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Department of Defense  
**DIRECTIVE**

*DODD-5122.10*

February 14, 1995  
NUMBER 5122.10

*Supersedes AD-A272678*

DA&M

SUBJECT: American Forces Information Service (AFIS)

- References:
- (a) Title 10, United States Code
  - (b) DoD Directive 5122.10, subject as above, March 13, 1989 (hereby canceled)
  - (c) DoD Directive 5120.20, "Armed Forces Radio and Television Service (AFRTS)," December 17, 1991
  - (d) DoD Directive 5040.2, "Visual Information," December 7, 1987
  - (e) DoD Directive 8910.1, "Management and Control of Information Requirements," June 11, 1993
  - (f) DoD Instruction 4000.19, "Interservice, Interdepartmental, and Interagency Support," April 15, 1992

A. REISSUANCE AND PURPOSE

Under the authority vested in the Secretary of Defense by section 113 of reference (a), this Directive reissues reference (b) to update the mission, responsibilities, functions, authorities, and relationships of the AFIS.

B. APPLICABILITY

This Directive applies to the Office of the Secretary of Defense, the Military Departments, the Chairman of the Joint Chiefs of Staff, the Inspector General of the Department of Defense, the Unified Combatant Commands, the Defense Agencies, and the DoD Field Activities (hereafter referred to collectively as "the DoD Components").

C. MISSION

AFIS shall contribute to the operational readiness and combat effectiveness of the Department of Defense through development of policies, guidelines, standards, and central management of DoD internal information programs, including the Armed Forces Radio and Television Service (AFRTS), and audiovisual and visual information activities. AFIS shall communicate DoD issues and guidance to internal audiences worldwide, using public affairs and visual information personnel qualified in joint and Service-specific military occupational specialties; design, engineer, and provide acquisition support of visual and audiovisual equipment; and ensure motion media records depicting the Department of Defense, its heritage, and its activities are stored, preserved, and made available for use by the DoD Components, other Federal Agencies and commercial customers as appropriate.

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#### D. ORGANIZATION AND MANAGEMENT

1. The AFIS is established as a DoD Field Activity under the authority, direction, and control of the Assistant to the Secretary of Defense for Public Affairs (ATSD(PA)). The AFIS shall consist of a Director and such subordinate elements as the Director establishes, within resources authorized by the Secretary of Defense.

2. The American Forces Information Council is established to advise the ATSD(PA) and consists of the following:

- a. Director, AFIS, Chair.
- b. The Chiefs/Directors of each Military Department Public Affairs and Information Office plus the Coast Guard.
- c. A representative of the Chairman of the Joint Chiefs of Staff.
- d. An Executive Secretary designated by the Director, AFIS.

#### E. RESPONSIBILITIES AND FUNCTIONS

The Director, AFIS, shall:

1. Exercise policy and program oversight for the following:
  - a. Management of the DoD Internal Information Program.
  - b. The AFRTS.
  - c. DoD visual information and audiovisual activities, and joint visual information services.
  - d. DoD newspapers, including European and Pacific Stars and Stripes, and civilian enterprise publications.
  - e. DoD periodicals.
  - f. DoD public affairs and visual information training.
2. Advise and assist the ATSD(PA) on matters within assigned responsibilities and functions.
3. Organize, direct, and manage the AFIS and all assigned resources, including but not limited to the following Components:
  - a. The Armed Forces Radio and Television-Broadcast Center.
  - b. The Defense Information, Defense Visual Information, and Defense Photography Schools.
  - c. The Current News Analysis and Research Service.
  - d. The Television-Audio Support Activity.

- e. The Defense Visual Information Center.
  - f. The Joint Combat Camera Center.
  - g. The Electronic Internal Information Office.
4. Perform such other duties as the ATSD(PA) may prescribe.

F. RELATIONSHIPS

1. The ATSD(PA) shall exercise authority, direction, and control over the Director, AFIS.

2. The Secretaries of the Military Departments shall:

a. Conduct internal information activities pertaining to their respective Departments.

b. Operate and maintain AFRTS outlets and activities in designated geographic areas, and provide appropriate support to them during wartime and/or contingencies when operational control has been assumed by a Combatant Command Commander.

c. Manage and control the AFRTS outlets and activities within their respective Departments.

d. Provide military personnel on a proportionate share basis to staff military positions in AFRTS and the DoD Schools of Information, Photography, and Visual Information.

e. Operate visual information activities in support of assigned missions.

3. The Combatant Command Commanders shall provide support for the AFIS in accordance with DoD Directives 5120.20 (reference (c)) and 5040.2 (reference (d)).

4. The Director, AFIS, shall:

a. Coordinate actions with other DoD Components having collateral or related functions in the field of assigned responsibilities.

b. Maintain appropriate liaison with DoD Components and other governmental and nongovernment agencies to exchange views on programs in the field of assigned responsibilities.

5. The Heads of DoD Components shall coordinate with the Director, AFIS, on all matters concerning the mission, responsibilities, and functions of AFIS.

G. AUTHORITIES

The Director, AFIS, is authorized to:

1. Obtain from other DoD Components, consistent with the policies and criteria of DoD Directive 8910.1 (reference (e)), information, advice, and assistance necessary to carry out AFIS programs and activities.

2. Communicate directly with the DoD Components on matters related to AFIS responsibilities, programs, and activities. Communications with the Unified Combatant Commands shall be through the Chairman of the Joint Chiefs of Staff.

3. Communicate with other Government Agencies, representatives of the Legislative Branch, and members of the public, as appropriate, in carrying out the functions assigned under this Directive.

4. Communicate with representatives of foreign governments, societies, and commercial broadcast agencies regarding performing rights, broadcast frequencies, downlink rights, and other requirements to allow AFRTS outlets and activities to operate in foreign countries.

5. Exercise the administrative authorities contained in the enclosure.

H. ADMINISTRATION

1. The Director, AFIS, shall report to and be selected by the ATSD(PA).

2. AFIS shall be authorized such personnel, facilities, funds, and other administrative support as the Secretary of Defense considers necessary.

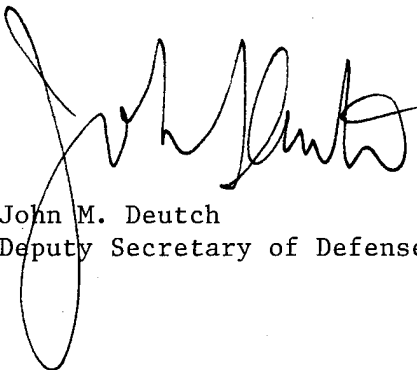
3. The Military Departments shall assign military personnel to AFIS in accordance with approved authorizations and established procedures for assignment to joint duty.

4. Administrative support for AFIS shall be provided by the DoD Components through inter-Service support agreements in accordance with DoD Instruction 4000.19 (reference (f)).

I. EFFECTIVE DATE

This Directive is effective immediately.

Enclosure  
Delegations of Authority

  
John M. Deutch  
Deputy Secretary of Defense

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DELEGATIONS OF AUTHORITY

Pursuant to the authority vested in the Secretary of Defense, and subject to direction, authority, and control of the Secretary of Defense, and the Assistant to the Secretary of Defense for Public Affairs, and in accordance with DoD policies, Directives, and Instructions, the Director, AFIS, or, in the absence of the Director, the person acting for the Director, is hereby delegated authority, as required, in the administration and operation of AFIS, to:

1. In accordance with Executive Orders 10450, 12333, and 12356; and DoD Directive 5200.2, "DoD Personnel Security Program," May 6, 1992; as appropriate:
  - a. Designate any position in the AFIS as a "sensitive" position.
  - b. Authorize, in case of an emergency, the appointment of a person to a sensitive position in AFIS for a limited period of time and for whom a full field investigation or other appropriate investigation including the National Agency Check, has not been completed.
  - c. Initiate personnel security investigations and, if necessary in the interest of national security, suspend a security clearance for personnel assigned, detailed to, or employed by the AFIS. Any action under this paragraph shall be taken in accordance with procedures prescribed in DoD 5200.2-R, "DoD Personnel Security Program," January 1987.
2. Authorize and approve duty hours for AFIS civilian employees in accordance with the mission requirements of AFIS organizational activities.
3. Authorize and approve overtime work for AFIS civilian employees, in accordance with 5 U.S.C. Chapter 55, Subchapter V, and applicable Office of Personnel Management regulations.
4. Develop, establish, and maintain an active and continuing records management program, pursuant to 44 U.S.C. 3102 and DoD Directive 5015.2, "Records Management Program," March 22, 1991.
5. Authorize the publication of advertisements, notices, or proposals in public periodicals, as required for the effective administration of AFIS, consistent with 44 U.S.C. 3702.
6. Establish and maintain, for the functions assigned, an appropriate publication system for the promulgation of common supply and service regulations, and procedures prescribed in DoD 5025.1-M, "Department of Defense Directives System Procedures," August 1994.
7. Approve Joint Service Achievement Medals (JSAMs) for personnel assigned under the direct organizational authority of the Director, AFIS, as delegated by ATSD(PA) under Chapter 3, subparagraph D.5.c.(2), DoD 1348.33-M, "Manual of Military Decorations and Awards," June 1993.