



**Achieve the
Mission**

**Decrease
Inventory**

**Decrease
Cycle Time**

**Improve
Reliability**

**Decrease
Operating
Expenses**

**Evolving a Fully Integrated
Lean Six Sigma Continuous Process Improvement
Systems Approach for
Enterprise “End-to-End” Value Stream Excellence**

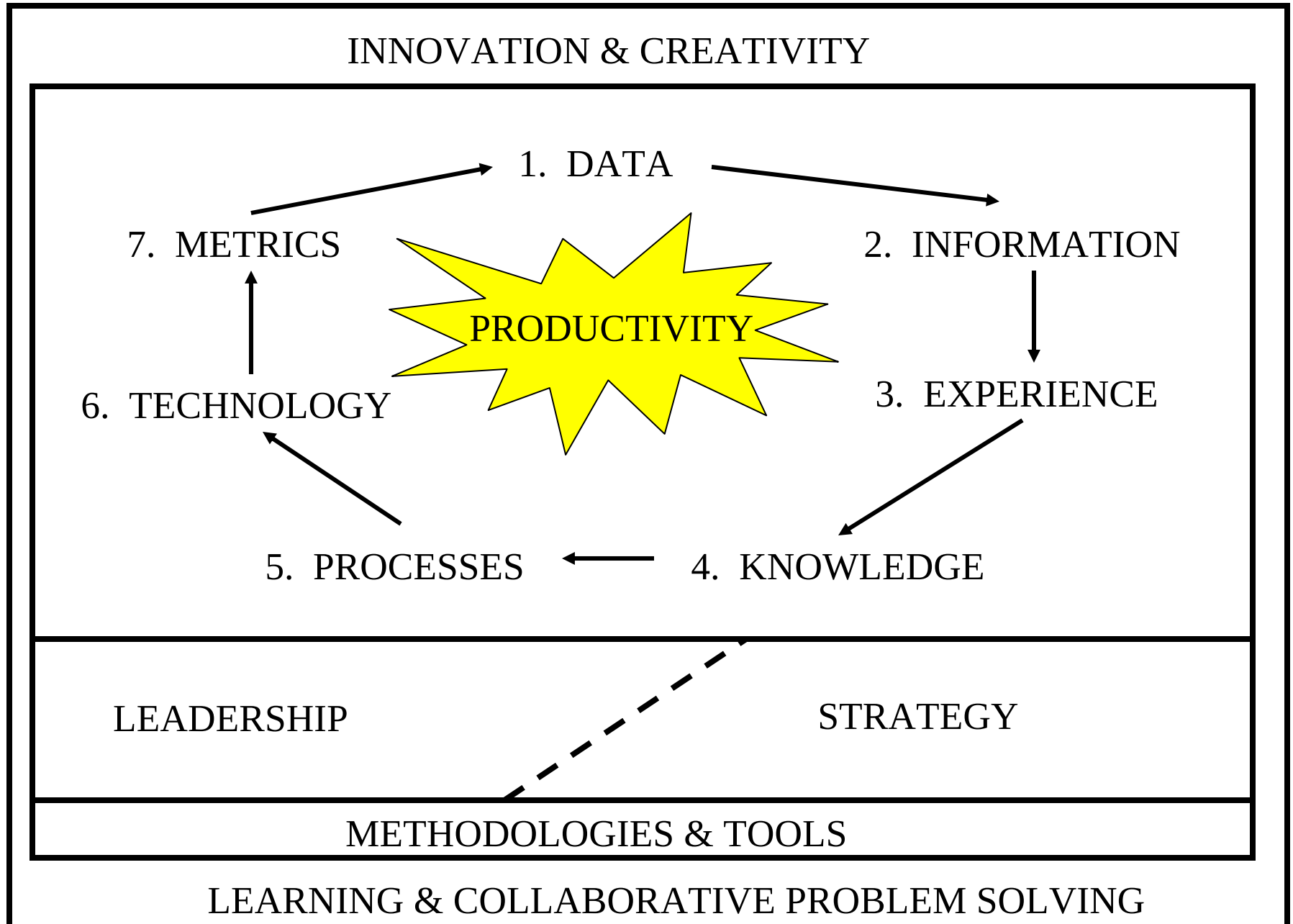
presented to

NPS Acquisition Research Symposium

**Dale L. Moore
NAVAIR AIRSpeed
Deputy Corporate Deployment Champion
May 2007**

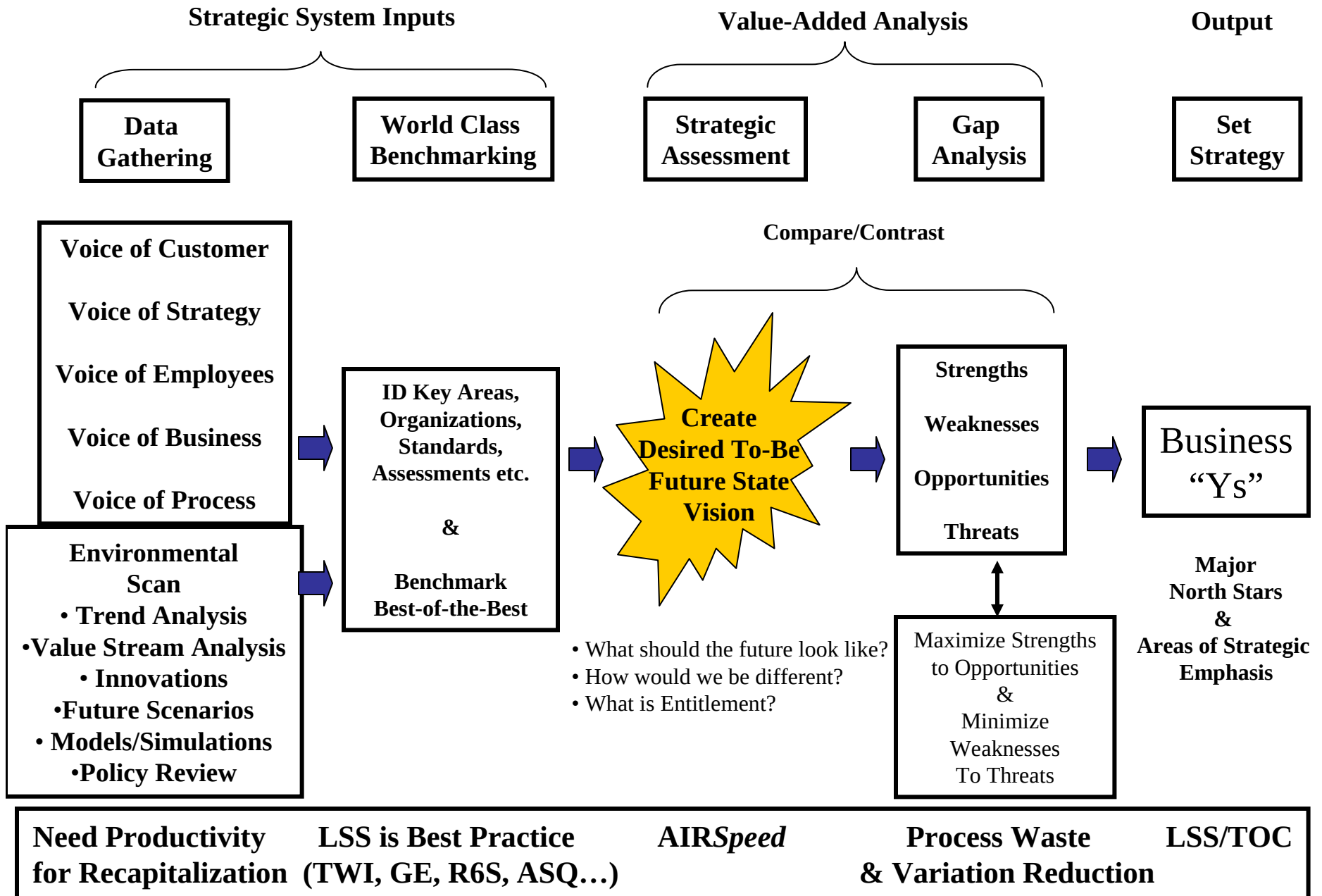
Report Documentation Page				Form Approved OMB No. 0704-0188	
Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.					
1. REPORT DATE MAY 2007		2. REPORT TYPE		3. DATES COVERED 00-00-2007 to 00-00-2007	
4. TITLE AND SUBTITLE Evolving a Fully Integrated Lean Six Sigma Continuous Process Improvement Systems Approach for Enterprise 'End-to-End' Value Stream Excellence				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Naval Air Systems Command (NAVAIR),47123 Buse Rd, B2272 Unit IPT,Patuxent River,MD,20670-1547				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT Approved for public release; distribution unlimited					
13. SUPPLEMENTARY NOTES 4th Annual Acquisition Research Symposium: Creating Synergy for Informed Change, May 16-17, 2007 in Monterey, CA					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT Same as Report (SAR)	18. NUMBER OF PAGES 27	19a. NAME OF RESPONSIBLE PERSON
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified			

Continuous Improvement Operating System



STRATEGIC MANAGEMENT SYSTEM - Phase 1

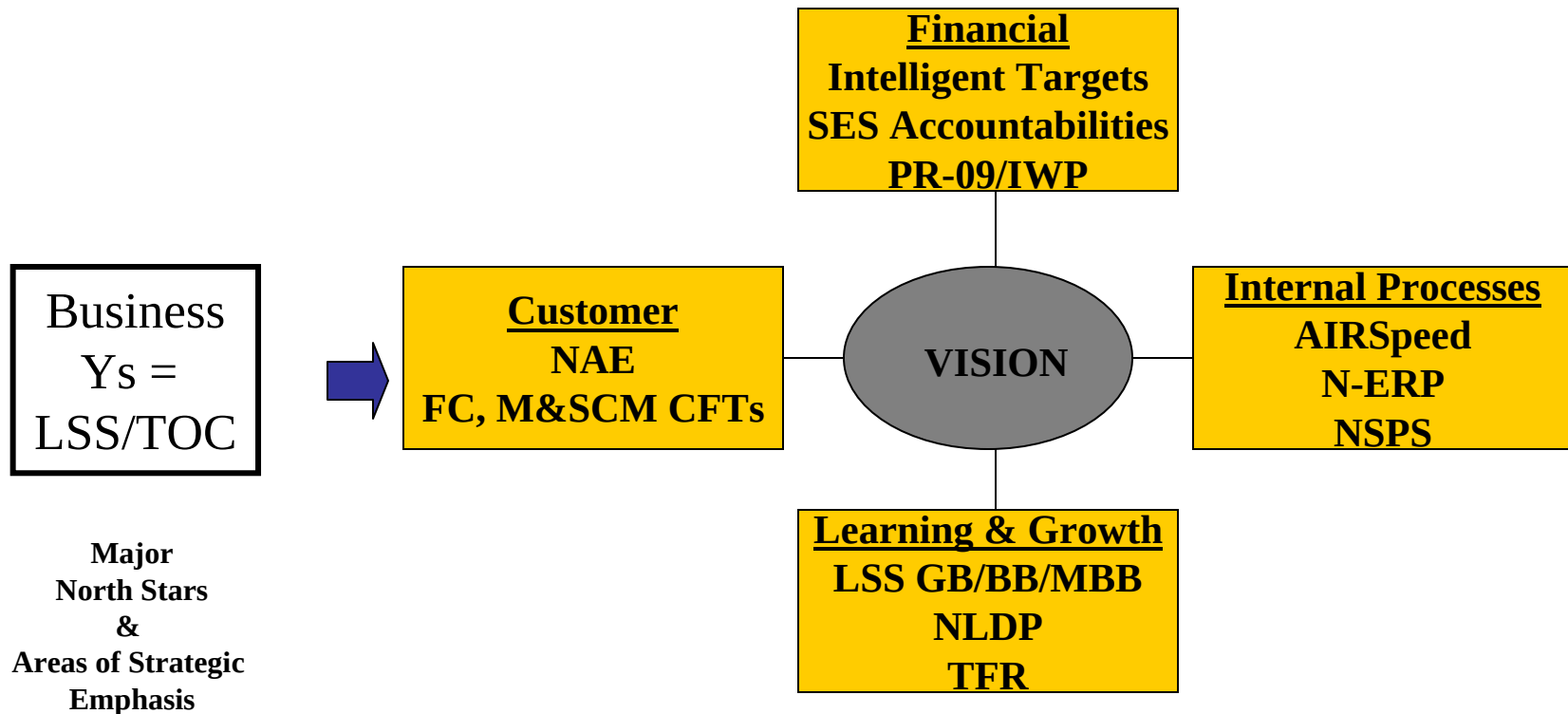
(AIRSpeed Case Example at Bottom)



NAVAIR STRATEGIC MANAGEMENT SYSTEM - Phase 2

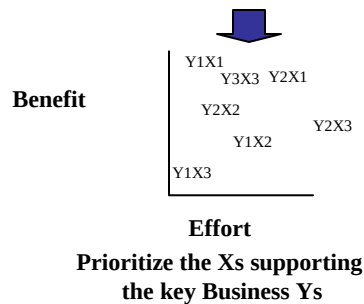
Our Fleet-Driven Metric: Aviation Units Ready for Tasking at Reduced Cost

*- To Ensure Proper Strategic "Balance,"
Map Business Ys to Balanced Scorecard*



NAVAIR STRATEGIC MANAGEMENT SYSTEM - Phase 3

Decompose Ys to Xs		Create Objectives & ID Initiatives		ID Metrics to Measure		Set & Allocate Goals/Targets		Determine Roles/Responsibilities			
Business Y	Xs	State Objectives	ID Initiatives	ID Metrics & Indicators (Quality/Cycle Time/Cost/ Performance or LSS Alignment Diagnostic Rating 1 - 5)		Set Targets	Allocate Targets as Required	Set RACI			
				Leading	Lagging			A	R	C	I
LSS/TOC	Achieving the Results (The Big "Y's")	Projects Aligned to Strategic Ys	A&LCS CFT	VSM Activity	# "Ys" ID'd	8 Business Ys by Oct 06	A&LCS CFT, Lvl 1s	PEO(T)	Lvl 1	EDB	CCBU
	Adherence to Recipe	100% Compliance	LSS Alignment Diagnostic	Plans Active	LSS Alignment Diagnostic AVG Score	90% Alignment by Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU
	Effective Program Management of Deployment	100% IMP/S	IMP/S	Granularity of Plan	Quality of Plan	IMS/IMP in Place Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU
	Deployment Strategy	100% Decision Made	Deployment Kaizen	% in work	% Complete	90% Complete Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU
	Candidate Selection & Retention	Processes Established	NLDP	# Budgeted/Planned	# in NLDP	100 NLDP per Yr	AIR-7.0	AIR-7.0	Deployment Champion	EDB	CCBU
	Financial Control	Process Demonstrated and Institutionalized	Deployment Team Initiative	\$ TYPE I Planned	\$ TYPE I to Date	\$47M Type I by Oct 06	CCBU/CPEO	Lvl 1s	DCs	EDB	CCBU
	Communications & Change Management	Alignment	Comm Plan	Comm Plan Execution Status	Alignment Survey	Lvl 5 by Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU
	Project Realization	Demonstrate Type I Savings	Commander's Guidance	Type III Savings in Work	Type III Savings Accrued	\$92M Total Savings by Oct 06	CCBU/CPEO	Lvl 1s	DCs	EDB	CCBU
	Training Coordination & Support	1% BB, 3% GB	LSS Training Program	% in Work	% Achieved	200 BB/500 GB by Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU
	Project Mgmt & LSS Deployment Tracking	Effective Project Tracking Systems	COTS DMS	DMS SS	COI PTT Utility	DMS in Place by Oct 06	Deployment Team	Deployment Champion	Deployment Team	EDB	CCBU



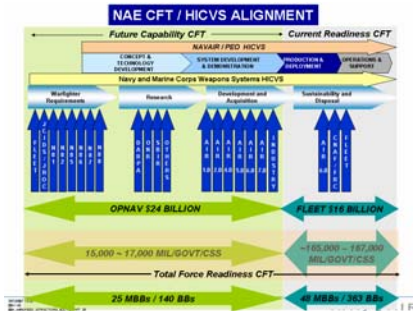
Track Metrics to Allocated Targets Supporting Business Y Stated Objectives



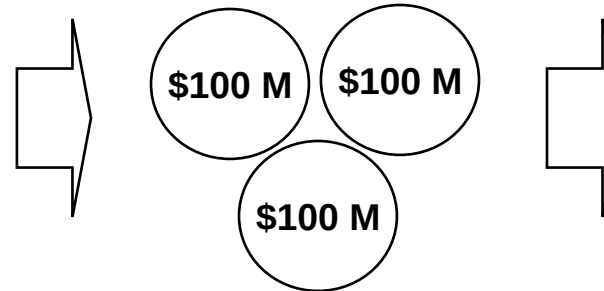
When Target is Achieved, Business Y is Addressed & SMS Process Starts Over

Multi-Strata "Enterprise-level" Value Stream Improvement

Strategic Enterprise Value Chain:



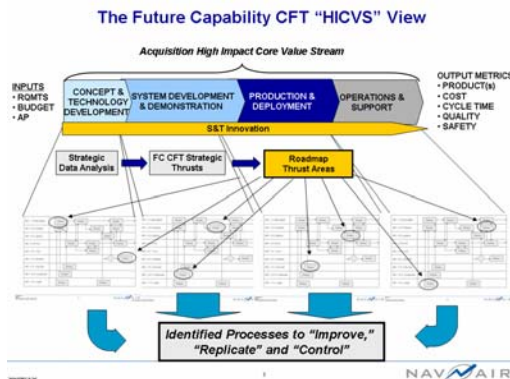
Enterprise-level Opportunities



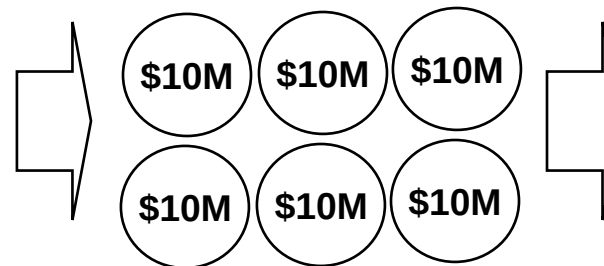
Impact Levers

- Linkage to customers (feedback loops)
- Strategic, policy, mission, organizational and process alignment and clarity
- Culture change / momentum
- Requirements definition

Operational High Impact Core Value Streams:



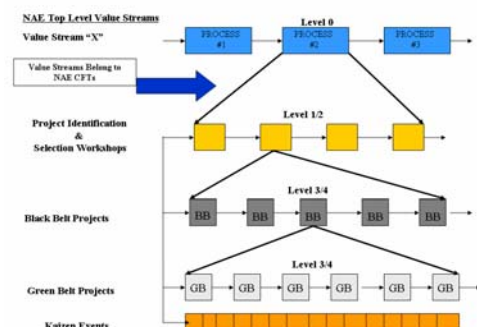
Cultural Transformation, Standardization & Replication



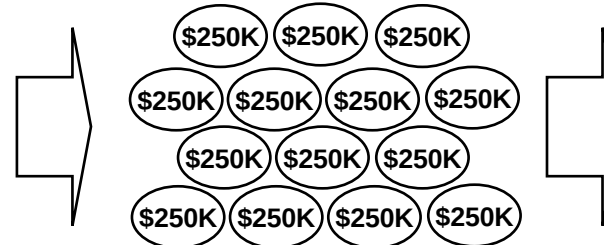
Impact Levers

- Step change improvement in business performance
- Reduce complexity, variation and increase efficiency
- Organizational alignment (Value chain stakeholders)

Tactical Project ID & Selection:



Project-level Benefits

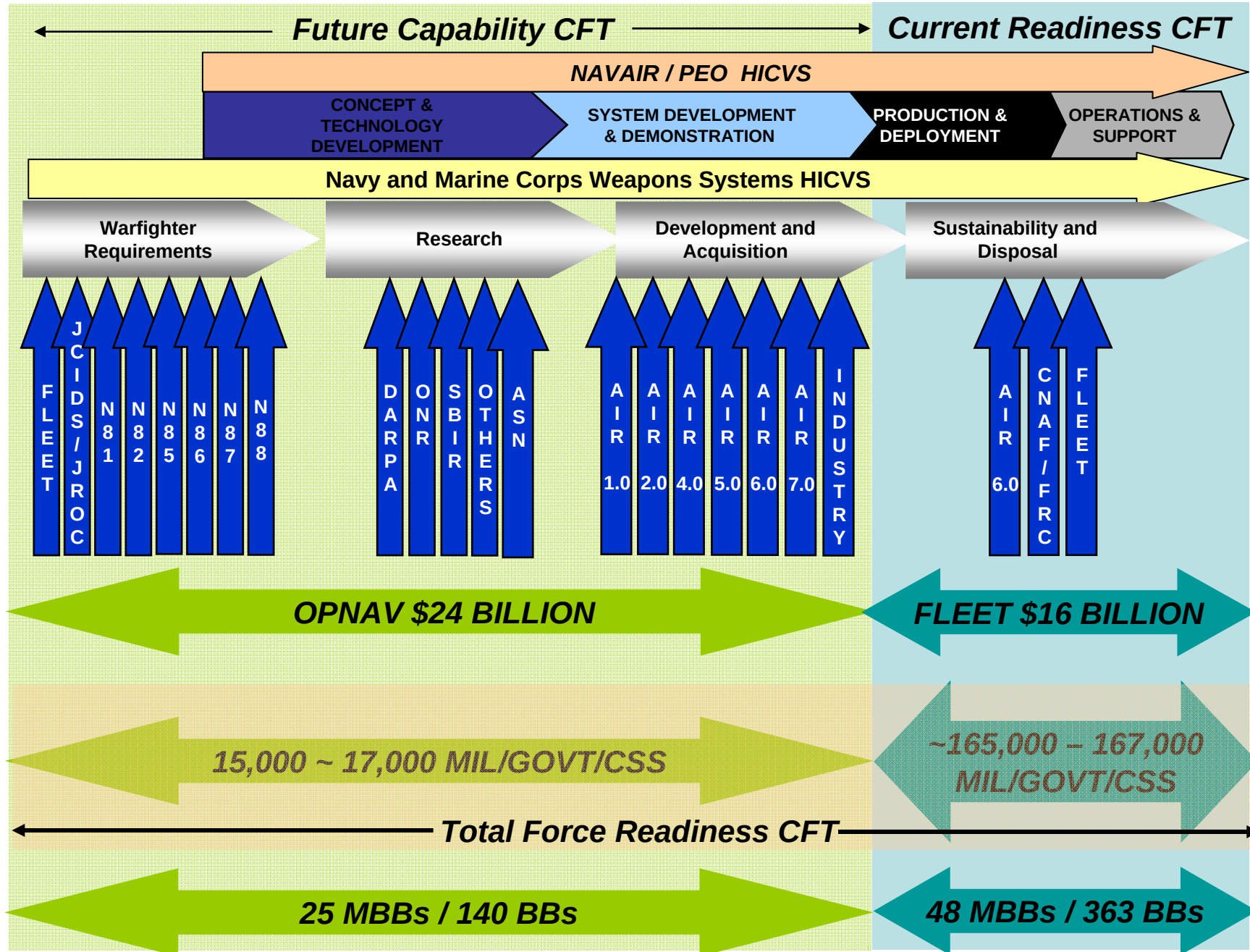


Impact Levers

- Multiple tactical projects
- Quality
- Speed
- Cost
- Department productivity
- Interdepartmental communication

Strategic Decomposition & Tactical Clustering

NAE CFT / HICVS ALIGNMENT



The “HICVS” View

Acquisition High Impact Core Value Stream

INPUTS

- RQMTS
- BUDGET
- AP

CONCEPT &
TECHNOLOGY
DEVELOPMENT

SYSTEM DEVELOPMENT
& DEMONSTRATION

PRODUCTION &
DEPLOYMENT

OPERATIONS &
SUPPORT

S&T Innovation

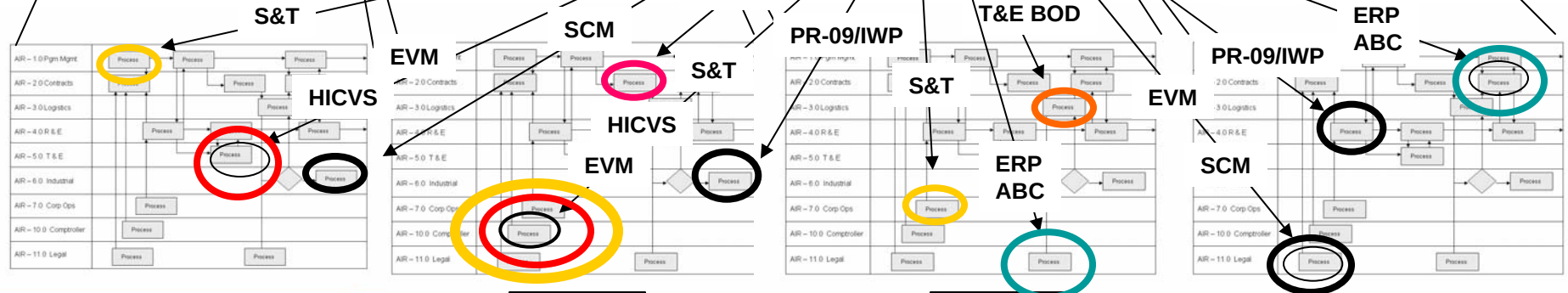
OUTPUT METRICS

- PRODUCT(s)
- COST
- CYCLE TIME
- QUALITY
- SAFETY

Strategic
Data Analysis
EVM, HICVS,
S&T, SCM,
T&E BOD

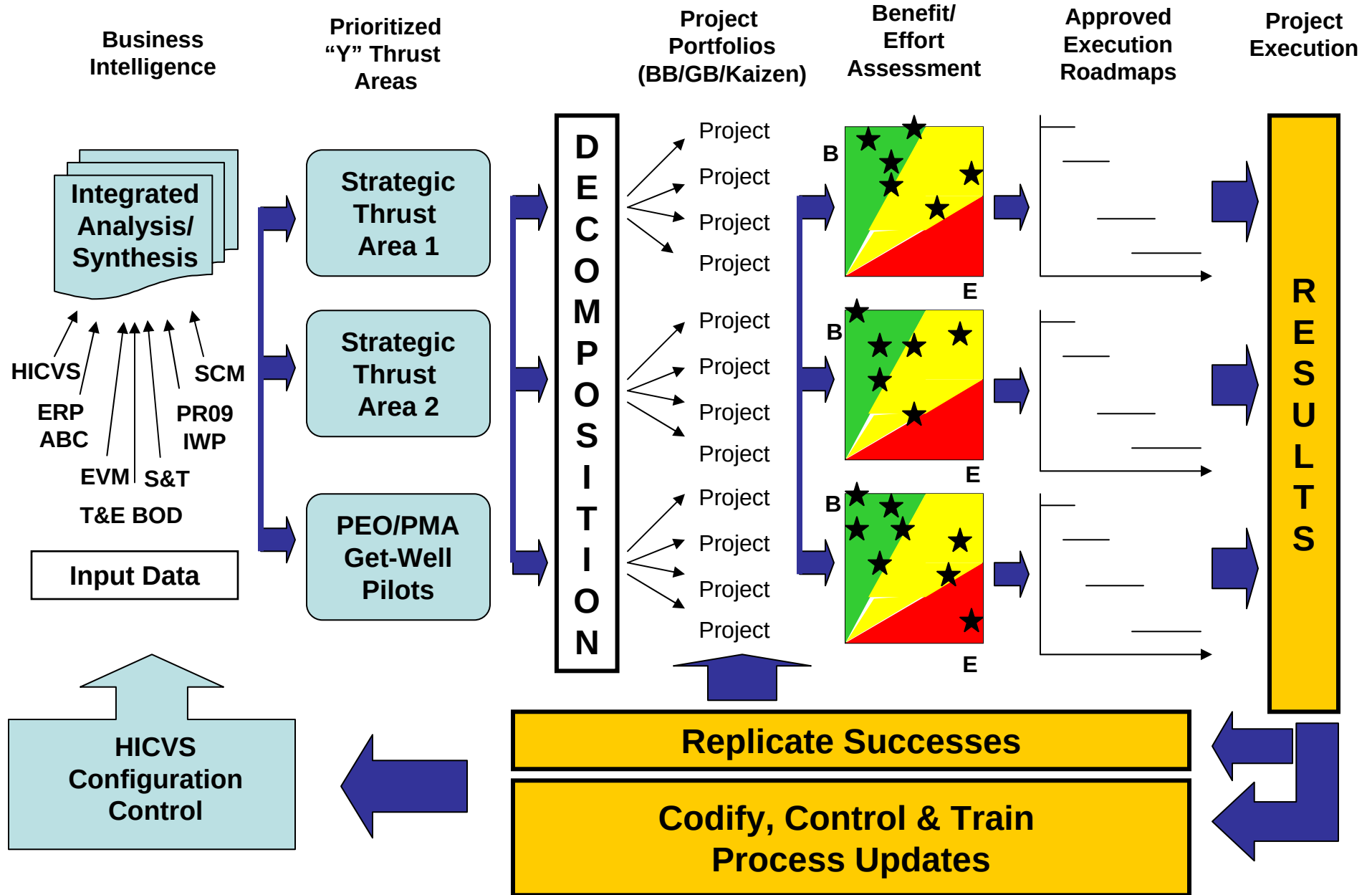
CFT Pilots &
Strategic Thrusts

Roadmap
Thrust Areas



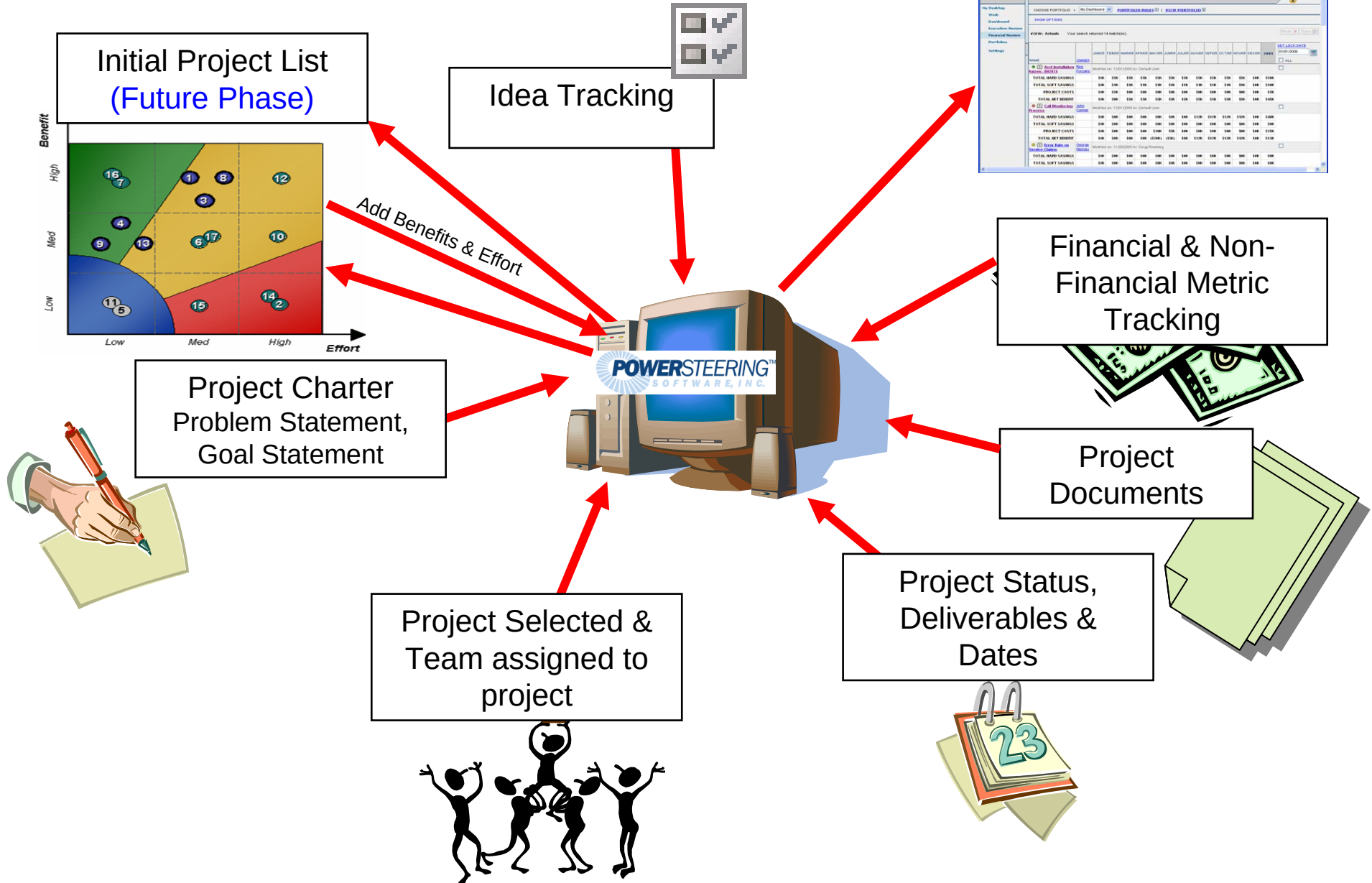
**Identified Processes to “Improve,”
“Replicate” and “Control”**

HICVS Productivity Improvement System Approach



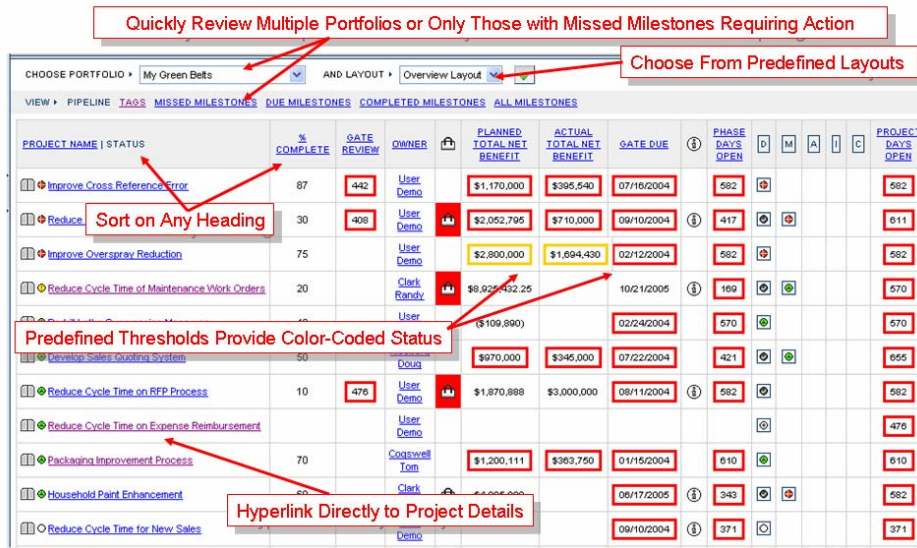
AIRSpeed Deployment Management System (PowerSteering)

Dashboards &
Reports

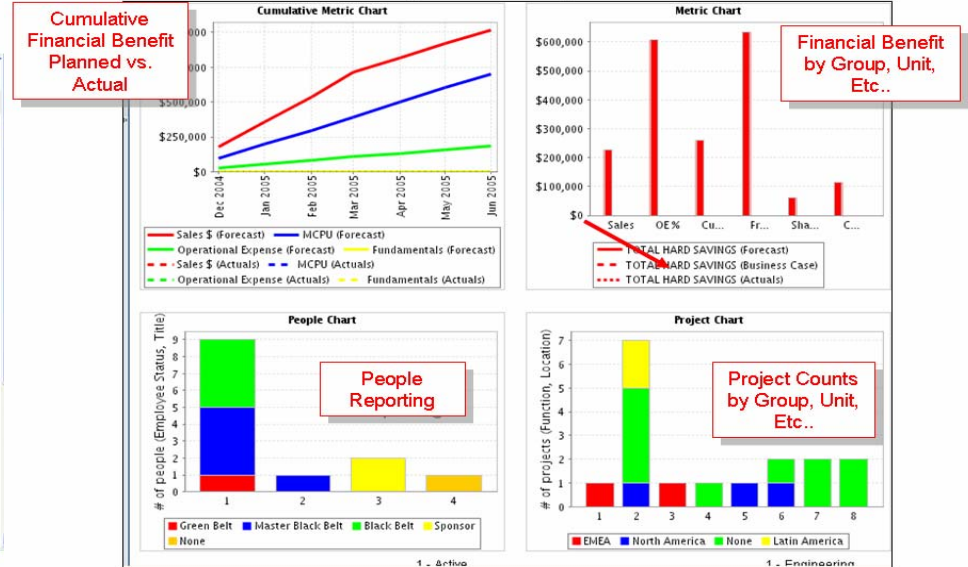


Data Visualization: Accelerating the Data to Information to Knowledge Value Stream

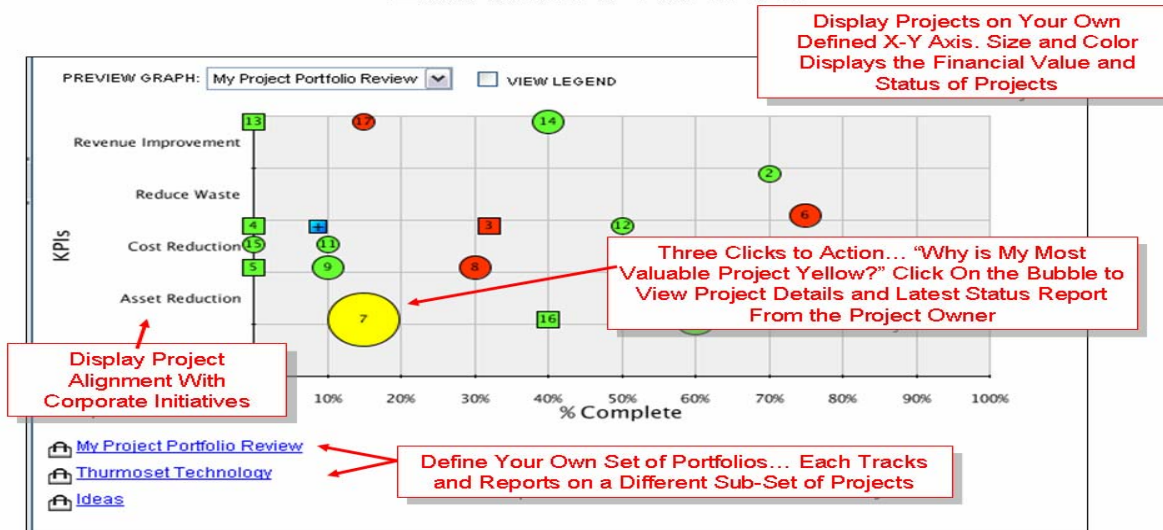
Project Dashboard



Graphic Reporting

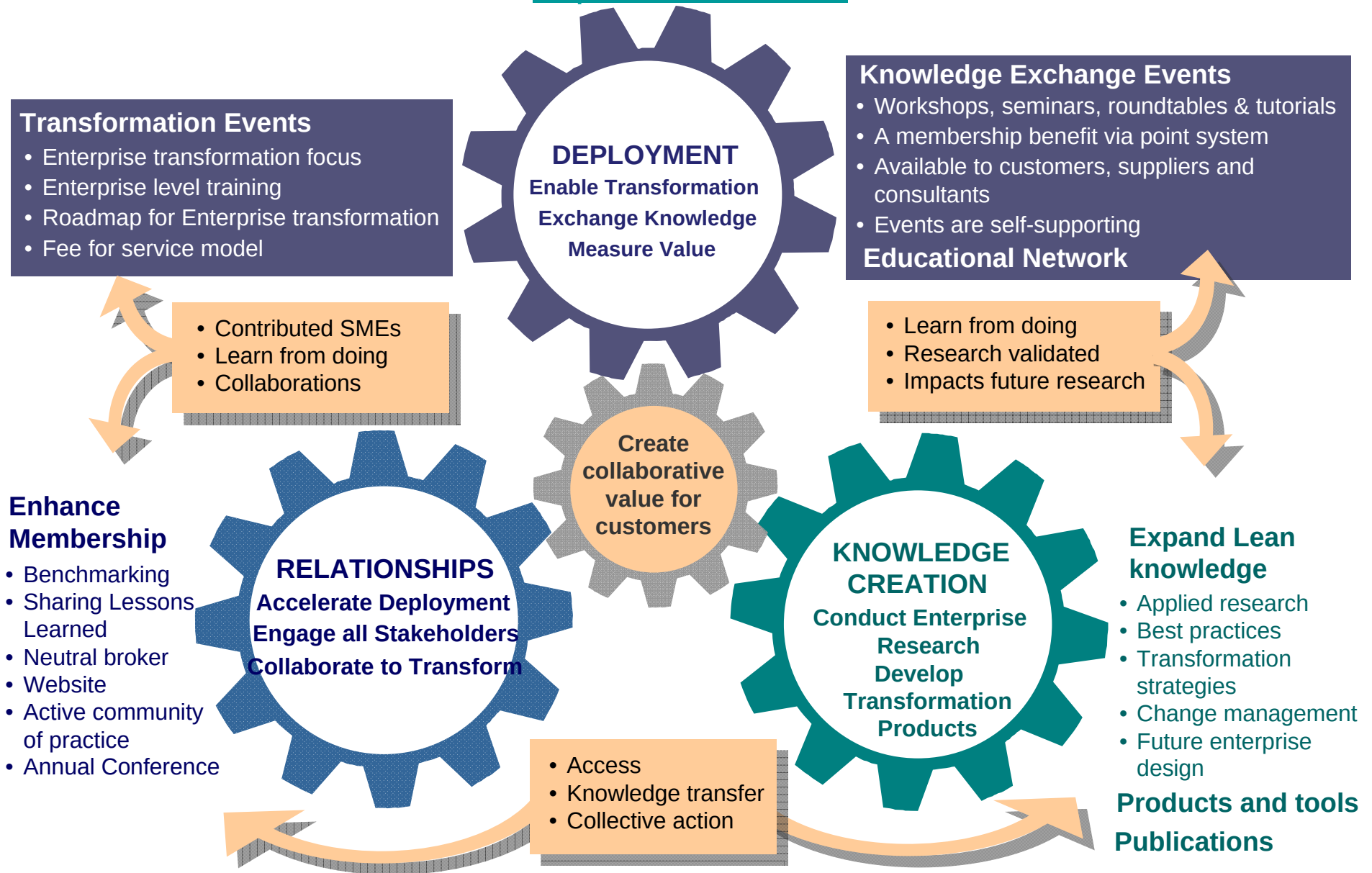


Executive Review



Lean Aerospace Initiative (LAI) Enterprise Excellence Operating Model

<http://lean.mit.edu/>



DoN Lean Six Sigma (LSS) Continuous Process Improvement Summary



- DoN is fully committed to deployment of LSS CPI
 - Extensive 2 day SECNAV Leadership training (>1300)
 - SECNAV Regular Guidance
 - SECNAV Monthly Metrics Reporting
 - SECNAV Monthly Strategic Management Reviews
 - Tracking Progress to 3 Year LSS CPI POA&M
- LSS CPI contains all the necessary tools
 - Lean, Six Sigma, Theory of Constraints
 - Leveraging enabling IT
 - Baselining DMAICV for existing processes
 - Leveraging High Impact Core Value Streams
- Self-Sustainment to drive institutionalization & results
- Continuous Process Improvement for Continuous Process Improvement – Maximize ROIC



BOTTOM LINE

The DoN Wants:

1. “Best-of-the-Best” LSS CPI Knowledge/Capabilities
2. Fully Integrated LSS CPI Organizational System
3. Self-Sustainment & Cultural Transformation
4. Innovation for LSS CPI Transformation Acceleration
5. DoN Enterprise LSS/CPI Commonality
6. Maximized LSS CPI Value Proposition
7. Quality, Speed, Cost & Safety Results

DoN Lean Six Sigma (LSS) Continuous Process Improvement (CPI)



- Go to:
- a) www.navair.navy.mil
 - b) DOING BUSINESS WITH US
 - c) OPEN SOLICITATIONS
 - d) N00421-07-R-0012
DoN LSS CPI

Breaking the Barriers to Productivity & Effectiveness for our Sailors & Marines



QUESTIONS?

Contact Information

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301-342-8000

Value-Add Cycle of Continuous Improvement

Innovation & Creativity: Connect the Dots, Relate & Re-Apply

Innovation is critical to everything:

1. how we collect data and what data we collect,
2. how we analyze and integrate data and information,
3. how we gain critical experience,
4. how we expand our knowledge,
5. how we create and institutionalize our future state processes,
6. how we apply and leverage breakthrough technologies,
7. how we replicate and maximize returns on our results,
8. how we collect and analyze our metrics, and
9. how we continuously assess metrics to improve the relevance and impact of the data we collect, and the quality and returns of the Value-Add Cycle of Continuous Improvement.

Value-Add Cycle of Continuous Improvement

- Data: Without high quality data systems, our ability to properly focus and apply continuous improvement is severely limited.
- Information: Our ability to generate, filter and leverage the right information is an essential component for effective continuous improvement.
- Experience: Complex decisions, plans and strategies often rely on a foundation of experience from multiple experts in their fields, providing key inputs which can then be synthesized into optimum, integrated solutions with all aspects and risks fully considered – leading to dramatic reductions in waste and costly rework.
- Knowledge: The synthesis of data, information and experience creates actionable knowledge for value-added application
- Processes: The application of process improvement, standardization and re-use enables extraordinary systemic improvements in efficiency and effectiveness to occur in a methodical, well-disciplined and synergistic manner.
- Technologies: Broad awareness and understanding of available technologies, their benefits, readiness/risks, costs and applicability to the Navy environment is a catalyst for success.

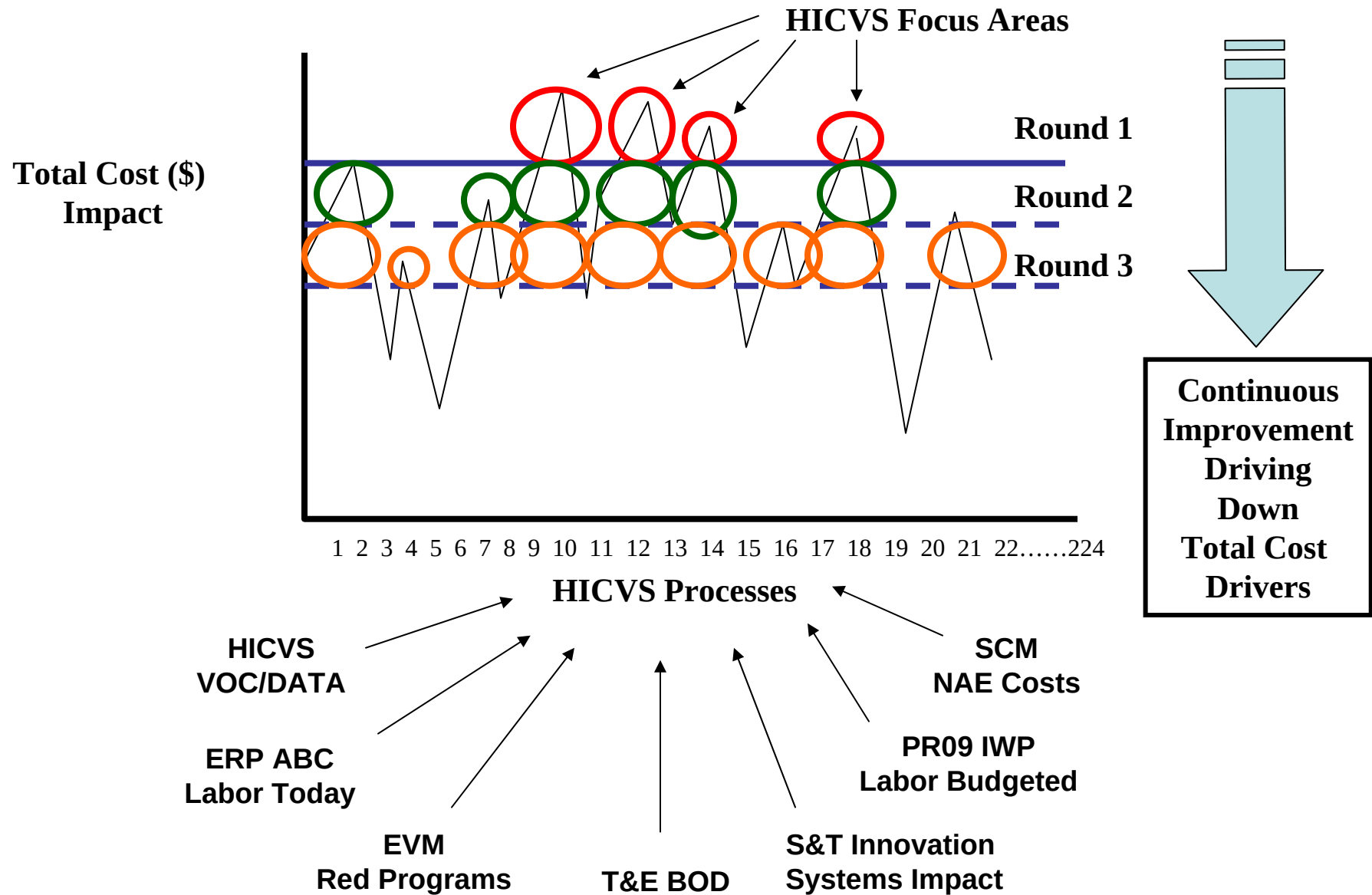
Value-Add Cycle of Continuous Improvement

- Metrics: Provide the critical insight to effectively manage, plan and continuously improve the Enterprise
- Leadership/Strategies: Leaders must excel in developing strategies to achieve excellence in productivity, quality and effectiveness - continuously improving and seeking operational perfection and organizational optimization.
- Methodologies & Tools
 - Including: DMAICV, DMADV, TRIZ etc.
 - Proactive identification and alleviation of system-level constraints to enable the system's performance to meet customer requirements.
 - Mental models enable complexity to be simplified so that improvements can be identified and more effectively instituted.
- Learning: Application of knowledge and expertise through robust knowledge networks and knowledge communities to create new knowledge and apply that knowledge to maximum effect – an effects-based approach.

Continuous Improvement for Enterprise Excellence

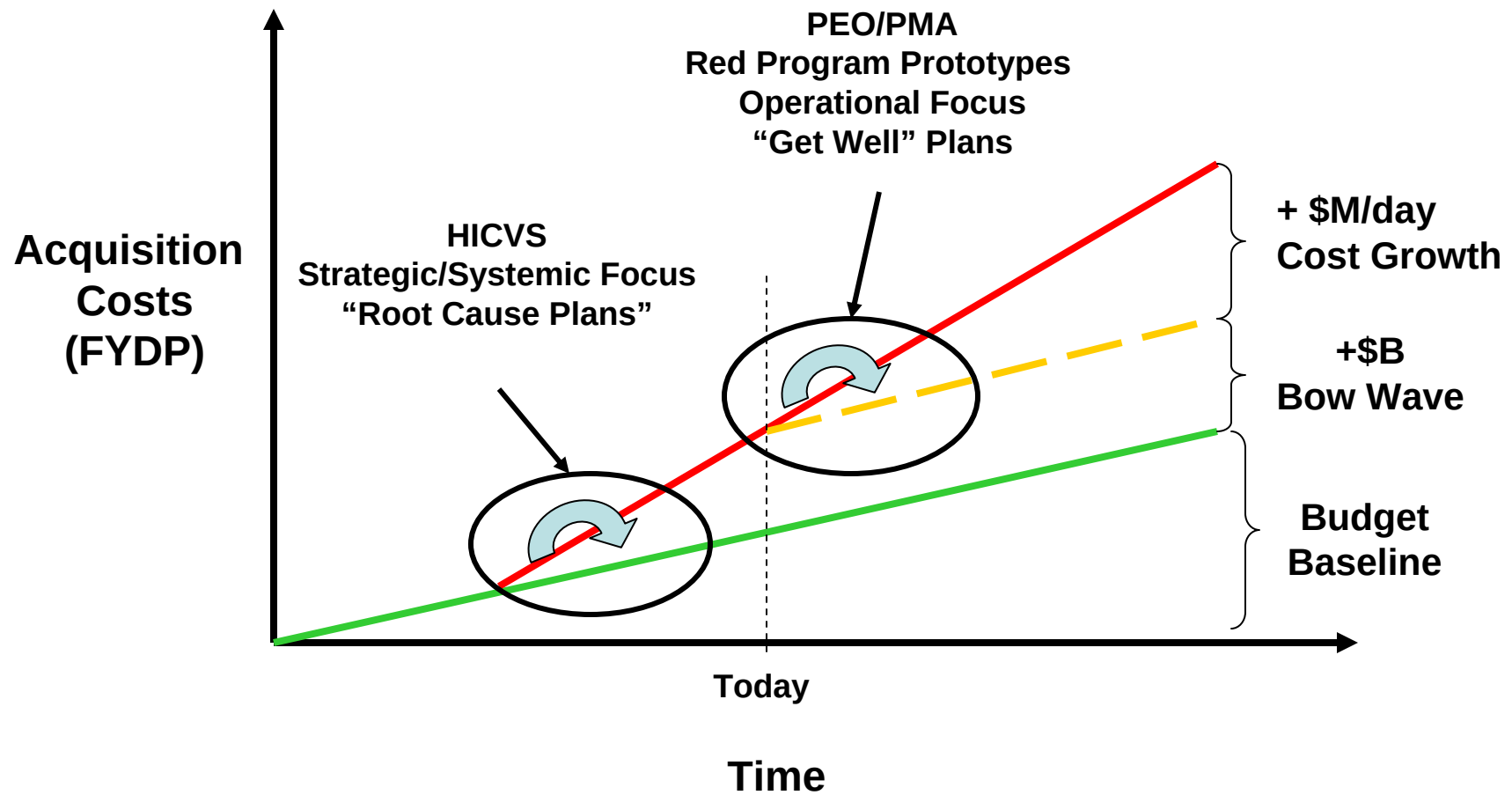
- Develop Strategic Plan: Goals, Objective & Metrics; Decomposed, Allocated, Tracked
 - Base on Internal/External Scan, Benchmarking, S.W.O.T, Balanced Scorecard
- Reinforce AIRSpeed Commitment: Tools, Methodologies & Strategies
 - Apply HICVS End-to-End across NAE inc. linkage to DoN and Industry (87%)
- Converge, Align and Optimize Productivity Improvement Efforts – Integrated Roadmap
- Drive Variation Reduction & Concept of Std: Control & Improve Workflow Mgmt
- Comprehensive “Excellence” Training: Technical, Business, Leadership
- Deploy Knowledge Mgmt: Collaboration, Codification & Repatriation of Expertise
- Drive S&T/Innovation: Capabilities/Opportunities PEOs-driven w/Replication
- Industry win-win contractual incentive clauses for improvements (87%)
- Clean-up & Inter-connect Critical Data Sources: Business Intelligence (PR-09, ERP....)
- Deploy Strategically Aligned Performance Measures & Incentives at All Levels
- Support NAE-related external work business development: Rates, Knowledge, Capital

HICVS: “Clipping the Peaks” of EVM Drivers & Productivity Barriers/Degraders

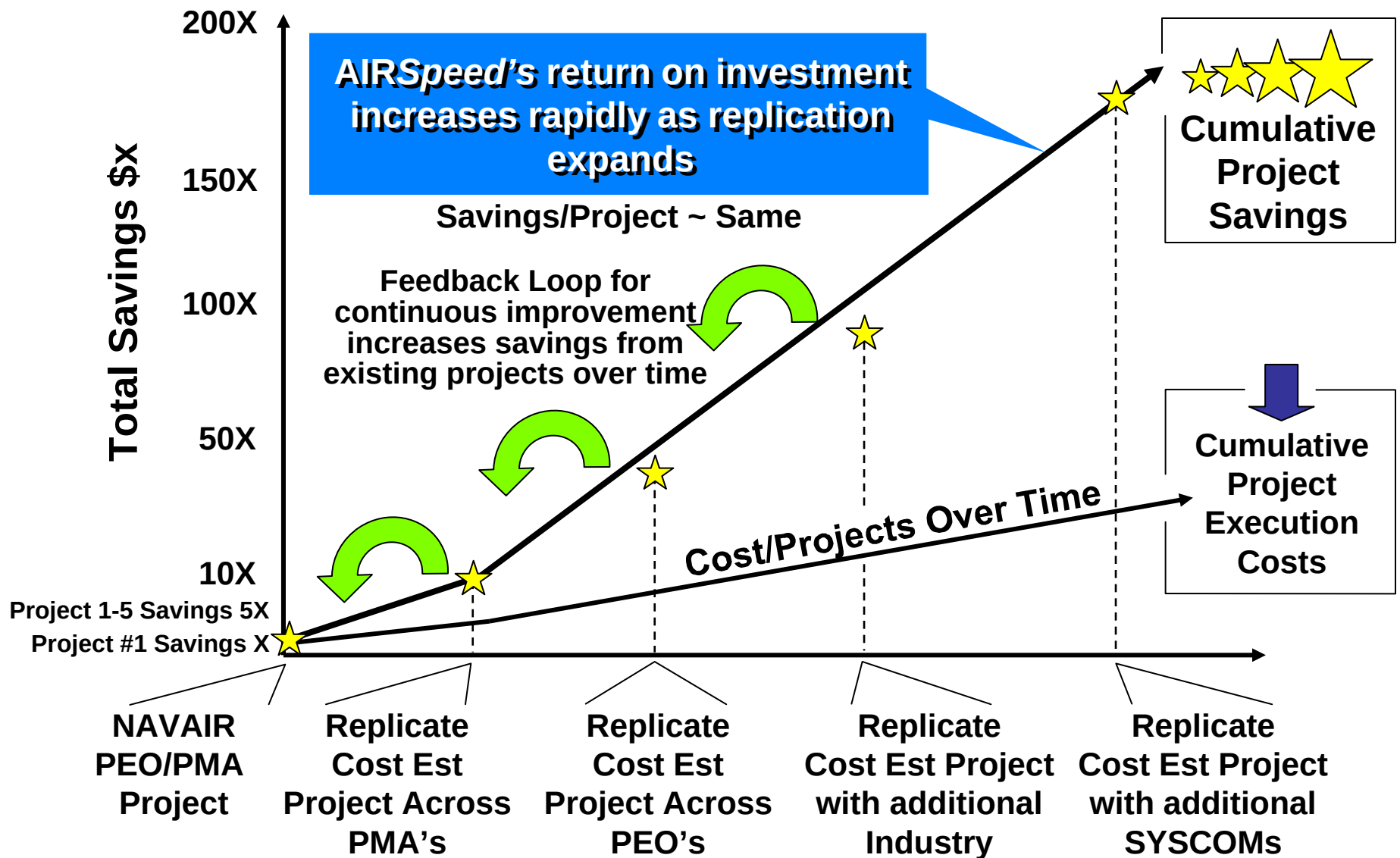


Acquisition Program Cost Growth

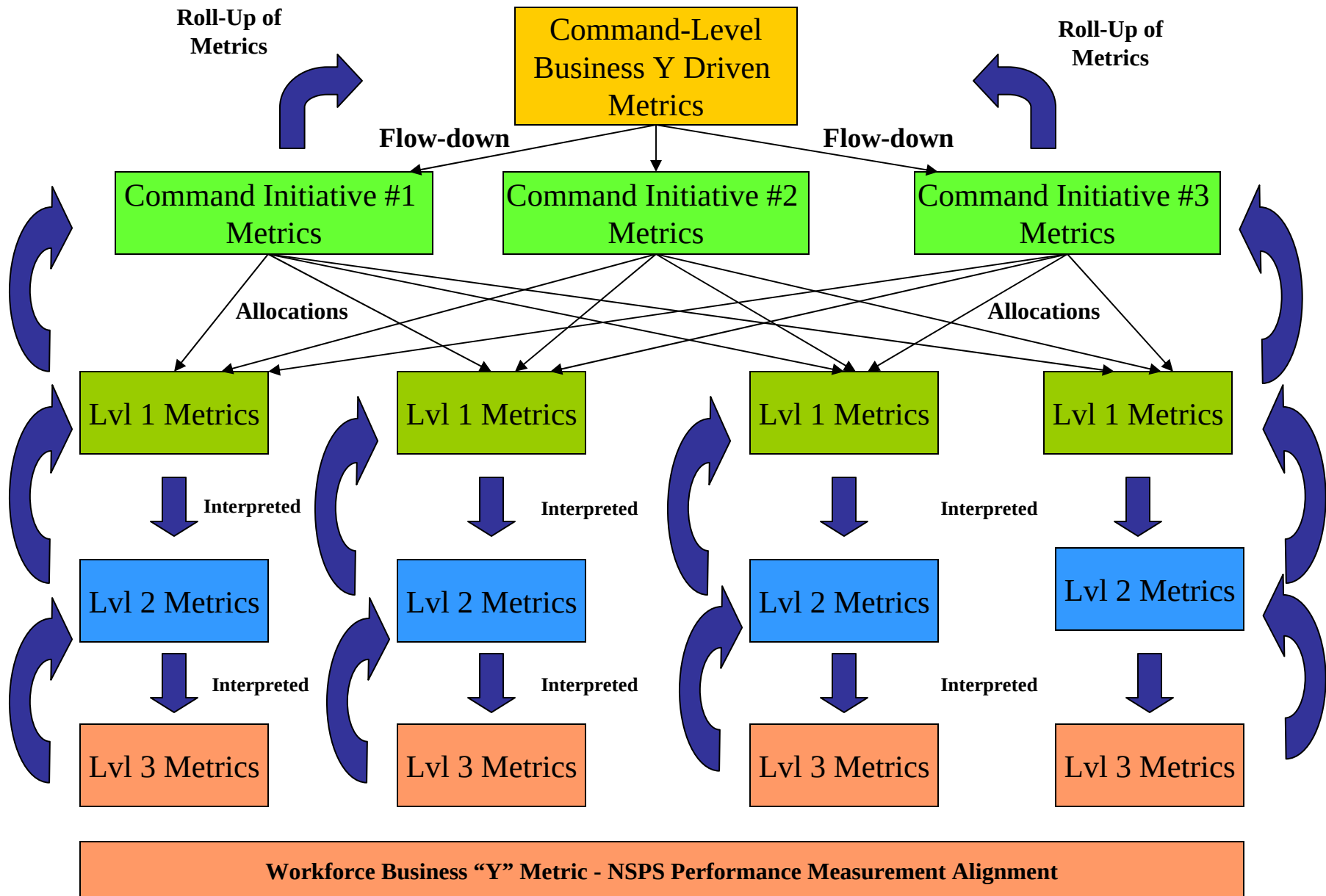
“Attacking the Cost Challenges with a Balanced Focus for Today and Tomorrow”



NAE AIRSpeed – The Power of Replication



Goals Flow-down & Metrics Roll-up



NAE HICVS MULTI-GENERATIONAL PLAN (DRAFT MGPP)

INPUTS

VOS, VOC, VOB, VOP
SME Knowledge
Cost of NAE
EVM
IWP
ERP ABC

PROCESS

Baseline HICVS Map

Specific HICVS Maps

HICVS Complexity VSM

ID HICVS Mgrs*

ID HICVS Metrics & Goals

ID Process Taxonomy

ID Process Owners

ID Process Metrics & Goals

HICVS CVSM + ONR/OPNAV/ASN

HICVS CVSM + FRC

HICVS CVSM + Industry**

OUTPUTS

ACQ CPI Foundation

Initial Strategic Focus Areas (Y's)
& X-PEO/Competency Collaboration

PEO/PMA/IPT Variation Analysis
& Priority Opportunity Identification

HICVS RACI

HICVS Mgmt Alignment

Updated ABC Taxonomy

Process Owner RACI

Process Mgmt & Alignment

ACQ Input Priority Focus Areas

iGrafx Simulation Recommendations

NAE-wide Fleet Support Focus Areas

NAE Extended Enterprise CPI Framework

iGrafx Process Models/Simulation Devmt

LSS DMS HICVS Alignment

NAE BOD

N-ERP
ABC Taxonomy
IWP
TPTK

DMS for S&T Projects Prototype

DMS for Acquisition Prototype

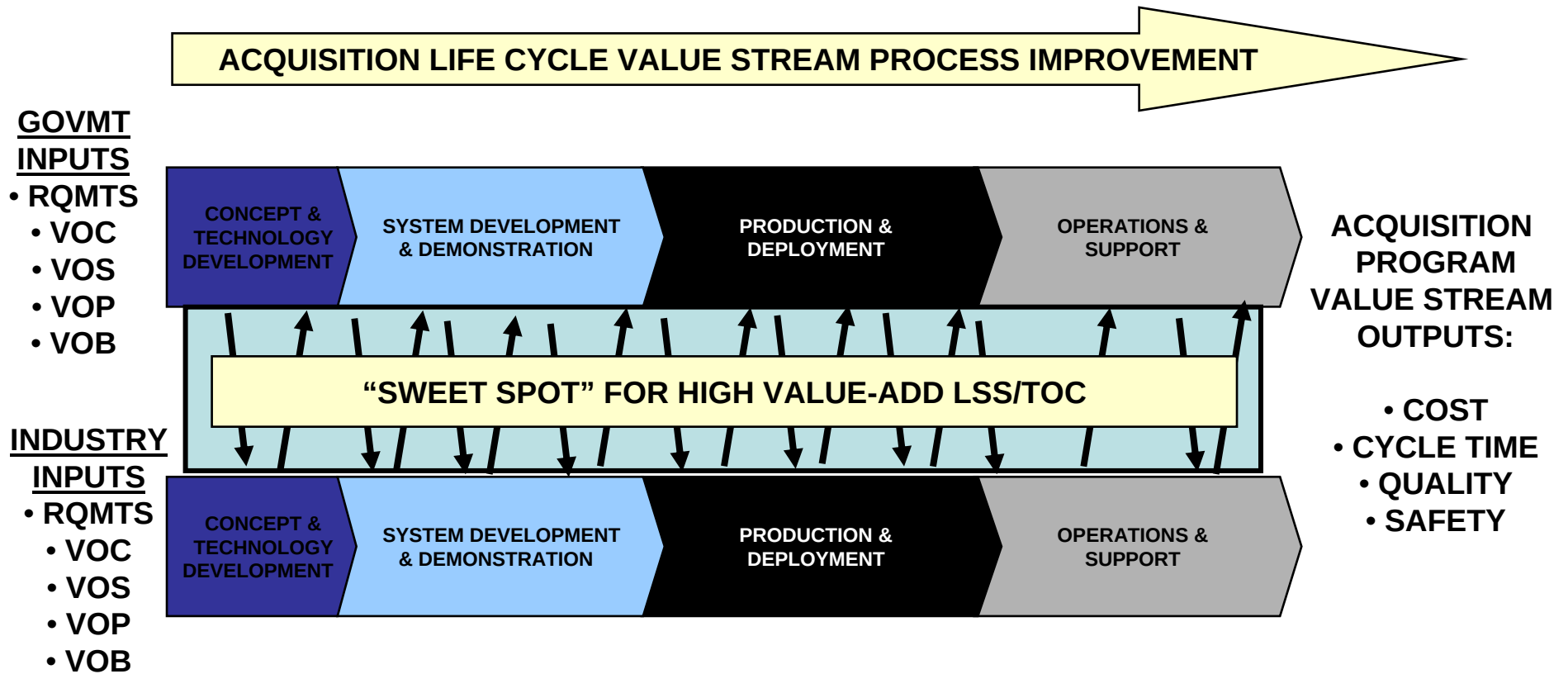
DMS for Acquisition/S&T Programs Replication

*Est. Council of Value Stream Mgrs for CPI

** Est. Industry-wide CPI Forum

NAE AIRSpeed INDUSTRY/GOVERNMENT COLLABORATIVE OPPORTUNITIES AT THE SEAMS

*“ATTACKING THE NON VALUE-ADDED WORK/PROCESSES
BETWEEN THE CUSTOMER & THE SUPPLY CHAIN”*



**UNDERSTANDING & IMPROVING THE AEROSPACE END-TO-END “VALUE CHAIN”:
FROM REQUIREMENTS & INNOVATION TO PRODUCT DELIVERY AND SUSTAINMENT**