" during school vacations.)

Or just mark J. Does not apply, I was not in the DEP

40. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

(Mark only one)

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP

41. How often did you have contact with your recruiter while you were in the DEP?

- A. Every day
- B. Every few days
- C. Once a week
- D. Twice a month
- E. Once a month
- F. Every couple of months
- G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.

J. Does not apply, I was not in the DEP.

42. Were you satisfied with this contact?

- A. I couldn't seem to get my recruiter to pay attention to me
- B. A lot less contact than I liked
- C. A little less contact than I liked
- D. About right
- E. A little more contact than I wanted
- F. Much more contact than I wanted

J. Does not apply, I was not in the DEP

II. HOW DO YOU SPEND YOUR TIME?

43. When do you regularly listen to the radio during the week -- Mondays through Friday?

Mark all that apply

- A. Mornings — 6am to 10am
- B. Daytime — 10am to 3pm
- C. Late afternoon — 3pm to 7pm
- D. Evenings — 7pm to midnight
- E. Overnight — midnight to 6am

- F. I don't regularly listen to the radio during the week

44. When do you regularly listen to the radio during the weekend -- Saturdays and Sundays?

Mark all that apply

- A. Mornings — 6am to 10am
- B. Daytime — 10am to 3pm
- C. Late afternoon — 3pm to 7pm
- D. Evenings — 7pm to midnight
- E. Overnight — midnight to 6am

- F. I don't regularly listen to the radio during the weekend

Do you listen to any of the following radio programs or programming types?

Mark A if you regularly tune in the radio to hear it

Mark B if you sometimes hear it -- you listen if it happens to be on when you turn on the radio

Mark C if you have listened to it once or twice

Mark D if you have never listened to it

Mark one letter for each of the following:

45. Sports programming

46. Continuous History of Rock and Roll

47. King Biscuit Flour Hour

48. American Top 40 with Casey Kasem

49. Metal Shop

50. Rockline

51. Power Cuts

52. Off the Record Specials

53. Concert Specials

54. When do you regularly watch TV during the week — Mondays through Friday?

Mark all that apply

- A. Mornings — 6am to 9am
- B. Daytime — 9am to 4pm
- C. Late afternoon — 4pm to 8pm
- D. Prime time — 8pm to 11pm
- E. Late night — 11pm to 1am
- F. Overnight — 1am to 6am

- G. I don't regularly watch TV during the week

55. When do you regularly watch TV during the weekend — Saturdays and Sundays?

Mark all that apply

- A. Mornings — 6am to Noon
- B. Daytime — Noon to 6pm
- C. Early evening — 6pm to 7pm
- D. Evenings — 7pm to 11pm
- E. Late night — 11pm to 1am
- F. Overnight — 1am to 6am

- G. I don't regularly watch TV during the weekend

Do you watch any of the following types of programs on TV?

Mark A if you regularly turn on the TV to watch it

Mark B if you sometimes watch it — you watch if it happens to be on when you turn on the TV

Mark C if you have watched it once or twice

Mark D if you have never watched it

Mark one letter for each of the following:

56. Sports

57. General drama

58. Suspense/mystery drama

59. Situation comedies

60. Quiz and game shows

61. Variety or talk shows

Continue on the next page . . .

III. FACTS ABOUT YOU

62. Which of these best describes the place where you were living when you enlisted?
- A. In a large city (over 250,000 people)
 - B. In a suburb of a large city
 - C. In a medium-sized city (50,000 to 250,000 people)
 - D. In a suburb of a medium-sized city
 - E. In a small city or town (under 50,000 people)
 - F. In a rural area, but not on a farm or ranch
 - G. On a farm or ranch
63. What time zone did you live in?
- A. Eastern
 - B. Central
 - C. Mountain
 - D. Pacific
 - E. I don't know
 - F. Other time zone (e.g., Alaska)
64. Which of the following mathematics and technical courses, if any, did you take and pass in high school?
- (Mark all that apply)
- A. Elementary Algebra
 - B. Plane Geometry
 - C. Business math
 - D. Computer science
 - F. Intermediate Algebra
 - F. Trigonometry
 - G. Calculus
 - H. Physics
 - I. Science course that covered electricity or electronics
 - J. I took none of these
65. How would you describe the grades you were making when you were last in school?
- A. Mostly A
 - B. About half A and half B
 - C. Mostly B
 - D. About half B and half C
 - E. Mostly C
 - F. About half C and half D
 - G. Mostly D
 - H. Mostly below D
66. What is the highest degree or diploma you think you will ever complete in the future?
- (Mark one)
- A. Master's or doctorate
 - B. B.A. or B.S. degree
 - C. Associate degree (A.A.) from a junior or community college
 - D. A high school diploma
 - E. A GED certificate
 - F. None of the above
67. In the past year, did you apply to and were you accepted to attend any colleges or universities?
- (Mark one)
- A. I did not apply to any colleges or universities
 - B. I applied but have not heard yet
 - C. I applied but was not accepted
 - D. I was accepted at one or more schools
68. What is the main reason you decided to enlist in the Army now instead of going to school?
- (Mark one)
- A. Does not apply; I have no interest in further education
 - B. I couldn't get into the school(s) I wanted
 - C. I could get the same or better training in the military
 - D. I couldn't afford tuition
 - E. I can't support myself (and my dependents) and go to school at the same time
 - F. Other reason

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

69. Who lives in this household?

(Mark all that apply)

A. My own mother	G. My spouse
B. My own father	H. My children
C. My stepmother	I. Others
D. My stepfather	J. Does not apply/I don't know
E. Grandparent(s)	
F. Brothers and/or sisters	
(include stepbrothers or stepsisters)	

70. Who is responsible for paying most of the bills in this household?

(Mark only one)

A. My own mother	F. Other adult relative(s)
B. My own father	G. My spouse
C. My stepmother	H. My in-laws
D. My stepfather	I. Persons(s) not related to me
E. Grandparent(s)	J. Myself

71. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE

Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
- B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
- D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
- E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
- H. \$31,200 or more a year (about \$600 a week or more)

72. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

(Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

73. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)

74. How much did you earn (before taxes) in the month before you signed your contract)?

- A. \$0
- B. \$1-\$99 per month
- C. \$100-\$199 per month
- D. \$200-\$299 per month
- E. \$300-\$399 per month
- F. \$400-\$499 per month
- G. \$500-\$599 per month
- H. \$600-\$799 per month
- I. \$800-\$999 per month
- J. Over \$1000 per month

75. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

(Mark only one)

- A. I would have taken the civilian job offer no matter what it paid.

- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I. ONLY for \$1000 a month or more

- J. I would have joined the Army regardless of any civilian job offer.

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

76. What type of civilian job could you get if you were not entering the Army?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

77. What type of job were you last working?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

78. When did you leave your last job? MARK ONE ANSWER

- A. I had not worked for pay before joining the Army
- B. I quit after I signed my contract
- C. I was laid off after I signed my contract
- D. I was fired after I signed my contract
- E. I quit before I signed my contract
- F. I was laid off before I signed my contract
- G. I was fired before I signed my contract

79. Mark the one answer from each column which best describes you at the time you enlisted (signed your contract):

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

80. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

J O B F A C T O R S

The remaining questions concern factors that contribute to job satisfaction. Mark your answers on the back of the Answer Sheet. Make sure you mark your answer in the correctly numbered space. You will make four ratings for each factor as follows:

- Rating 1) In the first column on the back of your answer sheet, rate each factor according to its importance to you, personally, using the following rating scale:
- A. Not important at all
 - B. Somewhat important
 - C. Fairly important
 - D. Very important
 - E. Most important; I would not take a job that did not have this
- Rating 2) Rate each of the 20 factors for its potential for satisfaction by enlisting in the Army. That is, how satisfied in the Army would you expect to be on each of these factors? Use the scale listed below and place these ratings in the second column on your answer sheet.
- A. Very unsatisfied
 - B. Somewhat unsatisfied
 - C. Neutral
 - D. Somewhat satisfied
 - E. Very satisfied
- Rating 3) Next, rate each of the 20 factors according to its potential for satisfaction if you did NOT enlist in the Army. Refer back to your answer to question 80 (the last question on the previous page). Consider how each of the 20 factors would be satisfied if you were going to school and/or working -- whatever you said you would do if you did not enter the Army. Use the scale listed below and place these ratings in the third column of your answer sheet.
- A. Very unsatisfied
 - B. Somewhat unsatisfied
 - C. Neutral
 - D. Somewhat satisfied
 - E. Very satisfied
- Rating 4) Did you consider this factor in your decision about enlisting in the Army?
- A. Yes
 - B. No

J o b F a c t o r s	(1)	(2)	(3)	(4)
	Importance Rating	Army Potential Satisfaction Rating	Civilian Potential Satisfaction Rating	Did It Affect Your Decision?
	Not Important Most Important	Very Unsatisfied Very Satisfied	Very Unsatisfied Very Satisfied	Yes No A B
Chance for adventure and a variety of duties	81. A B C D E	101. A B C D E	121. A B C D E	141. A B
Opportunities for promotion advancement	82. A B C D E	102. A B C D E	122. A B C D E	142. A B
Good supervisors	83. A B C D E	103. A B C D E	123. A B C D E	143. A B
Provides money for education	84. A B C D E	104. A B C D E	124. A B C D E	144. A B
Opportunity for a stable home life and involvement in the community	85. A B C D E	105. A B C D E	125. A B C D E	145. A B
Amount of personal freedom in expression of opinions on and off the job	86. A B C D E	106. A B C D E	126. A B C D E	146. A B
Opportunities for continued self improvement and development	87. A B C D E	107. A B C D E	127. A B C D E	147. A B

Continued . . .

J o b F a c t o r s	(1)	(2)	(3)	(4)
	Importance Rating	Army Potential Satisfaction Rating	Civilian Potential Satisfaction Rating	Did It Affect Your Decision?
	Not Important Most Important	Very Unsatisfied Very Satisfied	Very Unsatisfied Very Satisfied	Yes No
Recreation opportunities	88. A B C D E	108. A B C D E	128. A B C D E	148. A B
Travel opportunities	89. A B C D E	109. A B C D E	129. A B C D E	149. A B
Physical training and challenge	90. A B C D E	110. A B C D E	130. A B C D E	150. A B
Chance to be away from home	91. A B C D E	111. A B C D E	131. A B C D E	151. A B
Having the respect of other people	92. A B C D E	112. A B C D E	132. A B C D E	152. A B
Doing something for your country	93. A B C D E	113. A B C D E	133. A B C D E	153. A B
Teaches you a valuable trade or skill	94. A B C D E	114. A B C D E	134. A B C D E	154. A B
Job security, such as a steady job	95. A B C D E	115. A B C D E	135. A B C D E	155. A B

Continued . . .

J o b F a c t o r s	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?
	Not Important A B C D E	Very Unsatisfied A B C D E	Very Unsatisfied A B C D E	Very Satisfied A B C D E
Good income	96. A B C D E	116. A B C D E	136. A B C D E	156. A B
Good people to work with	97. A B C D E	117. A B C D E	137. A B C D E	157. A B
Easy work/duties	98. A B C D E	118. A B C D E	138. A B C D E	158. A B
Challenging or interesting work	99. A B C D E	119. A B C D E	139. A B C D E	159. A B
Good retirement benefits	100. A B C D E	120. A B C D E	140. A B C D E	160. A B

THANK YOU FOR YOUR TIME AND EFFORT

84:5584a

APPENDIX B

**THE 1984/1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

(FORM B)



**1984/1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET.
DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
 1. Use only a number 2 pencil for completing this survey.
 2. DO NOT use ink or ballpoint pens.
 3. Make heavy black marks that fill the response circle completely.
 4. Erase completely any answer you wish to change.
 5. Make no stray marks on the answer sheet.
 6. Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



START AT TOP OF SIDE 1

MARK ALL ANSWERS ON THE ANSWER SHEET

DATE BLOCK:
Fill in today's date.

SOCIAL SECURITY NUMBER BLOCK:
Copy in the boxes your
Social Security Number.
Darken the matching circles
under each box.

SPECIAL CODES:
In Boxes A through E, print the
5 digit zipcode of the house where
you spent your teenage years.

DATE			SOCIAL SECURITY NUMBER									SPECIAL CODES														
MONTH	DAY	YEAR	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
JAN	0		1	2	3	4	5	6	7	8	9	1	2	3	4	5										
FEB	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MAR	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
APR	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MAY	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
JUN	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
JUL	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AUG	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
SEP	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
OCT	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
NOV	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DEC	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

FORM BOX:
In the top row (of numbers) of the FORM box, darken the number
of your current location:

If you are at:

Darken:

Fort Dix
Fort Leonard Wood
Fort Sill
Fort Bliss
Fort Jackson
Fort McClellan
Fort Knox
Fort Benning

1
2
3
4
5
6
7
8

In the bottom row (of letters) in the FORM box, darken the letter B,
this is the form of the survey you are answering.

STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year — from 0 to 52. Darken the circles that match your entry.

In Boxes H and I, enter the _____ number of weeks you were not working and were looking for a job in the past year -- from 0 to 52. Darken the circles that match your entry.

[illegible]

In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above. _____

Darken the circles matching what you entered in the boxes.

TURN TO SIDE 2.

In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes.

FOR EXAMPLE:

The name of an afternoon program (General Hospital) has been correctly abbreviated and entered here only as an example. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1

SIDE 2

SPECIAL CODES

AA	BB	CC	DD	EE	FF	GG	HH	I
G	E	N		H	O	S	P	L

Sample

Darken one circle in each of these Blocks on the top right of the Answer Sheet.

SIDE 1			
ETHNIC GROUP	WHITE NOT HISPANIC	☐	HISPANIC
	BLACK NOT HISPANIC	☐	ASIAN
		☐	OTHER
COLLEGE EDUCATION	NONE	☐	1 YEAR
		☐	2 YEARS
		☐	BA OR BS
		☐	JUNIOR/MS/MA/PHD
HIGH SCHOOL EDUCATION	DIPLOMA	☐	
	GED	☐	
	NEITHER OF THESE	☐	
GRADE	1	2	3
	4	5	6
	7	8	9
	10	11	12
SEX	MALE	☐	FEMALE
		☐	

Skip grade Block →

You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to mark the letter best fitting your opinion in the correctly numbered row.

The first question is:

1. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "G". Other people may have opinions somewhere between "A" and "G".

VERY							VERY
SATISFIED							DISSATISFIED
A	B	C	D	E	F	G	

Mark the letter which shows how satisfied you expect you will be in Row 1 on the Answer Sheet.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

Mark your answers to the questions on the following pages in the correctly numbered Row on the Answer Sheet.

I. YOUR ENLISTMENT

Start here.

2. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

3. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

4. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. None of the above

5. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire
- F. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

6. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

7. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

Please use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

8. I enlisted because I was unemployed and couldn't find a job.
9. I enlisted to give myself a chance to be away from home on my own.
10. I enlisted because the military will give me a chance to better myself in life.
11. I enlisted because I want to travel and live in different places.
12. I enlisted to get away from a personal problem.
13. I enlisted because I want to serve my country.
14. I enlisted because I can earn more money than as a civilian.
15. I enlisted because it is a family tradition to serve.
16. I enlisted to get trained in a skill that will help me get a civilian job when I get out.
17. I enlisted because I can get money for a college education.
18. I enlisted because I want to be a soldier.
19. I enlisted because I can get money for civilian vocational, technical, or business school education.
20. I enlisted for the physical training and challenge.

21. I enlisted to take time out before deciding what I really want to do.

22. I enlisted to learn to be a responsible mature person.

Please indicate if the following are True or False for you:

To indicate TRUE mark ☒ T ☐ F ☐ G ☐ O ☐ E ☐ P ☐ Q ☐ M ☐ I ☐ J

To indicate FALSE mark ☐ T ☒ F ☐ G ☐ O ☐ E ☐ P ☐ Q ☐ M ☐ I ☐ J

23. I didn't qualify for the kind of military work I wanted.
24. The counselor gave me a choice of jobs.
25. To get the job I wanted, I am entering active duty earlier or later than I had wanted.
26. The counselor told me which military job was best for me.
27. The kind of military work I got is different from the kind I had in mind.
28. The kind of military work I got didn't really matter to me.
29. To get the military job I wanted, I gave up getting a cash bonus.
30. To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.
31. I gave up the military work I wanted to get a cash bonus.
32. I gave up the job I wanted to get extra educational assistance from the Army College Fund.

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

33. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?

- A. \$ 0-19
- B. \$20-39
- C. \$40-59
- D. \$60-79
- E. \$80-99
- F. At least \$100
- G. Not eligible to enroll
- H. Not enrolled or do not plan to enroll
- I. I don't know enough about VEAP to know if I will use it or not

34. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

- A. No
- B. I don't know

To indicate YES, mark the amount of your ACF benefit:

- C. \$2,000 ACF benefit for VEAP
total of \$9,200
- D. \$4,000 ACF benefit for VEAP
total of \$11,200
- E. \$6,000 ACF benefit for VEAP
total of \$13,200
- F. \$8,000 ACF benefit for VEAP
total of \$15,200
- G. \$10,000 ACF benefit for VEAP
total of \$18,100
- H. \$12,000 ACF benefit for VEAP
total of \$20,100
- I. \$14,000 ACF benefit for VEAP
total of \$22,100
- J. \$16,000 ACF benefit for VEAP
total of \$24,100

35. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

36. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

37. How much military pay do you expect?

- A. \$200-\$299 a month
- B. \$300-\$399 a month
- C. \$400-\$499 a month
- D. \$500-\$599 a month
- E. \$600-\$699 a month
- F. \$700-\$799 a month
- G. \$800-\$899 a month
- H. \$900-\$999 a month

38. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible
- E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

39. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service
- F. Not enlisted at all

40. Suppose no military service had a 2 year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
 - B. Signed up for the same job anyway
 - C. Signed up for a different job in the Army
 - D. Tried to join a different service
 - E. Not enlisted at all
-

41. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

(Mark ONE 2-letter answer)

- AB. No
- AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

- BC. \$1,000
- BD. \$1,500
- BE. \$2,000
- BF. \$2,500
- BG. \$3,000
- BH. \$3,500
- BI. \$4,000
- BJ. \$4,500
- CD. \$5,000
- CE. \$8,000

42. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

43. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

This set of questions are about the time you spent in the Delayed Entry Program (DEP), that is the time after you signed your enlistment contract but before you "shipped out" to this reception station. If you shipped out the day you signed your contract, just mark "J" for each of these questions and go to the next set of questions.

44. Mark the one answer from each column that best describes what you have been doing since you signed your contract:

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

(Consider yourself "in school" during school vacations.)

Or just mark J. Does not apply, I was not in the DEP

45. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

(Mark only one)

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP

46. How often did you have contact with your recruiter while you were in the DEP?

- A. Every day
- B. Every few days
- C. Once a week
- D. Twice a month
- E. Once a month
- F. Every couple of months
- G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.

J. Does not apply, I was not in the DEP.

47. Were you satisfied with this contact?

- A. I couldn't seem to get my recruiter to pay attention to me
- B. A lot less contact than I liked
- C. A little less contact than I liked
- D. About right
- E. A little more contact than I wanted
- F. Much more contact than I wanted

J. Does not apply, I was not in the DEP

48. How satisfied are you with the military job you signed up for?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied
49. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?
- A. Not at all sure
 - B. Not too sure
 - C. Somewhat sure
 - D. Very sure
50. When you decided to enlist how sure were you about what training you wanted?
- A. Not at all sure
 - B. Not too sure
 - C. Somewhat sure
 - D. Very sure
51. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied
52. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied

How did the people listed below generally feel about your enlisting in the Army?

Mark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.)

Mark "B" if you did not talk to the person(s) about enlisting in the Army (for example, you have co-workers but did not talk to them about enlisting)

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA

Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a BAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

- 53. Father (or male guardian)
- 54. Mother (or female guardian)
- 55. Friend(s) with Army experience
- 56. Friend(s) with other military experience
- 57. Friend(s) with no military experience

II. FACTS ABOUT YOU

58. Which of these best describes the place where you were living when you enlisted?
- A. In a large city (over 250,000 people)
 - B. In a suburb of a large city
 - C. In a medium-sized city (50,000 to 250,000 people)
 - D. In a suburb of a medium-sized city
 - E. In a small city or town (under 50,000 people)
 - F. In a rural area, but not on a farm or ranch
 - G. On a farm or ranch
59. Which of the following mathematics and technical courses, if any, did you take and pass in high school?
- (Mark all that apply)
- A. Elementary Algebra
 - B. Plane Geometry
 - C. Business math
 - D. Computer science
 - E. Intermediate Algebra
 - F. Trigonometry
 - G. Calculus
 - H. Physics
 - I. Science course that covered electricity or electronics
 - J. I took none of these
60. In the past year, did you apply to and were you accepted to attend any colleges or universities?
- (Mark one)
- A. I did not apply to any colleges or universities
 - B. I applied but have not heard yet
 - C. I applied but was not accepted
 - D. I was accepted at one or more schools
61. How would you describe the grades you were making when you were last in school?
- A. Mostly A
 - B. About half A and half B
 - C. Mostly B
 - D. About half B and half C
 - E. Mostly C
 - F. About half C and half D
 - G. Mostly D
 - H. Mostly below D
62. What is the highest degree or diploma you think you will ever complete in the future?
- (Mark one)
- A. Master's or doctorate
 - B. B.A. or B.S. degree
 - C. Associate degree (A.A.) from a junior or community college
 - D. A high school diploma
 - E. A GED certificate
 - F. None of the above
63. What is the main reason you decided to enlist in the Army now instead of going to school?
- (Mark one)
- A. Does not apply; I have no interest in further education
 - B. I couldn't get into the school(s) I wanted
 - C. I could get the same or better training in the military
 - D. I couldn't afford tuition
 - E. I can't support myself (and my dependents) and go to school at the same time
 - F. Other reason

64. What type of work does your FATHER (or male guardian) do?
(If deceased indicate his last job). Mark one 2-letter code:
- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEMAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

65. What is the highest level of school your FATHER (or male guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

66. What is the highest diploma or degree that your FATHER (or male guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

67. What is the highest level of school your MOTHER (or female guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

68. What is the highest diploma or degree that your MOTHER (or female guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

69. Who lives in this household?

(Mark all that apply)

A. My own mother	G. My spouse
B. My own father	H. My children
C. My stepmother	I. Others
D. My stepfather	J. Does not apply/I don't know
E. Grandparent(s)	
F. Brothers and/or sisters	
(include stepbrothers or stepsisters)	

70. Who is responsible for paying most of the bills in this household?

(Mark only one)

A. My own mother	F. Other adult relative(s)
B. My own father	G. My spouse
C. My stepmother	H. My in-laws
D. My stepfather	I. Persons(s) not related to me
E. Grandparent(s)	J. Myself

71. What would you say is the total yearly income of your parents of guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE

Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
- B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
- D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
- E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
- H. \$31,200 or more a year (about \$600 a week or more)

72. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

(Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

73. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)

74. How much did you earn (before taxes) in the month before you signed your contract)?

- A. \$0
- B. \$1-\$99 per month
- C. \$100-\$199 per month
- D. \$200-\$299 per month
- E. \$300-\$399 per month
- F. \$400-\$499 per month
- G. \$500-\$599 per month
- H. \$600-\$799 per month
- I. \$800-\$999 per month
- J. Over \$1000 per month

75. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

(Mark only one)

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I. ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

76. What type of civilian job could you get if you were not entering the Army?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

77. What type of job were you last working?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

78. When did you leave your last job? MARK ONE ANSWER

- A. I had not worked for pay before joining the Army
- B. I quit after I signed my contract
- C. I was laid off after I signed my contract
- D. I was fired after I signed my contract
- E. I quit before I signed my contract
- F. I was laid off before I signed my contract
- G. I was fired before I signed my contract

79. Mark the one answer from each column which best describes you at the time you enlisted (signed your contract):

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

80. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

J O B F A C T O R S

The remaining questions concern factors that contribute to job satisfaction. Mark your answers on the back of the Answer Sheet. Make sure you mark your answer in the correctly numbered space. You will make four ratings for each factor as follows:

- Rating 1) In the first column on the back of your answer sheet, rate each factor according to its importance to you, personally, using the following rating scale:
- A. Not important at all
 - B. Somewhat important
 - C. Fairly important
 - D. Very important
 - E. Most important; I would not take a job that did not have this
- Rating 2) Rate each of the 20 factors for its potential for satisfaction by enlisting in the Army. That is, how satisfied in the Army would you expect to be on each of these factors? Use the scale listed below and place these ratings in the second column on your answer sheet.
- A. Very unsatisfied
 - B. Somewhat unsatisfied
 - C. Neutral
 - D. Somewhat satisfied
 - E. Very satisfied
- Rating 3) Next, rate each of the 20 factors according to its potential for satisfaction if you did NOT enlist in the Army. Refer back to your answer to question 80 (the last question on the previous page). Consider how each of the 20 factors would be satisfied if you were going to school and/or working -- whatever you said you would do if you did not enter the Army. Use the scale listed below and place these ratings in the third column of your answer sheet.
- A. Very unsatisfied
 - B. Somewhat unsatisfied
 - C. Neutral
 - D. Somewhat satisfied
 - E. Very satisfied
- Rating 4) Did you consider this factor in your decision about enlisting in the Army?
- A. Yes
 - B. No

J o b F a c t o r s	(1)	(2)	(3)	(4)
	Importance Rating	Army Potential Satisfaction Rating	Civilian Potential Satisfaction Rating	Did It Affect Your Decision?
	Not Important Most Important	Very Unsatisfied Very Satisfied	Very Unsatisfied Very Satisfied	Yes No
Chance for adventure and a variety of duties	81. A B C D E	101. A B C D E	121. A B C D E	141. A B
Opportunities for promotion, advancement	82. A B C D E	102. A B C D E	122. A B C D E	142. A B
Good supervisors	83. A B C D E	103. A B C D E	123. A B C D E	143. A B
Provides money for education	84. A B C D E	104. A B C D E	124. A B C D E	144. A B
Opportunity for a stable home life and involvement in the community	85. A B C D E	105. A B C D E	125. A B C D E	145. A B
Amount of personal freedom in expression of opinions on and off the job	86. A B C D E	106. A B C D E	126. A B C D E	146. A B
Opportunities for continued self improvement and development	87. A B C D E	107. A B C D E	127. A B C D E	147. A B

Continued . . .

J o b F a c t o r s	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?
	Not Important A B C D E	Very Unsatisfied A B C D E	Very Unsatisfied A B C D E	Very Satisfied A B
Recreation opportunities	88. A B C D E	108. A B C D E	128. A B C D E	148. A B
Travel opportunities	89. A B C D E	109. A B C D E	129. A B C D E	149. A B
Physical training and challenge	90. A B C D E	110. A B C D E	130. A B C D E	150. A B
Chance to be away from home	91. A B C D E	111. A B C D E	131. A B C D E	151. A B
Having the respect of other people	92. A B C D E	112. A B C D E	132. A B C D E	152. A B
Doing something for your country	93. A B C D E	113. A B C D E	133. A B C D E	153. A B
Teaches you a valuable trade or skill	94. A B C D E	114. A B C D E	134. A B C D E	154. A B
Job security, such as a steady job	95. A B C D E	115. A B C D E	135. A B C D E	155. A B

Continued . . .

J o b F a c t o r s	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?
	Not Important Most Important	Very Unsatisfied Very Satisfied	Very Unsatisfied Very Satisfied	Yes No
Good income	96. A B C D E	116. A B C D E	136. A B C D E	156. A B
Good people to work with	97. A B C D E	117. A B C D E	137. A B C D E	157. A B
Easy work/duties	98. A B C D E	118. A B C D E	138. A B C D E	158. A B
Challenging or interesting work	99. A B C D E	119. A B C D E	139. A B C D E	159. A B
Good retirement benefits	100. A B C D E	120. A B C D E	140. A B C D E	160. A B

THANK YOU FOR YOUR TIME AND EFFORT

84:5584b

APPENDIX C

**THE 1984/1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

(FORM C)



FORM C

APPENDIX C

1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 18 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET.
DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
 1. Use only a number 2 pencil for completing this survey.
 2. DO NOT use ink or ballpoint pens.
 3. Make heavy black marks that fill the response circle completely.
 4. Erase completely any answer you wish to change.
 5. Make no stray marks on the answer sheet.
 6. Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



PT 556a-c

START AT TOP OF SIDE 1

MARK ALL ANSWERS ON THE ANSWER SHEET

DATE BLOCK:
Fill in today's date.

SOCIAL SECURITY NUMBER BLOCK:
Copy in the boxes your
Social Security Number.
Darken the matching circles
under each box.

SPECIAL CODES:
In Boxes A through E, print the
5 digit zipcode of the house where
you spent your teenage years.

DATE			SOCIAL SECURITY NUMBER										SPECIAL CODES																			
MONTH	DAY	YEAR	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O						
JAN	2	3	4	1	2	3	4	5	6	7	8	9	1	2	3	4	5															
FEB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
MAR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
APR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
MAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
JUN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
JUL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
AUG	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
SEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
OCT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
NOV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
DEC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							

FORM BOX:
In the top row (of numbers) of the FORM box, darken the number
of your current location:

If you are at:	Darken:
Fort Dix	1
Fort Leonard Wood	2
Fort Sill	3
Fort Bliss	4
Fort Jackson	5
Fort McClellan	6
Fort Knox	7
Fort Benning	8

In the bottom row (of letters) in the FORM box, darken the letter C, —
this is the form of the survey you are answering.

STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year -- from 0 to 52. Darken the circles that match your entry.

In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year -- from 0 to 52. Darken the circles that match your entry.

SPECIAL CODES														
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
											1	9	8	3
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9	9	9	9

In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

Darken the circles matching what you entered in the boxes.

TURN TO SIDE 2.

In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes.

FOR EXAMPLE:

The name of an afternoon program (General Hospital) has been correctly abbreviated and entered here only as an example. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1

SIDE 2

SPECIAL CODES								
A	B	C	D	E	F	G	H	I
G	E	N		H	O	S	P	L
0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9

Darken one circle in each of these blocks on the top right of the Answer Sheet.

SIDE 1			
ETHNIC GROUP	WHITE NOT HISPANIC	☐	HISPANIC
	BLACK NOT HISPANIC	☐	ASIAN
		☐	OTHER
COLLEGE EDUCATION		NONE	☐
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		2 YEARS	☐
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		346 YEARS	☐
		347 YEARS	☐
		348 YEARS	☐
		349 YEARS	☐

I. YOUR ENLISTMENT

Start here.

This set of questions all use the same scale.

Please use the following scale to describe how important each of the following was in your decision to talk to an Army recruiter.

- A. NOT APPLICABLE; EVENT DID NOT OCCUR
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. I saw a Recruiter Aide — an Army soldier who returns to his hometown to help the Army recruiter contact people
- 5. Information in an Army ad on the radio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad
- 10. Information I received in the mail from the Army (which I had NOT requested)

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your first choice? Your second choice? Third? Fourth?

Mark one service for each choice.

11. 1st Choice

A. Army	C. Navy
B. Air Force	D. Marines

12. 2nd Choice

A. Army	C. Navy
B. Air Force	D. Marines

13. 3rd Choice

A. Army	C. Navy
B. Air Force	D. Marines

14. 4th Choice

A. Army	C. Navy
B. Air Force	D. Marines

-
15. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

16. Do you remember seeing, hearing, or receiving any Air Force advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Air Force recruiting station
- H. At school
- I. From a friend
- J. None of the above

17. Do you remember seeing, hearing, or receiving any Navy advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Navy recruiting station
- H. At school
- I. From a friend
- J. None of the above

18. Do you remember seeing, hearing, or receiving any Marine Corps advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend

19. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

20. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. None of the above

21. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- A. I never sent a card in response to an Army ad
- B. I never received a response in the mail from the card I sent in
- C. Letter telling me location of Army Recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

22. What did you receive when you called a toll free number in response to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

23. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of Army recruiting station
- C. A gift like tube socks or wrist bands
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker
- H. Army bookcovers

24. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
- C. Booklet about Army College Fund
- D. Neither of these items

25. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire
- F. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

27. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

A. NOT AT ALL IMPORTANT
B. SOMEWHAT IMPORTANT
C. VERY IMPORTANT
D. I WOULD NOT HAVE ENLISTED
EXCEPT FOR THIS REASON

41. I enlisted to take time out before deciding what I really want to do.
42. I enlisted to learn to be a responsible mature person.

To indicate TRUE mark T F
● ○ ○ ○ ○ ○ ○ ○ ○

To indicate FALSE mark T F
○ ● ○ ○ ○ ○ ○ ○ ○

- C-8

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

53. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?

- A. \$ 0-19
- B. \$20-39
- C. \$40-59
- D. \$60-79
- E. \$80-99
- F. At least \$100
- G. Not eligible to enroll
- H. Not enrolled or do not plan to enroll
- I. I don't know enough about VEAP to know if I will use it or not

54. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

- A. No
- B. I don't know

To indicate YES, mark the amount of your ACF benefit:

- C. \$2,000 ACF benefit for VEAP
total of \$9,200
- D. \$4,000 ACF benefit for VEAP
total of \$11,200
- E. \$6,000 ACF benefit for VEAP
total of \$13,200
- F. \$8,000 ACF benefit for VEAP
total of \$15,200
- G. \$10,000 ACF benefit for VEAP
total of \$18,100
- H. \$12,000 ACF benefit for VEAP
total of \$20,100
- I. \$14,000 ACF benefit for VEAP
total of \$22,100
- J. \$16,000 ACF benefit for VEAP
total of \$24,100

55. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

56. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

57. How much military pay do you expect?

- A. \$200-\$299 a month
- B. \$300-\$399 a month
- C. \$400-\$499 a month
- D. \$500-\$599 a month
- E. \$600-\$699 a month
- F. \$700-\$799 a month
- G. \$800-\$899 a month
- H. \$900-\$999 a month

58. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible
- E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

59. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service
- F. Not enlisted at all

60. Suppose no military service had a 2 year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

61. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

(Mark ONE 2-letter answer)

- AB. No
- AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

- BC. \$1,000
- BD. \$1,500
- BE. \$2,000
- BF. \$2,500
- BG. \$3,000
- BH. \$3,500
- BI. \$4,000
- BJ. \$4,500
- CD. \$5,000
- CE. \$8,000

62. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all

63. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

This set of questions are about the time you spent in the Delayed Entry Program (DEP), that is the time after you signed your enlistment contract but before you "shipped out" to this reception station. If you shipped out the day you signed your contract, just mark "J" for each of these questions and go to the next set of questions.

64. Mark the one answer from each column that best describes what you have been doing since you signed your contract:

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

(Consider yourself "in school" during school vacations.)

Or just mark J. Does not apply, I was not in the DEP

65. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

(Mark only one)

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP

66. How often did you have contact with your recruiter while you were in the DEP?

- A. Every day
- B. Every few days
- C. Once a week
- D. Twice a month
- E. Once a month
- F. Every couple of months
- G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.

J. Does not apply, I was not in the DEP.

67. Were you satisfied with this contact?

- A. I couldn't seem to get my recruiter to pay attention to me
- B. A lot less contact than I liked
- C. A little less contact than I liked
- D. About right
- E. A little more contact than I wanted
- F. Much more contact than I wanted

J. Does not apply, I was not in the DEP

68. How satisfied are you with the military job you signed up for?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied
69. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?
- A. Not at all sure
 - B. Not too sure
 - C. Somewhat sure
 - D. Very sure
70. When you decided to enlist how sure were you about what training you wanted?
- A. Not at all sure
 - B. Not too sure
 - C. Somewhat sure
 - D. Very sure
71. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied
72. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?
- A. I do not know what job I signed up for
 - B. Very satisfied
 - C. Somewhat satisfied
 - D. Neither satisfied nor dissatisfied
 - E. Somewhat dissatisfied
 - F. Very dissatisfied

How did the people listed below generally feel about your enlisting in the Army?

Mark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.)

Mark "B" if you did not talk to the person(s) about enlisting in the Army (for example, you have co-workers but did not talk to them about enlisting)

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA

Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a BAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

- 73. Father (or male guardian)
- 74. Mother (or female guardian)
- 75. Friend(s) with Army experience
- 76. Friend(s) with other military experience
- 77. Friend(s) with no military experience
- 78. Your fellow students

II. HOW DO YOU SPEND YOUR TIME?

Do you watch any of the following programs or programming types on cable TV?

- Mark A if you regularly turn on the TV to watch it on cable TV
Mark B if you sometimes watch it on cable TV -- you watch if it happens to be on when you turn on the TV
Mark C if you have watched it once or twice on your cable TV
Mark D if you have never watched it on your cable TV

Mark J if you do not have cable TV in your home

Mark one letter for each of the following:

79. Sports programming
80. Movies without commercials
81. Movies with commercials
82. Reruns of old programs
83. Music videos
84. News
85. Other cable programs

Do you watch any of the following programs or programming types on TV?

- Mark A if you regularly turn on the TV to watch it
Mark B if you sometimes watch it -- you watch if it happens to be on when you turn on the TV
Mark C if you have watched it once or twice
Mark D if you have never watched it

Mark one letter for each of the following:

86. Solid Gold
87. Soul Train
88. American Bandstand
89. Dance Fever
90. Movies on network TV
91. Late night programs like Saturday Night Live
92. Nightly network news
93. Local news
94. Soap operas
95. Professional bowling
96. NFL football -- regular season weekend games
97. NFL football -- regular season Monday Night Football
98. NFL playoffs
99. Superbowl
100. USFL football -- spring season weekend games

Do you watch any of the following
programs or programming types on TV?

- Mark A if you regularly turn on the TV
to watch it
Mark B if you sometimes watch it -- you
watch if it happens to be on when
you turn on the TV
Mark C if you have watched it once or
twice
Mark D if you have never watched it

Mark one letter for each of the
following:

- 101. USFL football -- spring season
Monday Night Football
- 102. College football -- regular season
- 103. College football bowl games
- 104. Major league baseball -- regular
season games
- 105. Major league baseball playoffs
- 106. World Series
- 107. NBA basketball
- 108. College basketball
- 109. NHL hockey
- 110. Professional wrestling
- 111. Car races
- 112. Golf tournaments
- 113. Tennis tournaments
- 114. Weekend sports shows like Wide World
of Sports

III. FACTS ABOUT YOU

115. Which of these best describes the
place where you were living when you
enlisted?

- A. In a large city (over 250,000
people)
- B. In a suburb of a large city
- C. In a medium-sized city (50,000 to
250,000 people)
- D. In a suburb of a medium-sized
city
- E. In a small city or town (under
50,000 people)
- F. In a rural area, but not on a
farm or ranch
- G. On a farm or ranch

116. Which of the following mathematics
and technical courses, if any, did
you take and pass in high school?

(Mark all that apply)

- A. Elementary Algebra
- B. Plane Geometry
- C. Business math
- D. Computer science
- E. Intermediate Algebra
- F. Trigonometry
- G. Calculus
- H. Physics
- I. Science course that covered
electricity or electronics
- J. I took none of these

117. How would you describe the grades you were making when you were last in school?

- A. Mostly A
- B. About half A and half B
- C. Mostly B
- D. About half B and half C
- E. Mostly C
- F. About half C and half D
- G. Mostly D
- H. Mostly below D

118. What is the highest degree or diploma you think you will ever complete in the future?

(Mark one)

- A. Master's or doctorate
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. None of the above

119. In the past year, did you apply to and were you accepted to attend any colleges or universities?

(Mark one)

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- C. I applied but was not accepted
- D. I was accepted at one or more schools

120. What is the main reason you decided to enlist in the Army now instead of going to school?

(Mark one)

- A. Does not apply; I have no interest in further education
- B. I couldn't get into the school(s) I wanted
- C. I could get the same or better training in the military
- D. I couldn't afford tuition
- E. I can't support myself (and my dependents) and go to school at the same time
- F. Other reason

121. What high school education program are you/were you in?

- A. College preparatory
- B. General
- C. Commercial or business
- D. Vocational
- E. Other

122. Has your father (or male guardian) ever served or is he now serving in the military?

- A. Not to my knowledge or doesn't apply
(If yes, mark all that apply)
- B. ARMY (regular active duty)
- C. ARMY Reserve
- D. ARMY National Guard
- E. AIR FORCE (regular active duty)
- F. AIR FORCE Reserve or AIR National Guard
- G. NAVY (regular active duty)
- H. NAVY Reserve
- I. MARINES (regular active duty)
- J. MARINE Reserve

123. What is the highest level of school your FATHER (or male guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

124. What is the highest diploma or degree that your FATHER (or male guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEMAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

125. What type of work does your FATHER (or male guardian) do? (If deceased indicate his last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

126. What type of work does your MOTHER (or female guardian) do? (If deceased indicate her last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

127. What is the highest level of school your MOTHER (or female guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

128. What is the highest diploma or degree that your MOTHER (or female guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

129. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).

A. None	D. 3
B. 1	E. 4
C. 2	F. 5
	G. 6 or more

130. Besides yourself, on whom are you likely to rely for help in deciding about a job or career?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

131. To whom would you most likely go to seek information about career or job selection?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

132. Of the individuals listed below which would you most like to please in making a job or career choice?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

133. Is there cable TV in this household?

- A. NO B. YES C. Does not apply/I don't know

134. How many cars are owned by people in this household?

A. 0	F. 5
B. 1	G. 6
C. 2	H. 7
D. 3	I. 8 or more
E. 4	J. Does not apply / I don't know

135. Who lives in this household?

(Mark all that apply)

A. My own mother	G. My spouse
B. My own father	H. My children
C. My stepmother	I. Others
D. My stepfather	J. Does not apply/I don't know
E. Grandparent(s)	
F. Brothers and/or sisters	
(include stepbrothers or stepsisters)	

136. Who is responsible for paying most of the bills in this household?

(Mark only one)

A. My own mother	F. Other adult relative(s)
B. My own father	G. My spouse
C. My stepmother	H. My in-laws
D. My stepfather	I. Persons(s) not related to me
E. Grandparent(s)	J. Myself

137. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE

Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
H. \$31,200 or more a year (about \$600 a week or more)

138. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

(Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

139. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)

140. How much did you earn (before taxes) in the month before you signed your contract)?

A. \$0	F. \$400-\$499 per month
B. \$1-\$99 per month	G. \$500-\$599 per month
C. \$100-\$199 per month	H. \$600-\$799 per month
D. \$200-\$299 per month	I. \$800-\$999 per month
E. \$300-\$399 per month	J. Over \$1000 per month

141. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

(Mark only one)

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I. ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

142. What type of civilian job could you get if you were not entering the Army?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

143. What type of job were you last working?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

144. When did you leave your last job? MARK ONE ANSWER

- A. I had not worked for pay before joining the Army
- B. I quit after I signed my contract
- C. I was laid off after I signed my contract
- D. I was fired after I signed my contract
- E. I quit before I signed my contract
- F. I was laid off before I signed my contract
- G. I was fired before I signed my contract

145. Mark the one answer from each column which best describes you at the time you enlisted (signed your contract):

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

146. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

147. Mark the one letter that tells what you have done in a school sports team in the last year.

- A. I have been a leader or officer
- B. I have been a member, but not a leader
- C. I have not been in this kind of group

148. Mark the one letter that tells what you have done in a sports team outside of school in the last year.

- A. I have been a leader or officer
- B. I have been a member, but not a leader
- C. I have not been in this kind of group

149. Which are most important for you to know about a job before you would be willing to take it?

(Mark all that apply)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required

150. Which is the single most important thing that you would want to know about a job before you would be willing to take it?

(Mark only ONE)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required

THANK YOU FOR YOUR TIME AND EFFORT

84:5584c

APPENDIX D

THE 1984/1985 ARI SURVEY
OF THE ARMY RESERVE/NATIONAL GUARD RECRUITS
(FORM D)

APPENDIX D

FORM D



1984/1985 ARI SURVEY
OF ARMY RESERVE/NATIONAL GUARD RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 18 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET.
DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
 1. Use only a number 2 pencil for completing this survey.
 2. DO NOT use ink or ballpoint pens.
 3. Make heavy black marks that fill the response circle completely.
 4. Erase completely any answer you wish to change.
 5. Make no stray marks on the answer sheet.
 6. Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



START AT TOP OF SIDE 1

MARK ALL ANSWERS ON THE ANSWER SHEET

DATE BLOCK:
Fill in today's date.

SOCIAL SECURITY NUMBER BLOCK:
Copy in the boxes your
Social Security Number.
Darken the matching circles
under each box.

SPECIAL CODES:
In Boxes A through E, print the
5 digit zipcode of the house where
you spent your teenage years.

DATE			SOCIAL SECURITY NUMBER									SPECIAL CODES															
MONTH	DAY	YEAR	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	
JAN	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
FEB	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
MAR	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
APR	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
MAY	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
JUN	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
JUL	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
AUG	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
SEP	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
OCT	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
NOV	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											
DEC	0	0	1	2	3	4	5	6	7	8	9	1	2	3	4	5											

FORM BOX	
1	2
3	4
5	6
7	8
9	0
A	B
C	D
E	F
G	H
I	J
K	L
M	N
O	P
Q	R
S	T
U	V
W	X
Y	Z

FORM BOX:
In the top row (of numbers) of the FORM box, darken the number
of your current location:

If you are at:

Darken:

Fort Dix
Fort Leonard Wood
Fort Sill
Fort Bliss
Fort Jackson
Fort McClellan
Fort Knox
Fort Benning

1
2
3
4
5
6
7
8

In the bottom row (of letters) in the FORM box, darken the letter D,
this is the form of the survey you are answering.

STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year — from 0 to 52. Darken the circles that match your entry.

In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year — from 0 to 52. Darken the circles that match your entry.

SPECIAL CODES														
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
											1	9	8	3
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9	9	9	9

In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

Darken the circles matching what you entered in the boxes.

TURN TO SIDE 2.

In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes.

FOR EXAMPLE:

The name of an afternoon program (General Hospital) has been correctly abbreviated and entered here only as an example. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1

SIDE 2

SPECIAL CODES								
A	B	C	D	E	F	G	H	I
G	E	N		H	O	S	P	L
0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9

		SIDE 1										
ETHNIC GROUP	WHITE NOT HISPANIC	☐	HISPANIC									
	BLACK NOT HISPANIC	☐	ASIAN									
			OTHER									
COLLEGE EDUCATION		NONE	☐ 1 YEAR OR MORE									
Sample		JUN 88										
		J/MS/MA/PHD										
HIGH SCHOOL EDUCATION	DIPLOMA		☐									
	GED		☐									
	NEITHER OF THESE		☐									
GRADE	1	2	3	4	5	6	7	8	9	10	11	12
	13	14	15	16	17	18	19	20	21	22	23	24
SEX	MALE		☐	FEMALE		☐						

The first question is:

VERY						VERY
SATISFIED						DISSATISFIED
A	B	C	D	E	F	G

Row 1 on the Answer Sheet.

1 0000000000000000 2 0000000000000000 3 0000000000000000 4 0000000000000000 5 0000000000000000 6 0000000000000000 7 0000000000000000 8 0000000000000000 9 0000000000000000 10 0000000000000000 11 0000000000000000 12 0000000000000000 13 0000000000000000 14 0000000000000000 15 0000000000000000 16 0000000000000000 17 0000000000000000 18 0000000000000000 19 0000000000000000 20 0000000000000000 21 0000000000000000 22 0000000000000000 23 0000000000000000 24 0000000000000000 25 0000000000000000 26 0000000000000000 27 0000000000000000 28 0000000000000000 29 0000000000000000 30 0000000000000000 31 0000000000000000 32 0000000000000000 33 0000000000000000 34 0000000000000000 35 0000000000000000 36 0000000000000000 37 0000000000000000 38 0000000000000000 39 0000000000000000 40 0000000000000000 41 0000000000000000 42 0000000000000000 43 0000000000000000 44 0000000000000000 45 0000000000000000 46 0000000000000000 47 0000000000000000 48 0000000000000000 49 0000000000000000 50 0000000000000000 51 0000000000000000 52 0000000000000000 53 0000000000000000 54 0000000000000000 55 0000000000000000 56 0000000000000000 57 0000000000000000 58 0000000000000000 59 0000000000000000 60 0000000000000000 61 0000000000000000 62 0000000000000000 63 0000000000000000 64 0000000000000000 65 0000000000000000 66 0000000000000000 67 0000000000000000 68 0000000000000000 69 0000000000000000 70 0000000000000000 71 0000000000000000 72 0000000000000000 73 0000000000000000 74 0000000000000000 75 0000000000000000 76 0000000000000000 77 0000000000000000 78 0000000000000000 79 0000000000000000 80 0000000000000000 81 0000000000000000 82 0000000000000000 83 0000000000000000 84 0000000000000000 85 0000000000000000 86 0000000000000000 87 0000000000000000 88 0000000000000000 89 0000000000000000 90 0000000000000000 91 0000000000000000 92 0000000000000000 93 0000000000000000 94 0000000000000000 95 0000000000000000 96 0000000000000000 97 0000000000000000 98 0000000000000000 99 0000000000000000 100 0000000000000000

Sample

D-4

I. YOUR ENLISTMENT

Start here.

This set of questions all use the same scale.

Please use the following scale to describe how important each of the following was in your decision to talk to an Army recruiter.

- A. NOT APPLICABLE; EVENT DID NOT OCCUR
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. My employer suggested it
- 5. Information in an Army ad on the radio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad
- 10. Information I received in the mail from the Army (which I had NOT requested)

- 11. What part of the Army are you entering?

- A. Army Reserve
- B. Army National Guard
- C. I do not know

- 12. Do you plan to try and transfer from the Reserve/Guard to the Regular Army before the end of your current enlistment?

- A. No
- B. Yes
- C. I don't know

- 13. Did you receive military recruiting literature in the mail without asking for it?

- A. No (GO TO THE NEXT QUESTION)

If YES, mark all that apply

- B. Air Force
- C. Army
- D. Marine Corps
- E. Navy
- F. All services together
- G. National Guard
- H. Reserves
- I. I do not remember which

- 14. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

15. Do you remember seeing, hearing, or receiving any Air Force advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Air Force recruiting station
- H. At school
- I. From a friend
- J. None of the above

16. Do you remember seeing, hearing, or receiving any Navy advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Navy recruiting station
- H. At school
- I. From a friend
- J. None of the above

17. Do you remember seeing, hearing, or receiving any Marine Corps advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend
- J. None of the above

18. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

19. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. None of the above

20. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- A. I never sent a card in response to an Army ad
- B. I never received a response in the mail from the card I sent in
- C. Letter telling me location of Army Recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

21. What did you receive when you called a toll free number in response to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper aticker
- I. Army bookcovers

22. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of Army recruiting station
- C. A gift like tube socks or wrist bands
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker
- H. Army bookcovers

23. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
- C. Booklet about Army College Fund
- D. Neither of these items

24. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Reserve/National Guard
- B. Reenlist, but probably not stay in the Reserve/National Guard long enough to retire
- C. Stay in the Reserve/National Guard until I qualify for retirement
- D. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

25. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

Please use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

- 27. I enlisted because I was unemployed and couldn't find a job.
- 28. I enlisted because the military will give me a chance to better myself in life.
- 29. I enlisted because I want to serve my country.
- 30. I enlisted because I need the extra money of a part time job.
- 31. I enlisted because it is a family tradition to serve.
- 32. I enlisted to get trained in a skill that will help me get a better/new civilian job when I get out.
- 33. I enlisted because I can get money for a college education.
- 34. I enlisted because I want to be a soldier.
- 35. I enlisted because I can get money for civilian vocational, technical, or business school education.
- 36. I enlisted for the physical training and challenge.
- 37. I enlisted to learn to be a responsible mature person.
- 38. I enlisted to have a summer job.

- 39. Are you participating in the ROTC Simultaneous Membership Program?

(Mark only one)

- A. No (GO TO THE NEXT QUESTION)

To indicate that you are in this program mark one of the following:

- B. I would not have joined the Reserve/Guard without the opportunity to participate in this program
- C. I would have joined the Reserve/Guard even if this program had not been available
- D. I do not know if I would have joined the Reserve/Guard without this program

- 40. How far do you have to travel (from home or work) to your unit facilities for drills and meetings? (Give your best estimate)

(Mark only one)

- A. Less than 1 mile
- B. 1 to 5 miles
- C. 6 to 10 miles
- D. 11 to 15 miles
- E. 16 to 20 miles
- F. 21 to 30 miles
- G. 31 to 50 miles
- H. over 50 miles
- I. I don't know
- J. Does not apply; I'm in the Individual Ready Reserve

- 41. How long does it take you to get (from home or work) to your unit facilities to attend drills and meetings? (Give your best estimate)

(Mark only one)

- A. 15 minutes or less
- B. 16 to 25 minutes
- C. 26 to 35 minutes
- D. 36 to 45 minutes
- E. 46 minutes to an hour
- F. More than an hour
- G. I don't know
- H. Does not apply; I'm in the Individual Ready Reserve

42. How do/will you travel to your unit for drills and meetings?

- A. Own car
- B. Family owned car
- C. Carpool with other unit members
- D. Public transportation
- E. Walk or bicycle
- F. Other
- G. Does not apply; I'm in the Individual Ready Reserve

43. Are you participating in the Split Training Program (take Individual Entry Training this summer and Advance Training next summer) so as not to disrupt work or school attendance?

(Mark only one)

- A. No (Go to next question)

To indicate that you are in this program mark one on the following:

- B. I would not have joined the Reserve/Guard without the opportunity to participate in this program
- C. I would have joined the Reserve/Guard even if this program had not been available
- D. I do not know if I would have joined the Reserve/Guard without this program

44. Did you sign up for a job or a unit for which you received a Cash Enlistment Bonus?

(Mark all that apply)

- A. No, I did not qualify
- B. No, none was available for the unit I joined
- C. No, none was available for the job I selected
- D. I did not know about any bonus
- E. Yes, a bonus for joining the unit.
- F. Yes, a bonus for the job I took
- G. I do not know if I get a bonus

45. Did you sign up for the Educational Assistance Program or the Loan Repayment Program in enlisting in the Army Reserve or National Guard?

(Mark all that apply)

- A. No, I did not qualify
- B. No, I already got a bonus
- C. No, I did not know about them
- D. Yes, I signed up for the Educational Assistance Program
- E. Yes, I signed up for the Loan Repayment Program
- F. I do not know

46. If a Cash Enlistment Bonus, Educational Assistance, or Loan Repayment had not been available, what would you have done?

(Mark only one)

- A. I did not receive any of these
- B. Joined the unit anyway
- C. Joined another Army Reserve or Guard unit that paid a bonus
- D. Joined another service's Reserve or Guard
- E. Enlisted in the Regular Army
- F. Enlisted in the Regular force of another service (Navy, Air Force, Marines, or Coast Guard)
- G. Not joined any service (reserve, active, or guard)
- H. I do not know

47. The total amount of my Cash Enlistment Bonus is

- A. I did not receive one
- B. \$1,000
- C. \$1,500
- D. \$2,000
- E. \$2,500
- F. \$3,000

48. Why did you choose the particular unit you enlisted in?

(Mark only one)

- A. Only unit where I lived
- B. Only unit with openings
- C. Only unit that provided the kind of training that I wanted?
- D. Recruiter recommended it
- E. Other reasons

Please use the following scale to rate How Important each of the reasons listed below was in your decision to enlist in the Army Reserve or National Guard rather than the Active Army:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON

- 49. I did not want to be away from home for an extended period of time.
- 50. I can get the training I need to qualify for a better job
- 51. I can get the training I need to get a promotion or an increase in salary
- 52. I can get the training I need to start a new career
- 53. There were no openings in the Active Army
- 54. I could not qualify for the Active Army

-
- 55. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

- A. Not at all sure
- B. Not too sure
- C. Somewhat sure
- D. Very sure

- 56. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

- A. I do not know what job I signed up for
- B. Very satisfied
- C. Somewhat satisfied
- D. Neither satisfied nor dissatisfied
- E. Somewhat dissatisfied
- F. Very dissatisfied

- 57. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

- A. I do not know what job I signed up for
- B. Very satisfied
- C. Somewhat satisfied
- D. Neither satisfied nor dissatisfied
- E. Somewhat dissatisfied
- F. Very dissatisfied

- 58. Which are most important for you to know about a job before you would be willing to take it?

(Mark all that apply)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required

- 59. Which is the single most important thing that you would want to know about a job before you would be willing to take it?

(Mark only ONE)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required

60. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).

A. None	D. 3	
B. 1	E. 4	
C. 2	F. 5	G. 6 OR more

II. HOW DO YOU SPEND YOUR TIME?

61. When do you regularly listen to the radio during the week — Mondays through Friday?

Mark all that apply

A. Mornings	— 6am to 10am
B. Daytime	— 10am to 3pm
C. Late afternoon	— 3pm to 7pm
D. Evenings	— 7pm to midnight
E. Overnight	— midnight to 6am

F. I don't regularly listen to the radio during the week

62. When do you regularly listen to the radio during the weekend — Saturdays and Sundays?

Mark all that apply

A. Mornings	— 6am to 10am
B. Daytime	— 10am to 3pm
C. Late afternoon	— 3pm to 7pm
D. Evenings	— 7pm to midnight
E. Overnight	— midnight to 6am

F. I don't regularly listen to the radio during the weekend

Do you listen to any of the following radio programs or programming types?

- Mark A if you regularly tune in the radio to hear it
Mark B if you sometimes hear it — you listen if it happens to be on when you turn on the radio
Mark C if you have listened to it once or twice
Mark D if you have never listened to it

Mark one letter for each of the following:

- 63. Sports programming
- 64. Continuous History of Rock and Roll
- 65. King Biscuit Flour Hour
- 66. American Top 40 with Casey Kasem
- 67. Metal Shop
- 68. Rockline
- 69. Power Cuts
- 70. Off the Record Specials
- 71. Concert Specials

72. When do you regularly watch TV during the week — Mondays through Friday?

Mark all that apply

A. Mornings	— 6am to 9am
B. Daytime	— 9am to 4pm
C. Late afternoon	— 4pm to 8pm
D. Prime time	— 8pm to 11pm
E. Late night	— 11pm to 1am
F. Overnight	— 1am to 6am
- G. I don't regularly watch TV during the week

73. When do you regularly watch TV during the weekend — Saturdays and Sundays?

Mark all that apply

A. Mornings	— 6am to Noon
B. Daytime	— Noon to 6pm
C. Early evening	— 6pm to 7pm
D. Evenings	— 7pm to 11pm
E. Late night	— 11pm to 1am
F. Overnight	— 1am to 6am
- G. I don't regularly watch TV during the weekend

Mark one letter for each of the following programs or programming types on TV:

- Mark A if you regularly turn on the TV to watch it
Mark B if you sometimes watch it — you watch if it happens to be on when you turn on the TV
Mark C if you have watched it once or twice
Mark D if you have never watched it

74. Solid Gold
75. Soul Train
76. American Bandstand
77. Dance Fever
78. Movies on network TV
79. Late night programs like Saturday Night Live
80. Nightly network news
81. Local news
82. Soap operas
83. Professional bowling
84. NFL football — regular season weekend games
85. NFL football — regular season Monday Night Football
86. NFL playoffs
87. Superbowl
88. USFL football — spring season weekend games
89. USFL football — spring season Monday Night Football
90. College football — regular season
91. College football bowl games
92. Major league baseball — regular season games
93. Major league baseball playoffs
94. World Series
95. NBA basketball
96. College basketball
97. NHL hockey
98. Professional wrestling
99. Car races
100. Golf tournaments
101. Tennis tournaments
102. Weekend sports shows like Wide World of Sports

III. FACTS ABOUT YOU

103. Which of these best describes the place where you were living when you enlisted?
 - A. In a large city (over 250,000 people)
 - B. In a suburb of a large city
 - C. In a medium-sized city (50,000 to 250,000 people)
 - D. In a suburb of a medium-sized city
 - E. In a small city or town (under 50,000 people)
 - F. In a rural area, but not on a farm or ranch
 - G. On a farm or ranch
104. What time zone did you live in?
 - A. Eastern
 - B. Central
 - C. Mountain
 - D. Pacific
 - E. I don't know
 - F. Other time zone (e.g., Alaska)
105. Which of the following mathematics and technical courses, if any, did you take and pass in high school?

(Mark all that apply)

 - A. Elementary Algebra
 - B. Plane Geometry
 - C. Business math
 - D. Computer science
 - E. Intermediate Algebra
 - F. Trigonometry
 - G. Calculus
 - H. Physics
 - I. Science course that covered electricity or electronics
 - J. I took none of these

106. How would you describe the grades you were making when you were last in school?

- A. Mostly A
- B. About half A and half B
- C. Mostly B
- D. About half B and half C
- E. Mostly C
- F. About half C and half D
- G. Mostly D
- H. Mostly below D

107. What is the highest degree or diploma you think you will ever complete in the future?

(Mark one)

- A. Master's or doctorate
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. None of the above

108. In the past year, did you apply to and were you accepted to attend any colleges or universities?

(Mark one)

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- C. I applied but was not accepted
- D. I was accepted at one or more schools

109. In the past year, did you apply to and were you accepted to attend any vocational, technical, or business schools?

(Mark one)

- A. I did not apply to any vocational, technical or business schools
- B. I applied but have not heard yet
- C. I applied but was not accepted
- D. I was accepted at one or more schools

110. What high school education program are you/were you in?

- A. College preparatory
- B. General
- C. Commercial or business
- D. Vocational
- E. Other

111. Has your father (or male guardian) ever served or is he now serving in the military?

- A. Not to my knowledge or doesn't apply
(If yes, mark all that apply)
- B. ARMY (regular active duty)
- C. ARMY Reserve
- D. ARMY National Guard
- E. AIR FORCE (regular active duty)
- F. AIR FORCE Reserve or AIR National Guard
- G. NAVY (regular active duty)
- H. NAVY Reserve
- I. MARINES (regular active duty)
- J. MARINE Reserve

112. What is the highest level of school your FATHER (or male guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

113. What is the highest diploma or degree that your FATHER (or male guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEMAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

114. What type of work does your FATHER (or male guardian) do? (If deceased indicate his last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

115. What type of work does your MOTHER (or female guardian) do? (If deceased indicate her last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

116. What is the highest level of school your MOTHER (or female guardian) completed?

- A. 8th or below
- B. 9th
- C. 10th
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- I. 4 or more years of college
- J. I don't know

117. What is the highest diploma or degree that your MOTHER (or female guardian) has?

- A. Masters, doctorate, or professional
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. I don't know

118. How many children do you have?

A. None	D. 3
B. 1	E. 4
C. 2	F. 5
	G. 6 OR MORE

119. Besides yourself, on whom are you likely to rely for help in deciding about a job or career?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

120. To whom would you most likely go to seek information about career or job selection?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

121. Of the individuals listed below which would you most like to please in making a job or career choice?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

IMPORTANT: We need some information on the household you were living in when you enlisted. We need this information to help recruiters know the neighborhoods that are likely to be good places to recruit in. The household you answer questions about might be your parents, in-laws, or your own house or apartment.

ANSWER ALL THE REMAINING QUESTIONS ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT--THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT.

122. What is this household's zipcode?

(Mark each that applies)

- A. This household's zipcode is the one I marked on the front of this ANSWER SHEET as the zipcode of the household I grew up in
- B. This household's zipcode is on my enlistment contract with my current address
- C. I don't know this household's zipcode

123. Is there cable TV in this household?

- A. NO
- B. YES
- C. Does not apply/I don't know

124. How many cars are owned by people in this household?

- A. 0
- B. 1
- C. 2
- D. 3
- E. 4
- F. 5
- G. 6
- H. 7
- I. 8 or more
- J. Does not apply / I don't know

125. Who lives in this household?

(Mark all that apply)

- A. My own mother
- B. My own father
- C. My stepmother
- D. My stepfather
- E. Grandparent(s)
- F. Brothers and/or sisters (include stepbrothers or stepsisters)
- G. My spouse
- H. My children
- I. Others
- J. Does not apply/I don't know

126. Who is responsible for paying most of the bills in this household?

(Mark only one)

- A. My own mother
- B. My own father
- C. My stepmother
- D. My stepfather
- E. Grandparent(s)
- F. Other adult relative(s)
- G. My spouse
- H. My in-laws
- I. Persons(s) not related to me
- J. Myself

127. When did you first establish your own household by moving out of your parents' (or guardians') household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

(Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

128. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)

129. How much did you earn (before taxes) in the month before you signed your contract)?

A. \$0	F. \$400-\$499 per month
B. \$1-\$99 per month	G. \$500-\$599 per month
C. \$100-\$199 per month	H. \$600-\$799 per month
D. \$200-\$299 per month	I. \$800-\$999 per month
E. \$300-\$399 per month	J. Over \$1000 per month

130. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

(Mark only one)

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I. ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

131. What type of part-time civilian job could you get if you were not entering the Army?
MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE
132. What type of job were you last working?
MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE
133. Mark the one answer from each column which best describes you at the time you enlisted (signed your contract):
- | | |
|--|--|
| Mark one letter from this column | Mark one letter from this column |
| A. In school full time | D. Working full time |
| B. In school part time | E. Working part time |
| C. Not in school | F. Not working but looking for work |
| (Consider yourself "in school" during school vacations.) | G. Not working and <u>not</u> looking for work |
134. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.
- | | |
|----------------------------------|--|
| Mark one letter from this column | Mark one letter from this column |
| A. In school full time | D. Working full time |
| B. In school part time | E. Working part time |
| C. Not in school | F. Not working but looking for work |
| | G. Not working and <u>not</u> looking for work |
135. Mark the one letter that tells what you have done in a school sports team in the last year.
- A. I have been a leader or officer
B. I have been a member, but not a leader
C. I have not been in this kind of group
136. Mark the one letter that tells what you have done in a sports team outside of school in the last year.
- A. I have been a leader or officer
B. I have been a member, but not a leader
C. I have not been in this kind of group
137. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME. GIVE YOUR BEST ESTIMATE. Mark only one answer.
- A. Less than \$2,599 a year (less than \$50 a week)
B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
H. \$31,200 or more a year (about \$600 a week or more)

How did the people listed below generally feel about your enlisting in the Army?
Army?

Mark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.)

Mark "B" if you did not talk to the person(s) about enlisting in the Army
(for example, you have co-workers but did not talk to them about enlisting

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA

Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a BAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

138. Father (or male guardian)

139. Mother (or female guardian)

140. Friend(s) with Army experience

141. Friend(s) with other military experience

142. Friend(s) with no military experience

143. Your fellow students

144. Your employer

145. Your co-workers

THANK YOU FOR YOUR TIME AND EFFORT.

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